



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Puerto Rico Division of Community
Education [DIVEDCO] Poster Collection

NMAH.AC.0615

Vanessa Broussard Simmons

2003

Archives Center, National Museum of American History
P.O. Box 37012
Suite 1100, MRC 601
Washington, D.C. 20013-7012
archivescenter@si.edu
<http://americanhistory.si.edu/archives>

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Puerto Rico Division of Community Education [DIVEDCO] Poster Collection
Identifier:	NMAH.AC.0615
Date:	1955-2005, undated
Extent:	1 Cubic foot (32 folders 378 posters)
Creator:	Archivo General de Puerto Rico Puerto Rico. Division of Community Education. Department of Education
Language:	Materials in Spanish.
Summary:	The collection consists of 378 posters documenting important public service issues including education, health and safety, and cultural programs. These posters were widely displayed throughout the island and reflect key trends in the social history of Puerto Rico for nearly fifty years.

Administrative Information

Acquisition Information

The posters were donated to the Archives Center, National Museum of American History by the Archivo General de Puerto Rico through Nelly V. Cruz Rodriguez on May 19, 1997.

Processing Information

Collection processed by Vanessa Broussard Simmons, 2003.

Preferred Citation

Puerto Rico Division of Community Education Poster Collection, 1940-1990, Archives Center, National Museum of American History.

Restrictions

Collection is open for research.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Contents

The collection consists of 378 posters, the majority of which are approximately 22" x 28" documenting social, cultural and educational issues for Puerto Rico. The posters were widely displayed throughout Puerto Rico and reflect key trends in the social history of Puerto Rico for fifty years. The collection is divided into three series: Series one document events, series two is social services and series three relates to economic and employment issues.

Arrangement

The collection is divided into three series.

Series 1, Events, 1955-1990; undated

Series 2, Social Services, 1971-2005; undated

Series 3, Economics and Employment, 1987-1989; undated

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Cultural policy -- 20th century -- Puerto Rico
Health attitudes -- 20th century -- Puerto Rico
Health education -- 1940-1980 -- Puerto Rico
Modernity and society -- Puerto Rico
Puerto Rico in art -- 20th century
Social conditions -- 20th century -- Puerto Rico

Types of Materials:

Posters -- 20th century
Screen prints

Names:

Puerto Rico. Division of Community Education. Department of Education

Geographic Names:

Puerto Rico -- 20th century

Container Listing

Series 1: Events

Subseries 1.1: Holidays, 1955-1989

- | | |
|--------------|---|
| Map-folder 1 | Christmas Program, 1955 |
| Map-folder 1 | Programa de Navidad, 1955 |
| Map-folder 1 | Christmas Program, 1960 |
| Map-folder 1 | <p>Programa de Navidad, 1960
 <i>1 Item (Ink on paper; 85.7 x 45.5 cm.)</i></p> <p>Image(s)</p> <p>Maldonado, Antonio, Artist
 Puerto Rico. Division of Community Education. Department of Education,
 Sponsor</p> <p>Antonio Maldonado, like Rafael Tufino and Lorenzo Homar, is one of the early members of the DIVEDCO creative team. In this Christmas poster he depicts three figures playing traditional musical instruments with the colonial fortifications of San Juan and the ocean behind them. (From exhibition text by Marvette Perez.)</p> <p>Local Numbers</p> <p style="padding-left: 40px;">AC0615-0000007.tif (AC Scan)</p> <p style="padding-left: 40px;">1997.3100.06 (Museum Cat. No.)</p> <p>Exhibitions Note</p> <p style="padding-left: 40px;">In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Christmas
 Musical instruments
 Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century</p> <p>Genre/Form: Posters -- Puerto Rico
 Screen prints</p> |
| Map-folder 1 | Christmas Flyer (Felicidades), 1960 |
| Map-folder 1 | Best Wishes (Christmas flyer), 1960 |
| Map-folder 1 | Christmas Program, 1963 |

Map-folder 1	Programa de Navidad, 1963
Map-folder 1	Christmas Flyer (Felicidades), 1963
Map-folder 1	Best Wishes (Christmas Flyer), 1963
Map-folder 1	Christmas Flyer (Felicidades), 1965
Map-folder 1	Best Wishes (Christmas flyer), 1965
Map-folder 1	Christmas, 1965
Map-folder 1	Navidad, 1965
Map-folder 8	Best Wishes (Christmas poster), 1968
Map-folder 8	Felicidades (Christmas poster), 1968
Map-folder 8	Christmas Program, 1968
Map-folder 8	Programa de Navidad, 1968
Map-folder 8	Christmas Program, 1970s
Map-folder 8	Programa de Navidad, 1970s
Map-folder 8	Best Wishes (Christmas poster), 1970
Map-folder 8	Felicidades (Christmas poster), 1970
Map-folder 8	Best Wishes (Christmas poster), 1971
Map-folder 8	Felicidades (Christmas poster), 1971
Map-folder 8	Christmas in the Fortaleza, 1971-1972
Map-folder 8	Navidad in la Fortaleza, 1971-1972
Map-folder 8	Christmas program, 1972
Map-folder 8	Programa de Navidad, 1972

- Map-folder 8 Christmas Program, 1973
- Map-folder 8 Programa de Navidad, 1973
- Map-folder 8 Best Wishes (Christmas poster), 1974
- Map-folder 8 Felicidades (Christmas poster), 1974
- Map-folder 8 Untitled Christmas poster [screen print poster], 1974
1 Item (Ink on paper; 74.6 x 52.3 cm.)
[Image\(s\): Untitled Christmas poster](#)
Tufino, Rafael, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
Puerto Rico. Division of Community Education. Department of Education, Donor
This Christmas poster focuses on the figure of St. Michael the Archangel, militantly brandishing his sword surrounded by Puerto Rican cultural emblems: traditional musical instruments and the Three Kings. Lacking any text other than the year indicates that this is an artist proof [A/P]. Artists would purposefully produce a small numbers of posters without any message to have a print that focused just on the design. (From exhibition text by Marvette Perez.)
- Local Numbers
AC0615-0000039.tif (AC Scan)
1997.3100.07 (Museum Cat. No.)
- Exhibitions Note
In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.
- Topic: Angels
Christmas
Musical instruments
Politics -- Puerto Rico
- Place: Puerto Rico -- 20th century
- Genre/Form: Posters -- Puerto Rico
Screen prints
- Map-folder 8 Christmas Program, 1977
- Map-folder 8 Programa de Navidad 1977 [screen print poster], 1977

1 Poster (Ink on paper.; 68.3 x 47.7 cm.)

Image(s): [Programa de Navidad](#)

Contreras, Jose Melendez, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

Puerto Rico. Division of Community Education. Department of Education,
Donor

Jose Melendez Contreras began his career in the DIVEDCO workshop in 1952 and worked there as a graphic artist for posters and as a book illustrator until 1977. This is one of the last posters he made for DIVEDCO. A master of angular compositions, in this Christmas poster he shows a close-up of a musician singing and playing a traditional guiro with typical island architecture and mountains behind him. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000006.tif (AC Scan)

1997.3100.08 (Museum Cat. No.)

Exhibitions

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Christmas
Musicians
Politics -- Puerto Rico
Place: Puerto Rico -- 20th century
Genre/Form: Posters -- Puerto Rico
Screen prints

Map-folder 32	Best Wishes (Christmas poster), 1977
Map-folder 32	Felicidades (Christmas poster), 1977
Map-folder 8	Christmas Program, 1978
Map-folder 8	Programa de Navidad, 1978
Map-folder 7	Fourth of July 1978 dedicated to the Puerto Rican woman, 1978
Map-folder 7	4 de Julio 1978 Dedicade a la Mujer Puertorriquena, 1978
Map-folder 7	All Ciales June 25 1979 Day of the Constitution, 1979
Map-folder 7	Todos a Ciales 25 de Junio de 1979 Dia de la Constitucion, 1979

Map-folder 7	Mother's Day, 1980s
Map-folder 7	Dia de las madres, 1980s
Map-folder 8	Christmas Program, 1980
Map-folder 8	Programa de Navidad, 1980
Map-folder 7	Fourth of July 1980 This Year a Different Fourth of July 1980
Map-folder 7	4 de Julio 1980 Este ano un 4 de Julio diferente, 1980
Map-folder 8	Best Wishes (Christmas poster), 1981
Map-folder 8	Felicidades (Christmas poster), 1981
Map-folder 7	Children's Day Dedicated to Family Unity, 1981
Map-folder 7	del Nino Dedicado a la union familiar, 1981
Map-folder 8	Christmas Program, 1982
Map-folder 8	Programa de Navidad, 1982
Map-folder 22	Almanac, 1983, 1984
Map-folder 22	Almanaque, 1983-1984
Map-folder 2	<p>Fourth of July Celebration / Celebracion de 4 de Julio [screenprint poster], 1984</p> <p><i>1 Poster (Ink on paper; 59.3 x 43.7 cm.)</i></p> <p>Image(s)</p> <p>Lebron, Miguel Antonio, Artist</p> <p>Puerto Rico. Division of Community Education. Department of Education, Sponsor</p> <p>This poster depicts the stars and stripes of the American flag with three soldiers forming a triangle alluding to the Puerto Rican flag. Thus merging both flags visually into one, this poster was designed to reflect the pro-statehood vision of former Puerto Rican Governor Carlos Romero Barcelo. (From exhibition text by Marvette Perez.)</p> <p>Local Numbers</p> <p>AC0615-0000035.tif (AC Scan)</p> <p>1997.3100.04 (Museum Cat. No.)</p>

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Flags
 Politics -- Puerto Rico
 Statehood
Place: Puerto Rico -- 20th century
Genre/Form: Posters -- Puerto Rico
 Screen prints

Map-folder 2 Celebracion 4 de Julio, 1984
Map-folder 7 Custodian's Day, 1985
Map-folder 7 Dia del Trabajador de Custodia, 1985
Map-folder 8 Best Wishes (Christmas poster), 1985
Map-folder 8 Felicidades (Christmas poster), 1985
Map-folder 7 Custodian's Day, 1986
Map-folder 7 Dia del Trabajador de Custodia
Map-folder 7 Day of Community Brotherhood, 1989
Map-folder 7 de Confraternizacion de Comunidades, 1989

Subseries 1.2: Theme Weeks, 1961 - 1990

Map-folder 22

Map-folder 26 Semana del Cooperativismo, 1961
Map-folder 24 Education Week, 1963
Map-folder 24 Semana de la Educacion, 1963
Map-folder 26 Week of Cooperative Living, 1963
Map-folder 26 Semana del Cooperativismo, 1963
Map-folder 23 Secretary's Week, 1967

Map-folder 23	Semana de la Secretaria, 1967
Map-folder 25	Community Action Week, 1969
Map-folder 25	Semana de Accion Comunal, 1969
Map-folder 26	Nutrition Week, 1969
Map-folder 26	Semana de la Nutricion, 1969
Map-folder 26	Dominican-Puerto Rican Week, 1969
Map-folder 26	Semana Dominico-Puertorriquena, 1969
Map-folder 22	Library Week, 1970
Map-folder 22	Semana de la Biblioteca, 1970
Map-folder 3	School Dining Room Week, 1970
Map-folder 3	Semana de Comedores Escolares, 1970
Map-folder 22	Week for Fighting Against Renal Disease, 1970s
Map-folder 22	Semana de la Lucha Contra Las Enfermedades, 1970s
Map-folder 26	Week of Cooperative Living, 1961
Map-folder 22	Woman's Week, 1970s
Map-folder 22	Semana de la Mujer, 1970s
Map-folder 3	Environment Week, 1970s
Map-folder 3	Semana del Ambiente, 1970s
Map-folder 23	Secretary's Week circa, 1970s
Map-folder 23	Semana de la Secretaria, 1970s
Map-folder 22	Library Week, 1970s

Map-folder 22	Semana de la Biblioteca, 1970s
Map-folder 25	School Dining Room Week, 1970s
Map-folder 25	Semana de Comedores Escolares, 1970s
Map-folder 26	Nutrition Week, 1970s
Map-folder 26	Semana de la Nutricion, 1970s
Map-folder 24	Puerto Rican Earth Week, 1971
Map-folder 24	Semana de la Tierra Puertorriquena, 1971
Map-folder 26	Working Towards Better Nutrition Nutrition Week, 1972
Map-folder 26	Laborando hacia Una Mejor Nutricion Semana de la Nutricion, 1972
Map-folder 22	Reading Discovers New Worlds... National Library Week, 1972
Map-folder 22	La Lectura Descubre Mundos Nuevos... Semana Nacional de la biblioteca, 1972
Map-folder 22	Read and Increase Your Knowledge Library Week, 1973
Map-folder 22	Lee y Amplia tus Conocimientos Semana de la Biblioteca, 1973
Map-folder 22	Books for All Library Week, 1974
Map-folder 22	Libros Para Todos Semana de la Biblioteca, 1974
Map-folder 25	School Dining Room Week, 1974
Map-folder 25	de Comedores Escolares, 1974
Map-folder 24	Puerto Rican Earth Week, 1974
Map-folder 24	Semana de la Tierra Puertorriquena, 1974
Map-folder 22	Library Week, 1975
Map-folder 22	Semana de la Biblioteca, 1975

Map-folder 23	Library Week, 1977
Map-folder 23	Semana de la Biblioteca, 1977
Map-folder 24	Education Week, 1977
Map-folder 24	Semana de la Educacion, 1977
Map-folder 24	Water Week, 1978
Map-folder 24	Semana del Agua, 1978
Map-folder 24	Water Week, 1979
Map-folder 24	Semana del Agua, 1979
Map-folder 23	Library Week, 1979
Map-folder 23	Semana de la Biblioteca, 1979
Map-folder 25	Week of Four, 1979
Map-folder 25	Semana del Cuatro, 1979
Map-folder 26	International Year of the Child 79, 1979
Map-folder 26	Ano Internacional bel Nino 79, 1979
Map-folder 26	1979 International Year of the Child, 1979
Map-folder 26	1979 Ano Internacional bel Nino, 1979
Map-folder 24	Teacher's Week, circa 1980s
Map-folder 24	Semana del Maestro, 1980s
Map-folder 3	Community Action Week, 1980s
Map-folder 3	Semana de Accion Comunal, 1980s
Map-folder 25	September Calendar, 1980s
Map-folder 25	Septiembre (calendar), 1980s

Map-folder 25	Public Servant's Week, 1980s
Map-folder 25	Semana Servidor Publico, 1980s
Map-folder 24	Water Week Thirty Five Years of Service to the Public, 1945-1980, 1980
Map-folder 24	Semana del Agua 35 Anos de Servicios al Pueblo, 1945-1980, 1980
Map-folder 26	International Year of the family, 1980
Map-folder 26	Ano Internacional de la Familia, 1980
Map-folder 3	School Dining Room Week, 1980
Map-folder 3	Semana de Comedores Escolares, 1980
Map-folder 23	Library Week, 1980
Map-folder 23	Semana de la Biblioteca, 1980
Map-folder 23	Library Week, 1981
Map-folder 23	Semana de la Biblioteca, 1981
Map-folder 24	Group Organizers Week, 1981
Map-folder 24	emana del Organizador de Grupo, 1981
Map-folder 25	September Exercise Month, 1981
Map-folder 25	Septiembre Mes de Los Ejercicios, 1981
Map-folder 26	International Vaccination Year, 1981
Map-folder 26	Ano Internacional de la Vacinacion, 1981
Map-folder 26	International Year of People with Disabilities, 1981
Map-folder 26	Ano Internacional del Impedido, 1981
Map-folder 22	Adult Education Week, 1982

- Map-folder 22 Semana de la Educacion del Adulto, 1982
- Map-folder 3 Week of the Dwelling The Family is Our Priority, 1982
- Map-folder 3 Semana de la Vivienda Nuestra Prioridad es la Familia, 1982
- Map-folder 24 Teacher's Week, 1982
- Map-folder 24 Semana del Maestro, 1982
- Map-folder 24 Community Week, 1982
- Map-folder 24 Semana de la Comunidad, 1982
- Map-folder 23 Secretary's Week, 1983
- Map-folder 23 Semana de la Secretaria, 1983
- Map-folder 23 Library Week, 1984
- Map-folder 23 Semana de la Biblioteca, 1984
- Map-folder 25 National School Dining Room Week, 1984
- Map-folder 25 Semana Nacional de Comedores Escolares, 1984
- Map-folder 26 Puerto Rico Week Jack Delano's Humanistic Contribution in Puerto Rico, 1984
- Map-folder 26 La Aportacion Humanistica de Jack Delano [screenprint poster], 1984
1 Item (Ink on paper.; 71 x 50.6 cm.)
[Image\(s\): La Aportacion Humanistica de Jack Delano \[screenprint poster\].](#)
[Image\(s\): Semana de Puerto Rico La Aportacion Humanistica de Jack Delano en Puerto Rico](#)
Tufino, Rafael, Artist
Puerto Rico. Division of Community Education. Department of Education,
Sponsor
This commemorative poster celebrates Jack Delano's contribution to the humanities in Puerto Rico as an artist, photographer, cinematographer, and composer. (From exhibition text by Marvette Perez.)
- Local Numbers
AC0615-0000034.tif (AC Scan)
1997.3100.37 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Names: Delano, Jack
Topic: Politics -- Puerto Rico
Genre/Form: Posters -- Puerto Rico
Screen prints

Map-folder 24	Community Week, 1984
Map-folder 24	Semana de la Comunidad, 1984
Map-folder 24	Teacher's Week, 1985
Map-folder 24	del Maestro, 1985
Map-folder 5	Public Servant's Week, 1985
Map-folder 5	Semana Servidor Publico, 1985
Map-folder 23	Read Investigate learn! Library Week, 1985
Map-folder 23	Lee Invetiga Aprende! Semana de la Biblioteca, 1985
Map-folder 22	Woman's Week, 1986
Map-folder 22	Semana de la Mujer, 1986
Map-folder 23	Secretary's Week, 1986
Map-folder 23	Semana de la Secretaria, 1986
Map-folder 26	Family Week, 1986
Map-folder 26	La Semana de la Familia [screenprint poster], 1986 <i>1 Item (Ink on paper.; 66.1 x 52.3 cm.)</i> Image(s): La Semana de la Familia [screenprint poster].

[Image\(s\): Semana de la Familia](#)

De Jesus, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

This poster celebrating the nuclear, rather than the traditional extended family, depicts a promethean father whose massive body anchors the composition with trunk-like legs firmly planted onto the ground. This poster recalls Christian religious imagery of the Holy Family and illustrates an ongoing preoccupation with the well-being of the Puerto Rican family. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000005.tif (AC Scan)

1997.3100.38 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Family
Fathers
Holy Family
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/Form: Posters -- Puerto Rico
Screen prints

Map-folder 3	Public Servant's Week, 1986
Map-folder 3	Semana Servidor Publico, 1986
Map-folder 26	Family Week, 1987
Map-folder 26	Semana de la Familia, 1987
Map-folder 24	Earth Week, 1988
Map-folder 24	Semana de la Tierra, 1988
Map-folder 25	School Dining Room Week, 1988
Map-folder 25	Semana de Comedores Escolares, 1988
Map-folder 23	Secretary's Week, 1989

- Map-folder 23 Semana de la Secretaria, 1989
- Map-folder 25 Week of Fishing Industry, 1989
- Map-folder 25 Semana de la Industria Pesquera, 1989
- Map-folder 25 Public Servant's Week, 1989
- Map-folder 25 Servidor Publico, 1989
- Map-folder 25 School Dining Room Week, 1989
- Map-folder 25 Semana de Comedores Escolares, 1989
- Map-folder 23 Library Week, 1990
- Map-folder 23 Semana de la Biblioteca, 1990
- Map-folder 25 School Dining Room Week, 1990
- Map-folder 25 Semana de Comedores Escolares, 1990
- Map-folder 26 Do I go or do I stay? Week of Emigrant, undated

Map-folder 26 La Semana del Emigrante [screenprint poster], undated
1 Item (Ink on paper.; 69.4 x 46.8 cm.)

[Image\(s\): La Semana del Emigrante \[screenprint poster\].](#)

[Image\(s\): Me voy or me quedo? Seman del Emigrante](#)

Contreras, Jose Melendez, Artist

Illustration: A man sits and ponders whether he should stay or leave. The poster includes a large question mark over the figure. Text above the image, "Me Voy O Me Quedo?"

Local Numbers

AC0615-0000004.tif (AC Scan)

1997.3100.39 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Emigration and immigration
 Politics -- Puerto Rico

Genre/Form: Posters -- Puerto Rico

Screen prints

Plays, 1960-1987

- Map-folder 9 We Were One Time, 1960s-1970s
- Map-folder 9 Erase Una Vez, 1960s-1970s
- Map-folder 10 Chico's Adventures, 1960s-1970s
- Map-folder 10 Aventuras de Chico, 1960s-1970s
- Map-folder 3 The Crow, 1962
- Map-folder 3 El Cuervo, 1962
- Map-folder 3 The House, 1963
- Map-folder 3 La Casa de Un Amigo [screenprint poster], 1963
1 Item (Ink on paper.; 57.5 x 44 cm.)
[Image\(s\): La Casa](#)
[Image\(s\): La Casa de Un Amigo \[screenprint poster\].](#)
Osorio, C., Artist
Movie poster for "La Casa de Un Amigo."
- Local Numbers
AC0615-0000011.tif (AC Scan)
1997.3100.01 (Museum Cat. No.)
Topic: Politics -- Puerto Rico
Genre/ Posters -- Puerto Rico
Form: Screen prints
- Map-folder 9 Alcohol, 1960s-1970s
- Map-folder 9 Alcohol, 1960s-1970s
- Map-folder 9 When Husbands Deceive and Exclusive Model, 1970s
- Map-folder 9 Cuando los Maridos Enganan [screenprint poster], 1970s
1 Item (Ink on paper.; 68.7 x 47.9 cm.)
[Image\(s\): Cuando los Maridos Enganan \[screenprint poster\].](#)

[Image\(s\): Cuando los Maridos Enganan y Modelo Exclusivo](#)

Maldonado, Antonio, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

In this theater poster, a woman strangles her cheating husband, as another woman tries to pull him away from her menacing grasp. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000028.tif (AC Scan)

1997.3100.09 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic:	Adultery Domestic violence Politics -- Puerto Rico
Place:	Puerto Rico -- 20th century
Genre/ Form:	Posters -- Puerto Rico Screen prints

Map-folder 9	Desire below the Elms, 1970s
Map-folder 9	Deseo Bajo Los Olmos, 1970s
Map-folder 9	Two Spanish Comedies, 1970s
Map-folder 9	Dos Zurzuelas Domesticas, 1970s
Map-folder 9	King Fartan's Molar, 1970s
Map-folder 9	La Muela del Rey Fartan, 1970s
Map-folder 10	From the Clouds, 1970s
Map-folder 10	Desde las Nubes [screen print poster], 1970s <i>1 Item (Ink on paper.; 75.5 x 50.5 cm.)</i> Image(s): Desde Las Nubes

[Image\(s\): Desde las Nubes \[screen print poster\].](#)

Rosado del Valle, Julio, Artist

Delano, Jack, Film director

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

"From the Clouds," directed by Jack Delano, was the first documentary produced by the Division of Community Education. It featured modern and experimental audio techniques. With aerial shots of the island showing its topography, educationally, the film inserted Puerto Rico within a world-wide historical context and highlighted its agricultural and social landscapes. This poster is the earliest DIVEDCO poster on display. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000025.tif (AC Scan)

1997.3100.17 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic:	Motion pictures Politics -- Puerto Rico
Place:	Puerto Rico -- 20th century
Genre/	Film posters -- 20th century
Form:	Posters -- Puerto Rico Screen prints

Map-folder 3	Days and Sand, 1970s
Map-folder 3	y Arenas, 1970s
Map-folder 1	Dona Julia, 1970s
Map-folder 1	Dona Julia [screen print poster], 1970s <i>1 Item (Ink on paper.; 83.9 x 53.1 cm.)</i> Image(s): Dona Julia Image(s): Dona Julia [screen print poster]. Diaz, Juan, Artist Marques, Rene, Author Puerto Rico. Division of Community Education. Department of Education, Sponsor Puerto Rico. Division of Community Education. Department of Education, Donor This silkscreen by Juan Diaz emphasizes the central, heroic figure of a woman carrying a child. Released in 1955, the film is an adaptation of a short

story by Rene Marques in the anthology "Cinco Cuentos de Miedo" (Five Frightful Tales), which was distributed in rural communities in 1954. Using melodrama, the storyline validates medical science and health education in the face of traditional healing beliefs and "superstitions". (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000024.tif (AC Scan)

1997.3100.18 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Medical sciences
Motion pictures
Politics -- Puerto Rico
Superstition

Place: Puerto Rico -- 20th century

Genre/ Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 10

The Chief, 1970s

Map-folder 10

El Cacique [screenprint poster], 1970s
1 Item (Ink on paper.; 81.8 x 45.3 cm.)

[Image\(s\): El Cacique](#)

[Image\(s\): El Cacique \[screenprint poster\].](#)

Tufino, Rafael, Artist

A masculine figure overpowers the scene taking over half of the visual space. This dramatic poster announces a film about neighbors who stand up to an authoritarian community leader who places his personal interests before those of the community. (From exhibition text by Marvette Perez).

Local Numbers

AC0615-0000041.tif (AC Scan)

1997.3100.14 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Politics -- Puerto Rico

Genre/ Posters -- Puerto Rico
Form: Screen prints

Map-folder 10

When Father's Forget, 1970s

Map-folder 10

Cuando los Padres Olvidan [screen print poster], 1977
1 Item (Ink on paper.; 87.1 x 41.4 cm.)

[Image\(s\): Cuando Los Padres Olvidan](#)

Maldonado, Antonio, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

This Divedco poster advertised a film, title translated as "When Fathers Forget," a family relationship drama about a strict father who wants to control his son; the son leaves his father's house and moves to the city. (From notes by Marvette Perez.)

AC615-0000027.tif (AC Scan)

1997.3100.16 (Museum Cat. No.)

Exhibition Note

Exhibited in "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, in the Smithsonian's S. Dillon Ripley Center; curated by Marvette Perez, NMAH Curator of Latino American History.

Topic: Family -- Puerto Rico
Fathers
Film posters
Motion pictures
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/ Posters -- Puerto Rico
Form: Screen prints

Map-folder 10

Chela, 1972

Map-folder 10

Chela [screenprint poster], 1972
1 Item (Ink on paper.; 58.2 x 49 cm.)

[Image\(s\): Chela](#)

[Image\(s\): Chela \[screenprint poster\].](#)

Contreras, Jose Melendez, Artist

Marques, Rene, Author

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

This movie poster boldly depicts a women's body cropped from the waist down, on crutches, missing a leg. The symmetrical composition, large planes of color and drastic cropping emphasize the missing limb and add drama.

The script, adapted by Emilio Diaz Valcarcel, is based on a short story by Rene Marques. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000031.tif (AC Scan)

1997.3100.15 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Amputation
Crutches
Motion pictures
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/ Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 1

Good Heritage, 1973

Map-folder 1

La Buena Herencia, 1973

Map-folder 10

Buried Treasure, 1976

Map-folder 10

La Botija [screen print poster], 1976
1 Item (Ink on paper.; 61.8 x 44.2 cm.)

[Image\(s\): La Botija](#)

[Image\(s\): La Botija \[screen print poster\].](#)

Bernal, Isabel, Artist

Puerto Rico. Division of Community Education. Department of Education, Sponsor

This poster by Isabel Bernal, the only woman in DIVEDCO's Print Workshop other than the workshop director Irene Delano, is a late edition print. The original was printed in 1964 to promote Amilcar Tirado's "The Jug," a cautionary film about what were thought to be rural superstitions and practices. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000012.tif (AC Scan)

1997.3100.13 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Motion pictures
Politics -- Puerto Rico
Superstition

Place: Puerto Rico -- 20th century

Genre/
Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 10

Belen, 1977

Map-folder 10

Belen [screen print poster], 1977
1 Item (Ink on paper.; 77.7 x 46.6 cm.)

[Image\(s\): Belen](#)

[Image\(s\): Belen \[screen print poster\].](#)

Cortes, Eduardo Vera, Artist

Puerto Rico. Division of Community Education. Department of Education, Sponsor

This silkscreen shows the dejected title character of the film, Belen, who wants to become a nurse, but must deal with her father's objections. The storyline is suggested by the girl's pensive gaze, the books and the picture on her lap. The poster provides social commentary about the educational possibilities of women and girls in Puerto Rican society. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000033.tif (AC Scan)

1997.3100.12 (Museum Cat. No.)

Exhibitions Note

In exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Education -- Puerto Rico
Motion pictures
Politics -- Puerto Rico
Women's rights

Place: Puerto Rico -- 20th century

Genre/
Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 9

Puppet Theater, 1978

- Map-folder 9 Teatro de Titeres [screen print poster], 1978
1 Item (Ink on paper.; 72.3 x 48.2 cm.)
[Image\(s\): Teatro de Titeres](#)
[Image\(s\): Teatro de Titeres \[screen print poster\].](#)
Cortes, Eduardo Vera, Artist
Puerto Rico. Division of Community Education. Department of Education,
Sponsor
This poster advertises a children's puppet show. Besides illustrated books,
posters and films, DIVEDCO also produced plays and other performances.
(From exhibition text by Marvette Perez.)
- Local Numbers
AC0615-0000001.tif (AC Scan)
1997.3100.11 (Museum Cat. No.)
- Exhibitions Note
In the exhibition "Posters from the Division of Community Education
(DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009,
at the Smithsonian's S. Dillon Ripley Center.
- Topic: Politics -- Puerto Rico
Puppet theater
- Place: Puerto Rico -- 20th century
- Genre/ Posters -- Puerto Rico
Form: Screen prints
- Map-folder 9 Third Season of Children's Theater, 1980s
- Map-folder 9 Third Temporada de Teatro Infantil, 1980s
- Map-folder 9 Child's Program, 1980s
- Map-folder 9 Programa del Nino, 1980s
- Map-folder 9 El Mito-D Beatriz, 1987
- Map-folder 9 El Mito-D Beatriz [screenprint poster], 1987
1 Item (Ink on paper.; 72.8 48.3 cm.)
[Image\(s\): El Mito-D Beatriz](#)
[Image\(s\): El Mito-D Beatriz \[screenprint poster\].](#)
Cortes, Eduardo Vera, Artist
Puerto Rico. Division of Community Education. Department of Education,
Sponsor
This color poster promotes a day that was performed in different urban and
inner city communities. There is a distance from the older images favored by

DIVEDCO which focused largely on the countryside. This scene is set in an urban environment with the performers dressed in distinctly modern clothing and playing electrified musical instruments. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000021.tif (AC Scan)

1997.3100.10 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Politics -- Puerto Rico
Urbanism -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/ Form: Posters -- Puerto Rico
Screen prints

Movies, 1960-1986

- | | |
|---------------|---|
| Map-folder 1 | Drop of Water A, 1960s |
| Map-folder 1 | Una Gota de Agua, 1960s |
| Map-folder 1 | A Voice in the Mountains, 1960s |
| Map-folder 1 | Una Voz en la Montana, 1960s |
| Map-folder 10 | He of the White Capes, 1960s |
| Map-folder 10 | <p>El de los Cabos Blancos [screen print poster], 1960s
 <i>1 Item (Ink on paper.; 72.8 x 49.3 cm.)</i>
 Image(s): El de Los Cabos Blancos
 Image(s): El de los Cabos Blancos [screen print poster].
 Maldonado, Antonio, Artist
 Puerto Rico. Division of Community Education. Department of Education,
 Sponsor</p> <p>In this early design, Maldonado employs dramatic cropping and a close-up of the horse's white legs in imitation of angular filming techniques. The 1955 film tells the story of a small tobacco farmer who faces operational and economic problems, but who is able to free himself from the exploitation of a loan shark by receiving assistance from a grower's cooperative. (From exhibition text by Marvette Perez.)</p> |

Local Numbers

AC0615-0000023.tif (AC Scan)

1997.3100.19 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Cooperative societies
Loan sharks
Politics -- Puerto Rico
Tobacco farmers

Place: Puerto Rico -- 20th century

Genre/
Form: Posters -- Puerto Rico
Screen prints

Map-folder 10

Hope, 1960s

Map-folder 10

La Esperanza [screen print poster], 1960s
1 Item (Ink on paper.; 67.8 x 44.5 cm.)

[Image\(s\): La Esperanza](#)

[Image\(s\): La Esperanza \[screen print poster\].](#)

Maldonado, Antonio, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

Puerto Rico. Division of Community Education. Department of Education,
Donor

This dramatic poster depicting a male silhouette with a chest x-ray promoted the 1964 film, "Hope," which educated communities about tuberculosis prevention and treatment. The symbol for tuberculosis placed behind the male figure, is a modified version of the cross of Lorraine, signaling the "crusade" against tuberculosis. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000010.tif (AC Scan)

1997.3100.20 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Politics -- Puerto Rico
Tuberculosis.

Place: Puerto Rico -- 20th century

Genre/ Posters -- Puerto Rico
Form: Screen prints

Map-folder 1 Nene of Blackberry Way, 1960s

Map-folder 1 Nenen de la Rta Mora, 1960s

Map-folder 11 Piece of Earth, 1960s

Map-folder 11 Pedacito de Tierra, 1960s

Map-folder 1 Intolerance, 1960s-1970s

Map-folder 1 Intolerancia, 1960s-1970s

Map-folder 1 Drop of Blood A, 1963

Map-folder 1 Una Gota de Sangre [screenprint poster], 1963
1 Item (Ink on paper.; 63.2 x 44.1 cm.)

[Image\(s\): Una Gota de Sange](#)

[Image\(s\): Una Gota de Sangre \[screenprint poster\].](#)

Osorio, Carlos, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

This movie poster depicts a drop of blood as a stylized, vertigo-like spiral. The documentary promotes and demonstrates the processes of blood donation and even depicts a caesarean section to convince the public of the urgency to donate blood. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000040.tif (AC Scan)

1997.3100.22 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Blood
Blood donations
Motion pictures
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/ Film posters -- 20th century
Form: Posters -- Puerto Rico

Screen prints

- Map-folder 10 Drop of Blood A, 1963
- Map-folder 10 Una Gota de Sange, 1963
- Map-folder 10 Hurricane, 1965
- Map-folder 10 Huracan [screenprint poster], 1965
1 Item (Ink on paper.; 76 x 49 cm.)
[Image\(s\): Huracan](#)
[Image\(s\): Huracan \[screenprint poster\].](#)
Cortes, Eduardo Vera, Artist
Puerto Rico. Division of Community Education. Department of Education,
Sponsor
This silkscreen by Eduardo Vera Cortes for the film "Hurricane" depicts the "eye" of the hurricane hovering over a woman and child. It promotes the 1959 documentary based on the book "Que sabemos del huracan?" (What Do We Know About the Hurricane?). These were meant to educate the public about the origins of the hurricane, its effect, and preventive safety measures. They also included information about the resources and government agencies that provided aid during and after natural disasters. (From exhibition text by Marvette Perez.)
- Local Numbers
AC0615-0000016.tif (AC Scan)
1997.3100.24 (Museum Cat. No.)
- Exhibitions Note
In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.
- Topic: Hurricanes
 Motion pictures
 Politics -- Puerto Rico
- Place: Puerto Rico -- 20th century
- Genre/ Film posters -- 20th century
- Form: Posters -- Puerto Rico
 Screen prints
- Map-folder 11 Your Health, 1967
- Map-folder 11 Su Salud [screenprint poster], 1967
1 Item (Ink on paper.; 73.5 x 46 cm.)
[Image\(s\): Su Salud](#)

[Image\(s\): Su Salud \[screenprint poster\].](#)

Contreras, Jose Melendez, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

In another promotional poster for a film on personal health, Contreras created a highly geometric composition of an abstracted human figure reclining, as if he were on a doctor's examination table. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000002.tif (AC Scan)

1997.3100.30 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic:	Health Politics -- Puerto Rico
Place:	Puerto Rico -- 20th century
Genre/ Form:	Posters -- Puerto Rico Screen prints

Map-folder 1 Bridge The, 1968

Map-folder 1 El Puente, 1968

Map-folder 11 Bridge The, 1968

Map-folder 11 El Puente [screenprint poster], 1968
1 Item (Ink on paper.; 84 x 49.6 cm.)

[Image\(s\): El Puente](#)

[Image\(s\): El Puente \[screenprint poster\].](#)

Cortes, Eduardo Vera, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

A bridge under construction overpowers the composition of this promotional poster for this film, "The Bridge." This is a later version of a poster originally printed in 1954. Inspired by a true story, and filmed with local, "natural actors," it recounts the efforts of a small flood-prone community. Neighbors organize themselves and collaborate to build a bridge to resolve their chronic problem. This documentary was shown in the Venice Film Festival and the Edinburgh international Film Festival where it was awarded honorable mentions. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000020.tif (AC Scan)

1997.3100.28 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Bridges -- Puerto Rico
Film posters
Floods
Motion pictures
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/ Posters -- Puerto Rico

Form: Screen prints

Map-folder 10

Guitar with Regino Sainz de la Maza, 1970

Map-folder 10

La Guitarra con Regino Sainz de la Maza, 1970

Map-folder 1

Border Guard The, 1970s

Map-folder 1

La Guardarraya, 1970s

Map-folder 10

Waiting Man The, 1970s

Map-folder 10

El Hombre Esperado [screen print poster], 1970s
1 Item (Ink on paper.; 66.8 x 48.1 cm.)

[Image\(s\): El Hombre Esperado](#)

[Image\(s\): El Hombre Esperado \[screen print poster\].](#)

Bernal, Isabel, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

Puerto Rico. Division of Community Education. Department of Education,
Donor

This silkscreen by Isabel Bernal for the film "The Awaited Man," is a historic adaptation of the life of Jose Pablo Morale. He fought against an exploitative system of payment to day laborers during the reign of the Spanish governor, General Juan de la Pezuela in mid nineteenth century Puerto Rico. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000022.tif (AC Scan)

1997.3100.23 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Names: Morale, Jose Pablo
 Topic: Laborers
 Laborers -- Puerto Rico
 Motion pictures
 Motion pictures
 Politics -- Puerto Rico
 Place: Puerto Rico -- 20th century
 Genre/ Form: Film posters -- 20th century
 Film posters -- 20th century
 Posters -- Puerto Rico
 Screen prints

Map-folder 10

Ignacio, 1970s

Map-folder 10

Ignacio [screen print poster], 1970s
1 Item (Ink on paper.; 80.2 x 50.1 cm.)

[Image\(s\): Ignacio](#)

[Image\(s\): Ignacio \[screen print poster\].](#)

Cortes, Eduardo Vera, Artist

Marques, Rene, Author

Puerto Rico. Division of Community Education. Department of Education,
 Sponsor

This silkscreen mimics the look of linoleum, since the artist creates the illusion of texture on the otherwise flat surface typically produced by the silk-screening process. The figure of the mother and child as well as in the man the foreground connects this poster with the tradition of carving religious figures, santos. The film, an adaptation of Rene Marques's short story *Los Casos de Ignacio y Santiago* (The Stories of Ignacio and Santiago), addresses the absence of community participation and the responsibilities and rights as citizens. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000015.tif (AC Scan)

1997.3100.25 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Linoleum
 Mothers
 Politics -- Puerto Rico

Santos (Art)

Place: Puerto Rico -- 20th century
 Genre/ Form: Posters -- Puerto Rico
 Screen prints

Map-folder 10 Dona Julia, 1970s

Map-folder 10 Dona Julia, 1970s

Map-folder 11 Ball Players The, 1970s

Map-folder 11 Los Peloteros [lithographic poster], 1970s
1 Item (Ink on paper.)[Image\(s\): Los Peloteros](#)

Homar, Lorenzo, Artist

Delano, Jack, Film director

Puerto Rico. Division of Community Education. Department of Education

Divedo poster advertising the film, title translated "The Baseball Players." An offset lithograph from the original 1951 silkscreen. The film was directed by Jack Delano.

Local Numbers

AC0615-0000009.tif (AC Scan)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Baseball
 Motion pictures
 Politics -- Puerto Rico

Genre/ Form: Film posters -- 20th century
 Lithographs -- 1950-1960
 Posters -- Puerto Rico

Map-folder 1 Ball Players The, 1970s

Map-folder 1 Los Peloteros, 1970s

Map-folder 11 Village of Santiago, 1970s

Map-folder 11 Pueblito de Santiago, 1970s

Map-folder 1 SecretThe, 1970s

- Map-folder 1 El Secreto, 1970s
- Map-folder 11 Secret The, 1970s
- Map-folder 11 El Secreto [screen print poster], 1970s
1 Poster (Ink on paper; 62 x 44 cm.)
[Image\(s\): El Secreto](#)
Contreras, Jose Melendez, Artist
Puerto Rico. Division of Community Education. Department of Education,
Sponsor
The dramatic image in the poster illustrates the dilemma of Ignacio,
a sugarcane worker who has a child out of wedlock without his wife's
knowledge. Catalina, Ignacio's wife, discovers his secret but takes in the child
and raises her as their own. In the books, films and posters of DIVEDCO,
emotions like love, fear, and jealousy were readily acknowledged as real
forces that determine the relationships between individuals, their families,
and communities. (From exhibition text by Marvette Perez.)
AC0615-0000018.tif (AC Scan) 1997.3100.29 (Museum Cat. No.)
Exhibitions Note
In the exhibition "Posters from the Division of Community Education
(DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009,
at the Smithsonian's S. Dillon Ripley Center.
Topic: Family -- 20th century
Family secrets
Illegitimacy
Jealousy
Paternity
Politics -- Puerto Rico
Secrecy
Place: Puerto Rico -- 20th century
Genre/ Posters -- Puerto Rico
Form: Screen prints
- Map-folder 11 I Juan Ponce de Leon, 1970s
- Map-folder 11 Yo Juan Ponce de Leon, 1970s
[Image\(s\)](#)
- Map-folder 10 Fragment, 1971
- Map-folder 10 Fragmento [screen print poster], 1971

1 Item (Ink on paper.; 65.7 x 47.7 cm.)

[Image\(s\): Fragmento](#)

Contreras, Jose Melendez, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

Puerto Rico. Division of Community Education. Department of Education,
Donor

Echoing this title, the film "Fragmento," directed by Luis Maisonet, features dramatically fractured letters and the figure of a fragmented child. This film is another cautionary tale about an emotionally isolated child from a middle-class, urban family fragmented by modern living. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000017.tif (AC Scan)

1997.3100.21 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic:	Children -- Puerto Rico Motion pictures Politics -- Puerto Rico
Place:	Puerto Rico -- 20th century
Genre/ Form:	Film posters -- 20th century Posters -- Puerto Rico Screen prints

Map-folder 3

Gypsies Steal Themselves a Prince The, 1972

Los Gitanos se Robaron un Principe, 1972

Map-folder 10

Juan without Brains (intelligence wisdom?), 1972

Juan Sin Seso ["Brainless John"] [screen print poster], 1972
1 Item (Ink on paper.; 63.5 x 52.7 cm.)

[Image\(s\): Juan Sin Seso](#)

Contreras, Jose Melendez, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

This poster advertising the film "Juan Sin Seso" ("Brainless John"), has a minimalist design, relying on text to form the illustration. The image presents a profile of a man's head with a hollow space instead of a brain, crammed with the words "propaganda" and "si" ("yes"). Ironically, the film utilizes elements of propaganda to argue against it. This film was shown in 1960 in

Melbourne, Venice, and Edinburgh Film Festivals. (Based on exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000013.tif (AC Scan)

1997.3100.26 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Bibliography

Reproduced in "Treasures from the Smithsonian Institution 2010" (Smithsonian Calendar), opp. page for May 23-29.

Used April 27, 2010, on the Smithsonian Photographic Initiative web site, "click! photography changes everything" (<http://click.si.edu>) to accompany contributor Jeremy Wolfe's (a professor at Harvard School of Medicine who investigates visual attention) story, which reflects on how photography changes what and how much we remember.

Topic: Motion pictures
Politics -- Puerto Rico
Propaganda

Place: Puerto Rico -- 20th century

Genre/
Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 11	Ponce Marching, 1986
Map-folder 11	Ponce en Marcha, 1986
Map-folder 11	Festivals and Performing Arts, 1966-1987
Map-folder 20	Festival of Documentary Film, 1966
Map-folder 20	Festival de Cine Documental, 1966
Map-folder 4	First Festival of the Theater, 1971
Map-folder 4	Primer Festival del Teatro, 1971
Map-folder 20	Puerto Rican Music Party, 1973
Map-folder 20	Fiesta de la Musica Puertorriquena, 1973

Map-folder 20	Fifth Festival of the Quartet The, 1974
Map-folder 20	Quinto Festival del Cuatro, 1974
Map-folder 20	Puerto Rican Music Party, 1975
Map-folder 20	Fiesta de la Musica Puertorriquena, 1975
Map-folder 20	Ninth Festival of the Quartet, 1978
Map-folder 20	Noveno Festival del Cuatro, 1978
Map-folder 20	Sixth International Festival of Song and Voice, 1979
Map-folder 20	Sexto Internacional de la Cancion y la Voz, 979
Map-folder 20	First National Film Festival of San Juan Puerto Rico, 1983
Map-folder 20	Primer Festival Nacional de Cine de San Juan de Puerto Rico, 1983
Map-folder 20	Fourth Festival of the Stage, 1986
Map-folder 20	Cuatro Festival de la Cidra, 1986
Map-folder 20	Las Rosas Festival of Voice and Song, 1986
Map-folder 20	Festival de la Voz y la Cancion Las Rosas, 1986
Map-folder 20	Eighteenth Festival of the Puerto Rican Quartet, 1987
Map-folder 20	Eighteenth Festival del Cuatro Puertorriqueno, 1987
Map-folder 20	Las Rosas Festival of Voice and Song, 1987
Map-folder 20	Festival de la Voz y la Cancion Las Rosas, 1987
Map-folder 20	Festival of Fine Arts, undated
Map-folder 20	Festival de las Bellas Artes, undated
	Festivals Cultural, 1978-1989
Map-folder 19	Boston Festival of Puerto Rico The, 1978

- Map-folder 19 Festival de Puerto Rico Boston, 1978
- Map-folder 19 Caguas Celebrates Parties of the Village, 1979
- Map-folder 19 Caguas Celebra Fiestas del Pueblo, 1979
- Map-folder 19 Carnaval of Rio Grande City of Yunque, 1980
- Map-folder 19 Carnaval de Rio Grande Ciudad de Yunque, 1980
- Map-folder 4 Carnaval of Rio Grande City of Yunque, 1981
- Map-folder 4 Carnaval de Rio Grande Ciudad de Yunque, 1981
- Map-folder 32 Festival of Kites, 1981
- Map-folder 32 Festival de Chiringas, 1981
- Map-folder 32 Carnaval of Puerto Rico Juan Ponce de Leon, 1983
- Map-folder 32 Carnaval de Puerto Rico, Juan Ponce de Leon [screenprint poster], 1983
1 Item (Ink on paper.; 88.8 x 58.5 cm.)
[Image\(s\): Carnaval de Puerto Rico Juan Ponce de Leon](#)
[Image\(s\): Carnaval de Puerto Rico, Juan Ponce de Leon \[screenprint poster\].](#)
Bernal, Isabel, Artist
Puerto Rico. Division of Community Education. Department of Education,
Sponsor
This commemorative poster depicts the Rey Momo, or king of Puerto Rican
carnival, a celebration which started on the island in the mid nineteenth
century. Connected to Spanish carnival traditions, it takes place the week
before the beginning of Lent, which is a traditional period of fasting and
general abstinence in the Christian calendar. The carnival in San Juan was
for many years a very important and picturesque event. (From exhibition text
by Marvette Perez.)

Local Numbers

AC0615-0000032.tif (AC Scan)

1997.3100.42 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education
(DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009,
at the Smithsonian's S. Dillon Ripley Center.

Topic: Carnival -- Puerto Rico

Carnivals
Lent
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century
Genre/
Form: Posters -- Puerto Rico
Screen prints

Map-folder 19	National Indigenous Festival, 1985
Map-folder 19	Festival Nacional Indigena, 1985
Map-folder 19	Hispanic Festivities, 1985
Map-folder 19	Festividades de la Hispanidad, 1985
Map-folder 19	Second Typical Carnaval, 1985
Map-folder 19	Segundo Carnaval Tipico, 1985
Map-folder 19	Fifth Festival of Agriculture and Artisan Crafts, 1986
Map-folder 19	Quinto Festival de Agricultura y Artesania, 1986
Map-folder 19	Seventh Typical Monte de Oro Festival, 1986
Map-folder 19	Septimo Festival Tipico Monte de Oro, 1986
Map-folder 19	National Indigenous Festival, 1986
Map-folder 19	Festival Nacional Indigena, 1986
Map-folder 32	Eleventh Salvadoran Folkloric Festival, 1986
Map-folder 32	Festival Folkorico SanSalvadoreno, 1986
Map-folder 32	First Festival of China, 1989
Map-folder 32	Primer Festival de la China, 1989
Map-folder 19	Untitled carnaval theme, undated
Map-folder 32	Festival of Flowers, undated

- Map-folder 32 Festival of Flowers, undated
- Map-folder 19 Second National Party of the Race, undated
- Map-folder 19 Segunda Fiesta Nacional de la Raza, undated
- Map-folder 19 Boston Festival of Puerto Rico The, undated
- Map-folder 19 Festival de Puerto Rico Boston, undated

Festivals Educational, 1971-1989

- Map-folder 21 Fourth Book Fair, 1971
- Map-folder 21 Cuarta Feria del Libro, 1971
- Map-folder 21 Party of Language, 1972
- Map-folder 21 Fiesta de la Lengua, 1972
- Map-folder 21 San Antonio College State Fair, 1972
- Map-folder 21 Colegio San Antonio Feria Estatal, 1972
- Map-folder 21 Seventeenth Book Fair, 1977
- Map-folder 21 Seventeenth Feria del Libro, 1977
- Map-folder 21 Eleventh Bueno Aries International Book Fair, 1985
- Map-folder 21 Eleventh Feria Internacional al del Libro Buenos Aries, 1985
- Map-folder 21 State Science Fair, 1989
- Map-folder 21 Feria Cientifica Estatal, 1989

Art Expositions, 1962-1987

- Map-folder 15 Exposition: Epifanio Irizarry Antonio Maldonado Carlos R. Rivera, 1962
- Map-folder 15 Exposicion: Epifanio Irizarry Antonio Maldonado Carlos R. Rivera, 1962
- Map-folder 15 Exposition of Puerto Rican Art for Peace, 1963

- Map-folder 15 Exposicion de Arte Puertorriqueno por la Paz, 1963
- Map-folder 15 Exposition of Paintings of Antonio Maldonado, 1965
- Map-folder 15 Exposicion de Pinturas de Antonio Maldonado, 1965
- Map-folder 15 Exposition of Isabel Bernal, 1972
- Map-folder 15 Exposicion de Isabel Bernal, 1972
- Map-folder 15 Untitled painting by unknown artist, 1972
- Map-folder 4 Exposition: The Insurrection of the Wise Men, 1973
- Map-folder 4 La Insurreccion de los Reyes Magos [screen print poster], 973
1 Item (Ink on paper.; 59.8 x 42.7 cm.)
[Image\(s\): La Insurreccion de los Reyes Magos](#)
[Image\(s\): La Insurreccion de los Reyes Magos \[screen print poster\].](#)
Maldonado, Antonio, Artist
Puerto Rico. Division of Community Education. Department of Education,
Sponsor
This poster advertises an exhibition of woodcarvings of "The Three Kings," or
the Magi, by Jose Torres Santiago. It is dedicated to the King Melchior, who
in Puerto Rico is identified as the Black Magi, to commemorate the 100th
anniversary of the abolition of slavery. (From exhibition text by Marvette
Perez.)
- Local Numbers
- AC0615-0000014.tif (AC Scan)
- 1997.3100.03 (Museum Cat. No.)
- Exhibitions Note
- In the exhibition "Posters from the Division of Community Education
(DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009,
at the Smithsonian's S. Dillon Ripley Center.
- Topic: Abolition
 Christmas
 Exhibitions
 Exhibitions
 Politics -- Puerto Rico
 Slavery
 Three Kings
 Wood carvings
- Occupation: Wood-carvers

Place: Puerto Rico -- 20th century
Genre/ Posters -- Puerto Rico
Form: Screen prints

Map-folder 15 Exposition of Ceramics: Agapito Sanchez Juan R. Morell, 1974

Map-folder 15 Exposicion de Ceramica: Agapito Sanchez Juan R. Morell, 1974

Map-folder 15 Graphics of de Avilio Cajigas, 1977

Map-folder 15 Graficas de Avilio Cajigas, 1977

Map-folder 16 Exposition of the Works of Adrian Garcia, 1978

Map-folder 16 Exposicion de Obras de Adrian Garcia, 1978

Map-folder 16 Works in Collage of li Barreto, 1978

Map-folder 16 Obras en Collage de li Barreto, 1978

Map-folder 16 Sketches and Posters of Alicea, 1978

Map-folder 16 Bocetas y Carteles de Alicea, 1978

Map-folder 16 Exposition of Drawings and Posters by Contreras, 1978

Map-folder 16 Exposicion de Dibujos y Carteles de Contreras, 1978

Map-folder 16 Paintings of Shine Lopez Ortiz and Suarez, 1978

Map-folder 16 Pinturas de Shine Lopez Ortiz y Suarez, 1978

Map-folder 16 Dulce Sueno Guayama First Fair and Exposition, 1979

Map-folder 16 Primera Feria y Exposicion Dulce Sueno Guayama, 1979

Map-folder 16 Exposition of Paintings by Luis A. Maisonet, 1979

Map-folder 16 Exposicion de Pinturas de Luis A. Maisonet, 1979

Map-folder 16 Exposition of Paintings in the Oived Company Gallery, 1979

Map-folder 16 Exposicion de Pinturas Galeria Dived Company, 1979

Map-folder 16	Exposition of Julio Diaz Santos, 1979
Map-folder 16	Exposicion de Julio Diaz Santos, 1979
Map-folder 15	Exposition: Paintings of Wichie Torrel, 1979
Map-folder 15	Exposicion: Pintas de Wichie Torrel, 1979
Map-folder 16	Festival of Art, 1985
Map-folder 16	Festival de Arte, 1985
Map-folder 16	Exposition of Carlos Osorio, 1987
Map-folder 16	Exposicion de Carlos Osorio, 1987
Map-folder 4	Puerto Rican Cultural Exhibition A, undated
Map-folder 4	Exposicion de Cultura Puertorriquena, undated
Map-folder 15	Art Heritage of Puerto Rico: Epoca Pre-Colombian to the Present The, undated
Map-folder 15	La Herencia Artistica de Puert Rico: Epoca Pre-Colombina al Presenta, undated
Map-folder 15	Watercolors of an unknown artist, undated
Map-folder 15	Acuarelas de Artitsa Desconocida, undated
Map-folder 15	Serigraphs of Loiza Aldea, undated
Map-folder 15	Serigrafias de Loiza Aldea-Rafael Tufino [screen print poster], undated <i>1 Item (Ink on paper.; 86 x 58.6 cm.)</i> Image(s): Serigrafias de Loiza Aldea Image(s): Serigrafias de Loiza Aldea-Rafael Tufino [screen print poster]. Tufino, Rafael, Artist Puerto Rico. Division of Community Education. Department of Education, Sponsor DIVEDCO posters were also printed to promote exhibitions of Puerto Rican artists. This poster advertises the exhibition of renowned artists Rafael Tufino's portfolio of silkscreens depicting scenes from the famous Afro-Puerto Rican town of Loiza. Tufino was one of several DIVEDCO artists who, like

Carlos Osorio, also lived and worked in New York City, where he co-founded the Taller Boricua. (From exhibition text by Marvette Perez.)

Local Numbers

Ac0615-0000003.tif (AC Scan)

1997.3100.34 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Artists -- Puerto Rico
Politics -- Puerto Rico
Serigraphy

Place: Puerto Rico -- 20th century

Genre/ Form: Posters -- Puerto Rico
Screen prints

Map-folder 15 Exposition: Drawings and Paintings of Tamara Kerr, undated

Map-folder 15 Exposicion: Dibujos y Pinturas de Tamara Kerr, undated

Map-folder 15 Association of Art Students Exposition, undated

Map-folder 15 Asociacion de Estudiantes de Arte Exposicion, undated

Conferences Education, 1997-1987

Map-folder 12 Ibero-American Conference of Ministers of Education, 1977

Map-folder 12 Conferencia Iberoamericana de Ministros de Educaion, 1977

Map-folder 12 Fourth State Conference on Reading, 1980

Map-folder 12 Cuarta Conferencia Estatal de Lectura, 1980

Map-folder 12 Inter-American Conference of Health Education, 1981

Map-folder 12 Conferencia Interamericana de Educacion, 981

Map-folder 12 Technology: A Universal Opportunity to Transform Education, 1987

Map-folder 12 Tecnologia; Una Oportunidad Universal Para Transformar la Educacion, 1987

- Map-folder 12 Scout Rally Parque Central de Bayamor, 1987
- Conferences Science and Politics, 1971-1981
- Map-folder 12 Toward a National Public Policy on Aging, 1971
- Map-folder 12 Hacia Una Politica Publica Nacional Sobre Envejecimiento, 1971
- Map-folder 12 First Educational Exposition on Energy, 1976
- Map-folder 12 Primera Exposicion Educativa Sobre Energia, 1976
- Map-folder 12 State Conference of the White House on Children and Youth, 1981
- Map-folder 12 Conferencia Estatal de Casa Blanca del Nino y el Joven, 1981
- Map-folder 12 White House Conference on Initiatives for Rural Development undated
Conferencia de Casa Blanca Sobre Iniciativas para el Desarrollo Rural,
undated
- Map-folder 12 First Annual Meeting of the Southern States Energy Board, undated
- Map-folder 32 First Annual Meeting of the Southern States Energy Board, undated
- Conferences Professional, 1974-1989
- Map-folder 2 Focus on Environmental Cycling, 1974
- Map-folder 2 Concentracion Ciclismo Ambiental, 1974
- Map-folder 13 Regional Conference of the International Federation of Hospitals, 1978
- Map-folder 13 Conferencia Regional de la Federacion Internacinal Hospitales, 1978
- Map-folder 13 First State Conference on Programs Conducive to the Preparation of
Education Professionals, 1979
- Map-folder 13 Primera Conferencia Estatal Sobre Programas Conducentes a la
Preparacion de Profesionales para la Educacion, 1979
- Map-folder 13 Fifth World Congress: World Association of Women Journalists and Writers,
1979

- Map-folder 13 Quinto Congreso Mundial: Asociacion Mundial de Mujeres Periodistas y Escritores, 1979
- Map-folder 13 Pan American Congress of Periodontology, 1980
- Map-folder 13 Congreso Panamericano de Periodontolgia, 1980
- Map-folder 13 Workshop on Prevention and Reduction of Violence and Vandalism in the Schools of Puerto Rico, 1980
- Map-folder 13 Taller Sobre Prevencion y Reduccion de la Violencia y el Vandalismo en las Escuelas de Puerto Rico, 1980
- Map-folder 13 Forums: The Culture and the Social Worker, 1981
- Map-folder 13 Foros: La Cultura y el Trabajador Social, 1981
- Map-folder 13 International Public Management Association for Human Resources (IPMA) Eastern Region Annual Conference, 1983
- Map-folder 13 Fourteenth World Congress of Hospital, 1985
- Map-folder 13 Fourteenth Congress Mundial de Hospitales, 1985
- Map-folder 13 Annual Assembly of the Association of Rehabilitation Counselors, 1987
- Map-folder 13 Asamblea Annual de la Asociacion de Consejeros en Rehabilitacion, 1987
- Map-folder 13 Third Congress of Student Organizations, 1989
- Map-folder 13 Tercer Congreso de Organizaciones Estudiantiles, 1989
- Map-folder 13 Conference on the Humanistic Aspects of Latin American History and Culture, 1989
- Map-folder 13 Conferencia Sobre Aspectos Humanisticos de la Historia y la Cultura Latinoamericana, 1989
- Map-folder 13 Annual Convention of Figa, undated
- Map-folder 13 Convencion Annual de Figa, undated
- Map-folder 13 Cencamex Seventy two Congress of Nurses, undated

Map-folder 13 Congreso Cenacamex Seventy two de Enfermeras, undated

Map-folder 13 Institute of the Home Annual Assembly, undated

Map-folder 13 Instituto del Hogar Asamblea, undated

Anniversaries, 1959-1989

Map-folder 18 Primer Centenario Luis Munoz Rivera, 1959

Map-folder 13 Twenty Years of Service to the Town, 1962

Map-folder 13 20 Anos de Servicio al Pueblo (Servicio de Bombero) [screenprint poster], 1962

1 Item (Ink on paper.; 56 x 42 cm.)

[Image\(s\): 20 Anos de Servicio al Pueblo \(Servicio de Bombero\) \[screenprint poster\].](#)

[Image\(s\): Twenty Anos de Servicio al Pueblo](#)

Osorio, Carlos, Artist

Puerto Rico. Division of Community Education. Department of Education, Sponsor

This commemorative poster by early DIVEDCO member Carlos Osorio, printed in honor of firemen, has the look and dramatic sensibility of posters designed in New Deal-era government print shops like the New York City Poster Division of the Federal Arts Project. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000038.tif (AC Scan)

1997.3100.05 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Fire fighters
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/ Posters -- Puerto Rico

Form: Screen prints

Map-folder 17 Fiftieth Anniversary of the Office of Transportation, 1962

Map-folder 17 Fiftieth Aniversario de Oficina de Transporte, 1962

- Map-folder 17 Fiftieth Anniversary of the Graduate School of Social Work, 1970
- Map-folder 17 Fiftieth Aniversario de la Escuela Graduada de Trabajo Social, 1970
- Map-folder 17 First Anniversary of the Regional College of Bayamon, 1972
- Map-folder 17 Primer Aniversario del Colegio Regional de Bayamon, 1972
- Map-folder 17 Second Anniversary of the Administration of Regional Colleges, 1972
- Map-folder 17 Second Aniversario de Administracion de Colegios Regionales, 1972
- Map-folder 18 Two Hundred Anniversary Moca, 1972
- Map-folder 18 Two Hundred Aniversario Moca, 1972
- Map-folder 17 Twenty fifth Anniversary of Divedco, 1974
- Map-folder 17 Twenty fifth Aniversario de Divideco, 1974
- Map-folder 17 Fiftieth Anniversary of the International Federation of Chess, 1974
- Map-folder 17 Fiftieth Aniversario de la Federacion Internacional de Ajedrez, 1974
- Map-folder 17 30 Aniversario DIVEDCO [screen print poster], 1979
1 Item (Ink on paper.; 72 x 47.5 cm.)
[Image\(s\): 30 Aniversario DIVEDCO \[screen print poster\].](#)
[Image\(s\): Thirtieth Anniversary of Divedco](#)
 Cortes, Eduardo Vera, Artist
 Puerto Rico. Division of Community Education. Department of Education,
 Sponsor
 This thirtieth anniversary poster of DIVEDCO shows its creative team filming,
 editing, performing, and at work in the print shop. Their target audiences,
 a farmer planting in the countryside and a child reading a DIVEDCO book,
 appear on the edges of the action. The building featured in the background
 is the old DIVEDCO headquarters, currently the Museo de Arte e Historia de
 San Juan. (From exhibition text by Marvette Perez.)
- Local Numbers
 AC0615-0000037.tif (AC Scan)
 1997.3100.36 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Farmers -- Puerto Rico
Politics -- Puerto Rico
Place: Puerto Rico -- 20th century
Genre/ Form: Posters -- Puerto Rico
Screen prints

- Map-folder 17 Thirtieth Aniversario de Divideco, 1979
- Map-folder 18 Four Hundred Aniversario de la Villa de San Blas de Illescas Coamo, 1979
- Map-folder 17 Twenty fifth Anniversary of the Department of Commerce, 1985
- Map-folder 17 Twenty fifth Aniversario del Departamento de Comercio, 1985
- Map-folder 13 One hundred and fourteenth Anniversary of the Founding of las Marias, 1985
- Map-folder 13 One hundred and fourteenth Aniversario de la Fundacion de las Marias, 1985
- Map-folder 17 Thirty Seventh Anniversary of Divedco, 1986
- Map-folder 17 37 Aniversario DIVEDCO [screen print poster], 1986
1 Item (Ink on paper.; 45.3 x 59.1 cm.)
[Image\(s\): 37 Aniversario DIVEDCO \[screen print poster\].](#)
[Image\(s\): Thirty Seventh Aniversario de Divideco](#)
Rodriguez, Luis, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This self-referential poster shows iconic DIVEDCO images: a projection and film poster of "Dona Julia" and the democratic circles that were organized with local leaders throughout the island's rural communities to discuss the social messages and solutions offered in DIVEDCO's films and illustrated books. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000036.tif (AC Scan)

1997.3100.35 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Motion pictures
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/
Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 18	Seventy Fifth Anniversary Association of Teachers of Puerto Rico, 1986
Map-folder 18	Seventy Fifth Aniversario Asociacion de Maestros de Puerto Rico, 1986
Map-folder 13	Twentieth Anniversary Association of Visiting Nurses, 1986
Map-folder 13	Twentieth Aniversario Asociacion de Enfermera Visitante, 1986
Map-folder 17	Fiftieth Anniversary Association of Graduates, 1986
Map-folder 17	Fiftieth Aniversario Asociacion de Graduadas, 1986
Map-folder 17	Fiftieth Aniversario Escuela Superior de Vega Baja, 1987
Map-folder 18	First Century Luis Munoz Rivera, 1959
Map-folder 17	Sixty Anniversary School Social Work Program, 1988
Map-folder 17	Sixty Aniversario Programa de Trabajo Social Escolar, 1988
Map-folder 17	Fortieth Anniversary of Divedco, 1989
Map-folder 17	Fortieth Aniversario de Divideco, 1989
Map-folder 17	Thirty Third Anniversary of the Constitution, undated
Map-folder 17	Thirty Third Aniversario de la Constitucion, undated
Map-folder 13	Fifty Years of Civil Aviation in Puerto Rico, undated
Map-folder 13	Fifty Anos de Aviacion Civil en Puerto Rico, undated
Map-folder 13	Inaugurations, 1970-1984
Map-folder 18	Rosa M. Rodriguez Valle Elementary School, 1970

- Map-folder 18 Escuela Elemental Rosa M. Rodriguez Valle, 1970
- Map-folder 18 Regional College de Arecibo, 1974
- Map-folder 18 Colegio Regional de Arecibo, 1974
- Map-folder 18 Prudencia Rivera Martinez Building, 1980
- Map-folder 18 Edificio Prudencia Rivera Martinez, 1980
- Map-folder 18 Nuestra Senora de las Mercedes Historic Monument, 1983
- Map-folder 18 Monumento Historico Nuestra Senora de las Mercedes, 1983
- Map-folder 18 Diagnostic and Treatment Center, 1984
- Map-folder 18 Centro de Dianostico y Tratamiento, 1984

Concerts , 1970-1985

- Map-folder 14 Homage to Their Founder and Director Augusto Rodriguez, 1970
- Map-folder 14 Homenaje a su Fundador y Director Augusto Rodriguez, 1970
- Map-folder 14 Symphonic Orquestra of Puerto Rico, 1978
- Map-folder 14 Orquesa Sinfonica de Puerto Rico, 1978
- Map-folder 14 Con Carlos y la Trulla [screenprint poster], 1981
1 Item (Ink on paper.; 66.8 x 50.8 cm.)

[Image\(s\)](#)[Image\(s\): Con Carlos y la Trulla \[screenprint poster\].](#)

Garcia, Rafael Rivera, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

Red, white, and blue--the colors of the Puerto Rican and U.S. flags--are the backdrop for this scene of a parranda, the Puerto Rican tradition of caroling. The Carlos in the title alludes to Carlos Romero Barcelo, a pro-statehood governor of Puerto Rico during the early 1080s. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000029.tif (AC Scan)

1997.3100.31 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Names: Romero-Barceló, Carlos
 Topic: Carols
 Flags
 Politics -- Puerto Rico
 Statehood
 Place: Puerto Rico -- 20th century
 Genre/ Form: Posters -- Puerto Rico
 Screen prints

- Map-folder 14 Las Rosas Festival of Voice and Song, 1985
- Map-folder 14 Festival de la Voz y la Cancion Las Rosas, 1985
- Map-folder 14 Christmas Concert, undated
- Map-folder 14 Concierto Navideno, undated

Parades, 1971-1981

- Map-folder 14 Parade of Fans, 1964
- Map-folder 14 Desfile de Aficionados, 1964
- Map-folder 14 Puerto Rican Parade of the Obero Neighborhood, 1979
- Map-folder 14 Desfile Puertorriqueno de Barrio Obero, 1979

Sporting Events

- Map-folder 14 International Marathon of San Blas, 1971
- Map-folder 14 Maraton Internacional San Blas, 1971
- Map-folder 14 Cycle Tourism in Cayey, 1978
- Map-folder 14 Ciclo-Turismo en Cayey [screenprint poster], 1978
1 Item (Ink on paper.; 60.9 x 46 cm.)
[Image\(s\): Ciclo Turismo en Cayey](#)

[Image\(s\): Ciclo-Turismo en Cayey \[screenprint poster\].](#)

Muñoz, Celia Alvarez, 1937-, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

This whimsical poster promotes healthy recreation and tongue-in-cheek commentary that caricatures tourists in Puerto Rico with gaudy attire, sunglasses, and the ever-present camera. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000030.tif (AC Scan)

1997.3100.32 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic:	Cameras Politics -- Puerto Rico Tourists -- Puerto Rico
Place:	Puerto Rico -- 20th century
Genre/ Form:	Posters -- Puerto Rico Screen prints

Map-folder 14 Interagency Athletic Tournament, 1980

Map-folder 14 Justas Interagenciales de Atletismo, 1980

Map-folder 14 First Divedco Marathon, 1981

Map-folder 14 Primer Maraton Divideco, 1981

Ceremonies, 1979-1988

Map-folder 14 Opening and Closing Ceremonies of COPANI, 1979

Ceremonias de Apertura y Clausura de COPANI, 1979

Map-folder 14 Graduating Class School of Medicine, 1983

Map-folder 14 Clase Graduanda Escuela de Medicina, 1983

Map-folder 14 Third Graduation Project in la Fortaleza, 1988

Map-folder 14

Tercera Graduacion Proyecto en la Fortaleza, 1988

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Series 2: Social Services, 1971-2005

Education and Literacy Programs, 1990

Map-folder 5	Second Competencies of Spelling and Use of the Dictionary, 1990
Map-folder 5	Segundas Competencias de Deletreo y Uso del Diccionario, 1990
Map-folder 27	Advanced Level Program, undated
Map-folder 27	Programa de Nivel Avanzado, undated
Map-folder 27	An Island with Information for Everyone, undated
Map-folder 27	Una Isla Con Informacion Para Todos, undated
Map-folder 27	Convert Yourself into an Educator, undated
Map-folder 27	Conviertete en Educador, undated
Map-folder 27	Education Project for Handicapped Adults, undated
Map-folder 27	Proyecto de Educacion para Adultos Deambulantes, undated
Map-folder 27	Industry Essay Contest, undated
Map-folder 27	Certamen de Ensayos Industria, undated
Map-folder 27	Literacy Program Gannett Project, undated
Map-folder 27	Programa de Alfabetizacion Proyecto Gannett, undated
Map-folder 27	Municipality of San Juan Head Start, undated
Map-folder 27	Read the Book Five Scary Stories, undated
Map-folder 27	University College of Cayey, undated
Map-folder 27	Universitario de Cayey, undated
Map-folder 27	University of Puerto Rico, undated
Map-folder 27	Universidad de Puerto Rico Colegio, undated

- Map-folder 27 We Are Doing It, undated
- Map-folder 27 Nostoros Lo Estamos Haciendo, undated

Crime Prevention, 1972

- Map-folder 27 Crime and Delinquency Prevention, 1972
- Map-folder 27 revencion Crimen y Delincuencia, 1972
- Map-folder 28 Department of Justice Criminal Division, undated
- Map-folder 28 Departamento de Justicia, Division de lo Criminal [screen print poster], undated
1 Item (Ink on paper.; 64.8 x 48.6 cm.)
[Image\(s\): Departamento de Justicia Division de lo Criminal](#)
[Image\(s\): Departamento de Justicia, Division de lo Criminal \[screen print poster\]](#).
Bernal, Isabel, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
Posters like this one intended to teach women and their families about domestic violence and the legal resources that were available to them. Women's rights, usually within the context of marriage and the family, were a recurrent theme in DIVEDCO posters since the 1950s. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000026.tif (AC Scan)

1997.3100.40 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Domestic violence
Family
Marriage
Politics -- Puerto Rico
Women's rights

Place: Puerto Rico -- 20th century

Genre/ Form: Posters -- Puerto Rico
Screen prints

Drug Prevention, 1986

Map-folder 28	Cocaina: Derrumbemos Los Mitos, 1986
Map-folder 28	Cocaine: Let's Break the Myths, 1986
Map-folder 28	Before a Mirror, undated
Map-folder 28	Ante un Espejo, undated
Map-folder 28	Be Careful Young Man!, undated
Map-folder 28	Cuidado Joven!, undated
	Disease Prevention, 1981; 2005
Map-folder 28	It Is Required That You Present a Certificate of Vaccination to Enroll in School, 1981
Map-folder 28	Es Requisito Presentar Certificado de Vacunacion Para Ingresar a la Escuela, 1981
Map-folder 28	Polio, 2005
Map-folder 5	Help Us to Protect Her Vision, undated
Map-folder 5	Ayundanos a Conservar Su Vision, undated
Map-folder 28	If Many Give More Will Live undated, undated
Map-folder 28	Si Muchos Dan Mas Viviran, undated
	Safety, undated
Map-folder 28	Hurex, undated
Map-folder 28	Hurex, undated
Map-folder 28	Project Car Rodeo, undated
Map-folder 28	Proyecto Car Rodeo, undated
	Nutrition, 1975-1982

- Map-folder 28 Good Nutrition: Good Health: Better Learning, 1975
- Map-folder 28 Buena Alimentacion: Buena Salud: Mayor Aprendizaje, 1975
- Map-folder 28 Breakfast, 1977
- Map-folder 28 El Desayuno, 1977
- Map-folder 28 Summer Food Program, 1982
- Map-folder 28 Programa de Alimentos de Verano [screen print poster], 1982
1 Item (Ink on paper.; 63.7 x 47.1 cm.)
[Image\(s\): Programa de Alimentos Verano](#)
[Image\(s\): Programa de Alimentos de Verano \[screen print poster\].](#)
Ortiz, Jose Antonio, Artist
Puerto Rico. Division of Community Education. Department of Education,
Sponsor
One of many posters advertising social welfare programs, it aimed to reinforce proper nutrition and to promote a summer lunch program available to schoolchildren. Relying on a classic Puerto Rican convention, this poster depicts the Puerto Rican triad with three children of different skin colors sitting at a table. The same triad appears in the imagery of The Three Kings and in the seal of the Puerto Rican Culture. (From exhibition text by Marvette Perez.)
- Local Numbers
AC0615-0000008.tif (AC Scan)
1997.3100.41 (Museum Cat. No.)
- Exhibitions Note
In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.
- Topic: Nutrition
 Politics -- Puerto Rico
 Three Kings
- Place: Puerto Rico -- 20th century
- Genre/
Form: Posters -- Puerto Rico
 Screen prints
- Map-folder 28 Food Stamps Program The, undated
- Map-folder 28 El Programa de Cupones Para Alimentos, undated
- Map-folder 28 Program of Nutrition Services for the Elderly Needs Volunteers The, undated

- Map-folder 28 Programa de Servicios de Nutricion Para Envejecientes Necesita
Voluntarios, undated
- Family Relations, undated
- Map-folder 28 In Search of Family Happiness, undated
- Map-folder 28 En Busca de la Felicidad Familiar, undated
- Children's Services, 1979, undated
- Map-folder 29 I Want to Be a Happy Child, 1979
- Map-folder 29 Quiero Ser Un Nino Feliz, 1979
- Map-folder 29 Legislative Council of Youth, undated
- Map-folder 29 Consejos Legislativos de la Juventud, undated
- Map-folder 29 Pro Retarded Children Association of Puerto Rico Incorporated, undated
- Map-folder 29 Asociacion Pro Ninos Retardados de Puerto Rico Incorporated, undated
- Map-folder 29 Puerto Rican Association for the Well Being of the Family The, undated
- Map-folder 29 Asociacion Puertorriquena Pro-Bienestar de la Familia, undated
- Services for the Elderly, 1971-1973
- Map-folder 5 Homage to Old Age, 1971
- Map-folder 5 Homenaje a la Vejez, 1971
- Map-folder 5 Focus on Senior Citizens, 1972
- Map-folder 5 Concentracion: Ciudadanos de Mayor Edad, 1972
- Map-folder 5 Municipality of San Juan Proclaims Homage to Old Age, 1973
- Map-folder 5 Municipio de San Juan Proclama Homenaje a la Vejez, 1973
- Map-folder 5 Senior Citizens Program Offers You Security, 1973

Map-folder 5 Programa del Ciudadano de Mayor Edad Tu Ofrece Seguridad, 1973

Map-folder 5 Project: Orientation to the Senior Citizen, undated

Map-folder 5 Proyecto: Orientacion al Envejeciente, undated

Community Leadership, 1985

Map-folder 29 Homage to the Organizers of Groups, 1985

Map-folder 29 Homenaje al Organizador de Grupos, 1985

Map-folder 29 Key Resource of an Effective Service to the Community: Coordination The, undated

Map-folder 29 Recurso Clave de un Servicio Mas Eficaz a la Comunidad: Coordinacion, undated

Map-folder 29 Services to the Citizen, undated

Map-folder 29 Servicios al Ciudadano, undated

Community Recreation, 1972-1981

Map-folder 29 Summer Activities for Children and Young People, 1972

Map-folder 29 Actividades de Verano para Jovenes y Ninos, 1972

Map-folder 29 Socio-Cultural and Recreational Activities for Youth, 1981

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- Map-folder 29 Protect Our Trees, undated
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- Map-folder 30 Bolivia and Puerto Rico, 1977
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- Map-folder 30 Children Visiting the International World Incorporated NUNI undated Ninos
Uniendo al Mundo Internacional Incorporated NUNI, undated
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Series 3: Economics and Employment, 1987-1989**Subseries 3.1: Career Training and Opportunities, undated**

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Map-folder 31	Ahora...Hacia Donde?, undated
Map-folder 31	Centers for Education and Work: Job Corps, undated
Map-folder 31	Centros de Educacion y Trabajo: Job Corps, undated
Map-folder 6	Educational Extension Program: Forming Leaders, undated
Map-folder 6	Programa Educativo de Extension: Formando Lideres, undated
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Map-folder 31

Map-folder 31	Call from the Mountain A: The Coffee Harvest, 1987
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Map-folder 31	Image of Puerto Rico in Your Hands The, 1989
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Map-folder 6	la Industria Hotelera de Puerto Rico, undated
Map-folder 31	Parcel Owner! Be the Owner of Your Parcel!, undated
Map-folder 31	Parcelero! Se Dueno de to Parcela!, undated
Map-folder 31	Day of the Employee of the Register of Property, undated
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El Reto [screen print poster]
1 Item (Ink on paper.; 59.7 x 42.5 cm.)

[Image\(s\)](#)

Bernal, Isabel, Artist

Puerto Rico. Division of Community Education. Department of Education,
Sponsor

Puerto Rico. Division of Community Education. Department of Education, Donor
English.

"The Challenge" promotes a film about a boy with a mental handicap. Films like this were conceived as teaching tools to inform parents about issues that they faced when confronted with the health and the well-being of their children and of their right to social services. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000019.tif (AC Scan)

1997.3100.02 (Museum Cat. No.)

Exhibitions Note

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Mentally handicapped
 Motion pictures
 Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/Form: Posters -- Puerto Rico
 Screen prints