Puerto Rico Division of Community Education [DIVEDCO] Poster Collection

NMAH.AC.0615
Vanessa Broussard Simmons
2003
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Collection Overview

Repository: Archives Center, National Museum of American History
Title: Puerto Rico Division of Community Education [DIVEDCO] Poster Collection
Identifier: NMAH.AC.0615
Date: 1955-2005, undated
Extent: 1 Cubic foot (32 folders 378 posters)
Creator: Archivo General de Puerto Rico
Puerto Rico. Division of Community Education. Department of Education
Language: Spanish; Castilian
Materials in Spanish.
Summary: The collection consists of 378 posters documenting important public service issues including education, health and safety, and cultural programs. These posters were widely displayed throughout the island and reflect key trends in the social history of Puerto Rico for nearly fifty years.

Administrative Information

Acquisition Information
The posters were donated to the Archives Center, National Museum of American History by the Archivo General de Puerto Rico through Nelly V. Cruz Rodriguez on May 19, 1997.

Processing Information
Collection processed by Vanessa Broussard Simmons, 2003.

Preferred Citation
Puerto Rico Division of Community Education Poster Collection, 1940-1990, Archives Center, National Museum of American History.

Restrictions
Collection is open for research.

Conditions Governing Use
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Biographical / Historical
add

Scope and Contents

The collection consists of 378 posters, the majority of which are approximately 22" x 28" documenting social, cultural and educational issues for Puerto Rico. The posters were widely displayed throughout Puerto Rico and reflect key trends in the social history of Puerto Rico for fifty years. The collection is divided into three series: Series one document events, series two is social services and series three relates to economic and employment issues.

Arrangement

The collection is divided into three series.

Series 1, Events, 1955-1990; undated
Series 2, Social Services, 1971-2005; undated

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
- Cultural policy -- 20th century -- Puerto Rico
- Health attitudes -- 20th century -- Puerto Rico
- Health education -- 1940-1980 -- Puerto Rico
- Modernity and society -- Puerto Rico
- Puerto Rico in art -- 20th century
- Social conditions -- 20th century -- Puerto Rico

Types of Materials:
- Posters -- 20th century
- Screen prints

Names:
- Puerto Rico. Division of Community Education. Department of Education

Geographic Names:
- Puerto Rico -- 20th century
Container Listing

Series 1: Events

Subseries 1.1: Holidays, 1955-1989

Map-folder 1  Christmas Program, 1955
Map-folder 1  Programa de Navidad, 1955
Map-folder 1  Christmas Program, 1960
Map-folder 1  Programa de Navidad, 1960

* 1 Item (Ink on paper; 85.7 x 45.5 cm.)*

**Image(s)**

Maldonado, Antonio, Artist

Puerto Rico. Division of Community Education. Department of Education, Sponsor

Antonio Maldonado, like Rafael Tufino and Lorenzo Homar, is one of the early members of the DIVEDCO creative team. In this Christmas poster he depicts three figures playing traditional musical instruments with the colonial fortifications of San Juan and the ocean behind them. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000007.tif (AC Scan)

1997.3100.06 (Museum Cat. No.)

Exhibitions Note


**Topic:**  Christmas
Musical instruments
Politics -- Puerto Rico

**Place:**  Puerto Rico -- 20th century

**Genre/Form:**  Posters -- Puerto Rico
Screen prints

Map-folder 1  Christmas Flyer (Felicidades), 1960
Map-folder 1  Best Wishes (Christmas flyer), 1960
Map-folder 1  Christmas Program, 1963
Map-folder 1  Programa de Navidad, 1963
<table>
<thead>
<tr>
<th>Map-folder</th>
<th>Description</th>
<th>Year</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Christmas Flyer (Felicidades), 1963</td>
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<tr>
<td>1</td>
<td>Best Wishes (Christmas Flyer), 1963</td>
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<tr>
<td>1</td>
<td>Christmas Flyer (Felicidades), 1965</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Best Wishes (Christmas flyer), 1965</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Christmas, 1965</td>
<td></td>
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<tr>
<td>1</td>
<td>Navidad, 1965</td>
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<tr>
<td>8</td>
<td>Best Wishes (Christmas poster), 1968</td>
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<tr>
<td>8</td>
<td>Felicidades (Christmas poster), 1968</td>
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<tr>
<td>8</td>
<td>Christmas Program, 1968</td>
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<tr>
<td>8</td>
<td>Programa de Navidad, 1968</td>
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</tr>
<tr>
<td>8</td>
<td>Christmas Program, 1970s</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Programa de Navidad, 1970s</td>
<td></td>
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<tr>
<td>8</td>
<td>Best Wishes (Christmas poster), 1970</td>
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<td>8</td>
<td>Felicidades (Christmas poster), 1970</td>
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</tr>
<tr>
<td>8</td>
<td>Best Wishes (Christmas poster), 1971</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Felicidades (Christmas poster), 1971</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Christmas in the Fortaleza, 1971-1972</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Navidad in la Fortaleza, 1971-1972</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Christmas program, 1972</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Programa de Navidad, 1972</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Christmas Program, 1973</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Programa de Navidad, 1973</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Best Wishes (Christmas poster), 1974</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Felicidades (Christmas poster), 1974</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Untitled Christmas poster [screen print poster], 1974</td>
<td></td>
</tr>
</tbody>
</table>
1 Item (Ink on paper; 74.6 x 52.3 cm.)

Image(s): Untitled Christmas poster

Tufino, Rafael, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
Puerto Rico. Division of Community Education. Department of Education, Donor

This Christmas poster focuses on the figure of St. Michael the Archangel, militantly brandishing his sword surrounded by Puerto Rican cultural emblems: traditional musical instruments and the Three Kings. Lacking any text other than the year indicates that this is an artist proof [A/P]. Artists would purposefully produce a small numbers of posters without any message to have a print that focused just on the design. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000039.tif (AC Scan)
1997.3100.07 (Museum Cat. No.)

Exhibitions Note

Topic:  
Angels
Christmas
Musical instruments
Politics -- Puerto Rico

Place:  
Puerto Rico -- 20th century

Genre/Form:  
Posters -- Puerto Rico
Screen prints

Map-folder 8  
Christmas Program, 1977

Map-folder 8  
Programa de Navidad 1977 [screen print poster], 1977

Image(s): Programa de Navidad

Contreras, Jose Melendez, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
Puerto Rico. Division of Community Education. Department of Education, Donor

Jose Melendez Contreras began his career in the DIVEDCO workshop in 1952 and worked there as a graphic artist for posters and as a book illustrator until 1977. This is one of the last posters he made for DIVEDCO. A master of angular compositions, in this Christmas poster he shows a close-up of a musician singing and playing a traditional guiro with typical island architecture and mountains behind him. (From exhibition text by Marvette Perez.)
Local Numbers
AC0615-0000006.tif (AC Scan)
1997.3100.08 (Museum Cat. No.)

Exhibitions

Topic: Christmas
       Musicians
       Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/Form: Posters -- Puerto Rico
            Screen prints

Map-folder 32 Best Wishes (Christmas poster), 1977
Map-folder 32 Felicidades (Christmas poster), 1977
Map-folder 8 Christmas Program, 1978
Map-folder 8 Programa de Navidad, 1978
Map-folder 7 Fourth of July 1978 dedicated to the Puerto Rican woman, 1978
Map-folder 7 4 de Julio 1978 Dedicade a la Mujer Puertorriquena, 1978
Map-folder 7 All Ciales June 25 1979 Day of the Constitution, 1979
Map-folder 7 Todos a Ciales 25 de Junio de 1979 Dia de la Constitucion, 1979
Map-folder 7 Mother's Day, 1980s
Map-folder 7 Dia de las madres, 1980s
Map-folder 8 Christmas Program, 1980
Map-folder 8 Programa de Navidad, 1980
Map-folder 7 Fourth of July 1980 This Year a Different Fourth of July 1980
Map-folder 7 4 de Julio 1980 Este ano un 4 de Julio diferente, 1980
Map-folder 8 Best Wishes (Christmas poster), 1981
Map-folder 8 Felicidades (Christmas poster), 1981
Map-folder 7 Children's Day Dedicated to Family Unity, 1981
Map-folder 7  del Nino Dedicado a la union familiar, 1981

Map-folder 8  Christmas Program, 1982

Map-folder 8  Programa de Navidad, 1982

Map-folder 22  Almanac, 1983, 1984

Map-folder 22  Almanaque, 1983-1984

Map-folder 2  Fourth of July Celebration / Celebracion de 4 de Julio [screenprint poster], 1984
1 Poster (Ink on paper; 59.3 x 43.7 cm.)

Image(s)
Lebron, Miguel Antonio, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This poster depicts the stars and stripes of the American flag with three soldiers forming a triangle alluding to the Puerto Rican flag. Thus merging both flags visually into one, this poster was designed to reflect the pro-statehood vision of former Puerto Rican Governor Carlos Romero Barcelo. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000035.tif (AC Scan)

1997.3100.04 (Museum Cat. No.)

Exhibitions Note

Topic:  Flags
Politics -- Puerto Rico
Statehood

Place:  Puerto Rico -- 20th century

Genre/Form:  Posters -- Puerto Rico
Screen prints

Map-folder 2  Celebracion 4 de Julio, 1984

Map-folder 7  Custodian's Day, 1985

Map-folder 7  Dia del Trabajador de Custodia, 1985

Map-folder 8  Best Wishes (Christmas poster), 1985

Map-folder 8  Felicidades (Christmas poster), 1985

Map-folder 7  Custodian's Day, 1986
Map-folder 7  Dia del Trabajador de Custodia
Map-folder 7  Day of Community Brotherhood, 1989
Map-folder 7  de Confraternizacion de Comunidades, 1989

Subseries 1.2: Theme Weeks, 1961 - 1990

Map-folder 22
Map-folder 26  Semana del Cooperativismo, 1961
Map-folder 24  Education Week, 1963
Map-folder 24  Semana de la Educacion, 1963
Map-folder 26  Week of Cooperative Living, 1963
Map-folder 26  Semana del Cooperativismo, 1963
Map-folder 23  Secretary's Week, 1967
Map-folder 23  Semana de la Secretaria, 1967
Map-folder 25  Community Action Week, 1969
Map-folder 25  Semana de Accion Comunal, 1969
Map-folder 26  Nutrition Week, 1969
Map-folder 26  Semana de la Nutricion, 1969
Map-folder 26  Dominican-Puerto Rican Week, 1969
Map-folder 26  Semana Dominico-Puertorriquena, 1969
Map-folder 22  Library Week, 1970
Map-folder 22  Semana de la Biblioteca, 1970
Map-folder 3  School Dining Room Week, 1970
Map-folder 3  Semana de Comedores Escolares, 1970
Map-folder 22  Week for Fighting Against Renal Disease, 1970s
Map-folder 22  Semana de la Lucha Contra Las Enfermidades, 1970s
Map-folder 26  Week of Cooperative Living, 1961
Map-folder 22  Woman's Week, 1970s
Map-folder 22  Semana de la Mujer, 1970s
Map-folder 3  Environment Week, 1970s
Map-folder 3  Semana del Ambiente, 1970s
Map-folder 23  Secretary's Week circa, 1970s
Map-folder 23  Semana de la Secretaria, 1970s
Map-folder 22  Library Week, 1970s
Map-folder 22  Semana de la Biblioteca, 1970s
Map-folder 25  School Dining Room Week, 1970s
Map-folder 25  Semana de Comedores Escolares, 1970s
Map-folder 26  Nutrition Week, 1970s
Map-folder 26  Semana de la Nutricion, 1970s
Map-folder 24  Puerto Rican Earth Week, 1971
Map-folder 24  Semana de la Tierra Puertorriquena, 1971
Map-folder 26  Working Towards Better Nutrition Nutrition Week, 1972
Map-folder 26  Laborando hacia Una Mejor Nutricion Semana de la Nutricion, 1972
Map-folder 22  Reading Discovers New Worlds… National Library Week, 1972
Map-folder 22  La Lectura Descubre Mundos Nuevos… Semana Nacional de la biblioteca, 1972
Map-folder 22  Read and Increase Your Knowledge Library Week, 1973
Map-folder 22  Lee y Amplia tus Conocimientos Semana de la Biblioteca, 1973
Map-folder 22  Books for All Library Week, 1974
Map-folder 22  Libros Para Todos Semana de la Biblioteca, 1974
Map-folder 25  School Dining Room Week, 1974
Map-folder 25  de Comedores Escolares, 1974
Map-folder 24  Puerto Rican Earth Week, 1974
Map-folder 24  Semana de la Tierra Puertorriquena, 1974
<table>
<thead>
<tr>
<th>Map-folder</th>
<th>Event Description</th>
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<tr>
<td>22</td>
<td>Library Week, 1975</td>
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<td>22</td>
<td>Semana de la Biblioteca, 1975</td>
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<tr>
<td>23</td>
<td>Library Week, 1977</td>
<td></td>
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<tr>
<td>23</td>
<td>Semana de la Biblioteca, 1977</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>Education Week, 1977</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>Semana de la Educacion, 1977</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>Water Week, 1978</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>Semana del Agua, 1978</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>Water Week, 1979</td>
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<tr>
<td>24</td>
<td>Semana del Agua, 1979</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>Library Week, 1979</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>Semana de la Biblioteca, 1979</td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>Week of Four, 1979</td>
<td></td>
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<tr>
<td>25</td>
<td>Semana del Cuatro, 1979</td>
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<tr>
<td>26</td>
<td>International Year of the Child 79</td>
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<td>26</td>
<td>Ano Internacional bel Nino 79</td>
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<td>26</td>
<td>1979 International Year of the Child</td>
<td>1979</td>
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<tr>
<td>26</td>
<td>1979 Ano Internacional bel Nino</td>
<td></td>
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<tr>
<td>24</td>
<td>Teacher's Week, circa 1980s</td>
<td></td>
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<tr>
<td>24</td>
<td>Semana del Maestro, 1980s</td>
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<td>3</td>
<td>Community Action Week, 1980s</td>
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<td>3</td>
<td>Semana de Accion Comunal, 1980s</td>
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<tr>
<td>25</td>
<td>September Calendar, 1980s</td>
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<tr>
<td>25</td>
<td>Septiembre (calendar), 1980s</td>
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<tr>
<td>25</td>
<td>Public Servant's Week, 1980s</td>
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</tr>
<tr>
<td>25</td>
<td>Semana Servidor Publico, 1980s</td>
<td></td>
</tr>
</tbody>
</table>
Map-folder 24  Water Week Thirty Five Years of Service to the Public, 1945-1980, 1980
Map-folder 26  International Year of the family, 1980
Map-folder 26  Ano Internacional de la Familia, 1980
Map-folder 3  School Dining Room Week, 1980
Map-folder 3  Semana de Comedores Escolares, 1980
Map-folder 23  Library Week, 1980
Map-folder 23  Semana de la Biblioteca, 1980
Map-folder 23  Library Week, 1981
Map-folder 23  Semana de la Biblioteca, 1981
Map-folder 24  Group Organizers Week, 1981
Map-folder 24  Semana del Organizador de Grupo, 1981
Map-folder 25  September Exercise Month, 1981
Map-folder 25  Septiembre Mes de Los Ejercicios, 1981
Map-folder 26  International Vaccination Year, 1981
Map-folder 26  Ano Internacional de la Vacinacion, 1981
Map-folder 26  International Year of People with Disabilities, 1981
Map-folder 26  Ano Internacional del Impedido, 1981
Map-folder 22  Adult Education Week, 1982
Map-folder 22  Semana de la Educacion del Adulto, 1982
Map-folder 3  Week of the Dwelling The Family is Our Priority, 1982
Map-folder 3  Semana de la Vivienda Nuestra Prioridad es la Familia, 1982
Map-folder 24  Teacher's Week, 1982
Map-folder 24  Semana del Maestro, 1982
Map-folder 24  Community Week, 1982
Map-folder 24  Semana de la Comunidad, 1982
Map-folder 23  Secretary's Week, 1983
Map-folder 23  Semana de la Secretaria, 1983
Map-folder 23  Library Week, 1984
Map-folder 23  Semana de la Biblioteca, 1984
Map-folder 25  National School Dining Room Week, 1984
Map-folder 25  Semana Nacional de Comedores Escolares, 1984
Map-folder 26  Puerto Rico Week Jack Delano's Humanistic Contribution in Puerto Rico, 1984
Map-folder 26  La Aportacion Humanistica de Jack Delano [screenprint poster], 1984
  1 Item (Ink on paper.; 71 x 50.6 cm.)
Image(s): La Aportacion Humanistica de Jack Delano [screenprint poster].
Image(s): Semana de Puerto Rico La Apportacion Humanistica de Jack Delano en Puerto Rico
Tufino, Rafael, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This commemorative poster celebrates Jack Delano's contribution to the humanities in Puerto Rico as an artist, photographer, cinematographer, and composer. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000034.tif (AC Scan)
1997.3100.37 (Museum Cat. No.)

Exhibitions Note

Names:  Delano, Jack
Topic:  Politics -- Puerto Rico
Genre/Form:  Posters -- Puerto Rico
          Screen prints

Map-folder 24  Community Week, 1984
Map-folder 24  Semana de la Comunidad, 1984
Map-folder 24  Teacher's Week, 1985
Map-folder 24  del Maestro, 1985
Map-folder 5  Public Servant's Week, 1985
Map-folder 5  
Semana Servidor Publico, 1985

Map-folder 23  
Read Investigate learn! Library Week, 1985

Map-folder 23  
Lee Invetiga Aprende! Semana de la Biblioteca, 1985

Map-folder 22  
Woman's Week, 1986

Map-folder 22  
Semana de la Mujer, 1986

Map-folder 23  
Secretary's Week, 1986

Map-folder 23  
Semana de la Secretaria, 1986

Map-folder 26  
Family Week, 1986

Map-folder 26  
La Semana de la Familia [screenprint poster], 1986  
1 Item (Ink on paper.; 66.1 x 52.3 cm.)

Image(s): La Semana de la Familia [screenprint poster].  
Image(s): Semana de la Familia

De Jesus, Artist

Puerto Rico. Division of Community Education. Department of Education, Sponsor

This poster celebrating the nuclear, rather than the traditional extended family, depicts a promethean father whose massive body anchors the composition with trunk-like legs firmly planted onto the ground. This poster recalls Christian religious imagery of the Holy Family and illustrates an ongoing preoccupation with the well-being of the Puerto Rican family. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000005.tif (AC Scan)

1997.3100.38 (Museum Cat. No.)

Exhibitions Note


Topic:  
Family  
Fathers  
Holy Family  
Politics -- Puerto Rico

Place:  
Puerto Rico -- 20th century

Genre/Form:  
Posters -- Puerto Rico  
Screen prints

Map-folder 3  
Public Servant's Week, 1986
| Map-folder 3 | Semana Servidor Publico, 1986 |
| Map-folder 26 | Family Week, 1987 |
| Map-folder 26 | Semana de la Familia, 1987 |
| Map-folder 24 | Earth Week, 1988 |
| Map-folder 24 | Semana de la Tierra, 1988 |
| Map-folder 25 | School Dining Room Week, 1988 |
| Map-folder 25 | Semana de Comedores Escolares, 1988 |
| Map-folder 23 | Secretary's Week, 1989 |
| Map-folder 23 | Semana de la Secretaria, 1989 |
| Map-folder 25 | Week of Fishing Industry, 1989 |
| Map-folder 25 | Semana de la Industria Pesquera, 1989 |
| Map-folder 25 | Public Servant's Week, 1989 |
| Map-folder 25 | Servidor Publico, 1989 |
| Map-folder 25 | School Dining Room Week, 1989 |
| Map-folder 25 | Semana de Comedores Escolares, 1989 |
| Map-folder 23 | Library Week, 1990 |
| Map-folder 23 | Semana de la Biblioteca, 1990 |
| Map-folder 25 | School Dining Room Week, 1990 |
| Map-folder 25 | Semana de Comedores Escolares, 1990 |
| Map-folder 26 | Do I go or do I stay? Week of Emigrant, undated |
| Map-folder 26 | La Semana del Emigrante [screenprint poster], undated |

1 Item (Ink on paper.; 69.4 x 46.8 cm.)

Image(s): La Semana del Emigrante [screenprint poster].

Image(s): Me voy or me quedo? Seman del Emigrante

Contreras, Jose Melendez, Artist

Illustration: A man sits and ponders whether he should stay or leave. The poster includes a large question mark over the figure. Text above the image, "Me Voy O Me Quedo?"

Local Numbers

AC0615-0000004.tif (AC Scan)
1997.3100.39 (Museum Cat. No.)

Exhibitions Note

Topic: Emigration and immigration
Politics -- Puerto Rico

Genre/Form: Posters -- Puerto Rico
Screen prints

Plays, 1960-1987

Map-folder 9  We Were One Time, 1960s-1970s
Map-folder 9  Erase Una Vez, 1960s-1970s
Map-folder 10 Chico's Adventures, 1960s-1970s
Map-folder 10 Aventuras de Chico, 19060s-1970s
Map-folder 3  The Crow, 1962
Map-folder 3  El Cuervo, 1962
Map-folder 3  The House, 1963
Map-folder 3  La Casa de Un Amigo [screenprint poster], 1963

1 Item (Ink on paper.; 57.5 x 44 cm.)

Image(s): La Casa
Image(s): La Casa de Un Amigo [screenprint poster]. Osorio, C., Artist
Movie poster for "La Casa de Un Amigo."

Local Numbers
AC0615-0000011.tif (AC Scan)

1997.3100.01 (Museum Cat. No.)

Topic: Politics -- Puerto Rico
Genre/ Form: Posters -- Puerto Rico
Screen prints

Map-folder 9  Alcohol, 1960s-1970s
Map-folder 9  Alcohol, 1960s-1970s
Map-folder 9  When Husbands Deceive and Exclusive Model, 1970s
Map-folder 9  Cuando los Maridos Enganan [screenprint poster], 1970s
1 Item (Ink on paper.; 68.7 x 47.9 cm.)
Image(s): Cuando los Maridos Enganan [screenprint poster].
Image(s): Cuando los Maridos Enganan y Modelo Exclusivo
Maldonado, Antonio, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
In this theater poster, a woman strangles her cheating husband, as another woman tries to pull him away from her menacing grasp. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-00000028.tif (AC Scan)
1997.3100.09 (Museum Cat. No.)

Exhibitions Note

Topic:  Adultery
       Domestic violence
       Politics -- Puerto Rico
Place:  Puerto Rico -- 20th century
Genre/  Posters -- Puerto Rico
Form:   Screen prints

Map-folder 9  Desire below the Elms, 1970s
Map-folder 9  Deseo Bajo Los Olmos, 1970s
Map-folder 9  Two Spanish Comedies, 1970s
Map-folder 9  Dos Zurzuelas Domesticas, 1970s
Map-folder 9  King Fartan's Molar, 1970s
Map-folder 9  La Muela del Rey Fartan, 1970s
Map-folder 10 From the Clouds, 1970s
Map-folder 10 Desde las Nubes [screen print poster], 1970s
1 Item (Ink on paper.; 75.5 x 50.5 cm.)
Image(s): Desde Las Nubes
"From the Clouds," directed by Jack Delano, was the first documentary produced by the Division of Community Education. It featured modern and experimental audio techniques. With aerial shots of the island showing its topography, educationally, the film inserted Puerto Rico within a world-wide historical context and highlighted its agricultural and social landscapes. This poster is the earliest DIVEDCO poster on display. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000025.tif (AC Scan)
1997.3100.17 (Museum Cat. No.)

Exhibitions Note

Topic: Motion pictures
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 3 Days and Sand, 1970s
Map-folder 3 y Arenas, 1970s
Map-folder 1 Dona Julia, 1970s
Map-folder 1 Dona Julia [screen print poster], 1970s

Image(s): Dona Julia

Image(s): Dona Julia [screen print poster].

Diaz, Juan, Artist
Marques, Rene, Author
Puerto Rico. Division of Community Education. Department of Education, Sponsor
Puerto Rico. Division of Community Education. Department of Education, Donor

This silkscreen by Juan Diaz emphasizes the central, heroic figure of a woman carrying a child. Released in 1955, the film is an adaptation of a short story by Rene Marques in the anthology "Cinco Cuentos de Miedo" (Five
Frightful Tales), which was distributed in rural communities in 1954. Using melodrama, the storyline validates medical science and health education in the face of traditional healing beliefs and "superstitions". (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000024.tif (AC Scan)

1997.3100.18 (Museum Cat. No.)

Exhibitions Note

Topic: Medical sciences
Motion pictures
Politics -- Puerto Rico
Superstition

Place: Puerto Rico -- 20th century

Genre/Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 10
The Chief, 1970s

Map-folder 10
El Cacique [screenprint poster], 1970s
1 Item (Ink on paper.; 81.8 x 45.3 cm.)
Image(s): El Cacique
Image(s): El Cacique [screenprint poster].
Tufino, Rafael, Artist
A masculine figure overpowers the scene taking over half of the visual space. This dramatic poster announces a film about neighbors who stand up to an authoritarian community leader who places his personal interests before those of the community. (From exhibition text by Marvette Perez).

Local Numbers
AC0615-0000041.tif (AC Scan)

1997.3100.14 (Museum Cat. No.)

Exhibitions Note

Topic: Politics -- Puerto Rico

Genre/Form: Posters -- Puerto Rico
Screen prints

Map-folder 10
When Father's Forget, 1970s
Map-folder 10

Cuando los Padres Olvidan [screen print poster], 1977
1 Item (Ink on paper.; 87.1 x 41.4 cm.)
Image(s): Cuando Los Padres Olvidan
Maldonado, Antonio, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This Divedco poster advertised a film, title translated as "When Fathers Forget," a family relationship drama about a strict father who wants to control his son; the son leaves his father's house and moves to the city. (From notes by Marvette Perez.)
AC615-0000027.tif (AC Scan)
1997.3100.16 (Museum Cat. No.)

Exhibition Note

Topic: Family -- Puerto Rico
Fathers
Film posters
Motion pictures
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/ Form: Posters -- Puerto Rico
Screen prints

Map-folder 10

Chela, 1972

Map-folder 10

Chela [screenprint poster], 1972
1 Item (Ink on paper.; 58.2 x 49 cm.)
Image(s): Chela
Image(s): Chela [screenprint poster].
Contreras, Jose Melendez, Artist
Marques, Rene, Author
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This movie poster boldly depicts a women's body cropped from the waist down, on crutches, missing a leg. The symmetrical composition, large planes of color and drastic cropping emphasize the missing limb and add drama. The script, adapted by Emilio Diaz Valcarcel, is based on a short story by Rene Marques. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000031.tif (AC Scan)
1997.3100.15 (Museum Cat. No.)

Exhibitions Note


Topic: Amputation
Crutches
Motion pictures
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 1
Good Hertitage, 1973

Map-folder 1
La Buena Herencia, 1973

Map-folder 10
Buried Treasure, 1976

Map-folder 10
La Botija [screen print poster], 1976
1 Item (Ink on paper.; 61.8 x 44.2 cm.)

Image(s): La Botija
Image(s): La Botija [screen print poster].

Bernal, Isabel, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor

This poster by Isabel Bernal, the only woman in DIVEDCO's Print Workshop other than the workshop director Irene Delano, is a late edition print. The original was printed in 1964 to promote Amilcar Tirado's "The Jug," a cautionary film about what were thought to be rural superstitions and practices. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000012.tif (AC Scan)

1997.3100.13 (Museum Cat. No.)

Exhibitions Note


Topic: Motion pictures
Politics -- Puerto Rico
Superstition

Place: Puerto Rico -- 20th century
Map-folder 10

Belen, 1977

Map-folder 10

Belen [screen print poster], 1977
1 Item (Ink on paper.; 77.7 x 46.6 cm.)
Image(s): Belen
Image(s): Belen [screen print poster].
Cortes, Eduardo Ver, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This silkscreen shows the dejected title character of the film, Belen, who wants to become a nurse, but must deal with her father's objections. The storyline is suggested by the girl's pensive gaze, the books and the picture on her lap. The poster provides social commentary about the educational possibilities of women and girls in Puerto Rican society. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000033.tif (AC Scan)
1997.3100.12 (Museum Cat. No.)

Exhibitions Note

Topic: Education -- Puerto Rico
Motion pictures
Politics -- Puerto Rico
Women's rights

Place: Puerto Rico -- 20th century

Genre/Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 9

Puppet Theater, 1978

Map-folder 9

Teatro de Titeres [screen print poster], 1978
1 Item (Ink on paper.; 72.3 x 48.2 cm.)
Image(s): Teatro de Titeres
Image(s): Teatro de Titeres [screen print poster].
Cortes, Eduardo Vera, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This poster advertises a children's puppet show. Besides illustrated books, posters and films, DIVEDCO also produced plays and other performances. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000001.tif (AC Scan)
1997.3100.11 (Museum Cat. No.)

Exhibitions Note

Topic: Politics -- Puerto Rico
Puppet theater
Place: Puerto Rico -- 20th century
Genre/ Form: Posters -- Puerto Rico
Screen prints

Map-folder 9 Third Season of Children's Theater, 1980s
Map-folder 9 Third Temporada de Teatro Infantil, 1980s
Map-folder 9 Child's Program, 1980s
Map-folder 9 Programa del Nino, 1980s
Map-folder 9 El Mito-D Beatriz, 1987
Map-folder 9 El Mito-D Beatriz [screenprint poster], 1987
1 Item (Ink on paper.; 72.8 48.3 cm.)

Image(s): El Mito-D Beatriz
Image(s): El Mito-D Beatriz [screenprint poster].
Cortes, Eduardo Vera, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This color poster promotes a day that was performed in different urban and inner city communities. There is a distance from the older images favored by DIVEDCO which focused largely on the countryside. This scene is set in an urban environment with the performers dressed in distinctly modern clothing and playing electrified musical instruments. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000021.tif (AC Scan)
1997.3100.10 (Museum Cat. No.)

Exhibitions Note


Topic: Politics -- Puerto Rico
        Urbanism -- Puerto Rico
Place: Puerto Rico -- 20th century
Genre/Form: Posters -- Puerto Rico
            Screen prints

Movies, 1960-1986

Map-folder 1            Drop of Water A, 1960s
Map-folder 1            Una Gota de Agua, 1960s
Map-folder 1            A Voice in the Mountains, 1960s
Map-folder 1            Una Voz en la Montana, 1960s
Map-folder 10           He of the White Capes, 1960s
Map-folder 10           El de los Cabos Blancos [screen print poster], 1960s
                       1 Item (Ink on paper.; 72.8 x 49.3 cm.)
                       Image(s): El de Los Cabos Blancos
                       Image(s): El de los Cabos Blancos [screen print poster].
Maldonado, Antonio, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
In this early design, Maldonado employs dramatic cropping and a close-up of the horse's white legs in imitation of angular filming techniques. The 1955 film tells the story of a small tobacco farmer who faces operational and economic problems, but who is able to free himself from the exploitation of a loan shark by receiving assistance from a grower's cooperative. (From exhibition text by Marvette Perez.)

Local Numbers
                       AC0615-0000023.tif (AC Scan)
1997.3100.19 (Museum Cat. No.)

Exhibitions Note


Topic: Cooperative societies
        Loan sharks
Politics -- Puerto Rico
Tobacco farmers

Place: Puerto Rico -- 20th century

Genre/ Form: Posters -- Puerto Rico Screen prints

Map-folder 10
Hope, 1960s

Map-folder 10
La Esperanza [screen print poster], 1960s
1 Item (Ink on paper.; 67.8 x 44.5 cm.)

Image(s): La Esperanza
Image(s): La Esperanza [screen print poster].

Maldonado, Antonio, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
Puerto Rico. Division of Community Education. Department of Education, Donor

This dramatic poster depicting a male silhouette with a chest x-ray promoted the 1964 film, "Hope," which educated communities about tuberculosis prevention and treatment. The symbol for tuberculosis placed behind the male figure, is a modified version of the cross of Lorraine, signalizing the "crusade" against tuberculosis. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000010.tif (AC Scan)
1997.3100.20 (Museum Cat. No.)

Exhibitions Note

Topic: Politics -- Puerto Rico
Tuberculosis.

Place: Puerto Rico -- 20th century

Genre/ Form: Posters -- Puerto Rico Screen prints

Map-folder 1
Nene of Blackberry Way, 1960s

Map-folder 1
Nenen de la Rta Mora, 1960s

Map-folder 11
Piece of Earth, 1960s

Map-folder 11
Pedacito de Tierra, 1960s

Map-folder 1
Intolerance, 1960s-1970s
Map-folder 1
Intolerancia, 1960s-1970s

Map-folder 1
Drop of Blood A, 1963

Map-folder 1
Una Gota de Sangre [screenprint poster], 1963
1 Item (Ink on paper.; 63.2 x 44.1 cm.)
Image(s): Una Gota de Sange
Image(s): Una Gota de Sangre [screenprint poster].
Osorio, Carlos, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This movie poster depicts a drop of blood as a stylized, vertigo-like spiral. The documentary promotes and demonstrates the processes of blood donation and even depicts a caesarean section to convince the public of the urgency to donate blood. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000040.tif (AC Scan)
1997.3100.22 (Museum Cat. No.)

Exhibitions Note

Topic: Blood
Blood donations
Motion pictures
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 10
Drop of Blood A, 1963

Map-folder 10
Una Gota de Sange, 1963

Map-folder 10
Hurricane, 1965

Map-folder 10
Huracan [screenprint poster], 1965
1 Item (Ink on paper.; 76 x 49 cm.)
Image(s): Huracan
Image(s): Huracan [screenprint poster].
Cortes, Eduardo Vera, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This silkscreen by Eduardo Vera Cortes for the film "Hurricane" depicts the "eye" of the hurricane hovering over a woman and child. It promotes the 1959
documentary based on the book "Que sabemos del huracan?" (What Do We Know About the Hurricane?). These were meant to educate the public about the origins of the hurricane, its effect, and preventive safety measures. They also included information about the resources and government agencies that provided aid during and after natural disasters. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000016.tif (AC Scan)

1997.3100.24 (Museum Cat. No.)

Exhibitions Note


Topic: Hurricanes
Motion pictures
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/ Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 11

Your Health, 1967

Su Salud [screenprint poster], 1967

1 Item (Ink on paper.; 73.5 x 46 cm.)

Image(s): Su Salud
Image(s): Su Salud [screenprint poster].

Contreras, Jose Melendez, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor

In another promotional poster for a film on personal health, Contreras created a highly geometric composition of an abstracted human figure reclining, as if he were on a doctor's examination table. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000002.tif (AC Scan)

1997.3100.30 (Museum Cat. No.)

Exhibitions Note


Topic: Health
Politics -- Puerto Rico
Puerto Rico Division of Community Education [DIVEDCO]
Poster Collection
NMAH.AC.0615

Place: Puerto Rico -- 20th century
Genre/ Form: Posters -- Puerto Rico Screen prints

Map-folder 1
Bridge The, 1968

Map-folder 1
El Puente, 1968

Map-folder 11
Bridge The, 1968

Map-folder 11
El Puente [screenprint poster], 1968
1 Item (Ink on paper.; 84 x 49.6 cm.)

Image(s): El Puente
Image(s): El Puente [screenprint poster].

Cortes, Eduardo Vera, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor

A bridge under construction overpowers the composition of this promotional poster for this film, "The Bridge." This is a later version of a poster originally printed in 1954. Inspired by a true story, and filmed with local, "natural actors," it recounts the efforts of a small flood-prone community. Neighbors organize themselves and collaborate to build a bridge to resolve their chronic problem. This documentary was shown in the Venice Film Festival and the Edinburgh international Film Festival where it was awarded honorable mentions. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000020.tif (AC Scan)
1997.3100.28 (Museum Cat. No.)

Exhibitions Note

Topic: Bridges -- Puerto Rico
Film posters
Floods
Motion pictures
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century
Genre/ Form: Posters -- Puerto Rico Screen prints

Map-folder 10
Guitar with Regino Sainz de la Maza, 1970

Map-folder 10
La Guitarra con Regino Sainz de la Maza, 1970

Map-folder 1
Border Guard The, 1970s
Map-folder 1

La Guardarraya, 1970s

Map-folder 10

Waiting Man The, 1970s

Map-folder 10

El Hombre Esperado [screen print poster], 1970s
1 Item (Ink on paper.; 66.8 x 48.1 cm.)

Image(s): El Hombre Esperado

Image(s): El Hombre Esperado [screen print poster].

Bernal, Isabel, Artist

Puerto Rico. Division of Community Education. Department of Education, Sponsor

Puerto Rico. Division of Community Education. Department of Education, Donor

This silkscreen by Isabel Bernal for the film "The Awaited Man," is a historic adaptation of the life of Jose Pablo Morale. He fought against an exploitative system of payment to day laborers during the reign of the Spanish governor, General Juan de la Pezuela in mid nineteenth century Puerto Rico. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000022.tif (AC Scan)

1997.3100.23 (Museum Cat. No.)

Exhibitions Note


Names: Morale, Jose Pablo

Topic: Laborers

Laborers -- Puerto Rico

Motion pictures

Motion pictures

Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/Form: Film posters -- 20th century

Film posters -- 20th century

Posters -- Puerto Rico

Screen prints

Map-folder 10

Ignacio, 1970s

Map-folder 10

Ignacio [screen print poster], 1970s
1 Item (Ink on paper.; 80.2 x 50.1 cm.)

Image(s): Ignacio
Image(s): Ignacio [screen print poster].
Cortes, Eduardo Ver, Artist
Marques, Rene, Author
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This silkscreen mimics the look of linoleum, since the artist creates the illusion of texture on the otherwise flat surface typically produced by the silk-screening process. The figure of the mother and child as well as in the man the foreground connects this poster with the tradition of carving religious figures, santos. The film, an adaptation of Rene Marques's short story Los Casos de Ignacio y Santiago (The Stories of Ignacio and Santiago), addresses the absence of community participation and the responsibilities and rights as citizens. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000015.tif (AC Scan)
1997.3100.25 (Museum Cat. No.)

Exhibitions Note

Topic: Linoleum
Mothers
Politics -- Puerto Rico
Santos (Art)

Place: Puerto Rico -- 20th century

Genre/ Form: Posters -- Puerto Rico
Screen prints

Map-folder 10 Dona Julia, 1970s
Map-folder 10 Dona Julia, 1970s
Map-folder 11 Ball Players The, 1970s
Map-folder 11 Los Peloteros [lithographic poster], 1970s
1 Item (Ink on paper.)

Image(s): Los Peloteros
Homar, Lorenzo, Artist
Delano, Jack, Film director
Puerto Rico. Division of Community Education. Department of Education
Divedeo poster advertising the film, title translated "The Baseball Players." An offset lithograph from the original 1951 silkscreen. The film was directed by Jack Delano.

Local Numbers
AC0615-0000009.tif (AC Scan)
Exhibitions Note


**Topic:**  
Baseball  
Motion pictures  
Politics -- Puerto Rico

**Genre/ Form:**  
Film posters -- 20th century  
Lithographs -- 1950-1960  
Posters -- Puerto Rico

Map-folder 1  
Ball Players The, 1970s

Map-folder 1  
Los Peloteros, 1970s

Map-folder 11  
Village of Santiago, 1970s

Map-folder 11  
Pueblito de Santiago, 1970s

Map-folder 1  
SecretThe, 1970s

Map-folder 1  
El Secreto, 1970s

Map-folder 11  
Secret The, 1970s

Map-folder 11  
El Secreto [screen print poster], 1970s

*1 Poster (Ink on paper; 62 x 44 cm.)*

**Image(s):** El Secreto

Contreras, Jose Melendez, Artist

Puerto Rico. Division of Community Education. Department of Education, Sponsor

The dramatic image in the poster illustrates the dilemma of Ignacio, a sugarcane worker who has a child out of wedlock without his wife's knowledge. Catalina, Ignacio's wife, discovers his secret but takes in the child and raises her as their own. In the books, films and posters of DIVEDCO, emotions like love, fear, and jealousy were readily acknowledged as real forces that determine the relationships between individuals, their families, and communities. (From exhibition text by Marvette Perez.)

AC0615-0000018.tif (AC Scan) 1997.3100.29 (Museum Cat. No.)

Exhibitions Note


**Topic:**  
Family -- 20th century  
Family secrets  
Illegitimacy  
Jealousy
I Juan Ponce de Leon, 1970s

Yo Juan Ponce de Leon, 1970s

Fragment, 1971

Fragmento [screen print poster], 1971

1 Item (Ink on paper.; 65.7 x 47.7 cm.)

Contreras, Jose Melendez, Artist

Puerto Rico. Division of Community Education. Department of Education, Sponsor

Puerto Rico. Division of Community Education. Department of Education, Donor

Echoing this title, the film "Fragmento," directed by Luis Maisonet, features dramatically fractured letters and the figure of a fragmented child. This film is another cautionary tale about an emotionally isolated child from a middle-class, urban family fragmented by modern living. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000017.tif (AC Scan)

1997.3100.21 (Museum Cat. No.)

Exhibitions Note


Topic: Children -- Puerto Rico

Motion pictures

Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/ Form: Film posters -- 20th century

Posters -- Puerto Rico

Screen prints

Gypsies Steal Themselves a Prince, 1972

Los Gitanos se Robaron un Principe, 1972
Map-folder 10  

Juan without Brains (intelligence wisdom?), 1972

Juan Sin Seso ["Brainless John"] [screen print poster], 1972

1 Item (Ink on paper.; 63.5 x 52.7 cm.)

Image(s): Juan Sin Seso

Contreras, Jose Melendez, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor

This poster advertising the film "Juan Sin Seso" ("Brainless John"), has a minimalist design, relying on text to form the illustration. The image presents a profile of a man's head with a hollow space instead of a brain, crammed with the words "propaganda" and "si" ("yes"). Ironically, the film utilizes elements of propaganda to argue against it. This film was shown in 1960 in Melbourne, Venice, and Edinburgh Film Festivals. (Based on exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000013.tif (AC Scan)

1997.3100.26 (Museum Cat. No.)

Exhibitions Note


Bibliography

Reproduced in "Treasures from the Smithsonian Institution 2010" (Smithsonian Calendar), opp. page for May 23-29.

Used April 27, 2010, on the Smithsonian Photographic Initiative web site, "click! photography changes everything" (http://click.si.edu) to accompany contributor Jeremy Wolfe's (a professor at Harvard School of Medicine who investigates visual attention) story, which reflects on how photography changes what and how much we remember.

Topic: Motion pictures
Politics -- Puerto Rico
Propaganda

Place: Puerto Rico -- 20th century

Genre/ Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 11  

Ponce Marching, 1986

Map-folder 11  

Ponce en Marcha, 1986

Map-folder 11  

Festivals and Performing Arts, 1966-1987

Map-folder 20  

Festival of Documentary Film, 1966
Map-folder 20  Festival de Cine Documental, 1966
Map-folder 4  First Festival of the Theater, 1971
Map-folder 4  Primer Festival del Teatro, 1971
Map-folder 20  Puerto Rican Music Party, 1973
Map-folder 20  Fiesta de la Musica Puertorriqueña, 1973
Map-folder 20  Fifth Festival of the Quartet The, 1974
Map-folder 20  Quinto Festival del Cuatro, 1974
Map-folder 20  Puerto Rican Music Party, 1975
Map-folder 20  Fiesta de la Musica Puertorriqueña, 1975
Map-folder 20  Ninth Festival of the Quartet, 1978
Map-folder 20  Noveno Festival del Cuatro, 1978
Map-folder 20  Sixth International Festival of Song and Voice, 1979
Map-folder 20  Sexto Internacional de la Cancion y la Voz, 1979
Map-folder 20  First National Film Festival of San Juan Puerto Rico, 1983
Map-folder 20  Primer Festival Nacional de Cine de San Juan de Puerto Rico, 1983
Map-folder 20  Fourth Festival of the Stage, 1986
Map-folder 20  Cuatro Festival de la Cidra, 1986
Map-folder 20  Las Rosas Festival of Voice and Song, 1986
Map-folder 20  Festival de la Voz y la Cancion Las Rosas, 1986
Map-folder 20  Eighteenth Festival of the Puerto Rican Quartet, 1987
Map-folder 20  Eighteenth Festival del Cuatro Puertorriqueno, 1987
Map-folder 20  Las Rosas Festival of Voice and Song, 1987
Map-folder 20  Festival de la Voz y la Cancion Las Rosas, 1987
Map-folder 20  Festival of Fine Arts, undated
Map-folder 20  Festival de las Bellas Artes, undated

Festivals Cultural, 1978-1989
Map-folder 19  Boston Festival of Puerto Rico The, 1978
Map-folder 19  Festival de Puerto Rico Boston, 1978
Map-folder 19  Caguas Celebrates Parties of the Village, 1979
Map-folder 19  Caguas Celebra Fiestas del Pueblo, 1979
Map-folder 19  Carnaval of Rio Grande City of Yunque, 1980
Map-folder 19  Carnaval de Rio Grande Cuidad de Yunque, 1980
Map-folder 4   Carnaval of Rio Grande City of Yunque, 1981
Map-folder 4   Carnaval de Rio Grande Cuidad de Yunque, 1981
Map-folder 32  Festival of Kites, 1981
Map-folder 32  Festival de Chiringas, 1981
Map-folder 32  Carnaval of Puerto Rico Juan Ponce de Leon, 1983

Map-folder 32  Carnaval de Puerto Rico, Juan Ponce de Leon [screenprint poster], 1983
1 Item (Ink on paper.; 88.8 x 58.5 cm.)

Image(s): Carnaval de Puerto Rico Juan Ponce de Leon
Image(s): Carnaval de Puerto Rico, Juan Ponce de Leon [screenprint poster].

Bernal, Isabel, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor

This commemorative poster depicts the Rey Momo, or king of Puerto Rican
carnival, a celebration which started on the island in the mid nineteenth
century. Connected to Spanish carnival traditions, it takes place the week
before the beginning of Lent, which is a traditional period of fasting and
general abstinence in the Christian calendar. The carnival in San Juan was
for many years a very important and picturesque event. (From exhibition text
by Marvette Perez.)

Local Numbers
AC0615-0000032.tif (AC Scan)
1997.3100.42 (Museum Cat. No.)

Exhibitions Note
In the exhibition "Posters from the Division of Community Education
at the Smithsonian's S. Dillon Ripley Center.

Topic: Carnival -- Puerto Rico
       Carnivals
       Lent
       Politics -- Puerto Rico
Place: Puerto Rico -- 20th century
Genre/Form: Posters -- Puerto Rico

Map-folder 19
National Indigenous Festival, 1985
Map-folder 19
Festival Nacional Indigena, 1985
Map-folder 19
Hispanic Festivities, 1985
Map-folder 19
Festividades de la Hispanidad, 1985
Map-folder 19
Second Typical Carnaval, 1985
Map-folder 19
Segundo Carnaval Tipico, 1985
Map-folder 19
Fifth Festival of Agriculture and Artisan Crafts, 1986
Map-folder 19
Quinto Festival de Agricultura y Artesania, 1986
Map-folder 19
Seventh Typical Monte de Oro Festival, 1986
Map-folder 19
Septimo Festival Tipico Monte de Oro, 1986
Map-folder 19
National Indigenous Festival, 1986
Map-folder 19
Festival Nacional Indigena, 1986
Map-folder 32
Eleventh Salvadoran Folkloric Festival, 1986
Map-folder 32
Festival Folkorico SanSalvadoreno, 1986
Map-folder 32
First Festival of China, 1989
Map-folder 32
Primer Festival de la China, 1989
Map-folder 19
Untitled carnaval theme, undated
Map-folder 32
Festival of Flowers, undated
Map-folder 32
Festival of Flowers, undated
Map-folder 19
Second National Party of the Race, undated
Map-folder 19
Segunda Fiesta Nacional de la Raza, undated
Map-folder 19
Boston Festival of Puerto Rico The, undated
Map-folder 19
Festival de Puerto Rico Boston, undated

Festivals Educational, 1971-1989
Map-folder 21  Fourth Book Fair, 1971
Map-folder 21  Cuarta Feria del Libro, 1971
Map-folder 21  Party of Language, 1972
Map-folder 21  Fiesta de la Lengua, 1972
Map-folder 21  San Antonio College State Fair, 1972
Map-folder 21  Colegio San Antonio Feria Estatal, 1972
Map-folder 21  Seventeenth Book Fair, 1977
Map-folder 21  Seventeenth Feria del Libro, 1977
Map-folder 21  Eleventh Bueno Aries International Book Fair, 1985
Map-folder 21  Eleventh Feria Internacional al del Libro Buenos Aries, 1985
Map-folder 21  State Science Fair, 1989
Map-folder 21  Feria Cientifica Estatal, 1989

Art Expositions, 1962-1987

Map-folder 15  Exposition of Puerto Rican Art for Peace, 1963
Map-folder 15  Exposicion de Arte Puertorriqueno por la Paz, 1963
Map-folder 15  Exposition of Paintings of Antonio Maldonado, 1965
Map-folder 15  Exposicion de Pinturas de Antonio Maldonado, 1965
Map-folder 15  Exposition of Isabel Bernal, 1972
Map-folder 15  Exposicion de Isabel Bernal, 1972
Map-folder 15  Untitled painting by unknown artist, 1972
Map-folder 4   Exposition: The Insurrection of the Wise Men, 1973
Map-folder 4   La Insurreccion de los Reyes Magos [screen print poster], 1973
  1 Item (Ink on paper.; 59.8 x 42.7 cm.)
  Image(s): La Insurreccion de los Reyes Magos
Image(s): La Insurreccion de los Reyes Magos [screen print poster].
Maldonado, Antonio, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This poster advertises an exhibition of woodcarvings of "The Three Kings," or the Magi, by Jose Torres Santiago. It is dedicated to the King Melchior, who in Puerto Rico is identified as the Black Magi, to commemorate the 100th anniversary of the abolition of slavery. (From exhibition text by Marvette Perez.)

Local Numbers
   AC0615-0000014.tif (AC Scan)
   1997.3100.03 (Museum Cat. No.)

Exhibitions Note

Topic: Abolition
       Christmas
       Exhibitions
       Exhibitions
       Politics -- Puerto Rico
       Slavery
       Three Kings
       Wood carvings
       Wood-carvers

Place: Puerto Rico -- 20th century

Genre/ Form: Posters -- Puerto Rico
            Screen prints

Map-folder 15 Exposition of Ceramics: Agapito Sanchez Juan R. Morell, 1974
Map-folder 15 Exposicion de Ceramica: Agapito Sanchez Juan R. Morell, 1974
Map-folder 15 Graphics of de Avilio Cajigas, 1977
Map-folder 15 Graficas de Avilio Cajigas, 1977
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Map-folder 16  Exposicion de Carlos Osorio, 1987
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Serigraphs of Loiza Aldea, undated

Map-folder 15  
Serigrafias de Loiza Aldea-Rafael Tufino [screen print poster], undated
1 Item (Ink on paper.; 86 x 58.6 cm.)
Image(s): Serigrafias de Loiza Aldea
Image(s): Serigrafias de Loiza Aldea-Rafael Tufino [screen print poster].
Tufino, Rafael, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
DIVEDCO posters were also printed to promote exhibitions of Puerto Rican artists. This poster advertises the exhibition of renowned artists Rafael Tufino's portfolio of silkscreens depicting scenes from the famous Afro-Puerto Rican town of Loiza. Tufino was one of several DIVEDCO artists who, like Carlos Osorio, also lived and worked in New York City, where he co-founded the Taller Boricura. (From exhibition text by Marvette Perez.)

Local Numbers
Ac0615-0000003.tif (AC Scan)
1997.3100.34 (Museum Cat. No.)

Exhibitions Note

Topic: Artists -- Puerto Rico
Politics -- Puerto Rico
Serigraphy

Place: Puerto Rico -- 20th century

Genre/Form: Posters -- Puerto Rico
Screen prints

Map-folder 15  
Exposition: Drawings and Paintings of Tamara Kerr, undated

Map-folder 15  
Exposicion: Dibujos y Pinturas de Tamara Kerr, undated

Map-folder 15  
Asociacion of Art Students Exposition, undated

Map-folder 15  
Asociacion de Estudiantes de Arte Exposicion, undated

Conferences Education, 1997-1987

Map-folder 12  
Ibero-American Conference of Ministers of Education, 1977

Map-folder 12  
Conferencia Iberoamericana de Ministros de Educaion, 1977

Map-folder 12  
Fourth State Conference on Reading, 1980

Map-folder 12  
Cuarta Conferencia Estatal de Lectura, 1980
Map-folder 12  Inter-American Conference of Health Education, 1981
Map-folder 12  Conferencia Interamericana de Educacion, 981
Map-folder 12  Tecnologia; Una Oportunidad Universal Para Transformar la Educacion, 1987
Map-folder 12  Scout Rally Parque Central de Bayamor, 1987

Conferences Science and Politics, 1971-1981
Map-folder 12  Toward a National Public Policy on Aging, 1971
Map-folder 12  Hacia Una Politica Publica Nacional Sobre Envejecimiento, 1971
Map-folder 12  First Educational Exposition on Energy, 1976
Map-folder 12  Primera Exposicion Educativa Sobre Energia, 1976
Map-folder 12  State Conference of the White House on Children and Youth, 1981
Map-folder 12  Conferencia Estatal de Casa Blanca del Nino y el Joven, 1981
Map-folder 12  White House Conference on Initiatives for Rural Development undated
Conferencia de Casa Blanca Sobre Iniciativas para el Desarrollo Rural, undated

Map-folder 12  First Annual Meeting of the Southern States Energy Board, undated
Map-folder 32  First Annual Meeting of the Southern States Energy Board, undated

Conferences Professional, 1974-1989
Map-folder 2  Focus on Environmental Cycling, 1974
Map-folder 2  Concentracion Ciclismo Ambiental, 1974
Map-folder 13  Regional Conference of the International Federation of Hospitals, 1978
Map-folder 13  Conferencia Regional de la Federacion Internacinal Hospitales, 1978
Map-folder 13  First State Conference on Programs Conducive to the Preparation of Education Professionals, 1979
Map-folder 13  Primera Conferencia Estatal Sobre Programas Conducentes a la Preparacion de Profesionales para la Educacion, 1979
Map-folder 13  Fifth World Congress: World Association of Women Journalists and Writers, 1979
Map-folder 13  Quinto Congreso Mundial: Asociacion Mundial de Mujeres Periodistas y Escritores, 1979

Map-folder 13  Pan American Congress of Periodontology, 1980

Map-folder 13  Congreso Panamericano de Periodontologia, 1980

Map-folder 13  Workshop on Prevention and Reduction of Violence and Vandalism in the Schools of Puerto Rico, 1980

Map-folder 13  Taller Sobre Prevencion y Reduccion de la Violencia y el Vandalismo en las Escuelas de Puerto Rico, 1980

Map-folder 13  Forums: The Culture and the Social Worker, 1981

Map-folder 13  Foros: La Cultura y el Trabajador Social, 1981

Map-folder 13  International Public Management Association for Human Resources (IPMA) Eastern Region Annual Conference, 1983

Map-folder 13  Fourteenth World Congress of Hospital, 1985

Map-folder 13  Fourteenth Congress Mundial de Hospitales, 1985

Map-folder 13  Annual Assembly of the Association of Rehabilitation Counselors, 1987

Map-folder 13  Asamblea Annual de la Asociacion de Consejeros en Rehabilitacion, 1987

Map-folder 13  Third Congress of Student Organizations, 1989

Map-folder 13  Tercer Congreso de Organizaciones Estudiantiles, 1989

Map-folder 13  Conference on the Humanistic Aspects of Latin American History and Culture, 1989

Map-folder 13  Conferencia Sobre Aspectos Humanisticos de la Historia y la Cultura Latinoamericana, 1989

Map-folder 13  Annual Convention of Figa, undated

Map-folder 13  Convencion Annual de Figa, undated

Map-folder 13  Cencamex Seventy two Congress of Nurses, undated

Map-folder 13  Congreso Cenacamex Seventy two de Enfermeras, undated

Map-folder 13  Institute of the Home Annual Assembly, undated

Map-folder 13  Instituto del Hogar Asamblea, undated

Anniversaries, 1959-1989
Puerto Rico Division of Community Education [DIVEDCO]
Poster Collection
NMAH.AC.0615

Map-folder 18
Primer Centenario Luis Munoz Rivera, 1959

Map-folder 13
Twenty Years of Service to the Town, 1962

Map-folder 13
20 Anos de Servicio al Pueblo (Servicio de Bombero) [screenprint poster], 1962
1 Item (ink on paper.; 56 x 42 cm.)
Image(s): 20 Anos de Servicio al Pueblo (Servicio de Bombero) [screenprint poster].
Image(s): Twenty Anos de Servicio al Pueblo
Osorio, Carlos, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This commemorative poster by early DIVEDCO member Carlos Osorio, printed in honor of firemen, has the look and dramatic sensibility of posters designed in New Deal-era government print shops like the New York City Poster Division of the Federal Arts Project. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000038.tif (AC Scan)
1997.3100.05 (Museum Cat. No.)

Exhibitions Note

Topic: Fire fighters
        Politics -- Puerto Rico
Place: Puerto Rico -- 20th century
Genre/ Form: Posters -- Puerto Rico
              Screen prints

Map-folder 17
Fiftieth Anniversary of the Office of Transportation, 1962

Map-folder 17
Fiftieth Aniversario de Oficina de Transporte, 1962

Map-folder 17
Fiftieth Anniversary of the Graduate School of Social Work, 1970

Map-folder 17
Fiftieth Aniversario de la Esuela Graduada de Trabajo Social, 1970

Map-folder 17
First Anniversary of the Regional College of Bayamon, 1972

Map-folder 17
Primer Aniversario del Colegio Regional de Bayamon, 1972

Map-folder 17
Second Anniversary of the Administration of Regional Colleges, 1972

Map-folder 17
Second Aniversario de Administracion de Colegios Regionales, 1972
Map-folder 18  Two Hundred Anniversary Moca, 1972
Map-folder 18  Two Hundred Aniversario Moca, 1972
Map-folder 17  Twenty fifth Anniversary of Divedco, 1974
Map-folder 17  Twenty fifth Aniversario de Divideco, 1974
Map-folder 17  Fiftieth Anniversary of the International Federation of Chess, 1974
Map-folder 17  Fiftieth Aniversario de la Federacion Internacional de Ajedrez, 1974
Map-folder 17  30 Aniversario DIVEDCO [screen print poster], 1979
         1 Item (Ink on paper.; 72 x 47.5 cm.)
         Image(s): 30 Aniversario DIVEDCO [screen print poster].
         Image(s): Thirtieth Anniversary of Divedco
Cortes, Eduardo Vera, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This thirtieth anniversary poster of DIVEDCO shows its creative team filming, editing, performing, and at work in the print shop. Their target audiences, a farmer planting in the countryside and a child reading a DIVEDCO book, appear on the edges of the action. The building featured in the background is the old DIVEDCO headquarters, currently the Museo de Arte e Historia de San Juan. (From exhibition text by Marvette Perez.)
Local Numbers
         AC0615-0000037.tif (AC Scan)
         1997.3100.36 (Museum Cat. No.)
Exhibitions Note
        Topic:        Farmers -- Puerto Rico
                       Politics -- Puerto Rico
        Place:       Puerto Rico -- 20th century
        Genre/        Posters -- Puerto Rico
        Form:        Screen prints
Map-folder 17  Thirtieth Aniversario de Divideco, 1979
Map-folder 18  Four Hundred Aniversario de la Villa de San Blas de Illescas Coamo, 1979
Map-folder 17  Twenty fifth Anniversary of the Department of Commerce, 1985
Map-folder 17  Twenty fifth Aniversario del Departamento de Comercio, 1985
Map-folder 13
One hundred and fourteenth Anniversary of the Founding of las Marias, 1985

Map-folder 13
One hundred and fourteenth Aniversario de la Fundacion de las Marias, 1985

Map-folder 17
Thirty Seventh Anniversary of Divedco, 1986

Map-folder 17
37 Aniversario DIVEDCO [screen print poster], 1986
1 Item (Ink on paper.; 45.3 x 59.1 cm.)
Image(s): 37 Aniversario DIVEDCO [screen print poster].
Image(s): Thirty Seventh Aniversario de Divideco
Rodriguez, Luis, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This self-referential poster shows iconic DIVEDCO images: a projection and film poster of “Dona Julia” and the democratic circles that were organized with local leaders throughout the island’s rural communities to discuss the social messages and solutions offered in DIVEDCO’s films and illustrated books. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000036.tif (AC Scan)
1997.3100.35 (Museum Cat. No.)

Exhibitions Note

Topic: Motion pictures
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/ Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 18
Seventy Fifth Anniversary Association of Teachers of Puerto Rico, 1986

Map-folder 18
Seventy Fifth Aniversario Asociacion de Maestros de Puerto Rico, 1986

Map-folder 13
Twentieth Anniversary Association of Visiting Nurses, 1986

Map-folder 13
Twentieth Aniversario Asociacion de Enfermera Visitante, 1986

Map-folder 17
Fiftieth Anniversary Association of Graduates, 1986

Map-folder 17
Fiftieth Aniversario Asociacion de Graduadas, 1986

Map-folder 17
Fiftieth Aniversario Escuela Superior de Vega Baja, 1987
Map-folder 18  First Century Luis Munoz Rivera, 1959
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Map-folder 17  Sixty Aniversario Programa de Trabajo Social Escolar, 1988
Map-folder 17  Fortieth Anniversary of Divedco, 1989
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Map-folder 17  Thirty Third Anniversary of the Constitution, undated
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Map-folder 13  Fifty Years of Civil Aviation in Puerto Rico, undated
Map-folder 13  Fifty Anos de Aviacion Civil en Puerto Rico, undated

Map-folder 13  Inaugurations, 1970-1984
Map-folder 18  Rosa M. Rodriguez Valle Elementary School, 1970
Map-folder 18  Escuela Elemental Rosa M. Rodriguez Valle, 1970
Map-folder 18  Regional College de Arecibo, 1974
Map-folder 18  Colegio Regional de Arecibo, 1974
Map-folder 18  Prudencia Rivera Martinez Building, 1980
Map-folder 18  Edificio Prudencia Rivera Martinez, 1980
Map-folder 18  Nuestra Senora de las Mercedes Historic Monument, 1983
Map-folder 18  Monumento Historico Nuestra Senora de las Mercedes, 1983
Map-folder 18  Diagnostic and Treatment Center, 1984
Map-folder 18  Centro de Dianostico y Tratamiento, 1984

Concerts, 1970-1985
Map-folder 14  Homage to Their Founder and Director Augusto Rodriguez, 1970
Map-folder 14  Homenaje a su Fundador y Director Augusto Rodriguez, 1970
Map-folder 14  Symphonic Orquestra of Puerto Rico, 1978
Map-folder 14  Orquesa Sinfonica de Puerto Rico, 1978
Map-folder 14  Con Carlos y la Trulla [screenprint poster], 1981
Image(s): Con Carlos y la Trulla [screenprint poster].
Image(s): Con Carlos y las Trullas
García, Rafael Rivera, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
Red, white, and blue—the colors of the Puerto Rican and U.S. flags—are the backdrop for this scene of a parranda, the Puerto Rican tradition of caroling. The Carlos in the title alludes to Carlos Romero Barceló, a pro-statehood governor of Puerto Rico during the early 1980s. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000029.tif (AC Scan)
1997.3100.31 (Museum Cat. No.)

Exhibitions Note

Names: Barceló, Carlos Romero
Topic: Carols
          Flags
          Politics -- Puerto Rico
          Statehood
Place: Puerto Rico -- 20th century
Genre/ Form: Posters -- Puerto Rico
          Screen prints

Map-folder 14 Las Rosas Festival of Voice and Song, 1985
Map-folder 14 Festival de la Voz y la Cancion Las Rosas, 1985
Map-folder 14 Christmas Concert, undated
Map-folder 14 Concierto Navideno, undated

Parades, 1971-1981
Map-folder 14 Parade of Fans, 1964
Map-folder 14 Desfile de Aficionados, 1964
Map-folder 14 Puerto Rican Parade of the Obero Neighborhood, 1979
Map-folder 14 Desfile Puertorriqueño de Barrio Obero, 1979

Sporting Events
Map-folder 14  International Marathon of San Blas, 1971
Map-folder 14  Maraton Internacional San Blas, 1971
Map-folder 14  Cycle Tourism in Cayey, 1978
Map-folder 14  Ciclo-Turismo en Cayey [screenprint poster], 1978
   1 Item (Ink on paper.; 60.9 x 46 cm.)
   Image(s): Ciclo Turismo en Cayey
   Image(s): Ciclo-Turismo en Cayey [screenprint poster].
   Muñoz, Celia Alvarez, 1937-, Artist
Puerto Rico. Division of Community Education. Department of Education, Sponsor
This whimsical poster promotes healthy recreation and tongue-in-cheek commentary that caricatures tourists in Puerto Rico with gaudy attire, sunglasses, and the ever-present camera. (From exhibition text by Marvette Perez.)

Local Numbers
   AC0615-0000030.tif (AC Scan)
   1997.3100.32 (Museum Cat. No.)

Exhibitions Note
   Topic: Cameras
   Politics -- Puerto Rico
   Tourists -- Puerto Rico
   Place: Puerto Rico -- 20th century
   Genre/ Form: Posters -- Puerto Rico
   Screen prints
Map-folder 14  Interagency Athletic Tournament, 1980
Map-folder 14  Justas Interagenciales de Atletismo, 1980
Map-folder 14  First Divedco Marathon, 1981
Map-folder 14  Primer Maraton Divideo, 1981

Ceremonies, 1979-1988
Map-folder 14  Opening and Closing Ceremonies of COPANI, 1979
   Ceremonias de Apertura y Clausura de COPANI, 1979
Map-folder 14  Graduating Class School of Medicine, 1983
Map-folder 14   Clase Graduanda Escuela de Medicina, 1983
Map-folder 14   Third Graduation Project in la Fortaleza, 1988
Map-folder 14   Tercera Graduacion Proyecto en la Fortaleza, 1988

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Series 2: Social Services, 1971-2005

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Poster Collection

Puerto Rico Division of Community Education [DIVEDCO]

Series 2: Social Services

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revencion Crimen y Delincuencia, 1972

Map-folder 28
Department of Justice Criminal Division, undated

Map-folder 28
Departamento de Justicia, Division de lo Criminal [screen print poster], undated

1 Item (Ink on paper.; 64.8 x 48.6 cm.)

Image(s): Departamento de Justicia Division de lo Criminal

Image(s): Departamento de Justicia, Division de lo Criminal [screen print poster].

Bernal, Isabel, Artist

Puerto Rico. Division of Community Education. Department of Education, Sponsor

Posters like this one intended to teach women and their families about domestic violence and the legal resources that were available to them. Women's rights, usually within the context of marriage and the family, were a recurrent theme in DIVEDCO posters since the 1950s. (From exhibition text by Marvette Perez.)

Local Numbers
AC0615-0000026.tif (AC Scan)

1997.3100.40 (Museum Cat. No.)

Exhibitions Note


Topic: Domestic violence
      Family
      Marriage
      Politics -- Puerto Rico
      Women's rights

Place: Puerto Rico -- 20th century

Genre/ Form: Posters -- Puerto Rico
            Screen prints

Drug Prevention, 1986

Map-folder 28
Cocaina: Derrumbemos Los Mitos, 1986

Map-folder 28
Cocaine: Let's Break the Myths, 1986

Map-folder 28
Before a Mirror, undated

Map-folder 28
Ante un Espejo, undated

Map-folder 28
Be Careful Young Man!, undated
Map-folder 28  Cuidado Joven!, undated

Disease Prevention, 1981; 2005

Map-folder 28  It Is Required That You Present a Certificate of Vaccination to Enroll in School, 1981

Map-folder 28  Es Requisito Presentar Certificado de Vacunacion Para Ingressar a la Escuela, 1981

Map-folder 28  Polio, 2005

Map-folder 5  Help Us to Protect Her Vision, undated

Map-folder 5  Ayundanos a Conservar Su Vision, undated

Map-folder 28  If Many Give More Will Live undated, undated

Map-folder 28  Si Muchos Dan Mas Viviran, undated

Safety, undated

Map-folder 28  Hurex, undated

Map-folder 28  Hurex, undated

Map-folder 28  Project Car Rodeo, undated

Map-folder 28  Proyecto Car Rodeo, undated

Nutrition, 1975-1982

Map-folder 28  Good Nutrition: Good Health: Better Learning, 1975

Map-folder 28  Buena Alimentacion: Buena Salud: Mayor Aprendizaje, 1975

Map-folder 28  Breakfast, 1977

Map-folder 28  El Desayuno, 1977

Map-folder 28  Summer Food Program, 1982

Map-folder 28  Programa de Alimentos de Verano [screen print poster], 1982

1 Item (Ink on paper.; 63.7 x 47.1 cm.)

Image(s): Programa de Alimentos Verano
Image(s): Programa de Alimentos de Verano [screen print poster].

Ortiz, Jose Antonio, Artist

Puerto Rico. Division of Community Education. Department of Education, Sponsor

One of many posters advertising social welfare programs, it aimed to reinforce proper nutrition and to promote a summer lunch program available
to schoolchildren. Relying on a classic Puerto Rican convention, this poster depicts the Puerto Rican triad with three children of different skin colors sitting at a table. The same triad appears in the imagery of The Three Kings and in the seal of the Puerto Rican Culture. (From exhibition text by Marvette Perez.)

Local Numbers

AC0615-0000008.tif (AC Scan)

1997.3100.41 (Museum Cat. No.)

Exhibitions Note


Topic: Nutrition
Politics -- Puerto Rico
Three Kings

Place: Puerto Rico -- 20th century

Genre/Form: Posters -- Puerto Rico
Screen prints

Map-folder 28 Food Stamps Program The, undated
Map-folder 28 El Programa de Cupones Para Alimentos, undated
Map-folder 28 Program of Nutrition Services for the Elderly Needs Volunteers The, undated
Map-folder 28 Programa de Servicios de Nutricion Para Envejecientes Necesita Voluntarios, undated

Family Relations, undated

Map-folder 28 In Search of Family Happiness, undated
Map-folder 28 En Busca de la Felicidad Familiar, undated

Children's Services, 1979, undated

Map-folder 29 I Want to Be a Happy Child, 1979
Map-folder 29 Quiero Ser Un Nino Feliz, 1979
Map-folder 29 Legislative Council of Youth, undated
Map-folder 29 Consejos Legislativos de la Juventud, undated
Map-folder 29 Pro Retarded Children Association of Puerto Rico Incorporated, undated
Map-folder 29 Asociacion Pro Ninos Retardados de Puerto Rico Incorporated, undated
Puerto Rican Association for the Well Being of the Family The, undated
Asociacion Puertorriquena Pro-Bienestar de la Familia, undated

Services for the Elderly, 1971-1973

Homage to Old Age, 1971
Homenaje a la Vejez, 1971
Focus on Senior Citizens, 1972
Concentracion: Ciudadanos de Mayor Edad, 1972
Municipality of San Juan Proclaims Homage to Old Age, 1973
Municipio de San Juan Proclama Homenaje a la Vejez, 1973
Senior Citizens Program Offers You Security, 1973
Programa del Ciudadano de Mayor Edad Tu Ofrece Seguridad, 1973
Project: Orientation to the Senior Citizen, undated
Proyecto: Orientacion al Envejeciente, undated

Community Leadership, 1985

Homage to the Organizers of Groups, 1985
Homenaje al Organizador de Grupos, 1985
Key Resource of an Effective Service to the Community: Coordination The, undated
Recurso Clave de un Servicio Mas Eficaz a la Comunidad: Coordinacion, undated
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Community Recreation, 1972-1981

Summer Activities for Children and Young People, 1972
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Map-folder 31  Centers for Education and Work: Job Corps, undated
Map-folder 31  Centros de Educacion y Trabajo: Job Corps, undated
Map-folder 6  Educational Extension Program: Forming Leaders, undated
Map-folder 6  Programa Educativo de Extension: Formando Lideres, undated
Map-folder 31  Educational Help Program, undated
Map-folder 31  Programa de Ayuda Ocupacional, undated
Map-folder 31  First Opportunity The, undated
Map-folder 31  La Primera Oportunidad, undated
Map-folder 31  Governor's Annual Prizes Program The, undated
Map-folder 31  Programa de Premios Anuales del Gobernador, undated
Map-folder 6  Governor's Annual Prizes Program The, undated
Map-folder 6  Programa de Premios Anuales del Gobernador, undated
Map-folder 31  Through Work We Improve, undated
Map-folder 31  Trabajando Mejorama, undated

Subseries 3.2: Worker's Rights, undated

Map-folder 31  Law of Work Security The, undated
Map-folder 31  La Ley de Seguridad de Empleo…, undated


Map-folder 31  Call from the Mountain A: The Coffee Harvest, 1987
Map-folder 31  Un Llamado de la Montana: Cosecha de café, 1987
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<th>Map-folder 31</th>
<th>Learning to Become Self-Employed, 1987</th>
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<td>Map-folder 31</td>
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<td>Map-folder 31</td>
<td>Image of Puerto Rico in Your Hands The, 1989</td>
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<td>La Imagen de Puerto Rico en Tus Manos, 1989</td>
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<td>Map-folder 6</td>
<td>In the Hotel Industry of Puerto Rico, undated</td>
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<td>Map-folder 6</td>
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<td>Map-folder 31</td>
<td>Parcel Owner! Be the Owner of Your Parcel!, undated</td>
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<td>Map-folder 31</td>
<td>Parcelero! Se Dueno de to Parcelal!, undated</td>
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<td>Day of the Employee of the Register of Property, undated</td>
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<td>Map-folder 31</td>
<td>Dia del Empleado del Registro de la Propiedad, undated</td>
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</tbody>
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**El Reto [screen print poster]**  
*1 Item (Ink on paper.; 59.7 x 42.5 cm.)*  
**Image(s)**  
Bernal, Isabel, Artist  
Puerto Rico. Division of Community Education. Department of Education, Sponsor  
Puerto Rico. Division of Community Education. Department of Education, Donor  
"The Challenge" promotes a film about a boy with a mental handicap. Films like this were conceived as teaching tools to inform parents about issues that they faced when confronted with the health and the well-being of their children and of their right to social services. (From exhibition text by Marvette Perez.)

**Local Numbers**  
AC0615-0000019.tif (AC Scan)  
1997.3100.02 (Museum Cat. No.)

**Exhibitions Note**  

**Topic:** Mentally handicapped  
Motion pictures  
Politics -- Puerto Rico

**Place:** Puerto Rico -- 20th century

**Genre/Form:** Posters -- Puerto Rico  
Screen prints