



Smithsonian

National Museum of American History Kenneth E. Behring Center

Puerto Rico Division of Community
Education [DIVEDCO] Poster Collection

NMAH.AC.0615

Vanessa Broussard-Simmons

2003

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Puerto Rico Division of Community Education [DIVEDCO] Poster Collection
Date:	1955-2005, undated
Identifier:	NMAH.AC.0615
Creator:	Archivo General de Puerto Rico (Donor)
Source:	Puerto Rico. Division of Community Education. Department of Education (Collector)
Extent:	1 Cubic foot (32 map folders)
Language:	Materials in Spanish.
Summary:	Collection consists of 378 posters documenting the social, cultural, and educational issues for Puerto Rico of Puerto Rico for nearly fifty years.

Administrative Information

Acquisition Information

The posters were donated to the Archives Center, National Museum of American History by the Archivo General de Puerto Rico through Nelly V. Cruz Rodriguez on May 19, 1997.

Related Materials

Archives Center, National Museum of American History

Teodoro Vidal Collection, NMAH.AC.0712

Division of Community Life Dissertation Series: Lange, Yvonne, Santos: The Household Wooden Saints of Puerto Rico, NMAH.AC.0197

Spanish Language Broadcasting Collection, NMAH.AC.1404

Goya Foods, Incorporated Collection, NMAH.AC.0694

Manuel Quiles Films, NMAH.AC.0765

Frank Espada Photographs, NMAH.AC.1395

Archives Center Business Americana Collection, NMAH.AC.0404

Graciela Papers, NMAH.AC.1425

Maidenform Collection, NMAH.AC.0585

Edward J. Orth Memorial Archives of the New York World's Fair, NMAH.AC.0560

Processing Information

Collection processed by Vanessa Broussard-Simmons, 2003.

Preferred Citation

Puerto Rico Division of Community Education Poster Collection, 1940-1990, Archives Center, National Museum of American History.

Restrictions

Collection is open for research.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Biographical / Historical

The Puerto Rican Division of Community Education [DIVEDCO] provided resources primarily for the island's poor and rural residents. Created in 1949, it employed community leaders, artists, and writers to develop programs and cultural works that addressed many of the issues and concerns of the Puerto Rican community.

See: Wikipedia for more information.

Scope and Contents

The collection consists of 378 posters, the majority of which are approximately 22" x 28" documenting social, cultural, and educational issues for Puerto Rico. The posters were widely displayed throughout Puerto Rico and provide a window into the lives of the residents for fifty years. The collection is divided into three series. Series one documents events primarily for holidays. Series two provides information relating to the type of social services available to the residents. Economic and employment issues are documented in series three.

Arrangement

The collection is arranged into three series.

Series 1, Events, 1955-1990, undated

Series 2, Social Services, 1971-2005, undated

Series 3, Economics and Employment, 1987-1989, undated

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Cultural policy -- 20th century -- Puerto Rico
Health attitudes -- 20th century -- Puerto Rico
Health education -- 1940-1980 -- Puerto Rico
Modernity and society -- Puerto Rico
Puerto Rico in art -- 20th century

Social conditions -- 20th century -- Puerto Rico

Types of Materials:

Posters -- 20th century
Screen prints

Names:

Puerto Rico. Division of Community Education. Department of Education

Places:

Puerto Rico -- 20th century

Container Listing

Series 1: Events, 1955-1990, undated

Subseries 1.1: Holidays, 1955-1989

Map-folder 1	Christmas program, 1955
Map-folder 1	Programa de Navidad, 1955
Map-folder 1	Christmas program, 1960
Map-folder 1	<p>Programa de Navidad, 1960 1 Item (Ink on paper; 85.7 x 45.5 cm.) Artist: Maldonado, Antonio Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000007.tif (AC Scan) 1997.3100.06 (Museum Cat. No.) Antonio Maldonado, like Rafael Tufino and Lorenzo Homar, is one of the early members of the DIVEDCO creative team. In this Christmas poster he depicts three figures playing traditional musical instruments with the colonial fortifications of San Juan and the ocean behind them. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> Topic: Musical instruments Politics -- Puerto Rico Christmas Place: Puerto Rico -- 20th century Genre/Form: Posters -- Puerto Rico Screen prints
Map-folder 1	Felicidades, Christmas flyer, 1960
Map-folder 1	Best Wishes, Christmas flyer, 1960
Map-folder 1	Christmas program, 1963
Map-folder 1	Programa de Navidad, 1963
Map-folder 1	Felicidades, Christmas flyer, 1963
Map-folder 1	Best Wishes, Christmas flyer, 1963

Map-folder 1	Felicidades, Christmas flyer, 1965
Map-folder 1	Best Wishes, Christmas flyer, 1965
Map-folder 1	Christmas, 1965
Map-folder 1	Navidad, 1965
Map-folder 8	Best Wishes, Christmas poster, 1968
Map-folder 8	Felicidades, Christmas poster, 1968
Map-folder 8	Christmas program, 1968
Map-folder 8	Programa de Navidad, 1968
Map-folder 8	Christmas program, 1970s
Map-folder 8	Programa de Navidad, 1970s
Map-folder 8	Best Wishes, Christmas poster, 1970
Map-folder 8	Felicidades, Christmas poster, 1970
Map-folder 8	Best Wishes, Christmas poster, 1971
Map-folder 8	Felicidades, Christmas poster, 1971
Map-folder 8	Christmas in the Fortaleza, 1971-1972
Map-folder 8	Navidad in la Fortaleza, 1971-1972
Map-folder 8	Christmas program, 1972
Map-folder 8	Programa de Navidad, 1972
Map-folder 8	Christmas program, 1973
Map-folder 8	Programa de Navidad, 1973
Map-folder 8	Best Wishes, Christmas poster, 1974
Map-folder 8	Felicidades, Christmas poster, 1974
Map-folder 8	Untitled Christmas poster, [screen print poster], 1974 1 Item (Ink on paper; 74.6 x 52.3 cm.) Image(s): Untitled Christmas poster

Artist:	Tufino, Rafael
Sponsor:	Puerto Rico. Division of Community Education. Department of Education
Donor:	Puerto Rico. Division of Community Education. Department of Education
Notes:	AC0615-0000039.tif (AC Scan) 1997.3100.07 (Museum Cat. No.) This Christmas poster focuses on the figure of St. Michael the Archangel, militantly brandishing his sword surrounded by Puerto Rican cultural emblems: traditional musical instruments and the Three Kings. Lacking any text other than the year indicates that this is an artist proof [A/P]. Artists would purposefully produce a small numbers of posters without any message to have a print that focused just on the design. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.
Topic:	Musical instruments Angels Christmas Politics -- Puerto Rico
Place:	Puerto Rico -- 20th century
Genre/Form:	Posters -- Puerto Rico Screen prints

Map-folder 8

Christmas program, 1977

Map-folder 8	Programa de Navidad 1977 [screen print poster], 1977 1 Poster (Ink on paper.; 68.3 x 47.7 cm.) Image(s): Programa de Navidad
Artist:	Contreras, Jose Melendez
Sponsor:	Puerto Rico. Division of Community Education. Department of Education
Donor:	Puerto Rico. Division of Community Education. Department of Education
Notes:	AC0615-0000006.tif (AC Scan) 1997.3100.08 (Museum Cat. No.) Jose Melendez Contreras began his career in the DIVEDCO workshop in 1952 and worked there as a graphic artist for posters and as a book illustrator until 1977. This is one of the last posters he made for DIVEDCO. A master of angular compositions, in this Christmas poster he shows a close-up of a musician singing and playing a traditional guiro with typical island architecture and mountains behind him. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.
Topic:	Musicians Christmas

	Place: Genre/Form:	Politics -- Puerto Rico Puerto Rico -- 20th century Posters -- Puerto Rico Screen prints
Map-folder 32		Best Wishes, Christmas poster, 1977
Map-folder 32		Felicidades, Christmas poster, 1977
Map-folder 8		Christmas program, 1978
Map-folder 8		Programa de Navidad, 1978
Map-folder 7		Fourth of July 1978, dedicated to the Puerto Rican woman, 1978
Map-folder 7		4 de Julio 1978, Dedicade a la Mujer Puertorriquena, 1978
Map-folder 7		All Ciales June 25 1979 Day of the Constitution, 1979
Map-folder 7		Todos a Ciales 25 de Junio de 1979 Dia de la Constitucion, 1979
Map-folder 7		Mother's Day, 1980s
Map-folder 7		Dia de las madres, 1980s
Map-folder 8		Christmas program, 1980
Map-folder 8		Programa de Navidad, 1980
Map-folder 7		Fourth of July, This Year a Different Fourth of July, 1980
Map-folder 7		4 de Julio 1980 Este ano un 4 de Julio diferente, 1980
Map-folder 8		Best Wishes, Christmas poster, 1981
Map-folder 8		Felicidades, Christmas poster, 1981
Map-folder 7		Children's Day Dedicated to Family Unity, 1981
Map-folder 7		del Nino Dedicado a la union familiar, 1981
Map-folder 8		Christmas program, 1982
Map-folder 8		Programa de Navidad, 1982
Map-folder 22		Almanac, 1983, 1984

Map-folder 22	Almanaque, 1983-1984
Map-folder 2	<p>Fourth of July Celebration / Celebracion de 4 de Julio [screenprint poster], 1984 1 Poster (Ink on paper; 59.3 x 43.7 cm.)</p> <p>Artist: Lebron, Miguel Antonio Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000035.tif (AC Scan) 1997.3100.04 (Museum Cat. No.)</p> <p>This poster depicts the stars and stripes of the American flag with three soldiers forming a triangle alluding to the Puerto Rican flag. Thus merging both flags visually into one, this poster was designed to reflect the pro-statehood vision of former Puerto Rican Governor Carlos Romero Barcelo. (From exhibition text by Marvette Perez.)</p> <p>In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Flags Statehood Politics -- Puerto Rico Place: Puerto Rico -- 20th century Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 2	Celebracion 4 de Julio, 1984
Map-folder 7	Custodian's Day, 1985
Map-folder 7	Dia del Trabajador de Custodia, 1985
Map-folder 8	Best Wishes, Christmas poster, 1985
Map-folder 8	Felicidades, Christmas poster, 1985
Map-folder 7	Custodian's Day, 1986
Map-folder 7	Dia del Trabajador de Custodia
Map-folder 7	Day of Community Brotherhood, 1989
Map-folder 7	de Confraternizacion de Comunidades, 1989
<hr/>	
Subseries 1.2: Theme Weeks, 1961-1990	
<i>Map-folder 22</i>	
Map-folder 26	Semana del Cooperativismo, 1961

Map-folder 24	Education Week, 1963
Map-folder 24	Semana de la Educacion, 1963
Map-folder 26	Week of Cooperative Living, 1963
Map-folder 26	Semana del Cooperativismo, 1963
Map-folder 23	Secretary's Week, 1967
Map-folder 23	Semana de la Secretaria, 1967
Map-folder 25	Community Action Week, 1969
Map-folder 25	Semana de Accion Comunal, 1969
Map-folder 26	Nutrition Week, 1969
Map-folder 26	Semana de la Nutricion, 1969
Map-folder 26	Dominican-Puerto Rican Week, 1969
Map-folder 26	Semana Dominico-Puertorriquena, 1969
Map-folder 22	Library Week, 1970
Map-folder 22	Semana de la Biblioteca, 1970
Map-folder 3	School Dining Room Week, 1970
Map-folder 3	Semana de Comedores Escolares, 1970
Map-folder 22	Week for Fighting Against Renal Disease, 1970s
Map-folder 22	Semana de la Lucha Contra Las Enfermedades, 1970s
Map-folder 26	Week of Cooperative Living, 1961
Map-folder 22	Woman's Week, 1970s
Map-folder 22	Semana de la Mujer, 1970s
Map-folder 3	Environment Week, 1970s
Map-folder 3	Semana del Ambiente, 1970s
Map-folder 23	Secretary's Week circa, 1970s

Map-folder 23	Semana de la Secretaria, 1970s
Map-folder 22	Library Week, 1970s
Map-folder 22	Semana de la Biblioteca, 1970s
Map-folder 25	School Dining Room Week, 1970s
Map-folder 25	Semana de Comedores Escolares, 1970s
Map-folder 26	Nutrition Week, 1970s
Map-folder 26	Semana de la Nutricion, 1970s
Map-folder 24	Puerto Rican Earth Week, 1971
Map-folder 24	Semana de la Tierra Puertorriquena, 1971
Map-folder 26	Working Towards Better Nutrition Nutrition Week, 1972
Map-folder 26	Laborando hacia Una Mejor Nutricion Semana de la Nutricion, 1972
Map-folder 22	Reading Discovers New Worlds... National Library Week, 1972
Map-folder 22	La Lectura Descubre Mundos Nuevos... Semana Nacional de la biblioteca, 1972
Map-folder 22	Read and Increase Your Knowledge Library Week, 1973
Map-folder 22	Lee y Amplia tus Conocimientos Semana de la Biblioteca, 1973
Map-folder 22	Books for All Library Week, 1974
Map-folder 22	Libros Para Todos Semana de la Biblioteca, 1974
Map-folder 25	School Dining Room Week, 1974
Map-folder 25	de Comedores Escolares, 1974
Map-folder 24	Puerto Rican Earth Week, 1974
Map-folder 24	Semana de la Tierra Puertorriquena, 1974
Map-folder 22	Library Week, 1975
Map-folder 22	Semana de la Biblioteca, 1975
Map-folder 23	Library Week, 1977

Map-folder 23	Semana de la Biblioteca, 1977
Map-folder 24	Education Week, 1977
Map-folder 24	Semana de la Educacion, 1977
Map-folder 24	Water Week, 1978
Map-folder 24	Semana del Agua, 1978
Map-folder 24	Water Week, 1979
Map-folder 24	Semana del Agua, 1979
Map-folder 23	Library Week, 1979
Map-folder 23	Semana de la Biblioteca, 1979
Map-folder 25	Week of Four, 1979
Map-folder 25	Semana del Cuatro, 1979
Map-folder 26	International Year of the Child 79, 1979
Map-folder 26	Ano Internacional bel Nino 79, 1979
Map-folder 26	1979 International Year of the Child, 1979
Map-folder 26	1979 Ano Internacional bel Nino, 1979
Map-folder 24	Teacher's Week, circa 1980s
Map-folder 24	Semana del Maestro, 1980s
Map-folder 3	Community Action Week, 1980s
Map-folder 3	Semana de Accion Comunal, 1980s
Map-folder 25	September calendar, 1980s
Map-folder 25	Septiembre calendar, 1980s
Map-folder 25	Public Servant's Week, 1980s
Map-folder 25	Semana Servidor Publico, 1980s
Map-folder 24	Water Week Thirty Five Years of Service to the Public, 1945-1980, 1980

Map-folder 24	Semana del Agua 35 Anos de Servicios al Pueblo, 1945-1980, 1980
Map-folder 26	International Year of the family, 1980
Map-folder 26	Ano Internacional de la Familia, 1980
Map-folder 3	School Dining Room Week, 1980
Map-folder 3	Semana de Comedores Escolares, 1980
Map-folder 23	Library Week, 1980
Map-folder 23	Semana de la Biblioteca, 1980
Map-folder 23	Library Week, 1981
Map-folder 23	Semana de la Biblioteca, 1981
Map-folder 24	Group Organizers Week, 1981
Map-folder 24	emana del Organizador de Grupo, 1981
Map-folder 25	September Exercise Month, 1981
Map-folder 25	Septiembre Mes de Los Ejercicios, 1981
Map-folder 26	International Vaccination Year, 1981
Map-folder 26	Ano Internacional de la Vacinacion, 1981
Map-folder 26	International Year of People with Disabilities, 1981
Map-folder 26	Ano Internacional del Impedido, 1981
Map-folder 22	Adult Education Week, 1982
Map-folder 22	Semana de la Educacion del Adulto, 1982
Map-folder 3	Week of the Dwelling The Family is Our Priority, 1982
Map-folder 3	Semana de la Vivienda Nuestra Prioridad es la Familia, 1982
Map-folder 24	Teacher's Week, 1982
Map-folder 24	Semana del Maestro, 1982
Map-folder 24	Community Week, 1982

Map-folder 24	Semana de la Comunidad, 1982
Map-folder 23	Secretary's Week, 1983
Map-folder 23	Semana de la Secretaria, 1983
Map-folder 23	Library Week, 1984
Map-folder 23	Semana de la Biblioteca, 1984
Map-folder 25	National School Dining Room Week, 1984
Map-folder 25	Semana Nacional de Comedores Escolares, 1984
Map-folder 26	Puerto Rico Week Jack Delano's Humanistic Contribution in Puerto Rico, 1984
Map-folder 26	<p>La Aportacion Humanistica de Jack Delano [screenprint poster], 1984 1 Item (Ink on paper.; 71 x 50.6 cm.) Image(s): Semana de Puerto Rico La Aportacion Humanistica de Jack Delano en Puerto Rico Image(s) Artist: Tufino, Rafael Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000034.tif (AC Scan) 1997.3100.37 (Museum Cat. No.) This commemorative poster celebrates Jack Delano's contribution to the humanities in Puerto Rico as an artist, photographer, cinematographer, and composer. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> Names: Delano, Jack Topic: Politics -- Puerto Rico Genre/Form: Posters -- Puerto Rico Screen prints
Map-folder 24	Community Week, 1984
Map-folder 24	Semana de la Comunidad, 1984
Map-folder 24	Teacher's Week, 1985
Map-folder 24	del Maestro, 1985
Map-folder 5	Public Servant's Week, 1985

Map-folder 5	Semana Servidor Publico, 1985
Map-folder 23	Read Investigate learn! Library Week, 1985
Map-folder 23	Lee Invetiga Aprende! Semana de la Biblioteca, 1985
Map-folder 22	Woman's Week, 1986
Map-folder 22	Semana de la Mujer, 1986
Map-folder 23	Secretary's Week, 1986
Map-folder 23	Semana de la Secretaria, 1986
Map-folder 26	Family Week, 1986
Map-folder 26	<p>La Semana de la Familia [screenprint poster], 1986 1 Item (Ink on paper.; 66.1 x 52.3 cm.) Image(s): Semana de la Familia Image(s)</p> <p>Artist: De Jesus Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000005.tif (AC Scan) 1997.3100.38 (Museum Cat. No.) This poster celebrating the nuclear, rather than the traditional extended family, depicts a promethean father whose massive body anchors the composition with trunk-like legs firmly planted onto the ground. This poster recalls Christian religious imagery of the Holy Family and illustrates an ongoing preoccupation with the well-being of the Puerto Rican family. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Holy Family Fathers Family Politics -- Puerto Rico Place: Puerto Rico -- 20th century Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 3	Public Servant's Week, 1986
Map-folder 3	Semana Servidor Publico, 1986
Map-folder 26	Family Week, 1987

Map-folder 26	Semana de la Familia, 1987
Map-folder 24	Earth Week, 1988
Map-folder 24	Semana de la Tierra, 1988
Map-folder 25	School Dining Room Week, 1988
Map-folder 25	Semana de Comedores Escolares, 1988
Map-folder 23	Secretary's Week, 1989
Map-folder 23	Semana de la Secretaria, 1989
Map-folder 25	Week of Fishing Industry, 1989
Map-folder 25	Semana de la Industria Pesquera, 1989
Map-folder 25	Public Servant's Week, 1989
Map-folder 25	Servidor Publico, 1989
Map-folder 25	School Dining Room Week, 1989
Map-folder 25	Semana de Comedores Escolares, 1989
Map-folder 23	Library Week, 1990
Map-folder 23	Semana de la Biblioteca, 1990
Map-folder 25	School Dining Room Week, 1990
Map-folder 25	Semana de Comedores Escolares, 1990
Map-folder 26	Do I go or do I stay? Week of Emigrant, undated
Map-folder 26	<p>La Semana del Emigrante [screenprint poster], undated 1 Item (Ink on paper.; 69.4 x 46.8 cm.) Image(s): Me voy or me quedo? Seman del Emigrante Image(s) Artist: Contreras, Jose Melendez Notes: AC0615-0000004.tif (AC Scan) 1997.3100.39 (Museum Cat. No.) Illustration: A man sits and ponders whether he should stay or leave. The poster includes a large question mark over the figure. Text above the image, "Me Voy O Me Quedo?"</p>

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Emigration and immigration
Politics -- Puerto Rico

Genre/Form: Posters -- Puerto Rico
Screen prints

Plays, 1960-1987

Map-folder 9 We Were One Time, 1960s-1970s

Map-folder 9 Erase Una Vez, 1960s-1970s

Map-folder 10 Chico's Adventures, 1960s-1970s

Map-folder 10 Aventuras de Chico, 1960s-1970s

Map-folder 3 The Crow, 1962

Map-folder 3 El Cuervo, 1962

Map-folder 3 The House, 1963

Map-folder 3 La Casa de Un Amigo [screenprint poster], 1963
1 Item (Ink on paper.; 57.5 x 44 cm.)
[Image\(s\): La Casa](#)
[Image\(s\)](#)
Artist: Osorio, C.
Notes: AC0615-0000011.tif (AC Scan)
1997.3100.01 (Museum Cat. No.)
Movie poster for "La Casa de Un Amigo."
Topic: Politics -- Puerto Rico
Genre/Form: Posters -- Puerto Rico
Screen prints

Map-folder 9 Alcohol, 1960s-1970s

Map-folder 9 Alcohol, 1960s-1970s

Map-folder 9 When Husbands Deceive and Exclusive Model, 1970s

Map-folder 9 Cuando los Maridos Enganan [screenprint poster], 1970s
1 Item (Ink on paper.; 68.7 x 47.9 cm.)
[Image\(s\): Cuando los Maridos Enganan y Modelo Exclusivo](#)
[Image\(s\)](#)
Artist: Maldonado, Antonio

	<p>Sponsor: Puerto Rico. Division of Community Education. Department of Education</p> <p>Notes: AC0615-0000028.tif (AC Scan) 1997.3100.09 (Museum Cat. No.) In this theater poster, a woman strangles her cheating husband, as another woman tries to pull him away from her menacing grasp. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Adultery Domestic violence Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century</p> <p>Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 9	Desire below the Elms, 1970s
Map-folder 9	Deseo Bajo Los Olmos, 1970s
Map-folder 9	Two Spanish Comedies, 1970s
Map-folder 9	Dos Zurzuelas Domesticas, 1970s
Map-folder 9	King Fartan's Molar, 1970s
Map-folder 9	La Muela del Rey Fartan, 1970s
Map-folder 10	From the Clouds, 1970s
Map-folder 10	<p>Desde las Nubes [screen print poster], 1970s 1 Item (Ink on paper.; 75.5 x 50.5 cm.) Image(s): Desde Las Nubes Image(s)</p> <p>Artist: Rosado del Valle, Julio</p> <p>Film director: Delano, Jack</p> <p>Sponsor: Puerto Rico. Division of Community Education. Department of Education</p> <p>Notes: AC0615-0000025.tif (AC Scan) 1997.3100.17 (Museum Cat. No.) "From the Clouds," directed by Jack Delano, was the first documentary produced by the Division of Community Education. It featured modern and experimental audio techniques. With aerial shots of the island showing its topography, educationally, the film inserted Puerto Rico within a world-wide historical context and highlighted its agricultural and social landscapes. This poster is the earliest DIVEDCO poster on display. (From exhibition text by Marvette Perez.)</p>

	<p>In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Motion pictures Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century</p> <p>Genre/Form: Film posters -- 20th century Posters -- Puerto Rico Screen prints</p>
Map-folder 3	Days and Sand, 1970s
Map-folder 3	y Arenas, 1970s
Map-folder 1	Dona Julia, 1970s
Map-folder 1	<p>Dona Julia [screen print poster], 1970s 1 Item (Ink on paper.; 83.9 x 53.1 cm.) Image(s): Dona Julia Image(s)</p> <p>Artist: Diaz, Juan Author: Marques, Rene Sponsor: Puerto Rico. Division of Community Education. Department of Education Donor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000024.tif (AC Scan) 1997.3100.18 (Museum Cat. No.)</p> <p>This silkscreen by Juan Diaz emphasizes the central, heroic figure of a woman carrying a child. Released in 1955, the film is an adaptation of a short story by Rene Marques in the anthology "Cinco Cuentos de Miedo" (Five Frightful Tales), which was distributed in rural communities in 1954. Using melodrama, the storyline validates medical science and health education in the face of traditional healing beliefs and "superstitions". (From exhibition text by Marvette Perez.)</p> <p>In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Superstition Medical sciences Motion pictures Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century</p> <p>Genre/Form: Film posters -- 20th century Posters -- Puerto Rico Screen prints</p>
Map-folder 10	The Chief, 1970s

Map-folder 10	<p>El Cacique [screenprint poster], 1970s 1 Item (Ink on paper.; 81.8 x 45.3 cm.) Image(s): El Cacique Image(s) Artist: Tufino, Rafael Notes: AC0615-0000041.tif (AC Scan) 1997.3100.14 (Museum Cat. No.) A masculine figure overpowers the scene taking over half of the visual space. This dramatic poster announces a film about neighbors who stand up to an authoritarian community leader who places his personal interests before those of the community. (From exhibition text by Marvette Perez). In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Politics -- Puerto Rico Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 10	When Father's Forget, 1970s
Map-folder 10	<p>Cuando los Padres Olvidan [screen print poster], 1977 1 Item (Ink on paper.; 87.1 x 41.4 cm.) Image(s): Cuando Los Padres Olvidan Artist: Maldonado, Antonio Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC615-0000027.tif (AC Scan) 1997.3100.16 (Museum Cat. No.) This Divedco poster advertised a film, title translated as "When Fathers Forget," a family relationship drama about a strict father who wants to control his son; the son leaves his father's house and moves to the city. (From notes by Marvette Perez.) Exhibited in "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, in the Smithsonian's S. Dillon Ripley Center; curated by Marvette Perez, NMAH Curator of Latino American History.</p> <p>Topic: Family -- Puerto Rico Fathers Motion pictures Film posters Politics -- Puerto Rico Place: Puerto Rico -- 20th century Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 10	Chela, 1972

Map-folder 10	<p>Chela [screenprint poster], 1972 1 Item (Ink on paper.; 58.2 x 49 cm.) Image(s): Chela Image(s)</p> <p>Artist: Contreras, Jose Melendez Author: Marques, Rene Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000031.tif (AC Scan) 1997.3100.15 (Museum Cat. No.) This movie poster boldly depicts a women's body cropped from the waist down, on crutches, missing a leg. The symmetrical composition, large planes of color and drastic cropping emphasize the missing limb and add drama. The script, adapted by Emilio Diaz Valcarcel, is based on a short story by Rene Marques. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Motion pictures Crutches Amputation Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century Genre/Form: Film posters -- 20th century Posters -- Puerto Rico Screen prints</p>
Map-folder 1	Good Heritage, 1973
Map-folder 1	La Buena Herencia, 1973
Map-folder 10	Buried Treasure, 1976
Map-folder 10	<p>La Botija [screen print poster], 1976 1 Item (Ink on paper.; 61.8 x 44.2 cm.) Image(s): La Botija Image(s)</p> <p>Artist: Bernal, Isabel Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000012.tif (AC Scan) 1997.3100.13 (Museum Cat. No.) This poster by Isabel Bernal, the only woman in DIVEDCO's Print Workshop other than the workshop director Irene Delano, is a late edition print. The original was printed in 1964 to promote Amilcar Tirado's "The Jug," a cautionary film about what were thought to be rural superstitions and practices. (From exhibition text by Marvette Perez.)</p>

	<p>In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Superstition Motion pictures Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century</p> <p>Genre/Form: Film posters -- 20th century Posters -- Puerto Rico Screen prints</p>
Map-folder 10	Belen, 1977
Map-folder 10	<p>Belen [screen print poster], 1977 1 Item (Ink on paper.; 77.7 x 46.6 cm.) Image(s): Belen Image(s)</p> <p>Artist: Cortes, Eduardo Vera</p> <p>Sponsor: Puerto Rico. Division of Community Education. Department of Education</p> <p>Notes: AC0615-0000033.tif (AC Scan) 1997.3100.12 (Museum Cat. No.) This silkscreen shows the dejected title character of the film, Belen, who wants to become a nurse, but must deal with her father's objections. The storyline is suggested by the girl's pensive gaze, the books and the picture on her lap. The poster provides social commentary about the educational possibilities of women and girls in Puerto Rican society. (From exhibition text by Marvette Perez.) In exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Motion pictures Education -- Puerto Rico Women's rights Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century</p> <p>Genre/Form: Film posters -- 20th century Posters -- Puerto Rico Screen prints</p>
Map-folder 9	Puppet Theater, 1978
Map-folder 9	<p>Teatro de Titeres [screen print poster], 1978 1 Item (Ink on paper.; 72.3 x 48.2 cm.) Image(s): Teatro de Titeres Image(s)</p> <p>Artist: Cortes, Eduardo Vera</p> <p>Sponsor: Puerto Rico. Division of Community Education. Department of Education</p>

	<p>Notes: AC0615-0000001.tif (AC Scan) 1997.3100.11 (Museum Cat. No.) This poster advertises a children's puppet show. Besides illustrated books, posters and films, DIVEDCO also produced plays and other performances. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Puppet theater Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century</p> <p>Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 9	Third Season of Children's Theater, 1980s
Map-folder 9	Third Temporada de Teatro Infantil, 1980s
Map-folder 9	Child's Program, 1980s
Map-folder 9	Programa del Nino, 1980s
Map-folder 9	El Mito-D Beatriz, 1987
Map-folder 9	<p>El Mito-D Beatriz [screenprint poster], 1987 1 Item (Ink on paper.; 72.8 48.3 cm.) Image(s): El Mito-D Beatriz Image(s)</p> <p>Artist: Cortes, Eduardo Vera</p> <p>Sponsor: Puerto Rico. Division of Community Education. Department of Education</p> <p>Notes: AC0615-0000021.tif (AC Scan) 1997.3100.10 (Museum Cat. No.) This color poster promotes a day that was performed in different urban and inner city communities. There is a distance from the older images favored by DIVEDCO which focused largely on the countryside. This scene is set in an urban environment with the performers dressed in distinctly modern clothing and playing electrified musical instruments. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Urbanism -- Puerto Rico Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century</p> <p>Genre/Form: Posters -- Puerto Rico</p>

Screen prints

Movies, 1960-1986

Map-folder 1	Drop of Water A, 1960s
Map-folder 1	Una Gota de Agua, 1960s
Map-folder 1	A Voice in the Mountains, 1960s
Map-folder 1	Una Voz en la Montana, 1960s
Map-folder 10	He of the White Capes, 1960s
Map-folder 10	<p>El de los Cabos Blancos [screen print poster], 1960s 1 Item (Ink on paper.; 72.8 x 49.3 cm.) Image(s): El de Los Cabos Blancos Image(s) Artist: Maldonado, Antonio Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000023.tif (AC Scan) 1997.3100.19 (Museum Cat. No.) In this early design, Maldonado employs dramatic cropping and a close-up of the horse's white legs in imitation of angular filming techniques. The 1955 film tells the story of a small tobacco farmer who faces operational and economic problems, but who is able to free himself from the exploitation of a loan shark by receiving assistance from a grower's cooperative. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Cooperative societies Loan sharks Tobacco farmers Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century</p> <p>Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 10	Hope, 1960s
Map-folder 10	<p>La Esperanza [screen print poster], 1960s 1 Item (Ink on paper.; 67.8 x 44.5 cm.) Image(s): La Esperanza Image(s) Artist: Maldonado, Antonio</p>

Sponsor: Puerto Rico. Division of Community Education. Department of Education

Donor: Puerto Rico. Division of Community Education. Department of Education

Notes: AC0615-0000010.tif (AC Scan)
1997.3100.20 (Museum Cat. No.)
This dramatic poster depicting a male silhouette with a chest x-ray promoted the 1964 film, "Hope," which educated communities about tuberculosis prevention and treatment. The symbol for tuberculosis placed behind the male figure, is a modified version of the cross of Lorraine, signaling the "crusade" against tuberculosis. (From exhibition text by Marvette Perez.)
In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Tuberculosis.
Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/Form: Posters -- Puerto Rico
Screen prints

Map-folder 1	Nene of Blackberry Way, 1960s
Map-folder 1	Nenen de la Rta Mora, 1960s
Map-folder 11	Piece of Earth, 1960s
Map-folder 11	Pedacito de Tierra, 1960s
Map-folder 1	Intolerance, 1960s-1970s
Map-folder 1	Intolerancia, 1960s-1970s
Map-folder 1	Drop of Blood A, 1963
Map-folder 1	Una Gota de Sangre [screenprint poster], 1963 1 Item (Ink on paper.; 63.2 x 44.1 cm.) Image(s): Una Gota de Sange Image(s) Artist: Osorio, Carlos Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000040.tif (AC Scan) 1997.3100.22 (Museum Cat. No.) This movie poster depicts a drop of blood as a stylized, vertigo-like spiral. The documentary promotes and demonstrates the processes of blood donation and even depicts a caesarean

section to convince the public of the urgency to donate blood.
(From exhibition text by Marvette Perez.)

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Blood donations
Blood
Motion pictures
Politics -- Puerto Rico
Place: Puerto Rico -- 20th century
Genre/Form: Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 10	Drop of Blood A, 1963
Map-folder 10	Una Gota de Sange, 1963
Map-folder 10	Hurricane, 1965
Map-folder 10	<p>Huracan [screenprint poster], 1965 1 Item (Ink on paper.; 76 x 49 cm.) Image(s): Huracan Image(s) Artist: Cortes, Eduardo Vera Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000016.tif (AC Scan) 1997.3100.24 (Museum Cat. No.)</p> <p>This silkscreen by Eduardo Vera Cortes for the film "Hurricane" depicts the "eye" of the hurricane hovering over a woman and child. It promotes the 1959 documentary based on the book "Que sabemos del huracan?" (What Do We Know About the Hurricane?). These were meant to educate the public about the origins of the hurricane, its effect, and preventive safety measures. They also included information about the resources and government agencies that provided aid during and after natural disasters. (From exhibition text by Marvette Perez.)</p> <p>In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Hurricanes Motion pictures Politics -- Puerto Rico Place: Puerto Rico -- 20th century Genre/Form: Film posters -- 20th century Posters -- Puerto Rico Screen prints</p>

Map-folder 11	Your Health, 1967
Map-folder 11	<p>Su Salud [screenprint poster], 1967 1 Item (Ink on paper.; 73.5 x 46 cm.) Image(s): Su Salud Image(s)</p> <p>Artist: Contreras, Jose Melendez Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000002.tif (AC Scan) 1997.3100.30 (Museum Cat. No.) In another promotional poster for a film on personal health, Contreras created a highly geometric composition of an abstracted human figure reclining, as if he were on a doctor's examination table. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Health Politics -- Puerto Rico Place: Puerto Rico -- 20th century Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 1	Bridge The, 1968
Map-folder 1	El Puente, 1968
Map-folder 11	Bridge The, 1968
Map-folder 11	<p>El Puente [screenprint poster], 1968 1 Item (Ink on paper.; 84 x 49.6 cm.) Image(s): El Puente Image(s)</p> <p>Artist: Cortes, Eduardo Vera Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000020.tif (AC Scan) 1997.3100.28 (Museum Cat. No.) A bridge under construction overpowers the composition of this promotional poster for this film, "The Bridge." This is a later version of a poster originally printed in 1954. Inspired by a true story, and filmed with local, "natural actors," it recounts the efforts of a small flood-prone community. Neighbors organize themselves and collaborate to build a bridge to resolve their chronic problem. This documentary was shown in the Venice Film Festival and the Edinburgh international Film Festival where it was awarded honorable mentions. (From exhibition text by Marvette Perez.)</p>

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Floods
Bridges -- Puerto Rico
Politics -- Puerto Rico
Motion pictures
Film posters

Place: Puerto Rico -- 20th century

Genre/Form: Posters -- Puerto Rico
Screen prints

Map-folder 10	Guitar with Regino Sainz de la Maza, 1970
Map-folder 10	La Guitarra con Regino Sainz de la Maza, 1970
Map-folder 1	Border Guard The, 1970s
Map-folder 1	La Guardarraya, 1970s
Map-folder 10	Waiting Man The, 1970s
Map-folder 10	<p>El Hombre Esperado [screen print poster], 1970s 1 Item (Ink on paper.; 66.8 x 48.1 cm.) Image(s): El Hombre Esperado Image(s)</p> <p>Artist: Bernal, Isabel Sponsor: Puerto Rico. Division of Community Education. Department of Education Donor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000022.tif (AC Scan) 1997.3100.23 (Museum Cat. No.) This silkscreen by Isabel Bernal for the film "The Awaited Man," is a historic adaptation of the life of Jose Pablo Morale. He fought against an exploitative system of payment to day laborers during the reign of the Spanish governor, General Juan de la Pezuela in mid nineteenth century Puerto Rico. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Names: Morale, Jose Pablo Topic: Laborers -- Puerto Rico Motion pictures Laborers Politics -- Puerto Rico Motion pictures</p> <p>Place: Puerto Rico -- 20th century</p>

Genre/Form: Film posters -- 20th century
Film posters -- 20th century
Posters -- Puerto Rico
Screen prints

Map-folder 10	Ignacio, 1970s
Map-folder 10	<p>Ignacio [screen print poster], 1970s 1 Item (Ink on paper.; 80.2 x 50.1 cm.) Image(s): Ignacio Image(s)</p> <p>Artist: Cortes, Eduardo Vera Author: Marques, Rene Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000015.tif (AC Scan) 1997.3100.25 (Museum Cat. No.) This silkscreen mimics the look of linoleum, since the artist creates the illusion of texture on the otherwise flat surface typically produced by the silk-screening process. The figure of the mother and child as well as in the man the foreground connects this poster with the tradition of carving religious figures, santos. The film, an adaptation of Rene Marques's short story Los Casos de Ignacio y Santiago (The Stories of Ignacio and Santiago), addresses the absence of community participation and the responsibilities and rights as citizens. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Mothers Santos (Art) Linoleum Politics -- Puerto Rico Place: Puerto Rico -- 20th century Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 10	Dona Julia, 1970s
Map-folder 10	Dona Julia, 1970s
Map-folder 11	Ball Players The, 1970s
Map-folder 11	<p>Los Peloteros [lithographic poster], 1970s 1 Item (Ink on paper.) Image(s): Los Peloteros Artist: Homar, Lorenzo Film director: Delano, Jack</p>

Creator: Puerto Rico. Division of Community Education. Department of Education

Notes: AC0615-0000009.tif (AC Scan)
Divedo poster advertising the film, title translated "The Baseball Players." An offset lithograph from the original 1951 silkscreen. The film was directed by Jack Delano.
In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Motion pictures
Baseball
Politics -- Puerto Rico

Genre/Form: Film posters -- 20th century
Lithographs -- 1950-1960
Posters -- Puerto Rico

Map-folder 1	Ball Players The, 1970s
Map-folder 1	Los Peloteros, 1970s
Map-folder 11	Village of Santiago, 1970s
Map-folder 11	Pueblito de Santiago, 1970s
Map-folder 1	SecretThe, 1970s
Map-folder 1	El Secreto, 1970s
Map-folder 11	Secret The, 1970s
Map-folder 11	<p>El Secreto [screen print poster], 1970s 1 Poster (Ink on paper; 62 x 44 cm.) Image(s): El Secreto</p> <p>Artist: Contreras, Jose Melendez</p> <p>Sponsor: Puerto Rico. Division of Community Education. Department of Education</p> <p>Notes: AC0615-0000018.tif (AC Scan) 1997.3100.29 (Museum Cat. No.) The dramatic image in the poster illustrates the dilemma of Ignacio, a sugarcane worker who has a child out of wedlock without his wife's knowledge. Catalina, Ignacio's wife, discovers his secret but takes in the child and raises her as their own. In the books, films and posters of DIVEDCO, emotions like love, fear, and jealousy were readily acknowledged as real forces that determine the relationships between individuals, their families, and communities. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p>

Topic: Family -- 20th century
Paternity
Illegitimacy
Jealousy
Secrecy
Family secrets
Politics -- Puerto Rico
Place: Puerto Rico -- 20th century
Genre/Form: Posters -- Puerto Rico
Screen prints

Map-folder 11	I Juan Ponce de Leon, 1970s
Map-folder 11	Yo Juan Ponce de Leon, 1970s
Map-folder 10	Fragment, 1971
Map-folder 10	<p>Fragmento [screen print poster], 1971 1 Item (Ink on paper.; 65.7 x 47.7 cm.) Image(s): Fragmento</p> <p>Artist: Contreras, Jose Melendez Sponsor: Puerto Rico. Division of Community Education. Department of Education Donor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000017.tif (AC Scan) 1997.3100.21 (Museum Cat. No.) Echoing this title, the film "Fragmento," directed by Luis Maisonet, features dramatically fractured letters and the figure of a fragmented child. This film is another cautionary tale about an emotionally isolated child from a middle-class, urban family fragmented by modern living. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Children -- Puerto Rico Motion pictures Politics -- Puerto Rico Place: Puerto Rico -- 20th century Genre/Form: Film posters -- 20th century Posters -- Puerto Rico Screen prints</p>
Map-folder 3	Gypsies Steal Themselves a Prince The, 1972
	Los Gitanos se Robaron un Principe, 1972
Map-folder 10	Juan without Brains (intelligence wisdom?), 1972

Juan Sin Seso ["Brainless John"] [screen print poster], 1972

1 Item (Ink on paper.; 63.5 x 52.7 cm.)

Image(s): [Juan Sin Seso](#)

Artist: Contreras, Jose Melendez

Sponsor: Puerto Rico. Division of Community Education. Department of Education

Notes: AC0615-0000013.tif (AC Scan)

1997.3100.26 (Museum Cat. No.)

This poster advertising the film "Juan Sin Seso" ("Brainless John"), has a minimalist design, relying on text to form the illustration. The image presents a profile of a man's head with a hollow space instead of a brain, crammed with the words "propaganda" and "si" ("yes"). Ironically, the film utilizes elements of propaganda to argue against it. This film was shown in 1960 in Melbourne, Venice, and Edinburgh Film Festivals. (Based on exhibition text by Marvette Perez.)

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Reproduced in "Treasures from the Smithsonian Institution 2010" (Smithsonian Calendar), opp. page for May 23-29.

Used April 27, 2010, on the Smithsonian Photographic Initiative web site, "click! photography changes everything" (<http://click.si.edu>) to accompany contributor Jeremy Wolfe's (a professor at Harvard School of Medicine who investigates visual attention) story, which reflects on how photography changes what and how much we remember.

Topic: Propaganda
Motion pictures

Politics -- Puerto Rico

Place: Puerto Rico -- 20th century

Genre/Form: Film posters -- 20th century

Posters -- Puerto Rico

Screen prints

Map-folder 11	Ponce Marching, 1986
Map-folder 11	Ponce en Marcha, 1986
Map-folder 11	Festivals and Performing Arts, 1966-1987
Map-folder 20	Festival of Documentary Film, 1966
Map-folder 20	Festival de Cine Documental, 1966
Map-folder 4	First Festival of the Theater, 1971
Map-folder 4	Primer Festival del Teatro, 1971

Map-folder 20	Puerto Rican Music Party, 1973
Map-folder 20	Fiesta de la Musica Puertorriquena, 1973
Map-folder 20	Fifth Festival of the Quartet The, 1974
Map-folder 20	Quinto Festival del Cuatro, 1974
Map-folder 20	Puerto Rican Music Party, 1975
Map-folder 20	Fiesta de la Musica Puertorriquena, 1975
Map-folder 20	Ninth Festival of the Quartet, 1978
Map-folder 20	Noveno Festival del Cuatro, 1978
Map-folder 20	Sixth International Festival of Song and Voice, 1979
Map-folder 20	Sexto Internacional de la Cancion y la Voz, 979
Map-folder 20	First National Film Festival of San Juan Puerto Rico, 1983
Map-folder 20	Primer Festival Nacional de Cine de San Juan de Puerto Rico, 1983
Map-folder 20	Fourth Festival of the Stage, 1986
Map-folder 20	Cuatro Festival de la Cidra, 1986
Map-folder 20	Las Rosas Festival of Voice and Song, 1986
Map-folder 20	Festival de la Voz y la Cancion Las Rosas, 1986
Map-folder 20	Eighteenth Festival of the Puerto Rican Quartet, 1987
Map-folder 20	Eighteenth Festival del Cuatro Puertorriqueno, 1987
Map-folder 20	Las Rosas Festival of Voice and Song, 1987
Map-folder 20	Festival de la Voz y la Cancion Las Rosas, 1987
Map-folder 20	Festival of Fine Arts, undated
Map-folder 20	Festival de las Bellas Artes, undated
Festivals Cultural, 1978-1989	
Map-folder 19	Boston Festival of Puerto Rico The, 1978

Map-folder 19	Festival de Puerto Rico Boston, 1978
Map-folder 19	Caguas Celebrates Parties of the Village, 1979
Map-folder 19	Caguas Celebra Fiestas del Pueblo, 1979
Map-folder 19	Carnaval of Rio Grande City of Yunque, 1980
Map-folder 19	Carnaval de Rio Grande Ciudad de Yunque, 1980
Map-folder 4	Carnaval of Rio Grande City of Yunque, 1981
Map-folder 4	Carnaval de Rio Grande Ciudad de Yunque, 1981
Map-folder 32	Festival of Kites, 1981
Map-folder 32	Festival de Chiringas, 1981
Map-folder 32	Carnaval of Puerto Rico Juan Ponce de Leon, 1983
Map-folder 32	<p>Carnaval de Puerto Rico, Juan Ponce de Leon [screenprint poster], 1983 1 Item (Ink on paper.; 88.8 x 58.5 cm.) Image(s): Carnaval de Puerto Rico Juan Ponce de Leon Image(s) Artist: Bernal, Isabel Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000032.tif (AC Scan) 1997.3100.42 (Museum Cat. No.) This commemorative poster depicts the Rey Momo, or king of Puerto Rican carnival, a celebration which started on the island in the mid nineteenth century. Connected to Spanish carnival traditions, it takes place the week before the beginning of Lent, which is a traditional period of fasting and general abstinence in the Christian calendar. The carnival in San Juan was for many years a very important and picturesque event. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Lent Carnival -- Puerto Rico Carnivals Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century</p> <p>Genre/Form: Posters -- Puerto Rico Screen prints</p>

Map-folder 19	National Indigenous Festival, 1985
Map-folder 19	Festival Nacional Indigena, 1985
Map-folder 19	Hispanic Festivities, 1985
Map-folder 19	Festividades de la Hispanidad, 1985
Map-folder 19	Second Typical Carnaval, 1985
Map-folder 19	Segundo Carnaval Tipico, 1985
Map-folder 19	Fifth Festival of Agriculture and Artisan Crafts, 1986
Map-folder 19	Quinto Festival de Agricultura y Artesania, 1986
Map-folder 19	Seventh Typical Monte de Oro Festival, 1986
Map-folder 19	Septimo Festival Tipico Monte de Oro, 1986
Map-folder 19	National Indigenous Festival, 1986
Map-folder 19	Festival Nacional Indigena, 1986
Map-folder 32	Eleventh Salvadoran Folkloric Festival, 1986
Map-folder 32	Festival Folkorico SanSalvadoreno, 1986
Map-folder 32	First Festival of China, 1989
Map-folder 32	Primer Festival de la China, 1989
Map-folder 19	Untitled carnaval theme, undated
Map-folder 32	Festival of Flowers, undated
Map-folder 32	Festival of Flowers, undated
Map-folder 19	Second National Party of the Race, undated
Map-folder 19	Segunda Fiesta Nacional de la Raza, undated
Map-folder 19	Boston Festival of Puerto Rico The, undated
Map-folder 19	Festival de Puerto Rico Boston, undated

Festivals Educational, 1971-1989

Map-folder 21	Fourth Book Fair, 1971
Map-folder 21	Cuarta Feria del Libro, 1971
Map-folder 21	Party of Language, 1972
Map-folder 21	Fiesta de la Lengua, 1972
Map-folder 21	San Antonio College State Fair, 1972
Map-folder 21	Colegio San Antonio Feria Estatal, 1972
Map-folder 21	Seventeenth Book Fair, 1977
Map-folder 21	Seventeenth Feria del Libro, 1977
Map-folder 21	Eleventh Bueno Aries International Book Fair, 1985
Map-folder 21	Eleventh Feria Internacional al del Libro Buenos Aries, 1985
Map-folder 21	State Science Fair, 1989
Map-folder 21	Feria Cientifica Estatal, 1989
Art Expositions, 1962-1987	
Map-folder 15	Exposition: Epifanio Irizarry Antonio Maldonado Carlos R. Rivera, 1962
Map-folder 15	Exposicion: Epifanio Irizarry Antonio Maldonado Carlos R. Rivera, 1962
Map-folder 15	Exposition of Puerto Rican Art for Peace, 1963
Map-folder 15	Exposicion de Arte Puertorriqueno por la Paz, 1963
Map-folder 15	Exposition of Paintings of Antonio Maldonado, 1965
Map-folder 15	Exposicion de Pinturas de Antonio Maldonado, 1965
Map-folder 15	Exposition of Isabel Bernal, 1972
Map-folder 15	Exposicion de Isabel Bernal, 1972
Map-folder 15	Untitled painting by unknown artist, 1972
Map-folder 4	Exposition: The Insurrection of the Wise Men, 1973
Map-folder 4	La Insurreccion de los Reyes Magos [screen print poster], 973

1 Item (Ink on paper.; 59.8 x 42.7 cm.)

[Image\(s\): La Insurreccion de los Reyes Magos](#)

[Image\(s\)](#)

Artist: Maldonado, Antonio

Sponsor: Puerto Rico. Division of Community Education. Department of Education

Notes: AC0615-0000014.tif (AC Scan)

1997.3100.03 (Museum Cat. No.)

This poster advertises an exhibition of woodcarvings of "The Three Kings," or the Magi, by Jose Torres Santiago. It is dedicated to the King Melchior, who in Puerto Rico is identified as the Black Magi, to commemorate the 100th anniversary of the abolition of slavery. (From exhibition text by Marvette Perez.)

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Christmas

Wood carvings

Abolition

Slavery

Three Kings

Exhibitions

Politics -- Puerto Rico

Exhibitions

Occupation: Wood-carvers

Place: Puerto Rico -- 20th century

Genre/Form: Posters -- Puerto Rico

Screen prints

Map-folder 15	Exposition of Ceramics: Agapito Sanchez Juan R. Morell, 1974
Map-folder 15	Exposicion de Ceramica: Agapito Sanchez Juan R. Morell, 1974
Map-folder 15	Graphics of de Avilio Cajigas, 1977
Map-folder 15	Graficas de Avilio Cajigas, 1977
Map-folder 16	Exposition of the Works of Adrian Garcia, 1978
Map-folder 16	Exposicion de Obras de Adrian Garcia, 1978
Map-folder 16	Works in Collage of li Barreto, 1978
Map-folder 16	Obras en Collage de li Barreto, 1978
Map-folder 16	Sketches and Posters of Alicea, 1978
Map-folder 16	Bocetas y Carteles de Alicea, 1978

Map-folder 16	Exposition of Drawings and Posters by Contreras, 1978
Map-folder 16	Exposicion de Dibujos y Carteles de Contreras, 1978
Map-folder 16	Paintings of Shine Lopez Ortiz and Suarez, 1978
Map-folder 16	Pinturas de Shine Lopez Ortiz y Suarez, 1978
Map-folder 16	Dulce Sueno Guayama First Fair and Exposition, 1979
Map-folder 16	Primera Feria y Exposicion Dulce Sueno Guayama, 1979
Map-folder 16	Exposition of Paintings by Luis A. Maisonet, 1979
Map-folder 16	Exposicion de Pinturas de Luis A. Maisonet, 1979
Map-folder 16	Exposition of Paintings in the Oived Company Gallery, 1979
Map-folder 16	Exposicion de Pinturas Galeria Dived Company, 1979
Map-folder 16	Exposition of Julio Diaz Santos, 1979
Map-folder 16	Exposicion de Julio Diaz Santos, 1979
Map-folder 15	Exposition: Paintings of Wichie Torrel, 1979
Map-folder 15	Exposicion: Pinturas de Wichie Torrel, 1979
Map-folder 16	Festival of Art, 1985
Map-folder 16	Festival de Arte, 1985
Map-folder 16	Exposition of Carlos Osorio, 1987
Map-folder 16	Exposicion de Carlos Osorio, 1987
Map-folder 4	Puerto Rican Cultural Exhibition A, undated
Map-folder 4	Exposicion de Cultura Puertorriquena, undated
Map-folder 15	Art Heritage of Puerto Rico: Epoca Pre-Colombian to the Present The, undated
Map-folder 15	La Herencia Artistica de Puert Rico: Epoca Pre-Colombina al Presenta, undated
Map-folder 15	Watercolors of an unknown artist, undated

Map-folder 15	Acuarelas de Artitsa Desconocida, undated
Map-folder 15	Serigraphs of Loiza Aldea, undated
Map-folder 15	<p>Serigrafias de Loiza Aldea-Rafael Tufino [screen print poster], undated 1 Item (Ink on paper.; 86 x 58.6 cm.) Image(s): Serigrafias de Loiza Aldea Image(s)</p> <p>Artist: Tufino, Rafael Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: Ac0615-0000003.tif (AC Scan) 1997.3100.34 (Museum Cat. No.) DIVEDCO posters were also printed to promote exhibitions of Puerto Rican artists. This poster advertises the exhibition of renowned artists Rafael Tufino's portfolio of silkscreens depicting scenes from the famous Afro-Puerto Rican town of Loiza. Tufino was one of several DIVEDCO artists who, like Carlos Osorio, also lived and worked in New York City, where he co-founded the Taller Boricura. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Serigraphy Artists -- Puerto Rico Politics -- Puerto Rico Place: Puerto Rico -- 20th century Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 15	Exposition: Drawings and Paintings of Tamara Kerr, undated
Map-folder 15	Exposicion: Dibujos y Pinturas de Tamara Kerr, undated
Map-folder 15	Assocaition of Art Students Exposition, undated
Map-folder 15	Asociacion de Estudiantes de Arte Exposicion, undated
Conferences Education, 1997-1987	
Map-folder 12	Ibero-American Conference of Ministers of Education, 1977
Map-folder 12	Conferencia Iberoamericana de Ministros de Educaion, 1977
Map-folder 12	Fourth State Conference on Reading, 1980
Map-folder 12	Cuarta Conferencia Estatal de Lectura, 1980

Map-folder 12	Inter-American Conference of Health Education, 1981
Map-folder 12	Conferencia Interamericana de Educacion, 1981
Map-folder 12	Technology: A Universal Opportunity to Transform Education, 1987
Map-folder 12	Tecnologia; Una Oportunidad Universal Para Transformar la Educacion, 1987
Map-folder 12	Scout Rally Parque Central de Bayamor, 1987
Conferences Science and Politics, 1971-1981	
Map-folder 12	Toward a National Public Policy on Aging, 1971
Map-folder 12	Hacia Una Politica Publica Nacional Sobre Envejecimiento, 1971
Map-folder 12	First Educational Exposition on Energy, 1976
Map-folder 12	Primera Exposicion Educativa Sobre Energia, 1976
Map-folder 12	State Conference of the White House on Children and Youth, 1981
Map-folder 12	Conferencia Estatal de Casa Blanca del Nino y el Joven, 1981
Map-folder 12	White House Conference on Initiatives for Rural Development undated Conferencia de Casa Blanca Sobre Iniciativas para el Desarrollo Rural, undated
Map-folder 12	First Annual Meeting of the Southern States Energy Board, undated
Map-folder 32	First Annual Meeting of the Southern States Energy Board, undated
Conferences Professional, 1974-1989	
Map-folder 2	Focus on Environmental Cycling, 1974
Map-folder 2	Concentracion Ciclismo Ambiental, 1974
Map-folder 13	Regional Conference of the International Federation of Hospitals, 1978
Map-folder 13	Conferencia Regional de la Federacion Internacinal Hospitales, 1978
Map-folder 13	First State Conference on Programs Conducive to the Preparation of Education Professionals, 1979
Map-folder 13	Primera Conferencia Estatal Sobre Programas Conducentes a la Preparacion de Profesionales para la Educacion, 1979

Map-folder 13	Fifth World Congress: World Association of Women Journalists and Writers, 1979
Map-folder 13	Quinto Congreso Mundial: Asociacion Mundial de Mujeres Periodistas y Escritores, 1979
Map-folder 13	Pan American Congress of Periodontology, 1980
Map-folder 13	Congreso Panamericano de Periodontolgia, 1980
Map-folder 13	Workshop on Prevention and Reduction of Violence and Vandalism in the Schools of Puerto Rico, 1980
Map-folder 13	Taller Sobre Prevencion y Reduccion de la Violencia y el Vandalismo en las Escuelas de Puerto Rico, 1980
Map-folder 13	Forums: The Culture and the Social Worker, 1981
Map-folder 13	Foros: La Cultura y el Trabajador Social, 1981
Map-folder 13	International Public Management Association for Human Resources (IPMA) Eastern Region Annual Conference, 1983
Map-folder 13	Fourteenth World Congress of Hospital, 1985
Map-folder 13	Fourteenth Congress Mundial de Hospitales, 1985
Map-folder 13	Annual Assembly of the Association of Rehabilitation Counselors, 1987
Map-folder 13	Asamblea Annual de la Asociacion de Consejeros en Rehabilitacion, 1987
Map-folder 13	Third Congress of Student Organizations, 1989
Map-folder 13	Tercer Congreso de Organizaciones Estudiantiles, 1989
Map-folder 13	Conference on the Humanistic Aspects of Latin American History and Culture, 1989
Map-folder 13	Conferencia Sobre Aspectos Humanisticos de la Historia y la Cultura Latinoamericana, 1989
Map-folder 13	Annual Convention of Figa, undated
Map-folder 13	Convencion Annual de Figa, undated
Map-folder 13	Cencamex Seventy two Congress of Nurses, undated

Map-folder 13	Congreso Cenacamex Seventy two de Enfermeras, undated
Map-folder 13	Institute of the Home Annual Assembly, undated
Map-folder 13	Instituto del Hogar Asamblea, undated
Anniversaries, 1959-1989	
Map-folder 18	Primer Centenario Luis Munoz Rivera, 1959
Map-folder 13	Twenty Years of Service to the Town, 1962
Map-folder 13	<p>20 Anos de Servicio al Pueblo (Servicio de Bombero) [screenprint poster], 1962 1 Item (Ink on paper.; 56 x 42 cm.) Image(s): Twenty Anos de Servicio al Pueblo Image(s) Artist: Osorio, Carlos Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000038.tif (AC Scan) 1997.3100.05 (Museum Cat. No.) This commemorative poster by early DIVEDCO member Carlos Osorio, printed in honor of firemen, has the look and dramatic sensibility of posters designed in New Deal-era government print shops like the New York City Poster Division of the Federal Arts Project. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Fire fighters Politics -- Puerto Rico Place: Puerto Rico -- 20th century Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 17	Fiftieth Anniversary of the Office of Transportation, 1962
Map-folder 17	Fiftieth Aniversario de Oficina de Transporte, 1962
Map-folder 17	Fiftieth Anniversary of the Graduate School of Social Work, 1970
Map-folder 17	Fiftieth Aniversario de la Escuela Graduada de Trabajo Social, 1970
Map-folder 17	First Anniversary of the Regional College of Bayamon, 1972
Map-folder 17	Primer Aniversario del Colegio Regional de Bayamon, 1972

Map-folder 17	Second Anniversary of the Administration of Regional Colleges, 1972
Map-folder 17	Second Aniversario de Administracion de Colegios Regionales, 1972
Map-folder 18	Two Hundred Anniversary Moca, 1972
Map-folder 18	Two Hundred Aniversario Moca, 1972
Map-folder 17	Twenty fifth Anniversary of Divedco, 1974
Map-folder 17	Twenty fifth Aniversario de Divideco, 1974
Map-folder 17	Fiftieth Anniversary of the International Federation of Chess, 1974
Map-folder 17	Fiftieth Aniversario de la Federacion Internacional de Ajedrez, 1974
Map-folder 17	<p>30 Aniversario DIVEDCO [screen print poster], 1979 1 Item (Ink on paper.; 72 x 47.5 cm.) Image(s): Thirtieth Anniversary of Divedco Image(s) Artist: Cortes, Eduardo Vera Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000037.tif (AC Scan) 1997.3100.36 (Museum Cat. No.) This thirtieth anniversary poster of DIVEDCO shows its creative team filming, editing, performing, and at work in the print shop. Their target audiences, a farmer planting in the countryside and a child reading a DIVEDCO book, appear on the edges of the action. The building featured in the background is the old DIVEDCO headquarters, currently the Museo de Arte e Historia de San Juan. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> Topic: Farmers -- Puerto Rico Politics -- Puerto Rico Place: Puerto Rico -- 20th century Genre/Form: Posters -- Puerto Rico Screen prints
Map-folder 17	Thirtieth Aniversario de Divideco, 1979
Map-folder 18	Four Hundred Aniversario de la Villa de San Blas de Illescas Coamo, 1979
Map-folder 17	Twenty fifth Anniversary of the Department of Commerce, 1985
Map-folder 17	Twenty fifth Aniversario del Departamento de Comercio, 1985

Map-folder 13	One hundred and fourteenth Anniversary of the Founding of las Marias, 1985
Map-folder 13	One hundred and fourteenth Aniversario de la Fundacion de las Marias, 1985
Map-folder 17	Thirty Seventh Anniversary of Divedco, 1986
Map-folder 17	<p>37 Aniversario DIVEDCO [screen print poster], 1986 1 Item (Ink on paper.; 45.3 x 59.1 cm.) Image(s): Thirty Seventh Aniversario de Divedco Image(s)</p> <p>Artist: Rodriguez, Luis Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000036.tif (AC Scan) 1997.3100.35 (Museum Cat. No.)</p> <p>This self-referential poster shows iconic DIVEDCO images: a projection and film poster of "Dona Julia" and the democratic circles that were organized with local leaders throughout the island's rural communities to discuss the social messages and solutions offered in DIVEDCO's films and illustrated books. (From exhibition text by Marvette Perez.)</p> <p>In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Motion pictures Politics -- Puerto Rico Place: Puerto Rico -- 20th century Genre/Form: Film posters -- 20th century Posters -- Puerto Rico Screen prints</p>
Map-folder 18	Seventy Fifth Anniversary Association of Teachers of Puerto Rico, 1986
Map-folder 18	Seventy Fifth Aniversario Asociacion de Maestros de Puerto Rico, 1986
Map-folder 13	Twentieth Anniversary Association of Visiting Nurses, 1986
Map-folder 13	Twentieth Aniversario Asociacion de Enfermera Visitante, 1986
Map-folder 17	Fiftieth Anniversary Association of Graduates, 1986
Map-folder 17	Fiftieth Aniversario Asociacion de Graduadas, 1986
Map-folder 17	Fiftieth Aniversario Escuela Superior de Vega Baja, 1987
Map-folder 18	First Century Luis Munoz Rivera, 1959
Map-folder 17	Sixty Anniversary School Social Work Program, 1988

Map-folder 17	Sixty Aniversario Programa de Trabajo Social Escolar, 1988
Map-folder 17	Fortieth Anniversary of Divedco, 1989
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Map-folder 17	Thirty Third Anniversary of the Constitution, undated
Map-folder 17	Thirty Third Aniversario de la Constitucion, undated
Map-folder 13	Fifty Years of Civil Aviation in Puerto Rico, undated
Map-folder 13	Fifty Anos de Aviacion Civil en Puerto Rico, undated
Map-folder 13	Inaugurations, 1970-1984
Map-folder 18	Rosa M. Rodriguez Valle Elementary School, 1970
Map-folder 18	Escuela Elemental Rosa M. Rodriguez Valle, 1970
Map-folder 18	Regional College de Arecibo, 1974
Map-folder 18	Colegio Regional de Arecibo, 1974
Map-folder 18	Prudencia Rivera Martinez Building, 1980
Map-folder 18	Edificio Prudencia Rivera Martinez, 1980
Map-folder 18	Nuestra Senora de las Mercedes Historic Monument, 1983
Map-folder 18	Monumento Historico Nuestra Senora de las Mercedes, 1983
Map-folder 18	Diagnostic and Treatment Center, 1984
Map-folder 18	Centro de Dianostico y Tratamiento, 1984
	Concerts, 1970-1985
Map-folder 14	Homage to Their Founder and Director Augusto Rodriguez, 1970
Map-folder 14	Homenaje a su Fundador y Director Augusto Rodriguez, 1970
Map-folder 14	Symphonic Orquestra of Puerto Rico, 1978
Map-folder 14	Orquesa Sinfonica de Puerto Rico, 1978
Map-folder 14	Con Carlos y la Trulla [screenprint poster], 1981

1 Item (Ink on paper.; 66.8 x 50.8 cm.)

[Image\(s\)](#)

[Image\(s\)](#)

Artist: Garcia, Rafael Rivera
 Sponsor: Puerto Rico. Division of Community Education. Department of Education
 Notes: AC0615-0000029.tif (AC Scan)
 1997.3100.31 (Museum Cat. No.)
 Red, white, and blue--the colors of the Puerto Rican and U.S. flags--are the backdrop for this scene of a parranda, the Puerto Rican tradition of caroling. The Carlos in the title alludes to Carlos Romero Barcelo, a pro-statehood governor of Puerto Rico during the early 1980s. (From exhibition text by Marvette Perez.)
 In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Names: Romero-Barceló, Carlos
 Topic: Flags
 Statehood
 Carols
 Politics -- Puerto Rico
 Place: Puerto Rico -- 20th century
 Genre/Form: Posters -- Puerto Rico
 Screen prints

Map-folder 14	Las Rosas Festival of Voice and Song, 1985
Map-folder 14	Festival de la Voz y la Cancion Las Rosas, 1985
Map-folder 14	Christmas Concert, undated
Map-folder 14	Concierto Navideno, undated
	Parades, 1971-1981
Map-folder 14	Parade of Fans, 1964
Map-folder 14	Desfile de Aficionados, 1964
Map-folder 14	Puerto Rican Parade of the Obrero Neighborhood, 1979
Map-folder 14	Desfile Puertorriqueno de Barrio Obrero, 1979
	Sporting Events
Map-folder 14	International Marathon of San Blas, 1971
Map-folder 14	Maraton Internacional San Blas, 1971

Map-folder 14	Cycle Tourism in Cayey, 1978
Map-folder 14	<p>Ciclo-Turismo en Cayey [screenprint poster], 1978 1 Item (Ink on paper.; 60.9 x 46 cm.) Image(s): Ciclo Turismo en Cayey Artist: Munoz Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000030.tif (AC Scan) 1997.3100.32 (Museum Cat. No.) This whimsical poster promotes healthy recreation and tongue-in-cheek commentary that caricatures tourists in Puerto Rico with gaudy attire, sunglasses, and the ever-present camera. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Cameras Tourists -- Puerto Rico Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century</p> <p>Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 14	Interagency Athletic Tournament, 1980
Map-folder 14	Justas Interagenciales de Atletismo, 1980
Map-folder 14	First Divedco Marathon, 1981
Map-folder 14	Primer Maraton Divideco, 1981
Ceremonies, 1979-1988	
Map-folder 14	Opening and Closing Ceremonies of COPANI, 1979
	Ceremonias de Apertura y Clausura de COPANI, 1979
Map-folder 14	Graduating Class School of Medicine, 1983
Map-folder 14	Clase Graduanda Escuela de Medicina, 1983
Map-folder 14	Third Graduation Project in la Fortaleza, 1988

Map-folder 14

Tercera Graduacion Proyecto en la Fortaleza, 1988

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Series 2: Social Services, 1971-2005

Education and Literacy Programs, 1990	
Map-folder 5	Second Competencies of Spelling and Use of the Dictionary, 1990
Map-folder 5	Segundas Competencias de Deletreo y Uso del Diccionario, 1990
Map-folder 27	Advanced Level Program, undated
Map-folder 27	Programa de Nivel Avanzado, undated
Map-folder 27	An Island with Information for Everyone, undated
Map-folder 27	Una Isla Con Informacion Para Todos, undated
Map-folder 27	Convert Yourself into an Educator, undated
Map-folder 27	Convierdete en Educador, undated
Map-folder 27	Education Project for Handicapped Adults, undated
Map-folder 27	Proyecto de Educacion para Adultos Deambulantes, undated
Map-folder 27	Industry Essay Contest, undated
Map-folder 27	Certamen de Ensayos Industria, undated
Map-folder 27	Literacy Program Gannett Project, undated
Map-folder 27	Programa de Alfabetizacion Proyecto Gannett, undated
Map-folder 27	Municipality of San Juan Head Start, undated
Map-folder 27	Read the Book Five Scary Stories, undated
Map-folder 27	University College of Cayey, undated
Map-folder 27	Universitario de Cayey, undated
Map-folder 27	University of Puerto Rico, undated
Map-folder 27	Universidad de Puerto Rico Colegio, undated
Map-folder 27	We Are Doing It, undated

Map-folder 27	Nostoros Lo Estamos Haciendo, undated
	Crime Prevention, 1972
Map-folder 27	Crime and Delinquency Prevention, 1972
Map-folder 27	revencion Crimen y Delincuencia, 1972
Map-folder 28	Department of Justice Criminal Division, undated
Map-folder 28	<p>Departamento de Justicia, Division de lo Criminal [screen print poster], undated 1 Item (Ink on paper.; 64.8 x 48.6 cm.) Image(s): Departamento de Justicia Division de lo Criminal Image(s)</p> <p>Artist: Bernal, Isabel Sponsor: Puerto Rico. Division of Community Education. Department of Education Notes: AC0615-0000026.tif (AC Scan) 1997.3100.40 (Museum Cat. No.) Posters like this one intended to teach women and their families about domestic violence and the legal resources that were available to them. Women's rights, usually within the context of marriage and the family, were a recurrent theme in DIVEDCO posters since the 1950s. (From exhibition text by Marvette Perez.) In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Marriage Family Domestic violence Politics -- Puerto Rico Women's rights</p> <p>Place: Puerto Rico -- 20th century Genre/Form: Posters -- Puerto Rico Screen prints</p>
	Drug Prevention, 1986
Map-folder 28	Cocaina: Derrumbemos Los Mitos, 1986
Map-folder 28	Cocaine: Let's Break the Myths, 1986
Map-folder 28	Before a Mirror, undated
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Map-folder 28	Be Careful Young Man!, undated

Map-folder 28	Cuidado Joven!, undated
	Disease Prevention, 1981; 2005
Map-folder 28	It Is Required That You Present a Certificate of Vaccination to Enroll in School, 1981
Map-folder 28	Es Requisito Presentar Certificado de Vacunacion Para Ingresar a la Escuela, 1981
	Polio, 2005
Map-folder 5	Help Us to Protect Her Vision, undated
Map-folder 5	Ayundanos a Conservar Su Vision, undated
Map-folder 28	If Many Give More Will Live undated, undated
Map-folder 28	Si Muchos Dan Mas Viviran, undated
	Safety, undated
Map-folder 28	Hurex, undated
Map-folder 28	Hurex, undated
Map-folder 28	Project Car Rodeo, undated
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	Nutrition, 1975-1982
Map-folder 28	Good Nutrition: Good Health: Better Learning, 1975
Map-folder 28	Buena Alimentacion: Buena Salud: Mayor Aprendizaje, 1975
Map-folder 28	Breakfast, 1977
Map-folder 28	El Desayuno, 1977
Map-folder 28	Summer Food Program, 1982
Map-folder 28	Programa de Alimentos de Verano [screen print poster], 1982 1 Item (Ink on paper.; 63.7 x 47.1 cm.) Image(s): Programa de Alimentos Verano Image(s) Artist: Ortiz, Jose Antonio

	<p>Sponsor: Puerto Rico. Division of Community Education. Department of Education</p> <p>Notes: AC0615-0000008.tif (AC Scan) 1997.3100.41 (Museum Cat. No.)</p> <p>One of many posters advertising social welfare programs, it aimed to reinforce proper nutrition and to promote a summer lunch program available to schoolchildren. Relying on a classic Puerto Rican convention, this poster depicts the Puerto Rican triad with three children of different skin colors sitting at a table. The same triad appears in the imagery of The Three Kings and in the seal of the Puerto Rican Culture. (From exhibition text by Marvette Perez.)</p> <p>In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.</p> <p>Topic: Nutrition Three Kings Politics -- Puerto Rico</p> <p>Place: Puerto Rico -- 20th century</p> <p>Genre/Form: Posters -- Puerto Rico Screen prints</p>
Map-folder 28	Food Stamps Program The, undated
Map-folder 28	El Programa de Cupones Para Alimentos, undated
Map-folder 28	Program of Nutrition Services for the Elderly Needs Volunteers The, undated
Map-folder 28	Programa de Servicios de Nutricion Para Envejecientes Necesita Voluntarios, undated
	Family Relations, undated
Map-folder 28	In Search of Family Happiness, undated
Map-folder 28	En Busca de la Felicidad Familiar, undated
	Children's Services, 1979, undated
Map-folder 29	I Want to Be a Happy Child, 1979
Map-folder 29	Quiero Ser Un Nino Feliz, 1979
Map-folder 29	Legislative Council of Youth, undated
Map-folder 29	Consejos Legislativos de la Juventud, undated
Map-folder 29	Pro Retarded Children Association of Puerto Rico Incorporated, undated

Map-folder 29	Asociacion Pro Ninos Retardados de Puerto Rico Incorporated, undated
Map-folder 29	Puerto Rican Association for the Well Being of the Family The, undated
Map-folder 29	Asociacion Puertorriquena Pro-Bienestar de la Familia, undated
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Map-folder 5	Homage to Old Age, 1971
Map-folder 5	Homenaje a la Vejez, 1971
Map-folder 5	Focus on Senior Citizens, 1972
Map-folder 5	Concentracion: Ciudadanos de Mayor Edad, 1972
Map-folder 5	Municipality of San Juan Proclaims Homage to Old Age, 1973
Map-folder 5	Municipio de San Juan Proclama Homenaje a la Vejez, 1973
Map-folder 5	Senior Citizens Program Offers You Security, 1973
Map-folder 5	Programa del Ciudadano de Mayor Edad Tu Ofrece Seguridad, 1973
Map-folder 5	Project: Orientation to the Senior Citizen, undated
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Community Leadership, 1985	
Map-folder 29	Homage to the Organizers of Groups, 1985
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Map-folder 29	Key Resource of an Effective Service to the Community: Coordination The, undated
Map-folder 29	Recurso Clave de un Servicio Mas Eficaz a la Comunidad: Coordinacion, undated
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Map-folder 29	Summer Activities for Children and Young People, 1972

Map-folder 29	Actividades de Verano para Jovenes y Ninos, 1972
Map-folder 29	Socio-Cultural and Recreational Activities for Youth, 1981
Map-folder 29	Actividades Socio-Cultrales y Recreativas para la Juventad, 1981
Map-folder 29	Recreational Activities of School vacations, undated
Map-folder 29	Actividades Recreativas de Vacaciones Escolares, undated
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Map-folder 29	Programa de Actividades Recreativas de Verano, undated
	Environmental Issues, undated
Map-folder 29	Protect Our Trees, undated
Map-folder 29	Proteja Nuestros Arboles, undated
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	International Exchange Program, 1977-1985
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Map-folder 30	Bolivia y Puerto Rico, 1977
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Map-folder 30	International Forum of the State Department, undated
Map-folder 30	Foro Internacional del Departamento de Estado, undated
Map-folder 30	Various Latin American Flags, undated

[El Reto \[screen print poster\]](#)

1 Item (Ink on paper.; 59.7 x 42.5 cm.)

Artist: Bernal, Isabel

Sponsor: Puerto Rico. Division of Community Education. Department of Education

Donor: Puerto Rico. Division of Community Education. Department of Education

Language: English.

Notes: AC0615-0000019.tif (AC Scan)

1997.3100.02 (Museum Cat. No.)

"The Challenge" promotes a film about a boy with a mental handicap. Films like this were conceived as teaching tools to inform parents about issues that they faced when confronted with the health and the well-being of their children and of their right to social services. (From exhibition text by Marvette Perez.)

In the exhibition "Posters from the Division of Community Education (DIVEDCO) of Puerto Rico, 1948-1989," Sept. 17, 2008-Jan. 18, 2009, at the Smithsonian's S. Dillon Ripley Center.

Topic: Developmentally disabled
Politics -- Puerto Rico
Motion pictures

Place: Puerto Rico -- 20th century

Genre/Form: Posters -- Puerto Rico
Screen prints

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Series 3: Economics and Employment, 1987-1989

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