



Smithsonian  
*National Museum of American History*  
*Kenneth E. Behring Center*

Binney & Smith, Inc. Records

NMAH.AC.0624

Alison L. Oswald

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Binney & Smith, Inc. Records
<b>Identifier:</b>	NMAH.AC.0624
<b>Date:</b>	1897-1998
<b>Extent:</b>	24 Cubic feet (64 boxes and 1 oversize folder)
<b>Creator:</b>	Binney & Smith, Inc.
<b>Language:</b>	English .
<b>Summary:</b>	Collection documents Binney & Smith, Inc. creators and manufacturers of Crayola crayons. Includes documentation on 20th century advertising, commercial packaging, commercial imagery, and retail merchandising: newsletters, annual reports, research and development records, color charts, advertising materials, and product information, including catalogs and price lists.

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## Administrative Information

### Acquisition Information

This collection was donated to the National Museum of American History, Archives Center on November 18, 1997, by Binney & Smith through Patrick Morris. Additional materials were donated in March 1998, by Binney & Smith through Tracey Muldoon Moran and in February 2000 through Stacy Gabrielle.

### Separated Materials

Artifacts were donated to the National Museum of American History, Division of Cultural History (now Division of Cultural and Community Life) on November 18, 1997 and March 15, 1998. The artifacts consist of more than 150 objects, including 79 boxes of Crayola crayons from the 1900s to 1998; 24 boxes of chalk from the 1890s to 1998, 18 art kits; 10 sets of EDU-CARDS from the 1960s and 1970s; and 10 packages of Silly Putty from the 1950s to the 1990s.

### Processing Information

Processed by Alison L. Oswald, archivist, May 1998; revised 2000, 2003, and 2011.

### Preferred Citation

Binney & Smith, Inc., Records, 1897-1998, Archives Center, National Museum of American History.

### Restrictions

Collection is open for research.

## Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

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## Biographical / Historical

In 1864, Joseph W. Binney (1836-1898), began a small chemical works in Peekskill, New York. He ground and packaged hardwood charcoal and manufactured small quantities of lamp black from whale oil. In 1880, he opened a New York City office taking on his nephew, C. Harold Smith (1860-1931) as a salesman. Later, Joseph Binney's son, Edwin Binney (1866-1934), joined the business. The organization was known as the Peekskill Chemical Co. Joseph W. Binney retired and in May 1885, Edwin Binney and C. Harold Smith formed a partnership, Binney & Smith. Their early products included red oxide pigment used in barn paint and carbon for black tires. In 1900, the company began producing slate school pencils in its Easton, Pennsylvania mill. With the assistance of John Ketchum, the owner of a talc mine in North Carolina, Binney began combining old slate waste with cement and the talc supplied by Ketchum to produce slate pencils. Two years later, Binney & Smith introduced their white dustless blackboard chalk, "Au-Du-Septic" and in 1903, the company produced a box of eight crayons, which sold for a nickel. The word "Crayola" coined by Edwin Binney's wife, Alice, comes from "craie" the French word for chalk, and "ola," from oleaginous, meaning oily or pertaining to oil. Binney & Smith's best known product is Crayola crayons. However, its product line now includes: tempera, washable, and fabric paints, Liquitex acrylic paints, Magic Marker, chalk, clay, and Jazzy fashion and craft accessories. Binney & Smith acquired Silly Putty in 1977 and in 1984, became a subsidiary of Hallmark Cards, Inc. Products are still manufactured in Easton, Pennsylvania (world headquarters), as well as Mexico, and Indonesia and are available in twelve languages. In 2007, the company changed its name to Crayola LLC.

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## Scope and Contents

The Binney & Smith Inc. Records, document twentieth century advertising, commercial packaging, commercial imagery, and retail merchandising. They are a major source for research on American consumer culture. This collection is divided into thirteen (13) series.

**Series 2: Executive Records, 1897-1995**, consists of annual and corporate reports, by-laws, minutes, correspondence, annual reports, stockholder materials and the attempted merger of Binney & Smith by Cheeseborough-Ponds in the early 1970s and the Kellogg Co., ca. 1979.

**Series 3: Financial, Sales, and Marketing Records, 1902-1990**, consists primarily of sales information and statistics for crayons and other products. The correspondence, 1913-1931, includes documentation on monthly sales with explanations and analysis. Binney & Smith created comparative data on a yearly basis for products and salesmen. The salesmen data, 1919-1932, contains the amount of sales, expenses, percentages, time periods, and increases and decreases in business. Specific salesmen are cited in reports. All of the sales information should be consulted as there is considerable overlap.

**Series 4: Employee/Personnel Records, 1917-1993**, contains payroll rate books, employee reports and miscellaneous documentation. The payroll rate books include the names of employees and the rate at which they were paid per hour. In some instances it is noted if the employee left the company.

**Series 5: Newsletters and Publications, 1948-1995**, include newsletters and other publications produced by Binney & Smith, Inc. Arranged alphabetically, this series contains publications intended for

both internal distribution such as the *Rainbow Insider* and external distribution such as the *Art Educationist* and *Drawing Teacher*. This series provides valuable information on the history of the company, how it operates, the types of products produced, and the employees. The *Art Educationist*, formerly known as the *Drawing Teacher*, which began publication in 1926, was a publication for art teachers that promoted the value of art in schools. It contains editorials, comments from teachers, and suggested art activities.

**Series 6: Research and Development Records, 1905-1987**, includes a wide variety of materials documenting the Research and Development Department. The bulk of the materials include crayon formulas. Other formulas for products such as chalk exist.

**Series 7: Advertising and Marketing Records, 1918-1998**, contains several subseries with the bulk of the material being documentation on labeling and packaging. The advertising accounts are arranged chronologically and then within each year, alphabetically by the name of the journal or magazine in which Binney & Smith advertised. The cards provide the name, address, date of contract, date of expiration, space allotted, rate, subject of the ad, and remarks if applicable. Information on distribution and "specials" is available for some years. The promotional materials consist of licensing information, press kits, and printed literature, particularly Promotional Plans which describe the details of each promotion offered for each product along with suggestions for merchandising activities.

**Series 8: Catalogs, 1916-1995, and Series 9: Price Lists, 1916-1995**, are arranged alphabetically by division within Binney & Smith, Inc. Both series provide documentation on the types of products available to the consumer and costs associated with each product.

**Series 10: Product Information, 1918-1995**, consists of printed literature on a variety of products produced by Binney & Smith, Inc. The series is arranged alphabetically. The product inventories, 1920-1925, are arranged by product number in sequential order. There are three distinct inventories-- those arranged by product number (#1-#7026); those arranged alpha-numerically (#04-#04Y); and those arranged alphabetically.

**Series 11: Competitors, 1918-1992**, contains published catalogs and advertising of crayon competitors. There is a scrapbook of competitors advertising contains correspondence, product information, advertisements, and newspaper clippings for the American Crayon Co., Art Crayon Co., Botts Mfg., Eberhard Faber Co., Ferst Brothers, Joseph Dixon Crucible Co., Milton-Bradley Co., and National Crayon Co.

**Series 12: Photographs and Scrapbooks**, circa 1900s-1997, includes several subseries documenting buildings and office spaces, displays, employees and machinery, products, portraits, photo albums, and oversized. The oversized photographs contain some panoramic shots of Binney & Smith company "annual outings." The photograph albums consist of several albums including the Middletown Township Workshop, 1952, an art workshop sponsored by Binney & Smith, Inc. Three albums contain photographs of various construction and expansion projects from the 1960s to 1975. Of note is the photo album containing photographs and newspaper clippings from the 1959 California Pacific Crayon Company fire. Also, there are Binney & Smith company albums, 1949-1976, that document a variety of activities within the company. Each album was photographed by W. H. Milliken, Jr., and specified the location, date, and number of photographs in the album. The albums cover topics such as art shows, trade shows, suppers, dinner parties, office shots, employee anniversaries, and retirement parties. The scrapbooks span the years 1962-1975, and contain both newspaper clippings and some black and white photographs documenting various company activities and its employees.

**Series 13: Audio-Visual Materials, circa 1980s-1998**, contain two 1/2" VHS tapes documenting the 40th anniversary of the Crayola 64 box and Silly Putty.

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## Arrangement

Series 1: Historical Background

Series 2: Executive Records, 1897-1995

Series 3: Financial, Sales, and Marketing Records, 1902-1990

Series 4: Employee/Personnel Records, 1917-1993

Series 5: Newsletters and Publications, 1948-1995

Series 6: Research and Development Records, 1905-1987

Series 7: Advertising and Promotional Records, 1918-1998

Series 8: Catalogs, 1916-1995

Series 9: Price Lists, 1916-1925

Series 10: Product Information, 1918-1925

Series 11: Competitors, 1918-1992

Series 12: Photographs and Scrapbooks, circa 1900s-1997

Series 13: Audiovisual Materials, circa 1980-1998.

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## Arrangement

Series 1: Historical Background, 1956-1990s

Series 2: Executive Records, 1897-1995

Series 3: Financial, Sales and Marketing Records, 1902-1990

Series 4: Employee and Personnel Records, 1917-1993

Series 5: Newsletters and Publications, 1948-1995

Series 6: Research and Development Records, 1905-1987

Series 7: Advertising and Promotional Records, 1918-1998

Series 8: Catalogs, 1916-1995

Series 9: Price Lists, 1916-1995

Series 10: Product Information, 1918-1995

Series 11: Competitors, 1918-1992

Series 12: Photographs and Scrapbooks, circa 1900s-1997

Series 13: Audio-Visual Materials, circa 1980-1998

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Chalk -- 1910-2000  
Crayons -- 1910-2000  
Packaging -- 20th century  
Paint -- 1910-2000

Types of Materials:

Annual reports -- 20th century  
Catalogs -- 1910-2000  
Color charts -- 1910-2000  
Newsletters -- 20th century  
Photographs -- 20th century  
Price lists

Names:

Binney, Edwin  
Smith, Harold

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## Container Listing

### Series 1: Historical Background, 1956-1994

#### Subseries 1.1: Corporate History, 1956-1990s

Box 1, Folder 1	The Story of the Rainbow, 1956
Box 1, Folder 2	Mission Statement/Corporate values
Box 1, Folder 3	Corporate Identity Manual
Box 1, Folder 4	How is a Crayon Made? 1988
Box 1, Folder 5	Where does this come from? 1988
Box 2, Folder 14	Awards, 1985-1991
Box 1, Folder 6-8	Articles, 1948-1990

#### Subseries 1.2: Hallmark Cards, Inc., 1989-1994

Box 1, Folder 9	Articles, 1989-1994
Box 1, Folder 10	Catalogs, 1992-1993

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## Series 2: Executive Records, 1897-1995

### Subseries 2.1: By-Laws, May 23, 1969

*Box 2, Folder 1*

### Subseries 2.2: Minutes of first staff organization meeting, 1913

*Box 2, Folder 2*

### Subseries 2.3: Correspondence, 1897-1995

Box 2, Folder 3            General, 1897-1970;1995

Box 2, Folder 4-5        Cosmic Crayon Company (subsidiary), 1933-1934

Box 2, Folder 6            Trademark, 1986-1987

Box 2, Folder 7            Business Cards, undated

### Subseries 2.4: Reports, 1963-1991

Box 3, Folder 1            Annual 1963-1969

Box 3, Folder 2            Annual 1970-1975

Box 3, Folder 3            Annual 1976-1979

Box 3, Folder 4            Annual 1980-1983

Box 3, Folder 5            Corporate 1988;1991

Box 3, Folder 6            Corporate values inventory, 1988

### Subseries 2.5: Stockholder materials, 1961-1981

Box 2, Folder 8            Meeting notices, 1970;1973

Box 2, Folder 9            Dividend records, 1961-1978

Box 2, Folder 10-11        Report to stockholders, 1970-1981

Box 2, Folder 12            Report to Security and Exchange Commission, 1978-1979

Box 2, Folder 13            Miscellaneous, 1961-1981

**Subseries 2.6: Chesebrough-Ponds, Inc. Merger (attempted), 1971-1972**

*Box 3, Folder 7*

**Subseries 2.7: Kellogg Merger (attempted), 1979-1980**

Box 3, Folder 8                      Correspondence, 1979-1980

Box 3, Folder 9                      Kellogg Annual Reports, 1978-1979

Box 3, Folder 10                      Newspaper Clippings, 1979-1980

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**Series 3: Financial, Sales and Marketing Records, 1902-1990****Subseries 3.1: Financial records, 1902, 1953**

Box 4, Folder 1            Assets and liabilities, 1902-09-1902-10

Box 4, Folder 2            Capital expenditures, 1953

**Subseries 3.2: Sales records, 1905-1988**

Box 4, Folder 3            Correspondence, 1913-1931

Box 4, Folder 4            Product price notebook, circa 1910-1915

Box 4, Folder 5-8         Salesmen data, 1919-1932

Box 4, Folder 9            Sales and shipment reports, 1920-1927

Box 4, Folder 10          Crayon department sales, 1905, 1933-1936

Box 4, Folder 11          Comparative sales reports, 1927-1939

Box 4, Folder 12          Comparative expense reports, 1937-1940

Box 4, Folder 13          Crayon department sales (Easton, PA & California Pacific), 1938-1940

Box 4, Folder 14          Crayon sales (total sales), 1910-1956

Box 4, Folder 15-16       Crayon sales (by state), 1936-1944

Box 4, Folder 17          Comparative net sales, 1942-1949

Box 4, Folder 18          Orders received, 1958-1972

Box 4, Folder 19          Art Stationery sales comparisons, 1983

Box 4, Folder 20          Permanent pigments sales, 1958-1972

Box 4, Folder 21          Permanent pigments and Binney & Smith combined sales, 1964-1971

Box 4, Folder 22          Craft and hobby annual sales, 1971-1977

Box 4, Folder 23          Creative activities, 1974-1977

Box 4, Folder 24	Edu cards total gross sales, 1971-1980
Box 5, Folder 1	Yearly cost comparisons, 1954-1965
Box 45	Yearly cost comparisons, 1954-1965
Box 5, Folder 2	Commercial sales information (salesmen), 1959-1965
Box 5, Folder 3	Sales bulletin, 1957
Box 46	Crayola Fun Center profits and sales statistics, [1979?]
Box 5, Folder 4	Sales Control Plan, 1933
Box 5, Folder 5	Sales Correspondence Manual, Spring 1960
Box 5, Folder 6	Sales directories, 1969;1970;1990
Box 6	Sales meeting, April 1953
Box 5, Folder 8	Market Sales & Profits Report, 1979-1988
Box 5, Folder 9	Miscellaneous sales information, undated

**Subseries 3.3: Marketing materials, 1933, 1970, 1984**

*Box 5, Folder 10*

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## Series 4: Employee/Personnel Records, 1917-1993

### Subseries 4.1: Employee Payroll Rate Books, 1917-1929

*Box 7, Folder 1-3*

### Subseries 4.2: Employee Report, 1989;1993

*Box 7, Folder 4*

### Subseries 4.3: Miscellaneous, 1953-1954;1972

*Box 7, Folder 5*

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## Series 5: Newsletters and Publications, 1948-1995

### Subseries 5.1: Art Educationist, 1949-1955

Box 8, Folder 1            1949-1950

Box 8, Folder 2            1951-1952

Box 8, Folder 3            1953-1954

Box 8, Folder 4            1955

### Subseries 5.2: Crayola Crayon Corner, 1950s

*Box 8, Folder 5*

### Subseries 5.3: Crayola Crayon News, 1963-1979

Box 8, Folder 6            1963-1965

Box 8, Folder 7            1966-1967

Box 8, Folder 8            1968-1969

Box 8, Folder 9            1970

Box 8, Folder 10           1971-1972

Box 8, Folder 11           1973-1974

Box 8, Folder 12           1975-1976

### Subseries 5.4: Drawing Teacher, 1926-1949

Box 43, Folder 13         A Book of Projects, 1928

Box 8, Folder 13           1926

Box 8, Folder 14           1927

Box 8, Folder 15           1928

Box 8, Folder 16           1929

Box 8, Folder 17	1930 <a href="#">Image(s)</a>
Box 8, Folder 18	1931
Box 8, Folder 19	1932
Box 9, Folder 1	1933
Box 9, Folder 2	1934
Box 9, Folder 3	1935
Box 9, Folder 4	1936
Box 9, Folder 5	1937
Box 9, Folder 6	1938
Box 9, Folder 7	1939
Box 9, Folder 8	1940
Box 9, Folder 9	1941
Box 9, Folder 10	1942
Box 9, Folder 11	1943
Box 9, Folder 12	1944
Box 9, Folder 13	1945
Box 9, Folder 14	1946
Box 9, Folder 15	1947
Box 9, Folder 16	1948
Box 9, Folder 17	1949

Subseries 5.5: Lesson Plans, 1934, 1940, 1938

*Box 9, Folder 18***Subseries 5.6: Rainbow Insider, 1984-1993, 1997-1998**

Box 10, Folder 1	1984
Box 10, Folder 2	1985
Box 10, Folder 3	1986
Box 10, Folder 4	1987
Box 10, Folder 5	1988
Box 10, Folder 6	1989
Box 10, Folder 7	1990
Box 10, Folder 8	1991
Box 10, Folder 9	1992
Box 10, Folder 10	1993
Box 10, Folder 11	1997
Box 10, Folder 12	1998

**Subseries 5.7: Rainbow Report, 1982-1983***Box 11, Folder 1***Subseries 5.8: Rainbow Reporter, 1948-1996**

Box 11, Folder 2	News information sheets, 1982-1983
Box 11, Folder 3	1948
Box 11, Folder 4	1951-1952
Box 11, Folder 5	1953
Box 11, Folder 6	1954
Box 11, Folder 7	1955-1956



Box 11, Folder 8	1957-1958
Box 11, Folder 9	1959-1960
Box 11, Folder 10	1961-1962
Box 11, Folder 11	1963-1964
Box 11, Folder 12	1965-1966
Box 11, Folder 13	1967-1969
Box 11, Folder 14	1970-1971
Box 11, Folder 15	1972-1974
Box 12, Folder 1	1975-1976
Box 12, Folder 2	1977-1978
Box 12, Folder 3	1979
Box 12, Folder 4	Summer 1980-Winter 1982
Box 12, Folder 5	Spring 1982-Fall 1982
Box 12, Folder 6	Winter 1982-Fall 1983
Box 12, Folder 7	1984
Box 12, Folder 8	1985
Box 12, Folder 9	1986
Box 12, Folder 10	1987
Box 13, Folder 1	1988
Box 13, Folder 2	1989
Box 13, Folder 3	1990

Box 13, Folder 4	Spring 1991
Box 13, Folder 5	1992
Box 13, Folder 6	1993
Box 13, Folder 7	1994
Box 13, Folder 8	1995
Box 13, Folder 9	1998

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## Series 6: Research and Development Records, 1905-1987

### Subseries 6.1: Research & Development Program, 1954, 1964

*Box 14, Folder 1*

### Subseries 6.2: Engineering Department Drawings, 1968

*Box 43, Folder 1*

### Subseries 6.3: Art Seminar, 1982 (products and techniques)

*Box 14, Folder 2*

### Subseries 6.4: Color Systems & Color Charts

Box 14, Folder 3          Modular

Box 14, Folder 4          Munsell

Box 14, Folder 5          Manufacturing color charts

### Subseries 6.5: Formulas, 1905-1949

Box 14, Folder 6          General, 1905-1906

Box 14, Folder 7          Fabric crayon, undated

Box 14, Folder 8          Fluorescent, 1975

Box 14, Folder 9-10      Molding wax, 1975-1976

Box 14, Folder 11        Molded chalk, 1979

Box 14, Folder 12        Staonal (#1, #2, #5, # 9), 1958

Box 14, Folder 13        Notebooks, circa 1913-1950s

Box 15-20                Index cards, 1926-1949

### Subseries 6.6: Notebooks, 1954-1981

Box 21, Folder 1-2        Testing, 1971-1975

Box 21, Folder 3-4        Kenneth L. Williams, 1954;1981

### Subseries 6.7: Standards/Tests, 1964-1987

Box 21, Folder 5	Color tests (general)
Box 21, Folder 6	Color Wheel-64 color assortment
Box 21, Folder 7	Crayon sizes & assortments book, undated
Box 21, Folder 8	Crayon raw material test <a href="#">Image(s)</a>
Box 21, Folder 9	Crayon flaking test., 1976
Box 21, Folder 10	Crayon strength test, 1975
Box 21, Folder 11	C.T.M. test <a href="#">Image(s)</a>
Box 43, Folder 2	Raw material and packing code, 1973
Box 21, Folder 12	Selection, testing, and specification guide, 1987
Box 22, Folder 1	Spinning and finishing tests, undated
Box 22, Folder 2	Quality control for permanent pigments, 1964
Box 22, Folder 3	Unidentified test, undated

#### Subseries 6.8: Product Data & Performance Standards, 1916-1963

Box 22, Folder 4	Product inventory data, 1916-1925
Box 22, Folder 5-10	Performance Standards, 1956-1963

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## Series 7: Advertising and Promotional Records, 1918-1998

### Subseries 7.1: Advertising materials

Box 23	Accounts, 1918-1933
Box 22, Folder 11	Schedule, 1928
Box 22, Folder 12	Co-op Advertising Planning Books
Box 22, Folder 13	Consumer advertising report, 1956-1979 (review)
Box 22, Folder 14	Expenditures, 1956-1981
Box 22, Folder 15-16	Advertisements-Print ads, circa 1940s-1990s <a href="#">Image(s)</a>
Box 43, Folder 3	Advertisements-Oversized, 1954-1984 <a href="#">Image(s)</a>
Box 47, Folder 1	Advertisements-Oversized
Box 56, Folder 8	Advertisements-Oversized
Box 43, Folder 4	Construction paper story boards, undated

### Subseries 7.2: Labels & Packaging

Box 22, Folder 17	Packaging records, 1975-1986
Box 43, Folder 5	Standard crayon labels
Box 43, Folder 6	Mexico (in Spanish)
Box 43, Folder 7	Color Mix Up labels
Box 43, Folder 8	Color n' Smell labels
Box 43, Folder 9	Glitter labels
Box 43, Folder 10	Pearl Brite labels
Box 43, Folder 11	Packaging containers

### Subseries 7.3: Promotional Materials, 1982-1998

Box 22, Folder 18	Licensing Programs, undated
Box 23, Folder 1-3	Press Kits, 1991-1998
Box 23, Folder 4-6	Promotional Literature (brochures, pamphlets), circa 1920s-1998
Box 23, Folder 7-9	Promotional Plans, 1982-1984
Box 24, Folder 1-2	Promotional Plans, 1985-1986
Box 24, Folder 3	Postal Stamp, 1998
Box 43, Folder 12	Tie sketches, circa 1981

### Subseries 7.4: Binney & Smith, Inc. Binders

*Box 44*

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## Series 8: Catalogs, 1916-1995

Box 25, Folder 1	Activity Products, 1980-1981
Box 25, Folder 2-6	Art Sign, 1960-1978
Box 25, Folder 7	Art & Stationery, 1982-1987
Box 26, Folder 1-3	Binney & Smith, Inc., 1953-1976
Box 26, Folder 4-5	Canada Crayon Company, 1960-1970
Box 26, Folder 6	Commercial Products, undated
Box 26, Folder 7	Consumer, 1992-1995
Box 26, Folder 8	Creative Activities, 1978-1979
Box 26, Folder 9	Creative Development Products, 1987
Box 27, Folder 1-6	Delta Brush
Box 27, Folder 7-12	Edu Cards, 1948-1984
Box 28, Folder 1-2	Educational Products
Box 29, Folder 1	Finart
Box 29, Folder 2-6	Gold Medal, 1916-1956
Box 29, Folder 7-8	Liquitex, 1964-1989
Box 29, Folder 9	Office Products, 1992-1994
Box 29	Permanent Pigments, 1964-1980
Box 29, Folder 10	1964-1965
Box 30, Folder 1-6	1966-1980
Box 30, Folder 7	Foreign (subsidiaries), undated

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## Series 9: Price Lists, 1916-1995

Box 31, Folder 1	Art Sign, 1978-1979
Box 31, Folder 2-12	Binney & Smith Inc., 1957-1995
Box 31, Folder 13	Cosmic Crayon Company Ltd., 1972-1975, 1922
Box 31, Folder 14	Delta, 1967-1982
Box 31, Folder 15-18	Edu-Cards, 1954-1985
Box 31, Folder 19	Educational Products, 1984, 1991
Box 31	Gold Medal, 1916-1963
Box 32, Folder 1-3	1916-1948
Box 32, Folder 4-7	1949-1963
Box 32, Folder 8	Liquitex, 1991-1992
Box 32, Folder 9	Permanent Pigments, 1958-1975

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**Series 10: Product Information, 1918-1995**

Box 33	Product inventories (index cards), 1918-1933
Box 34, Folder 1	Brushes (Delta, Liquitex), 1958, 1988-1989
Box 34, Folder 2	Chalk; 1962;1995
Box 34, Folder 3	Clayola, 1956
Box 34, Folder 4	Crayolet, undated
Box 37	Creative Program Kit, 1987
Box 34, Folder 5	Dream Makers, 1984
Box 34	Edu-Cards
Box 34, Folder 6	Background information, 1962-1987
Box 34, Folder 7	All products, undated
Box 34, Folder 8	Crafts, undated
Box 34, Folder 9	Displays
Box 34, Folder 10	Ed-u-kits
Box 34, Folder 11	Flashcards
Box 34, Folder 12	Games
Box 34, Folder 13	Puzzles
Box 34, Folder 14	Television characters
Box 34, Folder 15	Toy house
Box 34, Folder 16	Educational Materials, undated
Box 34, Folder 17	Erasers, undated
Box 34, Folder 18	Fabric Crayons, undated

Box 34, Folder 19	Fluorescent, undated
Box 34, Folder 20	Glue, undated
Box 34, Folder 21	Industrial Crayons, undated
Box 34, Folder 22	Ink, 1935;1947;1949
Box 34, Folder 23	Liquitex, 1965-1987
Box 34, Folder 24	Markers, 1983
Box 34, Folder 25	Model Magic, 1993
Box 34	Paint
Box 34, Folder 26	AmazArt, 1949
Box 34, Folder 27	Artista, 1948-1982
Box 34, Folder 28	Crayola finger-paint, 1981 <a href="#">Image(s)</a>
Box 34, Folder 29	Genie hanipaint, undated
Box 34, Folder 30	Liquitex, 1982-1989
Box 34, Folder 31	Peacock/Playtime, undated
Box 35, Folder 1-3	Permanent Pigments, 1940-1960s
Box 35, Folder 4	Poster, undated
Box 35, Folder 5	Shaw finger-paint, 1937-1951
Box 35, Folder 6	Papier Mache
Box 35, Folder 7	Pastels
Box 35, Folder 7	Silly Putty, 1961-1992
Box 37, Folder 1	Silly Putty Laboratory Notebook, 1965-1968

Box 36, Folder 1	Historical background, 1961-1986
Box 36, Folder 2	Correspondence, 1977-1983;1992
Box 36, Folder 3	Financial materials, 1975-1977
Box 36, Folder 4	Manufacturing, 1981
Box 36, Folder 5	Packaging, 1978
Box 36, Folder 6	Marketing materials, 1977-1983
Box 36, Folder 7	Promotional materials, 1976-1978
Box 36, Folder 8	Advertising-trade ads, 1981-1983 <a href="#">Image(s)</a>
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- |                  |                                       |
|------------------|---------------------------------------|
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