



Smithsonian  
*National Museum of American History*  
*Kenneth E. Behring Center*

## Guide to the Thomajan Advertising Collection

NMAH.AC.0643

NMAH Staff

Archives Center, National Museum of American History  
P.O. Box 37012  
Suite 1100, MRC 601  
Washington, D.C. 20013-7012  
archivescenter@si.edu  
<http://americanhistory.si.edu/archives>

## Table of Contents

Collection Overview .....	1
Administrative Information .....	1
Scope and Contents.....	2
Arrangement.....	2
Biographical / Historical.....	1
Names and Subjects .....	2

## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Thomajan Advertising Collection
<b>Identifier:</b>	NMAH.AC.0643
<b>Date:</b>	1951-1967.
<b>Extent:</b>	15 Boxes
<b>Creator:</b>	Thomajan, P.K.
<b>Language:</b>	English

---

## Administrative Information

### Immediate Source of Acquisition

Purchase

### Processing Information

Collection processed by NMAH Staff, 2000.

### Preferred Citation

Thomajan Advertising Collection, 1951-1967, Archives Center, National Museum of American History.

### Restrictions on Access

Unrestricted research access on site by appointment., Unprotected photographs must be handled with gloves.

### Terms Governing Use and Reproduction

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

---

## Biographical / Historical

Graphic designer and collector of advertising ephemera.

---

## Scope and Contents

Approximately 3,000 examples of commercial printing and printed advertising ephemera.

---

## Arrangement

Divided into 20 series.

---

## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Advertising, Point-of-sale  
Graphic arts -- 1950-1970  
Graphic design  
Printed ephemera -- 1950-1970

Types of Materials:

Advertisements  
Ephemera -- 1940-1970