Guide to the Breck Girls Collection

NMAH.AC.0651

Mimi Minnick

1998 July
Table of Contents

Collection Overview ................................................................. 1
Administrative Information .................................................. 1
Arrangement ............................................................................. 3
Scope and Contents............................................................... 3
Biographical / Historical ...................................................... 2
Names and Subjects ............................................................. 3
Container Listing ....................................................................... 5
  Series 3: Print Ads, 1946-1980 ........................................... 16
  Series 4: Original Artwork, 1936-1994 ............................... 37
Collection Overview

Repository: Archives Center, National Museum of American History
Title: Breck Girls Collection
Identifier: NMAH.AC.0651
Date: circa 1936-1995
Extent: 6.5 Cubic feet (15 boxes, 188 pieces of original artwork)
Creator: Williams, Ralph William
Breck Company.
Dial Corporation.
American Cyanamid Company
Sheldon, Charles
Language: English
Summary: The collection documents the development and evolution of the Breck Girl, a highly successful and long-lived advertising campaign whose hallmark was its vision of idealized American womanhood through correspondence, photographs, paintings, and print advertisements.

Administrative Information

Acquisition Information
The Dial Corporation through Jane Owens, Senior Vice President, Gift, June 1998.

Provenance
Donated by the Dial Corporation, which purchased the Breck brand from American Cyanamid in 1990. The collection was donated to the Archives Center of the National Museum of American History by the Dial Corporation in June 1998. The 2006 addendum was donated by Cynthia Brown in 2006.

Related Materials
Several items of packaging, 1930s-1980s are held in the former Division of Home and Community Life; an 18k gold Breck insignia pin is in the former. See Accession #:  

Processing Information
Processed by Mimi Minnick, archivist, July 1998; revised Erin Molloy, volunteer and Alison Oswald, archivist, 2012.

Preferred Citation
Biographical / Historical

Dr. John Breck is credited with developing one of the first liquid shampoos in the United States, in Springfield Massachusetts in 1908; Breck is also credited with introducing the first ph-balanced shampoo, in 1930. During the early years of the business, distribution remained localized in New England, and the product was sold exclusively to beauty salons until 1946. Advertising for the brand began in 1932, but appeared only in trade publications, such as Modern Beauty Shop.

Edward Breck, son of the founder, assumed management of the company in 1936. Breck became acquainted with Charles Sheldon, an illustrator and portrait painter who is believed to have studied in Paris under Alphonse Mucha, an artist noted for his contributions to Art Nouveau style. Sheldon had achieved some measure of fame for his paintings of movie stars for the cover of Photoplay magazine in the 1920s, and had also done idealized pastel portraits for the cover of Parents magazine. He created his first pastel portraits for Breck in 1936, launching what would become one of America's longest running ad campaigns. When the company began national advertising (and mass distribution) in 1946, the campaign featured Sheldon's 1937 painting of seventeen-year old Roma Whitney, a spirited blonde. Ms. Whitney's profile was registered as Breck's trademark in 1951. When he retired in 1957, Sheldon had created 107 oil paintings and pastels for the company. Sheldon was known to favor ordinary women over professional models, and in the early years of the campaign, the Breck Girls were Breck family members, neighbors or residents of the community in which he worked; company lore holds that nineteen Breck Girls were employees of the advertising agency he founded in 1940. A Breck advertising manager later described Sheldon's illustrations as, "illusions, depicting the quality and beauty of true womanhood using real women as models." The paintings and pastels form a coherent, if derivative, body of work which celebrates an idealized vision of American girlhood and womanhood, an ideal in which fair skin, beauty and purity are co-equal.

Ralph William Williams was hired to continue the Breck Girls campaign after Sheldon's retirement. Between 1957 and his death in 1976, Williams modified the Breck Girl look somewhat through the use of brighter colors and a somewhat heightened sense of movement and individuality. The advertising manager during his tenure recalled that at first Williams continued in Sheldon's manner, but in later years, as women became more independent, he would take care to integrate each girl's particular personality; he studied each girl and learned her special qualities. During these years, Breck Girls were identified through the company's sponsorship of America's Junior Miss contests. Williams work includes pastels of celebrities Cybil Shepard (1968 Junior Miss from Tennessee), Cheryl Tiegs (1968), Jaclyn Smith (1971, 1973), Kim Basinger (1972, 1974) and Brooke Shields (1974) very early in their careers.

By the 1960s, at the height of its success, Breck held about a twenty percent share of the shampoo market and enjoyed a reputation for quality and elegance. Ownership of the company changed several times (American Cyanamid in 1963; Dial Corporation in 1990). The corresponding fluctuations in management of the company and in advertising expenditures tended to undermine the coherence of the national advertising campaign. In addition, despite William's modifications, the image had become dated. Attempts to update the image misfired, further limiting the brand's coherence and effectiveness.
Finally, increased competition and an absence of brand loyalty among consumers through the 1970s and 1980s helped push Breck from its number one position into the bargain bin. The Breck Girl campaign was discontinued around 1978, although there have been at least two minor revivals, first in 1992 with the Breck Girls Hall of Fame, and again in 1995 when a search was begun to identify three new Breck Women. Scope and Content: The 188 pieces of original advertising art (62 oil paintings on board, 2 pencil sketches on paper, and 124 pastels on paper) and related photographs, correspondence and business files in this collection document the development and evolution of the Breck Girl, a highly successful and long-lived advertising campaign whose hallmark was its vision of idealized American womanhood. The collection is a perfect fit with other 20th century Archives Center collections documenting the efforts of American business to reach the female consumer market. The Estelle Ellis Collection (advertising and promotions for Seventeen, Charm, Glamour and House & Garden and many other clients) the Cover Girl Collection (make-up), the Maidenform Collection (brassieres), and the Tupperware Collections offer a prodigious body of evidence for understanding the role women were expected to play as consumers in the 20th century.

These advertising images also offer fertile ground for research into the evolution of popular images of American girlhood and womanhood. The research uses of the collection derive primarily from its value as an extensive visual catalog of the ideal types of American women and girls, arising and coalescing during a period in which 19th century ideals of womanhood were being revisited (the depression, the war years, the immediate post-war period) and continuing, with slight modifications and revisions, through several decades during which those historical ideals were being challenged and revised.

Scope and Contents

188 pieces of original advertising art (mostly pastel drawings), and photographs, correspondence, and business records, documenting the development and evolution of the Breck Girls advertising campaign. Original advertising art includes portraits of famous models, such as Cheryl Tiegs, Brooke Shields, Kim Basinger, and Erin Gray. Artists represented include Charles Sheldon and Ralph William Williams. The 2006 addendum consists of approximately one sixth of one cubic foot of papers relating to Cynthia Brown's selection as a Breck Girl, 1988 and her induction into the Breck Hall of Fame.

Arrangement

Collection divided into four series.

Series 1: Company history, 1946-1990
Series 2: Photographs, 1960-1995
Series 3: Print ads, 1946-1980
Series 4: Original artwork, 1936-1994

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:
Subjects:
Beauty contestants
Beauty culture
Feminine beauty (Aesthetics)
Hair -- Shampooing
Shampoos -- advertising
advertising -- 20th century

Types of Materials:
Advertisements -- 20th century
Business records -- 20th century
Pastels (visual works)
Photographs -- Black-and-white photoprints -- Silver gelatin -- 1950-2000

Names:
Basinger, Kim
Gray, Erin
Hamill, Joan
Shields, Brooke
Tiegs, Cheryl
Container Listing

Series 1: Business Records, 1946-1995

6.5 Cubic feet

Subseries 1.1: Company History, 1946-1990 (not inclusive)

Box 1, Folder 1  Company history (secondary sources), undated
Box 1, Folder 2  Breck Gold Box company newsletter, July-August 1958, May-June 1959
Box 1, Folder 3  Radio scripts: "American Girl Philharmonic", 1946
Box 1, Folder 4  Telescripts, 1967; 1971
Box 1, Folder 5  Model release and consent agreement
Box 1, Folder 6  Creative strategy, October 14, 1977
Box 1, Folder 7  Brand promotion, 1977
Box 1, Folder 8  Product promotion
Box 1, Folder 9  Investment Proposal: Acquisition of Breck Hair Care Products, Dial Corporation
Box 1, Folder 10  Press release re purchase, September 4, 1990
Box 1, Folder 11  Press clippings re purchase, September 10, 1990
Box 1, Folder 12  KCSA Breck Public Relations Overview, 1990
Box 1, Folder 13  KCSA public relations: Breck Good Will
Box 1, Folder 14  Correspondence between Edward Breck and Andrew S. Patti, Dial Corporation, 1992

Subseries 1.2: Ralph William Williams

Box 1, Folder 15  Correspondence with Mary Pickford, 1933
Box 1, Folder 16  U. S. Navy, Art Training Department, 1941-1945
<table>
<thead>
<tr>
<th>Box 1, Folder 17</th>
<th>Correspondence with Pat Nixon, 1969</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 1, Folder 18</td>
<td>Correspondence with Betty Ford, 1976</td>
</tr>
<tr>
<td>Box 1, Folder 19</td>
<td>R.W. Williams Obituary, 1976</td>
</tr>
<tr>
<td>Box 1, Folder 20</td>
<td>Mrs. R.W. Williams and Nancy Dedera correspondence, 1992-1993</td>
</tr>
<tr>
<td>Box 1, Folder 21</td>
<td>R.W. Williams and his successor Tom Doyle</td>
</tr>
<tr>
<td>Box 1, Folder 22</td>
<td>Charles Sheldon, Student of Mucha, Breck Girl Artist, undated</td>
</tr>
<tr>
<td>Box 1, Folder 23</td>
<td>Charles Sheldon described by Breck Girl Model</td>
</tr>
<tr>
<td>Box 1, Folder 24</td>
<td>Charles Sheldon newspaper article, 1980</td>
</tr>
<tr>
<td>Box 1, Folder 25</td>
<td>Charles Sheldon's daughter-in-law Elizabeth Sheldon</td>
</tr>
</tbody>
</table>

**Subseries 1.3: Appraisal of Artwork**

<table>
<thead>
<tr>
<th>Box 1, Folder 26</th>
<th>Correspondence re-management of artwork, 1984-1992</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 1, Folder 27</td>
<td>Dial Corporation Breck Girl picture inventory, undated</td>
</tr>
<tr>
<td>Box 1, Folder 28</td>
<td>Appraisal of the Breck Girl Collection for the Dial Corporation (inventory sheets), November 1992</td>
</tr>
<tr>
<td>Box 2, Folder 1</td>
<td>Appraisal of the Breck Girl Collection for the Dial Corporation (photographs), November 1992</td>
</tr>
<tr>
<td></td>
<td>Image(s)</td>
</tr>
<tr>
<td>Box 2, Folder 1</td>
<td>Photocopy of appraisal, arranged numerically by number on back of painting/pastel</td>
</tr>
</tbody>
</table>

**Subseries 1.4: Breck Girls Hall of Fame, 1992**

<table>
<thead>
<tr>
<th>Box 2, Folder 2</th>
<th>List of Former Breck Girls</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 2, Folder 3</td>
<td>Roma Whitney Armstrong, 1937</td>
</tr>
<tr>
<td>Box 2, Folder 4</td>
<td>Olga Nelson Atkins</td>
</tr>
<tr>
<td>Box 2, Folder 5</td>
<td>Janet Moore Barney, 1965-1966</td>
</tr>
</tbody>
</table>
Box 2, Folder 6  Olga Bogach, undated
Box 2, Folder 7  Karen Ann Kane Brooks and Patricia Kane Melgaard, 1963
Box 2, Folder 8  Barbarann Buckley, undated
Box 2, Folder 9  Jacqueline Lancioux Carroll, 1947
Box 2, Folder 10  Carol Toby Cheek, 1955
Box 2, Folder 11  Pamela Chew, 1989
Box 2, Folder 12  Faith Ann Williams Clairmont
Box 2, Folder 13  Cathey Benton Colella
Box 2, Folder 14  Bobbi Kingsley Conroy, 1960
Box 2, Folder 15  Peggy Cullen
Box 2, Folder 16  Kaye Davis, 1975
Box 2, Folder 17  Loladi Bella
Box 2, Folder 18  Virginia Smart Drew, undated
Box 2, Folder 19  Gretchen Macarthy Eilertson, undated
Box 2, Folder 20  Lettitia Bellantoni Fraedrich, 1971
Box 2, Folder 21  Barbara Clement Gould, 1962, 1975
Box 2, Folder 22  Sonia Nertin Grassi, 1966
Box 2, Folder 23  Erin Gray, undated
Box 2, Folder 24  Bonnie Grey, Heidi Grey Niblack, 1957
Box 2, Folder 25  Hope Whitehouse Guernsey
Box 2, Folder 26  Ginny Guild, 1963
<table>
<thead>
<tr>
<th>Box 2, Folder</th>
<th>Name</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>27</td>
<td>Joan Bowes Hammill</td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>Carole Fitzsimmons Harris</td>
<td></td>
</tr>
<tr>
<td>29</td>
<td>Elaine Bordwa Hartman, undated</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>Ann Higgins Haughey</td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>Carolyn Hemingway, 1958</td>
<td></td>
</tr>
<tr>
<td>32</td>
<td>Janice Carlson Herbert</td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>Rebecca Holden, 1941</td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>Cindy Harrell Horn, undated</td>
<td></td>
</tr>
<tr>
<td>35</td>
<td>Sue Houle</td>
<td></td>
</tr>
<tr>
<td>36</td>
<td>Hannah Howarth, 1949</td>
<td></td>
</tr>
<tr>
<td>37</td>
<td>Elizabeth Hathaway Husson</td>
<td></td>
</tr>
<tr>
<td>38</td>
<td>Marie Kelly Hynes</td>
<td></td>
</tr>
<tr>
<td>39</td>
<td>Jean Dernago Joy, 1958</td>
<td></td>
</tr>
<tr>
<td>40</td>
<td>Betty Keith, 1962</td>
<td></td>
</tr>
<tr>
<td>41</td>
<td>Patricia Kelley</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Willi Koopman, 1965</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Cheryl Bates Lord</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Carol Ann Williams Lyons</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Linda Lawrence MacDonald, 1956</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Eileen McKenna, 1960</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Carol Rachel Marino, 1967</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Mary Lou Emmons Mehrtens, 1950</td>
<td></td>
</tr>
</tbody>
</table>
Box 3, Folder 8  Patricia Kane Melgaard, 1963
Box 3, Folder 9  Carol Evans Mende, 1957
Box 3, Folder 10  Roberta Collins Moorhouse, 1955-1956
Box 3, Folder 11  Karen Morris, 1974
Box 3, Folder 12  Joan Young Morrissey, 1957/1960
Box 3, Folder 13  Zacki Murphy, 1987
Box 3, Folder 14  Elaine Cusick Nash, 1963
Box 3, Folder 15  Judy Neuman, undated
Box 3, Folder 16  Andrea Johnson Ormston; also Andi Johnson, 1974
Box 3, Folder 17  Laraine & Louise Petterson, 1958
Box 3, Folder 18  Betty Ann Rechter, undated
Box 3, Folder 19  Brita Ohberg Reed, 1938
Box 3, Folder 20  Kim Reid, 1975, 1975
Box 3, Folder 21  Susan Hood Rima, 1977
Box 3, Folder 22  Carol Ryan, 1969
Box 3, Folder 23  Susan Berr Sager, 1964, 1964
Box 3, Folder 24  Martha Branch Salonika, 1963
Box 3, Folder 25  Barbara Sarantitis, Elizabeth Sarantitis Latham, 1963
Box 3, Folder 26  Joanne Knight Smith; Linda Smith Williams, 1951, 1955, 1953
Box 3, Folder 27  Wilma Jacqueline Smith, 1952
Box 3, Folder 28  Tiffany, Tegwin Smith & Mary Compton (3 generations), 1969
Box 3, Folder 29  Ann Staffanson, 1957-1958
Box 3, Folder 30  Doreen Stenzel, 1967
Box 3, Folder 31  Jean Ivory Stevens, 1947-1953
Box 3, Folder 32  Julie Gosselin Stout, 1960
Box 3, Folder 33  Julie Hart Sumption, 1964
Box 3, Folder 34  Linda George Test, 1974-1975
Box 3, Folder 35  Alica Thomas, undated
Box 3, Folder 36  Peggy Putsche Thornton, 1957
Box 3, Folder 37  Julie Ann Forshee Thurber, 1976
Box 3, Folder 38  Adrienne Tillotson, undated
Box 3, Folder 39  Judith Turnstall, 1961
Box 3, Folder 40  Nina Plumb Twining, 1953-1954, 1953-1954
Box 3, Folder 41  Carole Valencia, 1940, 1940
Box 3, Folder 42  Linda Fralick Wallace, undated
Box 3, Folder 43  Berge Wathne, 1967, 1967
Box 3, Folder 44  Helen Whitaker, 1955
Box 3, Folder 45  Margeurite Mitchell Wigham, 1948
Box 3, Folder 46  Linda Smith Williams, 1953
Box 3, Folder 47  Gay Dixon Witten, 1973
Box 3, Folder 48  Breck Girls Addresses, 1992
Box 3, Folder 49  Breck Girls Hall of Fame, Clipping, Kim Basinger, undated
Box 3, Folder 50  Breck Girl Hall of Fame Certificate, Brooke Shields, 1992
Box 8, Folder 1  Breck Girl Negatives , undated
Box 8, Folder 1  Print ads (product only) , 1965
Box 8, Folder 1  Print ads (product only) , 1966
Box 8, Folder 1  Print ads (product only) , 1968
Box 8, Folder 1  Print ads (product only) , 1969
Box 8, Folder 1  Print ads (product only) , 1971
Box 8, Folder 1  Print ads (product only) , 1974
Box 8, Folder 1  Print ads (product only) , 1978
Box 8, Folder 1  Print ads (product only) , undated
Box 8, Folder 2  Negatives: Smithsonian Magazine article , Jan. 2000
Box 8, Folder 3  Slides: Breck Girls, A-D , undated
Box 8, Folder 4  Slides: Breck Girls, G-R , undated
Box 8, Folder 5  Slides: Breck Girls, S-W , undated
Box 8, Folder 6  Slides: Breck Girls , 1995
Box 8, Folder 7  Slides: trademark artwork , undated
Box 8, Folder 8  Slides: product , undated
Box 8, Folder 9  Slides: Dial Corporation Executives, 1993

Subseries 1.5: Breck Woman Search, 1994 - 1995
Box 4, Folder 1-4  Press clippings, Hall of Fame, 1994
Box 4, Folder 5  Press release: Historical Information , 1995
Box 4, Folder 6  Press release: Biographical Information , 1995
Box 4, Folder 8  Press clippings, 1995
Box 4, Folder 9  Breck Girls Award Ceremony, June 1995

Subseries 1.6: Breck Girls Awards Ceremony, 1995

Box 5, Folder 1-2  Press clippings, 1995
Box 5, Folder 3  Correspondence, 1995
Box 5, Folder 4  Press clippings: Sandi Miller, 1995
Box 5, Folder 5  Correspondence: Sandi Miller, 1995
Box 5, Folder 6  Correspondence: Tiffanie Palmer, 1995
Box 5, Folder 7  Correspondence: Page Elledge, 1995
Box 5, Folder 7  Arizona Woman magazine, including article about Breck Women, 1995
Series 2 : Photographs, 1960-1995

Box 11, Folder 1  Charles Sheldon, undated

Box 11, Folder 2  Ed Breck, undated

Box 11, Folder 3  John Breck, Jr., undated

Box 11, Folder 4  Ralph Williams, undated

Box 11, Folder 5  Tiffanie Palmer, 1994

Box 11, Folder 6  Page Elledge, 1995

Box 11, Folder 7  Sandi Miller, 1994

Box 5, Folder 8  Ads, undated

Breck Girls. [Print advertising.], 1972
1 Item (col.; 17 x 12.5 cm.)
Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist
Image depicts Ann Basinger and her daughter Kim Basinger. Reproduction of a pastel portrait.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
Ivorydata4 1113
03065101 (Scan No.)

Names: Basinger, Kim
Topic: Daughters
Hair -- Care and hygiene
Mothers
Shampoos
Women in advertising
Genre/ Form: Print advertising

Box 5, Folder 9  Artwork, undated
Box 6, Folder 1-2  Photographs, black and white and artwork, undated
Box 6, Folder 3-6  Packaging (black and white photographs), undated
Box 6, Folder 7-10  Product (black and white photographs), undated
Box 7, Folder 1  Product, undated
Box 7, Folder 2  Television stills, undated

Image(s)

[Little girl, possibly Eileen McKenna, getting hair washed: black and white photoprint]
1 Item (Silver gelatin on paper, 10" x 8").

Image(s): [Little girl, possibly Eileen McKenna, getting hair washed: black and white photoprint].
Breck, John H., Inc., Advertiser
Box 7, Folder 2. Black and white photograph of a smiling little girl (Eileen McKenna?) getting her hair washed by two feminine arms.

Local Numbers
AC0651-0000001.tif (AC Scan No.)

Topic: Hair -- Care and hygiene
Shampoos

Genre/ Form: Photographs -- 1960-1970 -- Black-and-white photoprints -- Silver gelatin

Box 7, Folder 3  Breck executives, 1960
Box 7, Folder 4  Dial executives, 1990
Box 7, Folder 5  Breck Girl Hall of Fame search, 1992
Box 7, Folder 6  Breck Girl Hall of Fame pin, 1992
Box 7, Folder 7  Breck Girls Hall of Fame, 1992
Box 7, Folder 8  Breck Girls: Page Elledge, 1995
Box 7, Folder 9  Breck Girls: Sandi Miller, 1995
Box 7, Folder 10  Breck Girls: Tiffanie Palmer, 1995
Box 7, Folder 11  Breck Girls: Elledge, Miller, Palmer, 1995
Box 7, Folder 12  Breck Girls: pastels, 1995
Box 7, Folder 13  Breck Girls: studio shots, 1995
Box 7, Folder 14  Breck Girls: candid shots, 1995
Box 7, Folder 15  Breck Girls: six finalists, 1995
Box 7, Folder 16  Breck Girls: three finalists with CEO, 1995
Box 7, Folder 17  Slides: television stills, 1985
Box 7, Folder 18  Slides: Hall of Fame, 1995
Box 7, Folder 19  Breck Documentary: Rebecca Holden, Erin Gray, & John Teets, 1995
Box 7, Folder 19  Breck Girl Hall of Fame Search: press release, 1992
Box 7, Folder 20  Negatives: Proofs of Breck Girl Hall of Fame, undated
Box 7, Folder 21  Negatives: Breck Girls: three finalists, 1995
Box 7, Folder 22  Negatives: various Breck Girls, 1995
Box 7, Folder 23  Negatives: various, undated
Series 3: Print Ads, 1946-1980

Box 9, Folder 1  
Breck Girls, 1955

Box 9, Folder 2  
Breck Girls, 1968-1969

Image(s)

Box 9, Folder 2  
Breck Shampoo brings out the shine in your hair. [Print advertising.], 1968
1 Item (col.; 27.5 x 21 cm.)

Image(s): Breck Shampoo brings out the shine in your hair. [Print advertising.] 1968.

Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist

Full caption: "Breck Shampoo brings out the shine in your hair. Like brushing 100 strokes." Portrait of Helen Kisk [?].

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
Ivorydata4 1114

03065102 (Scan No.)

Names: Kisk, Helen
Topic: Hair -- Care and hygiene
Shampoos
Women in advertising

Genre/ Form: Print advertising

Box 9, Folder 3  
Breck Girls, 1971

Image(s)

Box 9, Folder 3  
Breck Girl. [Print advertising.] [Publ. in various women's publications.], 1971, Dec. 1971
1 Item (col.; 29.5 x 20.5 cm.)


Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist
Priscilla of Boston., Designer
Patricia Dow as Christmas Bride wearing gown by Priscilla of Boston.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.
There's only one leading shampoo that isn't mostly detergent: Gold Formula Breck. [Print advertising, Women's publications.], 1973

Breck Girl. [Print advertising, women's publications.], 1973

1 Item (col.; 29.5 x 21 cm.)


Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist
Reproduction of a pastel portrait of Dianne Harris.


Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
Ivorydata4 1116

03065104 (Scan No.)

Names: Harris, Dianne
Topic: Hair -- Care and hygiene
       Shampoos
       Women in advertising
Genre/ Form: Print advertising

Box 9, Folder 4

There's only one leading shampoo that isn't mostly detergent: Gold Formula Breck. [Print advertising, Women's publications.], 1973

Good condition.

Local Numbers
Ivorydata4 1115

03065103 (Scan No.)

Names: Dow, Patricia
Topic: Brides
       Christmas
       Hair -- Care and hygiene
       Shampoos
       Women in advertising
Genre/ Form: Print advertising

Box 9, Folder 4
1 Item (col.; 32 x 25 cm.)
Image(s): There's only one leading shampoo that isn't mostly detergent: Gold Formula Breck. [Print advertising, Women's publications.] 1973.
Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist
Reproduction of pastel portrait of Jaclyn Smith.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
Ivorydata4 1117

03065105 (Scan No.)

Names: Smith, Jaclyn
Topic: Hair -- Care and hygiene
Shampoos
Women in advertising

Genre/ Form: Print advertising

Box 9, Folder 5
Breck Girls, 1974

Image(s)

Box 9, Folder 5
Breck Girl. [Print advertising.] [Women's publications.], 1974
1 Item (col.; 28 x 21 cm.)
Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist
Portrait of Lydia Hodson.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
Ivorydata4 1118

03065106 (Scan No.)

Publication
Published March 1974

Names: Hodson, Lydia
Topic: America's Junior Miss Pageant
Hair -- Care and hygiene
Shampoos
Teenagers
Women in advertising

Genre/ Form: Print advertising

Box 9, Folder 6  Breck Girls, 1975

Image(s)

Box 9, Folder 6  Breck Girl. [Print advertising.] [Women's publications.], 1974, 1974
1 Item (col.; 29.5 x 20.5 cm.)


Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist
Portrait of Donna Alexander.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
Ivorydata4 1119
03065107 (Scan No.)

Publication
Published Jan. 1975

Names: Alexander, Donna

Topic: African Americans
America's Junior Miss Pageant
Hair -- Care and hygiene
Shampoos
Women in advertising

Genre/ Form: Print advertising

Box 9, Folder 7  Breck Girls, 1976

Image(s)

Box 9, Folder 7  Breck Girl. [Print advertising.], 1976
1 Item (col.; 29.5 x 21 cm.)


Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist
Portrait of Julie Ann Forshee.
Box 9, Folder 8

Breck Girl. [Print advertising.] [Women's publications.], 1977

*1 Item (col.; 29.5 x 21 cm.)*


Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

Portrait of Rebecca Holden.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1171

03065110 (Scan No.)

Publication

Published June 1977

Names: Holden, Rebecca

Topic: Hair -- Care and hygiene
Shampoos
Women in advertising

Genre/Form: Print advertising

Box 9, Folder 8

Breck Girl. [Print advertising, women's publications], 1977

*1 Item (col.; 29.5 x 21 cm.)*

**Image(s):** Breck Girl. [Print advertising, women's publications], 1977.

Breck, John H., Inc., Advertiser

Portrait of Yvonne Schneider.

Published Sept. 1977.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1172

03065111 (Scan No.)

Names: Schneider, Yvonne

Topic: Hair -- Care and hygiene
Shampoos
Women in advertising
Genre/ Form: Print advertising

Box 9, Folder 9
Breck Girls, 1978

Box 9, Folder 10
Breck Girls, 1970s

Box 9, Folder 10
Breck Girl. [Kim Basinger as a bride.] [Print advertising tear sheet.]
1 Item (col.; 29 x 21 cm.)

Image(s)
Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist
Portrait of Kim Basinger as a bride,

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
Ivorydata4 1173

03065112 (Scan No.)

Names: Basinger, Kim

Topic: Brides
Endorsements in advertising
Hair -- Care and hygiene
Shampoos
Women in advertising

Genre/ Form: Print advertising

Box 9, Folder 11
Print ads (product only), 1965

Box 9, Folder 11
Tahitian and Breck girls share the secret of beautiful hair. [Print advertising.], 1965
1 Item (col.; 28.5 x 20.5 cm.)

Image(s): Tahitian and Breck girls share the secret of beautiful hair. [Print advertising.] 1965
Breck, John H., Inc.
Caption: "Tahitian and Breck girls share the secret of beautiful hair".

Two holes punched in top of ad; fold near center.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.
Good condition.

Local Numbers
245317

Ivorydata4 1174
03065113 (Scan No.)

Topic: Hair -- Care and hygiene
Shampoos
Tahitians
Women

Genre/Form: Photographs -- Reproductions
Print advertising

Box 9, Folder 12  Print ads (product only), 1966

Box 9, Folder 13  Print ads (product only), 1968

Image(s)

If she let go of her comb, it might float down through her hair by itself [Print advertising.], 1967
1 Item (col.; 19.5 x 13.5 cm.)

Image(s): If she let go of her comb, it might float down through her hair by itself [Print advertising.] 1967.

Breck, John H., Inc., Advertiser
Illustration: Reproduction of a photograph of a Tahitian woman combing her hair.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
Ivorydata4 1175
03065114 (Scan No.)

Topic: Combs
Hair -- Care and hygiene
Shampoos
Women in advertising

Genre/Form: Photographs -- Reproductions
Print advertising

Culture: Tahitians

Box 9, Folder 14  Print ads (product only), 1969
Box 9, Folder 15  Print ads (product only), 1971

Box 9, Folder 16  Print ads (product only), 1973-1974

Box 9, Folder 17  Print ads (product only), 1978

Image(s)

Box 9, Folder 17  Get your hair in great condition, too! [Print advertising. Women's publications.]

1 Item (col.; 29.5 x 11 cm.)

Image(s)

Breck, John H., Inc., Advertiser

Image: Woman in purple shirt on bicycle.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1176

03065115 (Scan No.)

Topic: Bicycles
Hair -- Care and hygiene
Hair conditioners
Shampoos
Women

Genre/Photographs -- Reproductions
Form: Print advertising

Box 9, Folder 18  Print ads (product only), undated

Box 9, Folder 19  News Articles, undated

Box 10, Folder 1  Breck Girls, 1951-1956

Image(s)

Box 10, Folder 1  Beautiful Hair: Breck. [Print advertising.] McCall's, 1956

1 Item (col.; 34.5 x 28 cm.)

Image(s): Beautiful Hair: Breck. [Print advertising.] McCall's. 1956

Breck, John H., Inc.

Caption: "Beautiful Hair: Breck".

Published July 1956.
Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
245320

Ivorydata4 1177

03065116 (Scan No.)

Topic: Hair -- Care and hygiene
       Older people
       Shampoos
       Women

Genre/ Form: Print advertising

Box 10, Folder 1  Beautiful Hair: Breck. [Print advertising.] This Week, 1955
1 Item (col.; 35 x 28 cm.)

Image(s): Beautiful Hair: Breck. [Print advertising.] This Week. 1955
Breck, John H., Inc.
Caption: "Beautiful Hair: Breck".

Published 27 Nov. 1955. Yellowed.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
245321

Ivorydata4 1178

03065117 (Scan No.)

Topic: Hair -- Care and hygiene
       Older people
       Shampoos
       Women

Genre/ Form: Print advertising

Box 10, Folder 2  Breck Girls, 1963; 1966

Image(s)

Box 10, Folder 2  TWA Hostess Judy Newmann was voted "The girl in the air with the most beautiful hair." [Print advertising.], 1966
1 Item (col.; 36 x 26.5 cm.)

Image(s): TWA Hostess Judy Newmann was voted "The girl in the air with the most beautiful hair." [Print advertising.] 1966.

Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist
Portrait of Judy Newmann in TWA flight attendant uniform.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
Ivorydata4 1179
03065118 (Scan No.)

Publication
Published Jan. & Feb. 1966

Topic: Flight attendants
Hair -- Care and hygiene
Shampoos
Women in advertising

Genre/ Form: Print advertising

Box 10, Folder 3 Breck Girls , 1967
Image(s)

Box 10, Folder 3 Breck Shampoo brings out the shine in your hair. [Print advertising.], 1967
1 Item (col.; 35.5 x 27.5 cm.)

Image(s): Breck Shampoo brings out the shine in your hair. [Print advertising.] 1967.

Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist
Portrait of Karen Green.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
Ivorydata4 1180
03065119 (Scan No.)

Woman's Day, Published Oct. 1967

Names: Green, Karen
Local Numbers
   Ivorydata4 1182
03065121 (Scan No.)

Parents', Published Aug. 1967

   - Topic: Children in advertising
   - Daughters
   - Girls
   - Hair -- Care and hygiene
   - Mothers
   - Shampoos
   - Women

   - Genre/ Form: Print advertising

Box 10, Folder 3

Will he find kissable skin underneath those pretty bangs? [Print advertising.]
Teen Magazine, 1967
1 Item (col.; 35.5 x 28 cm.)

   - Image(s): Will he find kissable skin underneath those pretty bangs? [Print advertising.] Teen Magazine. 1967
Breck, John H., Inc.
Caption: "Will he find kissable skin underneath those pretty bangs?"

Published March 1967. Fold in center.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
   245326

Ivorydata4 1183
03065122 (Scan No.)

   - Topic: Complexion
   - Hair -- Care and hygiene
   - Men
   - Shampoos
   - Skin -- Care and hygiene
   - Women

   - Genre/ Form: Photographs -- Reproductions
   - Print advertising

Box 10, Folder 4

Breck Girls, 1968

   - Image(s)

Box 10, Folder 4

Breck Shampoo brings out the shine in your hair. [Print advertising.], 1968
1 Item (col.; 33.5 x 27 cm.)

Image(s): Breck Shampoo brings out the shine in your hair. [Print advertising.] 1968.

Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist
Portrait of Darnelda Dunn.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1184

03065123 (Scan No.)

Names: Dunn, Darnelda

Topic: Hair -- Care and hygiene
Shampoos
Women in advertising

Genre/Form: Print advertising

Box 10, Folder 4

Your hair has a complexion just like your face. [Print advertising.] Women's publications, 1968

1 Item (col.; 35.5 x 25 cm.)

Image(s): Your hair has a complexion just like your face. [Print advertising.] Women's publications. 1968

Breck, John H., Inc.

Caption: "Your hair has a complexion just like your face". Text based ad with small photos of woman and product.

Published Aug. 1968. Fold near bottom.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245328

Ivorydata4 1185

03065124 (Scan No.)

Topic: Complexion
Hair -- Care and hygiene
Shampoos
Women
Box 10, Folder 4

How to find out if your baby's shampoo is a baby's shampoo. [Print advertising.], 1968

*Image(s):* How to find out if your baby's shampoo is a baby's shampoo. [Print advertising.] 1968.

Breck, John H., Inc., Advertiser

Photo of mother and baby.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1186

03065125 (Scan No.)

**Topic:**

- Children
- Hair -- Care and hygiene
- Shampoos
- Women

Genre/

Photographs -- Reproductions

Form:

Print advertising

Box 10, Folder 5

Breck Girls, 1969

*Image(s)*

Box 10, Folder 5

Save 10 [cents] on Gold Formula Breck--the only leading shampoo that isn't mostly detergent. [Print advertising.], 1969

*Image(s):* Save 10 [cents] on Gold Formula Breck--the only leading shampoo that isn't mostly detergent. [Print advertising.] 1969.

Breck, John H., Inc., Advertiser

Reproduction of photograph of shampoo bottle with hair around it.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Three-hole punched in left side.

Local Numbers

Ivorydata4 1187

03065126 (Scan No.)

**Topic:**

- Coupons (Retail trade)
- Hair -- Care and hygiene
Most instant shampoos are easy to spray on. Breck Fresh Hair is easier to brush off. [Print advertising.], 1971
1 Item (col.; 38 x 28.5 cm.)

Image(s): Most instant shampoos are easy to spray on. Breck Fresh Hair is easier to brush off. [Print advertising.] 1971.
Breck, John H., Inc., Advertiser
Reproduction of photograph of woman brushing hair.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
Ivorydata4 1188

03065127 (Scan No.)

Topic: Hair -- Care and hygiene
Shampoos
Women

Genre/ Photographs -- Reproductions
Form: Print advertising

Box 10, Folder 6 Breck Girls, 1970-1974

Box 10, Folder 7 Breck Girls, 1976-1978; 1980

Image(s)

Oil-free Breck Clean Rinse. The difference is very clear. [Print advertising.], 1976
1 Item (col.; 35 x 29.5 cm.)

Image(s): Oil-free Breck Clean Rinse. The difference is very clear. [Print advertising.] 1976.
Breck, John H., Inc., Advertiser
Advertisement includes photograph of woman holding bottle up to hair.

Fold in center.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.
Local Numbers
Ivorydata4 1189

03065128 (Scan No.)
Topic: Hair -- Care and hygiene
       Shampoos
       Women
Genre/Photographs -- Reproductions
Form: Print advertising

Box 10, Folder 7
Breck's Law. [Print advertising.], 1978
1 Item (col.; 27 x 28 cm.)
Breck, John H., Inc., Advertiser
Ad includes a small photo of three women at top, larger photo of products.
Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.
Good condition.
Local Numbers
Ivorydata4 1190

03065129 (Scan No.)
Topic: Hair -- Care and hygiene
       Shampoos
       Women in advertising
Genre/Photographs -- Reproductions
Form: Print advertising

Box 10, Folder 7
I just tried Breck again. And wow! [Print advertising. Magazine.], 1979,
Published 1980
1 Item (col.; 38 x 28.5 cm.)
Breck, John H., Inc., Advertiser
Reproduction of photograph of a woman in a blue pants outfit walking behind a bus, with male riders looking appreciatively out window; Breck ad on the back of the bus.
Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.
Good condition.
Local Numbers
Ivorydata4 1191
03065130 (Scan No.)

Publication
Published 1980

Topic: Buses
Hair -- Care and hygiene
Shampoos
Women in advertising

Genre/Form: Photographs -- Reproductions
Print advertising

Box 10, Folder 8 Breck Girls, undated

Box 10, Folder 9 Amazon Woman, 1995

Box 12, Folder 1 Cheryl Tiegs (brunette), 1968

Box 12, Folder 2 Cheryl Tiegs (blonde), 1968

Box 12, Folder 3 Diane Harris, 1973

Box 12, Folder 4 Donna Alexander, 1974

Box 12, Folder 5 Julie Ann Forshee, 1976

Box 12, Folder 6 Rebecca Holden, 1977

Box 13, Binder 1 Breck Girls, 1946-1978

Image(s)

1 Item (col.; 35.4 x 27.5 cm.)

Breck, John H., Inc.
Portrait of unidentified dark-haired woman.
Published Nov. 1946.
Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition; edge tears.

Local Numbers
Ivorydata4 1192
Box 13, Folder book

Beautiful Hair: Breck. [Print advertising.], 1961
1 Item (col.; 35 x 27.5 cm.)
Breck, John H., Inc., Advertiser
Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.
Good condition.

Local Numbers
Ivorydata4 1193

Box 13, Folder book

What do you want with detergent hair when you can have beautiful hair by Breck? [Print advertising.], 1963
1 Item (col.; 38.5 x 28 cm.)
Image(s): What do you want with detergent hair when you can have beautiful hair by Breck? [Print advertising.] 1963.
Breck, John H., Inc., Advertiser
Portrait of Kathy Caravello.
Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.
Good condition.

Local Numbers
Ivorydata4 1194
Box 13, Folder book  [Reproduction of pastel drawing of a blonde : Print advertising.]

**Image(s)**

Breck, John H., Inc., Advertiser
Williams, Ralph William, Artist

Advertisement contains text, but no large print.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers
Ivorydata4 1195

03065134 (Scan No.)

**Topic:**
Hair -- Care and hygiene
Shampoos
Women

**Genre/ Form:**
Print advertising

Box 13, Item binder  Beautiful Hair / Breck [advertisement.] [Reproduction of a pastel drawing.]

1 Item (Ink on paper.)

**Image(s)**

Williams, Ralph William, Artist

"Girl" is Janet Collier. Advertisement is page 157 of a Good Housekeeping magazine from 1956.

Local Numbers
AC0651-0000002.tif (AC Scan No.)

**Names:**
Collier, Janet
Good Housekeeping (magazine)

**Topic:**
Beauty, Personal
Hair -- Care and hygiene

**Genre/ Form:**
Pastels (Drawings) -- Reproductions

Box 13, Folder 1  Breck Girls , 1965-1966

Box 13, Folder 2  Breck Girls , 1967

Box 13, Folder 3  Breck Girls , 1968-1969

| Box 14, Folder 1 | Cybil Shepherd, 1968 |
| Box 14, Folder 2 | Cheryl Tieg[s] [misidentified?], 1968 |
| Box 14, Folder 3 | Jaclyn Smith, 1971 |
| Box 14, Folder 4 | Jaclyn Smith (storyboard), 1971 |
| Box 15, Folder 1 | Ann and Kim Basinger, 1972 |
| Box 15, Folder 2 | Brooke Shields, 1974 |
| Box 15, Folder 3 | Kim Basinger, 1974 |
| Box 15, Folder 4 | Erin Gray, 1976 |

*Return to Table of Contents*
Series 4: Original Artwork, 1936-1994

Deborah Ann Armstrong, undated

Item 189 Nila Anderson, undated

Item 105 Olga Nelson Atkins, 1936

Item 158 Olga Nelson Atkins, 1936

Item 83 Jean Ayers, 1961

Item 85 Cheryl Bates, 1963

Item 154 Elaine Marie Bordua, undated

Item 1 Martha Branch Salonika, 1963

Item 195 Martha Branch, undated

Item 3 Connie Breck, 1947

Item 35 Gertrude A. Breck, undated

Item 62 Jay Breck, undated

Item 40 Judy Breck with her mother Gertrude Breck

Item 41 Judy Breck with her mother Gertrude Breck

Item 36 Judy Breck with her mother Gertrude Breck, 1945

Item 38 Judy Breck with her mother Gertrude Breck

Item 39 Judy Breck with her mother Gertrude Breck, 1946

Item 28 Judy Breck with her mother Gertrude Breck, 1946

Item 171 Judy Breck with her mother Gertrude Breck, undated

Item 167 Judy Breck Killein, undated

Item 30 Nancy Breck O'Connor, 1945
Item 42  Nancy Breck O'Connor, 1945
Item 2   Nancy Breck O'Connor, undated
Item 169 Nancy Breck O'Connor, undated
Item 60  Nancy Breck O'Connor, undated
Item 31  Nancy Breck O'Connor, undated
Item 29  Nancy Breck O'Connor, undated
Item 156 Donna Burlinger, undated
Item 141 Kathy Caravello, 1964
Item 93  Margo Carpenter, 1964
Item 80  Rosemary Cea, 1964
Item 87  Carol Toby Cheek, undated
Item 88  Carol Toby Cheek, undated
Item 118 Diane Christie, undated
Item 64  Lee Clark, 1964
Item 70  Jessie CLark, 1967
Item 53  Barbara Clement, undated
Item 157 Barbara Clement, 1975
Item 56  Barbara Clement, undated
Item 79  Barbara Clement Gould, 1975
Item 127 Jean Collier, 1956
Item 97  Janet Collier Millard, undated
Item 170  
Janet Collier, undated  
*Image(s)*

Item 9  
Roberta Collins, 1947

Item 69  
Mae Connelly, 1955

Item 203  
Carol Conway, undated

Item 22  
Peggy Cullen, undated

Item 95  
Peggy Cullen, undated

Item 165  
Peggy Cullen, undated

Item 144  
Mary Culver, undated

Item 67  
Claire Cummings, undated

Item 51  
Elaine Cusick, undated

Item 86  
Sandra Dahlgren, 1961

Item 155  
Chama de la Perira, undated

Item 66  
Donna DeGroot, undated

Item 104  
Jean Durango, undated

Item 142  
Jean Durango Joy, 1958

Item 197  
Page Elledge, 1995, 1995

Item 25  
Mary Lou Emmons, 1950

Item 124  
Mary Lou Emmons, undated

Item 138  
Pam English, 1964

Item 120  
Jean Falvey, 1947

Item 33  
Jean Falvey, 1947
<table>
<thead>
<tr>
<th>Item</th>
<th>Artist</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>179</td>
<td>Jean Falvey</td>
<td>undated</td>
</tr>
<tr>
<td>55</td>
<td>Lora Fuad</td>
<td>1976</td>
</tr>
<tr>
<td>90</td>
<td>Julie Gosselin</td>
<td>1960</td>
</tr>
<tr>
<td>84</td>
<td>Gini Guild</td>
<td>1963</td>
</tr>
<tr>
<td>194</td>
<td>Kim Haley</td>
<td>undated</td>
</tr>
<tr>
<td>132</td>
<td>Joan Hamill</td>
<td>undated</td>
</tr>
<tr>
<td>159</td>
<td>Cindy Harrell</td>
<td>1977</td>
</tr>
<tr>
<td>77</td>
<td>Diane Harris</td>
<td>1973</td>
</tr>
<tr>
<td>129</td>
<td>Sheryll Hayes</td>
<td>undated</td>
</tr>
<tr>
<td>50</td>
<td>Sheryll Hayes</td>
<td>undated</td>
</tr>
<tr>
<td>75</td>
<td>Kathy Hays</td>
<td>1961</td>
</tr>
<tr>
<td>73</td>
<td>Carolyn Hemingway</td>
<td>undated</td>
</tr>
<tr>
<td>11</td>
<td>Marlene Hewins</td>
<td>1948</td>
</tr>
<tr>
<td>81</td>
<td>Susan Houle</td>
<td>1960</td>
</tr>
<tr>
<td>74</td>
<td>Rosemary Howard</td>
<td>1966</td>
</tr>
<tr>
<td>137</td>
<td>Rosemary Howard</td>
<td>undated</td>
</tr>
<tr>
<td>63</td>
<td>Hannah Howarth</td>
<td>undated</td>
</tr>
<tr>
<td>110</td>
<td>Jean Ivory</td>
<td>1944</td>
</tr>
<tr>
<td>76</td>
<td>Jean Ivory</td>
<td>undated</td>
</tr>
<tr>
<td>102</td>
<td>Jean Ivory</td>
<td>undated</td>
</tr>
<tr>
<td>121</td>
<td>Jean Ivory</td>
<td>undated</td>
</tr>
<tr>
<td>125</td>
<td>Jean Ivory</td>
<td>undated</td>
</tr>
</tbody>
</table>
Item 130  Jean Ivory, undated
Item 134  Jean Ivory, undated
Item 143  Jean Ivory, undated
Item 149  Jean Ivory, undated
Item 175  A. Judy, undated
          Betty Keith, 1964
Item 92   Joan Knight Smith, undated
Item 173  Jacqueline Lancioux, undated
Item 173  Jacqueline Lancioux, undated
Item 7    Jackie, 1947
Item 46   Linda Ann Lawrence, 1956
Item 47   Linda Ann Lawrence, undated
Item 187  Linda Ann Lawrence, 1956
Item 101  Betsy Lee, undated
Item 204  Bernadette Leedy, 1963
Item 153  Betty Lewis, undated
Item 108  Kathleen Lochary, 1972
Item 205  Anne Magennis, undated
Item 78   Karen Massberg, 1968
Item 133  Peggy McCafferty, 1967
Item 94   Gretchen McCarthy, 1961
Item 199  Sandi Miller, 1994
Item 65   Virginia Monroe, undated
Item 106  Betty Nolan, undated
Item 163  Britta Ohberg Reed, undated
Item 198  Tiffanie Palmer, 1994
Item 196  Joan Paulson, undated
Item 140  Carol Patten, undated
Item 181  Nina Plumb Twining, 1953
Item 181  Nina Plumb Twining, undated
Item 184  Nina Plumb Twining, 1954
Item 117  Ruth Roberts, 1964
Item 126  Marian Roode, 1961
Item 193  Ann Rutenber, undated
Item 57   Yvonne Schneider, 1977
Item 54   Gloria Shearer, undated
Item 89   Marilyn Skelton, 1948
Item 99   Marilyn Skelton, undated
Item 103  Marilyn Skelton, undated
Item 123  Marilyn Skelton, undated
Item 147  Marilyn Skelton, undated
Item 151  Marilyn Skelton, undated
Item 152  Marilyn Skelton, undated
Item 180  Marilyn Skelton, undated
Item 6    Marilyn Skelton, 1948
Item 186  Linda Smith Williams (infant), 1953
Item 8    Diane Starks, undated
Item 131  Debbie Swanson, 1961
Item 52   Gloria Taggart, 1963
Item 109  Carol Tetreault, 1963
Item 113  Cindy Taud, 1976
Item 82   Janice Vaughan, 1962
Item 148  Kay Wallace, 1962
Item 96   Phyllis Warner Kingsley, undated
Item 5    Roma Whitney, 1937
Item 4    Roma Whitney Armstrong, 1937
Item 26   Roma Whitney, 1945
Item 139  Roma Whitney, 1946
Item 100  Roma Whitney, undated
Item 164  Roma Whitney, 1946
Item 91   Pat Williams, 1961
Item 71   Pam Woodworth, undated
Item 146  Marie Worsham, undated
Item 145  Jean Young, 1958
Item 98  Jean Young, 1960
Item 61  sleeping infant, undated
Item 185 sleeping infant, undated
Item 45  unidentified, undated
Item 48  unidentified, undated
Item 49  unidentified, undated
Item 58  unidentified, undated
Item 112 unidentified, undated
Item 114 unidentified, undated
Item 115 unidentified, undated
Item 119 unidentified, undated
Item 122 unidentified, undated
Item 128 unidentified, undated
Item 135 unidentified, undated
Item 150 unidentified, undated
Item 160 unidentified mother and daughter, undated
Item 161 unidentified mother and child, undated
Item 182 unidentified bride, undated
Item 190 unidentified, 1990
Item 191 unidentified, undated
Item 192 unidentified, undated
Item 201 unidentified, undated