



Smithsonian  
*National Museum of American History*  
*Kenneth E. Behring Center*

## Guide to the Breck Girls Collection

NMAH.AC.0651

Mimi Minnick

1998 July

Archives Center, National Museum of American History  
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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Breck Girls Collection
<b>Identifier:</b>	NMAH.AC.0651
<b>Date:</b>	circa 1936-1995
<b>Extent:</b>	6.5 Cubic feet (16 boxes, 188 pieces of original artwork)
<b>Creator:</b>	Williams, Ralph William Breck Company. Dial Corporation. American Cyanamid Company Sheldon, Charles
<b>Language:</b>	English .
<b>Summary:</b>	The collection documents the development and evolution of the Breck Girl, a highly successful and long-lived advertising campaign whose hallmark was its vision of idealized American womanhood through correspondence, photographs, paintings, and print advertisements.

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## Administrative Information

### Acquisition Information

The Dial Corporation through Jane Owens, Senior Vice President, Gift, June 1998.

### Provenance

Donated by the Dial Corporation, which purchased the Breck brand from American Cyanamid in 1990. The collection was donated to the Archives Center of the National Museum of American History by the Dial Corporation in June 1998. The 2006 addendum was donated by Cynthia Brown in 2006.

### Related Materials

Several items of packaging, 1930s-1980s are held in the former Division of Home and Community Life; an 18k gold Breck insignia pin is in the former. See Accession #:

### Processing Information

Processed by Mimi Minnick, archivist, July 1998; revised Erin Molloy, volunteer and Alison Oswald, archivist, 2012.

### Preferred Citation

Breck Girls Collection, ca. 1936-1995, Archives Center, National Museum of American History.

## Restrictions

Collection is open for research but is stored off-site and special arrangements must be made to work with it. Contact the Archives Center for information at [archivescenter@si.edu](mailto:archivescenter@si.edu) or 202-633-3270.

## Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

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## Biographical / Historical

Dr. John Breck is credited with developing one of the first liquid shampoos in the United States, in Springfield Massachusetts in 1908; Breck is also credited with introducing the first ph-balanced shampoo, in 1930. During the early years of the business, distribution remained localized in New England, and the product was sold exclusively to beauty salons until 1946. Advertising for the brand began in 1932, but appeared only in trade publications, such as *Modern Beauty Shop*.

Edward Breck, son of the founder, assumed management of the company in 1936. Breck became acquainted with Charles Sheldon, an illustrator and portrait painter who is believed to have studied in Paris under Alphonse Mucha, an artist noted for his contributions to Art Nouveau style. Sheldon had achieved some measure of fame for his paintings of movie stars for the cover of *Photoplay* magazine in the 1920s, and had also done idealized pastel portraits for the cover of *Parents* magazine. He created his first pastel portraits for Breck in 1936, launching what would become one of America's longest running ad campaigns. When the company began national advertising (and mass distribution) in 1946, the campaign featured Sheldon's 1937 painting of seventeen-year old Roma Whitney, a spirited blonde. Ms. Whitney's profile was registered as Breck's trademark in 1951. When he retired in 1957, Sheldon had created 107 oil paintings and pastels for the company. Sheldon was known to favor ordinary women over professional models, and in the early years of the campaign, the Breck Girls were Breck family members, neighbors or residents of the community in which he worked; company lore holds that nineteen Breck Girls were employees of the advertising agency he founded in 1940. A Breck advertising manager later described Sheldon's illustrations as, "illusions, depicting the quality and beauty of true womanhood using real women as models." The paintings and pastels form a coherent, if derivative, body of work which celebrates an idealized vision of American girlhood and womanhood, an ideal in which fair skin, beauty and purity are co-equal.

Ralph William Williams was hired to continue the Breck Girls campaign after Sheldon's retirement. Between 1957 and his death in 1976, Williams modified the Breck Girl look somewhat through the use of brighter colors and a somewhat heightened sense of movement and individuality. The advertising manager during his tenure recalled that Aat first Williams continued in Sheldon' manner, but in later years, as women became more independent, he would take care to integrate each girl' particular personality; he studied each girl and learned her special qualities. During these years, Breck Girls were identified through the company's sponsorship of America's Junior Miss contests. Williams work includes pastels of celebrities Cybil Shepard (1968 Junior Miss from Tennessee), Cheryl Tiegs (1968), Jaclyn Smith (1971, 1973), Kim Basinger (1972, 1974) and Brooke Shields (1974) very early in their careers.

By the 1960s, at the height of its success, Breck held about a twenty percent share of the shampoo market and enjoyed a reputation for quality and elegance. Ownership of the company changed several times (American Cyanamid in 1963; Dial Corporation in 1990). The corresponding fluctuations in management of the company and in advertising expenditures tended to undermine the coherence of

the national advertising campaign. In addition, despite William's modifications, the image had become dated. Attempts to update the image misfired, further limiting the brand's coherence and effectiveness. Finally, increased competition and an absence of brand loyalty among consumers through the 1970s and 1980s helped push Breck from its number one position into the bargain bin. The Breck Girl campaign was discontinued around 1978, although there have been at least two minor revivals, first in 1992 with the Breck Girls Hall of Fame, and again in 1995 when a search was begun to identify three new Breck Women. Scope and Content: The 188 pieces of original advertising art (62 oil paintings on board, 2 pencil sketches on paper, and 124 pastels on paper) and related photographs, correspondence and business files in this collection document the development and evolution of the Breck Girl, a highly successful and long-lived advertising campaign whose hallmark was its vision of idealized American womanhood. The collection is a perfect fit with other 20th century Archives Center collections documenting the efforts of American business to reach the female consumer market. The Estelle Ellis Collection (advertising and promotions for Seventeen, Charm, Glamour and House & Garden and many other clients) the Cover Girl Collection (make-up), the Maidenform Collection (brassieres), and the Tupperware Collections offer a prodigious body of evidence for understanding the role women were expected to play as consumers in the 20th century.

These advertising images also offer fertile ground for research into the evolution of popular images of American girlhood and womanhood. The research uses of the collection derive primarily from its value as an extensive visual catalog of the ideal types of American women and girls, arising and coalescing during a period in which 19th century ideals of womanhood were being revisited (the depression, the war years, the immediate post-war period) and continuing, with slight modifications and revisions, through several decades during which those historical ideals were being challenged and revised.

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## Scope and Contents

188 pieces of original advertising art (mostly pastel drawings), and photographs, correspondence, and business records, documenting the development and evolution of the Breck Girls advertising campaign. Original advertising art includes portraits of famous models, such as Cheryl Tiegs, Brooke Shields, Kim Basinger, and Erin Gray. Artists represented include Charles Sheldon and Ralph William Williams. The 2006 addendum consists of approximately one sixth of one cubic foot of papers relating to Cynthia Brown's selection as a Breck Girl, 1988 and her induction into the Breck Hall of Fame.

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## Arrangement

Collection divided into four series.

Series 1: Company history, 1946-1990

Series 2: Photographs, 1960-1995

Series 3: Print ads, 1946-1980

Series 4: Original artwork, 1936-1994

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Beauty contestants  
Beauty culture  
Feminine beauty (Aesthetics)  
Hair -- Shampooing  
Shampoos -- advertising  
advertising -- 20th century

Types of Materials:

Advertisements -- 20th century  
Business records -- 20th century  
Pastels (visual works)  
Photographs -- Black-and-white photoprints -- Silver gelatin -- 1950-2000

Names:

Basinger, Kim  
Gray, Erin  
Hamill, Joan  
Shields, Brooke  
Tiegs, Cheryl

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## Container Listing

### Series 1: Business Records , 1946-1995

6.5 Cubic feet

English.

#### Subseries 1.1: Company History, 1946-1990

Box 1, Folder 1	Company history (secondary sources), undated
Box 1, Folder 2	Breck Gold Box company newsletter, July-August 1958, May-June 1959
Box 1, Folder 3	Radio scripts: "American Girl Philharmonic", 1946
Box 1, Folder 4	Telescripts, 1967; 1971
Box 1, Folder 5	Model release and consent agreement
Box 1, Folder 6	Creative strategy, October 14, 1977
Box 1, Folder 7	Brand promotion, 1977
Box 1, Folder 8	Product promotion
Box 1, Folder 9	Investment Proposal: Acquisition of Breck Hair Care Products, Dial Corporation
Box 1, Folder 10	Press release re purchase, September 4, 1990
Box 1, Folder 11	Press clippings re purchase, September 10, 1990
Box 1, Folder 12	KCSA Breck Public Relations Overview, 1990
Box 1, Folder 13	KCSA public relations: Breck Good Will
Box 1, Folder 14	Correspondence between Edward Breck and Andrew S. Patti, Dial Corporation, 1992
Box 16, Folder 1	Correspondence, 1987-1988
Box 16, Folder 6	Breck Girl, 1987-12-21 <i>1 Videocassettes (VHS) (Total Running Time: 00:30)</i>

**Subseries 1.2: Ralph William Williams**

- Box 1, Folder 15 Correspondence with Mary Pickford, 1933
- Box 1, Folder 16 U. S. Navy, Art Training Department, 1941-1945
- Box 1, Folder 17 Correspondence with Pat Nixon, 1969
- Box 1, Folder 18 Correspondence with Betty Ford, 1976
- Box 1, Folder 19 R.W. Williams Obituary, 1976
- Box 1, Folder 20 Mrs. R.W. Williams and Nancy Dedera correspondence, 1992-1993
- Box 1, Folder 21 R.W. Williams and his successor Tom Doyle
- Box 1, Folder 22 Charles Sheldon, Student of Mucha, Breck Girl Artist, undated
- Box 1, Folder 23 Charles Sheldon described by Breck Girl Model
- Box 1, Folder 24 Charles Sheldon newspaper article, 1980
- Box 1, Folder 25 Charles Sheldon's daughter-in-law Elizabeth Sheldon

**Subseries 1.3: Appraisal of Artwork**

- Box 1, Folder 26 Correspondence re-management of artwork, 1984-1992
- Box 1, Folder 27 Dial Corporation Breck Girl picture inventory, undated
- Box 1, Folder 28 Appraisal of the Breck Girl Collection for the Dial Corporation(inventory sheets), November 1992
- Box 2, Folder 1 Appraisal of the Breck Girl Collection for the Dial Corporation (photographs), November 1992  
[Image\(s\)](#)
- Box 2, Folder 1 Photocopy of appraisal, arranged numerically by number on back of painting/pastel

**Subseries 1.4: Breck Girls Hall of Fame, 1992**

- Box 2, Folder 2 List of Former Breck Girls



Box 2, Folder 3	Roma Whitney Armstrong, 1937
Box 2, Folder 4	Olga Nelson Atkins
Box 2, Folder 5	Janet Moore Barney, 1965-1966
Box 2, Folder 6	Olga Bogach, undated
Box 2, Folder 7	Karen Ann Kane Brooks and Patricia Kane Melgaard, 1963
Box 2, Folder 8	Barbarann Buckley, undated
Box 2, Folder 9	Jacqueline Lancieux Carroll, 1947
Box 2, Folder 10	Carol Toby Cheek, 1955
Box 2, Folder 11	Pamela Chew, 1989
Box 2, Folder 12	Faith Ann Williams Clairmont
Box 2, Folder 13	Cathey Benton Colella
Box 2, Folder 14	Bobbi Kingsley Conroy, 1960
Box 2, Folder 15	Peggy Cullen
Box 2, Folder 16	Kaye Davis, 1975
Box 2, Folder 17	Loladi Bella
Box 2, Folder 18	Virginia Smart Drew, undated
Box 2, Folder 19	Gretchen Macarthy Eilertson, undated
Box 2, Folder 20	Letitia Bellantoni Fraedrich, 1971
Box 2, Folder 21	Barbara Clement Gould, 1962, 1975
Box 2, Folder 22	Sonia Nertin Grassi, 1966
Box 2, Folder 23	Erin Gray, undated
Box 2, Folder 24	Bonnie Grey, Heidi Grey Niblack, 1957

Box 2, Folder 25	Hope Whitehouse Guernsey
Box 2, Folder 26	Ginny Guild, 1963
Box 2, Folder 27	Joan Bowes Hammill
Box 2, Folder 28	Carole Fitzsimmons Harris
Box 2, Folder 29	Elaine Bordwa Hartman, undated
Box 2, Folder 30	Ann Higgins Haughey
Box 2, Folder 31	Carolyn Hemingway, 1958
Box 2, Folder 32	Janice Carlson Herbert
Box 2, Folder 33	Rebecca Holden, 1941
Box 2, Folder 34	Cindy Harrell Horn, undated
Box 2, Folder 35	Sue Houle
Box 2, Folder 36	Hannah Howarth, 1949
Box 2, Folder 37	Elizabeth Hathaway Husson
Box 2, Folder 38	Marie Kelly Hynes
Box 2, Folder 39	Jean Dernago Joy, 1958
Box 2, Folder 40	Betty Keith, 1962
Box 2, Folder 41	Patricia Kelley
Box 3, Folder 1	Willi Koopman, 1965
Box 3, Folder 2	Cheryl Bates Lord
Box 3, Folder 3	Carol Ann Williams Lyons
Box 3, Folder 4	Linda Lawrence MacDonald, 1956

Box 3, Folder 5	Eileen McKenna, 1960
Box 3, Folder 6	Carol Rachel Marino, 1967
Box 3, Folder 7	Mary Lou Emmons Mehrtens, 1950
Box 3, Folder 8	Patricia Kane Melgaard , 1963
Box 3, Folder 9	Carol Evans Mende , 1957
Box 3, Folder 10	Roberta Collins Moorhouse, , 1955-1956
Box 3, Folder 11	Karen Morris , 1974
Box 3, Folder 12	Joan Young Morrissey, , 1957/1960
Box 3, Folder 13	Zacki Murphy , 1987
Box 3, Folder 14	Elaine Cusick Nash , 1963
Box 3, Folder 15	Judy Neuman , undated
Box 3, Folder 16	Andrea Johnson Ormston; also Andi Johnson , 1974
Box 3, Folder 17	Laraine & Louise Petterson , 1958
Box 3, Folder 18	Betty Ann Rechter , undated
Box 3, Folder 19	Brita Ohberg Reed , 1938
Box 3, Folder 20	Kim Reid, 1975 , 1975
Box 3, Folder 21	Susan Hood Rima , 1977
Box 3, Folder 22	Carol Ryan , 1969
Box 3, Folder 23	Susan Berr Sager, 1964 , 1964
Box 3, Folder 24	Martha Branch Salonika , 1963
Box 3, Folder 25	Barbara Sarantitis, Elizabeth Sarantitis Latham , 1963
Box 3, Folder 26	Joanne Knight Smith; Linda Smith Williams , 1951,1955,1953

Box 3, Folder 27	Wilma Jacqueline Smith , 1952
Box 3, Folder 28	Tiffany, Tegwin Smith & Mary Compton (3 generations), 1969
Box 3, Folder 29	Ann Staffanson, 1957-1958
Box 3, Folder 30	Doreen Stenzel , 1967
Box 3, Folder 31	Jean Ivory Stevens , 1947-1953
Box 3, Folder 32	Julie Gosselin Stout , 1960
Box 3, Folder 33	Julie Hart Sumption , 1964
Box 3, Folder 34	Linda George Test , 1974-1975
Box 3, Folder 35	Alica Thomas , undated
Box 3, Folder 36	Peggy Putsche Thornton , 1957
Box 3, Folder 37	Julie Ann Forshee Thurber , 1976
Box 3, Folder 38	Adrienne Tillotson , undated
Box 3, Folder 39	Judith Turnstall , 1961
Box 3, Folder 40	Nina Plumb Twining, 1953-1954 , 1953-1954
Box 3, Folder 41	Carole Valencia, 1940 , 1940
Box 3, Folder 42	Linda Fralick Wallace , undated
Box 3, Folder 43	Berge Wathne, 1967 , 1967
Box 3, Folder 44	Helen Whitaker , 1955
Box 3, Folder 45	Margeurite Mitchell Wigham , 1948
Box 3, Folder 46	Linda Smith Williams , 1953
Box 3, Folder 47	Gay Dixon Witten , 1973

Box 3, Folder 48	Breck Girls Addresses , 1992
Box 3, Folder 49	Breck Girls Hall of Fame, Clipping, Kim Basinger , undated
Box 3, Folder 50	Breck Girl Hall of Fame Certificate, Brooke Shields, 1992
Box 8, Folder 1	Breck Girl Negatives , undated
Box 8, Folder 1	Print ads (product only) , 1965
Box 8, Folder 1	Print ads (product only) , 1966
Box 8, Folder 1	Print ads (product only) , 1968
Box 8, Folder 1	Print ads (product only) , 1969
Box 8, Folder 1	Print ads (product only) , 1971
Box 8, Folder 1	Print ads (product only) , 1974
Box 8, Folder 1	Print ads (product only) , 1978
Box 8, Folder 1	Print ads (product only) , undated
Box 8, Folder 2	Negatives: Smithsonian Magazine article , Jan. 2000
Box 8, Folder 3	Slides: Breck Girls, A-D , undated
Box 8, Folder 4	Slides: Breck Girls, G-R , undated
Box 8, Folder 5	Slides: Breck Girls, S-W , undated
Box 8, Folder 6	Slides: Breck Girls , 1995
Box 8, Folder 7	Slides: trademark artwork , undated
Box 8, Folder 8	Slides: product , undated
Box 8, Folder 9	Slides: Dial Corporation Executives, 1993
Box 16, Folder 5	Breck Girl Hall of Fame, certificate for Cynthia Glaub, 1992

**Subseries 1.5: Breck Woman Search, 1994 - 1995**

- Box 4, Folder 1-4      Press clippings, Hall of Fame, 1994
- Box 4, Folder 5      Press release: Historical Information , 1995
- Box 4, Folder 6      Press release: Biographical Information , 1995
- Box 4, Folder 7      Press release: Product, 1995 , 1995
- Box 4, Folder 8      Press clippings , 1995
- Box 4, Folder 9      Breck Girls Award Ceremony , June 1995

### Subseries 1.6: Breck Girls Awards Cremony, 1995

- Box 5, Folder 1-2      Press clippings, 1995
- Box 5, Folder 3      Correspondence , 1995
- Box 5, Folder 4      Press clippings: Sandi Miller , 1995
- Box 5, Folder 5      Correspondence: Sandi Miller , 1995
- Box 5, Folder 6      Correspondence: Tiffanie Palmer , 1995
- Box 5, Folder 7      Correspondence: Page Elledge , 1995
- Box 5, Folder 7      Arizona Woman magazine,including article about Breck Women, 1995

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## Series 2 : Photographs , 1960-1995

Box 11, Folder 1      Charles Sheldon, undated  
English.

Box 11, Folder 2      Ed Breck , undated

Box 11, Folder 3      John Breck, Jr. , undated  
[Image\(s\)](#)

Box 11, Folder 4      Ralph Williams , undated

Box 11, Folder 5      Tiffanie Palmer , 1994

Box 11, Folder 6      Page Elledge , 1995

Box 11, Folder 7      Sandi Miller, 1994

Box 5, Folder 8      Ads , undated  
[Image\(s\)](#)

Breck Girls. [Print advertising.], 1972  
*1 item (col.; 17 x 12.5 cm.)*

[Image\(s\): Breck Girls. \[Print advertising.\] 1972.](#)

Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

English.

Image depicts Ann Basinger and her daughter Kim Basinger. Reproduction of a pastel portrait.

Box 2, Folder 4.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1113

03065101 (Scan No.)

Names:            Basinger, Kim

Topic:            Daughters  
                     Hair -- Care and hygiene  
                     Mothers  
                     Shampoos

	Women in advertising
Genre/ Form:	Print advertising
Box 5, Folder 9	Artwork, undated
Box 6, Folder 1-2	Photographs, black and white and artwork , undated
Box 6, Folder 3-6	Packaging (black and white photographs) , undated
Box 6, Folder 7-10	Product (black and white photographs), undated
Box 7, Folder 1	Product , undated
Box 7, Folder 2	Television stills , undated <a href="#">Image(s)</a>  [Little girl, possibly Eileen McKenna, getting hair washed : black and white photoprint] <i>1 Item (Silver gelatin on paper, 10" x 8").</i> <a href="#">Image(s): [Little girl, possibly Eileen McKenna, getting hair washed : black and white photoprint].</a> Breck, John H., Inc., Advertiser English. Box 7, Folder 2. Black and white photograph of a smiling little girl (Eileen McKenna?) getting her hair washed by two feminine arms.  Local Numbers AC0651-0000001.tif (AC Scan No.)  Topic: Hair -- Care and hygiene Shampoos  Genre/ Form: Photographs -- 1960-1970 -- Black-and-white photoprints -- Silver gelatin
Box 7, Folder 3	Breck executives , 1960
Box 7, Folder 4	Dial executives , 1990
Box 7, Folder 5	Breck Girl Hall of Fame search , 1992
Box 7, Folder 6	Breck Girl Hall of Fame pin , 1992
Box 7, Folder 7	Breck Girls Hall of Fame , 1992



Box 7, Folder 8	Breck Girls: Page Elledge , 1995
Box 7, Folder 9	Breck Girls: Sandi Miller , 1995
Box 7, Folder 10	Breck Girls: Tiffanie Palmer , 1995
Box 7, Folder 11	Breck Girls: Elledge, Miller, Palmer , 1995
Box 7, Folder 12	Breck Girls: pastels , 1995
Box 7, Folder 13	Breck Girls: studio shots , 1995
Box 7, Folder 14	Breck Girls: candid shots , 1995
Box 7, Folder 15	Breck Girls: six finalists , 1995
Box 7, Folder 16	Breck Girls: three finalists with CEO , 1995
Box 7, Folder 17	Slides: television stills , 1985
Box 7, Folder 18	Slides: Hall of Fame , 1995
Box 7, Folder 19	Breck Documentary: Rebecca Holden, Erin Gray, & John Teets , 1995
Box 7, Folder 19	Breck Girl Hall of Fame Search : press release , 1992
Box 7, Folder 20	Negatives: Proofs of Breck Girl Hall of Fame , undated
Box 7, Folder 21	Negatives: Breck Girls: three finalists , 1995
Box 7, Folder 22	Negatives: various Breck Girls, 1995
Box 7, Folder 23	Negatives: various, undated

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## Series 3: Print Ads , 1946-1980

- Box 9, Folder 1           Breck Girls, 1955
- Box 9, Folder 2           Breck Girls , 1968-1969  
[Image\(s\)](#)
- Box 9, Folder 2           Breck Shampoo brings out the shine in your hair. [Print advertising.], 1968  
*1 Item (col.; 27.5 x 21 cm.)*  
[Image\(s\): Breck Shampoo brings out the shine in your hair. \[Print advertising.\] 1968.](#)  
Breck, John H., Inc., Advertiser  
Williams, Ralph William, Artist  
English.  
Full caption: "Breck Shampoo brings out the shine in your hair. Like brushing 100 strokes." Portrait of Helen Kisk [?].  
  
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Good condition.  
  
Local Numbers  
    Ivorydata4 1114  
  
03065102 (Scan No.)  
  
    Names:           Kisk, Helen  
    Topic:            Hair -- Care and hygiene  
                      Shampoos  
                      Women in advertising  
  
    Genre/  
    Form:            Print advertising
- Box 9, Folder 3           Breck Girls , 1971  
[Image\(s\)](#)
- Box 9, Folder 3           Breck Girl. [Print advertising.] [Publ. in various women's publications.], 1971,  
Dec. 1971  
*1 Item (col.; 29.5 x 20.5 cm.)*  
[Image\(s\): Breck Girl. \[Print advertising.\] \[Publ. in various women's publications.\] 1971.](#)  
Breck, John H., Inc., Advertiser  
Williams, Ralph William, Artist  
Priscilla of Boston., Designer  
English.  
Patricia Dow as Christmas Bride wearing gown by Priscilla of Boston.

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Good condition.

Local Numbers

Ivorydata4 1115

03065103 (Scan No.)

Names: Dow, Patricia  
 Topic: Brides  
 Christmas  
 Hair -- Care and hygiene  
 Shampoos  
 Women in advertising  
 Genre/ Form: Print advertising

Box 9, Folder 4

Breck Girls , 1973

[Image\(s\)](#)

Box 9, Folder 4

Breck Girl. [Print advertising, women's publications.], 1973  
*1 Item (col.; 29.5 x 21 cm.)*

[Image\(s\): Breck Girl. \[Print advertising, women's publications.\] 1973.](#)

Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

English.

Reproduction of a pastel portrait of Dianne Harris.

Published Sept.-Nov. 1973.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1116

03065104 (Scan No.)

Names: Harris, Dianne  
 Topic: Hair -- Care and hygiene  
 Shampoos  
 Women in advertising  
 Genre/ Form: Print advertising

Box 9, Folder 4

There's only one leading shampoo that isn't mostly detergent: Gold Formula Breck. [Print advertising, Women's publications.], 1973

1 Item (col.; 32 x 25 cm.)

[Image\(s\): There's only one leading shampoo that isn't mostly detergent: Gold Formula Breck. \[Print advertising, Women's publications.\] 1973.](#)

Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

English.

Reproduction of pastel portrait of Jaclyn Smith.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1117

03065105 (Scan No.)

Names:	Smith, Jaclyn
Topic:	Hair -- Care and hygiene Shampoos Women in advertising
Genre/ Form:	Print advertising

Box 9, Folder 5

Breck Girls , 1974

[Image\(s\)](#)

Box 9, Folder 5

Breck Girl. [Print advertising.] [Women's publications.], 1974

1 Item (col.; 28 x 21 cm.)

[Image\(s\): Breck Girl. \[Print advertising.\] \[Women's publications.\] 1974.](#)

Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

English.

Portrait of Lydia Hodson.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1118

03065106 (Scan No.)

Publication

Published March 1974

Names:	Hodson, Lydia
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Topic: America's Junior Miss Pageant  
Hair -- Care and hygiene  
Shampoos  
Teenagers  
Women in advertising

Genre/  
Form: Print advertising

Box 9, Folder 6

Breck Girls , 1975

[Image\(s\)](#)

Box 9, Folder 6

Breck Girl. [Print advertising.] [Women's publications.], 1974, 1974  
*1 Item (col.; 29.5 x 20.5 cm.)*

[Image\(s\): Breck Girl. \[Print advertising.\] \[Women's publications.\] 1974.](#)

Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

English.

Portrait of Donna Alexander.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1119

03065107 (Scan No.)

Publication

Published Jan. 1975

Names: Alexander, Donna

Topic: African Americans  
America's Junior Miss Pageant  
Hair -- Care and hygiene  
Shampoos  
Women in advertising

Genre/  
Form: Print advertising

Box 9, Folder 7

Breck Girls, 1976

[Image\(s\)](#)

Box 9, Folder 7

Breck Girl. [Print advertising.], 1976

1 Item (col.; 29.5 x 21 cm.)

[Image\(s\): Breck Girl. \[Print advertising.\] 1976.](#)

Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

English.

Portrait of Julie Ann Forshee.

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Good condition.

Local Numbers

Ivorydata4 1120

03065108 (Scan No.)

Names:	Forshee, Julie Ann
Topic:	America's Junior Miss Pageant Hair -- Care and hygiene Shampoos Teenagers Women in advertising
Genre/ Form:	Print advertising

Box 9, Folder 7

Breck Girl. [Print advertising.] McCall's, 1976

1 Item (col.; 29.5 x 21 cm.)

[Image\(s\): Breck Girl. \[Print advertising.\] McCall's. 1976.](#)

Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

English.

Portrait of Veronica Boyle.

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Good condition.

Local Numbers

Ivorydata4 1121

03065109 (Scan No.)

Publication

Published Dec. 1976

Names:	Boyle, Veronica
Topic:	Children in advertising Christmas

Girls  
Hair -- Care and hygiene  
Shampoos

Genre/  
Form: Print advertising

Box 9, Folder 8

Breck Girls , 1977

[Image\(s\)](#)

Box 9, Folder 8

Breck Girl. [Print advertising.] [Women's publications.], 1977  
*1 Item (col.; 29.5 x 21 cm.)*

[Image\(s\): Breck Girl. \[Print advertising.\] \[Women's publications.\] 1977.](#)

Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

English.

Portrait of Rebecca Holden.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1171

03065110 (Scan No.)

Publication

Published June 1977

Names: Holden, Rebecca

Topic: Hair -- Care and hygiene  
Shampoos  
Women in advertising

Genre/  
Form: Print advertising

Box 9, Folder 8

Breck Girl. [Print advertising, women's publications], 1977  
*1 Item (col.; 29.5 x 21 cm.)*

[Image\(s\): Breck Girl. \[Print advertising, women's publications\], 1977.](#)

Breck, John H., Inc., Advertiser

English.

Portrait of Yvonne Schneider.

Published Sept. 1977.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

## Local Numbers

Ivorydata4 1172

03065111 (Scan No.)

Names: Schneider, Yvonne  
 Topic: Hair -- Care and hygiene  
 Shampoos  
 Women in advertising  
 Genre/  
 Form: Print advertising

Box 9, Folder 9 Breck Girls , 1978

Box 9, Folder 10 Breck Girls , 1970s  
[Image\(s\)](#)Box 9, Folder 10 Breck Girl. [Kim Basinger as a bride.] [Print advertising tear sheet.]  
*1 Item (col.; 29 x 21 cm.)*[Image\(s\)](#)

Breck, John H., Inc., Advertiser  
 Williams, Ralph William, Artist  
 English.

Portrait of Kim Basinger as a bride, .

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 due to copyright.

Good condition.

## Local Numbers

Ivorydata4 1173

03065112 (Scan No.)

Names: Basinger, Kim  
 Topic: Brides  
 Endorsements in advertising  
 Hair -- Care and hygiene  
 Shampoos  
 Women in advertising  
 Genre/  
 Form: Print advertising  
 Tear sheets -- 1940-2000

Box 9, Folder 11 Print ads (product only) , 1965  
[Image\(s\)](#)Box 9, Folder 11 Tahitian and Breck girls share the secret of beautiful hair. [Print advertising.],  
1965



1 Item (col.; 28.5 x 20.5 cm.)

[Image\(s\): Tahitian and Breck girls share the secret of beautiful hair. \[Print advertising.\] 1965](#)

Breck, John H., Inc.

English.

Caption: "Tahitian and Breck girls share the secret of beautiful hair".

Two holes punched in top of ad; fold near center.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245317

Ivorydata4 1174

03065113 (Scan No.)

Topic:	Hair -- Care and hygiene Shampoos Tahitians Women
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Genre/ Form:	Photographs -- Reproductions Print advertising
-----------------	---

Box 9, Folder 12      Print ads (product only) , 1966

Box 9, Folder 13      Print ads (product only), 1968  
[Image\(s\)](#)

Box 9, Folder 13      If she let go of her comb, it might float down through her hair by itself [Print advertising.], 1967  
1 Item (col.; 19.5 x 13.5 cm.)  
[Image\(s\): If she let go of her comb, it might float down through her hair by itself \[Print advertising.\] 1967.](#)  
Breck, John H., Inc., Advertiser  
English.  
Illustration: Reproduction of a photograph of a Tahitian woman combing her hair.  
Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.  
Good condition.  
Local Numbers  
Ivorydata4 1175

## 03065114 (Scan No.)

Topic: Combs  
Hair -- Care and hygiene  
Shampoos  
Women in advertising

Genre/  
Form: Photographs -- Reproductions  
Print advertising

Culture: Tahitians

Box 9, Folder 14 Print ads (product only) , 1969

Box 9, Folder 15 Print ads (product only) , 1971

Box 9, Folder 16 Print ads (product only) , 1973-1974

Box 9, Folder 17 Print ads (product only) , 1978  
[Image\(s\)](#)

Box 9, Folder 17 Get your hair in great condition, too! [Print advertising. Women's publications.]  
*1 Item (col.; 29.5 x 11 cm.)*

[Image\(s\)](#)

Breck, John H., Inc., Advertiser  
English.

Image: Woman in purple shirt on bicycle.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1176

## 03065115 (Scan No.)

Topic: Bicycles  
Hair -- Care and hygiene  
Hair conditioners  
Shampoos  
Women

Genre/  
Form: Photographs -- Reproductions  
Print advertising

Box 9, Folder 18 Print ads (product only), undated

Box 9, Folder 19 News Articles, undated

- Box 10, Folder 1 Breck Girls , 1951-1956  
[Image\(s\)](#)
- Box 10, Folder 1 Beautiful Hair: Breck. [Print advertising.] McCall's, 1956  
*1 Item (col.; 34.5 x 28 cm.)*  
[Image\(s\): Beautiful Hair: Breck. \[Print advertising.\] McCall's. 1956](#)  
Breck, John H., Inc.  
English.  
Caption: "Beautiful Hair: Breck".  
Published July 1956.  
Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.  
Good condition.  
Local Numbers  
245320  
Ivorydata4 1177  
03065116 (Scan No.)  
Topic: Hair -- Care and hygiene  
Older people  
Shampoos  
Women  
Genre/  
Form: Print advertising
- Box 10, Folder 1 Beautiful Hair: Breck. [Print advertising.] This Week, 1955  
*1 Item (col.; 35 x 28 cm.)*  
[Image\(s\): Beautiful Hair: Breck. \[Print advertising.\] This Week. 1955](#)  
Breck, John H., Inc.  
English.  
Caption: "Beautiful Hair: Breck".  
Published 27 Nov. 1955. Yellowed.  
Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.  
Good condition.  
Local Numbers  
245321  
Ivorydata4 1178  
03065117 (Scan No.)

Topic: Hair -- Care and hygiene  
Older people  
Shampoos  
Women

Genre/  
Form: Print advertising

Box 10, Folder 2

Breck Girls, 1963; 1966

[Image\(s\)](#)

Box 10, Folder 2

TWA Hostess Judy Newmann was voted "The girl in the air with the most beautiful hair." [Print advertising.], 1966

*1 Item (col.; 36 x 26.5 cm.)*

[Image\(s\): TWA Hostess Judy Newmann was voted "The girl in the air with the most beautiful hair." \[Print advertising.\] 1966.](#)

Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

English.

Portrait of Judy Newmann in TWA flight attendant uniform.

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Good condition.

Local Numbers

Ivorydata4 1179

03065118 (Scan No.)

Publication

Published Jan. & Feb. 1966

Topic: Flight attendants  
Hair -- Care and hygiene  
Shampoos  
Women in advertising

Genre/  
Form: Print advertising

Box 10, Folder 3

Breck Girls , 1967

[Image\(s\)](#)

Box 10, Folder 3

Breck Shampoo brings out the shine in your hair. [Print advertising.], 1967

1 Item (col.; 35.5 x 27.5 cm.)

[Image\(s\): Breck Shampoo brings out the shine in your hair. \[Print advertising.\] 1967.](#)

Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

English.

Portrait of Karen Green.

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Good condition.

Local Numbers

Ivorydata4 1180

03065119 (Scan No.)

Woman's Day, Published Oct. 1967

Names: Green, Karen

Topic: Hair -- Care and hygiene  
Prize contests in advertising  
Shampoos  
Women in advertising

Genre/ Print advertising

Form:

Box 10, Folder 3

Breck Shampoo brings out the shine in your hair. [Print advertising.] [Women's publications.], 1967

1 Item (col.; 35 x 28 cm.)

[Image\(s\): Breck Shampoo brings out the shine in your hair. \[Print advertising.\] \[Women's publications.\] 1967.](#)

Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

English.

Portrait of Anita Ohlsson.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1181

03065120 (Scan No.)

Publication

Published Aug.-Sept. 1967

Names: Ohlsson, Anita  
 Topic: Hair -- Care and hygiene  
 Shampoos  
 Women in advertising  
 Genre/  
 Form: Print advertising

Box 10, Folder 3

Breck Shampoo brings out the shine in your hair. [Print advertising.], 1967  
*1 Item (col.; 35.5 x 27.5 cm.)*

[Image\(s\): Breck Shampoo brings out the shine in your hair. \[Print advertising.\] 1967.](#)

Breck, John H., Inc., Advertiser  
 Williams, Ralph William, Artist  
 English.

Portrait of mother and daughter--Mrs. Yetta.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1182

03065121 (Scan No.)

Parents', Published Aug. 1967

Topic: Children in advertising  
 Daughters  
 Girls  
 Hair -- Care and hygiene  
 Mothers  
 Shampoos  
 Women

Genre/  
 Form: Print advertising

Box 10, Folder 3

Will he find kissable skin underneath those pretty bangs? [Print advertising.]  
 Teen Magazine, 1967  
*1 Item (col.; 35.5 x 28 cm.)*

[Image\(s\): Will he find kissable skin underneath those pretty bangs? \[Print advertising.\] Teen Magazine. 1967](#)

Breck, John H., Inc.  
 English.

Caption: "Will he find kissable skin underneath those pretty bangs?"

Published March 1967. Fold in center.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245326

Ivorydata4 1183

03065122 (Scan No.)

Topic: Complexion  
Hair -- Care and hygiene  
Men  
Shampoos  
Skin -- Care and hygiene  
Women

Genre/  
Form: Photographs -- Reproductions  
Print advertising

Box 10, Folder 4

Breck Girls , 1968

[Image\(s\)](#)

Box 10, Folder 4

Breck Shampoo brings out the shine in your hair. [Print advertising.], 1968  
*1 Item (col.; 33.5 x 27 cm.)*

[Image\(s\): Breck Shampoo brings out the shine in your hair. \[Print advertising.\] 1968.](#)

Breck, John H., Inc., Advertiser

Williams, Ralph William, Artist

English.

Portrait of Darnelda Dunn.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1184

03065123 (Scan No.)

Names: Dunn, Darnelda

Topic: Hair -- Care and hygiene  
Shampoos  
Women in advertising

Genre/  
Form: Print advertising

Box 10, Folder 4

Your hair has a complexion just like your face. [Print advertising.] Women's publications, 1968

1 Item (col.; 35.5 x 25 cm.)

Image(s): [Your hair has a complexion just like your face. \[Print advertising.\] Women's publications. 1968](#)

Breck, John H., Inc.

English.

Caption: "Your hair has a complexion just like your face". Text based ad with small photos of woman and product.

Published Aug. 1968. Fold near bottom.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245328

Ivorydata4 1185

03065124 (Scan No.)

Topic: Complexion  
Hair -- Care and hygiene  
Shampoos  
Women

Genre/ Photographs -- Reproductions  
Form: Print advertising

Box 10, Folder 4

How to find out if your baby's shampoo is a baby's shampoo. [Print advertising.], 1968

1 Item (col.; 30 x 23.5 cm.)

Image(s): [How to find out if your baby's shampoo is a baby's shampoo. \[Print advertising.\] 1968.](#)

Breck, John H., Inc., Advertiser

English.

Photo of mother and baby.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1186

03065125 (Scan No.)

Topic: Children  
Hair -- Care and hygiene  
Shampoos



Women

Genre/  
Form: Photographs -- Reproductions  
Print advertising

Box 10, Folder 5

Breck Girls , 1969

[Image\(s\)](#)

Box 10, Folder 5

Save 10 [cents] on Gold Formula Breck--the only leading shampoo that isn't mostly detergent. [Print advertising.], 1969  
*1 Item (col.; 36 x 18.5 cm.)*

[Image\(s\): Save 10 \[cents\] on Gold Formula Breck--the only leading shampoo that isn't mostly detergent. \[Print advertising.\] 1969.](#)

Breck, John H., Inc., Advertiser

English.

Reproduction of photograph of shampoo bottle with hair around it.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Three-hole punched in left side.

Local Numbers

Ivorydata4 1187

03065126 (Scan No.)

Topic: Coupons (Retail trade)  
 Hair -- Care and hygiene  
 Shampoos  
 Women

Genre/  
 Form: Print advertising

Box 10, Folder 5

Most instant shampoos are easy to spray on. Breck Fresh Hair is easier to brush off. [Print advertising.], 1971  
*1 Item (col.; 38 x 28.5 cm.)*

[Image\(s\): Most instant shampoos are easy to spray on. Breck Fresh Hair is easier to brush off. \[Print advertising.\] 1971.](#)

Breck, John H., Inc., Advertiser

English.

Reproduction of photograph of woman brushing hair.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1188

03065127 (Scan No.)

Topic: Hair -- Care and hygiene  
Shampoos  
Women

Genre/  
Form: Photographs -- Reproductions  
Print advertising

Box 10, Folder 6

Breck Girls , 1970-1974

Box 10, Folder 7

Breck Girls , 1976-1978; 1980

[Image\(s\)](#)

Box 10, Folder 7

Oil-free Breck Clean Rinse. The difference is very clear. [Print advertising.], 1976

*1 Item (col.; 35 x 29.5 cm.)*

[Image\(s\): Oil-free Breck Clean Rinse. The difference is very clear. \[Print advertising.\] 1976.](#)

Breck, John H., Inc., Advertiser

English.

Advertisement includes photograph of woman holding bottle up to hair.

Fold in center.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1189

03065128 (Scan No.)

Topic: Hair -- Care and hygiene  
Shampoos  
Women

Genre/  
Form: Photographs -- Reproductions  
Print advertising

Box 10, Folder 7

Breck's Law. [Print advertising.], 1978

*1 Item (col.; 27 x 28 cm.)*

[Image\(s\): Breck's Law. \[Print advertising.\] 1978.](#)

Breck, John H., Inc., Advertiser

English.

Ad includes a small photo of three women at top, larger photo of products.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1190

03065129 (Scan No.)

Topic: Hair -- Care and hygiene  
Shampoos  
Women in advertising

Genre/  
Form: Photographs -- Reproductions  
Print advertising

Box 10, Folder 7

I just tried Breck again. And wow! [Print advertising. Magazine.], 1979,  
Published 1980

*1 Item (col.; 38 x 28.5 cm.)*

[Image\(s\): I just tried Breck again. And wow! \[Print advertising. Magazine.\] 1979.](#)

Breck, John H., Inc., Advertiser

English.

Reproduction of photograph of a woman in a blue pants outfit walking behind a bus, with male riders looking appreciatively out window; Breck ad on the back of the bus.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1191

03065130 (Scan No.)

Publication

Published 1980

Topic: Buses  
Hair -- Care and hygiene  
Shampoos  
Women in advertising

Genre/  
Form: Photographs -- Reproductions  
Print advertising

Box 10, Folder 8

Breck Girls , undated

Box 10, Folder 9

Amazon Woman, 1995

Box 12, Folder 1

Cheryl Tiegs (brunette) , 1968

- Box 12, Folder 2 Cheryl Tiegs (blonde), 1968
- Box 12, Folder 3 Diane Harris, 1973
- Box 12, Folder 4 Donna Alexander , 1974
- Box 12, Folder 5 Julie Ann Forshee , 1976
- Box 12, Folder 6 Rebecca Holden, 1977
- Box 13, Binder 1 Breck Girls , 1946-1978  
[Image\(s\)](#)
- Box 13, Folder book Beautiful Hair: Breck. [Print advertising.] Ladies Home Journal, 1946  
*1 Item (col.; 35.4 x 27.5 cm.)*  
[Image\(s\): Beautiful Hair: Breck. \[Print advertising.\] Ladies Home Journal. 1946.](#)  
Breck, John H., Inc.  
English.  
Portrait of unidentified dark-haired woman.  
Published Nov. 1946.  
Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.  
Good condition; edge tears.  
Local Numbers  
Ivorydata4 1192  
03065131 (Scan No.)  
Topic: Hair -- Care and hygiene  
Shampoos  
Women  
Genre/  
Form: Print advertising
- Box 13, Folder book Beautiful Hair: Breck. [Print advertising.], 1961  
*1 Item (col.; 35 x 27.5 cm.)*  
[Image\(s\): Beautiful Hair: Breck. \[Print advertising.\] 1961.](#)  
Breck, John H., Inc., Advertiser  
English.  
Portrait of Judith Tunstall Madden. Reproduction of a pastel drawing.  
Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1193

03065132 (Scan No.)

Topic: Hair -- Care and hygiene  
Shampoos  
Women

Genre/  
Form: Print advertising

Box 13, Folder book

What do you want with detergent hair when you can have beautiful hair by Breck? [Print advertising.], 1963  
*1 Item (col.; 38.5 x 28 cm.)*

[Image\(s\): What do you want with detergent hair when you can have beautiful hair by Breck? \[Print advertising.\] 1963.](#)

Breck, John H., Inc., Advertiser  
English.

Portrait of Kathy Caravello.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1194

03065133 (Scan No.)

Topic: Hair -- Care and hygiene  
Shampoos  
Women

Genre/  
Form: Print advertising

Box 13, Folder book

[Reproduction of pastel drawing of a blonde : Print advertising.]

[Image\(s\)](#)

Breck, John H., Inc., Advertiser  
Williams, Ralph William, Artist  
English.

Advertisement contains text, but no large print.

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Good condition.

## Local Numbers

Ivorydata4 1195

03065134 (Scan No.)

Topic: Hair -- Care and hygiene  
Shampoos  
Women

Genre/ Print advertising  
Form:

Box 13, Item binder

Beautiful Hair / Breck [advertisement.] [Reproduction of a pastel drawing.]  
*1 Item (Ink on paper.)*

[Image\(s\)](#)

Williams, Ralph William, Artist

English.

"Girl" is Janet Collier. Advertisement is page 157 of a Good Housekeeping magazine from 1956.

## Local Numbers

AC0651-000002.tif (AC Scan No.)

Names: Collier, Janet  
Good Housekeeping (magazine)

Topic: Beauty, Personal  
Hair -- Care and hygiene

Genre/ Pastels (Drawings) -- Reproductions  
Form:

Box 13, Folder 1	Breck Girls , 1965-1966
Box 13, Folder 2	Breck Girls , 1967
Box 13, Folder 3	Breck Girls , 1968-1969
Box 13, Folder 4	Breck Girls, 1970-1971; 1974-1975
Box 14, Folder 1	Cybil Shepherd, 1968
Box 14, Folder 2	Cheryl Tiegs [misidentified?] , 1968
Box 14, Folder 3	Jaclyn Smith , 1971
Box 14, Folder 4	Jaclyn Smith (storyboard), 1971
Box 15, Folder 1	Ann and Kim Basinger , 1972

Box 15, Folder 2	Brooke Shields , 1974
Box 15, Folder 3	Kim Basinger , 1974
Box 15, Folder 4	Erin Gray, 1976
Box 16, Folder 3	Advertising, 1987-1988
Box 16, Folder 2	Press kit, 1988
Box 16, Folder 4	Articles and clippings, 1988

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## Series 4: Original Artwork, 1936-1994

	Deborah Ann Armstrong, undated
Item 189	Nila Anderson , undated
Item 105	Olga Nelson Atkins , 1936
Item 158	Olga Nelson Atkins , 1936
Item 83	Jean Ayers , 1961
Item 85	Cheryl Bates , 1963
Item 154	Elaine Marie Bordua , undated
Item 1	Martha Branch Salonika , 1963
Item 195	Martha Branch , undated
Item 3	Connie Breck , 1947
Item 35	Gertrude A. Breck , undated
Item 62	Jay Breck , undated
Item 40	Judy Breck with her mother Gertrude Breck
Item 41	Judy Breck with her mother Gertrude Breck
Item 36	Judy Breck with her mother Gertrude Breck , 1945
Item 38	Judy Breck with her mother Gertrude Breck
Item 39	Judy Breck with her mother Gertrude Breck , 1946
Item 28	Judy Breck with her mother Gertrude Breck , 1946
Item 171	Judy Breck with her mother Gertrude Breck , undated
Item 167	Judy Breck Kiliein , undated
Item 30	Nancy Breck O'Connor , 1945



Item 42	Nancy Breck O'Connor, 1945
Item 2	Nancy Breck O'Connor, undated
Item 169	Nancy Breck O'Connor, undated
Item 60	Nancy Breck O'Connor, undated
Item 31	Nancy Breck O'Connor, undated
Item 29	Nancy Breck O'Connor, undated
Item 156	Donna Burlinger, undated
Item 141	Kathy Caravello, 1964
Item 93	Margo Carpenter, 1964
Item 80	Rosemary Cea, 1964
Item 87	Carol Toby Cheek, undated
Item 88	Carol Toby Cheek, undated
Item 118	Diane Christie, undated
Item 64	Lee Clark, 1964
Item 70	Jessie CLark , 1967
Item 53	Barbara Clement, undated
Item 157	Barbara Clement, 1975
Item 56	Barbara Clement, undated
Item 79	Barbara Clement Gould, 1975
Item 127	Jean Collier, 1956
Item 97	Janet Collier Millard, undated

Item 170	Janet Collier, undated <a href="#">Image(s)</a>
Item 9	Roberta Collins, 1947
Item 69	Mae Connelly, 1955
Item 203	Carol Conway, undated
Item 22	Peggy Cullen, undated
Item 95	Peggy Cullen, undated
Item 165	Peggy Cullen, undated
Item 144	Mary Culver, undated
Item 67	Claire Cummings, undated
Item 51	Elaine Cusick, undated
Item 86	Sandra Dahlgren, 1961
Item 155	Chama de la Perira, undated
Item 66	Donna DeGroot, undated
Item 104	Jean Durango, undated
Item 142	Jean Durango Joy, 1958
Item 197	Page Elledge, 1995 , 1995
Item 25	Mary Lou Emmons, 1950
Item 124	Mary Lou Emmons, undated
Item 138	Pam English, 1964
Item 120	Jean Falvey, 1947
Item 33	Jean Falvey, 1947

Item 179	Jean Falvey, undated
Item 55	Lora Fuad, 1976
Item 90	Julie Gosselin, 1960
Item 84	Gini Guild, 1963
Item 194	Kim Haley, undated
Item 132	Joan Hamill, undated
Item 159	Cindy Harrell, 1977
Item 77	Diane Harris, 1973
Item 129	Sheryll Hayes, undated
Item 50	Sheryll Hayes, undated
Item 75	Kathy Hays, 1961
Item 73	Carolyn Hemingway, undated
Item 11	Marlene Hewins, 1948
Item 81	Susan Houle, 1960
Item 74	Rosemary Howard, 1966
Item 137	Rosemary Howard, undated
Item 63	Hannah Howarth, undated
Item 110	Jean Ivory, 1944
Item 76	Jean Ivory, undated
Item 102	Jean Ivory, undated
Item 121	Jean Ivory, undated
Item 125	Jean Ivory, undated

Item 130	Jean Ivory, undated
Item 134	Jean Ivory, undated
Item 143	Jean Ivory, undated
Item 149	Jean Ivory, undated
Item 175	A. Judy, undated
	Betty Keith , 1964
Item 92	Joan Knight Smith, undated
Item 173	Jacqueline Lancioux, undated
Item 173	Jacqueline Lancioux , undated
Item 7	Jackie , 1947
Item 46	Linda Ann Lawrence , 1956
Item 47	Linda Ann Lawrence , undated
Item 187	Linda Ann Lawrence , 1956
Item 101	Betsy Lee, undated
Item 204	Bernadette Leedy, 1963
Item 153	Betty Lewis, undated
Item 108	Kathleen Lochary, 1972
Item 205	Anne Magennis, undated
Item 78	Karen Massberg, 1968
Item 133	Peggy McCafferty, 1967
Item 94	Gretchen McCarthy, 1961

Item 199	Sandi Miller, 1994
Item 65	Virginia Monroe, undated
Item 106	Betty Nolan, undated
Item 163	Britta Ohberg Reed, undated
Item 198	Tiffanie Palmer, 1994
Item 196	Joan Paulson, undated
Item 140	Carol Patten, undated
Item 181	Nina Plumb Twining, 1953
Item 181	Nina Plumb Twining, undated
Item 184	Nina Plumb Twining, 1954
Item 117	Ruth Roberts, 1964
Item 126	Marian Roode, 1961
Item 193	Ann Rutenber, undated
Item 57	Yvonne Schneider, 1977
Item 54	Gloria Shearer, undated
Item 89	Marilyn Skelton, 1948
Item 99	Marilyn Skelton, undated
Item 103	Marilyn Skelton, undated
Item 123	Marilyn Skelton, undated
Item 147	Marilyn Skelton, undated
Item 151	Marilyn Skelton, undated
Item 152	Marilyn Skelton, undated

Item 180	Marilyn Skelton, undated
Item 6	Marilyn Skelton, 1948
Item 186	Linda Smith Williams (infant), 1953
Item 8	Diane Starks, undated
Item 131	Debbie Swanson, 1961
Item 52	Gloria Taggart, 1963
Item 109	Carol Tetreault , 1963
Item 113	Cindy Taud , 1976
Item 82	Janice Vaughan , 1962
Item 148	Kay Wallace , 1962
Item 96	Phyllis Warner Kingsley, undated
Item 5	Roma Whitney , 1937
Item 4	Roma Whitney Armstrong , 1937
Item 26	Roma Whitney , 1945
Item 139	Roma Whitney , 1946
Item 100	Roma Whitney , undated
Item 164	Roma Whitney , 1946
Item 91	Pat Williams , 1961
Item 71	Pam Woodworth , undated <a href="#">Image(s)</a>
Item 146	Marie Worsham , undated
Item 145	Jean Young , 1958

Item 98	Jean Young, 1960
Item 61	sleeping infant , undated
Item 185	sleeping infant , undated
Item 45	unidentified , undated
Item 48	unidentified , undated
Item 49	unidentified , undated
Item 58	unidentified , undated
Item 112	unidentified , undated
Item 114	unidentified , undated
Item 115	unidentified , undated
Item 119	unidentified , undated
Item 122	unidentified , undated
Item 128	unidentified , undated
Item 135	unidentified , undated
Item 150	unidentified , undated
Item 160	unidentified mother and daughter , undated
Item 161	unidentified mother and child, undated
Item 182	unidentified bride , undated
Item 190	unidentified , 1990
Item 191	unidentified , undated
Item 192	unidentified , undated

Item 201

unidentified , undated

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