



Smithsonian  
*National Museum of American History*  
*Kenneth E. Behring Center*

## Guide to the Erol's Video Club Collection

NMAH.AC.0687

Alison Oswald

2003

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Erol's Video Club Collection
<b>Identifier:</b>	NMAH.AC.0687
<b>Date:</b>	1984-1991
<b>Extent:</b>	1 Cubic foot (3 boxes)
<b>Creator:</b>	Wiener, Tom Erol's Video Club.
<b>Language:</b>	English
<b>Summary:</b>	Advertising and promotional materials for Erol's Video Club. Includes a calendar with advertising and coupons, two binders of member newsletters, newspapers, original design drawings for advertising, and posters.

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## Administrative Information

### Immediate Source of Acquisition

Collection donated by Erol's Video Club.

### Ownership and Custodial History

Gathered by Tom Wiener, a former Archives Center employee, who had also worked for Erol's.

### Processing Information

Collection processed by Alison Oswald, 2003.

### Preferred Citation

Erol's Video Club Collection, 1984-1991, Archives Center, National Museum of American History.

### Restrictions on Access

Unrestricted research access on site by appointment.

### Terms Governing Use and Reproduction

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## Biographical Note

A Washington, D.C. area videocassette rental club, founded in 1963. It was later sold to Blockbuster Video.

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## Scope and Contents

The collection consists of advertising and promotional materials for Erol's Video, Inc. Materials include Series 1: The Erol's Video Club Newsletter, 1984-1985, which contains features of the month and items for sale.

Series 2: The Erol's Video Club Newspaper, 1986-1988, features video rentals, tapes for sale, video services, a gift tape guide, rental guide, and coming attractions.

Series 3: Advertising Materials, 1991, undated consist of a calendar, posters, original artwork, and one black and white photo promoting Erol's and it's video products.

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## Arrangement

Divided into 3 series: (1) Erol's Video Club Newsletter; (2) Erol's Video Club Product Newspaper; (3) Advertising Materials.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Customer clubs
- Motion picture industry
- Video recordings industry

Types of Materials:

- Advertisements -- 1980-2000
- Catalogs
- Design drawings
- Newsletters
- Posters -- 20th century

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## Container Listing

### Series 1: Erol's Club Video Newsletters, 1984-1985

Box 1, Folder 1            Erol's Video Club Newsletters, 1984

Box 1, Folder 2            Erol's Video Club Newsletters, 1985

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## Erol's Club Video Newspaper, 1986-1988

Box 2, Folder 1	Erol's Video Club Product Newspaper, 1986
Box 2, Folder 2	Erol's Video Club Product Newspaper, 1987
Box 2, Folder 3	Erol's Video Club Product Newspaper, 1988

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## Advertising Materials, 1991, undated

Box 2, Folder 4	Erol's Video Club Calendar, 1991
Box 3, Folder 1	Advertisement—map of Erol's locations in the Washington, DC metropolitan area, undated
Box 3, Folder 2	Photo of Santa with Erol's videos, undated
Box 3, Folder 3	Erol's advertising art work, undated
Box 3, Folder 4	Erol's Video membership club poster (original art), undated
Box 3, Folder 5	Advertising art work (original), undated
Box 3, Folder 6	Poster, undated

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