



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Erol's Video Club Collection

NMAH.AC.0687

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2003

Archives Center, National Museum of American History

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Erol's Video Club Collection
Date:	1984-1991
Identifier:	NMAH.AC.0687
Creator:	Wiener, Tom Erol's Video Club.
Extent:	1 Cubic foot (3 boxes)
Language:	English .
Summary:	Advertising and promotional materials for Erol's Video Club. Includes a calendar with advertising and coupons, two binders of member newsletters, newspapers, original design drawings for advertising, and posters.

Administrative Information

Immediate Source of Acquisition

Collection donated by Erol's Video Club.

Ownership and Custodial History

Gathered by Tom Wiener, a former Archives Center employee, who had also worked for Erol's.

Processing Information

Collection processed by Alison Oswald, 2003.

Preferred Citation

Erol's Video Club Collection, 1984-1991, Archives Center, National Museum of American History.

Restrictions on Access

Unrestricted research access on site by appointment.

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Biographical Note

A Washington, D.C. area videocassette rental club, founded in 1963. It was later sold to Blockbuster Video.

Scope and Contents

The collection consists of advertising and promotional materials for Erol's Video, Inc. Materials include Series 1: The Erol's Video Club Newsletter, 1984-1985, which contains features of the month and items for sale.

Series 2: The Erol's Video Club Newspaper, 1986-1988, features video rentals, tapes for sale, video services, a gift tape guide, rental guide, and coming attractions.

Series 3: Advertising Materials, 1991, undated consist of a calendar, posters, original artwork, and one black and white photo promoting Erol's and it's video products.

Arrangement

Divided into 3 series: (1) Erol's Video Club Newsletter; (2) Erol's Video Club Product Newspaper; (3) Advertising Materials.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Customer clubs
- Motion picture industry
- Video recordings industry

Types of Materials:

- Advertisements -- 1980-2000
- Catalogs
- Design drawings
- Newsletters
- Posters -- 20th century

Container Listing

Series 1: Erol's Club Video Newsletters, 1984-1985

Box 1, Folder 1 Erol's Video Club Newsletters, 1984

Box 1, Folder 2 Erol's Video Club Newsletters, 1985

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Erol's Club Video Newspaper, 1986-1988

Box 2, Folder 1	Erol's Video Club Product Newspaper, 1986
Box 2, Folder 2	Erol's Video Club Product Newspaper, 1987
Box 2, Folder 3	Erol's Video Club Product Newspaper, 1988

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Advertising Materials, 1991, undated

Box 2, Folder 4	Erol's Video Club Calendar, 1991
Box 3, Folder 1	Advertisement—map of Erol's locations in the Washington, DC metropolitan area, undated
Box 3, Folder 2	Photo of Santa with Erol's videos, undated
Box 3, Folder 3	Erol's advertising art work, undated
Box 3, Folder 4	Erol's Video membership club poster (original art), undated
Box 3, Folder 5	Advertising art work (original), undated
Box 3, Folder 6	Poster, undated

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