



Smithsonian  
*National Museum of American History*  
*Kenneth E. Behring Center*

## Guide to the Lloyd A. Strickland Collection of 1936 Olympics Souvenir Materials, 1936

NMAH.AC.0743

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technician; supervised by Vanessa Broussard Simmons, archivist.

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Lloyd A. Strickland Collection of 1936 Olympics Souvenir Materials
<b>Identifier:</b>	NMAH.AC.0743
<b>Date:</b>	1936
<b>Extent:</b>	2 Cubic feet (2 boxes)
<b>Creator:</b>	McDermott, Joyce Strickland, Lloyd A.
<b>Language:</b>	English  Collection is in English. Some materials in German.
<b>Summary:</b>	Lloyd A. Strickland purchased these souvenir cards while attending the 1936 Olympic games in Berlin, Germany.

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## Administrative Information

### Acquisition Information

This collection was donated to the Archives Center, by Lloyd A. Strickland in 2000.

### Processing Information

Processed by Cathy Keen, archivist, and Franklin A. Robinson, Jr., archives technician, March 2002; supervised by Vanessa Broussard Simmons, archivist. Finding aid revised, June 2008.

### Preferred Citation

Lloyd A. Strickland Collection of 1936 Olympics Souvenir Cards, Archives Center, National Museum of American History.

### Restrictions

The collection is open for research use.

### Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

## Accruals

Additional materials were donated by Joyce McDermott on February 14, 2003 consisting of two volumes relating to the 1936 Olympics: *Die Olympischen Spiele 1936 in Berlin und Garmisch-Partenkirchen*.

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## Biographical / Historical

In 1931 the city of Berlin was awarded the summer Olympic games for 1936. The 1936 games (the 11th Olympiad) featured athletes from 49 countries and some 4,000 athletes participated in 148 events. The games were memorable for many reasons, including the beginning of the tradition of the torch relay, advances in media coverage, and the introduction of canoeing and basketball as Olympic sports. But in particular, they are remembered for the politically charged atmosphere in which they took place, with World War II in Europe just three years away. With Adolf Hitler's election in 1933 and the Nazi Party's rise to power, the games were seen by those in power in Germany as a means to advance the Party's ideologies. As events unfolded and information spread about the persecution of Jews and others by the Nazis, there were more and more demands upon the International Olympic Committee to remove the games from Germany. These efforts did not succeed, and the German government went on to spend huge amounts of money to make the games successful. The Reich Sports Field, a new sports complex built for the summer games, was draped in Nazi regalia for the games. The success of a number of black athletes, notably American track and field star Jesse Owens, was a blow to the notions of "Aryan supremacy" touted by Hitler and the Nazis. The games proceeded to their conclusion without incident. The souvenir cards in this collection provide a cross-section of images of the games of the 11th Olympiad.

Mr. Strickland had the souvenir cards in his possession for over 60 years.

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## Scope and Contents

This collection consists of 149 photomechanical reproductions of scenes and events from the 1936 Berlin Olympics. The scenes are not only of the competition, but include opening and closing ceremonies, officials, crowd scenes, candid shots of the athletes while not competing, medal ceremonies, scoreboards, artworks, and close-ups of Olympic medals. Adolf Hitler appears in three of the souvenir cards. Athletes are pictured on the cards with printed captions. Some of the athletes pictured include Jesse Owens, and Kitei Son [i.e., Son Gi-jeong of Korea]. \*

All but seven of the souvenir cards are 3 x 4-1/2", while the remainder are 4-1/2 x 6-1/2". The souvenir cards are part of a set, as they are numbered on the reverse up to the number 200 (not all numbers are present). The printed inscriptions on the reverse sides indicate that this is a follow-up set to another set from the 1936 Winter Olympics in Garmisch. Each card also has a printed caption on the reverse, in German. Also included are two postcards of hotels: Hotel Bender and Niederbreisig, which have no clear connection to the Berlin Olympics.

The two albums, *Die Olympischen Spiele 1936 in Berlin und Garmisch-Partenkirchen* document the Olympic games through text and photographs of events and athletes. Both albums are in German.

\* Note: When Korea was occupied by Japan (1910-1945), Son Gi-jeong competed for the Japanese in the 1936 summer Olympics, but was forced to use the Japanese name "Kitei Son," and this incorrect name was the one printed on the card.

## Arrangement

This collection is organized into two series.

Series 1, Olympics Souvenir Cards, 1936

Series 2, Olympics Souvenir Albums, 1936

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Athletes
- Olympics
- Sports -- Collectibles
- Sports cards
- Track and field

Types of Materials:

- Books -- 1930-1940
- Collecting cards
- Photographs -- Reproductions -- 1930-1940

Names:

- Hitler, Adolf, 1889-1945

Geographic Names:

- Berlin (Germany)
- Germany

## Container Listing

### Series 1: Olympics Souvenir Cards, 1936

Box 2, Folder 1            *Die Olympischen Spiele 1936 in Berlin und Garmisch-Partenkirchen, Volume 1*

Box 2, Folder 2            *Die Olympischen Spiele 1936 in Berlin und Garmisch-Partenkirchen, Volume 2*

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## Series 2: Olympics Souvenir Albums, 1936

- Box 1, Folder 1            Two postcards of German hotels
- Box 1, Folder 2            7 photographs, 4-1/2" x 6-1/2", depicting events from the 1936 Olympics  
[Image\(s\)](#)
- Box 1, Folder 3            142 photographs, 3 x 4-1/2", depicting events from the 1936 Olympics  
[Image\(s\)](#)

[Women athletes running in the Olympics in Berlin : black and white photoprint], 1936  
*1 Item (3" x 5").*

[Image\(s\): \[Women athletes running in the Olympics in Berlin : black and white photoprint\].](#)

Photographer unidentified.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Silver gelatin on paper.

Local Numbers

04074308.tif (AC Scan)

In Box 1, Folder 3.

Topic:            Olympics -- Berlin (Germany) -- 1936  
Genre/            Photographs -- 1930-1940  
Form:             Women track and field athletes -- 1936

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