



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Division of Costume Audiovisual Collection

NMAH.AC.0801

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2001

Archives Center, National Museum of American History

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# Table of Contents

Collection Overview .....	1
Administrative Information .....	1
Arrangement.....	2
Scope and Contents note.....	2
Biographical / Historical.....	2
Names and Subjects .....	2
Container Listing .....	3
Series 1: Films, 1920s-1930s, 1970s.....	3
Series 2: Videocassettes, undated.....	8
Series 3: Audio Tapes and Cassettes, 1970s-1990s.....	9
Series 4: Slides, 1962,1974-1975.....	11

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Division of Costume Audiovisual Collection
<b>Date:</b>	1928-1989
<b>Identifier:</b>	NMAH.AC.0801
<b>Creator:</b>	National Museum of American History (U.S.). Division of Costume (Creator)
<b>Extent:</b>	3 Cubic feet (3 boxes) 23 Film reels
<b>Language:</b>	English .

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## Administrative Information

### Immediate Source of Acquisition

Collection transferred by Division of Social History.,National Museum of American History.

### Provenance

Transferred to the Archives Center by the Division of Costume (now Division of Cultural and Community Life) in 2000. Additional fashion-related films were also transferred at the same time, but were placed in other collections, specifically, the Jantzen Collection and the Dorothy Shaver Collection.

### Related Materials

Materials in the Archives Center

DuPont Nylon Collection, 1939-1977 (NMAH.AC.0007)

Jantzen Knitting Mills Collection, 1925-1977 (NMAH.AC.0233)

Estelle Ellis Collection, 1941-1994 (NMAH.AC.0423)

Priscilla of Boston Collection, 1940-1996(NMAH.AC.0557)

Maidenform Collection, 1922-1997 (NMAH.AC.0585)

Dorothy Shaver Papers, ca. 1922-1959 (NMAH.AC.0631)

Virginia "Jimmie" Booth Collection (NMAH.AC.0729)

### Processing Information

Collection processed by Jennifer Snyder and Vanessa Broussard Simmons, 2002.

### Preferred Citation

Division of Costume Audiovisual Collection, 1928-1989, Archives Center, National Museum of American History.

### Restrictions on Access

Collection is open for research and access on site by appointment.

## Terms Governing Use and Reproduction

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

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## Biographical / Historical

These materials were transferred from the Division of Costume to the Archives Center.

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## Scope and Contents

Films, videos, tape recordings, and slides on fashion and clothing.

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## Arrangement

The collection is divided into four series.

Series 1: Films, 1920s-1930s, 1970s Series 2: Videocassettes, undated

Series 3: Audio Tapes and Cassettes, 1970s-1990s

Series 4: Slides, 1962,1974-1975

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

Costume design -- 1920-1990  
Fashion -- 20th century

### Types of Materials:

Scripts (documents)  
Slides (photographs) -- 1950-2000

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## Container Listing

### Series 1: Films, 1920s-1930s, 1970s

#### Subseries 1.1: DuPont Industrial Fashion Films, circa 1970s

Reel OF801.1	<p>Pret-A-Porter 1 Reel (16mm color composite optical track print, 140 feet ) Notes: Producer: DuPont  No credits.  Note on box: Ungaro Pret-A-Porter  Leader: Mercury News Film Ungaro - DuPont</p>
Reel OF801.2	<p>American Designer Fashions for Spring 71, circa 1971 1 Reel (16mm color composite optical track print, 175 feet) Notes: Descriptive Summary: Features models in the desert showing off new fashions. Creator: Producer: Produced by DuPont.  Notes: Featuring: Boutique Donald Brooks, Branell, George Bullock, Bymini, Ginovi, Kleibacker, Lisa meril, Robert David Morton, Leo Narducci, Posh, Richard Tam, Travilla, Levino Verna. Spring fashions in Qiana nylon.  Leader: M71-1086 Assoc. Film Consult Mercury Newsfilm: Dupont Qiana Amer. Designer Fashions for Spring 1971.  Box: American Designer Fashions for Spring &gt;71.</p>
Reel OF801.3	<p>Around the World Holiday Caper, circa 1971 1 Reel (16mm color composite optical track print, 600 feet) Notes: Descriptive Summary: Features models on assignment in Rome, India, Hong Kong, Australia, and Fiji.  Producer: DuPont  Notes: Qiana nylon for DuPont. Filmed in cooperation with BOAC. All other credits differ for each segment.  Rome: Fashions by Maxine de La Falaise for Blousecraft. John Haggins for Stella Fagin and Dominic Rompollo.  India: Fashions by Gayle Kirkpatrick (1935 - 1997) for Bymini (Tupelo, Miss. born fashion designer who was known for his youthful, modern approach to American sportswear). John Haggins for Stella Fagin.  Hong Kong: Fashions by Maxine de La Falaise for Blousecraft. John Haggins for Stella Fagin. Bill Tice for Royal Robes.  Australia: Fashions by Maxine de La Falaise for Blousecraft. Jack Bodi for Concept VII and Robert David Morton.</p>

Fiji: Fashions by Gayle Kirkpatrick for Bymini.Kasper for Joan Leslie and Robert David Morton.

Reel OF801.4      Fabled Fashions: Men's/Women's Knits Fall >71, circa 1971  
1 Reel (16mm color composite optical track print, 260 feet)  
Notes:              Notes: Men's knits: Brentwood, Drummond, Robert Bruce, Lord Jeff, Jockey.  
  
Women's knits: Bananas, Great Times, Jane Irwill, Blairmoor. Orlon acrylic and Wintuk yarns of AOrlon.

Reel OF801.5      Quandry in Quebec, circa 1971  
1 Reel (16mm color composite optical track print, 190 feet)  
Notes:              Notes: Women's clothing by Bobbie Brooks. Men's clothing by Donegal.Wintuk yarns of Orlon acrylic and ADacron polyester. Filmed in cooperation with Le Chateau Frontenac [a luxury hotel in Quebec].  
  
Note on box: M71-1139

Reel OF801.6      New York: Fashion Capitol of the World, circa 1972  
1 Reel (16mm color composite optical track print, 210 feet)  
Notes:              Producer: Produced for Dupont by Spectrum Associates.  
  
Performers/Persons Appearing: Model - Samantha Jones  
  
Notes: Holiday fashions by: Kasper for Joan Leslie, Oscar de La Renta Boutique, Shannon Rodgers for Jerry Silverman, Abe Schrader, Ole Borden for Rembrandt, Teal Traina, Chester Now by Chester Weinberg. Featuring Fabrics of Qiana nylon.  
  
Note on Box: F-73-2073 Fashion Capitol

Reel OF801.7      A Fashion Odyssey, circa 1978  
1 Reel (16mm color composite optical track print, 175 feet)  
Notes:              Notes: Qiana nylon by DuPont. Filmed in cooperation with Halian Line.

Reel OF801.8      Sweatering Up, circa 1978  
1 Reel (16mm color composite optical track print, 175 feet)  
Notes:              Qiana nylon by DuPont. Filmed in cooperation with Halian Line.  
  
Notes: No credits.  
  
Note on box: 2122 DuPont

Reel OF801.9      An American Love Story: Preview Fall Fashions, undated  
1 Reel (16mm color composite optical track print, 228 feet)  
Notes:              Descriptive Summary: A loving couple shows off Fall fashions on a trolley, in a park, on horseback, etc.  
  
Producer: Produced for DuPont by Spectrum Associates.  
  
Notes: Women's Fashions by Bananas, Charlie's Girls, Garland, Herald House, Match II, MeKnit, Offspring. Men's Fashions by Brentwood, Robert Bruce, Drummond, Izod of

	London, Lamplighter, Lord Jeff, Pebble Beach, Puritan. Knit Fashions in Wintuk Yarns of Orlon Acrylic.
Reel OF801.10	<p>Down Mexico Way, undated 1 Reel (16mm color composite optical track print, 175 feet)</p> <p>Notes: Producer: Produced for DuPont by Spectrum Associates.</p> <p>Notes: Wardrobe by Wrangler in ADacron polyester.</p> <p>Note on box: Print #35. 553 TV Tape on film: Bell telephone Down Mexico Way 4:50.</p>
Reel OF801.11	<p>Fashions for Dreaming, undated 1 Reel (16mm color composite optical track print, 145 feet)</p> <p>Notes: Producer: Produced by DuPont.</p> <p>Notes: Fashions by: Eve Stillman, Formfit Rogers, Henson-Kickernick, Johnson Kloss for Cira, Perfect Negligee, Sans Souci, Shadowline, Stella Fagin, Bill Tice for Royal Robes, Vanity Fair. Fashions in Qiana Nylon</p> <p>Note on can: T-4406. E.I. DuPont de Nemours &amp; Co. (color) E.</p>
Reel OF801.12	<p>Fashion Safari, undated 1 Reel (16mm color composite optical track print, 210 feet)</p> <p>Notes: Descriptive Summary: Scenes of Africa (animals, landscapes, and people) intermingled with female fashion models wearing fashions with African inspired textiles and patterns.</p> <p>Producer: Produced for DuPont by Spectrum Associates.</p> <p>Notes: Fashions by Domino, Leslie Fay, Matti of Lynne, Tanerway. Filmed in Cooperation with East African Airways. Qiana nylon</p> <p>Leader: Dupont Africa</p> <p>Box: E-73-2075 Fashion Safari</p>
Reel OF801.13	<p>Holiday In Newport, undated 1 Reel (16mm color composite optical track print, 175 feet)</p> <p>Notes: Producer: Produced by DuPont.</p> <p>Notes: Fashions by Act III, Ellen Tracy, Epic Evan Picone, Jack Winter, Loomtogs, Olga, Seaton Hall, Vera. Cool-Ray Polaroid sunglasses. Dacron and OrlonAMercury NewsFilm DuPont America's Cup</p>
Reel OF801.14	<p>Loafing With Father, undated 1 Reel (16mm color composite optical track print, 140 feet)</p> <p>Notes: Creator: Dupont/Levi's.</p> <p>Producer: Produced by Vivian Auerbach Associates.</p> <p>Notes: Wardrobe by Levi Strauss. Featuring jeans in Dacron polyester.</p>
Reel OF801.15	Paris Fashion Designer Quartet, undated

1 Reel (16mm color composite optical track print, 125 feet)  
 Notes: Descriptive Summary: Fashion models in Paris.  
 Notes: Featuring: Emanuel Ungaro, U [?], Pierre Cardin, Courreges, Jean Patou. No further credits.  
 Leader: Dupont Qiana Designer Quartet Mercury Newsfilm M70-1009  
 Box: Paris Fashion Designer Quartet

Reel OF801.16 A Tale of Gods and Fashions, undated  
 1 Reel (16mm color composite optical track print, 275 feet)  
 Notes: Reference video exists.

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### Subseries 1.2: Other Industrial Fashion Films, circa 1970s

Reel OF801.17 The Big Stretch, circa 1970  
 1 Reel (16mm color composite optical track print, 75 feet)  
 Notes: Descriptive Summary: Features several female models in various leotard type outfits dancing/stretching.  
 Notes: Antron and Lycra fabrics used.  
 Note on box: High Expectations 4 1/2 mins. Concept film on men's stretch comfort. The Big Stretch is stamped on the box but is crossed out.  
 \*Film leader states this is Big Stretch.

Reel OF801.18 Betsy's Dream Safari, undated  
 1 Reel (16mm color composite optical track print, 175 feet)  
 Notes: Notes: Children's Fashions by Cinderella. Filmed at Lion County Safari in West Palm Beach, Florida.

Reel OF801.19 Fashion In Action, undated  
 1 Reel (16mm color composite optical track print, 200 feet)  
 Notes: Creator: Tele-Tactics, Inc.  
 Producer: Tele-Tactics, Inc.  
 Notes: ILGWU label department. Fashion selection and script by Modern Merchandising Bureau.

Reel OF801.20 SSHamburg Maiden Voyage, undated  
 1 Reel (16mm color composite optical track print, 140 feet)

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### Subseries 1.3: Miscellaneous Films, 1920s-1930s

Scope and Contents: These films consist of a fashion show of golf wear at a resort in the 1920s and home movies of the Metz-Greene wedding and their children taken in the 1930s. The films are arranged chronologically.

Reel OF801.21 Golf Reel #1, circa mid 1920s



	1 Reel (16mm silent camera original reversal, 150 feet) Notes: Notes: Note on can: torn label Run G...
Reel OF801.22	Golf Reel #2, undated 1 Reel (16mm silent camera original reversal, 300 feet) Notes: Notes: Note on can: Home Castle
Reel OF801.23	Metz-Greene Wedding (Home Movie), 1930, 1937, 1938 1 Reel (16mm silent optical track print, 325 feet ) Notes: Notes: Note inside can states this film is a reproduction because the original was brittle. It was made in March 1978.  It also identifies the films: Film 1: Pans Metz sign then shows bride and groom. [Wedding of Tillie Marion Metz to Leo Aaron Greene on March 2, 1930 (Brooklyn, NY)]  Film 2: Babies and children [1937 Jones Beach, Long Island. Carole (born 1932) and Lois (born 1934). 1937 in front of apartment house in Flushing, New York]  Film 3: Babies [1938 Carole, Lois, Joyce (born 1938) Central Park. 1938 Northern Blvd., Flushing, N.Y. Carole and Lois]  [Tillis Metz Greene was born in 1908. Leo Aaron Greene was born in 1908 and died in 1954]

*Return to Table of Contents*

## Series 2: Videocassettes, undated

I.C.C. Claudia Kidwell/Grant McCracken, undated  
1 Videocassettes (Hi8)

*[Return to Table of Contents](#)*

## Series 3: Audio Tapes and Cassettes, 1970s-1990s

Scope and Contents: These consist mostly of oral history interviews with designers. They are arranged by format, then by date.

Vera Maxwell, Designer, 1973-05-02  
Notes: In her office, New York; Early days in business

Dona Guimaraes, Editor Mademoiselle, 1973-05-02  
Notes: In her apartment 215 E. 73rd St. New York; Reminiscences and observations on industry in the 1940s-1950s

Suiting Everyone Clothing Adv. Panel , 1973-09-28  
Notes: 5 tapes [labeled 2-6, missing #1]

Session with Edward Maeder, 1973-09-28  
Notes: Pattern Cutting of Historic Clothing

Evan-Picone & Frank Smith , 1977-04-12  
Notes: Side 1: Biography; Side 2: How it All Starts Part 3: Side 2: The Factory, Production planning  
Interviewer: Barbara Dickstein

Evan-Picone, Factory Sounds, North Bergen Factory , 1977-04-28

Joe Simms on Adrian garments in Smithsonian collection , 1977-11-04

Point-of-view: Joseph Dratch, 1977  
Notes: Topic: Retailing in Relation to Customer  
Interviewer: Barbara Dickstein

Edward Maeder, 1978-03-03

Widher [?], 1980-04-23  
Notes: Tape conversation of wedding.

(Claudia, Gary, Avi, Bob, Ann R.), For Statements Pre-Fischer Visit , undated

Unidentified, 2 tapes , undated

Unidentified , 3 tapes , undated

Evan-Picone Interview, Irving Spotalnica , 1977-11

Coll. Man. , 1984-03-17

Mr. William P. Field, English Custom Tailor, 1989-07-06

[PW] [Priscilla Wood?], 1994-11-16

*[Return to Table of Contents](#)*

## Series 4: Slides, 1962,1974-1975

Scope and Contents: Slides and accompanying scripts from *Mademoiselle*

Box 1, Folder 1	Mademoiselle: Young Tycoon Fashion Show script, 1962
Box 1, Folder 2	Mademoiselle's What Works: Accessories script, 1974
Box 1, Folder 3	Mademoiselle's What Works: Accessories slides, 1974
Box 1, Folder 4	Mademoiselle Good News for Summer script, 1975
Box 1, Folder 5	Mademoiselle Good News for Summer slides, 1975
Box 1, Folder 6	Mademoiselle Interstoff script, 1975
Box 1, Folder 7	Mademoiselle Interstoff slides, 1975
Box 1, Folder 8	Mademoiselle Young Fashion Futures script, 1975
Box 1, Folder 9	Mademoiselle Young Fashion Futures slides, 1975

[Return to Table of Contents](#)