



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Guide to the Louisan E. Mamer Rural Electrification Administration Papers

NMAH.AC.0862

Franklin A. Robinson, Jr.

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Archives Center, National Museum of American History
P.O. Box 37012
Suite 1100, MRC 601
Washington, D.C. 20013-7012
archivescenter@si.edu
<http://americanhistory.si.edu/archives>

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Louisan E. Mamer Rural Electrification Administration Papers
Identifier:	NMAH.AC.0862
Date:	1927-2002
Extent:	10.1 Cubic feet (31 boxes, 1 oversized folder)
Creator:	Mamer, Stuart M. Mamer, Louisan E., 1910-2005
Language:	English
Summary:	The Mamer collection includes a wide range of materials used to teach concepts and the usage of electricity to predominately rural audiences. Mamer kept many of her materials in labeled notebooks; other papers were filed loosely with no apparent order. The collection materials date pre-dominantly from the mid-1940s to the mid-1950s. There are some materials from the late 1930s. There is only one item from 1927 and one from 1999.

Administrative Information

Acquisition Information

Donated by Louisan E. Mamer to the Archives Center, National Museum of American History, Smithsonian in June 2004.

Related Materials

Materials in the Archives Center

Reddy Kilowatt Records (AC0913)

Processing Information

Processed by Franklin A. Robinson, Jr., December 2004.

Preferred Citation

Louisan E. Mamer Rural Electrification Administration Papers, 1927-2002, Archives Center, National Museum of American History.

Restrictions

Collection is open for research.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Accruals

An addendum of approximately 1.5 cubic feet were added to this collection in February 2007 by Stephen M. Mamer, brother of Louisan E. Mamer.

Biographical / Historical

Louisan E. Mamer (1910-2005) was born on August 28, 1910 to Louis H. and Anna Mary Elizabeth Mies Mamer. She graduated from the University of Illinois, College of Agriculture with an AB in 1931. Mamer began her government career with the Tennessee Valley Authority (TVA), moving to the Rural Electrification Administration (REA), United States Department of Agriculture (USDA) in 1935. The REA was one of President Franklin Roosevelt's programs described collectively as the New Deal. The REA's goal was to bring affordable electricity to rural America. Electrification brought prosperity and an elevated standard of living to rural areas, but initially there was a great deal of ignorance about electricity in its applications and uses. Mamer was hired by the REA as a Home Electrification Specialist, or "demonstrator," to educate people in the uses of electricity.

Mamer was based at the REA headquarters in Washington, DC but traveled extensively throughout the Midwest performing demonstrations of electrical appliances, planning and teaching "training schools" for rural electrical co-op advisors, demonstrators, and home economics teachers initially in the states of Iowa, Illinois and Nebraska. This traveling show came to be known as the "electric circus." Her first show was in the Maquoketa Valley Rural Electric Co-op near Anamosa, Iowa. Mamer described the process in a 1975 interview: "We would usually move into a town over the weekend. Having made the move and set up the tents [two large circus tents] and gotten ready for the show during the daytime, say, on a Monday, that night we would have the home electrification specialist (which was my job) demonstrate lighting equipment. I believe the next morning we had a laundry equipment demonstration at about 10 a.m., and in the afternoon, we demonstrated small appliances and some kitchen and laundry planning along the way. The last evening, the home electrification specialist conducted a big cooking duel between two local men. That was a highlight of the whole program." [1]

The electric circus was discontinued in 1941, a victim of WWII gas shortages. Mamer continued educating rural America with the Electro-Economy Tour designed to help the war effort. This was also discontinued due to WWII shortages. After the war, Mamer began traveling and demonstrating again while also developing training courses for the REA and REA co-ops nationwide. Through her demonstrations and training materials, Mamer was not only teaching rural America in the uses of electricity but in a lifestyle reflecting the goals of the New Deal - a better life for average Americans. Mamer's largest audiences seem to have been rural housewives but men were included as well, especially in the "cooking duel". Mamer identified with these women and from her notes and interviews she seems to have firmly believed in her mission to better people's lives through electricity.

In a 1948 article for *Practical Home Economics* magazine, Mamer briefly described her background and work:

My background is rural; locale, southern Illinois. As I grew, 'college' like 'mama's bank account' was always with us, and we worked to get the money for it --selling pecan meats, mowing, raking, doing everything but plowing for the same pay as the hired men. Finally I

had almost \$1,000, a fashionable suntan, unfashionable broad shoulders and a "harrowing" walk that served me well in getting about at the University of Illinois.

That first year I planned to become a writer, but by my sophomore year I decided that I should learn something to write about. So I spent my last three years and four summers more becoming a home economist and satisfied my craving for writing on *The Daily Illini* and the *Illinois Agriculturist*, college sheets of which I was woman's editor.

My background was, as astrologers would put it, propitious to home economics. My mother had already mothered one family of seven brothers, and she operated on a big scale. We butchered; we churned; we canned; we baked bread; we had two acres of garden, fruit, chickens and a milk route. All this-sans electricity, sans running water.

When I started teaching, an all-electric foods laboratory was a rarity, but I got one and was very proud of it. I also got a great deal of experience which came in handy when I left teaching to take a job in Washington writing for NYA.

REA was so new then that home economics hadn't entered the picture, so I went in as a writer. In 1937, after a training period in TVA, REA sent me to Illinois, Iowa and Nebraska as a regional home economist. Except for being lent briefly to WPB I've been in REA ever since.

My secret ambition is to build a modern house; furnish it modern and Chinese; equip it all-electric and with a husband guaranteed not to wander; operate the whole arrangement at enough profit to provide myself with all the secretarial and other help I would like to have to do my job the way I would like to do it and write besides. [2]

Mamer married Arthur C. Hagen (1911-2000), an REA electrical engineer, on March 20, 1954. She devoted her working life to the REA retiring in 1981. Mamer died in Washington, DC in December 2005.

Footnotes

1. "Bringing Light to Rural America," *Rural Cooperatives* magazine, March 1998.
2. "Methods of Teaching Home Use of Electricity," part 1 by Louisan E. Mamer, *Practical Home Economics* magazine, April and May 1948.

Sources

"Bringing Light to Rural America," *Rural Cooperatives* magazine, March 1998. Campbell, Dan, "When the Lights Came On," *Rural Cooperatives Magazine*, August 2000.

Troppa, Gina M., "The REA Lady --A Shining Example," *Illinois Currents*, 2002

Scope and Contents

The Mamer collection materials date pre-dominantly from the mid-1940s to the mid-1950s. There are some materials from the late 1930s. There is only one item from 1927 and one from 1999. Many materials are undated. The collection includes a wide range of materials used to teach concepts and the usage of electricity to predominately rural audiences. Mamer kept many of her materials in labeled notebooks; other papers were filed loosely with no apparent order.

The arrangement is generally by type or purpose of document. Original order and subject headings have been maintained where it is readily apparent. Mamer filed some materials in broad subject categories, for

instance L.P. Gas, Lighting and Electric Ranges; are in Series 1, Subseries 1.2. One of Mamer's systems of keeping notes for presentations was to type talking points on paper, and then cut them into strips, and file them in envelopes under broad categories. These may have been used during oral presentations as mnemonic devices or as simple maxims pertaining to the topic being discussed. (In an October 2004 phone interview Mamer could not recall their specific use.) These can be found in Series 1, Subseries 1.1. Many of the documents in this collection were originally printed on highly acidic paper and extreme care is recommended in handling them.

Arrangement

The collection is divided into three series. The arrangement is generally by type or purpose of document. Many materials are undated.

Series 1: Demonstration & Training Materials, 1932-2002

Subseries 1.1: Demonstrator Notes and Resources, 1936-1994

Subseries 1.2: Electrical Appliance and Subject Files, 1932-1952

Subseries 1.3: Cooperative Study Courses, 1938-1953

Subseries 1.4: Adviser Packets and Co-op Shop Paks, circa 1948-1974

Series 2: Publications, 1927-1999

Series 3: Photographs, Filmstrips, Slides and Vu-Graphs, 1943-1952, undated

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Cookery
- Electric apparatus and appliances
- Electric lighting
- Electric toasters
- Electricity
- Farms
- Home economics
- Kitchen appliances
- Kitchens
- Laundry
- New Deal, 1933-1939
- Recipes
- Refrigerators
- Rural electrification
- Stoves

Types of Materials:

- Articles

Cookbooks
Correspondence -- 20th century
Lecture notes
Manuals
Newsletters -- 20th century
Photographs -- 20th century
Publications
Scrapbooks
Specifications
Trade catalogs

Names:

Rural Electrification Administration
Tennessee Valley Authority
United States. Department of Agriculture

Container Listing

Series 1: Demonstration and Training Materials, 1932-1994

Subseries 1.1: Demonstrator Notes and Resources, 1936-1994

This subseries consists of Mamer's original notes; demonstration recipes and meal plans; lesson plans; scripts for demonstration, radio and reading; pamphlets and brochures produced by USDA and other agencies or information outlets; and home appliance fact sheets produced by USDA and appliance manufacturers. Mamer's Home Electrification Notebook (three folders) is especially rich in compiling all of these items into one notebook that would have been a ready reference for the demonstrator. Within this series are also posters and floor plans for cooperative demonstration kitchens.

Box 1, Folder 1	Mamer Notes, circa 1947-1955, undated
Box 1, Folder 2	Mamer Notes-Talking Points, 1952-1975, undated
Box 1, Folder 3-4	Mamer Notes-Talking Points, undated
Box 1, Folder 5	Talking Points: Adaptors-"Slaves by the Billion", undated
Box 2, Folder 1	Talking Points: "How Electric Power in the Farm Home Helps to Meet Farm Production Goals", undated
Box 2, Folder 2	Talking Points: "Our Responsibility for Freedom as Farm Homemakers of Today", undated
Box 2, Folder 3	Mamer Notebooks, undated
Box 2, Folder 4	Correspondence, 1937-1975, undated
Box 2, Folder 5	News Items, 1940-1941, undated
Box 2, Folder 6	"A Study of Rural Electrification", undated
Box 2, Folder 7	Home Electrification & Electrification Adviser Job Outline, 1945-1961, undated
Box 2, Folder 8	Mamer Work Plans, 1967-1970
Box 2, Folder 9	Working Outlines, 1945-1957, undated
Box 2, Folder 10	Working Outlines on Home Electrification, circa 1952
Box 2, Folder 11	Working Outlines on Home Electrification, undated

Box 3, Folder 1	"Training Outline: Farm, Home and School Lighting" (Annotated Copies), 1951 Image(s)
Box 3, Folder 2	Home Economics Training File - Reading, 1936-1947
Box 3, Folder 3	Home Economics Training File - Reading, 1940-1948, undated
Box 3, Folder 4	Recipes (Mamer Notations), undated
Box 3, Folder 5	Recipes & Cooking Notes, undated
Box 25	Recipe Cards, Notes, Shopping Lists, undated
Box 4, Folder 1	Recipe Cards & Cooking Notes, undated
Box 4, Folder 2	Demonstrator's Notes - Talking Points, 1939-1950, undated
Box 4, Folder 3	Demonstrator Scripts, 1940-1950
Box 4, Folder 4	Demonstrator Scripts, undated
Box 4, Folder 5	Demonstrator Informational Materials, 1937-1953, undated Image(s)
Box 21, Folder 5	Demonstrator Notes - Talking Points, 1953, undated
Box 25	Demonstrator Notes - Talking Points, undated
Box 4, Folder 6	Oversize Handouts, undated
Box 4, Folder 7	"Better Light, Better Sight", 1940-1941
Box 5, Folder 1	Demonstrator Informational Materials, 1942-1950, undated
Box 5, Folder 2	Demonstrator Informational Materials, 1948-1952, undated
Box 5, Folder 3	Home Electrification Notebook (1 of 3), 1947-1952
Box 5, Folder 4	Home Electrification Notebook (2 of 3), 1947-1952
Box 5, Folder 5	Home Electrification Notebook (3 of 3), 1947-1952

Box 6, Folder 1	Power Use Demonstration Outlines, 1938-1941
Box 6, Folder 2	Early Power Use Materials, 1940, undated
Box 6, Folder 3	Miscellaneous Power Use Materials, 1945-1952, undated
Box 6, Folder 4	REA Laboratory Handbook, 1939
Box 6, Folder 5	Five Star Program Inventory Meeting (REA Telephone Co-op), 1968
Box 6, Folder 6	REA Electric Co-op Radio Script, undated
Box 6, Folder 7	REA Co-op Training Materials, undated
Box 6, Folder 8	Rural Youth, 1943-1947
Box 7, Folder 1	Westinghouse Home Economics Institute, 1946-1948
Box 7, Folder 2	Co-op Electrification Adviser Training Outline, 1951
Box 7, Folder 3	Electric Co-op Notebook, 1966-1970
Box 7, Folder 4	Electric Co-op Handouts, 1948-1953, undated
Box 7, Folder 5	Association of Home Equipment Educators Conference Proceedings, 1994
Box 7, Folder 6	Alabama Rural Electric Co-ops Electric Fair, circa 1951
Box 7, Folder 8	Blank Forms
Box 7, Folder 7	Morrow County, OH Spring Electrical Festival, 1938
Box 7, Folder 9	Data & Laboratory Sheets
Box 22, Folder 1	"The Right Lamp in Every Socket", undated
Box 22, Folder 2-3	"First Steps in Load Building", 1937
Box 23, Folder 2	"Better Light for the Farm Home," A Plan Book for Load Building, undated
Box 24, Folder 6	"Suggested Layout for the Demonstration Area in a Cooperative" - Floor Plans, 1952

Box 26, Folder 1	Grocery and Tray Lists, undated
Box 26, Folder 2	Cooking School Menus, Notes, Programs, 1939-1947, undated
Box 26, Folder 3	Mamer Lab and Recipe Book, undated
Box 26, Folder 4	Electric Fair Cooking School, Clinton, Tennessee, 1936
Box 26, Folder 5	Cool Cookery, Tennessee Valley Authority, 1936-1937, undated
Box 26, Folder 6	Electric "Coolinary" School, Corinth, Mississippi, 1937
Box 26, Folder 7	Electrified Living, Gibson, Mississippi, 1937
Box 26, Folder 8	Demonstrations of Electrical Equipment, Shelby County, Montana, 1938
Box 26, Folder 9	REA Cookbooks, 1938
Box 26, Folder 10	Pickwick Cooking School, Pickwick Dam, Tennessee, 1938
Box 26, Folder 11	REA Recipes, undated
Box 26, Folder 12	Going A-Partying the Electric Way, undated
Box 26, Folder 13	Cook Electrically, undated
Box 27, Folder 1	Demonstrator's Notes, 1938-1955, undated
Box 27, Folder 2	Demonstrator's Notes, 1948-1950, undated
Box 27, Folder 3	Power Use Meeting, Minutes, and Correspondence, 1948-1949
Box 27, Folder 4	Library Pull Slips, 1948, undated
Box 27, Folder 5	Office Files: Telephone, 1966-1970, undated
Box 27, Folder 6	Office File, 1985, undated
Box 27, Folder 7	Mamer Biographical Information, 1968-2002
Box 27, Folder 8	"Louisan Mamer: A Lifetime with the REA", 1981

[Image\(s\)](#)

Box 27, Folder 9	Mamer Scholarship, 1983-1993
Box 28	Various Topic Note Card File, undated
Box 29	Various Topic Oversize Note Card File, undated
Map-folder 1	Oversize: Posters, Demonstration Kitchen Floor Plans, 1945-1952, undated
Box 31	Articles scrapbook, 1957-1962

Subseries 1.2: Electrical Appliance and Subject Files, 1932-1955

This subseries consists of Mamer on specific electric appliances and may include pamphlets, notes, talking points, data sheets for specific appliances and concepts, i.e., "Lighting," and brand information. The arrangement is alphabetical by subject.

Box 8, Folder 1	Appliance Data Sheets, (blank), undated
Box 8, Folder 2	Clothes Dryers, undated
Box 8, Folder 3	Coffee Makers, undated
Box 8, Folder 4	Electric Fans, 1940, undated
Box 8, Folder 5	Electric Mixer, 1949, undated
Box 8, Folder 6	Electric Oven
Box 8, Folder 7-8	Mamer Talking Points, Electric Ranges, undated
Box 8, Folder 9	Electric Ranges, undated
Box 8, Folder 10-11	"Electric Ranges", 1949
Box 8, Folder 12	Electric Range Manual, undated
Box 9, Folder 1-2	Electric Ranges: Training Outline - Correction Copies, 1950
Box 9, Folder 3	Electric Small Appliances, 1950, undated
Box 9, Folder 4	Electric Vacuum, 1940-1943, undated

Box 9, Folder 5	Electric Hotplates, undated
Box 9, Folder 6	Ironing Machines & Their Parts, 1942, undated
Box 9, Folder 7	Laundry, 1942-1951
Box 9, Folder 8	Laundry Related Advertising & Articles, 1948-1952
Box 9, Folder 9	Laundry Related Advertising, 1950-1952
Box 21, Folder 1	Laundry Talking Points I, undated
Box 21, Folder 2	Laundry Talking Points, II, undated
Box 10, Folder 1	Laundry Talking Points III, undated
Box 10, Folder 2	Laundry Equipment, undated
Box 10, Folder 3	Lighting: Annotated Materials & Notes, 1948-1952, undated
Box 10, Folder 4	Lighting (Mamer Notes), 1940-1950, undated
Box 10, Folder 5	Lighting (Mamer Notes), 1951, undated
Box 10, Folder 6	"Electric Lighting for the Farmstead," Draft, undated
Box 10, Folder 7	Lighting: Informational Materials, 1948-1951, undated
Box 10, Folder 8	LP (Bottled) Gas - Pamphlets-Reference, 1932-1939, undated
Box 11, Folder 1	LP (Bottled) Gas, 1935-1950, undated
Box 11, Folder 2	Refrigerators/Freezers, 1940-1953, undated
Box 11, Folder 3	Refrigerators/Freezers, Publications, 1945-1952, undated
Box 21, Folder 3	Refrigeration Talking Points
Box 11, Folder 4	Roasters, 1940-1953, undated
Box 11, Folder 5	Tea Kettle, undated
Box 11, Folder 6	Toasters, undated

[Image\(s\)](#)

- Box 11, Folder 7 Talking Points: Toasters-Wiring, undated
- Box 11, Folder 8 Waffle Irons, 1938, undated
- Box 11, Folder 9 Washing Machines, 1955, undated

Subseries 1.3: Cooperative Study Courses, 1938-1953, undated

This subseries includes actual lesson workbooks and teaching manuals designed for specific subjects used by Mamer and other demonstrators. These include the Electric Range School, Lighting Course, and the Small Appliance Course. This series also includes product information distributed during the course. The various school materials are in some cases annotated by Mamer with her notes on variations in recipes or teaching points. The arrangement is alphabetical by subject.

- Box 12, Folder 1 "Organization Meeting for R.E.A. Cooperative Study Courses", 1940
- Box 12, Folder 2 Cooperative Study Course Materials, 1949, undated
- Box 12, Folder 3 Electric Co-op Education, undated
- Box 12, Folder 4 "Electric Lighting": Part I & II, 1941
- Box 12, Folder 5 Electric Range School - "Advance Prep", 1953, undated
- Box 12, Folder 6 Electric Range School - "Day I", 1948-1951, undated
- Box 12, Folder 7 Electric Range School - "Day II", 1949-1951, undated
- Box 12, Folder 8 Electric Range School - "Day III", 1949-1951, undated
- Box 21, Folder 4 Electric Range School, undated
- Box 24, Folder 1 Electric Range School, "Day I", circa 1950
- Box 13, Folder 1 Range School, 1941-1951, undated
- Box 13, Folder 2 Feed Processing and Motor Course (Six Lessons), undated
- Box 13, Folder 3 Lighting Course (Six Lessons), undated
- Box 13, Folder 4 Lighting School Agenda, 1951
- Box 13, Folder 5 Lighting Course - School Lighting, 1948-1949, undated

Box 13, Folder 6	Lighting Course - Additional Materials, 1947, undated
Box 13, Folder 7	Lighting Course - Handouts, Product Info., 1945-1952, undated
Box 14, Folder 1	Lighting Course - Handouts, Product Info., undated
Box 14, Folder 2	Lighting Course - Handouts, Product Info., undated
Box 14, Folder 3	Lighting Course - Handouts, Product Info., undated
Box 14, Folder 4	Lighting Course - Handouts, Product Info., undated
Box 14, Folder 5	Refrigeration Course, Outline, 1944
Box 14, Folder 6	"Rural Electrification Lessons for Boys' Groups", 1941
Box 14, Folder 7	Small Appliance Course - Talking Points, undated
Box 14, Folder 8	Small Appliance Course: Notes & Correspondence, 1952-1953
Box 15, Folder 1	Small Appliance Course (Six Lessons), undated
Box 15, Folder 2	Wiring Course (Six Lessons), undated
Box 15, Folder 3	Proposed Wiring School for Advisers, 1948
Box 22, Folder 4	"A Farm Wiring Program", 1946
Box 23, Folder 3	"Training Program in Home Electrification", 1938-1940

Subseries 1.4: Adviser Packets and Co-op Shop Paks, 1948-1974

This subseries includes informational packets put together for the use of demonstrators or to be given to electrical co-ops. These packets may contain advertisement slicks, articles for newspapers, radio commercial scripts, cook books, informational booklets and pamphlets produced by USDA or private companies such as Maytag and others detailing their appliances. The arrangement is chronological.

Box 23, Folder 4	Electrification Adviser Packet, circa 1948
Box 23, Folder 5	Electrification Adviser Packet, 1951
Box 23, Folder 6	Electrification Adviser Packet, March 1953

Box 16, Folder 1	Co-op Shop Pak, Fall 1972, 1972
Box 16, Folder 2	Co-op Shop Pak, , Winter 1973, 1973
Box 16, Folder 3	Co-op Shop Pak, Spring 1973, 1973
Box 16, Folder 4	Co-op Shop Pak, Summer 1973, 1973
Box 16, Folder 5	Co-op Shop Pak, Fall 1973
Box 16, Folder 6	Co-op Shop Pak, Winter 1974
Box 16, Folder 7	Co-op Shop Pak, Spring 1974

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Series 2: Publications, 1927-1999

This series includes publications authored by Mamer, tear sheets from national magazines, pamphlets, books, USDA and non-governmental publications. Some of these titles are duplicates of titles found in files of Series 1. The arrangement is roughly in chronological order while maintaining Mamer's original arrangement.

Box 17, Folder 1	Publications by Louisan Mamer, 1948-1952, undated
Box 17, Folder 2	"The Red Wing Project on Utilization of Electricity in Agriculture", 1927
Box 17, Folder 3	"Glossary of Important Power and Rate Terms, Abbreviations, and Units of Measurement," , 1936
Box 17, Folder 4	Farm Electric Equipment Handbook, July 1937
Box 17, Folder 5	"REA Manual of Wiring & Plumbing Procedures", 1938
Box 17, Folder 6	"Rural Electrification News" Reprints, 1938-1947 Image(s)
Box 17, Folder 7	Publications, 1940-1951 Image(s)
Box 17, Folder 8	Articles, 1940-1975
Box 18, Folder 1	USDA Publications - Food Preparation, 1941-1946
Box 18, Folder 2	"Home Electrification" - Draft Publication, , circa 1942
Box 18, Folder 3	USDA Bulletins & Pamphlets, 1944-1979
Box 18, Folder 4	"Home Freezing Guide, 1945-1947
Box 18, Folder 5	USDA Bulletins & Pamphlets, 1946-1951 Image(s)
Box 18, Folder 6	USDA Publications, 1947-1952 Image(s)
Box 18, Folder 7	"Go All Electric", 1947
Box 18, Folder 8	Westinghouse, "Home Freezing Guide", 1947-1949
Box 18, Folder 9	"What's New in Home Economics", 1948-1949

Box 18, Folder 10	Publications, 1948-1951
Box 19, Folder 1	"The Kitchen Reporter" Lesson Plans, 1948
Box 19, Folder 2	"Electric Cooking A Simplified Art, A Teacher's Manual", 1949
Box 19, Folder 3	"Telling the Co-op Story", 1949
Box 19, Folder 4	USDA Publications, Food Preparation, 1950-1952
Box 19, Folder 5	"Your Farmhouse . . . Cut-Outs to Help in Planning", 1952
Box 19, Folder 6	Trade Literature, 1949-1951, undated
Box 19, Folder 7	"Abstracts on Lighting & Wiring", 1951
Box 19, Folder 8	"Housing Needs and Preferences of Farm Families", 1952
Box 19, Folder 9	"Rural Electrification in the United States", 1954
Box 19, Folder 10	"Running Water in the Home", 1956
Box 19, Folder 11	"A Handbook of Work Plans for the Use of Electricity in the Home", undated
Box 20, Folder 1	"Does it End With Lights?", undated
Box 20, Folder 2	"Recipes and Suggestions from the Estate Testing Kitchens", undated
Box 20, Folder 3	Miscellaneous Power Use Materials, undated
Box 20, Folder 4	Louisan Mamer REA's First Lady (copy of retirement scrapbook), 1981
Box 20, Folder 5	Bake the No-Knead Way, 1946
Box 20, Folder 6	Cook Book, Floyd County REA Co-op, Floydada, Texas, 1952
Box 20, Folder 7	Rural Electric Favorite Recipes, Camilla, Georgia, 1959
Box 20, Folder 8	Holiday Recipes, 1963, undated
Box 20, Folder 9	The Cookie Book, undated

Box 21, Folder 8	"A Plan to Help Your Community's Children Learn About Light and Sight", undated
Box 27, Folder 10	Deuel Bell Ringer, Clear Lake, South Dakota, 1969
Box 27, Folder 11	Dial Tone, Thompson, Iowa, 1968-1970
Box 27, Folder 12	Dial Tone, Dekalb County, Tennessee, 1969-1970
Box 27, Folder 13	Grand River Mutual Visitor, Iowa and Missouri, 1969-1970
Box 27, Folder 14	Party Lines, Tulia, Texas, 1968-1970
Box 27, Folder 15	The Reservation Dial Tone, Parshall, North Dakota, 1968-1970
Box 27, Folder 16	The Rockyteller, Rock Springs, Wyoming, 1970
Box 27, Folder 17	Texas-Oklahoma Telephone Topics, Austin, Texas, 1969
Box 27, Folder 18	Voice of the Valley, Erskine, Minnesota, 1968-1969
Box 23, Folder 1	"A Direct Mail Campaign to Promote Adequate Wiring Serves and Saves", undated
Box 24, Folder 2	Oversize Articles, 1953-1970
Box 24, Folder 3	"Charts and Posters on Electrical Subjects", undated
Box 24, Folder 4	"Pamphlets for Distribution Power Use Co-op Education", 1942-1951
Box 24, Folder 5	"Kitchen-Kraft" Kitchen Planning Service Template, undated
Map-folder 1	Newspaper, Grand Opening Marias River Electric Co-op, Shelby Promoter and Tribute of Shelby, Shelby, Montana, 1969
Map-folder 1	When Electricity Came Calling, The News Gazette, 1999

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Series 3: Photographs, Filmstrips, Slides, and Vu-Graphs, , undated, 1943-1952, undated

This series includes slides and/or photographs of the Electric Circus, the Cooking Duel, Louisan Mamer and her colleagues, various lighting and electrical displays and cooking demonstrations. There are also Vu-Graphs used in Mamer's presentations. There are photographs of electrical or cooking displays in Pulaski, Illinois (1941), Hutchinson, Kansas (1950) and Valley City, North Dakota (1952). There are photographs of meetings. There are undated photographs and slides. The series is arranged in chronological order and by size.

- Box 25, Folder 1 Panorama photo: Thirty-two Members of the REA Staff Receive Within Grade Awards for Sustained High Quality Performance, undated
[Image\(s\)](#)
- Box 30 Filmstrips, 1943-1951, undated
- Box 30 There's a Better Way, Westinghouse Electric Corporation, 1946
- Box 30 Go All-Electric the Modern Way, National Electric Manufacturer's Association, undated
- Box 30 A Farm Production Power Use Campaign, color, undated
- Box 30 The Ironer Does the Work, Horton Mfg. Company, black and white, 1947
- Box 30 A Program to Mobilize Electric Farm Power, color, undated
- Box 30 Power for Growing America, Westinghouse Electric Corporation for Rural Electrification Administration, black and white, 1943
- Box 30 Drying Ear Corn with Forced Air, Division of Agricultural Engineering and the Extension Service, United States Department of Agriculture, black and white, 1951
- Box 30 Electric Farming Gets More to Market, color, undated

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