



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Guide to the Helen Hoch Tupperware Films

NMAH.AC.0865

NMAH Staff

Undated

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Helen Hoch Tupperware Films
Identifier:	NMAH.AC.0865
Date:	1959-1965.
Extent:	4 Items (reels)
Creator:	Hoch, Helen
Language:	English

Administrative Information

Immediate Source of Acquisition

Collection donated by Helen Hoch.

Ownership and Custodial History

Donated by Helen Hoch to the Archives Center in 2004.

Processing Information

Collection is unprocessed.

Preferred Citation

Helen Hoch Tupperware Films, 1959-1965, Archives Center, National Museum of American History.

Restrictions on Access

Unrestricted research access on site by appointment. Unprotected photographs must be handled with gloves.

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Biographical Note

Hoch was a Tupperware Lady from 1957 to 1967, and she filmed events at several of Tupperware Corporation's Jubilees. Married with three children, she found Tupperware sales the ideal way to earn

extra money so that she could be home with her kids before and after school and host parties in the evenings when they were settled in for the night. She was successful enough to become a manager in 1960 and was given a new Ford automobile as a reward for her success.

Scope and Contents

Home movies of Tupperware Jubilee events, 1959-1965, on 8mm film.

Arrangement

1 series.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Business -- History
- Marketing
- Plastic container industry

Types of Materials:

- 8mm films
- Home movies
- Motion pictures (visual works)

Names:

- Tupperware (Firm).