



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Electronic Display World Newsletters

NMAH.AC.0868

Alison Oswald

2004

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Table of Contents

| | |
|--|---|
| Collection Overview | |
| Administrative Information | 1 |
| Biographical Note | 2 |
| Scope and Contents | 2 |
| Arrangement | 2 |
| Names and Subjects | |
| Container Listing | |
| Series 1: Newsletters, 1981-1999 | 3 |

Collection Overview

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| Repository: | Archives Center, National Museum of American History |
| Title: | Electronic Display World Newsletters |
| Date: | 1981-1999, 2001. |
| Identifier: | NMAH.AC.0868 |
| Creator: | Stanford Resources, Inc. (San Jose, California) |
| Extent: | 2 Cubic feet (7 boxes) |
| Language: | English . |
| Summary: | The collection contains newsletters from 1981 to 1999 documenting the electronic display world industry. The <i>Electronic Display World</i> is an international, in-depth report on the latest developments in the electronic display industry throughout the world. The newsletters were published by Stanford Resources, Inc. of San Jose, California, a market research and management consulting firm founded by Joseph Castellano in 1978. The first newsletter was issued in March, 1981. |

Administrative Information

Immediate Source of Acquisition

The collection was donated to the Archives Center, by Joseph Castellano, former President and CEO of Stanford Resources, Inc., August 2004.

Ownership and Custodial History

Donated to the Archives Center in 2004 by Dr. Joseph A. Castellano, former President and C.E.O. of Stanford Resources, Inc..

Processing Information

Processed by Alison Oswald, August 2004.

Preferred Citation

Electronic Display World Newsletters, 1981-1999, 2001, Archives Center, National Museum of American History.

Restrictions on Access

Unrestricted research access on site by appointment.

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Biographical Note

The Electronic Display World is an international in-depth report on the latest developments in the electronic display industry throughout the world. The newsletters were published by Stanford Resources, Inc. of San Jose, California, a market research and management consulting firm founded by Joseph Castellano in 1978. The first monthly *Electronic Display World* report was issued in March of 1981. The objective of the monthly newsletter was to provide the latest information on markets, analyses and forecasts of the economic condition of the industry, applications and technological developments (such as LED's, CRT's, LCD's, vacuum fluorescent display, PLZT ceramics, electrochromics, electrophoretics), and editorial commentary.

Few market research firms were examining markets from both the supply and demand sides to insure a balanced and more accurate view of the present and future of electronic displays. Castellano determined that there was an increasing need for information on future markets for electronic components which included displays. Little information was available on the growing market for new flat panel displays. Hence, Castellano began developing market research techniques for the fledging electronic display industry that took into account both supply and demand. With the help of colleagues, Castellano formulated a plan to develop a market information services for the display industry. The first initiative of Stanford Resources, Inc. was to prepare a report on the market for LCD's which was titled *Liquid Crystal Displays in Japan*. The popularity and financial success of this report launched Stanford Resources into the display market research field. This approach provided market analysis and forecasting for the industry by an independent observer and prompted Stanford Resources, Inc. to publish an international newsletter devoted strictly to the display industry.

The newsletter was available by subscription only for one or two years. Major corporations that were either manufacturing or using displays were among the subscribers. *Electronic Display World* was published in both print and electronic form until 2000.

Scope and Contents

Newsletters from 1981 to 1999 documenting the electronic display world industry.

Arrangement

1 series.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Information display systems

Types of Materials:

Newsletters -- 1950-2000

Newsletters -- 21st century

Container Listing

Series 1: Newsletters, 1981-1999

| | |
|------------------|---|
| Box 1, Folder 1 | Electronic World Display, Index to Volume 1, 1981 |
| Box 1, Folder 2 | Electronic World Display, Index, 1981-1985 |
| Box 1, Folder 3 | Electronic World Display, March 1981 |
| Box 1, Folder 4 | Electronic World Display, April 1981 |
| Box 1, Folder 5 | Electronic World Display, May 1981 |
| Box 1, Folder 6 | Electronic World Display, June 1981 |
| Box 1, Folder 7 | Electronic World Display, July 1981 |
| Box 1, Folder 8 | Electronic World Display, October 1981 |
| Box 1, Folder 9 | Electronic World Display, November 1981 |
| Box 1, Folder 10 | Electronic World Display, December 1981 |
| Box 1, Folder 11 | Electronic World Display, January 1982 |
| Box 1, Folder 12 | Electronic World Display, February 1982 |
| Box 1, Folder 13 | Electronic World Display, March 1982 |
| Box 1, Folder 14 | Electronic World Display, April 1982 |
| Box 1, Folder 15 | Electronic World Display, May 1982 |
| Box 1, Folder 16 | Electronic World Display, June 1982 |
| Box 1, Folder 17 | Electronic World Display, July 1982 |
| Box 1, Folder 18 | Electronic World Display, August 1982 |
| Box 1, Folder 19 | Electronic World Display, September 1982 |
| Box 1, Folder 20 | Electronic World Display, October 1982 |

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| Box 1, Folder 21 | Electronic World Display, November 1982 |
| Box 1, Folder 22 | Electronic World Display, December 1982 |
| Box 1, Folder 23 | Electronic World Display, January 1983 |
| Box 1, Folder 24 | Electronic World Display, February 1983 |
| Box 1, Folder 25 | Electronic World Display, March 1983 |
| Box 1, Folder 26 | Electronic World Display, April 1983 |
| Box 1, Folder 27 | Electronic World Display, May 1983 |
| Box 1, Folder 28 | Electronic World Display, June 1983 |
| Box 1, Folder 29 | Electronic World Display, July 1983 |
| Box 1, Folder 30 | Electronic World Display, August 1983 |
| Box 1, Folder 31 | Electronic World Display, September 1983 |
| Box 1, Folder 32 | Electronic World Display, October 1983 |
| Box 1, Folder 33 | Electronic World Display, November 1983 |
| Box 1, Folder 34 | Electronic World Display, December 1983 |
| Box 2, Folder 1 | Electronic World Display, January 1984 |
| Box 2, Folder 2 | Electronic World Display, February 1984 |
| Box 2, Folder 3 | Electronic World Display, March 1984 |
| Box 2, Folder 4 | Electronic World Display, April 1984 |
| Box 2, Folder 5 | Electronic World Display, May 1984 |
| Box 2, Folder 6 | Electronic World Display, June 1984 |
| Box 2, Folder 7 | Electronic World Display, July 1984 |
| Box 2, Folder 8 | Electronic World Display, August 1984 |
| Box 2, Folder 9 | Electronic World Display, September 1984 |
| Box 2, Folder 10 | Electronic World Display, October 1984 |

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| Box 2, Folder 11 | Electronic World Display, November 1984 |
| Box 2, Folder 12 | Electronic World Display, December 1984 |
| Box 2, Folder 13 | Electronic World Display, January 1985 |
| Box 2, Folder 14 | Electronic World Display, February 1985 |
| Box 2, Folder 15 | Electronic World Display, March 1985 |
| Box 2, Folder 16 | Electronic World Display, April 1985 |
| Box 2, Folder 17 | Electronic World Display, May 1985 |
| Box 2, Folder 18 | Electronic World Display, June 1985 |
| Box 2, Folder 19 | Electronic World Display, July 1985 |
| Box 2, Folder 20 | Electronic World Display, August 1985 |
| Box 2, Folder 21 | Electronic World Display, September 1985 |
| Box 2, Folder 22 | Electronic World Display, October 1985 |
| Box 2, Folder 23 | Electronic World Display, November 1985 |
| Box 2, Folder 24 | Electronic World Display, December 1985 |
| Box 2, Folder 25 | Electronic World Display, January 1986 |
| Box 2, Folder 26 | Electronic World Display, February 1986 |
| Box 2, Folder 27 | Electronic World Display, March 1986 |
| Box 2, Folder 28 | Electronic World Display, April 1986 |
| Box 2, Folder 29 | Electronic World Display, May 1986 |
| Box 2, Folder 30 | Electronic World Display, June 1986 |
| Box 2, Folder 31 | Electronic World Display, July 1986 |
| Box 2, Folder 32 | Electronic World Display, August 1986 |
| Box 2, Folder 33 | Electronic World Display, September 1986 |
| Box 2, Folder 34 | Electronic World Display, October 1986 |

| | |
|------------------|--|
| Box 2, Folder 35 | Electronic World Display, November 1986 |
| Box 2, Folder 36 | Electronic World Display, December 1986 |
| Box 3, Folder 1 | Electronic World Display, January 1987 |
| Box 3, Folder 2 | Electronic World Display, February 1987 |
| Box 3, Folder 3 | Electronic World Display, March 1987 |
| Box 4, Folder 9 | Electronic World Display, August 1990 |
| Box 4, Folder 10 | Electronic World Display, September 1990 |
| Box 4, Folder 11 | Electronic World Display, October 1990 |
| Box 4, Folder 12 | Electronic World Display, November 1990 |
| Box 4, Folder 13 | Electronic World Display, December 1990 |
| Box 4, Folder 14 | Electronic World Display, Feature Article Index, 1981-1991 |
| Box 4, Folder 15 | Electronic World Display, January 1991 |
| Box 4, Folder 16 | Electronic World Display, February 1991 |
| Box 4, Folder 17 | Electronic World Display, March 1991 |
| Box 4, Folder 18 | Electronic World Display, April 1991 |
| Box 4, Folder 19 | Electronic World Display, May 1991 |
| Box 4, Folder 20 | Electronic World Display, June 1991 |
| Box 4, Folder 21 | Electronic World Display, July 1991 |
| Box 4, Folder 22 | Electronic World Display, August 1991 |
| Box 4, Folder 23 | Electronic World Display, September 1991 |
| Box 4, Folder 24 | Electronic World Display, October 1991 |
| Box 4, Folder 25 | Electronic World Display, November 1991 |
| Box 4, Folder 26 | Electronic World Display, December 1991 |
| Box 4, Folder 27 | Electronic World Display, January 1992 |

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| Box 4, Folder 28 | Electronic World Display, February 1992 |
| Box 4, Folder 29 | Electronic World Display, March 1992 |
| Box 4, Folder 30 | Electronic World Display, April 1992 |
| Box 4, Folder 31 | Electronic World Display, May 1992 |
| Box 4, Folder 32 | Electronic World Display, June 1992 |
| Box 4, Folder 33 | Electronic World Display, July 1992 |
| Box 4, Folder 34 | Electronic World Display, August 1992 |
| Box 4, Folder 35 | Electronic World Display, September 1992 |
| Box 4, Folder 36 | Electronic World Display, October 1992 |
| Box 4, Folder 37 | Electronic World Display, November 1992 |
| Box 4, Folder 38 | Electronic World Display, December 1992 |
| Box 5, Folder 1 | Electronic World Display, January 1993 |
| Box 5, Folder 2 | Electronic World Display, February 1993 |
| Box 5, Folder 3 | Electronic World Display, March 1993 |
| Box 5, Folder 4 | Electronic World Display, April 1993 |
| Box 5, Folder 5 | Electronic World Display, May 1993 |
| Box 5, Folder 6 | Electronic World Display, June 1993 |
| Box 5, Folder 7 | Electronic World Display, July 1993 |
| Box 5, Folder 8 | Electronic World Display, August 1993 |
| Box 5, Folder 9 | Electronic World Display, September 1993 |
| Box 5, Folder 10 | Electronic World Display, October 1993 |
| Box 5, Folder 11 | Electronic World Display, November 1993 |
| Box 5, Folder 12 | Electronic World Display, December 1993 |
| Box 5, Folder 13 | Electronic World Display, January 1994 |

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|------------------|---|
| Box 5, Folder 14 | Electronic World Display, February 1994 |
| Box 5, Folder 15 | Electronic World Display, March 1994 |
| Box 5, Folder 16 | Electronic World Display, April 1994 |
| Box 5, Folder 17 | Electronic World Display, May 1994 |
| Box 5, Folder 18 | Electronic World Display, June 1994 |
| Box 5, Folder 19 | Electronic World Display, July 1994 |
| Box 5, Folder 20 | Electronic World Display, August 1994 |
| Box 5, Folder 21 | Electronic World Display, September 1994 |
| Box 5, Folder 22 | Electronic World Display, October 1994 |
| Box 5, Folder 23 | Electronic World Display, November/December 1994 |
| Box 5, Folder 24 | Electronic World Display Index for, 1995 |
| Box 5, Folder 25 | Electronic World Display, January 1995 |
| Box 5, Folder 26 | Electronic World Display, February 1995 |
| Box 5, Folder 27 | Electronic World Display, March 1995 |
| Box 5, Folder 28 | Electronic World Display, April 1995 |
| Box 5, Folder 29 | Electronic World Display, May 1995 |
| Box 5, Folder 30 | Electronic World Display, June 1995 |
| Box 5, Folder 31 | Electronic World Display, July 1995 |
| Box 5, Folder 32 | Electronic World Display, August 1995 |
| Box 5, Folder 33 | Electronic World Display, September 1995 |
| Box 5, Folder 34 | Electronic World Display, October 1995 |
| Box 5, Folder 35 | Electronic World Display, November 1995 |
| Box 5, Folder 36 | Electronic World Display, December 1995 |
| Box 6, Folder 1 | Electronic World Display, CD-ROM Edition Vol.1-5, 1981-1985 |

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|-----------------------|---|
| Box 6, Folder 2 | Electronic World Display, CD-ROM Edition Vol. 12-19, 1992-1999 |
| Box 6, Folder 3 | Electronic World Display, CD-ROM Edition Vol. 12-19, 1992-1999 |
| Box 6, Folder 4 | Liquid Crystal Displays Market and Technology Trends Annual Display Industry Report, 2001 |
| Box 7, Folder Unknown | Electronic Display World Binders (empty) |

[Return to Table of Contents](#)