



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Guide to the Jon and Sylvia Boyd Tupperware Films

NMAH.AC.0870

NMAH Staff

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Jon and Sylvia Boyd Tupperware Films
Identifier:	NMAH.AC.0870
Date:	1957-1970.
Extent:	5 Items (16 mm films.)
Creator:	Boyd, Sylvia Boyd, Jon
Language:	English

Administrative Information

Immediate Source of Acquisition

Collection donated by Jon and Sylvia Boyd, 2004.

Processing Information

Collection unprocessed.

Preferred Citation

Jon and Sylvia Boyd Tupperware Films, 1957-1970, Archives Center, National Museum of American History.

Restrictions on Access

UNPROCESSED COLLECTION.

Restrictions on Access

Unrestricted research access on site by appointment.

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Biographical Note

Jon Boyd was a fireman, Sylvia Boyd a housewife who became a Tupperware hostess for extra income. They were very successful and became distributors in the 1960s, first in Fort Wayne, Indiana, and then back in the L.A. area. Later Sylvia was one of the first women to get a position on staff in Florida.

Scope and Contents

Films taken of events at five Tupperware Jubilees: 1957, 1960, 1961, 1964, 1970.

Arrangement

1 series.

Physical Characteristics and Technical Requirements

Gloves must be worn when handling unprotected photographs and negatives. Special arrangements required to view materials in cold storage. Using cold room materials requires a three hour waiting period. Contact the Archives Center at 202-633-3270.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Business -- History
- Marketing
- Plastic container industry

Types of Materials:

- Motion pictures (visual works)

Names:

- Tupperware (Firm).