



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Emanuel Gerard Collection of Mather and Company Employee Motivation Posters

NMAH.AC.0877

NMAH Staff

Undated

Archives Center, National Museum of American History
P.O. Box 37012
Suite 1100, MRC 601
Washington, D.C. 20013-7012
archivescenter@si.edu
<https://americanhistory.si.edu/archives>

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Emanuel Gerard Collection of Mather and Company Employee Motivation Posters
Date:	1923-1929
Identifier:	NMAH.AC.0877
Creator:	Mather and Company.
Extent:	35 Items
Language:	English .

Administrative Information

Provenance

Four of the posters were donated to the NMAH's Division of Work and Industry (then called the Division of Engineering and Industry) in 2004 by Emanuel Gerard, and thirty one others were donated by his company, U.S. Equities. The collection was transferred to the Archives Center in 2005.

Processing Information

Collection processed by NMAH Staff, February 2005.

Preferred Citation

Emanuel Gerard Collection of Mather and Company Employee Motivation Posters, 1923-1929,
Archives Center, National Museum of American History

Restrictions

Collection is open for research.

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Biographical / Historical

Chicago firm that created lithographed work-incentive posters, 1923-1929.

Scope and Contents

Thirty-five work incentive posters published by Mather and Co.

Arrangement

The collection is arranged into one series.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Employee motivation
Industrial relations

Types of Materials:

Lithographs -- 1920-1930
Posters -- 1920-1930

Container Listing

Map-folder 1	And The Next Day It Rained, 1923
Map-folder 1, Item 2	Are You Afraid of Criticism?, 1923
Map-folder 1, Item 3	Floaters Always Float Down Stream, 1923
Map-folder 1, Item 4	Give Us Your Criticism, 1923
Map-folder 1, Item 5	Gold Bricks For Sale Cheap, 1923
Map-folder 1, Item 6	Have You the Best?, 1923
Map-folder 1, Item 7	How About The New Workers, 1923
Map-folder 2, Item 1	Independence Day, 1923
Map-folder 2, Item 2	It Can Be Done, 1923
Map-folder 2, Item 3	Loyalty Always Inspires Confidence, 1923
Map-folder 2, Item 4	Something Confidential, 1923
Map-folder 2, Item 5	Speak Well Of Your Firm, 1923
Map-folder 2, Item 6	Stop The Leaks, 1923
Map-folder 3, Item 1	There's Only One Way To Be A Manager, 1923
Map-folder 3, Item 2	Tomorrow Never Comes, 1923
Map-folder 3, Item 3	What Can The Worker Teach You?, 1923
Map-folder 4, Item 1	Winners Never Pass The Buck, 1926
Map-folder 4, Item 2	Break Your Record, 1926
Map-folder 4, Item 3	Worry Won't Bridge The Gap, 1926
Map-folder 4, Item 4	Leaders Get There, 1926
Map-folder 4, Item 5	You Can't Play Alone, 1926
Map-folder 4, Item 6	Paddle Your Own Canoe, 1926
Map-folder 4, Item 7	Are You Ready?, 1926

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| Map-folder 5, Item 1 | Let's Clear The Air, 1929 |
| Map-folder 5, Item 2 | Rough Going, 1929 |
| Map-folder 5, Item 3 | Are You Feeling Fit?, 1929 |
| Map-folder 5, Item 4 | Why Bow Your Back?, 1929 |
| Map-folder 5, Item 5 | Right Of Way, 1929 |
| Map-folder 5, Item 6 | Bull's Eye, 1929 |
| Map-folder 5, Item 7 | Out In Front, 1929 |
| Map-folder 6, Item 1 | Who Said Can't?, 1929 |
| Map-folder 6, Item 2 | Favorites, 1929 |
| Map-folder 6, Item 3 | Straight As An Arrow, 1929 |
| Map-folder 6, Item 4 | Heading Ahead, 1929 |
| Map-folder 6, Item 5 | Masks Off, 1929
Notes: [2 copies] |
| Map-folder 6, Item 6 | Diving For Success, 1929
Notes: [2 copies] |