



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Emanuel Gerard Collection of Mather and Company Employee Motivation Posters

NMAH.AC.0877

NMAH Staff

Undated

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Emanuel Gerard Collection of Mather and Company Employee Motivation Posters
Date:	1923-1929
Identifier:	NMAH.AC.0877
Creator:	Mather and Company.
Extent:	35 Items
Language:	English .

Administrative Information

Provenance

Four of the posters were donated to the NMAH's Division of Work and Industry (then called the Division of Engineering and Industry) in 2004 by Emanuel Gerard, and thirty one others were donated by his company, U.S. Equities. The collection was transferred to the Archives Center in 2005.

Processing Information

Collection processed by NMAH Staff, February 2005.

Preferred Citation

Emanuel Gerard Collection of Mather and Company Employee Motivation Posters, 1923-1929, Archives Center, National Museum of American History

Restrictions

Collection is open for research.

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Biographical / Historical

Chicago firm that created lithographed work-incentive posters, 1923-1929.

Scope and Contents

Thirty-five work incentive posters published by Mather and Co.

Arrangement

The collection is arranged into one series.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Employee motivation
Industrial relations

Types of Materials:

Lithographs -- 1920-1930
Posters -- 1920-1930

Container Listing

Map-folder 1	And The Next Day It Rained, 1923
Map-folder 1, Item 2	Are You Afraid of Criticism?, 1923
Map-folder 1, Item 3	Floaters Always Float Down Stream, 1923
Map-folder 1, Item 4	Give Us Your Criticism, 1923
Map-folder 1, Item 5	Gold Bricks For Sale Cheap, 1923
Map-folder 1, Item 6	Have You the Best?, 1923
Map-folder 1, Item 7	How About The New Workers, 1923
Map-folder 2, Item 1	Independence Day, 1923
Map-folder 2, Item 2	It Can Be Done, 1923
Map-folder 2, Item 3	Loyalty Always Inspires Confidence, 1923
Map-folder 2, Item 4	Something Confidential, 1923
Map-folder 2, Item 5	Speak Well Of Your Firm, 1923
Map-folder 2, Item 6	Stop The Leaks, 1923
Map-folder 3, Item 1	There's Only One Way To Be A Manager, 1923
Map-folder 3, Item 2	Tomorrow Never Comes, 1923
Map-folder 3, Item 3	What Can The Worker Teach You?, 1923
Map-folder 4, Item 1	Winners Never Pass The Buck, 1926
Map-folder 4, Item 2	Break Your Record, 1926
Map-folder 4, Item 3	Worry Won't Bridge The Gap, 1926
Map-folder 4, Item 4	Leaders Get There, 1926
Map-folder 4, Item 5	You Can't Play Alone, 1926
Map-folder 4, Item 6	Paddle Your Own Canoe, 1926

Map-folder 4, Item 7	Are You Ready?, 1926
Map-folder 5, Item 1	Let's Clear The Air, 1929
Map-folder 5, Item 2	Rough Going, 1929
Map-folder 5, Item 3	Are You Feeling Fit?, 1929
Map-folder 5, Item 4	Why Bow Your Back?, 1929
Map-folder 5, Item 5	Right Of Way, 1929
Map-folder 5, Item 6	Bull's Eye, 1929
Map-folder 5, Item 7	Out In Front, 1929
Map-folder 6, Item 1	Who Said Can't?, 1929
Map-folder 6, Item 2	Favorites, 1929
Map-folder 6, Item 3	Straight As An Arrow, 1929
Map-folder 6, Item 4	Heading Ahead, 1929
Map-folder 6, Item 5	Masks Off, 1929 Notes: [2 copies]
Map-folder 6, Item 6	Diving For Success, 1929 Notes: [2 copies]