



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Ming-Ju Sun Garfinckel's Fashion Drawings

NMAH.AC.0897

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2005

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Ming-Ju Sun Garfinckel's Fashion Drawings
<b>Date:</b>	circa 1972-2002, undated
<b>Identifier:</b>	NMAH.AC.0897
<b>Creator:</b>	Sun, Ming-ju (Creator)
<b>Source:</b>	Sun, Ming-ju (Donor)
<b>Extent:</b>	2 Cubic feet (5 boxes, 1 map-folder)
<b>Language:</b>	English .
<b>Summary:</b>	Fashion drawings and the photographic work of Ming-Ju Sun while as an employee of Garfinckel's Department Store and as an independent artist.

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## Administrative Information

### Acquisition Information

The collection was donated to the Archives Center by Ming-Ju Sun in 2005.

### Related Materials

Archives Center, National Museum of American History  
Carolyn and Donald Grepke Paper Doll Collection (AC0752)  
Joseph Magnin Poster Collection (AC0355)  
Division of Costume Audiovisual Collection (AC0801)  
Priscilla of Boston Collection (AC0557)  
California Shop Records (AC0572)  
National Cotton Council of America Photographs and Films (AC01177)  
Warchaw Collection of Business Americana (AC0060)

### Processing Information

Processed by Danleigh H. Kaplan, intern, September 2005; supervised by Vanessa Broussard-Simmons, archivist.

### Preferred Citation

Ming-Ju Sun Garfinckel's Fashion Drawings, 1972-2002, undated, Archives Center, National Museum of American History

### Restrictions

The collection is open for research use. Researchers must handle unprotected photographs with gloves.

## Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

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## Biographical / Historical

Ming-Ju Sun arrived in the United States from China in the 1940s. In the early 1970s, she studied fine art, taking classes on the history of costume and textiles as well as Chinese and Japanese history at the University of Maryland. While earning her graduate degree she worked as a fashion illustrator for the Garfinckel's department store located in Washington, DC. Beginning in the 1980s, Sun worked as an independent artist creating hand-illustrated paper-doll, sticker, and coloring books for Dover Publishing. Her artwork has been shown in galleries in Washington, DC.

Source: *Collecting and Discovering Ming-Ju Sun: Paper-doll Cues to a Family History* by Rachel Endoso, December 10, 2014.

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## Scope and Contents

Collection consists of the original drawings and photographic work of Ming-Ju Sun as an employee of Garfinckel's Department Store and as an independent artist. It includes original artwork, newspaper advertisement tear sheets, photographic materials, fashion illustration coloring books, fashion catalogs, and other materials that provide information about the fashion industry and its advertising. The materials document women's fashions dating from 1972- to 2002. The collection is a rich resource for advertising art in the 20th century, fashion and costume design, and fashion history.

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## Arrangement

The collection is arranged in two series.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Advertising art -- 20th century
- Costume design
- Fashion
- Fashion merchandising
- Women -- Employment
- Women in business -- 1970-2010
- advertising
- advertising -- Clothing and dress -- 1970-2010
- advertising -- Clothing trade -- 1970-2010
- advertising -- Fashion -- 1970-2010

### Types of Materials:

- Advertisements

Catalogs  
Drawings -- 20th century  
Paper dolls  
Tear sheets

Names:

Ambrose, Amie  
Garfinckel's (Department store)  
Sun, Ming-ju

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## Container Listing

### Series 1: Fashion Drawings, circa 1972-2002, undated

Scope and Contents: Include materials created by Ming-Ju Sun as an employee of Garfinckel's Department Store. The series is arranged into six subseries: Subseries 1.1, Original Artwork, circa 1975-1983, undated; Subseries 1.2, Newspaper Advertisements, circa 1972-1983, undated; Subseries 1.3, Photocopies of Newspaper Advertisements, circa 1972-1983, undated; Subseries 1.4, Photographic Slides, undated; Subseries 1.5, Paper Doll Fashion Coloring Books, 2001-2002, undated; and Subseries 1.6, Newspaper Articles, circa 1977.

#### Subseries 1.1: Original Artwork, circa 1975-1983, undated

Scope and Contents: Consists of mostly pen and ink drawings. These drawings were created on or attached to poster board. Text about the advertised fashions, the Garfinckel's logo, and directions on how and when to print the advertisement were either pasted or written on most of the pieces. Photographic prints of the original artwork are also included among these materials. Materials are arranged in chronological order.

Box 1, Folder 1	Drawings, 1975
Map-folder 1	Drawings, 1975-1978
Box 1, Folder 2	Drawings, 1976
Box 1, Folder 3	Drawings, 1977
Box 1, Folder 4	Drawings, 1977
Box 1, Folder 5	Drawings, 1977
Box 1, Folder 6	Drawings, 1977
Box 1, Folder 7	Drawings, 1977
Box 1, Folder 8	Drawings, 1978
Box 2, Folder 1	Drawings, 1979
Box 2, Folder 2	Drawings, 1983
Box 4, Folder 1	Drawings, undated
Box 4, Folder 2	Drawings, undated
Box 2, Folder 3	Drawings, undated
Box 2, Folder 4	Drawings, undated

Box 2, Folder 5      Drawings, undated

Box 2, Folder 6      Drawings, undated

### Subseries 1.2: Newspaper Advertisements, circa 1972-1983, undated

**Scope and Contents:** Includes the original hand-drawn illustrations or tear sheets sent to newspapers for their advertisements. These materials appeared in the Washington Post, Washington Star, Washington Star News, Evening Star and Daily News, and the Sunday Star and Daily News. Most of the advertisements are of women's clothing. Other advertised items include lingerie, sleepwear, outerwear, jewelry, cosmetics, perfume, shoes, and children's clothing. These originals are fragile and the materials in subseries 1.3 should be used for research. Materials are arranged in chronological order.

Box 3, Folder 1      Tear sheets, 1972-1973

Box 4, Folder 3      Tear sheets, 1972-1973

Box 4, Folder 4      Tear sheets, 1974-1975

Box 4, Folder 5      Tear sheets, 1976-1977

Box 4, Folder 6      Tear sheets, 1978-1983

Box 3, Folder 2      Tear sheets, 1978-1983

Box 4, Folder 7      Tear sheets, undated

Box 4, Folder 8      Tear sheets, undated

Box 3, Folder 3      Tear sheets, undated

### Subseries 1.3: Photocopies of Newspaper Advertisements, circa 1972-1983, undated

**Scope and Contents:** Contain photocopies created by the Archives Center of all the original hand-drawn illustrations or tear sheets in subseries 1.2 for research use. Materials are arranged in chronological order.

Box 3, Folder 4      Tear sheets, 1972-1976

Box 4, Folder 9      Tear sheets, 1972-1976

Box 3, Folder 5      Tear sheets, 1977-1983

Box 4, Folder 10     Tear sheets, 1977-1983

Box 3, Folder 6      Tear sheets, undated

Box 4, Folder 11     Tear sheets, undated





## Series 2: Fashion Catalogs, circa 1972-1989

Scope and Contents: Consists of fashion catalogs from Garfinckel's Department Store. The 1976 catalog was the first catalog published by Garfinckel's. It features Garfinckel's staff members as models (including Ming-Ju Sun on page 31). As Art Director for Raleigh, corporate owner of Garfinckel's at the time, Sun hired Ruven Afanador, an established fashion photographer and artist, to photograph the 1988 catalog. Sun photographed the images in the 1989 catalog. Materials are arranged in chronological order.

Box 5, Folder 5      Catalog, 1972

Box 5, Folder 6      Catalog, circa 1976

Box 5, Folder 7      Catalog, 1988

Box 5, Folder 8      Catalog, 1989

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