



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Landy R. Hales Papers

NMAH.AC.0906

Alison Oswald

2012



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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Landy R. Hales Papers
Date:	1908 - 1969
Identifier:	NMAH.AC.0906
Creator:	Hales, Landy R., 1889-1972 (Creator)
Extent:	5.5 Cubic feet (15 boxes)
Language:	English .
Summary:	Papers document Landy R. Hales (1889-1972), an inventor and commercial artist who designed window and interior store displays, posters, children's games, and puzzles primarily from 1920s to 1930s in New York City and Baltimore. Of significance is Hales's work for Macy's Department Store. The papers consist of correspondence, patents, business records for several of Hales's companies, photographs, drawings/sketches, prototypes, and newspaper and magazine clippings.

Administrative Information

Acquisition Information

The collection was donated by Katharine Landa McNulty Hogben, Frances Helen McNulty Beverage, Margaret Ann McNulty Klipp, Lenore Hales McNulty Frey, and Elizabeth Stuart McNulty on November 27, 2005.

Related Materials

Materials at the Archives Center

Warshaw Collection of Business Americana, Parades:stereographs, circa 1880-1908 (AC0060)

Messmore and Damon Company Records, 1930s-1990s (AC0846)

Hudson Fulton Celebration Parade Photograph Album, 1909 (AC1149)

William L. Bird "Holidays on Display" Collection (AC1288)

Processing Information

Processed by Alison Oswald, archivist, 2012. Elizabeth McNulty, granddaughter of Landy R. Hales, provided additional biographical information.

Preferred Citation

Landy R. Hales Papers, 1908-1969, Archives Center, National Museum of American History.

Restrictions

Collection is open for research but is stored off-site and special arrangements must be made to work with it. Contact the Archives Center for information at archivescenter@si.edu or 202-633-3270.

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Biographical / Historical

Landy R. Hales was born on September 17, 1889 in Baltimore, Maryland to Landy J. Hales and Fanny Linthicum Hales. Hales grew up in Anne Arundel, Maryland and had one brother, Wesley Hales. Hales began his career with no formal art training and apprenticed as a sign painter in Baltimore, Maryland. In 1908, Hales formed the Brilliant Sign Company in Baltimore to design displays for area businesses. In 1913, Hales married Lenore McCully. They had two children, Elizabeth McCully Hales (b. 1915) and Landy Romain Hales (b. 1921).

During World War I, Hales designed posters for the Liberty Bond Program, created by then Secretary of the Treasury William Gibbs McAdoo (1863-1941). This poster campaign was intended to popularize the bonds, and Hales created posters using his "layer technique," which was a method of making a poster by placing cut-out pieces of materials such as composition board or wood on a background, then building layers to form three dimensions in the finished product. In the early 1920s, Hales moved to New York City to advance his career and expand his opportunities. In New York, Hales specialized in display devices, commercial art, and advertising. An artist-inventor, Hales patented two ideas, a display device (US Patent 1,563,485) and a manikin (US Patent 2,129,421). He founded Landy R. Hales, Inc. (1925), Hales Layer Poster Corporation (1925), Hales Manikins, Inc. (1941), and Hales Pictures, Inc. 1937. In 1937, Hales Pictures Inc., entered into a one-year agreement with Walt Disney Enterprises that granted Hales the right to reproduce Disney characters for his puzzles and poster pictures. During the same year, Hales leased office space at Rockefeller Center.

Hales worked for Morris Gest, a theatrical producer, creating advertising for the Russian show *Le Chauve Sourvis* which featured the Parade of the Wooden Soldiers. Hales also manufactured and installed mechanical displays in Macy's Christmas windows at 34th Street and worked as an independent contractor for other department stores such as Gimbel Brothers and Saks & Company as well as the Hotel Nassau, Keystone Manufacturing Company, Rialto Theater, Keith's New York Hippodrome, and the Music Box Theatre.

Hales left New York City in 1945 and returned to Maryland, where he did commercial work for Carlin's Amusement Park in Baltimore and created layer posters for himself and family members. Hales died in 1972 at the age of 84.

Scope and Contents

The papers document Hales's career as an inventor and commercial artist as well as his work in games, puzzles, educational tools, and posters. The collection includes sketches and design drawings, photographs, publicity materials, clippings and articles, and game prototypes.

Series 1, Brilliant Sign Company, 1908-1909, consists of stock shares, transferred by Hales to others in the amount of twenty dollars for the Brilliant Sign Company of Baltimore City, Maryland.

Series 2, Landy R. Hales, Inc., 1927-1929, 1944, consists of of invoices, orders, and check stubs from R.H. Macy and Company and Gimbel Brothers, Inc. for work by Landy R. Hales, Inc. for window displays. The orders detail what will be constructed and decorated. The R.H. Macy materials also contain a 1927 souvenir from Macy's Wonderland Christmas. Included in this series is a 1944 United States Treasury Department War Finance Program citation to Landy R. Hales.

Series 3, Hales Layer Poster Corporation, 1922-1969 (bulk 1920s), consists of materials documenting Hales poster company. Hales's formed Hales Layer Poster Corporation in New York State on July 16, 1925 to manufacture, purchase, sell and deal in layer posters and equipment for constructing layer posters in packaged or other forms. The corporation's other directors were Alfred J. Silberstein and Alvin A. Silberman, both of New York. Hales developed a new method of making a poster by placing cut-out pieces of materials such as composition board or wood on a background, then building layers to form three dimensions in the finished product. The first store to use Hales layer posters was Saks Fifth Avenue in New York City. The posters were never sold and were only used in advertising and window displays.

The materials consist of stock shares and values, a certificate of incorporation, branded letterhead, correspondence, an order book (blank forms), a point-of-purchase ad featuring Little Red Riding Hood, a patent for a display device, layer poster instructions, examples of posters, sample card stock, and instructions for the ABCD Ease Game. The display device patent (US 1,563,485) was issued to Hales on December 1, 1925. The invention relates to display devices for commercial advertising arrangements constructed out of layers of veneer or cardboard for reproducing and illustrating articles for sale, magazines, posters or art works. The principal object was to provide a display picture having depth. The correspondence, 1922-1937, 1969 and undated, contains letters with individuals companies, hotels, and department stores primarily in New York City such as B.F. Keith's New York Hippodrome, Saks & Company, Hotel Nassau, Keystone Manufacturing Company, and Rialto Theatre. Much of the correspondence relates to services provided by Hales Layer Poster Corporation. Hales's correspondence with Morris Gest, a theatrical producer who introduced *La Chauve-Souris*, a touring revue during the early 1900s, to the United States. There is also a letter typewritten by Hales in 1969 to Pablo Picasso about copying Picasso prints using the Hales layer poster method.

The instructions for "how to make" a Hales layer poster are well documented, detailing the step-by-step process and including the use of Hales Studio colors for painting. Specific instructions for the "Tom, Tom Piper's Son" with color guide are found here. A full, unused layer poster kit is in box 14. Additionally, Hales created the ABCD Ease Game, a board game played with dice with the objective to reach "ease." The way to reach "Ease" is through truth, courage, justice, thrift, study, work, loyalty, and honesty. Instructions and prototypes of the gameboard are represented.

Series 4, Hales Manikins, Inc., 1938-1948 and undated, consists of correspondence, a voting trust agreement, board of directors meeting minutes, stock shares, a floor plan for the company, blueprints for rubber figures, and a patent for a manikin and method of making the same (US 2,129,421). Hales Manikin incorporated in 1941 in Baltimore, Maryland to manufacture, distribute, sell and otherwise deal in manikins and other display advertising figures. The board of directors meeting minutes contain articles of incorporation, by-laws, and minutes.

Series 5, Hales Pictures, Inc., 1937-1938, 1967 and undated, consists of an agreement with Walt Disney Enterprises, sketches by Kay Kamen, Ltd., a press release about Hales Picture Puzzles, and prototypes of Hales Puzzle Pictures. Of note is a copy of the February 1938 *Rockefeller Center Magazine*. The magazine contains articles about science, technology, publishing, the arts, events at Radio City Music Hall (Disney-related) and television. It offers good documentation of office business machines.

The first series of puzzles Hales introduced in 1937 were four subjects from Walt Disney's characters: Mickey Mouse, Minnie Mouse, Pluto, and Donald Duck. The object of the puzzle was to put all of the pieces together in their proper place--some of the puzzle pieces were raised to different levels. After the puzzle was completed, it could be glued to a backboard. There are prototypes for the Mickey Mouse, Minnie Mouse and Donald Duck puzzles. Only the Mickey and Minnie puzzles contain puzzle pieces. The Donald Duck puzzle consists of the box only.

In August 1937, Hales Pictures Inc., entered into a one year agreement with Walt Disney Enterprises that granted Hales the right to reproduce Disney characters for his puzzles and poster pictures. Hales paid Disney the sum of five-hundred dollars as an advance on future royalties. Disney also provided to Hales typical representations of the Disney characters. There are a series of Kay Kamen Ltd., Disney character drawings for Pluto, Donald Duck, Minnie Mouse, and Mickey Mouse. These drawings were provided to Hales by Kamen. The Minnie and Mickey Mouse drawings have been heavily annotated and mocked up by Hales for the purposes of creating his signature Hales Puzzle Pictures. Kamen (d. 1949) began his professional career as a retail hat merchant and later entered advertising. In 1932, Kamen contacted Disney, soon signed a contract, and was named the company's sole licensing representative. Through merchandising, Kamen made Disney's mouse star popular.

Series 6, Hales Sign Company, 1909 and undated, consists of examples of promotional and branded pieces for Hales's sign painting business that was located in Baltimore, Maryland.

Series 7, Drawings/Sketches, 1927-1930 and undated, consists of pencil, ink and paint sketches. The bulk of the sketches are Christmas-related, such as the poster study for the Macy's Christmas Wonderland, 1927 and the toy department displays for a bridge, drawbridge, house and tower. Other sketches include Noah's Ark, a matador, the "The Wise Woman of Gotham," Carlin's Amusement Park of Baltimore, Maryland, and resort scenes (tennis, golf and sailing).

Series 8, Photographs, 1925-1935, consists primarily of black-and-white prints documenting Hales's work in his studio and for clients such as Macy's. Some of the photographs were taken by Worsinger Window Service, Hughes Company of Baltimore, Le Don Studio of White Plains, New York; Apeda Studio, Inc. of New York City; Schultze Studio of Brooklyn, New York, and H.C. Campbell Company of Oakland, California.

Series 9, Greeting Cards, undated, consists of examples of greeting cards and postcards, primarily for Christmas, Easter, and Valentines Day, assembled by Hales.

Series 10, Clippings, 1922-1935, consists of loose photocopies and original news and magazine clippings in a bound volume. The clippings primarily relate to Hales's work in New York City, but there are clippings about The Corner Shop at Macy's, and there are copies of illustrations assembled by Hales, specifically the "Best Fifty Small Folio Currier and Ives Prints. " The majority of these he clipped from the *New York Sun*. Also included are clippings about *La Chauve-Souris* the touring revue during the early 1900s.

Arrangement

The collection is arranged into ten series.

Series 1, Brilliant Sign Company, 1908-1909

Series 2, Landy R. Hales, Inc., 1927-1929, 1944

Series 3, Hales Layer Poster Corporation, 1922-1969 (bulk 1920s)

Series 4, Hales Manikins, Inc., 1938-1948 and undated

Series 5, Hales Pictures, Inc., 1937-1938, 1967 and undated

Series 6, Hales Sign Company, 1909 and undated

Series 7, Drawings/Sketches, 1927-1930 and undated

Series 8, Photographs, 1925-1935

Series 9, Greeting Cards, undated

Series 10, Clippings, 1922-1935

Bibliography

<http://disney.go.com/disneyinsider/history/legends/kay-kamen> (last accessed on June 5, 2012)

Bird, William Lawrence. *Holidays on Display*. New York: Princeton Architectural Press, 2007.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Display of merchandise
- Games
- Packaging
- Parade float designers
- Parade floats
- Parades
- Show windows
- Store decoration
- Toys -- 20th century

Types of Materials:

- Clippings
- Design drawings
- Photograph albums
- Photographs -- 20th century
- Scrapbooks
- Sketches

Container Listing

Series 1: Brilliant Sign Company , 1908 - 1909

Box 1, Folder 18 Stock shares, 1908 - 1909

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Series 2: Landy R. Hales, Inc. , 1927 - 1929, 1944

Box 1, Folder 1 War Finance Program Citation, 1944

Box 1, Folder 2 Gimbel Brothers, Inc. (invoices), 1927 - 1928

Box 1, Folder 3 [R. H. Macy and Company , 1927, 1929](#)

Box 1, Folder 3 [Souvenir of MACY'S WONDERLAND Christmas 1927 \[sic\] : \[printed cutout\], 1927](#)
 1 Item (Color ink on paper.; 15.5 cm x 30.5cm.)
 Creator: Hales, Landy R., 1889-1972
 Advertiser: Macy, R.H., & Co. (New York, N.Y.)
 Language: English.
 Notes: AC0906-0000002.tif (AC Scan No.)
 Cartoon houses with faces.
 Topic: Christmas
 Souvenir
 Genre/Form: Photomechanical prints
 Cartoons (humorous images) -- 20th century

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Series 3: Hales Layer Poster Corporation, 1922 - 1969

Box 1, Folder 4	Background, undated
Box 1, Folder 5	Certificate of incorporation, 1925
Box 1, Folder 6	Stock values, 1926
Box 1, Folder 7	Stock shares, 1926
Box 1, Folder 8	Letterhead (business identity), undated
Box 1, Folder 8	<p>L.R. Hales, Inc. [letterhead stationery, blank page], Circa 1920s 1 Item (Pencil on paper.; 18.5 cm x 27 cm.) Creator: Hales, Landy R., 1889-1972 Language: English. Notes: AC0906-0000024 (AC Scan No.) Names: Hales, Landy R., 1889-1972 Place: New York (N.Y.) Genre/Form: Stationery Design drawings Sketches</p>
Box 1, Folder 9	Display device patent (US Patent 1,563,485), 1924
Box 1, Folder 10	Order book (blank), circa 1920s
Box 1, Folder 11	Correspondence--Morris Gest, 1922
Box 1, Folder 12	Correspondence, 1923 - 1937
Box 1, Folder 13	Correspondence, 1969 and undated
Box 1, Folder 14	Poster instructions, 1925
Box 1, Folder 15	"Tom, Tom the Pipers Son" (poster), 1925
Box 1, Folder 16	Sample card stock for posters, undated
Box 1, Folder 17	Music Box Theatre (posters), 1923
Box 13, Folder 3	Miscellaneous poster designs, undated
Box 1, Folder 19	ABCD Ease Game (instructions), undated
Box 10, Item 1	Sign (boy walking), undated
Box 11, Item 1	Junior Series (box example)

Box 11, Item 2	Wood toy soldier, undated
Box 14	Hales Layer Poster Kit, undated
Box 13, Folder 1	Home and school series (box lid), circa 1920s
Box 13, Folder 2	Junior Series, Little Red Riding Hood (point-of-purchase advertisement), undated
Box 15, Item 1	ABCD Ease game board (prototype), undated
Box 15, Item 2	ABCD Ease game board (prototype), undated
Box 15, Item 3	ABCD Ease game board (prototype), undated
Box 15, Item 4	ABCD Ease game board (prototype), undated

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Series 4: Hales Manikins, Inc. , 1938 - 1948, undated

Box 1, Folder 20	Correspondence, 1939, 1942
Box 1, Folder 21	Voting Trust Agreement, 1941
Box 1, Folder 22	Minutes of the Board of Directors, 1941 - 1948
Box 1, Folder 23	Manikin and method of making the same (US Patent 2,129,421), 1938
Box 1, Folder 23	<p>Manikin and method of making the same / Sept. 6, 1938 [xerographic copy of patent], 1938 1 Item (Ink on paper.; 20.5 cm x 29 cm.) Creator: Hales, Landy R., 1889-1972 Language: English. Notes: AC0906-0000023 (AC Scan No.: patent illustration) Xerographic photocopy on paper.</p> <p>Names: Hales, Landy R., 1889-1972 Topic: Inventors Mannequins (Figures) Patents</p> <p>Genre/Form: Xerographic copies</p>
Box 13, Folder 4	Blueprints for rubber figures, undated
Box 13, Folder 4	<p>[Drawing for skeleton framework for manikin : blueprint], circa 1930s 1 Item (Blueprint on paper.; 25 cm x 43 cm.) Creator: Hales, Landy R., 1889-1972 Language: English. Notes: AC0906-0000032 (AC Scan No.) Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.</p> <p>Names: Hales, Landy R., 1889-1972 Topic: Inventors Blueprints -- 1930-1940 Mannequins (Figures)</p>
Box 13, Folder 4	<p>[Front view, half section of rubber figure, undated : blueprint.], undated 1 Item (Blueprint on paper.; 25 cm x 43 cm.) Creator: Hales, Landy R., 1889-1972 Language: English. Notes: AC0906-0000033 (AC Scan No.) Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.</p> <p>Topic: Inventors Blueprints -- 1930-1940 Mannequins (Figures)</p>

Box 13, Folder 5	Stock shares, 1941
Box 13, Folder 5	Floor plan, undated
Box 13, Folder 5	<p>[Stock certificate for Hales Manikins, Incorporated, 1941 November 21.], 1941</p> <p>1 Item (Ink on paper; 24 cm x 31.5 cm.)</p> <p>Creator: Hales, Landy R., 1889-1972</p> <p>Language: English.</p> <p>Notes: AC0906-0000030 (AC Scan No.)</p> <p>Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.</p> <p>Names: Hales, Landy R., 1889-1972</p> <p>Topic: Inventors stock certificates Mannequins -- 1940-1950</p>
Box 13, Folder 5	<p>[Floor plan for Hales Manikins, Inc., undated : drawing.], undated</p> <p>1 Item (Color pencil on paper.; 35 cm x 42.5 cm.)</p> <p>Creator: Hales, Landy R., 1889-1972</p> <p>Language: English.</p> <p>Notes: AC0906-0000031 (AC Scan No.)</p> <p>Names: Hales, Landy R., 1889-1972</p> <p>Topic: Inventors Floor plans -- 1940-1950 Mannequins (Figures) -- Design and construction</p>

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Series 5: Hales Pictures, Inc. , 1937 - 1938, 1967

Map-case 3, Drawer 20, Folder 1 Office lease with Rockefeller Center, Inc. , 1937 September 9

Box 2, Folder 1 Agreement with Walt Disney Enterprises, 1937 - 1938

Box 2, Folder 2 Kay Kamen Ltd., 1937, 1967

Box 2, Folder 3A Hales Puzzle Pictures, 1937

Box 13, Folder 6 Kay Kamen Incorporated (drawings), 1937

Box 10, Item 2 Walt Disney's Donald Duck Puzzle Picture (box example), undated

Box 12 Walt Disney's Mickey Mouse Series Puzzle Picture (Minnie Mouse), circa 1930s

Box 13 Walt Disney's Mickey Mouse Series Puzzle Picture (Minnie Mouse), circa 1930s

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Series 6: Hales Sign Company, 1909, undated

Box 2, Folder 3

Sign examples, 1909 and undated

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Series 7: Drawings/Sketches, 1927 - 1930, undated

Box 2, Folder 4	"Matador", undated
Box 2, Folder 5	"The Wise Women of Gotham", 1930
Box 2, Folder 5	<p>The Wise Women of Gotham [sketch], 1930 May 1 Item (Pencil on paper.; 21.5 cm x 28 cm.) Creator: Hales, Landy R., 1889-1972 Language: English. Notes: AC0906-0000026.tif (AC Scan No.) Sketch signed by Landy R. Hales and notarized and blind-embossed by Harry Gersten, 29 May 1930, Kings County, New York.</p> <p>Topic: Notaries Place: Kings County (N.Y.) Genre/Form: Blind embossing Notarial documents Design drawings Sketches</p>
Box 2, Folder 4	<p>[Matadors and bulls : pencil sketch.], Undated, ca. 1927-1930? 1 Item (Pencil on paper.; 21 cm x 27.5 cm.) Creator: Hales, Landy R., 1889-1972 Language: English. Notes: AC0906-0000025 (AC Scan No.) With hand-written text about costume details. Ragged edges and stains.</p> <p>Topic: Bullfighters Bullfights Bulls</p> <p>Genre/Form: Design drawings Sketches</p>
Box 13, Folder 7	Macy's Corner Shop, circa 1930s
Box 13, Folder 8	New York-related, undated
Box 13, Folder 8	<p>[Boy with dog : drawing], circa 1920s 1 Item (Color pencil and paint on paper.; 16.5 cm x 25.5 cm.) Creator: Hales, Landy R., 1889-1972 Language: English. Notes: AC0906-0000027 (AC Scan No.) Names: Hales, Landy R., 1889-1972 Topic: Inventors Genre/Form: Drawings -- 1930-1940</p>
Box 13, Folder 8	Macy's / Come to Wonderland. [Color mockup of poster design for Macy's Wonderland.], undated

3 Items (Ink and paint on paper.; 13.5 cm x 21.5 cm.)

[Image\(s\)](#)

[Image\(s\)](#)

[Image\(s\)](#)

Creator: Hales, Landy R., 1889-1972

Advertiser: Macy, R.H., & Co. (New York, N.Y.)

Language: English.

Notes: AC0906-0000006.tif (AC Scan No.)

AC0906-0000007.tif (AC Scan No.)

AC0906-0000008.tif (AC Scan No.)

Unrestricted research use on site by appointment.
Photographs must be handled with cotton gloves unless
protected by sleeves.

Ragged edges

Names: Hales, Landy R., 1889-1972

Topic: Christmas -- 1930-1940

Genre/Form: Advertising

Posters -- 1930-1940

Box 13, Folder 8

[\[Week day chores. Color design illustrating 'Monday Wash', 'Tuesday Iron', 'Wednesday sew.'\], undated](#)

1 Item (Pencil and paint on paper.; 15 cm x 26 cm.)

Creator: Hales, Landy R., 1889-1972

Language: English.

Notes: AC0906-0000009.tif (AC Scan No.)

Topic: Household

Washing

Pressing of garments

Sewing

Chores

Genre/Form: Design drawings

Sketches

Box 13, Folder 8

[\[Design for toy department--Toy drawbridge : color drawing on paper\], undated](#)

1 Item (Pencil and paint on paper.; 15 cm x 26 cm.)

Creator: Hales, Landy R., 1889-1972

Language: English.

Notes: AC0906-0000010.tif (AC Scan No.)

Topic: Drawbridges

Toys

Bridges -- Design and construction

Genre/Form: Design drawings

Sketches

Box 13, Folder 8

[\[House : color drawing.\], undated](#)

1 Item (Pencil and paint on paper.; 19 cm x 26 cm.)

Creator: Hales, Landy R., 1889-1972

Language: English.

Notes: AC0906-0000011.tif (AC Scan No.)

Topic: Architecture, Domestic

	Genre/Form: Design drawings Sketches
Box 13, Folder 8	[Design of a toy soldier battle : color drawing.], Undated; 1927-1930? 1 Item (Pencil and paint on paper.; 19.5 cm x 26 cm.) Creator: Hales, Landy R., 1889-1972 Language: English. Notes: AC0906-0000012.tif (AC Scan No.) Topic: Soldiers Toy soldiers battles Genre/Form: Design drawings Sketches
Box 13, Folder 9	Miscellaneous, undated
Map-case 3, Drawer 20, Folder 1	Streetscape on linen/in color (6" x 26")
Map-case 3, Drawer 20, Folder 1	Streetscape (27" x 42")
Map-case 3, Drawer 20, Folder 1	"Christmas Celebration Around the World" (20 1/2" x 35 1/2")
Map-case 3, Drawer 20, Folder 1	"Golfer in Knickers" (24" x 36")
Map-case 3, Drawer 20, Folder 1	"Mistress Mary" (21" x 45")
Map-case 3, Drawer 20, Folder 1	"Christmas Rooftops" (24" x 36")
Map-case 3, Drawer 20, Folder 1	"Coach +4" (24" x 42")
Map-case 3, Drawer 20, Folder 1	"Fight Buy His Side, Buy War Bonds" (24" x 30 1/2")
Map-case 3, Drawer 20, Folder 1	"Jack and Jill" (21" x 45")
Map-case 3, Drawer 20, Folder 1	"Mary Had a Little Lamb" (21" x 45")
Map-case 3, Drawer 20, Folder 1	"Little Boy Blue" (21" x 45")

Map-case 3, Drawer 20, Folder 1	"Mary Had a Little Lamb" (21" x 45")
Map-case 3, Drawer 20, Folder 1	"To Our Gift Shop" (23" x 26")
Map-case 3, Drawer 20, Folder 1	"Around the World at Christmas Time" (8" x 30")
Map-case 3, Drawer 20, Folder 1	"Merry Christmas To All and To All a Good Night" (6" x 34")
Map-case 3, Drawer 20, Folder 1	"Malcolm's Home and Garden Store" (14 1/2 x 21 1/2")
Map-case 3, Drawer 20, Folder 1	"Wonderland" (20" x 20")
Map-case 3, Drawer 20, Folder 1	"Mary Had a Little Lamb" (12 1/2" x 20"), undated
Map-case 3, Drawer 20, Folder 1	"Mary Had a Little Lamb" (12 1/2" x 17 1/4"), undated
Map-case 3, Drawer 20, Folder 1	Resort scenes (tennis, golf and sailing) (15" x 18 1/2"), undated

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Series 8: Photographs, 1925 - 1935

Box 3 [Landy R. Hales Studio, 1925 - 1935](#)

Box 3 [Around the World at Christmas Time \[Macy's Christmas display window : black-and-white photoprint\]. "Red Star Express," "The New Photo Service, New York City, NY", 1933](#)
6 Items (Silver gelatin paper.; 20.5 cm x 25.5 cm.)
[Image\(s\)](#)
[Image\(s\)](#)
[Image\(s\)](#)
[Image\(s\)](#)
[Image\(s\)](#)
[Image\(s\)](#)

Creator: Hales, Landy R., 1889-1972
Photographer: New Photo Service, The (New York, N.Y.)
Language: English.
Notes: AC0906-00000015 (AC Scan No.)
AC0906-00000016 (AC Scan No.)
AC0906-00000017 (AC Scan No.)
AC0906-00000018 (AC Scan No.)
AC0906-00000019 (AC Scan No.)
AC0906-00000020 (AC Scan No.)
Unrestricted research use on site by appointment.
Photographs must be handled with cotton gloves unless protected by sleeves.

Names: Hales, Landy R., 1889-1972
Macy, R.H., & Co. (New York, N.Y.)

Topic: Show windows
Department stores -- United States
Christmas

[\[Studio in Princess Theatre, West 39th Street, New York City, working on displays for Morris Gest's "Parade of the Wooden Soldiers" : black-and-white photoprint.\], 1922-1923](#)

1 Item (20.5 cm x 25.5 cm.)
Creator: Hales, Landy R., 1889-1972
Photographer: Freda
Language: English.
Notes: AC0906-00000014 (AC Scan No.)
Silver gelatin paper.
In Box 13, Folder 8.
Unrestricted research use on site by appointment.
Photographs must be handled with cotton gloves unless protected by sleeves.
"Freda[?] / N.Y.1." in negative, lower right.
Stained and faded; fragile, losses in corners.

Names: Princess Theatre

Topic: Soldiers
Theaters
Studios (work spaces)
Place: New York (N.Y.) -- 1920-1930
Genre/Form: Photographs -- 1930-1950 -- Black-and-white negatives --
Acetate film

[\[Toy Department?\], Worsinger Window Service; "NY, NY" \[black-and-white photoprint\], undated](#)

1 Item (20.5 cm x 25.5 cm.)

Creator: Hales, Landy R., 1889-1972

Language: English.

Notes: AC0906-00000021.tif (AC Scan No.)

Silver gelatin paper.

In Box 13, Folder 8.

Unrestricted research use on site by appointment.
Photographs must be handled with cotton gloves unless protected by sleeves.

Interior of department store with toy display.

Stained, faded, discolored. Ragged edges.

Names: Hales, Landy R., 1889-1972

Worsinger Window Service

Topic: Department stores -- United States

Toys

Genre/Form: Photographs -- 1940-1950 -- Black-and-white photoprints
-- Silver gelatin

[\[Winter store display, interior by Worsinger Window Service : black-and-white photoprint.\], undated](#)

1 Item (20.5 cm x 25.5 cm.)

Creator: Hales, Landy R., 1889-1972

Language: English.

Notes: AC0906-00000022.tif (AC Scan No.)

Silver gelatin on paper.

In Box 13, Folder 8.

Unrestricted research use on site by appointment.
Photographs must be handled with cotton gloves unless protected by sleeves.

Stained and faded.

Names: Hales, Landy R., 1889-1972

Worsinger Window Service

Topic: Department stores -- United States

Winter

Genre/Form: Photographs -- 1900-1950 -- Black-and-white photoprints
-- Silver gelatin

Box 4

[Work in New York City, circa 1920s-1930s](#)

Box 4

[Outdoor Advertising Ass'n \[storefront\] \[black-and-white photoprint\], undated](#)

1 Item (Silver gelatin on paper.; 19.5 cm x 24 cm.)
 Creator: Hales, Landy R., 1889-1972
 Language: English.
 Notes: AC0906-0000003.tif (AC Scan No.)
 Unrestricted research use on site by appointment.
 Photographs must be handled with cotton gloves unless
 protected by sleeves.
 Faded, yellowed.

Names: Hales, Landy R., 1889-1972
 Topic: advertising
 Genre/Form: Photographs -- 1900-1950 -- Black-and-white photoprints
 -- Silver gelatin
 Outdoor advertising.

Box 5 Work in Baltimore , circa 1930s

Box 6 [Macy's Christmas Around the World, circa 1930s](#)

Box 6 [Visit / Macy's Wonderland / 4th Floor / 34th Street & Broadway--New York \[black-and-white photoprint of broadside\], circa 1927](#)

1 Item (Silver gelatin on paper.; 12.5 cm x 20 cm.)
 Creator: Hales, Landy R., 1889-1972
 Language: English.
 Notes: AC0906-0000001 (AC Scan No.)
 Unrestricted research use on site by appointment.
 Photographs must be handled with cotton gloves unless
 protected by sleeves.

Names: Hales, Landy R., 1889-1972
 Macy, R.H., & Co. (New York, N.Y.)
 Topic: Inventors
 Genre/Form: Photographs -- 1920-1930 -- Black-and-white photoprints
 -- Silver gelatin

Box 7 [Macy's and Gimbels Department Stores, circa 1930s](#)

Box 7 [\[Easter display for Worsinger Window Service : black-and-white photoprint.\], undated](#)

1 Item (Silver Gelatin on paper.; 20.5 cm x 25 cm.)
 Creator: Hales, Landy R., 1889-1972
 Language: English.
 Notes: AC0906-0000004 (AC Scan No.)
 Unrestricted research use on site by appointment.
 Photographs must be handled with cotton gloves unless
 protected by sleeves.

Names: Hales, Landy R., 1889-1972
 Worsinger Window Service
 Topic: Easter decorations
 Genre/Form: Photographs -- 1900-1950 -- Black-and-white photoprints
 -- Stereographs

Box 7	<p>[Easter display with man in bunny suit playing a clarinet and white rabbit in 'garden'. Worsinger Window Service : black-and-white photoprint.], undated</p> <p>1 Item (Silver Gelatin on paper.; 20.5 cm x 25 cm.)</p> <p>Creator: Hales, Landy R., 1889-1972</p> <p>Language: English.</p> <p>Notes: AC0906-0000005.tif (AC Scan No.)</p> <p>Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.</p> <p>Inscription in negative, lower right of print: "1930 Photo Worsinger."</p> <p>Ragged edges; loss in lower right corner.</p> <p>Names: Hales, Landy R., 1889-1972</p> <p>Topic: Costumes -- 1930-1940 Easter decorations</p> <p>Genre/Form: Photographs -- 1900-1950 -- Black-and-white photoprints -- Stereographs</p>
Box 8	Work for H.C. Campbell Company (Oakland, California), undated
Box 8	Hales Layer Poster, Inc. (stage coach), undated
Box 8	Hales Manikin, Inc. , circa 1930s
Box 8	<p>[Articulated, skeletal manikin with girl manikin : black-and-white photoprint], circa 1930s</p> <p>1 Item (Silver gelatin on paper.; 19 cm x 24.5 cm.)</p> <p>Image(s): [Articulated, skeletal manikin with girl manikin : black-and-white photoprint, 1930s.]</p> <p>Creator: Hales, Landy R., 1889-1972</p> <p>Language: English.</p> <p>Notes: AC0906-0000028 (AC Scan No.)</p> <p>Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.</p> <p>Names: Hales, Landy R., 1889-1972</p> <p>Topic: Inventors Mannequins (Figures)</p> <p>Genre/Form: Photographs -- Black-and-white photoprints -- 1900-1950 -- Silver gelatin</p>
Box 8	<p>[Manikin parts : black-and-white photoprint], circa 1930s</p> <p>1 Item (Silver gelatin on paper.; 19.5 cm x 24.5 cm.)</p> <p>Creator: Hales, Landy R., 1889-1972</p> <p>Language: English.</p> <p>Notes: AC0906-0000035 (AC Scan No.)</p> <p>Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.</p>

Topic: Inventors
Mannequins (Figures)
Genre/Form: Photographs -- 1900-1950 -- Black-and-white photoprints
-- Silver gelatin

Box 8

[[Hales mannikin with figurines of children : black-and-white photoprint.](#)], undated

1 Item (Silver gelatin on paper.; 20 cm x 25 cm.)

Creator: Hales, Landy R., 1889-1972

Language: English.

Notes: AC0906-00000036 (AC Scan No.)

Unrestricted research use on site by appointment.
Photographs must be handled with cotton gloves unless
protected by sleeves.

Topic: Mannequins (Figures)
Children

Genre/Form: Photographs -- 1900-1950 -- Black-and-white photoprints
-- Silver gelatin

Box 8

[[Manikin arm parts : black-and-white photoprint.](#)], undated

1 Item (Silver gelatin on paper.; 20 cm x 25 cm.)

Creator: Hales, Landy R., 1889-1972

Language: English.

Notes: AC0906-00000034 (AC Scan No.)

Unrestricted research use on site by appointment.
Photographs must be handled with cotton gloves unless
protected by sleeves.

Topic: Mannequins (Figures)
Arms (Anatomy)

Genre/Form: Photographs -- 1900-1950 -- Black-and-white photoprints
-- Silver gelatin

Box 8

[[Two manikin prototypes : black-and-white photoprint.](#)], circa 1930s

1 Item (Silver gelatin paper.; 20.5 cm x 25 cm.)

Creator: Hales, Landy R., 1889-1972

Language: English.

Notes: AC0906-00000029.tif (AC Scan No.)

Unrestricted research use on site by appointment.
Photographs must be handled with cotton gloves unless
protected by sleeves.

Faded, stained.

Topic: Mannequins (Figures)

Genre/Form: Photographs -- 1900-1950 -- Black-and-white photoprints
-- Silver gelatin

Box 8

Fire escape ladder, undated

Box 8

Miscellaneous, undated

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Series 9: Greeting Cards

Box 9

Box 2, Folder 6

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Series 10: Clippings

Box 2, Folder 7	About Landy R. Hales , 1924 - 1933
Box 2, Folder 8	Macy's The Corner Shop , circa 1930s
Box 2, Folder 9	Illustrations (copies), circa 1920s
Box 13, Folder 10	Illustrations (copies), 1916, 1920 - 1921, 1925
Box 2, Folder 10	General , 1922 - 1935
Box 2, Folder 11	General (bound volume), 1924 - 1930

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