



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Horn and Hardart Records

NMAH.AC.0922

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2018

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Horn and Hardart Records
Date:	1895-2002
Identifier:	NMAH.AC.0922
Creator:	Hardart, Paul Hardart, Tom Horn and Hardart.
Extent:	2.5 Cubic feet (9 boxes)
Language:	English .
Summary:	The collection documents the Horn and Hardart chain of restaurants and retail stores.

Administrative Information

Ownership and Custodial History

Donated to the Archives Center, National Museum of American History by Paul and Tom Hardart in 2006.

Processing Information

Collection processed by Bryanna Bauer, intern, 2018; supervised by Vanessa Broussard Simmons, archivist, 2018.

Preferred Citation

Horn and Hardart Records, Archives Center, National Museum of American History. Gift of Paul and Tom Hardart.

Restrictions on Access

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Biographical Note

Horn and Hardart was co-founded by Frank Joseph Hardart, Sr. and Joseph V. Horn, who became restaurant partners in 1886. They opened the first automat in the United States in Philadelphia in 1902. It opened in New York between 1010 and 1920, eventually becoming, for a period of time, the world's largest restaurant chain. It

also had retail stores. Automats were popular well into the 1960s, but they began to decline with the rise of fast-food restaurants. Horn and Hardart did expand their operations in 1981, by acquiring Bojangles' Famous Chicken n' Biscuits restaurants, but they sold it in 1990. The last Horn and Hardart automat closed in April 1991.

Joseph V. Horn was born in Philadelphia in 1861 and died in Philadelphia in 1941, aged 80.

Frank Joseph Hardart, Sr. was born in Sondernheim in 1852, and he emigrated to New Orleans, Louisiana, USA, in 1858. He married Marie Bruen in 1878, and they had six children. Their eldest child Frank Joseph Hardart, Jr., born 1884, graduated from St. Joseph's College in Philadelphia in 1905, and he took over for his father at Horn and Hardart. Frank Joseph Hardart, Jr. married Evelyn Marie Roche, and they had four children. Their eldest child Thomas R. Hardart was born in New York, Queens, New York, in 1918. He was the president and chairman of Horn and Hardart from 1967 to 1972.

Frank Joseph Hardart, Sr. died in 1918, at the age of 66. Frank Joseph Hardart, Jr. died in New York, New York, on September 15, 1972, when he was 88 years old. Thomas R. Hardart died on November 1, 1988, at the age of 70.

Scope and Contents

The collection includes the business records for the Horn and Hardart chain of restaurants and retail stores. The records include business correspondence, photographs, annual reports, operating manuals, sales materials, and printed materials, such as employee newsletters and clippings. The collection documents changes in marketing, in restaurant technology, in customer feedback and in eating habits in urban areas in the United States. Documents changes in marketing, restaurant technology and service styles, evolution of food options based on customer feedback and eating habits in urban areas in the United States.

Arrangement

Materials are arranged in chronological order. The collection is arranged into 8 series.

Series 1: Administrative Files, 1895-1987

Series 2: Financial Records, 1911-1979

Series 3: Horn and Hardart Family Papers, 1901-1987

Subseries 3.1: Joseph V. Horn, 1937-1941

Subseries 3.2: Frank Hardart, Sr., 1901-1918

Subseries 3.3: Frank Joseph Hardart, Jr., 1905-1962

Sub-series 3.4: Thomas R. Hardart, 1938-1987

Series 4: Employee Materials, 1927-1972

Series 5: Company Publications, 1938-1961

Series 6: Automats and Eating Establishments, 1912-1987

Series 7: Magazine Articles and Newspaper Clippings, 1918-2002

Series 8: Miscellaneous Materials, 1957-2002

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Food industry and trade
- Restaurants
- Retail trade

Types of Materials:

- Annual reports -- 20th century
- Business records -- 20th century
- Clippings -- 20th century
- Correspondence -- 20th century
- Magazines (periodicals) -- 20th century
- Manuals
- Newsletters -- 20th century
- Photographs -- 20th century

Container Listing

Series 1: Administrative Files, 1895-1987

Scope and Contents: This series contains materials relating to management, including quarterly and annual reports, operating manuals, sales materials, legal documents, and business correspondence. The series documents the inner workings of the company, compliances to regulations, recipes for food items, and the desire to maintain a well-run business.

Materials are arranged in chronological order.

Box 1, Folder 1	Articles of Partnership Between Joseph V. Horn and Frank Hardart, 1895
Box 1, Folder 2	Manager's Book, 1930-1968
Box 2, Folder 1	Manager's Blue Book, 1936-1966
Box 1, Folder 3	Code of Fair Competition for the Restaurant Industry, 1934
Box 1, Folder 4	Blue Book: Telephone Directory, 1940
Box 1, Folder 5	Maintenance Book, 1940
Box 1, Folder 6	Printed Advertisement for Radio Program, 1942
Box 1, Folder 7	Annual Reports, 1952
Box 1, Folder 8	Executive Handwritten Notes, 1953-1974
Box 1, Folder 9	Edwin K. Daly Correspondence, 1959-1961
Box 1, Folder 10	Annual Reports, 1961
Box 1, Folder 11	William J. Curtis Correspondence, 1961-1973
Box 1, Folder 12	Annual Reports, 1963
Box 1, Folder 13	Merger with Philadelphia, 1963
Box 2, Folder 2	Amendments to Credit Law, 1965
Box 2, Folder 3	Annual Reports, 1966
Box 2, Folder 4	Special Bulletin, 1966
Box 2, Folder 5	Interim Report, 1968-06-29

Box 2, Folder 6	Annual Reports, 1968-09-28
Box 2, Folder 7	Annual Reports, 1968
Box 2, Folder 8	Original Annual Report, 1971
Box 2, Folder 9	Licensing Agreement Between Horn and Hardart Company and Blue Grass Food Services, 1972
Box 2, Folder 10	Operations Summary, 1972-1974
Box 2, Folder 11	Board of Directors Materials, 1973-1974
Box 3, Folder 1	Quarterly Reports, 1973-1974
Box 3, Folder 2	Department of Labor Case Richard V. Nielson vs. Horn and Hardart Company, 1974
Box 3, Folder 3	Annual Reports, 1986
Box 3, Folder 4	Annual Reports, 1987
Box 3, Folder 5	Fifth Avenue Hospital, undated
Box 3, Folder 6	The Horn and Hardart Plan, undated
Box 3, Folder 7	Proposals to Add New Articles to the Certificate of Incorporation, undated

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Series 2: Financial Records, 1911-1979

Scope and Contents: This series contains materials relating to stockholders and the company's financial records, including general expenses and balance sheets. Materials are arranged in chronological order.

Box 3, Folder 8	Rent Receipt for 316 and 317 West 47th Street, 1911
Box 3, Folder 9	Statement of Assets and Liabilities, 1912
Box 3, Folder 10	Materials Related to Stockholders, 1912
Box 7, Folder 1	Materials Related to Stockholders, 1925
Box 3, Folder 11	Balance Sheets, 1938
Box 3, Folder 12	Department of Finance Certificates, 1939-1971
Box 3, Folder 13	Frozen Food Costs, 1963
Box 3, Folder 14	Financial Summary, 1966-1967
Box 3, Folder 15	Hanover House Industries--Combined Statement of Income, 1973
Box 3, Folder 16	General Expenses, 1979

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Series 3: Horn and Hardart Family Papers, 1901-1987

Scope and Contents: This series contains materials belonging to the Horn and Hardart families, including photographs, personal correspondence, investments, and acknowledgements of achievement in education and in their career.

Subseries 3.1: Joseph V. Horn, 1937-1941

Scope and Contents: This subseries contains materials relating to co-founder Joseph V. Horn, including a photograph, a dinner menu, and newspaper clippings related to his death. Materials are arranged in chronological order.

Box 3, Folder 17 Testimonial Dinner--Joseph V. Horn, 1937

Box 3, Folder 18 Newspaper Clippings Related to the Death of Joseph V. Horn, 1941

Subseries 3.2: Frank Hardart, Sr., 1901-1918

Scope and Contents: This subseries contains materials relating to co-founder Frank Hardart, Sr., including photographs, correspondence, and a certificate of residency. Materials are arranged in chronological order.

Box 3, Folder 19 Correspondence, 1901-1918

Box 3, Folder 20 Certificate of Residency, 1908

Box 3, Folder 21 Photographs, undated

Subseries 3.3: Frank Joseph Hardart, Jr., 1905-1962

Scope and Contents: This subseries contains materials relating to Frank Joseph Hardart, Jr., the son who took over the business, including his college degree, his stocks, correspondence, and company acknowledgement. Materials are arranged in chronological order.

Box 3, Folder 22 Degree from Saint Joseph's College, 1905

Box 3, Folder 23 Stocks, 1917-1920

Box 3, Folder 24 Correspondence, 1934-1962

Box 3, Folder 25 Company Acknowledgement, 1955

Subseries 3.4: Thomas R. Hardart, 1938-1987

Scope and Contents: This sub-series contains materials relating to Thomas R. Hardart, including photographs, correspondence, his office file, memorandums, and handwritten notes.

Materials are arranged in chronological order.

Box 3, Folder 26 Notre Dame Class of 1938, 1938

Box 3, Folder 27	Correspondence, 1960-1987
Box 3, Folder 28	Photographs, 1966, undated
Box 3, Folder 29	Office Files, 1968-1974
Box 4, Folder 1	Memorandums, 1972-1973
Box 4, Folder 2	Handwritten Notes, 1976
Box 7, Folder 2	Photograph Mailed to Thomas Hardart, undated

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Series 4: Employee Materials, 1927-1972

Scope and Contents: This series contains materials relating to employment, including requirements of employment, benefits, and photographs and menus from social events.

Materials are arranged in chronological order.

Box 4, Folder 3 Constitution By-Laws and Rules of Order of The Horn and Hardart Employees Relief Association, 1927

Box 4, Folder 4 Photographs of Employees and Events, 1935-1958

Box 4, Folder 5 Social Security and the New Pension Plan, 1937

Box 4, Folder 6 Company Event Menus, 1950-1961

Box 4, Folder 7 Luncheon Menus, 1955

Box 7, Folder 3 Photograph of Annual Get-Together Dinner, 1962

Box 4, Folder 8 Blue Cross, Blue Shield, Major Medical, 1972

Box 4, Folder 9 Employment Information, undated

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Series 5: Company Publications, 1938-1961

Scope and Contents: This series contains company publications, such as the *Horn and Hardart Herald*.

Contents: Materials are arranged in chronological order.

Box 4, Folder 10	Horn and Hardart Herald, 1938
Box 4, Folder 11	Horn and Hardart Herald, 1939
Box 4, Folder 12	'Com'n Get It', 1940
Box 4, Folder 13	Horn and Hardart Herald, 1953
Box 4, Folder 14	Horn and Hardart Herald, 1955
Box 4, Folder 15	Horn and Hardart Herald, 1956
Box 4, Folder 16	Horn and Hardart Herald, 1959
Box 4, Folder 17	Horn and Hardart Herald, 1960-03-1960-04
Box 4, Folder 18	Horn and Hardart Herald, 1960-12
Box 4, Folder 19	Horn and Hardart Herald, 1961
Box 7, Folder 4	Horn and Hardart Herald, 1961

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Series 6: Automats and Eating Establishments, 1912-1987

Scope and Contents: This series contains materials relating to the Horn and Hardart automats and lunch rooms, including a recipe book and photographs of cafeteria interiors and exteriors.

Materials are arranged in chronological order.

Box 4, Folder 20	Horn and Hardart Baking Company Lunch Rooms, 1912
Box 4, Folder 21; Box 5, Folder 1-2	Recipe Book, 1921-1929
Box 5, Folder 3	Eating and Drinking Permits, 1959-1970
Box 5, Folder 4	Photographs--Interiors of Automats and Lunch Rooms, 1965-1987
Box 5, Folder 5	Eating Place Permits, 1971-1974
Box 5, Folder 6	Liquor License, 1972
Box 5, Folder 7	Food Service Permits Westchester County Department of Health, 1982
Box 5, Folder 8	Photograph Album of Exteriors and Interiors of Automats, undated
Box 5, Folder 9	Special Occasion Cakes, undated
Box 7, Folder 5	Photographs--Interiors of Lunch Rooms, undated

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Series 7: Magazine Articles and Newspaper Clippings, 1918-2002

Scope and Contents: This series contains magazine articles and newspaper clippings, advertising Horn and Hardart or reporting news about recent developments in the company. The materials document the public perception of the automats and their appearance in popular culture.

Materials are arranged in chronological order.

Box 5, Folder 11	Newspaper Clippings, 1918
Box 5, Folder 12	Newspaper Clippings, 1920-1929
Box 5, Folder 13	Newspaper Clippings, 1930-1939
Box 5, Folder 14	New York Evening Journal articles, 1934
Box 8, Folder 1	Newspapers, 1937
Box 5, Folder 15	Newspaper Clippings, 1946-07
Box 5, Folder 16	Newspaper Clippings, 1950-1959
Box 5, Folder 17	Magazine Articles, 1950-1959
Box 7, Folder 6	Magazine Articles, 1954-1966
Box 5, Folder 18	Magazine Articles, 1960-1969
Box 6, Folder 1	Newspaper Clippings, 1960-1969
Box 8, Folder 2	Newspapers, 1966-12
Box 8, Folder 3	Newspaper Page, 1967-10
Box 6, Folder 2	Magazine Articles, 1970-1979
Box 6, Folder 3	Newspaper Clippings, 1970-1979
Box 8, Folder 4	Newspaper, 1973-12
Box 6, Folder 4	Magazine Articles, 1980-1989
Box 6, Folder 5	Newspaper Clippings, 1980-1989
Box 6, Folder 6	Magazines, 1986-2001
Box 6, Folder 7	Newspaper Clippings, 1991-06

Box 6, Folder 8	Magazine Articles, 2000-2002
Box 6, Folder 9	Newspaper Clippings, 2000-2002
Box 6, Folder 10	Magazine Articles, undated
Box 6, Folder 11	Newspaper Clippings, undated
Box 7, Folder 7	Journal of Commerce, undated
Box 8, Folder 5	Illustration of Automat, undated

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Series 8: Miscellaneous Materials, 1957-2002

Scope and Contents: This series contains miscellaneous materials, including a couple of gift shop items and sheet music. Materials are arranged in chronological order.

Box 6, Folder 12	"Galway Bay" Sheet Music, 1957
Box 6, Folder 13	Reproductions of Postcards, 2002
Box 6, Folder 14	Automat Journal, 2002
Box 9, Item 1	Horn and Hardart Coffee LP, undated 1 Sound discs (vinyl)

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