



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Mike Grgich Papers

NMAH.AC.0923

John Fleckner

2010

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Mike Grgich Papers
<b>Date:</b>	1923-2013 (bulk 1950-2008)
<b>Identifier:</b>	NMAH.AC.0923
<b>Creator:</b>	Grgich Hills Cellar (California) Grgich, Mike (Miljenko) Chateau Montelena (California)
<b>Extent:</b>	4.3 Cubic feet (11 boxes)
<b>Language:</b>	Collection is in English. Some correspondence is in Croatian.
<b>Summary:</b>	Papers of a Croatian-born California winemaker documenting his career in the California wine industry since 1958, especially his years at Chateau Montelena winery (1972-1977) and the subsequent creation of the Grgich Hills Cellar winery (1977- ). There also are records of Grgich's immigration journey and materials about the evolution of the California wine industry. The papers include correspondence, business records, handwritten notes, publications, and a few photographs.

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## Administrative Information

### Acquisition Information

This collection was donated by Mike Grgich, July 2, 2006.

### Related Materials

The Division of Work and Industry holds artifacts donated by Mike Grgich, including a suitcase which he carried from Croatia, a blue beret, pocketknife, tasting cup, two spoons, boxed laboratory instrument, framed religious picture, ten books from Croatia on viticulture and enology, and an atlas of grape varieties. See Accession number 2006.0157 and 2006.3084.

The Division also holds examples of the wines from Chateau Montelena and Stag's Leap Wine Cellars that won the 1976 Paris Tasting. Accession numbers 1996.0028.01 and 1996.0029.01

### Processing Information

Processed by John Fleckner (senior archivist), September, 2010.

### Processing Information

Processed by John Fleckner (senior archivist), September, 2010.

### Preferred Citation

Mike Grgich Papers, 1923, 1929, 1950-2008, 2013 undated, Archives Center, National Museum of American History

## Restrictions

Conditions Governing Access: The collection is open for research use.

Physical Access: Researchers must use reference copies of audiovisual materials. When no reference copy exists, the Archives Center staff will produce reference copies on an "as needed" basis, as resources allow.

Technical Access: Do not use original materials when available on reference video or audio tapes.

## Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

## Appraisal

The Grgich papers were selected by John Fleckner, archivist, and three curatorial colleagues, Nanci Edwards, Paula Johnson, and Rayna Green, during a visit to Grgich's home on May 25-26, 2006. This team also conducted an oral history interview with Grgich and selected artifacts for the Museum's collection. This acquisition was an activity of the Museum's American Food and Wine history project.

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## Biographical / Historical

Miljenko Grgich, born April 1, 1923 in Desne, a small farming village in the Croatian region of Yugoslavia, was one of eleven children. His father, along with other agricultural activities, kept a small vineyard where the children helped in cultivation and winemaking. As a young man Grgich worked in a store in his hometown. He was drafted and served a year, 1944-1945, in the Yugoslav army.

Grgich entered the University of Zagreb in 1949, studying a range of science subjects and taking brief courses in English and Russian. In 1954 Grgich entered West Germany on a student visa but soon declared himself a refugee and "stateless" person. Unable to secure an American visa, he was quickly approved by Canada where he arrived in February, 1956.

Grgich lived for two years in British Columbia holding a variety of jobs while seeking admission to the United States. He began to use the name "Mike" during these years. In 1958 the pioneering wine maker Lee Stewart at Souverain Cellars responded to an "employment wanted" ad that Grgich placed in a California wine industry newsletter and on the basis of that offer Grgich was able to enter the country. Grgich has remained in the Napa Valley since that time. He married Tatjana Cizmic in 1962 and became a naturalized U.S. citizen in 1964.

Between 1958 and 1972 Grgich worked at Souverain, the Christian Brothers winery, Beaulieu Vineyard, and Robert Mondavi winery. At Beaulieu Grgich worked under Andre Tchelistcheff, Napa's best known winemaker in this era. The two developed techniques for malolactic fermentation and microfiltration that became standards in the industry. As Grgich developed his technical skills and winery experience he also nurtured an ambition to become head winemaker and co-owner in a winery. In the spring of 1972, Grgich joined Los Angeles attorney James Barrett, commercial real estate developer Ernest Hahn, and Napa Valley businessman Lee Pasich in forming Chateau Montelena winery. Pasich and Grgich were "limited partners" while Barrett and Hahn were major investors. Barrett regularly visited the winery and was closely involved in its management. In three hectic months Grgich oversaw conversion of a nineteenth century winery building into a fully equipped modern facility which crushed its first grapes, purchased from various growers in the region, in September. Chateau Montelena also began to replant its vineyards in vines that would produce premium wines, a process that would take several years.

Chateau Montelena and Mike Grgich achieved international celebrity in May, 1976 when their 1973 Chardonnay wine topped a list of French and American wines at a highly publicized blind tasting in Paris.

(The red wine winner was made by Warren Winiarski at Stag's Leap Wine Cellars about twenty-five miles further south in the Napa Valley.) Staged during the bicentennial year of the American Revolution, the Paris tasting confirmed and further contributed to the rise of premium winemaking in California and to changes in American wine consumption. In 1996, the National Museum of American History recognized the 1976 event with a symposium on the history of winemaking and the addition of wines from the winning vintages of the two wineries.

In the fall of 1976 Grgich began discussions leading to the creation of a new winery, Grgich Hills Cellar. In this venture he joined Austin Hills, grandson and great nephew of the founders of the Hills Bros. coffee business and a Columbia Business School MBA. Hills already owned a vineyard, and on July 4, 1977, they broke ground for the new wine production and storage facility in Rutherford. Grgich Hills at first specialized in white wines but added Cabernet Sauvignon in 1984. In 2006 the entire estate was certified organic, making it "the country's largest biodynamic winegrower." In 2007 the business was renamed Grgich Hills Estate ("in recognition that all of its wines now come from its own vineyards"). Today Mike Grgich remains involved in the business while his daughter, Violet, and nephew, Ivo Jeramaz, are active in day-to-day management.

Grgich never lost interest in his homeland, and in 1990 he returned there for the first time. In 1995 he received his degree in enology and viticulture from the University of Zagreb and the following year established a new winery, Grgić Vina, in Croatia. He has been a generous supporter of Roots of Peace, an international organization dedicated to the removal of landmines.

#### Sources:

George M. Taber, *Judgment of Paris: California vs. France and the Historic 1976 Paris Tasting That Revolutionized Wine* (Scribner: 2005). Taber covered the Paris Tasting in 1976 for *Time* magazine. He interviewed Mike Grgich at length, and Grgich's annotated revisions of Taber's drafts about him are in this collection. *Bottle Shock*, a 2008 feature film, a highly fictionalized version of the story of Chateau Montelena and the Paris Tasting, is not based on this book.

Miljenko Grgich, "A Croatian-American Winemaker in the Napa Valley," an oral history conducted in 1992, in *The Wine Spectator California Winemen Oral History Series*, Regional Oral History Office, University of California, Berkeley [http://bancroft.berkeley.edu/ROHO/projects/food\\_wine/wine.html](http://bancroft.berkeley.edu/ROHO/projects/food_wine/wine.html) .

Mike Grgich Oral History Interview, September 7, 1997, American Wine Documentation Project, Archives Center, National Museum of American History (ACNMAH#817).

*Mike Grgich: 50 Napa Valley Years* (Grgich Hills Estate, 2008) (Series 3: Grgich Hills Cellar, box 8, folder 11) A twenty-seven page booklet published by the winery to celebrate Grgich's fifty years in Napa Valley, 1958-2008.

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## Scope and Contents

The Mike Grgich Papers document his career in the California wine industry, especially his years at Chateau Montelena winery (1972-1977) and the subsequent creation of the Grgich Hills Cellars winery. There also are records of Grgich's immigration journey and materials about the evolution of the California wine industry. The papers include correspondence, business records, publications, handwritten notes, and a few photographs. Although the collection covers Grgich's life from young adulthood into the twenty-first century, the record is fragmentary, especially for the early years after his arrival in California in 1958.

The Grgich papers had no overall filing system when they were donated. The largest body of materials consists of personal files, arranged by the processing archivist into chronological and subject (topical) sub-series respecting, when possible, the original order of materials. Groups of materials directly related to Chateau Montelena and Grgich Cellars have been kept together but divided into chronological files and subject files. Publications constitute the fourth series. Further information on the organization of the collection is found below in the "System of Arrangement" note.

A single folder of photographs in Subseries 2 of Series 1 includes several snapshots of Grgich in a winery, two group photographs (likely of classes at the University of California-Davis), and several publicity shots.

A few additional photographs are found in the Chateau Montelena publicity files and scattered elsewhere within the collection.

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## Arrangement

The collection is arranged into four series.

Series 1, Personal Files, 1950-2006, undated

Subseries 1, Chronological Files, 1954-1992, undated

Subseries 2, Subject Files, 1950-2006, undated

Series 2, Chateau Montelena, 1972-1978, undated

Subseries 1, Chronological Files, 1972-1977, undated

Subseries 2, Subject Files, 1973-1978, undated

Series 3, Grgich Hills Cellars, 1976-2008, undated

Series 4, Publications, 1923, 1959-1996, undated

The Grgich papers were found in packing cartons in his garage and an adjacent storage area in his home in Calistoga, California. Mike Grgich had recently moved to the home. The papers had no discernible overall filing system. Papers found together in folders, mailing envelopes, and other enclosures have been kept together when they constituted a meaningful grouping. Grgich seems often to have retained materials as they accumulated over time. In arranging this collection, some of these materials have been organized chronologically by year. Some of Grgich's papers were found organized by topic or subject. These groupings have been retained; original folder or envelope titles or headings are given in quotation marks.

About one fourth of the collection consists of materials directly related to the Chateau Montelena and Grgich Hills wineries; some of these materials were found intermingled with purely personal papers while others were filed separately. These materials are grouped separately. Printed materials were sometimes found with loose documents inserted; these were maintained together within a folder when they appeared to be related and when no other location within the collection seemed apparent.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Emigration and immigration
- Viticulture
- Wine and wine making -- California

Types of Materials:

- Business records -- 1950-2010
- Correspondence
- Immigration records
- Photographs -- 1950-2000
- Photographs -- 2000-2010
- Publications -- wine industry

Places:

- Croatia

Napa Valley (Calif.)

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## Container Listing

### Series 1: Personal Files, 1950-2006, undated

#### Subseries 1.1: Chronological Files, 1954-1992, undated

**Scope and Contents:** Note that undated materials that appear to be associated with a year are filed at the rear of folders for those years. Undated materials that were not found associated are in a separated folder titled "undated."

During his stay in Canada, 1956-1958, Grgich held a range of temporary jobs as documented in letters, drafts of tax return forms, job applications, and a membership card for Local 740 Club & Cabaret Union.

The files for the years between 1958 and 1974 contain a wide variety of materials, including receipts for a new car (1961 Ford Falcon two door), workmen's compensation claims for a back injury, and class schedules and other materials documenting participation in University Extension classes in enology and viticulture at the University of California, Davis. A printed version of a paper presented by Grgich, Howard Aronson, and master winemaker Andre Tchelistcheff to a meeting of the American Society of Enologists is dated June 27, 1964. It describes the use of Millipore filters at Beaulieu Vineyard to remove bacteria, yeast, and other particles before bottling. These folders include many handwritten drafts of letters responding to new employment opportunities. (Grgich apparently hired typists to produce the final letters.) These letters provide additional information about his work experience. Papers for 1974-1977 include information about various aspects of the California wine industry, for example, notices to the Wine Institute's Wine Quality Committee (of which Grgich was a member) and a financial report for the California Winegrower Foundation. Other papers document local activities such as a 1977 public forum on a proposed "Napa Valley Grape Train" to alleviate problems associated with having become a leading "attraction to visitors," second only to Disneyland. For 1976-1977 there are many documents relating to offers of sales of Napa Valley real estate.

In December, 1976, or shortly thereafter, California wine writer Malcolm Herbert sent Grgich a four page article for comment based on a recent interview. Grgich proposed his paragraph as an alternative to Herbert's original: "The winemaker of today needs all [the] science he can get plus many years of experience [sic] in order to refine and develop his own style and art of winemaking. There are winemaker scientist[s] and winemaker artists. It is the latter one I am striving to be." The 1976 Paris wine tasting increased Grgich's visibility both in the wine industry and in the wider community. The files for 1977 document requests for interviews and appearances, for example wine seminars in Texas in June and July. There also is a one page mimeographed program for the July 4, 1977, "Blessings and Groundbreaking for the Grgich Hills Cellar." The single folder of the chronological file after 1979 includes an eight page, handwritten memo by Grgich discussing his personal and business philosophy. Apparently this was developed for a possible Wall Street Journal article.

Box 1, Folder 1	<a href="#">Chronological Files, 1954-1956</a>
Box 1, Folder 2	<a href="#">Chronological Files, 1956-1958, undated</a>
Box 1, Folder 3	<a href="#">Chronological Files, 1958-1966, undated</a>



Box 1, Folder 4	Chronological Files, 1967-1973
Box 1, Folder 5	Chronological Files, 1974-1975
Box 1, Folder 6	Chronological Files, 1976
Box 1, Folder 7	<a href="#">Chronological Files, 1977</a>
Box 2, Folder 1	Chronological Files, 1978-1979
Box 2, Folder 2	Chronological Files, 1985, 1991-1992

### Subseries 1.2: Subject Files, 1950-2006, undated

**Scope and Contents:** These files consist of correspondence, notes, printed materials, and other documents grouped by topic. Folder titles placed in quotation marks were found on the original files. The files document Grgich's activities in the wine industry, his continuing interest in Croatian politics and wine, and the process of his immigration to Germany, Canada, and the United States. There is also information about Grgich's search for land for a "New Winery" in the 1970s.

"Croatia May 98" consists of photographic prints (on plain paper) and twelve slides documenting Grgich's visit to Croatia. The photographs depict Grgich with groups of people, vineyards, wineries, and land and seascapes. Two folders of "Croatian Language Materials, 1964-1965," consist primarily of letters addressed to Grgich from the firm Istravinoexport in Rijeka, Yugoslavia, and typed copies of his outgoing letters concerning importation of wines and liqueurs. There also are handwritten letters to Grgich from Frido Pogacnik in San Francisco.

"Enologija/Vinarstvo, 1953," a 154 page mimeographed volume appears to be a textbook on winemaking used by Grgich. Portions of the volume are annotated and underlined. Grgich's 1985 European trip is documented in two folders of tourist brochures, maps, business cards, and his handwritten notes on winery tours and conversations.

The undated handwritten notes in this subseries are similar to those found elsewhere in the collection, consisting largely of lists of tasks to be accomplished. This file includes a narrative description and sketch of a winery layout with a capacity of 10,000 cases.

Four folders of immigration papers include an original of Grgich's "Indeks Kolegija," a record of university courses attended and academic progress, 1950-1954, and English and German translations of this document. There also is a deposition by his employer in West Germany, a copy of a letter to California from Grgich's nephew to winemaker Lee Stewart attesting to his qualifications and his need for a visa petition to come to the United States, and a variety of official documents.

Details of Grgich's work experience and continuing education activities from 1959 to 1968 are recorded in his "Job Applications" letters, including mention of work on single filter processes and co-authoring a paper on the subject. In 1974 Grgich collaborated with Wallace Johnson of Redwood Ranch and Vineyard in Sonoma County, California, in a study of mechanical harvesting of grapes. They presented their study the following year to the American Society of Enologists and published it in *Wines and Vines: The Authoritative Voice of the Wine Industry* a year later. Materials relating to a "new winery" include information on properties available for sale and detailed, handwritten budget sheets with estimates of income and expenses for three year periods beginning in 1976 and 1977.

The "Paris Tasting Anniversary" folder consists of news clippings reporting on the 1976 event in Paris and on anniversary celebrations in 1996 and 2006 and two photographs of Grgich with others associated with these events.

In the early 1970s Grgich considered an opportunity to move to a Washington state winery. His letter of April 9, 1973, written after a visit to the area, included a two page document, "plans for a new company," outlining his recommendations for grape varieties and marketing activities and his expectations for annual salary and participation in stock ownership.

Box 2, Folder 3	American Society of Enologists, 1963-1978
Box 2, Folder 4	Andrija Aurkovic – Yugoslavian war criminal, 1975-1977
Box 2, Folder 5	Barrel notes, 1971-1972
Box 2, Folder 6	Beaulieu Vineyards, 1963-1964
Box 2, Folder 7	California Wine Festival, 1976
Box 2, Folder 8	Certificate of Naturalization (copy), 1964, 1968
Box 2, Folder 9	Corks, 1989-1992
Box 2, Folder 10	Croatia, 2001
Box 2, Folder 11	"Croatia, May '98"
Box 2, Folder 12	Croatian trip, 2000
Box 2, Folder 13	Croatian-American Radio Center, 1965
Box 2, Folder 14	Croatian conflict, 1991-1992
Box 2, Folder 15	Croatian diploma, undated
Box 3, Folder 1	Croatian grapes, 2002, 2006
Box 3, Folder 2-3	Croatian language correspondence, 1964-1965
Box 3, Folder 4	Croatian nationalist hijacking, 1976
Box 3, Folder 5	Croatian vineyard, 2005
Box 3, Folder 6	"Enologija/Vinarstvo", 1953
Box 3, Folder 7	Employment matters, 1972-1975
Box 3, Folder 8-10	European trip, 1985

Box 3, Folder 11	"Finning" undated
Box 3, Folder 12	Handwritten notes, undated
Box 4, Folder 1	"House", 1976
Box 4, Folder 2	Immigration papers ("svjedodzloe"), 1950-1958
Box 4, Folder 3	Immigration papers ("Ostali Documents"), 1952-1956
Box 4, Folder 4	Immigration papers ("USA Consulate"), 1954-1958
Box 4, Folder 5	Immigration papers – German passport and Canadian entry, 1955-1956
Box 4, Folder 6	"Job Applications", 1959-1968
Box 4, Folder 7	Judgment of Paris, 2001, 2005
Box 4, Folder 8	Laboratory notes and procedures, 1961-1971
Box 4, Folder 9	Mercatus Center, George Mason University, 2001
Box 4, Folder 10	Mechanical harvesting, 1974-1976
Box 4, Folder 11	Miscellaneous, undated
Box 4, Folder 12	Mora Avenue property, 1983-1985
Box 4, Folder 13	Napa County Taxpayers Association, 1972
Box 4, Folder 14	New winery budget materials, 1976
Box 4, Folder 15	"New Winery" land purchase, 1976-1977
Box 4, Folder 16	New winery possibilities, , 1975-1977, undated
Box 4, Folder 17	New winery (reference materials), 1961-1971
Box 5, Folder 1	Oral history interview correspondence, Regional Oral History Office, Bancroft Library, 1992
Box 5, Folder 2	Paris Tasting anniversary celebrations, 1976, 1996, 2006
Box 5, Folder 3	<a href="#">Photographs</a> , , 1976, undated
Box 5, Folder 4	Receipts and bank books, 1956-1958
Box 5, Folder 5	Receipts and bank book, 1958-1968

Box 5, Folder 6	Silverado Vineyard, 1976
Box 5, Folder 7	St. Helena water issues, 1975-1977
Box 5, Folder 8	Standard Imports, , 1965, undated
Box 5, Folder 9	Statement of earnings, , 1957-1958, undated
Box 5, Folder 10	University of California, Davis, "Red Table Wine Processing" course, 1974
Box 5, Folder 11	University of San Diego Wine Forum, 1977
Box 5, Folder 12	Washington State winery, 1971-1973
Box 5, Folder 13	Washington State winery – Reference Materials, 1967-1970
Box 5, Folder 14	"Winery Plan", 1975
Box 5, Folder 15	Wine Institute, 1975
Box 5, Folder 16	Yugoslavian documents, 1951, 1987

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## Series 2: Chateau Montelena, 1972-1978, undated

### Subseries 2.1: Chronological Files, 1972-1977, undated

**Scope and Contents:** These files include correspondence and drafts of employment and partnership agreements, including revisions in response to inflation pressures. Budgets and other financial records document the initial financial difficulties of the business. Monthly lists of checks written include payroll information and give a detailed picture of the construction and operation of the winery. Relationships with growers supplying grapes to Chateau Montelena are documented in lists of purchases, correspondence, and notes. This subseries includes materials created and gathered for periodic meetings of the active partners at Chateau Montelena -- Barrett, Passich, and Grgich -- with other employees. There are agendas, information gathered for discussion, and Grgich's hand-written notes on items discussed and follow-up tasks to be accomplished. There seem to be no minutes of the meetings.

Beginning in 1975, with Chateau Montelena's wine production underway, the files also include information on publicity, marketing, and sales efforts. Grgich himself began to make appearances at wine events, and letters of thanks document his role as host at winery tours and tastings.

Box 5, Folder 17      [Chronological Files, 1972, undated](#)

Box 6, Folder 1      Chronological Files, 1973

Box 6, Folder 2      Chronological Files, 1974

Box 6, Folder 3      Chronological Files, 1975, undated

Box 6, Folder 4      Chronological Files, 1976

Box 6, Folder 5      Chronological Files, circa 1976

Box 6, Folder 6      Chronological Files, 1977, undated

### Subseries 2.2: Subject Files, 1973-1978, undated

**Scope and Contents:** The budget materials -- in addition to financial information on expenses, income and sales -- include detail on the acreage, tonnage, and value per ton of Chateau Montelena vineyard grapes. The folder "Sales, 1973-1977" records sales by wine variety showing prices and quantities. "Grapes, 1976-1977" includes correspondence on grape purchases and reports on grape harvests and prices. There is similar information the file of grower's contracts.

The folder "Grgich Writings, circa 1977," consists of three handwritten manuscripts describing the history of the award winning 1973 Chardonnay vintage, the philosophy of Chateau Montelena, and the four wine varieties produced by Chateau Montelena. There also is a one page biographical statement. The file for a 1976 wine tasting in Los Angeles includes three drafts of Grgich's remarks to the audience. Grgich also kept notes on his participation in a trip to New York City with three other Chateau Montelena partners and their sales manager. The group held a tasting at the Harvard Club and dined at the World Trade Center.

Grgich's work lists consist of dated and numbered tasks to be done in the winery and vineyard, including movement of wines to and from barrels, filtering wines, and topping barrels. The lists give a sense of the daily round of activities at the winery. The lists for February through August, 1974, seem to be very complete.

Box 6, Folder 7	Budget materials, 1974-1977
Box 11, Folder 6	Chateau entrance – black and white print
Box 6, Folder 8	Financial statement and projections, 1977
Box 6, Folder 9	Forms and plans, 1974, undated
Box 6, Folder 10	"Grapes", 1976-1977
Box 6, Folder 11	Grgich writings, circa, 1977
Box 7, Folder 1	Grower contracts, 1976-1977
Box 7, Folder 2	Inventory, 1976
Box 7, Folder 3	Los Angeles tastings, 1976 June
Box 7, Folder 4	Marketing, 1974-1975
Box 7, Folder 5	Marketing, , 1976, undated
Box 7, Folder 6	Newspaper clippings, 1974-1976
Box 7, Folder 7	New York tasting, 1976
Box 7, Folder 8	Partnership Agreement, 1972-1978
Box 7, Folder 9	Partnership – "Final Papers", 1975-1978
Box 7, Folder 10	Publicity, 1973-1976
Box 7, Folder 11	Press kit, 1975
Box 7, Folder 12	Press kit, 1976
Box 8, Folder 1	Publicity, undated
Box 8, Folder 2	Rubber sleeve for press, 1973
Box 8, Folder 3	Sales, 1973-1977

Box 8, Folder 4

Work lists, 1973-1977

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## Series 3: Grgich Hills Cellar, 1976-2013, undated

Scope and Contents: Series 3, Grgich Hills Cellars, 1976-2008, undated : This series consists of documents from the very earliest days of the collaboration between Mike Grgich and Austin Hills and a scattering of later publicity materials. The folders of "Founding Documents, 1977" and "Negotiations, 1976-1977," include Grgich's hand-written notes and his drafts of legal agreements. They also contain typed drafts and copies of documents of incorporation and employment agreements. A November 18, 1976, memo to Austin Hills from attorney William D. Evers spells out initial discussions between the partners and alternative strategies for creating a corporation. The "Financial Records, 1977-1980," include balance sheets and annual financial statements of income and expenses.

*Mike Grgich: 50 Napa Valley Years* (2008) is a full color, twenty-eight page biography published by the winery. *Miljenko's 90th Birthday: Ninety Years of Accomplishments* (2013) includes a timeline and greetings from many friends and family members. Other publicity materials document the continuing high visibility achieved by Grgich and Grgich Cellars wines. For example, in 1982 Ronald Reagan brought Grgich Hills Chardonnay to a banquet in France for President Mitterand, and in 1998 the Clintons served this wine at a White House dinner.

Box 8, Folder 5	Employment agreement, 1991
Box 8, Folder 6	Financial records, 1977-1980
Box 8, Folder 7	Founding documents, 1977
Box 8, Folder 8	Job applicants, 1978-1979, undated
Box 8, Folder 9	Management, 1979
Box 8, Folder 10	Marketing, 1976-1978
Box 8, Folder 11A	Mike Grgich: 50 Napa Valley Years (Grgich Hills Estate), 27 pages, 2008
Box 8, Folder 11B	"Miljenko's 90th Birthday: Ninety Years of Accomplishments", 2013
Box 8, Folder 12	Miscellaneous, 1979, 1989, undated
Box 8, Folder 13	Negotiations, 1976-1977
Box 8, Folder 14	Newsletters, 2006-2008
Box 8, Folder 15	Publicity, 1980-1992
Box 8, Folder 16	Publicity, 2003

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## Series 4: Publications, 1923, 1929, 1959-1996, undated

Scope and Contents: Series 4, Publications, 1923, 1959-1996, undated: This series contains scattered issues of periodical publications, primarily from the wine industry. Some of the issues include articles about Grgich. Mailing labels indicate that Grgich subscribed to some of these publications. The publications date mainly from the 1970s and document the rapid change in the industry during those years, especially production and consumption of high end California wines.

The "Trade Literature" folder consists of marketing materials produced by a wide range of producers of vineyard and winery-related products, including tractors, pumps, gauges, and bottling equipment. The folder "Miscellaneous Publications - Technical" includes *Black Juice Grape Varieties in California, 1923*, a U.S. Department of Agriculture publication.

One non-wine publication is a small booklet by Anthony L. Lucas, *How to Become a Citizen of The United States*, published by the National Croatian Society, Pittsburgh, Pennsylvania, 1923. Some published materials, especially newsletters and mimeographed information sheets, seemed related to the materials with which they were found and have been left in place throughout the collection.

Box 9, Folder 1	American Journal of Enology and Viticulture, 1974-1978
Box 9, Folder 2	American Journal of Enology and Viticulture,, 1978
Box 11, Folder 1	Beverage Industry News of California, 1976
Box 9, Folder 3	California Grape Grower, 1971-1978
Box 11, Folder 2	California Grape Grower, 1971
Box 9, Folder 4	California Magazine, 1977
Box 11, Folder 3	Croatian newspapers, 1964, 1976
Box 9, Folder 5	Drift/Trickle Irrigation, 1976-1977
Box 9, Folder 6	The Friends of Wine, 1976
Box 9, Folder 7	How to Become a Citizen of the United States, 1923
Box 11, Folder 7	The Metric System for Wines, Bureau of Alcohol, Tobacco and Firearms (poster), 1977
Box 9, Folder 8	Miscellaneous publications – General, 1977-1978
Box 9, Folder 9	Miscellaneous publications – General,, 1929, 1959, 1970-1976
Box 9, Folder 10	Orange County: Newport Life, 1977
Box 10, Folder 1	Redwood Rancher, 1973-1977
Box 10, Folder 2	Robert Lawrence Balzar's Private Guide to Food and Wine, 1975

Box 10, Folder 3	Trade literature, undated
Box 10, Folder 4	University of California, Davis, 1959-1974
Box 10, Folder 5	Vintage: A Way of Life, 1974-1975
Box 10, Folder 6	Wines and Vines, 1970-1977
Box 10, Folder 7	Wine Advisory Board: Economic Research Report, 1975
Box 11, Folder 4	Wine Enthusiast, 1996
Box 10, Folder 8	Wine Institute, 1965-1976
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