



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Borden Company 1939 New York World's Fair Collection

NMAH.AC.1063

NMAH Staff

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# Table of Contents

Collection Overview .....	1
Administrative Information .....	1
Names and Subjects .....	1
Container Listing .....	3

## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Borden Company 1939 New York World's Fair Collection
<b>Date:</b>	1939
<b>Identifier:</b>	NMAH.AC.1063
<b>Creator:</b>	Borden Company
<b>Extent:</b>	1 Cubic foot (3 boxes)
<b>Language:</b>	English .
<b>Summary:</b>	Material relating to the Borden Company display at the 1939 New York World's Fair (New York, New York).
<b>Digital Content:</b>	<a href="#">Image(s): Borden Company 1939 New York World's Fair Collection</a>

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## Administrative Information

### Immediate Source of Acquisition

Immediate source of acquisition unknown.

### Processing Information

Processed by Kiley Orchard (intern); supervised by Vanessa Broussard Simmons, 2008.

### Preferred Citation

Borden Company 1939 New York World's Fair Collection, Archives Center, National Museum of American History.

### Restrictions on Access

Collection open for research on site by appointment. Unprotected photographs must be handled with gloves.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

Exhibitions -- 1939 -- New York

Names:

New York World's Fair (1939-1940 : New York, N.Y.)

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## Container Listing

Box 31

[Head of Borden's first "Elsie the Cow" at the 1939 New York World's Fair :  
black and white photoprint], 1939

1 Item (Silver gelatin on paper, 10" x 8".)

Advertiser: Borden Company

Language: English.

Notes: AC1063-0000001.tif (AC Scan)

Photographer unknown.

Names: Elsie the Cow (advertising character)

New York World's Fair (1939-1940 : New York, N.Y.)

Topic: Milk

Cows

Dairy cattle

Genre/Form: Photographs -- 1930-1940 -- Black-and-white photoprints --

Silver gelatin