Guide to the Borden Company 1939
New York World's Fair Collection

NMAH.AC.1063
NMAH Staff
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Collection Overview

Repository: Archives Center, National Museum of American History
Title: Borden Company 1939 New York World's Fair Collection
Identifier: NMAH.AC.1063
Date: 1939
Extent: 1 Cubic foot (3 boxes)
Creator: Borden Company
Language: English
Digital Content: Image(s): Borden Company 1939 New York World's Fair Collection

Administrative Information

Immediate Source of Acquisition
Immediate source of acquisition unknown.

Processing Information
Processed by Kiley Orchard (intern); supervised by Vanessa Broussard Simmons, 2008.

Preferred Citation

Restrictions on Access
Collection open for research on site by appointment. Unprotected photographs must be handled with gloves.

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Names and Subject Terms
This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:
Subjects:
Exhibitions -- 1939 -- New York

Names:
New York World's Fair (1939-1940)
Container Listing

Box 31

[Head of Borden's first "Elsie the Cow" at the 1939 New York World's Fair : black and white photoprint], 1939

1 Item (Silver gelatin on paper, 10" x 8").

Image(s): [Head of Borden's first "Elsie the Cow" at the 1939 New York World's Fair : black and white photoprint], 1939.

Borden Company, Advertiser

Photographer unknown.

Local Numbers

AC1063-0000001.tif (AC Scan)

Names: Elsie the Cow (advertising character)

New York World's Fair ((1939-1940 :) (New York, N.Y.))

Topic: Cows

Dairy cattle

Milk

Genre/Form: Photographs -- 1930-1940 -- Black-and-white photoprints -- Silver gelatin