Guide to the Borden Company 1939
New York World's Fair Collection

NMAH.AC.1063
NMAH Staff
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Collection Overview

Repository: Archives Center, National Museum of American History
Title: Borden Company 1939 New York World's Fair Collection
Identifier: NMAH.AC.1063
Date: 1939
Extent: 1 Cubic foot (3 boxes)
Creator: Borden Company
Language: English
Digital Content: Image(s): Borden Company 1939 New York World's Fair Collection

Administrative Information

Immediate Source of Acquisiton
Immediate source of acquisition unknown.

Processing Information
Processed by Kiley Orchard (intern); supervised by Vanessa Broussard Simmons, 2008.

Preferred Citation

Restrictions on Access
Collection open for research on site by appointment. Unprotected photographs must be handled with gloves.

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Names and Subject Terms
This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:
Subjects:
   Exhibitions -- 1939 -- New York

Names:
   New York World's Fair (1939-1940)
Container Listing

Box 31

[Head of Borden's first "Elsie the Cow" at the 1939 New York World's Fair : black and white photoprint], 1939
1 Item (Silver gelatin on paper, 10" x 8").

Image(s): [Head of Borden's first "Elsie the Cow" at the 1939 New York World's Fair : black and white photoprint], 1939.

Borden Company, Advertiser
Photographer unknown.

Local Numbers
AC1063-0000001.tif (AC Scan)

Names:  Elsie the Cow (advertising character)

Topic:  Cows
        Dairy cattle
        Milk

Genre/Form:  Photographs -- 1930-1940 -- Black-and-white photoprints -- Silver gelatin