



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Guide to the West Coast Computer Faire Collection

NMAH.AC.1118

Robert Ageton.

2007

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Table of Contents

Collection Overview	1
Administrative Information	1
Arrangement.....	2
Scope and Contents.....	2
Biographical / Historical.....	2
Names and Subjects	2
Container Listing	4
Series 1: 1977 Faire Materials.....	4
Series 2: 1980 Faire Materials.....	10

Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	West Coast Computer Faire Collection
Identifier:	NMAH.AC.1118
Date:	1980 1977
Extent:	1 Cubic foot (1 box)
Creator:	Jones, Ernie
Language:	English Some materials in Japanese.
Summary:	Collection contains product literature, newsletters, and other hand-outs collected from exhibitors by Ernie Jones, a faire attendee. The First West Coast Computer Faire was held in San Francisco, California on April 15-17, 1977, and the Fifth West Coast Computer Faire was held on March 14-16, 1980.

Administrative Information

Acquisition Information

This collection was donated by Ernie Jones on October 20, 2007.

Processing Information

Processed by Robert Ageton (volunteer), November, 2007; supervised by Alison Oswald, archivist.

Preferred Citation

West Coast Computer Faire Collection, 1977, 1980, Archives Center, National Museum of American History, Smithsonian Institution.

Restrictions

The collection is open for research use.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning intellectual property rights. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Biographical / Historical

The West Coast Computer Faire was an annual computer industry conference and exposition that was often held in San Francisco. The first faire was held in 1977 at the San Francisco Auditorium and Brooks Hall. It was organized by Jim Warren and Bob Reiling. At the time it was the biggest computer show in the world, intended to popularize the personal computer in the home. However, Apple stopped exhibiting at the West Coast Computer Faire, refusing to exhibit at any show other than COMDEX that also had PC based exhibits. In 1983, Warren sold the rights to the Faire for US\$3 million to Prentice Hall, who later sold it to Sheldon Adelson, the owner of Interface Group and COMDEX. In total, sixteen shows were held, with the last in 1992. The Fifth West Coast Computer Faire was held from March 14-16, 1980 in San Francisco and its focus was intelligent machines for home, business and industry.

Scope and Contents

Collection is divided into two series: 1977 Faire Materials and 1980 Faire Materials. In some instances, the dates associated with the materials are recorded. Otherwise, all materials are dated 1977 or 1980. The 1977 and 1980 Faires were held at the San Francisco Civic Auditorium and Brooks Hall. The programs for the faires include the schedule at a glance, list of sessions, advertisements, lists of exhibitors and booth, and the conference proceedings from previous fairs. The materials contain product literature for computer hardware and software, publications, newsletters, journals, advertisements, and other computer-related information. The fairs included papers, talks, demonstrations, and exhibits.

Arrangement

The collection organized into two series.

Series 1: 1977 Faire Materials

Series 2: 1980 Faire Materials

Physical Characteristics and Technical Requirements

Gloves must be worn when handling unprotected photographs and negatives.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Computers

Exhibitions -- 1960-1990

Types of Materials:

Advertisements -- 20th century
Handbills

Container Listing

Series 1: 1977 Faire Materials

Box 1, Folder 1	Program, 1977 April Image(s)
Box 1, Folder 2	Alpha Micros Systems, 1977
Box 1, Folder 3	Altair Software Distribution Company, 1977
Box 1, Folder 4	Associated Electronics Company, 1977
Box 1, Folder 5	Advanced Microcomputer Products, 1977
Box 1, Folder 6	ALF Products, Incorporated, 1977
Box 1, Folder 7	Alpha Microsystems, 1977
Box 1, Folder 8	Association For Computing Machinery, 1977
Box 1, Folder 9	Billings Computer Corporation, 1977
Box 1, Folder 10	Board Byters 1976, 1977
Box 1, Folder 11	Byte Shop, 1977 Image(s)
Box 1, Folder 12	California Business Machines, 1977
Box 1, Folder 13	Center for the Study of the Future, 1977
Box 1, Folder 14	Comptex, 1977
Box 1, Folder 15	Computer Corporation, 1977
Box 1, Folder 16	Computalker Consultants, 1977
Box 1, Folder 17	Computer Kits, Incorporated, 1977
Box 1, Folder 18	Computer Music Journal, 1977

Box 1, Folder 19	Compu/Time Price List, 1977
Box 1, Folder 20	Creative Micro Systems, 1977
Box 1, Folder 21	Cromemco Corporation, 1977
Box 1, Folder 22	Custom Computer Systems, 1977
Box 1, Folder 23	DAJEN Electronics, 1977
Box 1, Folder 24	Data Terminal and Communications, 1976
Box 1, Folder 25	Davis Laboratories, 1977
Box 1, Folder 26	Digital Components Group, 1977
Box 1, Folder 27	Digital Electronics Corporation, 1977
Box 1, Folder 28	Digital Equipment Corporation, 1977
Box 1, Folder 29	The Digital Group, 1977
Box 1, Folder 30	Digital Projects, 1977
Box 1, Folder 31	Digital Systems, 1977
Box 1, Folder 32	Dilithium Press, 1977
Box 1, Folder 33	E. Berg Publications, 1977
Box 1, Folder 34	Electron Tool Company, 1977
Box 1, Folder 35	E and L Instruments, Incorporated, 1977
Box 1, Folder 36	E and L Pfeiffer Computer Products, 1977
Box 1, Folder 37	Eidetic Designs, undated
Box 1, Folder 38	Electronic Control Technology, 1977
Box 1, Folder 39	Electronic Music Productions, 1977
Box 1, Folder 40	Escon (Impact Printer), 1977

Box 1, Folder 41	Extensys Corporation, 1977
Box 1, Folder 42	Forethought Products, 1977
Box 1, Folder 43	Galaxy Systems, 1977
Box 1, Folder 44	GNAT Computers, Incorporated, 1977
Box 1, Folder 45	Hal Communications Corporation, 1977
Box 1, Folder 46	Hayden Book Company, Incorporated, 1977
Box 1, Folder 47	Heuristics, Incorporated, 1977
Box 1, Folder 48	Hot Line, Incorporated, 1977
Box 1, Folder 49	Ibex Company, 1977
Box 1, Folder 50	ICS Computer Equipment Sales, 1977
Box 1, Folder 51	Institute for Electrical and Electronics Engineers (IEEE) Computer Society, 1977
Box 1, Folder 52	Information Terminals Corporation, 1977
Box 1, Folder 53	Integrated Computer Systems, 1977
Box 1, Folder 54	Integrated Research Corporation, 1977
Box 1, Folder 55	Intel Corporation, 1975
Box 1, Folder 56	Ithaca Audio, 1977
Box 1, Folder 57	Kathryn Atwood Enterprises, 1977
Box 1, Folder 58	Lawrence Hall of Science, University of California, 1977
Box 1, Folder 59	Logical Services, Incorporated, 1977
Box 1, Folder 60	Logistics, 1977
Box 1, Folder 61	Meca, 1977

Box 1, Folder 62	M and M Enterprises, 1977
Box 1, Folder 63	Microcomputer Associates, Incorporated, 1977
Box 1, Folder 64	Micro Designs, Incorporated, 1977
Box 1, Folder 65	1976 Mini/Micro Computer Conference and Exposition, 1977
Box 1, Folder 66	Micro-Term, Incorporated, 1977
Box 1, Folder 67	Midwest Scientific Instruments, 1977
Box 1, Folder 68	Mikkuiya Data Systems, 1977
Box 1, Folder 69	Mini Term Associates, Incorporated, 1977
Box 1, Folder 70	Mountain Hardware, 1977
Box 1, Folder 71	Mr. Calculator, 1977
Box 1, Folder 72	MUG (programming language), 1977
Box 1, Folder 73	Mullen Computer Boards, 1977
Box 1, Folder 74	National Multiplex Corporation, 1977
Box 1, Folder 75	National Semiconductor Corporation, 1977
Box 1, Folder 76	North Star Computers, Incorporated, 1977
Box 1, Folder 77	Ohio Scientific Instruments, 1977
Box 1, Folder 78	Pacific Office Systems, 1977
Box 1, Folder 79	PAIA Electronics, Incorporated, 1977
Box 1, Folder 80	Parasitic Engineering, 1977
Box 1, Folder 81	PARSEC, 1977
Box 1, Folder 82	Peoples Computer Company, 1977
Box 1, Folder 83	Peripheral Vision, Incorporated, 1977

Box 1, Folder 84	PerSci, Incorporated, 1977
Box 1, Folder 85	Perteck Computer Corporation, 1977
Box 1, Folder 86	Poly Paks, 1977
Box 1, Folder 87	Prentice-Hall, Incorporated, 1977
Box 1, Folder 88	Prime Radix, Incorporated, 1977
Box 1, Folder 89	Processor Technology, 1977
Box 1, Folder 90	Promedics Data Corporation, 1977
Box 1, Folder 91	PSR, Incorporated, 1977
Box 1, Folder 92	Realistic Controls Corporation, 1977
Box 1, Folder 93	Recreational Computer Centers, 1977
Box 1, Folder 94	Rigel Four, 1977
Box 1, Folder 95	RMQ Systems, 1977
Box 1, Folder 96	ROM Publications Corporation, 1977
Box 1, Folder 97	S100 Computer Products, 1977
Box 1, Folder 98	Sargent's Distributing, 1977
Box 1, Folder 99	Smoke Signal Broadcasting, 1977
Box 1, Folder 100	Software Technology Corporation, 1977
Box 1, Folder 101	Southern California Computer Society, 1977
Box 1, Folder 102	Southwest Technical Products Corporation, 1977
Box 1, Folder 103	Sunrise Electronics, 1977
Box 1, Folder 104	Sylvan Hills Laboratory, Incorporated, 1977

Box 1, Folder 105	Symbiotic Systems, 1977
Box 1, Folder 106	Tab Books, 1977
Box 1, Folder 107	Technical Design Labs, 1977
Box 1, Folder 108	T and H Engineering, 1977
Box 1, Folder 109	Ultra-Violet Products, Incorporated, 1977
Box 1, Folder 110	Department of Computer Science, University of California, 1977
Box 1, Folder 111	Lawrence Hall of Science, University of California, 1977
Box 1, Folder 112	Vector Graphic, Incorporated, 1977
Box 1, Folder 113	Video Terminal Technology, 1977
Box 1, Folder 114	Western Data System, 1977
Box 1, Folder 115	Wave Mate, 1977
Box 1, Folder 116	Zybek, 1977

[Return to Table of Contents](#)

Series 2: 1980 Faire Materials

Box 1, Folder 117	Program, 1980 March
Box 1, Folder 118	Ad Tech Power, Incorporated, 1980
Box 1, Folder 119	Advanced Computer Products, 1980
Box 1, Folder 120	Allen Gelder and Company, 1980
Box 1, Folder 121	American Terminal Leasing Company, 1980
Box 1, Folder 122	Apple Computer, Incorporated, 1980
Box 1, Folder 123	Apple Orchard, 1980
Box 1, Folder 124	Applied Digital Data Systems, Incorporated, 1978
Box 1, Folder 125	Arkenstone, Incorporated, undated
Box 1, Folder 126	Business Microproducts-Division of The Ready Corporation, 1980
Box 1, Folder 127	California Pacific Computer Company, 1980
Box 1, Folder 128	Cameo Data Systems, 1980
Box 1, Folder 129	Casheab, 1980
Box 1, Folder 130	CMC Marketing Corporation, 1980
Box 1, Folder 131	Commodore Business Machines, 1980
Box 1, Folder 132	Commline, 1979 September-October
Box 1, Folder 133	CompuMax Associates, Incorporated, 1980
Box 1, Folder 134	Complete Business Services Corporation, 1980
Box 1, Folder 135	Computer Connection, 1980
Box 1, Folder 136	Computer Information Exchange, Incorporated, 1980
Box 1, Folder 137	Computer Pathways Unlimited, Incorporated, 1980

Box 1, Folder 138	Computer Shopper, 1980 March 15
Box 1, Folder 139	Compumart, 1980 March 15
Box 1, Folder 140	CompuServe, 1980 March 15
Box 1, Folder 141	Computalker Consultants, 1980 March 15
Box 1, Folder 142	Computronics, 1980 March 15
Box 1, Folder 143	Creative Computing Press, 1980 March 15
Box 1, Folder 144	Creative Computing Software, 1980 March 15
Box 1, Folder 145	Cromenco, Incorporated, 1980 March 15
Box 1, Folder 146	Datametrics Corporation, 1980 March 15
Box 1, Folder 147	Digital Design, 1980 March 15
Box 1, Folder 148	Digital Graphic Systems, 1980 March 15
Box 1, Folder 149	Dynabyte, 1980
Box 1, Folder 150	EXO Electronics Company, 1980
Box 1, Folder 152	Dilithium Press, 1980
Box 1, Folder 152	Edu-Ware Services, Incorporated, 1980 March
Box 1, Folder 153	Electrolabs, 1980
Box 1, Folder 154	Electronic Data Systems Corporation, 1980
Box 1, Folder 155	Enerpac, 1979
Box 1, Folder 156	Exatron, 1980
Box 1, Folder 157	General Eclectics, 1980
Box 1, Folder 158	General Electric Company, 1980

Box 1, Folder 159	Graham-Dorian Software Systems, Incorporated, 1980 Spring
Box 1, Folder 160	Grass Valley Computer Systems, 1980
Box 1, Folder 161	Guidance to Japan Micro Computer Club, 1980
Box 1, Folder 162	Heathkit Computer, 1980
Box 1, Folder 163	Hewlett Packard Journal, 1980 June
Box 1, Folder 164	Information Unlimited Software, Incorporated, 1980
Box 1, Folder 165	Intelligent Business Machines (IBM), 1980
Box 1, Folder 166	Intertec Data Systems, 1980
Box 1, Folder 167	JADE Computer Products, 1980
Box 1, Folder 168	John Bell Engineering, 1980
Box 1, Folder 169	Johnson Associates Software, 1980
Box 1, Folder 170	Level IV Products, Incorporated, 1980
Box 1, Folder 171	Lobo Drives International, 1980
Box 1, Folder 172	Magnolia Microsystems, 1980
Box 1, Folder 173	M and R Enterprises, 1980
Box 1, Folder 174	Marinchip Systems, 1980
Box 1, Folder 175	MicroAge, 1980
Box 1, Folder 176	Micro-AP, 1980
Box 1, Folder 177	Microcomputer Consultants, 1980
Box 1, Folder 178	MicroDaSys, 1980
Box 1, Folder 179	Micromation, 1979 December 31
Box 1, Folder 180	Micromation, 1980

Box 1, Folder 181	Micro Matrix, 1980
Box 1, Folder 182	Micro Peripheral, 1980
Box 1, Folder 183	Microsoft, 1980
Box 1, Folder 184	MicroSun, Incorporated, 1980
Box 1, Folder 185	Micro Technology Unlimited, 1980
Box 1, Folder 186	Microwave General, 1980
Box 1, Folder 187	MQI (computer products), 1980
Box 1, Folder 188	Newman Computer Exchange, 1980
Box 1, Folder 189	Osborne Library of Microcomputer Books and Software, 1980 February
Box 1, Folder 190	Personal Software, Incorporated (catalog), 1980 Spring
Box 1, Folder 191	Phase One Systems, Incorporated, 1980
Box 1, Folder 192	PMS Pacific Mountain States Corporation, 1980
Box 1, Folder 193	Priority Electronics, 1980
Box 1, Folder 194	Processor Technology Corporation, 1980
Box 1, Folder 195	Programma Computer Products, 1980
Box 1, Folder 196	Programma International, Incorporated, 1980
Box 1, Folder 197	Quasar Data Products, 1980
Box 1, Folder 198	Radio Corporation of America (RCA), 1980
Box 1, Folder 199	Radio Corporation of America (RCA) Micro Computer Products, 1980
Box 1, Folder 200	R-Factor Computer Concerns, 1980
Box 1, Folder 201	Racet Computes, 1980

Box 1, Folder 202	Retail Services, Incorporated, 1980
Box 1, Folder 203	Small Business Applications, Incorporated, 1980
Box 1, Folder 204	Southwest Technical Products Corporation, 1980
Box 1, Folder 205	Strobe, Incorporated, 1980
Box 1, Folder 206	Structured Systems Group, Incorporated, 1980
Box 1, Folder 207	Synergistic Software, 1980
Box 1, Folder 208	Systems Formulate Corporation, 1980
Box 1, Folder 209	Vandata, 1980
Box 1, Folder 210	Videx, 1980
Box 1, Folder 211	Western Union Data Services, 1980
Box 1, Folder 212	XYMEC, 1980

[Return to Table of Contents](#)