Guide to the Archives Center
Ethnic Imagery Collection

NMAH.AC.1138
NMAH Staff
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## Collection Overview

<table>
<thead>
<tr>
<th>Repository</th>
<th>Archives Center, National Museum of American History</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title</td>
<td>Archives Center Ethnic Imagery Collection</td>
</tr>
<tr>
<td>Identifier</td>
<td>NMAH.AC.1138</td>
</tr>
<tr>
<td>Date</td>
<td>1889 and undated</td>
</tr>
<tr>
<td>Extent</td>
<td>0.05 Cubic feet (1 box)</td>
</tr>
</tbody>
</table>
<pre><code>             | Tom's Hoard House                                    |
</code></pre>
<p>|                  | National Museum of American History (U.S.). Division of Culture and the Arts |
| Language         | English                                              |</p>

## Administrative Information

### Immediate Source of Acquisition

Collected from various donors and vendors by the Division of Music, Sports and Entertainment (now the Division of Culture and the Arts). Donors include Richard E. Ahlborn and Alice M. Miles; vendors include Tom's Hoard House.

### Ownership and Custodial History

Transferred to the Archives Center in 2008.

### Processing Information

Collection is unprocessed.

### Preferred Citation

Archives Center Ethnic Imagery Collection, undated, Archives Center, National Museum of American History.

### Restrictions on Access

Collection open for research on site by appointment. Unprotected photographs must be handled with gloves.

### Terms Governing Use and Reproduction

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.
Scope and Contents

Advertising, postcards, trade cards, and stereographs, depicting African Americans in stereotypical or demeaning ways.

Arrangement

1 series.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
  Ethnic imagery
  Ethnic relations
  Race discrimination
  Stereotypes (Social psychology) in advertising

Types of Materials:
  Advertising
  Advertising cards
  Postcards
  Stereographs
  Trade cards

Names:
  National Museum of American History (U.S.). Division of Culture and the Arts
  Tom's Hoard House
Container Listing

Stereograph cards, 1889

Ephemera, undated