Guide to the Archives Center
Ethnic Imagery Collection

NMAH.AC.1138
NMAH Staff
# Table of Contents

Collection Overview ........................................................................................................ 1  
Administrative Information .............................................................................................. 1  
Arrangement ..................................................................................................................... 2  
Scope and Contents ............................................................................................................. 1  
Names and Subjects ............................................................................................................ 2  
Container Listing ................................................................................................................. 3  
Collection Overview

Repository: Archives Center, National Museum of American History
Title: Archives Center Ethnic Imagery Collection
Date: 1889 and undated
Identifier: NMAH.AC.1138
Tom's Hoard House (Seller)  
National Museum of American History (U.S.). Division of Culture and the Arts (Collector)
Extent: 0.05 Cubic feet (1 box)
Language: English

Administrative Information

Immediate Source of Acquisition
Collected from various donors and vendors by the Division of Music, Sports and Entertainment (now the Division of Culture and the Arts). Donors include Richard E. Ahlborn and Alice M. Miles; vendors include Tom's Hoard House.

Ownership and Custodial History
Transferred to the Archives Center in 2008.

Processing Information
Collection is unprocessed.

Preferred Citation
Archives Center Ethnic Imagery Collection, undated, Archives Center, National Museum of American History.

Restrictions on Access
Collection open for research on site by appointment. Unprotected photographs must be handled with gloves.

Terms Governing Use and Reproduction
Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Contents
Advertising, postcards, trade cards, and stereographs, depicting African Americans in stereotypical or demeaning ways.
Arrangement

1 series.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
- Ethnic imagery
- Ethnic relations
- Race discrimination
- Stereotypes (Social psychology) in advertising

Types of Materials:
- Advertising
- Advertising cards
- Postcards
- Stereographs
- Trade cards

Names:
- National Museum of American History (U.S.). Division of Culture and the Arts
- Tom’s Hoard House
## Container Listing

<table>
<thead>
<tr>
<th>Stereograph cards, 1889</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ephemera, undated</td>
</tr>
</tbody>
</table>