



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the National Cotton Council of America Photographs and Film

NMAH.AC.1177

Vanessa Broussard-Simmons and Craig A. Orr

2017

Archives Center, National Museum of American History
P.O. Box 37012
Suite 1100, MRC 601
Washington, D.C. 20013-7012
Business Number: Phone: 202-633-3270
Fax Number: Fax: 202-786-2453
archivescenter@si.edu
<https://americanhistory.si.edu/archives>

Table of Contents

Collection Overview	
Administrative Information	1
Biographical / Historical	2
Scope and Contents	2
Arrangement	3
Names and Subjects	
Container Listing	
Series 1: Black and White Photographic Prints, circa 1945-1970s	4
Series 2: Slides, 1979-1999, undated	12
Series 3: Publications, 1954-1981	15
Series 4: Films, 1953-1996, undated	16

Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	National Cotton Council of America (NCC) Photographs and Film
Date:	circa 1945-1999, undated
Identifier:	NMAH.AC.1177
Creator:	National Cotton Council (Creator)
Extent:	28 Cubic feet (48 boxes) 224 Motion picture films
Language:	English .
Summary:	The collection consists primarily of photographs and films created by the National Cotton Council of America (NCC) to document cotton production and use and to support the advocacy and educational work of the organization.

Administrative Information

Acquisition Information

Donated to the Archives Center in 2009 by the Cotton Museum.

Related Materials

Materials in the Archives Center

Maid of Cotton Records (NMAH.AC.1176)

Warshaw Collection of Business Americana (NMAH.AC.0060)

Peter Paul Haring Papers (NMAH.AC.1014)

Sally Fox Innovative Lives Presentation (NMAH.AC.0646)

William Mason Papers (NMAH.AC.0045)

Anne E. Peterson Stereograph Collection (NMAH.AC.0402)

Southern Agriculture Oral History Project Records (NMAH.AC.0773)

Uriah A. Boyden Papers (NMAH.AC.0982)

Processing Information

The collection was processed by Anne M. Jones, volunteer, 2017; and Vanessa Broussard-Simmons, supervisory archivist, 2017.

The finding aid was encoded by Eva Buchanan-Cates, intern, 2017.

Preferred Citation

National Cotton Council of America Photographs and Film, Archives Center, National Museum of American History.

Restrictions

Collection is open for research.

Gloves must be worn when handling unprotected photographs and negatives.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Biographical / Historical

The National Cotton Council of America (NCC) is the official trade association of the cotton industry. The NCC was founded in 1939 to promote the interests of cotton farmers, ginners, brokers, and manufacturers from the Southern, cotton-growing states. Its mission evolved over the years as new uses for cotton and its byproducts were found; as synthetic fibers were developed; as fashion tastes changed; as government regulation increased; and as foreign competition in farming and manufacturing grew. The National Cotton Council's website states that its current mission is "to ensure the ability of all United States cotton industry segments to compete effectively and profitably in the raw cotton, oilseed and United States-manufactured product markets at home and abroad." Throughout its existence, the NCC has been the contact point for industry issues affecting its members, legislators in Congress, allied agribusinesses, and consumers.

The National Cotton Council of America (NCC) initially gave this collection to the Cotton Museum at the Memphis Cotton Exchange early in 2008, during the move of the Memphis-based NCC's corporate offices into a much smaller facility. Calvin Turley, president of the Board of the Cotton Museum, accepted the materials with the understanding that he could do with them as he wished. Ultimately, he decided that the collection was outside the scope of the Cotton Museum's mission. Turley offered the collection to the National Museum of American History in the belief that this was "the best possible place in the whole world for it."

Scope and Contents

Collection consists of photographs, slides, and 16mm films created by the National Cotton Council of America (NCC) to document cotton production and use and to support the educational and advocacy work of the organization. It is arranged into four series.

Series one contains black and white photographic prints dating primarily from the 1950s-1970s. The photographs document every aspect of cotton farming, from before the seed is planted to the production of finished cloth. Most of these prints illustrate agricultural practices, including land preparation, planting, bedding, plowing, harrowing, drainage, cultivation, stripping, and harvesting. Another group documents pests and infestations – boll weevils, fleas, mites, pink bollworm, hoppers - and the methods of countering them with insecticide and herbicide applications. Other photographs illustrate more general topics, including the history of cotton, research programs, trading, foreign cotton farming, printing, spinning, and weaving. There are also photographs of agricultural equipment manufactured by International Harvester. In addition, a small group of photographs consist of images from movies produced by the National Cotton Council of America (NCC). The photographs were maintained in the order that was created by the National Cotton Council of America (NCC).

Series two include slides and color photographs which date from the 1980s-early 2000s. These materials document many of the same topics as the black and white photographic prints during a later time. Many of the slides were created and assembled for use in presentations. In addition, there are slides of individuals and activities from the National Cotton Council of America (NCC) board meetings and conferences.

Series three consists of publications and reference materials.

Series four contains two hundred and fourteen films that were created by the National Cotton Council of America (NCC) and date from the 1960s-1980s. Films primarily document cotton farming and its versatility and use in consumer goods. A consistent theme and message are to promote cotton to the fashion industry and for home use.

Arrangement

The collection is arranged into four series.

Series 1, Black and White Photographic Prints, 1945-1970s, undated

Subseries 1.1, Cultivation and Production of Cotton, 1950s-1970s

Subseries 1.2, Film Stills, 1956-1971, undated

Subseries 1.3, Subjects and Events, 1945-1965

Series 2, Slides, 1979-1999, undated

Series 3, Publications, 1954-1981

Series 4, Films, 1953-1996, undated

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Cotton
- Cotton farming
- Cotton growing
- Cotton industry
- Cotton manufacture
- Cotton picking
- Cotton textile industry
- Textile industry
- Trade associations

Types of Materials:

- Motion pictures (visual works)
- Photographs -- 1950-2000
- Slides (photographs) -- 1950-2000

Container Listing

Series 1: Black and White Photographic Prints, circa 1945-1970s

Scope and Contents: Series is arranged into four subseries. Subseries 1.1 contains black and white prints primarily documenting the cultivation and production of cotton. Subseries 1.2 consists of prints from films created by the National Cotton Council of America (NCC) as educational tools for the public. Subseries 1.3 includes subjects relating to cotton and document events that the National Cotton Council of America (NCC) participated in.

Subseries 1.1: Cultivation and Production of Cotton, 1950s-1970s

Scope and Contents: Materials document every aspect of the cultivation and production of cotton. Useful information maintained with the photographic prints include photographer, location, and date. Subjects include plants, cotton bolls, cotton bales, mills, land preparation and cotton fields, harvesting, ginning, weed control and insect management, warehouses, research, and textile mills to name a few. The materials are arranged in alphabetical order by the subject created by the National Cotton Council of America (NCC).

Box 1, Folder 1-2	Bales
Box 1, Folder 3	Blossoms
Box 1, Folder 4	Bolls
Box 1, Folder 5	Boll weevils
Box 1, Folder 6	Breeding
Box 1, Folder 7	Buying cotton
Box 1, Folder 8	Chopping cotton by hand
Box 1, Folder 9	Cotton classing
Box 1, Folder 11	Compress
Box 1, Folder 12	Cultivation
Box 2, Folder 1	Defoliation
Box 2, Folder 2	Disk harrow
Box 2, Folder 3	Disk plow
Box 2, Folder 4	Disking

Box 2, Folder 5	Drainage
Box 2, Folder 6	Dumping, mechanical
Box 2, Folder 7-8	Fertilization
Box 3, Folder 1	Fibers, cotton
Box 3, Folder 2	Fields
Box 3, Folder 3	Fields
Box 3, Folder 4	Flame, cultivation
Box 3, Folder 5	Flea hopper
Box 3, Folder 6	Foreign production
Box 4, Folder 1-3; Box 3, Folder 7-8	Four row
Box 4, Folder 4	Gin press
Box 4, Folder 5	Gin yards
Box 4, Folder 7	Harrow
Box 4, Folder 8	Harvesting
Box 4, Folder 9	Herbicide application
Box 5, Folder 1	Historical
Box 5, Folder 2	Incinerator
Box 5, Folder 3	Insect damage
Box 5, Folder 4-5	Insecticide application
Box 5, Folder 6	Insects
Box 5, Folder 7	Irrigation
Box 5, Folder 8	Land leveling
Box 6, Folder 1-2	Land preparation

Box 6, Folder 3	Linters
Box 6, Folder 4	Listing
Box 6, Folder 5-7; Box 7, Folder 1	Mechanical
Box 7, Folder 2	Mechanical cultivation
Box 7, Folder 3	Mites
Box 7, Folder 4	Mule cultivation
Box 7, Folder 5-6	Oil mills
Box 4, Folder 6	Picking
Box 7, Folder 7	Pink bollworms
Box 7, Folder 8-9	Planting
Box 8, Folder 1	Plants
Box 8, Folder 2-3	Plow
Box 8, Folder 4	Printing
Box 8, Folder 5-7	Research
Box 9, Folder 1	Rotary hoe
Box 9, Folder 2	Sampling
Box 9, Folder 3	Seeds
Box 9, Folder 4-5	Shipping
Box 9, Folder 6	Six row
Box 9, Folder 7	Spinning
Box 9, Folder 8	Stalk cutting
Box 10, Folder 1	Storage
Box 10, Folder 2	Stripping

Box 10, Folder 3	Testing
Box 10, Folder 4-7; Box 11, Folder 1	Textile mills
Box 11, Folder 2	Trading
Box 11, Folder 3	Turning plow
Box 11, Folder 4-7	Two row
Box 12, Folder 1	Warehouse
Box 12, Folder 2	Weaving
Box 12, Folder 3	Weed control

Subseries 1.2: Film Stills, , 1956-1971, undated, undated

Scope and Contents: Contain prints from films created by the National Cotton Council of America (NCC) as a way to educate the public about the use of cotton. Most of the materials are dated and include information on the location of the filming, the creator, and a brochure advertising the film. Location sites included Bermuda and Hawaii. Subjects include home decor, fashion, cotton production, harvesting, and use. Films without a title are identified by the designation created by the National Cotton Council of America (NCC) such as "Bag movie." Materials are arranged in chronological order with undated films at the end. of the series.

Box 12, Folder 4	List of films, undated
Box 12, Folder 5	The Lost Three Feet, 1956
Box 12, Folder 6	How to Re-Upholster a Chair, 1957 February
Box 12, Folder 7	New Orleans Holiday, 1957 March
Box 12, Folder 8	Look Mom, Bermuda, Bermuda Holiday, 1958 March
Box 12, Folder 9	Blue Jeans, 1958
Box 12, Folder 10	Tomorrow's Textures, 1959 February
Box 12, Folder 11	The Home that Jenny Built, 1959 August
Box 12, Folder 12	Sun Deck Fashions, 1959
Box 12, Folder 13	And So to Sleep, 1960

Box 12, Folder 14	Five Thousand Years of Cotton Fashion, 1960 March
Box 12, Folder 15	Package from the East, 1960
Box 12, Folder 16	High Country Holiday, 1961 September
Box 12, Folder 17	Canvas, 1961 October
Box 12, Folder 18	Men's Wear , 1961 November
Box 12, Folder 19	Tailored Mechanical Cotton Picking, 1961
Box 13, Folder 1	High Country Holiday, 1961
Box 13, Folder 2	The Stage is Yours, 1962 March
Box 13, Folder 3	Party Lines, 1962 May
Box 13, Folder 4	Ask Us Where We Have Been, 1962 June
Box 13, Folder 5	A Fashion Fairy Tale, 1962 November
Box 13, Folder 6	Canvas, 1962
Box 13, Folder 7	The Lady Bags a Bargain, 1962
Box 13, Folder 8	What's in a Name, 1962
Box 13, Folder 9	Tomorrow's Classics, 1963 April
Box 13, Folder 10	Pleasure Boating, 1963 August
Box 13, Folder 11	Assignment: Windjammer, 1963 October
Box 13, Folder 12	Batting Movie, 1963
Box 13, Folder 13	The Trouble with Windows, 1964 September
Box 14, Folder 1	The Sporting Life, 1964 October
Box 14, Folder 2	An Alice Adams Original, 1964
Box 14, Folder 3	Miss Channing's Secret, 1964
Box 14, Folder 4	A Quiet Revolution, 1964
Box 14, Folder 5	The Young American Way, 1965 May

Box 14, Folder 6	For Sale a Well Dressed Home, 1965
Box 14, Folder 7	High Fashion in Eden, 1965
Box 14, Folder 8	Twenty Dollar Miracle, 1966 September
Box 14, Folder 9-10	Big Country Camping, 1966
Box 14, Folder 11	A Few Minutes in Another World, 1966
Box 15, Folder 1	Holiday on Wheels, 1966
Box 15, Folder 2	Portrait of a Contemporary, 1967 August
Box 15, Folder 3	Cruise Craze, 1967 November
Box 15, Folder 4	The Designer, circa 1967
Box 15, Folder 5	Five Thousand Years of Cotton Fashion, circa 1967
Box 15, Folder 6	Once Upon a Talking Mattress, 1968 February
Box 15, Folder 7	R.F.D. Greenwich Village, 1968 June
Box 15, Folder 8	Escape, 1968 August
Box 15, Folder 9	Color it Home, 1968 November
Box 15, Folder 10	El Dorado, 1969 March
Box 15, Folder 11	Seascape, 1969 April
Box 15, Folder 12	Fashionable Thing to Do, 1969
Box 16, Folder 1	Rendezvous with Yesterday, 1969 October
Box 16, Folder 2	Mexican Mosaic, 1970 February
Box 16, Folder 3	Pollution Fighters, 1971 April
Box 16, Folder 4	At Your Service, undated
Box 16, Folder 5	You Can Count on Cotton, undated
Box 16, Folder 6	Wash and Wear, undated
Box 16, Folder 7	Bag movie, undated

Box 16, Folder 8 A Fashion Fairy Tale, undated

Subseries 1.3: Subjects and Events, 1945-1965

Scope and Contents: Comprise of images maintained as a group by the National Cotton Council of America (NCC) documenting cotton production, use and advertising. Includes material from industry organizations Cotton Producers Institute (CPI) and Southern Research Laboratory. In addition, materials include prints of an interview with Johnston and Jungkind. Materials were maintained in the order created by National Cotton Council of America (NCC).

Box 16, Folder 9 Bedroom Furnishings, undated

Box 16, Folder 10 Compress and Warehouse Fire, undated

Box 16, Folder 11 Cotton Bags, undated

Box 16, Folder 12 Cotton in the Work Clothing Industry, 1959 March

Box 16, Folder 13 Cotton is a Natural, 1961 November

Box 16, Folder 14 Cotton Fields, feature story by Foreman, 1956

Box 16, Folder 15 Cotton Producers Institute (CPI) certificate, undated

Box 16, Folder 16 Cotton Producers Institute (CPI) cooperative billboard, 1964 March

Box 16, Folder 17 Cotton Producers Institute (CPI) trustees, 1964 September

Box 16, Folder 18 Cotton Success Formula, 1960 June

Box 16, Folder 19 Dr. M. K. Horne, chief economist, undated

Box 16, Folder 20 Johnston and Jungkind interview, undated

Box 16, Folder 21 Mech. Conference, 1957, undated

Box 16, Folder 22 One Dollar a Bale Signs, undated

Box 16, Folder 23 Southern Research Laboratory, 1945 January

Box 16, Folder 24 Tail Cotton, 1958 October

Box 16, Folder 25 Television slide release, 1964 September

Box 16, Folder 26

TVB Gold Screen Association Award, 1965 February

[Return to Table of Contents](#)

Series 2: Slides, 1979-1999, undated

Subseries 2.1: Slides, 1979-1999, undated

Scope and Contents: Images document the activities of the National Cotton Council of America (NCC) and cotton industry leaders. These images provide insight into the work of the council to promote the significance and use of cotton in the textile industry. The slides illustrate council members on tours, at meetings, and conferences; industry leaders testifying at Congressional hearings; fashion shows; and the work of the National Cotton Council of America's (NCC) women's committee. In addition, images document the cultivation and production of cotton in the United States as well as in other parts of the world. There are several images of Washington, DC. Materials are arranged in alphabetical order by the subjects created by the National Cotton Council of America (NCC).

Box 20 Activities, 1979

Box 20 Activities, 1979

Box 20 Activities, 1980

Box 20 Activities, 1982

Box 20 Activities, 1983

Box 20 Activities, 1984

Box 21 Activities, 1985

Box 21 Activities, 1986

Box 21 Activities, 1987

Box 21 Activities, 1988

Box 22 Activities, 1989

Box 22 Activities, 1990

Box 23 Activities, 1990

Box 24 Activities, 1991

Box 24 Activities, 1992

Box 25 Activities, 1993

Box 26 Activities, 1993

Box 28; Activities, 1994

Box 27; Box 26	
Box 28	Activities, 1995
Box 29	Activities, 1997
Box 29	Activities, 1998
Box 30	Activities, 1998
Box 30	Activities, 1999
Box 30	Activities, undated
Box 31	Activities, undated
Box 32	Activities, undated
Box 34	Activities, undated
Box 34	Compressing, 1980
Box 35	Cotton bales, undated
Box 35	Cotton bolls, undated
Box 35	Farm policy, undated
Box 36	Fields, undated
Box 36	Films, undated
Box 36	Foreign, undated
Box 36	Ginning, undated
Box 37	Harvesting, undated
	Industry images, undated
Box 37	Industry images, undated
Box 38	Industry images, undated
Box 39	Industry images, undated

Box 40	Industry images, undated
Box 41	Industry images, undated
Box 42	Industry images, undated
Box 43	Industry images, undated
Box 44	Industry images, undated
Box 45	Industry images, undated
Box 46; Box 44	Industry leaders, undated
Box 47	Industry leaders
Box 48	Industry leaders
Box 48	Land preparation, undated

[Return to Table of Contents](#)

Series 3: Publications, 1954-1981

Scope and Contents: Consist of published materials created by the National Cotton Council of America (NCC) for in-house use. In addition, there are publications created by other organizations for the cotton industry used by the National Cotton Council of America (NCC) as reference materials including a reference manual and guidebook. The materials are arranged in chronological order.

Box 17, Folder 1	Progress Bulletins, 1954
Box 17, Folder 2	Progress Bulletins, 1955
Box 17, Folder 3	Progress Bulletins, 1956
Box 17, Folder 4	Progress Bulletins, 1957
Box 17, Folder 5	Progress Bulletins, 1958
Box 17, Folder 6	Progress Bulletins, 1959
Box 17, Folder 7	Industry Leader Reference Manual: Cotton Education and Promotion Activity, 1967 December
Box 17, Folder 8	Industry Guidebook for Local Cotton Promotion, 1968
Box 19, Folder 1	Cotton International, 1979
Box 19, Folder 2	Cotton International, 1980
Box 19, Folder 3	Cotton International, 1981
Box 17, Folder 9	Cotton International, 1982
Box 17, Folder 10	Cotton International, 1983
Box 17, Folder 11	Cotton International, 1984
Box 18, Folder 1	Cotton International, 1985
Box 18, Folder 2	Cotton International, 1986
Box 18, Folder 3	Cotton International, 1987

[Return to Table of Contents](#)

Series 4: Films, 1953-1996, undated

Scope and Contents: Materials consist of 16mm films documenting the activities, primarily conferences, of the National Cotton Council of America (NCC) and the Cotton Producers Institute (CPI). Included are the Maid of Cotton (MOC) contests which were sponsored by the National Cotton Council of America (NCC) on a yearly basis. There are instructional films created by the National Cotton Council of America (NCC) to educate the public about the many uses of cotton. Such films were available for purchase or rent. In addition, television commercials and testing and demonstrations created for the cotton industry can also be found among the materials. The films are arranged in order by the number that was assigned by the National Cotton Council of America (NCC) followed by films without numbers which are in alphabetical order.

Reel AC1177	Cotton Home Furnishings, number 1, circa 1956 1 Motion picture film (black and white, composite optical soundtrack, print; 16mm, 350 feet)
Reel AC1177	Cues for Comfort, number 2, circa 1955 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 220 feet)
Reel AC1177	Cruise and Resort Fashions, number 3, circa 1952 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 240 feet)
Reel AC1177	Cotton Harvesting Demonstration, number 4, circa 1955 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 170 feet)
Reel AC1177	Bags to Riches, number 5, circa 1958 1 Motion picture film (black and white; composite optical soundtrack; answer print; 16mm; 190 feet)
Reel AC1177	Every Girl's Dream, number 6, circa 1957 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 330 feet)
Reel AC1177	Cotton Vacation Wardrobe, number 7, circa 1952 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 220 feet)
Reel AC1177	Corduroy Steps Out, number 8, circa 1957 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 290 feet)
Reel AC1177	Cotton Fashion Award, number 9, circa 1956 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 150 feet)
Reel AC1177	Courier for Cotton, number 10, circa 1955

1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 170 feet)

Reel AC1177 Denim Cotton, number 11, circa 1957
1 Motion picture film (black and white; silent; outtakes; 16mm; 190 feet)

Reel AC1177 Iquala Winter Breeding, number 12, circa 1954
1 Motion picture film (black and white; silent; print; 16mm; 175 feet)

Reel AC1177 Cotton Producers Institute (CPI) opening in Dallas, Texas, number 14, circa 1969
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 250 feet)

Reel AC1177 Feed Bag Fashions, number 15, circa 1953
1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 285 feet)

Reel AC1177 Hamburger Deluxe, number 17, circa 1959
1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 215)

Reel AC1177 Day and Dates Fashions, number 18, circa 1956
1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 300 feet)

Reel AC1177 New Shapes in Shade, number 19, circa 1963
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 240 feet; total running time: 6 minutes)
Notes: The following material is taken from a National Cotton Council brochure: "There is something new under the sun this year. Designers have gone to work on an old family friend and have come up with fantastically varied shapes of canvas in brilliant new colors. Now there are awnings, panels, canopies and drapes to match any architectural theme. Formal, free-form, round, arches and cones - all of these shapes (and others) are seen in this film against lush Florida backgrounds. With summer on its way your viewers can see how easy it is to put comfort between them and the sun."

Reel AC1177 Fashions by the Sea, number 20, circa 1958
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 380 feet)

Reel AC1177 Anatomy of a Sale, number 21, circa 1967
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 370 feet)

Reel AC1177 Take a Peek, number 22, circa 1965
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 250 feet)

Reel AC1177 You Can Count on Cotton, number 23, circa 1957
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 320 feet)

Reel AC1177 Sporting Life, number 24, circa 1964

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 400 feet; total running time: 10 minutes, 30 seconds)

Notes: The following description is from a National Cotton Council brochure: "Who leads the sporting life? Most of your viewers do. Capture their interest with this film aimed at fashion conscious sports fans. Lend the excitement of sports cars, the grace of sailplanes and the familiar anticipation of a bowling ball rumbling to a crescendo against tenpins to your showing of the latest men's fashions."

Reel AC1177

Tomorrow's Classics, number 25, circa 1963

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 380 feet; total running time: 9 minutes, 30 seconds)

Notes: The following description is from a National Cotton Council brochure: "This film shows new ideas from America's leading houses of fashion that may become fashion classics. Here is a peek at tomorrow's styles contrasted with a background of Revolution-era homes."

Reel AC1177

Supima, number 26, circa 1960

1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 320 feet)

Reel AC1177

That Fly Away Frame of Mind, number 28, circa 1966

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 390 feet)

Notes: End credit: "Produced by the National Cotton Council in cooperation with Pan American World Airways and the Trinidad and Tobago Tourist Board"

Reel AC1177

RFD Greenwich Village, number 29, circa 1968

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 400 feet; total running time: 10 minutes, 47 seconds)

Notes: The following description is from a National Cotton Council brochure: "Greenwich Village is the postmark for countrified cosmopolitans — people who prefer small-town casualness to the rigid modes of big-city life. For the villager and his suburban counterpart, manufacturers and designers work around the clock to provide the leisurewear and sportswear they demand for country living on an urban landscape. For an inside look at America's most unique small town, come with us on a special tour through the courtyards and into the lofts that have made Greenwich Village immortal in story and song."

End credits: "Produced by the Cotton Producers Institute

Filmed with grateful appreciation to: Fred Leightons Ltd., Leading Man Inc., Ye Waverly Inn, O'Henrys Steak House, The Theater of the Eye, New York University"

Reel AC1177

More than Just a Pretty Girl, number 30, circa 1966

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 240 feet)

Reel AC1177

Jet Age Sportsman, number 31, circa 1961

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 340 feet;
total running time: 9 minutes)

Notes: The following description is taken from a National Cotton Council brochure: "Most of us it seems prefer an active vacation and what's new in vacation clothes for the sports minded American man is seen in Jet Age Sportsman. Filmed in Bermuda, this production shows a complete wardrobe ranging from formal evening wear to street clothes, swimsuits and tennis wear. A note for the budget conscious — the complete wardrobe weighs in at the airlines ticket counter well under the 44-pound limit."

End credits: "Produced by the National Cotton Council

Filmed in cooperation with: British Overseas Airways Corp and the Bermudiana Hotel

Menswear by: After Six, Alexander Shields, Gordon-Ford, Jantzen, McGregor, R.F.D

Womens Fashions by: Koret of California"

Reel AC1177

Pleasure Boating, number 32, circa 1964

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 350 feet;
total running time: 10 minutes)

Notes: The following description is from a National Cotton Council brochure: "Port, beam, and spinnaker are becoming commonplace terms in more and more homes today as 40 million Americans choose boating as their favorite outdoor recreation. Here is the story of the sensational boom in pleasure boating. Film on the colorful Gulf Coast, it features luxury cruisers, modest outboards, and a variety of sleek sailing craft."

Reel AC1177

Package from the East, number 33, circa 1960

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 350 feet)

Notes: End credits: "Produced by the National Cotton Council

Sequence photographed at Asia House, Brooklyn Botanic Gardens, Ceylon India Inn"

Reel AC1177

And So to Sleep, number 34, circa 1963

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 350 feet;
total running time: 10 minutes)

Notes: The following description is taken from a National Cotton Council brochure: "Through the ages man has conducted a never-ending search for a good night's sleep. This film sketches a history of this search from the time of Marco Polo to the present and illustrates the important points to consider in selecting modern mattresses."

End credit: "Produced by the National Cotton Council and the National Cotton Batting Institute"

Reel AC1177

New Orleans Holiday, number 35, circa 1957

1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 375 feet)

Reel AC1177	Welch and Horne, number 36, undated 1 Motion picture film (magnetic soundtrack; 16mm)
Reel AC1177	Fashion Bows to Cotton, number 38, undated 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 315 feet)
Reel AC1177	Mattress that Wouldn't Burn, number 39, circa 1968 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 300 feet) Notes: End credit: "Produced by the Association of Innerspring Manufacturers in cooperation with the National Cotton Council" Actual film is approximately 200 feet. There is 100 feet of reversal stock attached at the tail after the end credits with footage from Great Smoky Mountains National Park with no titles or identifying information which does not appear to be related to Mattress That Wouldn't Burn. This portion is dated at around 1960 based on edge codes.
Reel AC1177	Needle and Cotton, number 40, circa 1958 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 460 feet)
Reel AC1177	Who Will be the 1959 Maid of Cotton (MOC), number 41, 1959 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 250 feet)
Reel AC1177	Lady Bags a Bargain, number 43, circa 1962, undated 1 Film reel (color; composite optical soundtrack; print (copy 1); 16mm; 350 feet) 1 Film reel (color; composite optical soundtrack; print (copy 2); 16mm; 350 feet)
Reel AC1177	Insect Control, number 44, circa 1954 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 170 feet)
Reel AC1177	High Fashion in Venice, number 45, circa 1957 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 290 feet)
Reel AC1177	Chill Weather Cottons, number 46, circa 1955 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 240 feet)
Reel AC1177	California Shows Paris, number 47, circa 1957 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 220 feet) Notes: End credit: "A National Cotton Council Production in cooperation with California Fashion Creators"

Reel AC1177	Building Markets for Cotton, number 48, circa 1959 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 390 feet) Notes: End credit: "A Film Report By Cotton Council International"
Reel AC1177	Corduroy in Paris, number 49, 1956 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 250 feet) Notes: End credit: "A National Cotton Council Production in cooperation with Corduroy Council of America"
Reel AC1177	Bermuda Holiday, number 50, circa 1958 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 300 feet)
Reel AC1177	Career Girl Fashions, number 51, circa 1957 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 240 feet)
Reel AC1177	Bundles from Heaven, number 52, circa 1955 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 440 feet)
Reel AC1177	Levi Strauss, television commercial, number 53, circa 1963 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 420 feet)
Reel AC1177	The Place You Hang Your Hat, number 54, circa 1960 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 390 feet; total running time: 11 minutes) Notes: The following description is taken from a National Cotton Council brochure: "Apartment dwellers are faced with the toughest of decorating problems—a lack of space. In 'The Place You Hang Your Hat' a young bride illustrates the basic steps in decorating a home without an inch to spare. The finished job is a home brimming with new and exciting ideas especially appealing to those with a taste for the exotic and unusual."
Reel AC1177	Why Cotton in Home Furnishing, number 55, circa 1965 1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 340 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 340 feet)
Reel AC1177	What's in a Name, number 56, circa 1967 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 340 feet) Notes: End credit: "Sequences filmed at Dan River Mills"
Reel AC1177	Texas black land mechanization test, number 57, circa 1954

1 Motion picture film (black and white; silent; print; 16mm; 175 feet)

Reel AC1177 Arkansas mechanization test, number 58, undated
1 Motion picture film (black and white; silent; print; 16mm; 220 feet)

Reel AC1177 Wash and Wear Cotton, number 59, circa 1959
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 250 feet)

Reel AC1177 Winter Cotton Breeding, number 60, undated
1 Motion picture film (16mm)

Reel AC1177 White's Report, Chicago, Illinois, number 62, circa 1958
1 Motion picture film (black and white; silent; print; 16mm; 400 feet)

Reel AC1177 Tailored Mechanical Cotton Picking, number 63, circa 1962
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 320 feet)

Reel AC1177 How to Sell More Canvas Awnings, number 65, circa 1956
1 Motion picture film (black and white; composite optical soundtrack; work print; 16mm; 300 feet)
Notes: End credit: "In cooperation with NBC Television for members of the Canvas Awning Institute"

Reel AC1177 Tomorrow's Textures, number 66, circa 1959
1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 300 feet)
Notes: End credit: "Produced by National Cotton Council in cooperation with Design Center for Interiors"

Reel AC1177 Maid of Cotton (MOC) in Peru, number 67, circa 1953
1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 310 feet)

Reel AC1177 Quilting, number 68, circa 1960
1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 230 feet)
Notes: End credit: "Produced by the National Cotton Council in cooperation with the National Cotton Batting Institute"

Reel AC1177 Quiet Revolution, number 69, circa 1965
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 250 feet)

Reel AC1177 Things that Go Places, number 70, circa 1976
1 Motion picture film (color; silent; edited original reversal; 16mm; 380 feet)

Reel AC1177 Rain and Shine Cottons, number 71, circa 1956

1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 280 feet)

Reel AC1177 Five Thousand Years of Cotton Fashion, number 72, circa 1956
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 380 feet; total running time: 10 minutes, 30 seconds)
Notes: This film scans the fashion scene from 3,000 B.C. through 1947 and Dior's New Look through 1956, featuring 40 authentically recreated costumes from various locations across the globe.

Reel AC1177 King Cotton Picks an Emissary, number 73, undated
1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 280 feet)

Reel AC1177 Back to School Fashions, number 74, circa 1952
1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 250 feet)

Reel AC1177 Blue Jeans, number 75, circa 1952
1 Motion picture film (black and white; composite optical soundtrack; print; 16mm)
Notes: End credit: "Produced by the National Cotton Council of America in cooperation with The Denim Council of the Association of Cotton Textile Merchants"

Reel AC1177 A Day at the Zoo, number 76, circa 1956
1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 250 feet)

Reel AC1177 Beauty of it All, number 77, circa 1969
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 310 feet)

Reel AC1177 Modern Cotton Picker, number 78, circa 1959
1 Motion picture film (color; silent; work print; 16mm; 380 feet)

Reel AC1177 Man on the Move, number 79, circa 1956
1 Motion picture film (black and white; silent; print; 16mm; 490 feet)

Reel AC1177 Mechanization demonstration, number 80, 1954
1 Motion picture film (black and white; silent; print; 16mm; 175 feet)

Reel AC1177 1955 Beltwide Cotton Mechanization Conference, number 81, 1955
1 Motion picture film (black and white; silent; print; 16mm; 180 feet)

Reel AC1177 Look Mom, Bermuda, number 82, circa 1958
1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 290 feet)

Reel AC1177 1956 Beltwide Cotton Mechanization Conference, number 83, 1956

1 Motion picture film (black and white; silent; print; 16mm; 175 feet)

Reel AC1177

Men's Cotton for Fall, number 84, circa 1956

1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 300 feet)

Reel AC1177

The Smart Set, number 85, circa 1957

1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 240 feet)

Reel AC1177

Reupholster a Chair, number 86, circa 1963

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 220 feet; total running time: 5 minutes, 30 seconds)

Notes: The following description is taken from a National Cotton Council brochure: "Do-it-yourself upholstering. This film gives a picture story of the steps in reworking an old chair. Exploring the details of frame construction as well as upholstering, it contains lots of useful information for the ambitious homemaker."

Reel AC1177

Total Design, number 87, circa 1958

1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 295 feet)

Reel AC1177

Sun Deck Fashions, number 88, circa 1959

1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 390 feet)

1 Film reel (black and white; composite optical soundtrack; print; 16mm; 390 feet)
2 copies

Notes: End credit: "Produced by the National Cotton Council in cooperation with Furness Bermuda Line"

Reel AC1177

United States Department of Agriculture (USDA), E.T. Benson, number 89, circa 1957

1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 280 feet)

Reel AC1177

The Fashionable Thing to Do, number 90, circa 1970

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 420 feet; total running time: 11 minutes, 30 seconds)

Notes: The following description is taken from a National Cotton Council brochure: "Sew it yourself. That's what some 43 million fashion-minded females across the country are doing . . . and it's not just grandmothers who are sewing either. About 85% of all teen-age girls now make their own clothes. What's behind the move to the sewing machine? Follow along with one young woman as she decides to start making her own . . . and see what she learns about all the new things that now make it so much easier to sew. You'll discover along with her some of the reasons why sewing has changed from a 'square' activity to the fashionable thing to do."

End credit: "Produced by Cotton Producers Institute with special thanks to The Singer Company and Thrashers Fabric Shops"

Reel AC1177	Escape, number 91, circa 1968 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 420 feet) Notes: End credit: "Produced by Cotton Producers Institute with grateful acknowledgement to Henry David Thoreau, Ralph Waldo Emerson and William Blake"
Reel AC1177	Ask Us Where We've Been, number 92, circa 1962 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 420 feet) Notes: Filmed at Freedomland, New York
Reel AC1177	Kennedy Inauguration, number 93, circa 1960 1 Motion picture film (black and white; silent; print; 16mm; 380 feet)
Reel AC1177	The Price You Pay for Food in America, number 95, circa 1975 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 250 feet) Notes: End credit: Agriculture Council of America
Reel AC1177	Live with the Sun, number 96, circa 1955 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 275 feet)
Reel AC1177	Let's Make Spaghetti Plus, number 97, undated 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 250 feet)
Reel AC1177	Summer Cottons, number 98, undated 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 290 feet)
Reel AC1177	Party Lines, number 99, circa 1962 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 320 feet)
Reel AC1177	Rain and Shine Cottons, number 100, circa 1955 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 280 feet)
Reel AC1177	Resort Fashions Foretell Smart Cottons for 1953, number 101, 1953 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 280 feet)
Reel AC1177	Seascape, number 102, circa 1969 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 420 feet) Notes: End credit: "Produced by Cotton Producers Institute in cooperation with North German Lloyd and Stephen Goerl Associates"
Reel AC1177	Maid of Cotton (MOC) in Europe, number 103, 1978

	1 Motion picture film (color; silent; print; 16mm; 220 feet)
Reel AC1177	Something New Under the Sun, number 104, circa 1952 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 350 feet)
Reel AC1177	One Third of Your Life, number 105, circa 1952 1 Motion picture film (black and white; composite optical soundtrack; work print; 16mm; 500 feet) 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 450 feet) Notes: Opening credit: "Produced by Gene Byrnes" End credit: "Released by National Cotton Council in cooperation with the Cleanliness Institute"
Reel AC1177	Prize and Package, number 106, undated 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 350 feet) Notes: Opening credit: "National Cotton Council of America and Textile Bag Manufacturers Association present..." End credit: "Produced by The Calvin Company"
Reel AC1177	Maid of Cotton (MOC) Visits Nassau, number 107, circa 1956 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 400 feet)
Reel AC1177	Millicent, number 109, circa 1959 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 315 feet)
Reel AC1177	Magic in a Carpet, number 110, circa 1963 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 360 feet; total running time: 8 minutes, 30 seconds) Notes: The following description is taken from a National Cotton Council brochure: "Carpets may be at the bottom of a decorator's dream, but they rank among the top contenders in beauty, comfort and style. Always important in the scheme of any room, carpet selection requires careful consideration. How they can be best used and how to select the right type of cotton carpet is explained along with their methods of manufacture." End credit: "Manufacturing sequences filmed at Wunda Weve Carpet Co. and James Lee and Sons Co."
Reel AC1177	Basic Furniture for Newlyweds, number 111, circa 1962 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 380 feet) Notes: End credit: "Produced by the National Cotton Council in cooperation with the National Cotton Batting Institute"
Reel AC1177	New Life for an Old Room, number 112, circa 1956

	1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 320 feet)
Reel AC1177	Maid of Cotton (MOC) Models Cotton in Peru, number 113, circa 1956 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 300 feet)
Reel AC1177	Seven Hours to Yesterday, number 114, circa 1962 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 350 feet) Notes: End credit: "Produced by the National Cotton Council in cooperation with Pan-American World Airways and the Bruges Tourist Office"
Reel AC1177	Maid of Cotton (MOC) contest, number 115, circa 1959 1 Motion picture film (black and white; silent; print; 16mm; 170 feet)
Reel AC1177	Fashion Winners, number 116, undated 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 420 feet) Notes: End credit: "Produced by American Seed Trade Association and National Cotton Council"
Reel AC1177	Designer Showcase, number 117, circa 1958 1 Motion picture film (black and white; silent; print; 16mm; 175 feet)
Reel AC1177	High Fashion, number 118, circa 1954 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 215 feet)
Reel AC1177	New York Report, number 119, circa 1959 1 Motion picture film (black and white; silent; original reversal; 16mm; 180 feet)
Reel AC1177	Pollution Fighters, number 120, circa 1971 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 175 feet)
Reel AC1177	Congressman W. R. Poage, number 122, circa 1968 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 190 feet)
Reel AC1177	Maid for the Times, number 123, circa 1980 1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 175 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 175 feet)
Reel AC1177	CI Module Clips, number 124, circa 1971

1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 125 feet)

1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 125 feet)

Reel AC1177	All the King's Maids, number 125, circa 1961 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 500 feet)
Reel AC1177	Cotton Sub-Committee, number 126, circa 1973 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 140 feet)
Reel AC1177	Sykes Martin, number 127, 1974 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 120 feet) Notes: Appears to be two versions of an advertisement or public service announcement.
Reel AC1177	Cotton Impact , revised version, number 128, 1973 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 410 feet)
Reel AC1177	Sisk, number 129, circa 1976 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 260 feet)
Reel AC1177	Bowen, number 130, circa 1976 1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 240 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 240 feet)
Reel AC1177	Worth a Thousand Words, number 131, circa 1968 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 540 feet) Notes: End credit: "Produced by the Cotton Producers Institute in cooperation with Qantas Airways for the Ceylon Tourist Board and Stephen Goerl Associates"
Reel 1177	Flight of Fancy, number 132, circa 1956 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 440 feet) Notes: End credit: "Filmed in cooperation with Pan-American Airways, The Palacio Hotel Estoril, and the Portuguese Tourist Association"
Reel AC1177	High Country Holiday, number 133, circa 1961 1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 520 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 480 feet; total running time: 14 minutes, 30 seconds) Notes: The following description is taken from a National Cotton Council brochure: "This film takes you on a camping trip in the Great Smoky Mountains. You will thrill to a series of majestic views as they unfold before you. You'll watch a sunset from a mountain peak, and see wild flowers in full bloom. By following the adventures of a vacationing

family, you can share their fun in the great outdoors—picnicking, boating, sightseeing, trail-blazing, and fishing for trout in a mountain stream. From this motion picture you will learn the essentials for a camping vacation. You will discover how comfortable "roughing it" can be with modern camping equipment. There are new tents in vivid colors and pastels, with built-in floors and windows; bright-striped canvas flies for the protection of eating areas; portable stoves and tables; unique boats and covers; and cozy cotton sleeping bags."

Copy two has frames missing from the beginning of the film.

Reel AC1177 When in Ireland, number 134, circa 1967
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 510 feet)

Reel AC1177 Miss Channing's Secret, number 135, circa 1964
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 530 feet)

Reel AC1177 El Dorado, number 136, circa 1969
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 550 feet;
total running time: 12 minutes, 41 seconds)

Notes: The following description is taken from a National Cotton Council brochure: "El Dorado was never found. Yet, centuries after the conquistadors first blazed the trails westward, the concept of a golden paradise remains close to the hearts of those who follow the sun to the pleasure capitals of Las Vegas, Hawaii, and San Francisco in search of their personal El Dorado. Each year, a quarter million Americans spend their vacations on a journey through El Dorado. Some travel alone, but the majority of these modern conquistadors prefer the convenience and economy of group travel. For an inside look at this popular way of going places and a preview of the latest cotton traveling fashions, come with us on a special excursion to the El Dorado of the golden west."

Reel AC1177 Big Country Camping, number 137, circa 1968
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 550 feet)

Reel AC1177 Designer, number 138, circa 1961
1 Motion picture film (color; composite optical soundtrack; print; 16mm; 400 feet)

Reel AC1177 Once Upon a Dream, number 139, circa 1968
1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 490 feet)
1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 490 feet)
1 Motion picture film (color; composite optical soundtrack; print (copy 3); 16mm; 490 feet)
Notes: End credit: "Filmed in cooperation with Pan American Airways and the West German Tourist Board"

Reel AC1177 Wonderful World of Cotton, number 140, circa 1960

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 490 feet)

Reel AC1177

The \$20 Miracle, number 141, circa 1966

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 400 feet; total running time: 10 minutes, 30 seconds)

Notes: The following description is taken from a National Cotton Council brochure: "The story of the dress that did for fashion what Henry Ford's car did for transportation - The American woman is without question the best dressed—and most dressed—woman in the world. Each year her wardrobe costs 16 billion dollars, an average of 4 ½ new dresses hung in each closet. Largely, this is possible because of that phenomenon of Yankee ingenuity — the fashionable, well-made dress priced to sell for \$20 or less. This is a look at that dress and how it came to be."

Reel AC1177

Mexican Mosaic, number 142, circa 1969

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 510 feet)

Reel AC1177

A Few Minutes in Another World, number 143, circa 1966

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 460 feet)

Notes: End credit: "Produced by the National Cotton Council in cooperation with Avianca Columbian National Airways and the Columbian National Tourist Board"

Reel AC1177

Holiday on Wheels, number 144, circa 1966

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 520 feet; total running time: 14 minutes)

Notes: The following description is from a National Cotton Council brochure: "This year millions of vacationers will set out to discover America. And they will find it an extraordinary vacation wonderland. There is no better way to see it than by car, so come with us on a motor tour of a part of it – the southern Atlantic coast from Jamestown to an awesome Okefenokee Swamp – with stops at Williamsburg, Yorktown, Kitty Hawk, Tryon Palace, Charleston and its gardens. Along the way discover some of the newest cotton travel fashions and some practical wardrobe advice."

End credit: "Produced by the National Cotton Council in cooperation with with Holiday Inns and Avis Rent-a-Car"

Reel AC1177

The City of Seven Hills, number 145, circa 1970

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 450 feet)

Notes: End credit: "Produced by the Cotton Producers Institute in association with Pan-American Airways"

Reel AC1177

Rendezvous with Yesterday, number 146, circa 1969

1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 460 feet)

1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 460 feet)

Notes: End credit: "Produced by the Cotton Producers Institute in association with Greene Line Steamers"

Reel AC1177

Journey to the Sun, number 147, circa 1963

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 480 feet)

Notes: End credit: "Produced by the National Cotton Council in cooperation with Pan American World Airways"

Reel AC1177

Letter from Vienna, number 148, circa 1964

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 460 feet)

Reel AC1177

Europe Salutes Maid of Cotton (MOC), Number 149, circa 1954

1 Motion picture film (black and white; composite optical soundtrack; print (copy 1); 16mm; 540 feet)

1 Motion picture film (black and white; composite optical soundtrack; print (copy 2); 16mm; 540 feet)

Reel AC1177

Assignment: Windjammer, number 150, circa 1963

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 500 feet; total running time: 13 minutes)

Notes: The following description is taken from a National Cotton Council brochure: "Come now on a cruise of the Virgin Islands aboard the Windjammer Maverick as a fashion photographer, crew, and models roam the Caribbean in search of exotic locations in which to photograph a dozen of next season's newest cottons."

End credit: "Produced by the National Cotton Council in cooperation with West Indiaman Cruises, St. Thomas Virgin Islands and Estate Contant Hotel, Jim Tillett Carribean Inc. and Marina City"

Reel AC1177

At Your Service, number 151, circa 1961

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 490 feet)

Notes: End credit: "Produced by the Linen Supply Association of America and the National Cotton Council"

Reel AC1177

An Alice Adams Original, number 152, circa 1964

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 490 feet)

Reel AC1177

Across the Last Three Feet, number 153, circa 1958

1 Motion picture film (color; composite optical soundtrack; print; 16mm; 490 feet)

Maid in Europe, number 154, undated

1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 510 feet)

Reel AC1177

Maid of Cotton (MOC) in Latin America, number 155, circa 1951

	1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 500 feet)
Reel AC1177	<p>Cruise Craze, number 156, circa 1967</p> <p>1 Motion picture film (color; composite optical soundtrack; print; 16mm; 500 feet; total running time: 12 minutes, 50 seconds)</p> <p>Notes: The following description is from a National Cotton Council brochure: "Pleasure cruising is a \$100-million-a-year business and provides vacations for nearly a quarter of a million Americans. Merely dressing these cruise-goers is itself a multi-million-dollar business for the clothing industry. For an inside look at this current cruise craze and the newest cotton cruise fashions, come with us on a 12-day excursion to the island-studded Caribbean aboard North German Lloyd's luxury liner Europa."</p> <p>End credit: "Produced by the National Cotton Council in cooperation with North German Lloyd and Steven Goerl Associates"</p>
Reel AC1177	<p>Fashion Odyssey, number 157, circa 1959</p> <p>1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 500 feet)</p> <p>1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 500 feet)</p>
Reel AC1177	<p>Follow the Gulls, number 158, circa 1965</p> <p>1 Motion picture film (color; composite optical soundtrack; print; 16mm; 550 feet)</p> <p>Notes: End credit: "Produced by Norwood Studios Inc., Washington DC with Robert Kline and Co."</p>
Reel AC1177	<p>Fashion Fairy Tale, number 159, circa 1960</p> <p>1 Motion picture film (color; composite optical soundtrack; print; 16mm; 450 feet)</p> <p>Notes: End credit: "Produced by the National Cotton Council in cooperation with McCall's Patterns"</p>
Reel AC1177	<p>Quality Harvesting, number 160, circa 1960</p> <p>1 Motion picture film (color; composite optical soundtrack; print; 16mm; 520 feet)</p>
Reel AC1177	<p>Sayres, Lockett, Wilson, number 161, circa 1964</p> <p>1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 440 feet)</p>
Reel AC1177	<p>Good Morning! with Will Rogers Jr., number 162, circa 1956</p> <p>1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 600 feet)</p> <p>Notes: CBS Television Network</p>
Reel AC1177	<p>Home that Jenny Built, number 163, circa 1967</p> <p>1 Motion picture film (color; composite optical soundtrack; print; 16mm; 500 feet; total running time: 13 minutes, 20 seconds)</p> <p>Notes: The following description is taken from a National Cotton Council brochure: "Color is the decorator's most useful tool. It can set the</p>

	mood of a room, add warmth in winter, coolness in summer, and is the least expensive of all the ingredients in good design. "The Home That Jenny Built" shows how one woman learned to use color in redecorating her home on a small budget."
Reel AC1177	Half Century with Cotton, number 164, circa 1949 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 540 feet)
Reel AC1177	Men Who Grow Cotton, number 165, circa 1966 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 720 feet) Notes: Opening credit: "Extension Services of the Cotton States..."
Reel AC1177	Progress in Products, number 167, circa 1947 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 900 feet) Notes: Opening credit: "National Cotton Council of America and the American Soybean Association present..."
Reel AC1177	Cotton: Fiber With a Future, number 168, circa 1958 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 500 feet)
Reel AC1177	Sayre, Lockett, Wilson television advertisements, number 169, circa 1963-1964 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 600 feet) Notes: Italian cotton commercials
Reel AC1177	Just Hang it Up, number 170, circa 1953 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 530 feet) Notes: Presented by Bates Fabrics Sponsored by Rich's department store Produced by the Corduroy Council of America in association with the National Cotton Council with grateful acknowledgment to Lincoln Center for the Performing Arts
Reel AC1177	Portrait of a Contemporary, number 171, circa 1966 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 420 feet; total running time: 11 minutes) Notes: The following description is from a National Cotton Council brochure: "Corduroy is a fabric so much a part of the contemporary scene that most of us take it for granted, never realizing what an amazing feat of a textile technology it is. It's been around for hundreds of years, but it wasn't until post-war 20th century that it became fashion's darling. So popular has it been in the past few seasons that mills have had to work around the clock to meet the demands for it."
Reel AC1177	Profits and Markets Through Quality Cotton, number 172, circa 1960

	1 Motion picture film (color; composite optical soundtrack; print; 16mm; 510 feet)
Reel AC1177	The King's Other Life, number 173, undated 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 695 feet) Notes: End credit: "An International Harvester Production"
Reel AC1177	First in the Hearts of Farmers, number 174, circa 1956 1 Motion picture film
Reel AC1177	Five Thousand Years, news release, number 175, circa 1959 1 Motion picture film (black and white; silent; print; 16mm; 580 feet)
Reel AC1177	Le Coton, number 176, circa 1957 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 700 feet) Language: French.
Reel AC1177	International Trade Fair, number 177, 1958 1 Motion picture film (color; silent; work print; 16mm; 640 feet) Notes: Leader inscription: "Osaka Trade Fair - 1958"
Reel AC1177	King Cotton Keeps Them Flying, number 179, circa 1951 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 500 feet) Notes: End credit: "Produced by the National Cotton Council of America in cooperation with the Air Training Command US Air Force"
Reel AC1177	Cotton: Nature's Wonder Fiber, number 180, circa 1967 1 Motion picture film (color; composite optical soundtrack; print (copy 1) ; 16mm; 1025 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 2) ; 16mm; 1025 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 3) ; 16mm; 1025 feet) Notes: End credit: "Presented in the public interest by the USDA and Cotton Council International"
Reel AC1177	Washington Office, annual meeting report, number 181, circa 1974 1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 400 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 400 feet)
	The Maid Goes South, number 182, circa 1952 1 Motion picture film (black and white; composite optical soundtrack; print; 16mm; 550 feet)
Reel AC1177	Agriculture Council of America slide show, number 183, circa 1954

	1 Motion picture film (color; composite optical soundtrack; print; 16mm; 410 feet)
Reel AC1177	Batting Process, number 184, circa 1962 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 550 feet) Notes: End credit: "Produced by National Cotton Batting Institute and National Cotton Council in cooperation with the US Department of Agriculture"
Reel AC1177	Cotton American Style, number 185, circa 1953 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 500 feet)
Reel AC1177	Operation Fact, number 187, circa 1972 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 600 feet) Notes: End credit: "Produced by National Agriculture Institute"
Reel AC1177	In the Company of Cotton, number 188, circa 1976 1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 1100 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 980 feet) Notes: Second copy is a shorter version.
Reel AC1177	Increase Cotton Profits Stalk to Bale, number 189, circa 1971 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 700 feet)
Reel AC1177	Boll Weevil Eradication, number 190, circa 1972 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 675 feet) Notes: End credit: "Produced by Cotton Inc. in cooperation with the USDA and the states of Mississippi, Louisiana, and Alabama and the National Cotton Council of America"
Reel AC1177	Dr. M.K Horne - Price and Today's Markets for US Cotton, number 192, 1962 1 Motion picture film (black and white; composite optical soundtrack; print (copy 1); 16mm; 1050 feet) 1 Motion picture film (black and white; composite optical soundtrack; print (copy 2); 16mm; 1050 feet)
Reel AC1177	Producer Checkoff Producers Results, number 194, circa 1977 1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 260 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 260 feet)
Reel AC1177	Aerial image CalCot Cotton, circa 1983 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 300 feet)
Reel AC1177	Building Markets by Cultivating Cotton Customers, circa 1983

	<p>1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 400 feet)</p> <p>1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 400 feet)</p> <p>1 Motion picture film (color; composite optical soundtrack; print (copy 3); 16mm; 400 feet)</p> <p>1 Motion picture film (color; composite optical soundtrack; answer print; 16mm; 400 feet)</p> <p>Notes: End credit: "Produced by the National Cotton Council in cooperation with Cotton Council International, The Cotton Foundation, ICI Americas Inc., United States Department of Agriculture and groups and firms across the Cotton Belt"</p>
Reel AC1177	<p>Bussman Manufacturing Company, circa 1974</p> <p>1 Motion picture film (color; composite optical sound; print; 16mm; 140 feet)</p>
Reel AC1177	<p>Cotton Council International, circa 1960</p> <p>1 Motion picture film (color; composite optical soundtrack; print; 16mm; 650 feet)</p>
Reel AC1177	<p>The Cotton Feel '72, 1972</p> <p>1 Motion picture film (color; composite optical soundtrack; print; 16mm; 380 feet)</p>
Reel AC1177	<p>Cotton in Action, 1987</p> <p>1 Motion picture film (color; composite optical soundtrack; print; 16mm; 450 feet)</p>
Reel AC1177	<p>Cotton in Action, circa 1981</p> <p>1 Motion picture film (color; composite optical soundtrack; print; 16mm; 500 feet)</p> <p>1 Motion picture film (color; composite optical soundtrack; answer print; 16mm; 530 feet)</p> <p>Notes: Print and answer print differ slightly.</p>
Reel AC1177	<p>Cotton in Action, 1981 July</p> <p>1 Motion picture film</p>
Reel AC1177	<p>Cotton: Nature's Food and Fiber Plant, circa 1976</p> <p>1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 510 feet)</p> <p>1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 510 feet)</p> <p>1 Motion picture film (color; composite optical soundtrack; print (copy 3); 16mm; 510 feet)</p> <p>Notes: End credits: "A National Cotton Council Production in association with Olin Corporation with grateful acknowledgement to The United States Department of Agriculture, Pacific Cargo Inspection Bureau, Pacific Westbound Conference, Japan Line USA, Los Angeles Container Terminal, Port of Los Angeles, NYK Line, Textile Research Center, Texas Tech University"</p> <p>Cinematography/Editing: Ed Wood</p> <p>Asst Cameraman: Charles Whitener</p>

	Cotton USA, circa 1977 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 400 feet)
Reel AC1177	Fashion Flight '74, 1974 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 340 feet)
Reel AC1177	Happiness is Camping, circa 1972 1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 325 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 325 feet)
Reel AC1177	National Cotton Council of America (NCC), television commercials, circa 1975 1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 220 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 220 feet)
Reel AC1177	New Developments in Bale Packaging, 1978 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 220 feet)
Reel AC1177	Once Upon a Talking Mattress, circa 1968 1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 280 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 280 feet)
Reel AC1177	Speaking Up for Cotton, circa 1985 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 350 feet)
Reel AC1177	They Loved Us in Houston, circa 1972 1 Motion picture film (color; composite optical soundtrack; print; 16mm; 225 feet)
Reel AC1177	Two Revolutions, circa 1975 1 Motion picture film (color; composite optical soundtrack; print (copy 1); 16mm; 480 feet) 1 Motion picture film (color; composite optical soundtrack; print (copy 2); 16mm; 400 feet) Notes: The first three segments of copy one are National Cotton Council public service announcements "for better awareness of careers in agriculture." There is one additional segment which looks like another advertisement or public service announcement before Two Revolutions begins. These are not present on the second copy.

[Return to Table of Contents](#)