



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the World AIDS Institute Collection

NMAH.AC.1266

Franklin A. Robinson, Jr.

2012

Archives Center, National Museum of American History
P.O. Box 37012
Suite 1100, MRC 601
Washington, D.C. 20013-7012
archivescenter@si.edu
<https://americanhistory.si.edu/archives>

Table of Contents

Collection Overview	1
Administrative Information	1
Biographical / Historical.....	2
Scope and Contents.....	2
Arrangement.....	3
Names and Subjects	3
Container Listing	5
Series 1: Correspondence, 2001.....	5
Series 2: World AIDS Institute (WAI) Publicity Materials, 2012, undated.....	6
Series 3: Teaching Materials, 1987-1993.....	7
Series 4: Publications, 1986-1996.....	8
Series 5: Audiovisual, 1999.....	9

Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	World AIDS Institute Collection
Date:	1986 - 2012
Identifier:	NMAH.AC.1266
Creator:	Johnson, Chad (co-founder) (Creator) Purdy, David (co-founder) (Creator)
Extent:	1 Cubic foot (3 boxes)
Language:	English .
Summary:	The World AIDS Institute (WAI) Collection contains correspondence and publicity material of the WAI as well as educational materials, pamphlets, publications, and ephemera collected by them, "to document and preserve the global history of AIDS."

Administrative Information

Acquisition Information

Donated to the Archives Center, National Museum of American History, Smithsonian, by the World AIDS Institute in February 2012.

Related Materials

Materials in the Archives Center

John Manuel Andriotte *Victory Deferred* Collection, 1901-2008, undated (AC1128)

Division of Science, Medicine, and Society, HIV and AIDS Reference Collection, 1979-2006, undated (AC1134)

Lesbian, Gay, Bisexual, and Transgender Collection, 1942-2012, undated (AC1146)

Servicemembers Legal Defense Network Records, 1877-2009, undated (AC1282)

Helping People with AIDS Records, 1989-2004, undated (AC1283)

Processing Information

Processed by Franklin A. Robinson, Jr., archives specialist, February 2012; supervised by Vanessa Broussard-Simmons, archivist.

Preferred Citation

The World AIDS Institute Collection, 1986-2012, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

This collection is open for research use. Researchers must handle unprotected photographs with cotton gloves. Researchers must use reference copies of audio-visual materials. When no

reference copy exists, the Archives Center staff will produce reference copies on an "as needed" basis, as resources allow.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Accruals

The World AIDS Institute continues to add to this collection.

Biographical / Historical

The World AIDS Institute (WAI) provides direction to AIDS organizations, assisting them in securing their own AIDS history. One of their core missions is preserving the history of the HIV and AIDS epidemic and the lives it has touched. The WAI motto is "Behind every statistic is a story."

From the WAI website: "The Mission of the World AIDS Institute is to document and preserve the global history of AIDS. As each day passes, establishing a comprehensive record of the fight against AIDS becomes more difficult, and more individual stories of personal devastation and triumphs of the human spirit are lost to us forever. The World AIDS Institute is dedicated to creating innovative projects designed to preserve that history. A substantial part of our commitment is to ensure the stories of those who led the fight against AIDS and the stories of those who we lost are never forgotten."

The World AIDS Institute (WAI) was founded by David Purdy and Chad Johnson. WAI's corporate entity, originally called the Friends of the AIDS Museum received its 501(c)(3) status on June 5, 2001. WAI was re-launched on June 7, 2011--commemorating 30 years of AIDS (June 5, 1981 was the first government publication). Purdy, co-founder and chief executive officer dedicated over twenty years to educating about and destigmatizing AIDS. Purdy successfully fought his own battle with HIV while championing new science and technology protocols. During the 1980's Purdy led the global campaign to encourage the acceptance of anabolic steroids as treatment for the AIDS-Wasting Syndrome along with Dr. Walter Jekot, with a focus on hormone therapies using anabolic steroids. Hormone testing and treatment is now standard care for all patients living with HIV. Purdy also created the magazine *NUMEDX* covering nutrition, medicine, exercise and alternative therapies. The magazine circulated to more than a half a million subscribers worldwide.

Chad Johnson, co-founder, chief operating officer and general counsel of WAI during the past 22 years, worked in a variety of capacities, including work for not-for-profit, political, and legal organizations, to promote social justice. A graduate of Harvard College and Harvard Law School, Johnson served as a federal law clerk and later as an attorney at Skadden, Arps, Slate, Meagher & Flom LLC. He served as co-chair of the board of directors of Servicemembers Legal Defense Network (SLDN); acted as national general counsel for the Gay and Lesbian Victory Fund, the Gay and Lesbian Alliance Against Defamation (GLAAD), and AIDS PAC. In the 1990s, he volunteered at the Legal Aid Society of D.C. and the Whitman-Walker Clinic, Washington D.C.. Johnson served as the deputy national director for business leader outreach and deputy national director for Lesbian, Gay, Bisexual and Transgender (LGBT) issues for the presidential campaign of Vice President Al Gore. He was the executive director of the national LGBT Democrats organization, National Stonewall Democrats.

Reference: WAI website, accessed February and March 2012

Scope and Contents

The World AIDS Institute Collection contains correspondence and publicity material of the WAI as well as their collection of educational material, pamphlets, publications, and ephemera.

This collection is arranged into five series.

Series 1, Correspondence, 2001, undated, contains correspondence related to WAI as well as the HIV and AIDS community. It includes correspondence between the White House and DECAIDS, a committee created to fund a proposed AIDS Museum. It also includes a copy of a 2001 letter from George W. Bush to the HIV and AIDS community that was published in *Numedx*.

Series 2, World AIDS Institute Publicity Materials, 2012, undated, contains materials generated by WAI in support of their mission. These include programs, fundraising materials, bookmarks, and a publicity brochure for the AIDS 2012 Reunion.

Series 3, Teaching Materials, 1987-1993, undated, contains material expressly developed to teach about HIV and AIDS, including teaching aids for junior high and high school from a variety of sources.

Series 4, Publications, 1986-1996

Series 5, Audiovisual, 1999

Arrangement

This collection is arranged into five series.

Series 1, Correspondence, 2001, undated

Series 2, World AIDS Institute Publicity Materials, 2012, undated

Series 3, Teaching Materials, 1987-1993, undated

Series 4, Publications, 1986-1996

Series 5, Audiovisual, 1999

Physical Characteristics and Technical Requirements

Researchers must handle unprotected photographs with gloves. This collection is currently located off-site at Building 19, Garber Facility, Suitland, Maryland.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- HIV/AIDS awareness
- Homosexuality
- Medical care
- Medical education
- Medical innovations
- Medical sciences
- Medicine -- 1970-2000
- Medicine -- Communication system
- Medicine -- Research

Types of Materials:

- Audiovisual materials
- Correspondence -- 20th century

Ephemera -- 20th century
Ephemera -- 21st century
Magazines (periodicals) -- 20th century
Memorabilia -- 20th century

Container Listing

Series 1: Correspondence, 2001

Box 1, Folder 1 Correspondence, 2001, undated

[Return to Table of Contents](#)

Series 2: World AIDS Institute (WAI) Publicity Materials, 2012, undated

Box 1, Folder 2

Publicity materials, 2012

[Return to Table of Contents](#)

Series 3: Teaching Materials, 1987-1993

Box 1, Folder 3	"Me, My World, My Future", Teen-Aid for junior high school, 1987
Box 1, Folder 4	"Sexuality, Commitment & Family", Teen-Aid for senior high school, 1989
Box 1, Folder 5	AIDS Awareness Trading Cards (two packets), 1993
Box 3, Folder 5	AIDS Awareness Trading Cards display box, 1993

[Return to Table of Contents](#)

Series 4: Publications, 1986-1996

Box 1, Folder 6	Confronting AIDS, Institute of Medicine, National Academy of Science
Box 1, Folder 7	The AIDS Cover-Up?, Antonio, Gene, 1987
Box 1, Folder 8	AIDS is Looking for You, pamphlet, 1987
Box 2, Folder 1	Gays, AIDS and You, Rueda, Enrique T. and Schwartz, Michael, 1987
Box 2, Folder 2	AIDS and the Education of Our Children, United States Department of Education, 1988
Box 2, Folder 3	The Nation Reacts to AIDS: A Report from Six Cities, Doble, John and Johnson, Jean, 1988
Box 2, Folder 4	Covering the Plague AIDS and the American Media, Kinsella, James, 1989
Box 2, Folder 5	Risky Times, Blake, Jeanne, 1990
Box 2, Folder 6	AIDS Patient Care, 1993
Box 2, Folder 7	AIDS: Rage & Reality: Why Silence is Deadly, (autographed) Antonio, Gene, 1993
Box 2, Folder 8	Being Christian in the Age of AIDS, Bennett, Thaddeus and Robinson, Gene, 1996
Box 3, Folder 1	Numedx, magazine, 1998
Box 3, Folder 2	Numedx, magazine, 2000
Box 3, Folder 3	Numedx, magazine, 2001
Box 3, Folder 4	Numedx, magazine, 2003

[Return to Table of Contents](#)

Series 5: Audiovisual, 1999

Box 3, Folder 6

"AIDS: Changing the Rules", 1999

[Return to Table of Contents](#)