



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Saul Nesbitt Papers

NMAH.AC.1275

Vanessa Broussard-Simmons and Cooper-Hewitt Design Archive Staff

2023

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Saul Nesbitt Papers
<b>Date:</b>	1947-1981, undated
<b>Identifier:</b>	NMAH.AC.1275
<b>Source:</b>	Cooper-Hewitt Design Archive (Collector) Nesbitt, Esta (Donor)
<b>Creator:</b>	Nesbitt, Saul, 1920-1993 (Designer)
<b>Extent:</b>	4.5 Cubic feet (12 boxes)
<b>Language:</b>	English .
<b>Summary:</b>	Collection primarily consists of photographic materials, original artwork, press releases, articles, correspondence, client lists, and surveys documenting the work of packaging, industrial, and graphic designer Saul Nesbitt.

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## Administrative Information

### Immediate Source of Acquisition

Collection donated by the designer's wife, Mrs. Saul Nesbitt, in 1994.

### Provenance

The collection was transferred from the Cooper-Hewitt Design Museum to the Archives Center in 2012.

### Related Materials

#### **Archives Center, National Museum of American History**

NW Ayer Advertising Agency Records, NMAH.AC.0059

Warshaw Collection of Business Americana, NMAH.AC.0060

Marlboro Oral History and Documentation Project, NMAH.AC.0198

Alan and Elaine Levitt Advertisement Collection, 1920-early 1960s, NMAH.AC.0303

Stanley Lomas Television Commercial Collection, NMAH.AC.0342

Campbell Soup Advertising Oral History and Documentation Project, NMAH.AC.0367

Cover Girl Advertising Oral History and Documentation Project, NMAH.AC.0374

Product Cookbooks Collection, NMAH.AC.0396

Whitman's Chocolates Collection of Print Advertisements, NMAH.AC.0437

Landor Design Collection, NMAH.AC.0500

Francis Mair Papers, NMAH.AC.0548

Eskimo Pie Corporation Records, NMAH.AC.0553  
Albert W. Hampson Commercial Artwork, NMAH.AC.0561  
Sandra and Gary Baden Collection of Celebrity Endorsements in Advertising, NMAH.AC.0611  
Virgil Johnson Collection of Cigarette Packages, NMAH.AC.0645  
Hallye M. Cornelius and Glendora Horne Collection of Cigarette Packages, NMAH.AC.0826  
Aladdin Industries, Incorporated Records, NMAH.AC.0844  
Revlon, Incorporated Advertising Collection, 1936-1986, NMAH.AC.0939  
Christian Heurich Brewing Company Records, NMAH.AC.1104  
Walter H. Voigt Brewing Industry Collection, 1891-1979, NMAH.AC.1195  
Marilyn E. Jackler Memorial Collection of Tobacco Advertisements, NMAH.AC.1224  
Dan Friedman Papers, 1967-1995, NMAH.AC.1277  
Blumenthal Brothers Chocolate Company Records and Blumenthal Family Papers, NMAH.AC.1344  
Archives Center Brewing History Collection, NMAH.AC.1419  
Mahler Product Packaging and Advertising Collection, NMAH.AC.1482

**Saul Nesbitt's sculpture are in the collections of:**

Smithsonian Institution  
Western Washington University, Bellingham, Washington  
City Hall Outdoor Sculpture Garden, Vacaville, California

### Processing Information

Collection processed by Vanessa Broussard-Simmons, archivist, 2024. Finding aid encoded by Meredith Clowse, intern, 2024.

### Preferred Citation

Saul Nesbitt Papers, 1951-1984, Archives Center, National Museum of American History.

### Restrictions on Access

Collection is open for research but is stored off-site and special arrangements must be made to work with it. Contact the Archives Center for information at [archivescenter@si.edu](mailto:archivescenter@si.edu) or 202-633-3270.

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## Biographical

Saul Murry [Nussbaum] Nesbitt (August 10, 1920 - August 11, 1993) a packaging, industrial, and graphic designer, was born to Max Nussbaum (May 24, 1895 - August 3, 1941) and Gussie Moskowitz (May 1, 1897 - January 1970) in New York City. He was a student of sculptor Chaim Gross and studied art at many New York institutions including Art Students League, New York University (NYU), Columbia University, Pratt Institute of Art, and the New School.

Nesbitt served in the United States Army from 1942 to 1945 where he worked as a cartographer and as the head of the visual aid section in a military intelligence training center. In 1945, he joined the staff of Harper's Bazaar

magazine where he was an illustrator assisting art director Alexey Brodovich. In 1946, Nesbitt was hired by the industrial design studio of Raymond Loewy as a hand letterer and packaging designer. Also, that year he married Esta Feuerman (November 18, 1918-November 26, 1975) and to the union three children were born.

Saul Nesbitt worked with Lippincott Industrial Design from 1948 to 1951. He opened his own design studio, Nesbitt Associates, Ltd. in 1951. The firm specialized in package design, trademarks, and corporate identities. Some of his most recognizable designs were for the label for Campbell's Soup and the Florists' Telegraph Delivery (F. T. D.) Winged Mercury 'Interflora' figure, still used today. Nesbitt's other clients included: Franco American; Revlon; Ballantine Beer; Borden; Champion spark plugs; Kodak; Phillip Morris cigarettes; Schick razors; and Archway cookies. In addition, Nesbitt developed the "Karry Kit" for Ballantine Beer which came to be widely used and known as the six pack.

Nesbitt was known for his revealing studies and surveys of the buying needs and preferences of the "average American housewife" and consumers in general. His opinions on what he referred to as "underpackaging" were widely publicized in professional magazines and journals. In 1984, Nesbitt retired from the design field and went to California to resume his career as a sculptor until his death in 1993 at the age of seventy-three.

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## Scope and Contents

Collection primarily documents the design work of Nesbitt and his company, Nesbitt Associates, Ltd., for consumer and a small number of commercial products representing major American companies from 1951-1984. There are materials containing biographical and background information relating to both Nesbitt and Nesbitt Associates, Ltd. A substantial amount of the material was created by Nesbitt Associates, Ltd.'s office of public relations documenting its research and communications to the press. General office correspondence can also be found among the materials. In addition, photographic materials including prints, negatives, and transparencies of design work is included. Three dimensional objects consisting of sample presentation boxes and a prototype for a design award can be found among the paper materials. The collection is arranged in six series including: series 1, biographical and background information, 1951-1984; series 2, design files; series 3, correspondence, 1954-1963; series 4, records of the public relations office, 1955-1963; series 5, photographic materials, 1951-1981, undated; and series 6, samples, undated.

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## Arrangement

The collection is arranged in six series:

Series 1: Biographical and Background Information, 1951-1961, undated

Series 2: Design Files, 1948-1976, undated

Series 3: Correspondence, 1954-1963

Series 4: Records of the Public Relations Office, 1955-1963, undated

Series 5: Photographic Materials, 1951-1981, undated

Series 6: Samples, undated

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Consumers -- Research

Consumers' preferences -- United States  
Corporate image -- Design  
Design, Industrial -- United States  
Graphic arts -- United States  
Housewives as consumers  
Labels -- Design  
Logos (Symbols) -- Design  
Packaging -- 20th century  
Packaging -- Design

Types of Materials:

Blueprints  
Client lists  
Clippings  
Correspondence  
Drawings  
Magazines (periodicals) -- 20th century  
Media lists  
Photographs -- 20th century  
Press releases  
Samples -- 1920-2000  
Sketches  
Slides  
Transparencies

Names:

Archway Cookies, Inc.  
Borden's Farm Products Co. of Illinois  
Campbell Soup Company  
Cooper-Hewitt Design Archive  
Eastman Kodak Company  
Florists' Telegraph Delivery Association  
Franco American Food Co.  
Lever Brothers and Unilever, Ltd.  
National Distillers and Chemical Corporation  
Nesbitt Associates, Ltd.  
Nesbitt, Esta  
P. Ballantine & Sons  
Philip Morris Incorporated  
Revlon, Inc.  
Schick (Firm)  
Scott Paper Company  
Seagram Company

Occupations:

Graphic designers  
Industrial designers  
Packaging designers  
Packaging designers -- United States

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## Container Listing

### Series 1: Biographical and Background Information, 1956-1961, undated

Scope and Contents: Primarily documents the personal and professional life of Nesbitt and the business activities of his company. Materials include Nesbitt's resume, an artist/designer statement, client lists, company accomplishments and achievements, press releases, newspaper clippings, surveys, sketches, photographs of Nesbitt, and media lists. Materials are arranged in chronological order.

Box 1, Folder 1	Printers Ink, 1957-10-25
Box 1, Folder 2	Article reprinted from America's Textile Reporter, 1956-12-27
Box 1, Folder 3	Article reprinted from Art Direction Magazine, 1957-12
Box 1, Folder 4	Press releases, 1960, undated
Box 1, Folder 5	Nylon carnival brushes, 1961
Box 1, Folder 6	Advertising Age, 05-61
Box 1, Folder 7	Articles and talks, undated
Box 1, Folder 8	Artmongers and Manufactory, Incorporated, undated
Box 1, Folder 9	Memorandum, undated
Box 1, Folder 10	Photographs, undated
Box 1, Folder 11	Pilot surveys and pilot survey index, undated
Box 1, Folder 12	Publicity material index, undated
Box 1, Folder 13	Resume, undated
Box 1, Folder 14	Statements of work, undated
Box 1, Folder 15	Three-phase marketing development program and contract, undated

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## Series 2: Design Files, 1947-1976, undated

Scope and Contents: Consists of original artwork, sketches, magazine tear sheets, and blue prints of designs created by Nesbitt for various products. Materials are arranged in chronological order.

Box 1, Folder 16	Sparkle cube ice tray, 1948, undated
Box 1, Folder 17	Today's Woman, 1951
Box 1, Folder 18	Brazilia file, 1962
Box 1, Folder 19	Noah-Zark Kosher Pizza, Incorporated, 1962
Box 1, Folder 20	Plas-Partout extruded hanger and spacer design, 1967
Box 1, Folder 21	Frame design sketches, 1971-1972
Box 1, Folder 22	Extru frame designs, 1972-1973
Box 1, Folder 23	Canvas Stretcher Bors designs, 1973
Box 1, Folder 24	Parson's trophy design, 1976
Box 1, Folder 25	List of photographers of product lettering, logo, and package design, undated
Box 1, Folder 26	Package and box designs, undated
Box 1, Folder 27	Orange crate label art, undated
Box 11, Folder 1	Magazine covers, 1952, undated
Box 11, Folder 2	Bride's magazine, 1953-1954
Box 11, Folder 3	Plas-Partout extruded hanger/spacer design, 1967
Box 11, Folder 4	Frame design sketches, undated
Box 11, Folder 5	Parsons paperweight, 1971-01-13
Box 11, Folder 6	Canvas stretcher bars designs, 1973
Box 11, Folder 7	Extru-frame designs, (bulk 1973-03-1973-07)
Box 11, Folder 8	Artmongers Henry Pearson "Moiresphere", undated
Box 11, Folder 9	Book jackets, undated



Box 11, Folder 10	Cologne bottles, undated
Box 11, Folder 11	Furniture design original drawings, project with Alexey Brodovitch, undated
Box 11, Folder 12	Harper's Bazaar, 1947, undated
Box 11, Folder 13	Lever Brothers [Christmas theme?], undated
Box 11, Carton 14	Macy's, undated
Box 11, Folder 15	Marcel Hankies, undated
Box 11, Folder 16	Original lettering, undated

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## Series 3: Correspondence, 1954-1963

Scope and Contents: Contains incoming and outgoing communications from American advertising agencies, manufacturing companies, publications, newspapers, broadcasting companies, and trade industries. Materials are arranged in chronological order.

Box 1, Folder 28	Correspondence, 1954
Box 1, Folder 29	Correspondence, 1955
Box 1, Folder 30	Correspondence, 1956
Box 1, Folder 31	Correspondence, 1957
Box 1, Folder 32	Correspondence, 1958
Box 1, Folder 33	Correspondence, 1959
Box 1, Folder 34	Correspondence, 1960
Box 1, Folder 35	Correspondence, 1961
Box 1, Folder 36	Correspondence, 1962
Box 1, Folder 37	Correspondence, 1963

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## Series 4: Records of the Public Relations Office, 1955-1963, undated

**Scope and Contents:** Includes press releases, newspaper clippings describing Nesbitt's products, theories on consumer motivation, and the results of surveys relating to shopping habits and trends; as well as correspondence with members of the press. Materials are arranged in chronological order.

Box 1, Folder 38	55-1, Studied simplicity distinguishes all Anatoid packaging, 1955
Box 1, Folder 39	56-1, Beer is packaged poorly in supers says Saul Nesbitt, 1956-1957
Box 1, Folder 40	56-2, Poster-style Christmas carton designed for cigarette gift sales, undated
Box 1, Folder 41	56-3, Packaging the offspring of a popular product, 1956
Box 1, Folder 42	56-4, Jewel-like quality distinguishes new Revlon package, 1956-1957
Box 1, Folder 43	56-5, Schick packaging caption for general release, undated
Box 1, Folder 44	56-6, Double-duty shipping cartons for glass-packaged products, undated
Box 1, Folder 45	56-7, Smart poster technique for the small package, Revlon Snow Peach nail- enamel, 1957
Box 1, Folder 46	56-8, Many products still under-packaged for supermarket selling, 1956-1957
Box 1, Folder 47	56-9, Sampling, the textile industry's most neglected sales opportunity, 1956-1957
Box 1, Folder 48	57-1, Should ad agencies be package designers?, 1957
Box 1, Folder 49	57-2, Don't research candy wraps to look all alike, undated
Box 1, Folder 50	57-3, When is the right time to change your package?, 1957
Box 1, Folder 51	57-4, New type packaging promotes cigars as gifts, 1957-10-8
Box 1, Folder 52	57-5, Style cycle is trap for manufacturer's packaging, 1957-05-13
Box 1, Folder 53	57-6, Coffee packaging is labeled copy-cat, 1957
Box 1, Folder 54	57-7, Five clues to more dynamic packaging, 1957
Box 1, Folder 55	57-8, Today's housewives plan menus as they shop, undated
Box 1, Folder 56	57-9, Packaging progress threatened by current 'MR mania' [MR meaning motivational research], 1957-1958
Box 1, Folder 57	57-10, Packages merchandise Revlon's high fashion colors, undated

Box 1, Folder 58	57-11, Coming: newer, broader concepts of seasonal packaging, 1957
Box 1, Folder 59	57-12, Eight Ways Packages Can Promote Premiums, 1957
Box 1, Folder 60	57-13, Packaging strategy weakest in can and glass-packed vegetables and fruits, 1957
Box 1, Folder 61	57-14, Scott Paper Company industrial-towel line carton design, 1957
Box 2, Folder 1	57-15, Novel decanters promote summertime colognes, 1957
Box 2, Folder 2	57-16, Soft drink packaging cries for youth and sparkle, 1957
Box 2, Folder 3	57-17, Housewives Evaluate Packages' Special Convenience features, [a pilot study on packaging "to open" instructions and methods], 1957
Box 2, Folder 4	57-18, Housewives give opinions of recipies on food packages, 1957
Box 2, Folder 5	57-19, Guide to package-promotion of special and premium deals, [and], sharper shoppers eye cash bonus and premium offers, 1957
Box 2, Folder 6	57-20, Revlon's 'Top Brass' package is distinctive and masculine, 1957
Box 2, Folder 7	58-1, Brand identity 80 percent lost in retail bread departments, 1958
Box 2, Folder 8	58-2, Market expansion through packing strategy, 1958
Box 2, Folder 9	58-3, Consumers reveal preferences in dentifrices, 1958
Box 2, Folder 10	58-4, Packaging authority says plastic packaging materials make available tremendous sales potential, 1958
Box 2, Folder 11	58-5, Housewives reveal how they buy laundry products, 1958
Box 2, Folder 12	58-6, What's ahead in packaging [specially packaging in 1968], 1958
Box 2, Folder 13	58-7, Now it's a portable studio for amateur painters [for Grumbacher], 1958
Box 2, Folder 14	58-8, More glamorous future for shipping cartons, 1958
Box 2, Folder 15	58-9, Coming: a shoppers' paradise, a preview of what the electronic age may mean to the busy homemaker, undated
Box 2, Folder 16	58-10, This packaging popularizes a cultural persuit [for Grumbacher art materials], undated
Box 2, Folder 17	58-11, Package era is upon us, undated

Box 2, Folder 18	58-12, What influences consumers' first purchase of a brand?, 1958
Box 2, Folder 19	59-1, Rich package stresses product quality [Blackstone Golden Corona cigars], 1959
Box 2, Folder 20	59-2, Inviting packaging for little cigars [Morgan Cigar Company], 1959
Box 2, Folder 21	59-3, Radical changes ahead for laundry products, undated
Box 2, Folder 22	59-4, Fish canners lag in package merchandising, 1959
Box 2, Folder 23	59-5, Adult mind overlooked in cold cereals sales appeal, 1959
Box 2, Folder 24	59-6, Supermarket shoppers' opinions of store brands versus national brands, 1959
Box 2, Folder 25	59-7, Nesbitt derides over-aesthetic packaging, undated
Box 2, Folder 26	59-8, Value of coordinated visual design to 'franchise distribution' shown, 1960
Box 2, Folder 27	59-9, Design for tomorrow's shopper, 1959
Box 2, Folder 28	59-10, Ten packaging pitfalls, 1959
Box 2, Folder 29	60-1, Supermart shoppers name "problem items", 1960
Box 2, Folder 30	60-2, Do all packages give consumers a fair deal?, 1960
Box 2, Folder 31	60-3, Package evaluation program for sales staff of Olin Mathieson's film division, 1960
Box 2, Folder 32	60-4, New Crestfield blankets are strikingly package-merchandised, a basic guide to packaging, [and], 6th Du Pont consumer buying habits study, 1958-1960
Box 2, Folder 33	60-5, Packaging features most popular with housewives, 1960
Box 2, Folder 34	60-6, The package: its role in public relations, 1960
Box 2, Folder 35	60-7, Coffee packaging, 1960
Box 2, Folder 36	60-8, New package increases product's quality appeal, undated
Box 2, Folder 37	60-9, Packaging makes Proctor-Silex products self-selling, undated
Box 2, Folder 38	60-10, Rich formal package designs bespeaks product quality [Beacon DeLuze Blanket], 1960
Box 2, Folder 39	60-11, Packages steal the spotlight in [Aeto?], undated

Box 2, Folder 40	60-12, Seven ways to achive non-profitable packaging, 1960
Box 2, Folder 41	60-13, Shoplifters' paradise grows lush with increased self-service selling, 1960
Box 2, Folder 42	60-14, What do consumers think about extended-packaging of small items, 1960-1961
Box 2, Folder 43	60-15, Cover girl bras packaged for supermarket sales, 1960
Box 2, Folder 44	61-1, How top management can promote successful packaging, undated
Box 2, Folder 45	61-2, Up-graded premiums and prizes win shoppers' approval, 1961
Box 2, Folder 46	61-3, What goes into today's shopping bag?, undated
Box 2, Folder 47	61-4, Package designing skill creates custom-made premiums and souvenirs, 1961
Box 2, Folder 48	61-5, Packaging achives brand prestige for popular price brush line, 1961
Box 2, Folder 49	61-6, Package designed for product for Korean importation, undated
Box 2, Folder 50	61-7, Housewives' opinions point up what's lacking in tea merchandising, 1961
Box 2, Folder 51	61-8, Small appliances inadequately packaged for discount and self-service outlets, undated
Box 2, Folder 52	61-9, Coming: a bigger share of advertising budgets for packaging, undated
Box 2, Folder 53	62-1, The Westminster Corperation retains Nesbitt as packaging consultant, undated
Box 2, Folder 54	62-2, Packaging an imported beverage for American markets, 1962
Box 2, Folder 55	62-3, Packaging an imported fruit wine for American markets, undated
Box 2, Folder 56	62-4, Unfair packaging charges create little change in shopping habits, 1962
Box 2, Folder 57	62-5, What's ahead for packaging in the era of international free trade?, undated
Box 2, Folder 58	62-6, Packaging boners: biggest threat to comsumer imports in American markets, 1962
Box 2, Folder 59	62-7, Shoppers give opinions of coming influx of imported merchandise, undated
Box 2, Folder 60	62-8, Pratical designing achieves rich packaging at low cost [Grumbacher], 1962

Box 2, Folder 61	63-1, Supermarkets are proving popular gift marts, 1963
Box 2, Folder 62	63-2, Supermarket shoppers promise thriving market for potted plants and flowers, undated
Box 2, Folder 63	63-3, Selling the product in many tongues, undated

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## Series 5: Photographic Materials, 1951-1981, undated

**Scope and Contents:** Consists of color and black and white photographic prints, color and black and white transparencies, and color slides documenting Nesbitt's designs primarily for packaging but also includes some designs for consumer products. The design work was created for major American companies and brands including Avon Products, Incorporated; Bordon, Incorporated; National Distillers; Campbell Soup Company; Lever Brothers; Champion Auto Parts; M. Grumbacher, Incorporated; Eastman Kodak Company; Philip Morris International Incorporated (Marlboro); Archway Cookies; P. Ballantine and Sons Brewing Company; Revlon, Incorporated; Corona Cigar Company; Scott Paper Company; and Sunshine Biscuits. The series is divided into two subseries: subseries one is photographic prints and slides and subseries two is transparencies. Materials are arranged in alphabetical order within each subseries.

### Subseries 5.1: Photographic Prints, Negatives, and Slides of Package Designs, 1951-1984, undated

**Scope and Contents:** Series contains prints and slides documenting packaging for candy, cereal, cosmetics, beverages, beer, liquor, home products, linens, canned goods, food, audio-visual products, drugs, baked goods, and stationery. In addition, there are designs for delivery trucks. Materials are arranged in alphabetical order by type of product.

Box 3	Art supplies and stationery, undated
Box 3	Audio visual products, undated
Box 3	Baked goods, undated
Box 4	Beer, undated
Box 4	Beverages, undated
Box 4	Candy, undated
Box 4	Cereal, undated
Box 4	Cosmetics and toiletries, undated
Box 5	Cosmetics and toiletries, undated
Box 5	Delivery truck designs, undated
Box 5	Dog food, undated
Box 5	Drugs and sundries, undated
Box 5	Fashion, undated
Box 6	Food, undated



Box 6	Harper's Bazaar, gift artwork, undated
Box 6	Home products, undated
Box 6	Household, undated
Box 6	Linens and domestics, undated
Box 6	Liquor, undated
Box 7	Package box designs, undated
Box 7	Paper products, undated
Box 7	Product designs, undated
Box 7	Promotional materials and premiums, undated
Box 7	Shoe products, undated
Box 7	Snacks, undated
Box 7	Soaps and detergents, undated
Box 8	Special examples, undated
Box 8	Tobacco, undated

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### Subseries 5.2: Transparencies of Package Designs, undated

Scope and Contents: Consist of over nine hundred black and white and color images of designs for products. Materials are arranged in alphabetical order by name of client.

#### Products beginning with A, undated

Box 9	Aladdin Industries, Incorporated, vacuum pitcher, undated
Box 9	Almay, Incorporated, undated
Box 9	American Gas Association, trophy, undated
Box 9	American Gas Association, trophy, undated
Box 9	Gas company, award, undated
Box 9	American Manufacturing Company, chairs, undated

Box 9	Anatoid, undated
Box 9	Anejo Pampero [Industrias Pampero, C.A.?], undated
Box 9	Ann Page Foods, macaroni, undated
Box 9	Ann Page Foods, spice cake mix, undated
Box 9	Aprigold, undated
Box 9	Aprigold, undated
Box 9	Archway Cookies, fruit and honey cookies, undated
Box 9	Auvergne Cologne, Rochester, undated
Box 9	Avon Products, Incorporated, undated

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#### Products beginning with, B, undated

Box 9	Ballantine [P. Ballantine and Sons Brewing Company], beer, undated
Box 9	Ballantine [P. Ballantine and Sons Brewing Company], beer, G can carry kit, undated
Box 9	Ballantine [P. Ballantine and Sons Brewing Company], Christmas cartons, undated
Box 9	Ballantine [P. Ballantine and Sons Brewing Company], carton, undated
Box 9	Bal Musette, undated
Box 9	Bartissol, undated
Box 9	Barton's Candy Corporation, Easter assortment, undated
Box 9	Barton's Candy Corporation, chocolate, greeting cards, undated
Box 9	Barton's Candy Corporation, undated
Box 9	Beacon Manufacturing Company, blankets, four poster, undated
Box 9	Beechies dispenser carton, Olin, undated
Box 9	Beechies (Christmas), undated
Box 9	Benson & Hedges, Christmas carton, undated

Box 9	Bit-O-Honey, undated
Box 9	Blackstone cigars, undated
Box 9	Blackstone cigars, golden corona, undated
Box 9	Blaisdell pencils, undated
Box 9	Blaney's almond parees peanut brittle, undated
Box 9	Blue coral, undated
Box 9	Bobrich automatic blanket, undated
Box 9	Bokay, undated
Box 9	Bond + Lillard whiskey, undated
Box 9	Bonomos Turkish taffy, undated
Box 9	20 mule team borax soap, undated
Box 9	Bordens exaporated milk, undated
Box 9	Bourbon delux, undated
Box 9	Brazilla Café, undated
Box 9	Brazilla Café, undated
Box 9	Briggs, undated
Box 9	Buck Skin Brand, sport fashion, undated
Box 9	Budweiser beer carton, undated
Box 9	Bulova shaver, undated

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### Products beginning with C, undated

Box 9	Cal-date (Olin), undated
Box 9	Calox tooth powder, undated
Box 9	Calumet baking powder, undated

Box 9	Camels cigarettes, undated
Box 9	Camden larger beer, undated
Box 9	Carnival brushes, undated
Box 9	Carolina rice, undated
Box 9	Carstairs (Seagram), undated
Box 9	Castillon Brandy (3 barrel), undated
Box 9	Catelli, spaghetti, undated
Box 9	Cavalier cigarettes, undated
Box 9	Century coffeemaker, undated
Box 9	Charles Antell, 'formula 9', undated
Box 9	Charter oak, undated
Box 9	Che-chee tea, undated
Box 9	Cherry Jensen, undated
Box 9	Chesterfield's + LM foil package, undated
Box 9	Chimney sweep fireplace powder, undated
Box 9	Chlorodent tooth powder, undated
Box 9	Chris Crowell, giveaway constructions, undated
Box 9	Christmas wallets, Olin, undated
Box 9	Creame de Kakowa, undated
Box 9	Creame de Kakowa, undated
Box 9	Chunky milk chocolates, undated
Box 9	Clairolite hair lightener kit, undated
Box 9	Clue detergent, undated
Box 9	Cocilana chough drops, undated

Box 9	Columbia, preferred beer, undated
Box 9	Complexion control, counter display, undated
Box 9	Congress light beer, undated
Box 9	Coppertone sun tan cream, undated
Box 9	Cover girl, Princess Pat, spree bras, undated
Box 9	Crestfield blankets, undated
Box 9	Cutty Sark whisky, undated

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#### Products beginning with D, undated

Box 9	Dandy Oleomargarine, undated
Box 9	Delicious cookie varieties, undated
Box 9	DeLong, undated
Box 9	De ville brandy, undated
Box 9	Dream whip, Olin, undated
Box 9	Drive after shave lotion, undated
Box 9	Dumaurier, foil package, undated
Box 9	Dura-gloss, lipstick, undated
Box 9	Durkee's Oleomargarine, undated
Box 9	Dutch maid ginger snaps, undated
Box 9	Dutch maid mixed cookies, undated
Box 9	Dutch maid royal flush, undated
Box 9	Dutch mint-haag, undated
Box 9	Dutch mint-haag, undated

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## Products beginning with E, undated

Box 9	Eagle prismacolor pencil, undated
Box 9	Eco-pac, undated
Box 9	Ehlers tea bags, undated
Box 9	E. Martin brandy, undated
Box 9	Embassy cigarettes, undated
Box 9	Esquire scuff kote, undated
Box 9	Esquire, Iano wax, scuffkote + lanol white (dispenser bottle), undated
Box 9	Esquire shoe dressing, undated
Box 9	Esquire counter display, undated
Box 9	Eskimo pie toasted almond, undated
Box 9	Etiquet cream deodorant, undated

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## Products beginning with F, undated

Box 9	Fafnir ball bearings, undated
Box 9	Fanny Farmer candy, undated
Box 9	F+S beer, undated
Box 9	Fieldcrest towels, undated
Box 9	First lady blankets, undated
Box 9	Flako ready mix, undated
Box 9	Flavor magic, undated
Box 9	Flav-r straws, undated
Box 9	Fort Schuyler beer, undated
Box 9	Four roses, undated

Box 9                      Fyne-taste tea, undated

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### Products beginning with G, undated

Box 9                      Gair advertising carton, undated

Box 9                      Gillette razor blades, undated

Box 9                      Gill's tea, undated

Box 9                      Gladiola devil's food mix, undated

Box 9                      Gladiola, undated

Box 9                      Grand prize pale dry beer, undated

Box 9                      Grand Union, corn oil margarine, undated

Box 9                      Greer's scotch whisky, undated

Box 9                      Greer's scotch whisky, undated

Box 9                      Grumbacher india ink, undated

Box 9                      Grumbacher paint for fun kit, undated

Box 9                      Grumbacher golden palette + display, undated

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### Products beginning with H, undated

Box 9                      Hair beauty gift kit, undated

Box 9                      Halo shampoo, undated

Box 9                      Harvester cigar carton, undated

Box 9                      Hall Pryde deluxe fruit cake, undated

Box 9                      Harvey's bristol cream sherry, undated

Box 9                      Harvey's bristol sherry trio, undated

Box 9                      Hedges & Butler scotch, undated

Box 9                      HiHo cheese crackers, undated

Box 9	Hill & Hill whiskey, undated
Box 9	Hines ice cream, undated
Box 9	Homestead candles, Olin, undated
Box 9	Hoppers sudden beauty, undated
Box 9	House of lords tea bags, undated
Box 9	House of Morgan, little cigars, undated
Box 9	Hunter Bourbon (Seagraw), undated
Box 9	Hyplar paints, undated

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#### Products beginning with I, undated

Box 9	IBM [International Business Machines] ribbon
Box 9	Infinity recording tape, undated
Box 9	International Ore & Fertilizer Company, undated
Box 9	Ipana plus, undated
Box 9	Ipana, undated

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#### Products beginning with J, undated

Box 9	Jack Daniel's whiskey, undated
Box 9	Jack Frost sugar, undated
Box 9	Jack Frost, undated
Box 9	Jane Martin fruit ring, undated
Box 9	Jane Parker fruit cake, undated
Box 9	Jean Nat'e, undated
Box 9	Jeris hair oil, undated
Box 9	Joanne Carter, undated



Box 9 Johnson & Johnson back plasters, undated

Box 9 John Ruskin cigars, undated

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### Products beginning with K, undated

Box 9 Kaywoodie, undated

Box 9 Kent, undated

Box 9 Kenwood, undated

Box 9 Knickerbocker beer, undated

Box 9 Kodak - 6 roll pack, undated

Box 9 Kodak 6 roll verichrome, undated

Box 9 Koll cigarettes, undated

Box 9 Korean fertilizer bags, undated

Box 9 Kreml shampoo, undated

Box 9 Kreml, undated

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### Products beginning with L, undated

Box 10 Lady fair tea bags, undated

Box 10 Lakeside oleomargarins, undated

Box 10 Lanolin plus products, undated

Box 10 L&M cigarettes, undated

Box 10 Le Boeuf process (wedding gown), undated

Box 10 Lifebuoy, undated

Box 10 Lili detergent, undated

Box 10 Liqueur boxes for Christmas, undated

Box 10 Listerine antiseptic, undated

Box 10	Love's crackers, undated
Box 10	SM photo 3-contact, undated
Box 10	Lyon's fruit wafers, undated

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#### Products beginning with M, undated

Box 10	Manhattan men's handkerchief, undated
Box 10	Manichewitz pure egg noodles, undated
Box 10	Margie oleomargarine & Necco chocs, undated
Box 10	Marlboro cigarettes, undated
Box 10	Martell, undated
Box 10	Mayfair mix, leader, Olin, undated
Box 10	McDonald's drive-ins (giveaway), undated
Box 10	Meds sanitary napkins, undated
Box 10	Meyers rum (Seagrams), undated
Box 10	Midnight, undated
Box 10	Mintlets, undated
Box 10	Margan cigars counter display, undated
Box 10	Mouquin brandy, undated

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#### Products beginning with N, undated

Box 10	Nabisco bleu cheese crackers, undated
Box 10	National premium beer, undated
Box 10	Naturflex panty girdle, undated
Box 10	Necco, undated
Box 10	Nectar tea bags, undated

Box 10                      New departure ball bearings, undated

Box 10                      Newport cigarette carton, undated

Box 10                      Noah-Zark kosher pizza, undated

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### Products beginning with O, undated

Box 10                      Old crow whiskey, undated

Box 10                      Old Crow Christmas, undated

Box 10                      Old dutch premium beer, undated

Box 10                      Old export beer, undated

Box 10                      Old gold, undated

Box 10                      Old grand-dad, undated

Box 10                      Old grand-dad, undated

Box 10                      Old hickory bourbon, undated

Box 10                      Old london, melba rounds, undated

Box 10                      Old overholt, undated

Box 10                      Old sunnybrook bourbon, undated

Box 10                      Old taylor, undated

Box 10                      Olin cellophane, undated

Box 10                      Olympic white bread, Olin, undated

Box 10                      Ora denture cream, undated

Box 10                      Ortho cream, undated

Box 10                      Our own tea, A+P, undated

Box 10                      Overland perfectos, undated

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## Products beginning with P, undated

Box 10	Park + Tilford bourbon, undated
Box 10	Park & Tilford pints, undated
Box 10	Park & Tilford Kentucky bred, undated
Box 10	Parliament cigarettes, undated
Box 10	Pepsi-Cola, undated
Box 10	Pepsodent tooth paste, undated
Box 10	Perfecto Garcia cigars, undated
Box 10	Peter Hagen liqueurs, undated
Box 10	Peter Hands, undated
Box 10	Philadelphia whiskey, undated
Box 10	Philip Morris, undated
Box 10	Philip Morris Christmas, undated
Box 10	PM Bourbon, undated
Box 10	Pond's tissues, undated
Box 10	Premier, Christmas tree ornaments, undated
Box 10	Pro quality comb, undated
Box 10	Process food Christmas carton, undated
Box 10	Proctor-Silex, iron, toaster, ironing board, undated
Box 10	Product, chairs, undated
Box 10	Product, doorbell, undated

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## Products beginning with R, undated

Box 10 RainJoys, undated

Box 10	Rawl, undated
Box 10	Republic, undated
Box 10	Revlon aquamarine soap, undated
Box 10	Revlon aquamarine talc. [talcum powder], undated
Box 10	Revlon baby silicare, undated
Box 10	Revlon baby silicare powder, undated
Box 10	Revlon cap designs, undated
Box 10	Revlon cherries a la mode, undated
Box 10	Revlon clear-o-dan, undated
Box 10	Revlon dan ex, undated
Box 10	Revlon face saver, undated
Box 10	Revlon fine + handy, undated
Box 10	Revlon, formula "64", undated
Box 10	Revlon heal + conceal, undated
Box 10	Revlon hi and dri, undated
Box 10	Revlon intimate, also const., undated
Box 10	Revlon moondrops pink line, undated
Box 10	Revlon lipstick red, undated
Box 10	Revlon nail polish, undated
Box 10	Revlon, Persian melon, undated
Box 10	Revlon, rol-on, undated
Box 10	Revlon satin set, undated
Box 10	Revlon satin set for men, undated
Box 10	Revlon satin set for children, undated

Box 10	Revlon satin set stay-neat kit for children, undated
Box 10	Revlon say it with rubies, undated
Box 10	Revlon sea isle, undated
Box 10	Revlon sea isle, undated
Box 10	Revlon silken net, undated
Box 10	Revlon snow peach, undated
Box 10	Revlon snow-peach, undated
Box 10	Revlon spray and stay, undated
Box 10	Revlon sun bath, undated
Box 10	Revlon super stain-set, undated
Box 10	Revlon 'top brass', undated
Box 10	Revlon white fire, undated
Box 10	Rheingold beer, undated
Box 10	Ron Capitano (rum), undated
Box 10	Royal paper company, undated
Box 10	Rubia imperial, undated
Box 10	Rybutol, undated

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### Products beginning with S, undated

Box 10	Saxony heating pad, undated
Box 10	Schick razor, undated
Box 10	Schreffelin & company Pharmaceuticals, cyclogyl, danilone, estivin, undated
Box 10	Scott towels, multifold service singlefold, undated
Box 10	Serenade, undated

Box 10	Scott soft-tuff, undated
Box 10	Seaboard's grass seed, undated
Box 10	Seaboard's lawn clover, undated
Box 10	Seagrams Christmas cartons, undated
Box 10	Seidler crevats, undated
Box 10	Shinola, undated
Box 10	Shoofly, undated
Box 10	Silber bread (Olin), undated
Box 10	Silk gauze, undated
Box 10	Singer, undated
Box 10	Smart product, undated
Box 10	"Sniffles" squeeze me toy, undated
Box 10	Sparkle dessert, undated
Box 10	Sportsman shaving lotion + cologne, undated
Box 10	Spry, undated
Box 10	Starmaster paint brushes, undated
Box 10	Sunshine banquet crackers, Scottie, undated
Box 10	Sunshine grahams, undated
Box 10	Sunshine pretzels, undated
Box 10	Sylvania, blue dot bulbs, undated

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**Products beginning with T, undated**

Box 10	Thayer Laboratories, trilax, undated
Box 10	Toni hair beauty gift kit, undated

Box 10	Tony's 5 pack, undated
Box 10	Totem cigars, Rochester, undated
Box 10	Trimtex, undated
Box 10	Trimtex, constructions, undated
Box 10	Tussy lipstick perfume, undated
Box 10	Tussy jalma, undated
Box 10	"21" club special whiskey, undated

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#### Products beginning with U, undated

Box 10	United States [US] mail, Christmas box, undated
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#### Products beginning with V, undated

Box 10	Vaseline hair tonic, undated
Box 10	Vaseline lip-ice swivel-stik, undated
Box 10	Venida tissues, undated
Box 10	Venus date butter cakes, Olin, undated
Box 10	Viscount radio corp, undated
Box 10	Vistalon cloth towels, undated

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#### Products beginning with W, undated

Box 10	Waitt & Bond, yankee cigars, undated
Box 10	Waldorf Scott bathroom tissue, undated
Box 10	Wash'n curl floor display, undated
Box 10	White house dry milk, undated
Box 10	Wilkins tea bags, undated



Box 10	WM Penn clipped tip, undated
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Box 10	Winchester, undated
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Box 10	Woodruff lawn grass seed, undated
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Box 10	Wondershelf, undated
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### Products beginning with Y, undated

Box 10	Yankee cigars, undated
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### Miscellaneous

Box 10	Miscellaneous, undated
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## Series 6: Samples, undated

Scope and Contents: Contain three dimensional objects documenting Nesbitt's designs to include presentation boxes, an award, and multiplication cubes.

Box 12 Multiplication cubes commissioned by the Museum of Modern Art, New York

Box 12 Presentation boxes

Box 11, Folder 17 Prototype for design award, Parsons School of Design, New York

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