



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Guide to the Mr. Wizard Papers

NMAH.AC.1326

Alison Oswald

2015

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Mr. Wizard Papers
Identifier:	NMAH.AC.1326
Date:	1906-2008 (bulk 1951-1995)
Extent:	26 Cubic feet (57 boxes, 1 oversize folder)
Source:	Mr. Wizard Studios (Firm) Herbert, Don (Donald Jeffry), 1917-2007
Language:	Collection text is in English. Some materials in Japanese, Italian, and Spanish.
Summary:	The collection documents, through printed materials, photographs, audio and moving image, Don Herbert's career as a science educator under the persona of "Mr. Wizard" from 1951 until the 1990s.

Administrative Information

Acquisition Information

The collection was donated by [Mr. Wizard Studios](#), through Thomas E. Nikosey, President, and Kristen K. Nikosey, Vice President, in 2014.

Separated Materials

Materials at the National Museum of American History

Related materials were donated to the Division of Medicine and Science. See accession 2014.0141.

2014.0141.01, Mr. Wizard's Experiments in Ecology, Series One: Microbes (science kit)

2014.0141.02, Mr. Wizard's Experiments in Crystal Growing (science kit)

2014.0141.03, Mr. Wizard's Experiments in Chemistry (science kit)

2014.0141.04, Fun with the Mr. Wizard Science Set (science kit)

2014.0141.05, Mr. Wizard's Science Secrets (science kit)

2014.0141.06, Mr. Wizard's Experiments for Young Scientists (book)

2014.0141.07, Mr. Wizard's Supermarket Science (book)

Related Materials

Materials at Other Organizations

UCLA Film and Television Archives

The collection consists of 770 moving image items in several formats: 16mm kinescopes; 1" videotapes; 2" videotapes; ¾" videotapes; and DVDs. The collection documents Don Herbert's career as *Mr. Wizard*, from the early 1950's to the mid 1990's and includes such programs as *Watch Mr. Wizard*, *Mr. Wizard's World*, and *How About...*

Processing Information

Collection processed by Alison Oswald, archivist, 2015. Finding aid authored by Alison Oswald with supplemental biographical and historical information contributed by Craig Orr, archivist.

Preferred Citation

Mr. Wizard Papers, Archives Center, National Museum of American History.

Restrictions

Collection is open for research. Reference copies for audio and moving images materials do not exist. Use of these materials requires special arrangement. Gloves must be worn when handling unprotected photographs and negatives.

Social Security numbers are present and have been rendered unreadable and redacted. Researchers may use the photocopies in the collection. The remainder of the collection has no restrictions.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Biographical / Historical

Donald Herbert Kemske (1917-2007) was the creator and host of *Watch Mr. Wizard* (1951–1965), *Mr. Wizard* (1971–1972), *Mr. Wizard's World* (1983–1990), and other educational television programs for children devoted to science and technology. He also produced many short video programs about science and authored several popular books about science for children. So important was Mr. Wizard to scientific education on television that author Marcel LaFollette featured his photo on the cover of her book, *Science on American Television: A History*, University of Chicago Press, 2013.

Don Herbert was born Donald Herbert Kemske in Waconia, Minnesota on July 10, 1917. He was one of three children (sisters Betty and Dorothy) born to Herbert Kemske and Lydia Kemske (nee Poeppel). He officially changed his name in 1940 to Donald Jeffry Herbert. Herbert graduated from LaCrosse State Normal College in 1940 with a Bachelor of Science degree. In 1942, Herbert volunteered for the U.S. Army Air Corps and in 1943 began training as an aviation cadet and then pilot. During World War II, Herbert served in the 461 Bomb Group and 767 Bomb Squadron in Europe. He was discharged from the military service on July 29, 1945 as a captain and had earned the Distinguished Flying Cross and the Air Medal. After the war, Herbert worked at a radio station in Chicago and acted in children's programs,

including *It's Your Life* (1949). During this time Herbert developed the idea of Mr. Wizard. In 1939, Herbert married Maraleita Dutton (1923-1995) and the couple adopted three children: Jeffrey (1954); Jay (1955); and Jill (1960). He later divorced Maraleita Dutton and married Norma Nix Kasell (1918-2010) in 1972.

Premiering on March 3, 1951 on WNBQ, a 14-station network in Chicago, Herbert's *Watch Mr. Wizard* differed considerably from earlier attempts at scientific education on television. Those shows were either very technical, like the *Johns Hopkins Science Review*, or used magic tricks and comedy to hold viewers' attention, like ABC's *Science Circus* and CBS' *Mr. I. Magination*. From the beginning, Herbert planned a serious, informative show for children, rather than their parents. Even though he had only minimal scientific training in college—he had been an English major at La Crosse State Normal College in Wisconsin—in his persona as Mr. Wizard, Herbert conveyed a sense of authority and expertise.

The show, broadcast live, was carefully scripted, meticulously researched, and smooth-flowing. Each week, Mr. Wizard—described by LaFollette as a "nonthreatening, easygoing, intelligent man with a smiling face" in shirtsleeves and tie (and the occasional lab coat)—carefully guided his youthful assistants through simple experiments. Using ordinary household items such as eggs, balloons, milk bottles, coffee cans, and knitting needles, Herbert explained larger scientific principles like gravity, magnetism, and oxidation. Although seemingly complex, the experiments actually were simple enough to be re-created by his young viewers in the classroom or at home.

Herbert's winning combination of personality, grasp of science, and use of ordinary objects made *Mr. Wizard* a hit with viewers and made a lasting impression on science education in America. As LaFollette writes, the program "enjoyed consistent praise, awards, and high ratings throughout its history. At its peak, *Watch Mr. Wizard* drew audiences in the millions, but its impact was far wider. By 1956, it had prompted the establishment of more than five thousand Mr. Wizard science clubs, with an estimated membership greater than one hundred thousand." After over 500 shows over fourteen and a half years, NBC abruptly canceled *Watch Mr. Wizard* in 1965. The last program under contract with NBC aired on June 27, 1965.

From 1954 to 1962, Herbert, appearing as Mr. Wizard, delivered "Progress Reports" during commercial breaks of the General Electric Theater. As with most commercially-sponsored shows, the progress being reported on was almost exclusively made by General Electric. Following the cancellation of *Watch Mr. Wizard*, he continued to use his Mr. Wizard persona in science education. In 1965-1966, he produced an eight-film-series, *Experiment: The Story of a Scientific Search*, which was broadcast on public television, and a series of twenty-minute films, *Science Twenty*, designed to complement the current science curriculum in the classroom (circa 1970).

Herbert's television show was briefly revived in 1971-1972 as *Mr. Wizard*, in response to protests over the cartoons and commercials that flooded children's Saturday morning prime viewing time, but it did not receive enough network support. Herbert appeared in commercials for several companies during the 1970s and briefly lobbied Congress on behalf of General Electric in 1975. In the early 1970s, Herbert also produced *Mr. Wizard Close-Ups*, thirty second spots that aired on NBC in the Saturday morning slot. In the late 1970s, he began collaborating with the National Science Foundation to create a series of short news briefs for television called *How About... How About* was an adult-oriented series of 80-second reports highlighting advances in science and technology. The reports were designed for insertion into existing commercial television programs.

In the early 1980s, Herbert returned to television in *Mr. Wizard's World*, a faster-paced version of the original show that ran on the Nickelodeon network from 1983-1990. After its cancellation, reruns ran until at least 2000. During this time Herbert made numerous appearances on television news and talk shows, particularly the *Tonight Show* starring Johnny Carson, where he was a popular guest. In the 1990s, Herbert produced *Teacher to Teacher with Mr. Wizard*, a video series that debuted on September 27, 1994 on the Nickelodeon cable channel. The innovative educational series provided a candid, close-up and in-depth visit to classrooms of outstanding teachers using hands-on, inquiry-based techniques.

Herbert also published several books, including *Mr. Wizard's Science Secrets* (1952); *Mr. Wizard's Experiments for Young Scientists* (1959); *Mr. Wizard's 400 Experiments in Science* (1968); and *Mr. Wizard's Supermarket Science* (1980). Additionally, he designed science kits involving chemistry, crystal growing, ecology, and electronics, which were marketed by Owens-Illinois in the 1960s.

Herbert's hands-on techniques in demonstrating scientific concepts to children were the inspiration for numerous educators who followed his lead. As popular TV science educator Bill Nye wrote in a special to the *Los Angeles Times*, his "techniques and performances helped create the United States' first generation of homegrown rocket scientists just in time to respond to Sputnik. He sent us to the moon. He changed the world."

Don Herbert died in 2007, shortly before his 90th birthday. Soon after, the U.S. House of Representatives marked his passing: "Resolved, that the House of Representatives (1) expresses its appreciation for the profound public service and educational contributions of Don Jeffrey Herbert, (2) recognizes the profound public impact of higher educational institutions that train teachers, (3) encourages students to honor the heritage of Don Herbert by exploring our world through science, technology, engineering, and mathematics fields; and, (4) extends its condolences to the family of Don Herbert and thanks them for their strong familial support of him."

Sources

LaFollette, Marcel. *Science on American Television: A History*, University of Chicago Press, 2013.

Nye, Bill. "Teaching Science with a Big `Poof!'" *Los Angeles Times*, June 15, 2007.

Scope and Contents

The collection documents the career of science educator Don Herbert, who created and hosted child-oriented television programs on science subjects in which he assumed the persona of Mr. Wizard. In addition to a documentation about his early personal life, the collection also documents his *Watch Mr. Wizard* television show as well as his other television, radio, and educational activities.

The collection includes correspondence, contracts, writings, publications, newspaper clippings, speeches; awards, photographs; episode files relating to Watch Mr. Wizard and other educational programming, moving image, and audio recordings.

Arrangement

The collection is arranged into eight series.

Series 1: Biographical Materials, 1906-2007

Series 2: Awards, 1948-2000

Series 3: Speeches, 1966-1994

Series 4: Publications/Writings, 1966-2004

Series 5: Newspaper Articles, 1944-2007

Series 6: Educational Programs/Projects, 1951-2008

- Subseries 6.1: *It's a Curious Thing*, 1951, 1954
- Subseries 6.2: *Watch Mr. Wizard*, 1954-1989
- Subseries 6.3: *General Electric Theater*, 1956-1958
- Subseries 6.4: Instructor Magazine, 1964-1965
- Subseries 6.5: *Experiment*, 1963-2003
- Subseries 6.6: *Silence of Science*, 1966
- Subseries 6.7: CBS National Science Test, 1967
- Subseries 6.8: General Electric, 1974-1976
- Subseries 6.9: Mr. Wizard Collection...Fun Things, circa 1975
- Subseries 6.10: *Mr. Wizard Close-up*, 1968, 1975
- Subseries 6.11: Challenge with Mr. Wizard, 1976
- Subseries 6.12: *Science Twenty with Mr. Wizard*, 1969-1974
- Subseries 6.13: *How About...*, 1977-1989
- Subseries 6.14: *Mr. Wizard's Whadda Ya Know Show*, circa 1981
- Subseries 6.15: *Correspondent Science News*, circa 1987
- Subseries 6.16: *Just a Minute from Wizard*, 1988
- Subseries 6.17: Teacher to Teacher, 1993-2004
- Subseries 6.18: *Mr. Wizard's World*, 1971-2004
- Subseries 6.19: Mr. Wizard's Studio, 1990-1992
- Subseries 6.20: Mr. Wizard Institute, undated
- Subseries 6.21: Fan Mail, 1952-2007

Series 7: Photographs, 1951-2001

Series 8: Audio Visual Materials, 1951-2004

- Subseries 8.1: Supplemental Documentation, 1972-2004
- Subseries 8.2: Moving Image, 1951-2004
- Subseries 8.3: Audio, 1966, 1977

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Science -- Study and teaching
Television -- educational shows
Television personalities

Types of Materials:

Awards
Books -- 20th century
Contracts
DVDs
Motion pictures (visual works) -- 20th century
Notes
Photographs -- Black-and-white photoprints -- 20th century
Research
Scrapbooks -- 20th century
Scripts (documents)
Slides (photographs) -- 20th century
Speeches
Storyboards
Television programs
Videocassettes

Names:

Mr. Wizard
Mr. Wizard Studios (Firm)

Container Listing

Series 1: Biographical Materials , 1906 - 2007

The biographical materials consist of photographs, correspondence, marriage certificates, birth certificates, agreements and contracts for theater work, letters of reference from the State Teachers College (La Crosse, Wisconsin), report cards, newspaper clippings, poems, yearbook pages, and programs for plays. Much of the biographical information was assembled by Herbert and arranged in chronological order. The Army Air Corps documentation comprises the bulk of the biographical materials.

The Army Air Corps materials contain photographs, newspaper clippings, maps, telegrams, money, opera programs, notes, certificates, invitations, physical examination records, and other ephemera relating to Herbert's service in the United States Army Air Corps, 461 Bomb Group and 767 Bomb Squadron in Europe. The majority of the materials date from 1940 to 1947, although there are some reminiscences from a 1952 visit to Italy by Don and Maraleita Herbert as well as a 1991 letter from a family member seeking information about a fellow Army Air Corps officer, and a 2011 reminiscence of Barton Dean, a fellow Army Air Corps officer. Herbert enlisted in 1942 and began service in February of 1943. He rose to a rank of captain and was discharged in 1947. The photographs document crew members and other military personnel Herbert served with both on base and while traveling in Tel Aviv, Cairo, and Rome. A Naples street artist rendering (1944) of Herbert in colored pencil is included here.

Also included are materials documenting Maraleita Dutton Herbert, the first wife of Don Herbert. These include photographs, commissary passes, and articles about her work as a journalist/reporter in Santa Monica, California.

The general correspondence, 1951-2007, consists of congratulatory letters about the *Watch Mr. Wizard* program and speaking invitations.

Box 1, Folder 1	Biographical sketches and background materials
Box 1, Folder 2	Obituaries, 2007 - 2007
Box 2, Folder 3	Early Years, 1982 - 1982, 1916 - 1940
Box 2, Folder 4	College Dramatics, 1936 - 1939
Box 2, Folder 5	Oconomowoc, Wisconsin (Coach House Theater), 1940
Box 2, Folder 6	Minnesota Stock Company, 1940
Box 2, Folder 8	Winnipeg, Manitoba (Beacon Theater), 1941
Box 41, Folder 1; Box 2, Folder 9-10	Army Air Corps, 1940 - 1947
Box 2, Folder 7	Second Thoughts of a First Affair (musical score, lyrics by Don Herbert), 1941

Box 2, Folder 12	Chicago, Illinois, 1945 - 1951
Box 2, Folder 13; Box 41, Folder 1A	Bronxville, New York (includes Herbert holiday letter), 1957, 1969 - 1969
Box 2, Folder 14	England, 1960, 1973 - 1973
Box 2, Folder 6	S.S. <i>Norway</i> (Halley's Comet Cruise), 1986 March
Box 2, Folder 7	Correspondence , 1951 - 2007

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Series 2: Awards, 1948 - 2000

This series consists of awards and other recognition given to Don Herbert for his contributions to science education. The awards are arranged chronologically.

Box 2, Folder 11	It's Your Life (Chicago Industrial Health Association Award), 1948
Box 41, Folder 2	Annual Awards Competition of the Chicago Federated Advertising Club, Cereal Institute, Inc. and Herbert S. Laufman & Co., 1950 - 1951
Box 41, Folder 2	TV Forecast Award, 1951 - 1951
Box 41, Folder 2	School Broadcast Award, 1951 - 1951
Box 41, Folder 2	The Sixteenth American Exhibition of Educational Radio-Television Programs, Cereal Institute, Program Series <i>Mr. Wizard</i> , Ohio State University, 1952
Box 41, Folder 2	Chicago Television Council, 1953
Box 41, Folder 2	The Sixteenth American Exhibition of Educational Radio-Television Programs, Ohio State University, Program Series, <i>Watch Mr. Wizard</i> , 1953
Box 41, Folder 2	The Seventeenth American Exhibition of Educational Radio-Television Programs, Ohio State University, Program Series, <i>Watch Mr. Wizard</i> , 1954
Box 41, Folder 2	George Foster Peabody Television Award, <i>Mr. Wizard</i> (NBC) for Outstanding Program (includes photographs), 1953
Box 41, Folder 2	Chicago Section, American Chemical Society, 1955
Box 41, Folder 2	The Nineteenth American Exhibition of Educational Radio-Television Programs, Ohio State University, Program Series, <i>Watch Mr. Wizard</i> , 1955
Box 41, Folder 2	The Twenty-First American Exhibition of Educational Radio-Television Programs, Ohio State University, Program Series, <i>Watch Mr. Wizard</i> , 1957
Box 41, Folder 2	Photographic Society of America, 1960
Box 41, Folder 2	National Academy of Television Arts and Sciences, 1960
Box 41, Folder 2	Thomas Alva Edison Foundation, National Mass Media Award, 1961
Box 41, Folder 2	Thomas Alva Edison Foundation, National Mass Media Award, 1963
Box 2, Folder 1	National Academy of Television Arts and Sciences, 1978

Box 41, Folder 3 National Science Teachers Association, Outstanding Science Books for Children, 1980

Box 41, Folder 3 American Association for the Advancement of Science-Westinghouse Science Journalism Awards, 1981

Box 41, Folder 3 American Association for the Advancement of Science-Westinghouse Science Journalism Awards, 1982

Box 41, Folder 3 American Association for the Advancement of Science-Westinghouse Science Journalism Awards, 1986

Box 2, Folder 2 Ohio State Awards, Institute for Excellence by Radio-Television, 1986 - 1987

Box 41, Folder 3 Arkansas Traveler, 1988

Box 41, Folder 4 American Association for the Advancement of Science, Elected Fellow, 1991

Box 41, Folder 4 Michigan Science and Technology Quest, "Can Doer" Award, 1991

Box 41, Folder 4 Fifteenth Annual Exploratorium Awards Dinner, Award for Public Understanding of Science, 1991

Box 41, Folder 4 American Association of Physics Teachers, Robert A. Millikan Lecture Award, 1991

Box 2, Folder 4 Presidential Awards for Excellence in Science and Mathematics Teaching (National Science Foundation), 1994

Box 2, Folder 4 University of Michigan, Dearborn, 1994

Box 41, Folder 4 International Film and Video Festival, Certificate for Creative Excellence, 1995

Box 41, Folder 4 The Film Council of Greater Columbus, *Teacher to Teacher* Series, 1995

Box 41, Folder 4 National Educational Media Network, Bronze Apple Award, 1995

Box 41, Folder 4;
Box 2, Folder 5 Sacred Heart University, Doctor of Science (Fairfield, Connecticut), 1998

Box 41, Folder 4 Catalina Sky Survey, Asteroid EO204, 25858 Don Herbert, 2000

Box 41, Folder 5 Manufacturing Chemists' Association, undated

- Box 41, Folder 5 Manufacturing Chemists' Association (second consecutive year), undated
- Box 41, Folder 5 City of Augusta, Maine Proclamation, undated
- Box 41, Folder 5 Honorary Calgarian, undated
- Box 41, Folder 5 Twelveth Annual National ACE Awards, undated

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Series 3: Speeches, 1966-1994

The speeches are arranged chronologically and contain drafts and final versions of speeches Don Herbert delivered. The title of the speech is listed, and if known, the organization sponsoring the speech and location are noted.

Box 2, Folder 8	Audiovisual Annotation, 1966 February
Box 2, Folder 9	[NAM?], 1966 December
Box 2, Folder 10	Workshop on Television Techniques (Council for Advancement of Science Writing), 1967 May
Box 2, Folder 11	Advancement of Science Mathematics and Teaching, 1968 October
Box 2, Folder 12	Inquiry Approach to 16mm Sound Films (National Science Teachers Association), 1969 March
Box 2, Folder 13	Louisiana Science Teachers Association, 1969 November
Box 2, Folder 14	Essential Inner Nature of Science, 1969
Box 2, Folder 15	Tricks That Teach (AVEAC-CASL Conference, Anaheim, California), 1970 March
Box 2, Folder 16	New Jersey Science Teachers Association, 1970 November
Box 2, Folder 17	CASL-AVEAC Joint Convention, 1972 March
Box 2, Folder 18	Earth Expo, 1972 May
Box 2, Folder 19	Energy, 1977 February
Box 2, Folder 20	Lone Star Gas Company Speakers Training, 1977 May
Box 2, Folder 21	Oxnard College, 1977 September
Box 2, Folder 22	Demonstration, 1977 September
Box 2, Folder 23	Demonstrations (Milwaukee), 1977 - 1978
Box 2, Folder 24	Corona School District (California), 1977
Box 2, Folder 25	Kiwanis, 1978 September

Box 2, Folder 26	Energy (Detroit), 1979 November
Box 2, Folder 27	Mensa, 1979 November
Box 2, Folder 28	Supermarket Science, 1983
Box 2, Folder 29	Orlando Science Museum, 1984 March
Box 2, Folder 30	Speech notes, 1984 April 20
Box 2, Folder 31	Norway cruise, 1986 March 22
Box 2, Folder 32	Creativity speech outline, 1986 March 31
Box 2, Folder 33	Speech notes, 1986 June 20
Box 2, Folder 34	Behind the Scenes of Mr. Wizard, 1987 January
Box 2, Folder 35	Discovery Center, Ft. Lauderdale, Florida, 1987 January 1
Box 2, Folder 36	Speech notes, 1987 September 16
Box 2, Folder 37	Creativity speech outline, 1988 May 24
Box 2, Folder 38	Presidential Awards for Excellence in Science and Mathematics Teaching (National Science Foundation), 1994 March 4
Box 2, Folder 39	The Lighter Side of Science, undated
Box 2, Folder 40	Science is for Everyone, undated
Box 2, Folder 41	Tease soda straw oboe, undated
Box 2, Folder 42	How You Use Energy, undated
Box 2, Folder 43	Loose notes, undated

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Series 4: Publications/Writings, 1966 - 2004

This series contains published and unpublished writings of Don Herbert. *November's Eve* and *Out of the Crowd* are two unpublished radio drama program proposals. Herbert wrote these while in Chicago, presumably in the 1950s. This series is arranged chronologically.

- Box 3, Folder 1 *Beginning Science with Mr. Wizard: Flying*, 1960
- Box 3, Folder 2 *Beginning Science with Mr. Wizard: Heat*, 1960
- Box 3, Folder 3 *Beginning Science with Mr. Wizard: Light*, 1960
- Box 3, Folder 4 *Beginning Science with Mr. Wizard: Water*, 1960
- Box 3, Folder 5-8 *Mr. Wizard's Experiments for Young Scientists*, 1964 - 1964, 1959
7 Books
[Image\(s\)](#)
One copy in Japanese and one in French. French title is *13 Experiences pour L'Apprenti-Chercheur*.
- Box 4, Folder 1 *Segreti della scienza*, 1966
1 Book
Italian.
- Box 4, Folder 2-3 *Kilauea, Case History of a Volcano*, 1968
- Box 4, Folder 4 *Mr. Wizard's 400 Experiments in Science*, 1968
3 Books
- Box 4, Folder 5 *Secret in the White Cell, Case History of a Biological Search*, 1969
- Box 4, Folder 6 *Mr. Wizard's Experiments in Chemistry*, 1970
2 Books
- Box 4, Folder 7 *Mr. Wizard's Experiments in Ecology, Series 1, Microbes*, 1971
2 Books
- Box 5, Folder 1 *Mr. Wizard's Experiments in Crystal Growing*, 1972
2 Books
- Box 5, Folder 2 *Mr. Wizard's Mystery Garden*, 1973 - 1973
- Box 5, Folder 3 *Mr. Wizard's Supermarket Science*, 1980
[Image\(s\)](#)
- Box 5, Folder 4 *Science for the Fun of It, A Guide to Informal Science Education*, 1988

- | | |
|-----------------|---|
| Box 5, Folder 5 | <i>My Life as Mr. Wizard</i> (unedited manuscript), 2001 - 2001 |
| Box 5, Folder 6 | Mr. Wizard flash files, 2001 - 2001 |
| Box 5, Folder 7 | Flash files, illustrated brief reports of fascinating examples of science and technology, 2004 - 2004 |
| Box 5, Folder 8 | November Eve (proposed radio drama), undated |
| Box 5, Folder 9 | Out of the Crowd (proposed radio program), undated] |

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Series 5: Newspaper Articles, 1944 - 2007

This series contain newspaper and magazine clippings about Don Herbert and his professional career as the persona Mr. Wizard. The series is arranged chronologically.

Box 5, Folder 10	Newspaper clippings, 1944
Box 5, Folder 11	Newspaper clippings, 1951
Box 5, Folder 12	Newspaper clippings, 1952
Box 6, Folder 1	Newspaper clippings, 1953
Box 6, Folder 2	Newspaper clippings, 1954 Image(s)
Box 6, Folder 3	Newspaper clippings, 1955
Box 6, Folder 4	Newspaper clippings, 1956 Image(s)
Box 6, Folder 5	Newspaper clippings, 1957
Box 6, Folder 6	Newspaper clippings, 1958
Box 6, Folder 7	Newspaper clippings, 1959
Box 6, Folder 8	Newspaper clippings, 1960
Box 6, Folder 9	Newspaper clippings, 1961
Box 6, Folder 10	Newspaper clippings, 1962
Box 6, Folder 11	Newspaper clippings, 1963
Box 6, Folder 12	Newspaper clippings, 1964
Box 6, Folder 13	Newspaper clippings, 1965 - 1965
Box 6, Folder 14	Newspaper clippings, 1969 - 1972
Box 6, Folder 15	Newspaper clippings, 1974 - 1977
Box 6, Folder 16	Newspaper clippings, 1978 - 1979

Map-folder 1; Box 7, Folder 1	Newspaper clippings, 1980 - 1984
Box 7, Folder 2	Newspaper clippings (Relate to President Ronald Reagan's State of the Union Address), 1983
Map-folder 1; Box 7, Folder 3	Newspaper clippings , 1985 - 1989
Map-folder 1; Box 7, Folder 4	Newspaper clippings , 1990 - 1991
Box 7, Folder 5	Newspaper clippings , 1992 - 1993
Box 7, Folder 6	Newspaper clippings , 1994 - 1995
Box 7, Folder 7	Newspaper clippings , 1996
Box 7, Folder 8	Newspaper clippings , 1997
Box 7, Folder 9	Newspaper clippings , 1998
Box 7, Folder 10	Newspaper clippings , 1999
Box 7, Folder 11	Newspaper clippings , 2004 - 2004, 2001
Box 7, Folder 12	Newspaper clippings , 2007
Box 7, Folder 13	Newspaper clippings , undated

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Series 6: Educational Programs/Projects, 1951 - 2008

Subseries 6.1: *It's a Curious Thing* (radio program), 1954 - 1954, 1951 - 1951

Box 8, Folder 1

Documentation for *It's a Curious Thing* includes a video and audio typescript (undated), newspaper clipping (undated), and a 1954 report, authored by Jules Power, of Jules Power Productions, Inc. discussing the concept, format, and content of *It's a Curious Thing*. Additionally, there is a 1975 letter from Don Herbert to Jules Power with the attachment for the original *It's a Curious Thing* proposal written by Don Herbert and Jules Power, undated.

The show's format featured four to five curious things, including one thing from a guest celebrity. The host, Don Herbert opened the program with three of the objects, providing a clever clue to the panel and home audience. If the panel was unable to answer correctly, Herbert provided an answer and demonstrated the object.

Subseries 6.2: *Watch Mr. Wizard* , 1954-1989 (bulk 1954-1965)

This series forms the bulk of the collection and consists of episode files that were prepared for the television series *Watch Mr. Wizard* from 1951 to 1965. The files document the meticulous care and preparation that Herbert put into each episode. Each file--one per episode--contains Herbert's notes for the show; the day's script; black and white photographs taken during rehearsals to plan the experiment; diagrams on graph paper of where he and his young assistants would stand and move; and notes about the technical needs, such as lighting and equipment.

The files also contain his research notes on the science being demonstrated. Herbert prided himself on his scientific acumen and consulted with academics to ensure he got it right. According to historian Marcel LaFollette, a physicist from New York University, was employed by the show as a science advisor during the 1960s to "ensure the authenticity of the demonstrations."

Files for *Watch Mr. Wizard* starting in 1954-1965, include scripts and notes only. Beginning in 1958 the files include photographs. Jules Power Productions, Inc. produced the show. There are approximately sixteen episode files that do not follow the numbering system (e.g. 63-2) assigned by Herbert. The 63 represented the year 1963 and 2 represented the episode number. These files are arranged at the end of the series, and if available, the title, number and date of the episode are listed.

Additional information found in this subseries includes a file about the child actors that were featured on *Watch Mr. Wizard*. The documentation includes photographs, resumes, biographical sketches, correspondence, and handwritten notes. Photographs and some biographical information for Betty Sue Albert, Pamela Fitzmaurice, Philip Fox, Edmund Gaynes, Brad Hermann, Alan Howard, Douglas Lane, Rita McLaughlin, Buzz Podewell, Irene Storm, Stanley Vincent, and Tommy White, are included.

Box 8, Folder 2	Facts and History , 1952 - 1955
Box 8, Folder 3	Brief History, 1965, undated
Box 8, Folder 4	Film program #1, Electromagnetism, 1952 - 1952
Box 8, Folder 5	Fan Clubs, 1951 - 1956 Image(s)
Box 8, Folder 6	Child actors/assistants, 1959-1963

[Image\(s\)](#)

Map-folder 1	Set designs (copies), 1959 - 1968 <i>14 Drawings (visual works) (20" x 32" or smaller)</i>
Box 8, Folder 7	Cancellation, 1965
Box 8, Folder 8	Episode Index, 1951 - 1955
Box 8, Folder 9	Episode Index, 1955-1961
Box 8, Folder 10	Episode Index, 1961 - 1965
Box 8, Folder 11	Episode Index, 1951 - 1965
Box 8, Folder 12	Demonstration list, undated
Box 8, Folder 13	Program schedules, 1951 - 1958
Box 8, Folder 14	Program rundowns, 1958 - 1960
Box 9, Folder 1	Program rundowns, 1961 - 1962
Box 9, Folder 2	Program rundowns, 1963 - 1965
Box 9, Folder 3	Episode Index, (51-1 to 51-37), 1951
Box 9, Folder 4	Episode Index, (52-1 to 52-43), 1952
Box 9, Folder 5	Episode Index, (53-1 to 53-46), 1953
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Subseries 6.3: *General Electric Theater*, 1956 - 1958

In 1952, Don Herbert became a progress reporter for *General Electric Theater* hosted by Ronald Reagan. This was the company's institutional television program which presented General Electric as a good citizen, leader in research, vital to national defense, and inspiring example of profitable enterprise. The company delivered messages or reports that were approximately three minutes in length and covered scientific, technological and business advances within General Electric.

The documentation in this subseries consists of General Electric product literature and brochures, photographs, including photographs of Ronald Reagan, two video and audio typescripts for General Electric educational projects (1961) and newspaper clippings.

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Subseries 6.4: *Instructor Magazine*, 1964 - 1965

Instructor Magazine was an illustrated monthly magazine designed expressly for the education of young people. Each issue contained a "Science for the Classroom from Mr. Wizard" feature (one page) written by Don Herbert and Morris H. Shamos of the Department of Physics at New York University. The

documentation in this subseries consists of correspondence, notes, typescripts of the features and in some instances, the printed copy of the article.

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Box 26, Folder 22	Mass and Weight, 1965
Box 26, Folder 23	Static Electricity, 1965
Box 26, Folder 24	Specific Gravity, 1965
Box 26, Folder 25	Probability, 1965
Box 26, Folder 26	The Fourth Dimension, undated

Subseries 6.5: *Experiment*, 1963-2003 (bulk 1963-1966)

Experiment was a science program produced, co-written and hosted by Don Herbert in 1962 which debuted in 1966 with funding from the National Science Foundation and the Alfred P. Sloan Foundation. The series aired on National Educational Television and was produced by Prism Productions, Inc. Each program focused on a scientist and discussed the problems each scientist faced during the research and discovery phase. Don Herbert narrated and illustrated the series using specially built models and demonstrations. The films were also available for purchase and rental. The materials consist of scripts, photographs, contact sheets and negatives, notes, and transcripts of interviews conducted with some of the scientists featured. Release forms for the "Weather by Numbers" program exist.

Box 28, Folder 1	Proposal, 1964 - 1964
Box 28, Folder 2	News clippings, 1964 - 1967
Box 28, Folder 3	Studio photographs, 1965 - 1965
Box 27, Folder 20	National Educational Television, Experiment, 1966 - 1966

- Box 28, Folder 4 Attack Patterns of Sharks (interview with Perry Gilbert, Bimini, Bahamas),
1965 - 1965
[Image\(s\)](#)
- Box 28, Folder 5 Attack Patterns of Sharks (script), 1965 - 1965
- Box 28, Folder 6 Attack Patterns of Sharks (photographs), 1965 - 1965
- Box 28, Folder 7 Secret of the White Cell (script), 1965 October 6
[Image\(s\)](#)
- Box 28, Folder 8 Secret of the White Cell (photographs and includes articles about James
Hirsch and Zan Cohn), 2003, 1997, 1993, 1965
- Box 28, Folder 9 Secret of the White Cell (studio photographs), 1965 - 1965
[Image\(s\)](#)
- Box 28, Folder 10 Closeup of Mars (script), 1966 June
- Box 28, Folder 11 Closeup of Mars (photographs), 1965 - 1966
- Box 28, Folder 12 Closeup of Mars (transcript of interview with Van de Kamp at Sproul
Observatory), 1965 August 25
- Box 28, Folder 13 Closeup of Mars (transcript of interview with J. Denton Allen of Jet Propulsion
Laboratory), 1965 October 25
- Box 28, Folder 14 Closeup of Mars (transcript of interview with Dr. Leigh of California Institute of
Technology), 1965 December 14
- Map-folder 1 The Invisible Planet (set design by United Scenic Artists), 1965 - 1965
1 Drawings (visual works) (15" x 20")
- Box 29, Folder 1 The Invisible Planet (script), 1965
- Box 29, Folder 2 The Invisible Planet (photographs), 1965
- Box 29, Folder 3 Weather by Number (script), 1966 July
- Box 29, Folder 4 Weather by Numbers (photographs), 1965
- Box 29, Folder 5 Weather by Numbers (transcript of interview with Joseph Smagorinsky of
Geophysics Fluid Dynamics Laboratory, 1966 March 1

- Box 29, Folder 6 Weather by Numbers (transcript of interview with Joseph Smagorinsky of Geophysics Fluid Dynamics Laboratory, 1966 March 11)
- Box 29, Folder 7 Weather by Numbers (release forms), 1966
- Box 29, Folder 8 Childhood of the Chimpanzee (notes), 1963 - 1963
- Box 29, Folder 9 Childhood of the Chimpanzee (photographs), 1963
- Box 29, Folder 10 Childhood of the Chimpanzee (transcript of interview with William Mason of Tulane University Delta Primate Center), 1966 March 17
- Box 29, Folder 11 Laser: The Light of the Future (script), 1965 - 1965
- Box 29, Folder 12 Laser: The Light of the Future (photographs), 1966 - 1966
- Box 30, Folder 1 Laser: The Light of the Future (transcript of conversation with Professor Schawlow, Stanford University), undated
- Box 30, Folder 2 Laser: The Light of the Future (transcript of interview with Jerry Eaton of U.S. Geodetic Survey), 1965 December 15
- Box 30, Folder 3 Case of the Volcano (photographs), 1965
- Box 29, Folder 13 Program profiles, 1966 July

Subseries 6.6: Silence of Science (proposal), 1966 - 1967

Box 27, Folder 18

This subseries contains information about Don Herbert's proposal "To Overcome the Silence of Science" written in 1966. A master draft, the typescript outlines the lack of communication between the sciences and the humanities and the lack of understanding by the public of science. The document proposes to fill the "silence of science" with a series of television programs and a course of study for adults in which the public would be made more aware of science through definition, importance, motivation, techniques, limitations, and truth. The documentation includes the proposal, budget estimates, and correspondence. Herbert's proposal was not funded.

Subseries 6.7: CBS National Science Test, 1967 - 1967

Box 27, Folder 19

The CBS National Science Test television program aired April 4, 1967. Herbert hosted and conducted demonstrations for the program. The documentation includes a typescript of the question-and-answer demonstration (1967); and an independent contractor's agreement signed by Herbert (1967); a national science quiz for biology (undated) and a national science test with true/false and multiple choice questions (undated).

Subseries 6.8: General Electric, 1974 - 1976

This subseries consists of storyboards, correspondence, an employment contract, drawings, photographs, video and audio scripts, and a 1974 report (results from a focus group) for Don Herbert's commercial on energy sources for General Electric (GE). GE produced a television commercial to communicate to the general public that electricity is a form of energy and not a source of energy. Don Herbert explained the versatility of electric energy by demonstrating how electricity can be made with any of today's fuels. Also included is a film treatment for, *Energy of Tomorrow...Here Today*, (1975) and *1976 Second Electrical Century Program*, (undated) and the agreement between Herbert and GE (1975).

Box 27, Folder 22 General Electric Electricity Information Program (commercials), 1974 - 1975

Box 27, Folder 23 Commercial for General Electric, 1974 - 1975

Box 27, Folder 24 General Electric Electricity (film treatment), 1975 - 1976

Subseries 6.9: *Mr. Wizard Collection....Fun Things to Know and Do* (program proposal), circa 1975

Box 27, Folder 25

This subseries consists of a typescript television program proposal (1975) for children eight to twelve years of age. The program format was a three-minute and thirty-second spot in which Mr. Wizard addresses the home audience directly. Child assistants are not used.

Subseries 6.10: *Mr. Wizard Close-Up*, 1975 - 1975, 1968 - 1968

This subseries contains correspondence, photographs, and a proposal to the National Science Foundation (1975) for a program to examine a common object showing significant and overlooked details. The program was targeted at six to twelve year old children. The format was to challenge a child assistant to identify the object while off camera Mr. Wizard narrates with clues. Also included is documentation for a motorized microscope stage control which includes drawings, photographs and correspondence with patent attorneys about the novelty search for motorized remote control systems for microscope stage displacement. No patent was pursued.

Box 27, Folder 27-28 *Mr. Wizard Close-Up* (proposal and correspondence), 1975 - 1975

Box 35, Folder 1 Motorized microscope, 1968 - 1968

Subseries 6.11: *Challenge with Mr. Wizard*, 1976 - 1976

Box 27, Folder 29

This subseries contains a proposal (1976) by Don Herbert for a half-hour television program to present scientific puzzles, tricks, and stunts that challenge the viewer at home. Two child guest stars assist with the challenges.

Subseries 6.12: *Science Twenty with Mr. Wizard*, 1969 - 2004

This subseries documents Herbert's work with the film series *Science Twenty*. The film series was designed to complement the current science curriculum (circa 1970) and each film is narrated by Don Herbert. Prism Enterprises, Inc. was founded by Don Herbert to produce and distribute creative educational films, with students observing experiments and demonstrations as though they were doing them. Herbert also created matching games, multiple choices tests, do-it-yourself experiments, teasers, rhymed couplets, puzzles, and hidden clues.

Box 30, Folder 4	Homemade Electricity, undated
Box 30, Folder 5	Water Coming and Going, 1969
Box 30, Folder 6	How Much is Enough, 1969
Box 30, Folder 7	Measuring Molecules, 1995 - 1995, 1970 - 1970
Map-folder 1	Measuring Molecules , 1970 - 1970 <i>2 Drawings (visual works) (18" x 24" or smaller)</i>
Box 30, Folder 8	Exploring with Your Microscope, 1995
Box 30, Folder 9	Restless Ocean Air, 1969 - 1971, 1995 - 1995
Box 30, Folder 10	Heating Molecules, 1995 - 1995
Box 30, Folder 11	Falling Barometer, 1995 - 1995
Box 30, Folder 12	Program Overview, 2004 - 2004

Subseries 6.13: *How About...with Mr. Wizard* , 1977 - 1989

This subseries documents "How About...", an adult-oriented series of 80-second reports highlighting advances in science and technology. The reports were designed for insertion into existing commercial television. The program was underwritten by the Public Understanding of Science section of the National Science Foundation and the General Motors Research Laboratories.

The materials contain project summaries and overviews, the National Science Foundation proposal (1984), press releases, and support letters for the program.

Box 31, Folder 1	Project summary, 1980
Box 31, Folder 2	Overview, 1981 - 1982
Box 31, Folder 3	National Science Foundation proposal , 1984 June 1
Box 31, Folder 4	Sampling of support letters, 1984 - 1987
Box 31, Folder 5	Press releases, 1987
Box 31, Folder 6	Summary of project, 1977 - 1989
Box 31, Folder 7-8	Project summary, 1987

Subseries 6.14: *Mr. Wizard's Whadda Ya Know Show*, circa 1981*Box 30, Folder 13*

This subseries consists of a brochure for a television science magazine featuring Mr. Wizard, circa 1981. The half-hour series was targeted at children and their families and featured Supermarket Science, Safari, What's This? Challenge, Frontier, Everyday Magic, Oddities, and Science Spectaculars.

Subseries 6.15: *Correspondent Science News*, circa 1987*Box 31, Folder 9*

Correspondent Science News was a report feature for commercial television featuring Don Herbert. He reported on current advances in science, technology and medical research. The majority of the reports were 90 seconds in length. The subseries contains a bound proposal/report (1987) outlining the program series.

Subseries 6.16: *Just a Minute from Wizard*, 1988 - 1988

This subseries documents *Just A Minute from Mr. Wizard*, a proposed series of 104 sixty-second informational features which would include a sponsor's commercial. Designed for all ages, the features are narrated by Don Herbert and cover various aspects of science as well as current developments and advances in technology and medical research. Also included with the proposal is an assessment of research for the program citing significant conclusions.

Box 31, Folder 10 Assessment of Research for *Just a Minute From Mr. Wizard*, Children's Science Reports, circa 1988

Box 31, Folder 10 *Just a Minute from Wizard* (project summary), undated

Subseries 6.17: *Teacher to Teacher*, 1993 - 2008

This subseries documents *Teacher to Teacher with Mr. Wizard*, a video series that debuted on September 27, 1994 on the Nickelodeon cable channel. The innovative, educational series provided a candid, close-up and in-depth visit to classrooms of outstanding teachers using hands-on, inquiry-based techniques. Herbert felt having a camera in the classroom watching teachers at work and interviewing them about what they were doing and why was an effective method. The series was broadcast on Nickelodeon *Cable in the Classroom*, a non-profit formed to use the nation-wide resources of cable television for the benefit of America's schools.

The materials consist of program summaries, press releases, newspaper clippings, photographs, newsletters, correspondence, and a transcript of a 1994 phone interview with Sally Shuler (Deputy Director of the National Science Resource Center), Dennis Harlan (President of Mr. Wizard Foundation), Scott Lorenz (Publicist), and Don Herbert. In the interview, Herbert and the participants discuss what hands-on- inquiry-based science is, its benefits, and the adoption of this teaching method.

Box 31, Folder 11 General program information , 1993 - 1995

Box 31, Folder 12 Phone interview with Sally Schuler, Dennis Harlan and Scott Lorenz, 1994 August 31

Box 31, Folder 13 Al Gore (letter), 1994

- Box 31, Folder 14 Newsletters, 1994
[Image\(s\)](#)
- Box 31, Folder 15 Science Workshops, 1995 December 20
- Box 32, Folder 1 Publicity, 1994 - 1996
- Box 32, Folder 2 Publicity, 1994 - 2008
- Box 32, Folder 3 Program supplement, direct marketing, and newsletter, 1994 - 1996

Subseries 6.18: *Mr. Wizard's World*, 1971 - 2004

Mr. Wizard's World, was a similar version of *Watch Mr. Wizard* developed by Don Herbert in 1983. The program aired on the cable channel Nickelodeon. The program also included a segment titled "Ask Mr. Wizard" where Mr. Wizard answered questions sent in by viewers of all ages. Select segments from this television series were included in the *Mr. Wizard's World* Science Video Library which included teachers guides. See Series 8: AudioVisual Materials.

- Box 32, Folder 6 Index, selections for the web, 2004 - 2004
- Box 32, Folder 7 Program index by number, undated
- Box 32, Folder 8 Program index, alphabetical, undated
- Box 32, Folder 9 Program synopses (31-#78), undated
- Box 32, Folder 10 Program index by number, 1998 - 1998
- Box 32, Folder 11 Program index, alphabetical by heading, 1998 - 1998
- Box 32, Folder 12 Make-up color chart and brochures, 1984 - 1984, undated
- Box 32, Folder 13 Production Notes, 1983 - 1996
- Box 32, Folder 14 *Mr. Wizard's World*, *Mr. Wizard's Favorites* (science you can do), undated
- Box 41, Folder 6 Microscope and TV camera set-up, 1971 - 1971
- Map-folder 1 Fan Mail , 1989 - 1989
- Map-folder 1 Fan Mail (Fain Elementary School, Wichita, Texas), undated
- Map-folder 1 Set designs for kitchen, den and hobby shop, 1983 - 1983

2 Drawings (visual works) (22" x 32")

Box 27, Folder 17 Wood into Paper, 1983 - 1983

Subseries 6.19: Mr. Wizard's Studios, 1990 - 1992

Mr. Wizard's Studio was the organizational name under which Don Herbert created his series *Watch Mr. Wizard* in 1951. Originally maintained by Don Herbert, it was carried on by the staff of Mr. Wizard Studios, Inc.

Box 32, Folder 4 Mr. Wizard's Studios (background), circa 1990

Box 34, Folder 11 TV Science Workshops for Elementary Teachers, 1991 February

Box 34, Folder 12 Science Workshops for Teachers, Workshop 31, Science Demonstrations in the Classroom, 1992 September 1

Subseries 6.20: Mr. Wizard Institute , undated*Box 34, Folder 10*

The Mr. Wizard Institute Files consist of samples of scientific, medical and technological information assembled by Herbert for publication in a newspaper. The proposed format was a four panel cartoon strip. Some of the sample information includes Saving Bald Eagles, Treating Foals, and Experimental Volcanoes.

Subseries 6.21: Fan Mail, 1952 - 2007

This series consists of fan mail addressed primarily to Mr. Wizard. The letters are handwritten and in typescript. Many of the letters are from children and in some instances include hand-drawn pictures. Later fan mail includes print-outs of emails.

Box 33, Folder 1 Fan mail, 1952 - 1959
[Image\(s\)](#)

Box 33, Folder 2 Fan mail, 1960 - 1969

Box 33, Folder 3 Fan mail, 1970 - 1976

Box 33, Folder 4 Fan mail, 1965 - 1975

Box 33, Folder 5 Fan mail, 1980 - 1987

Box 33, Folder 6 Fan mail, 1988

Box 33, Folder 7 Fan mail, 1989

[Image\(s\)](#)

Box 33, Folder 8 Fan mail, 1990 - 1994

[Image\(s\)](#)

Box 33, Folder 9 Fan mail, 1995 - 1996

Box 33, Folder 10 Fan mail, 1997 - 1999

Box 33, Folder 11 Fan mail, 2000 - 2007

Box 33, Folder 1 Fan mail, undated

Box 35, Folder 1-2 Guest Appearances, 1967 - 1989

These materials document Don Herbert's guest appearances on television, in radio spots, and in person, as the persona Mr. Wizard from 1967 to 1977. The materials contain handwritten and typescript notes detailing the title of the program, the host name(s), contact information for the producer, and what he demonstrated and discussed, station channel lists, itineraries, media information sheets, agendas, and correspondence. Herbert appeared on many popular television shows including, but not limited to, the *Tonight Show*, *Mike Douglas Show*, *Today Show*, *Dennis Wholey Show*, *Regis Philbin Show*, *Della Reese Show*, *Skitch Henderson Show*, *John Davidson Show*, *Elwood Glover Show* (Canada), *Late Night with David Letterman*, *Merv Griffin Show*, and the *Pat Sajak Show*. Herbert also notes which shows he did not appear on and if the demonstrations did not work on air. The materials are arranged chronologically.

Box 27, Folder 26 Mr. Wizard science kits in stores, 1963 - 1970

Box 32, Folder 5 Play it Safe Contest (Central Maine Power), undated

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Series 7: Photographs, 1951 - 2001

[Image\(s\)](#)

The photographs consist of black and white prints, color prints, transparencies, negatives, and slides documenting Don Herbert as Mr. Wizard. The majority of the photographs depict "on set" experiments/demonstrations by Don Herbert and with child actors Rita McLaughlin and Alan Howard; on location shots; and other studio shots for many of Mr. Wizard's educational television programs.

Portraits of Don Herbert, used for publicity purposes, can be found throughout this series. Other individuals depicted include Norma Kasell Herbert, second wife of Don Herbert, Ronald Reagan, Perry Como, Jane Mansfield, Dave Garroway and various production staff members. Many of the photographs for the television series *Experiment* were taken by Charles Moore for Prism Productions, Inc. Family photographs of Don Herbert's parents, siblings, children, and other relatives are found in Series 1: Biographical Materials. The materials are arranged chronologically.

Other photographs documenting *Watch Mr. Wizard* episodes can be found in Series 2: Educational Programs and Projects. Each episode file contains black and white photographs taken during rehearsals to plan the experiment and diagrams on graph paper showing where he and his young assistants (Rita McLaughlin and Alan Howard) would stand and move. Additionally, other loose photographs can be found throughout the collection, especially for the science program *Experiment* in Series 2: Educational Programs and Projects.

Box 42-44	<i>Watch Mr. Wizard</i> , 1951 - 1965 Image(s)
Box 41, Folder 7	Frank Zelinski (assistant), 1958 - 1958
Box 45	<i>General Electric Theater</i> (Don Herbert and Ronald Reagan), circa 1952
Box 45	Cartoons about Mr. Wizard, 1963, undated
Box 41, Folder 8	Don Herbert with Merv Griffin, 1969 - 1969
Box 36-37; Box 39	<i>How About...</i> , [197?-1980]
Box 41, Folder 10	Don Herbert in <i>How About...</i> segment, undated
Box 38	<i>Watch Mr. Wizard</i> (on set), 1971 - 1971 Image(s)
Box 45	Norma and Don Herbert (wedding), 1972 December 1
Box 39	Don and Norma Herbert (in Camarillo, California), 1972 - 1976
Box 39	<i>Razzmatazz</i> (CBS Show), 1979 - 1980 Includes Don Herbert with Brian Tochi, actor.

Box 39	<i>Ask Mr. Wizard</i> (pilot), circa 1992
Box 40	<i>Mr. Wizard's World</i> , 1971 - 1981
Box 41, Folder 9	<i>Mr. Wizard's World</i> , production staff, 1983 - 1983
Box 45	<i>Mr. Wizard Close-Up</i> , circa 1972
Box 45	Logos for Mr. Wizard Studio, circa 2001
Box 45	Awards, undated
Box 45	Miscellaneous, undated

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Series 8: Audiovisual Materials, 1951 - 2004

This series consists of moving image (16 mm, 3/4" U-Matic and 1/2" VHS), audio cassettes and reel-to-reel tapes for educational programs developed by Don Herbert in his role as Mr. Wizard. The supplemental documentation consists of teacher guides, specifically for the Mr. Wizard's World Science Video Library series. Other materials include correspondence, procurement and contract information, and scripts for many of Herbert's film projects.

Subseries 8.1: Supplemental Documentation, 1972 - 2004

Box 34, Folder 13	Mr. Wizard Films (teachers guide), undated
Box 34, Folder 14	A brief history of Prism Productions, Inc. , 1972
Box 34, Folder 15	Watch Mr. Wizard footage lists, 1979 - 1979, 1972, 1982 - 1982
Box 34, Folder 16	Mr. Wizard Classroom films (teachers guide), undated
Box 34, Folder 17	Mr. Wizard's World Science Video Library (brochures), 1987 - 1987
Box 34, Folder 18	Science Video Library (concept and content), 1985 - 2004
Box 35, Folder 4	Science Video Library, Tapes 1-10 (teachers guide), 1988 - 1988
Box 35, Folder 5	Science Video Library, Tapes 11-20 (teachers guide), 1988 - 1988
Box 35, Folder 6	Science Video Library (master teachers guide), 1995 - 1995
Box 35, Folder 7	Science Video Library (ideas for educators and descriptions of programs 1-26), undated
Box 35, Folder 8	Southern California Edison Company and Prism Productions (procurement), 1974 January
Box 35, Folder 9	Southern California Edison Company and Prism Productions (contract), 1974 - 1975
Box 35, Folder 10	Southern California Edison Company and Prism Productions, Nuclear Power Questions and Answers (shooting script), 1974 July
Box 35, Folder 11	Southern California Edison Company and Prism Productions, Nuclear Power film, 1974 September
Box 35, Folder 12	Everyday Radioactivity (film), 1973 - 1973

- Box 35, Folder 13 Prism Productions, #423 Everyday Radioactivity (production budget), 1973 April
- Box 35, Folder 14 Prism Productions, #423 Everyday Radioactivity (final script), 1973 June
- Box 35, Folder 15 Prism Productions, #423 Everyday Radioactivity (teachers guide), undated
- Box 35, Folder 16 Inquiries in Science with Mr. Wizard (16 mm classroom films), undated
- Box 35, Folder 17 Introductory physical science (Ealing film loops) , undated
- Box 27, Folder 21 2.8: Science Films (Prism Enterprises, Inc.) includes photographs, 1969-1970
- Box 35, Folder 18 Science Films (list) from Mr. Wizard's Prism Productions, Inc. , undated
- Box 35, Folder 19 Science Through Inquiry, nineteen comprehensive classroom films (Sterling Educational Films), undated

Subseries 8.2: Moving Image, 1951 - 2004

- Box 56, Item 1326.1 **Watch Mr. Wizard** , 1951
1 Videocassettes (U-matic)
Kinescope recording
- Box 55, Item 1326.2 **A Night Out with Mr. Toad**
1 Motion picture film (Duration: 11:00.; Color, sound; 16mm)
Presents close-up studies of commonly known non-poisonous night creatures as seen through the eyes of Mr. Toad. Shown are the cricket, the cockroach, the pill bug, the sow bug, the snail, the millepede, the katydid, the weevil, the moth, the mouse, and the tomato worm. Includes scenes of the sunset, of twilight, of flowers closing, of the rising of the moon, of the formation of dew, and the growth of mushrooms. Ken Middleham Productions.
- Box 55, Item 1326.3 **The Bottled Candle Mystery**, [1960s?]
1 Motion picture film (Duration: 06:12; Color, sound; 16mm)
#322, forms part of "Science Close-Up."
- Box 55, Item 1326.4 **Common Colloids**, 1969 - 1969
1 Motion picture film (Duration: 07:00.; Color, preview print; 16mm)
A solution, mixture, and colloidal suspension are defined and prepared by stirring sugar, sand, and powdered milk into glasses of water.
- Box 55, Item 1326.5 **The Ghost**, [1960s?]
1 Motion picture film (Duration: 08:00.; Color, sound; 16mm)
Animal adaptation and ecology. #323, forms part pf "Science Close-Up."

- Box 55, Item 1326.6 ***Inside a Laser***, [1960s?]
1 Motion picture film (Duration: 10:00.; Color, sound; 16mm)
#3115, forms part of "Science Close-Up."
- Box 55, Item 1326.7 ***The Mystery of Plant Movement***, [1960s?]
1 Motion picture film (Duration: 10:30.; Black and white, sound; 16mm)
#318, forms part of "Science Close-Up."
- Box 55, Item 1326.8 ***Scientists at Work***, [1960s?]
1 Motion picture film (Color, sound; 16mm)
#325, forms part of "Science Close-Up."
- Box 55, Item 1326.9 ***Secret in the White Cell***, 1969
1 Motion picture film (Duration: 11:00. ; Color, preview print; 16mm)
Motion pictures made through a phase-contrast microscope by Dr. James Hirsch of Rockefeller University reveal how he discovered the process by which white cells (polymorphonuclear leucocytes) kill microbes in the body. Dr. Zanzvil Cohn, Dr. Hirsch's associate, is shown solving the preliminary problem of how to extract granules from the white cell for chemical analysis. Conclusive proof of Dr. Hirsch's theory is furnished by photographs taken by Dr. Dorothea Zucker-Franklin through an electron microscope. The film pictures for the first time how the enzymes in the granules within white cells are released to kill and digest microbes.
- Box 55, Item 1326.1 ***Secret in the White Cell***, 1961 - 1961
1 Motion picture film (Duration: 11:00. ; Black and white, sound. ; 16mm)
Motion pictures made through a phase-contrast microscope by Dr. James Hirsch of Rockefeller University reveal how he discovered the process by which white cells (polymorphonuclear leucocytes) kill microbes in the body. Dr. Zanzvil Cohn, Dr. Hirsch's associate, is shown solving the preliminary problem of how to extract granules from the white cell for chemical analysis. Conclusive proof of Dr. Hirsch's theory is furnished by photographs taken by Dr. Dorothea Zucker-Franklin through an electron microscope. The film pictures for the first time how the enzymes in the granules within white cells are released to kill and digest microbes. #314, forms part of "Science Close-Up."
- Box 55, Item 1326.11 ***Mouse Activated Candle Lighter***, [1960s?]
1 Motion picture film (Color, sound; 16mm)
#321, forms part of "Science Close-Up."
- Box 46, Item 1326.12 ***Mr. Wizard at the Discovery Center***, Fort Lauderdale, Florida, 1987 January 16
1 Videocassettes (VHS)
- Box 46, Item 1326.14 ***Teacher to Teacher with Mr. Wizard, Series 1: Mesa, Arizona Public School Science Program***, 1994
1 Videocassettes (VHS)

- Box 46, Item 1326.13 ***Teacher to Teacher with Mr. Wizard, Series 2: Batteries and Bulbs, Fairfax County, Virginia***, 1994 - 1994
1 Videocassettes (VHS)
Programs 3-7
- Box 46, Item 1326.15 ***Teacher to Teacher with Mr. Wizard, Series 3: Balloons and Gases, Chandler, Arizona, Mesa Public Schools***, 1994 - 1994
1 Videocassettes (VHS)
Programs 8-11
- Box 46, Item 1326.16 ***Teacher to Teacher with Mr. Wizard, Series 4: Part 1, Structures, Anchorage, Alaska***, 1994 - 1994
1 Videocassettes (VHS)
Programs 12-15
- Box 46, Item 1326.17 ***Teacher to Teacher with Mr. Wizard, Series 4: Part 2, Structures, Anchorage, Alaska***, 1994
1 Videocassettes (VHS)
Programs 16-19
- Box 46, Item 1326.18 ***Teacher to Teacher with Mr. Wizard, Series 5: In-Digestion, Schaumburg, Illinois School District***, 1994
1 Videocassettes (VHS)
Programs 20-24
- Box 46, Item 1326.19 ***Teacher to Teacher with Mr. Wizard, Series 6: Pushes and Pulls, Baltimore, Maryland***, 1994
1 Videocassettes (VHS)
Programs 25-29
- Box 46, Item 1326.2 ***Teacher to Teacher with Mr. Wizard, Series 7: Floating and Sinking, Cupertino, California***, 1994
1 Videocassettes (VHS)
Programs 30-34
- Box 46, Item 1326.21 ***Teacher to Teacher with Mr. Wizard, Series 8: Part 1, Air and Weather***, 1994
1 Videocassettes (VHS)
Programs 35-38
- Box 46, Item 1326.22 ***Teacher to Teacher with Mr. Wizard, Series 8: Part 2, Air and Weather, Omaha, Nebraska***, 1994
1 Videocassettes (VHS)
Programs 39-42
- Box 46, Item 1326.23 ***Teacher to Teacher with Mr. Wizard, Series 9: Wood, Huntsville, Alabama***, 1994 - 1994
1 Videocassettes (VHS)

- Box 46, Item 1326.24 ***Teacher to Teacher with Mr. Wizard, Making the Change, Part 1, Mason, Lake, and Oceana, Michigan***, 1994 - 1994
1 Videocassettes (VHS) (Duration: 12:42)
Program 49
- Box 46, Item 1326.25 ***Teacher to Teacher with Mr. Wizard, Making the Change, Part 2, Mason, Lake, and Oceana, Michigan***
1 Videocassettes (VHS) (Duration: 12:42)
Program 50
- Box 47, Item 1326.26 ***The Best of Watch Mr. Wizard, Volume 1***, 2004
1 electronic_discs_dvd
Original black and white TV series from the 1950s-1960s. Digitally remastered by Mr. Wizard Studios, Inc.
- Box 47, Item 1326.27 ***The Best of Watch Mr. Wizard, Volume 2***, 2004
1 electronic_discs_dvd
Original black and white TV series from the 1950s-1960s. Digitally remastered by Mr. Wizard Studios, Inc.
- Box 47, Item 1326.28 ***The Best of Watch Mr. Wizard, Volume 3***, 2004
1 electronic_discs_dvd
Original black and white TV series from the 1950s-1960s. Digitally remastered by Mr. Wizard Studios, Inc.
- Box 47, Item 1326.29 ***The Best of Watch Mr. Wizard, Volume 4***, 2004
1 electronic_discs_dvd
Original black and white TV series from the 1950s-1960s. Digitally remastered by Mr. Wizard Studios, Inc.
- Box 47, Item 1326.3 ***The Best of Watch Mr. Wizard, Volume 5***, 2004
1 electronic_discs_dvd
Original black and white TV series from the 1950s-1960s. Digitally remastered by Mr. Wizard Studios, Inc.
- Box 47, Item 1326.31 ***The Best of Watch Mr. Wizard, Volume 6*** , 2004
1 electronic_discs_dvd
Original black and white TV series from the 1950s-1960s. Digitally remastered by Mr. Wizard Studios, Inc.
- Box 47, Item 1326.32 ***The Best of Watch Mr. Wizard, Volume 7***, 2004
1 electronic_discs_dvd
Original black and white TV series from the 1950s-1960s. Digitally remastered by Mr. Wizard Studios, Inc.
- Box 47, Item 1326.33 ***The Best of Watch Mr. Wizard, Volume 8***, 2004

- 1 electronic_discs_dvd*
Original black and white TV series from the 1950s-1960s. Digitally remastered by Mr. Wizard Studios, Inc.
- Box 47, Item 1326.34 **Mr. Wizard's World, Volume 1**, 2004
1 electronic_discs_dvd
As seen on Nickelodeon. Digitally remastered by the Mr. Wizard Studios.
- Box 47, Item 1326.35 **Mr. Wizard's World, Volume 2**, 2004
1 electronic_discs_dvd
As seen on Nickelodeon. Digitally remastered by the Mr. Wizard Studios.
- Box 47, Item 1326.36 **Mr. Wizard's World, Volume 3**, 2004
1 electronic_discs_dvd
As seen on Nickelodeon. Digitally remastered by the Mr. Wizard Studios.
- Box 47, Item 1326.37 **Mr. Wizard's World, Volume 4**, 2004
1 electronic_discs_dvd
As seen on Nickelodeon. Digitally remastered by the Mr. Wizard Studios.
- Box 47, Item 1326.38 **Mr. Wizard's World, Volume 5**, 2004
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Part 1 of 1

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- Box 56, Item 1326.85 **Mr. Wizard Space Needle**, 1989 April 6
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- Box 57, Item 1326.86 **Correspondent Science News**, [1990 March?]
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- Box 52, Item 1326.87 **Correspondent Science News**, 1990 March 4
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- Box 56, Item 1326.88 **Mr. Wizard's World Segments**, 1990 May 8
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Duplicate.
- Box 55, Item 1326.89 **Ask Mr. Wizard**, 1992 January 24
1 Videocassettes (U-matic) (Duration: 60:00.)
Duplicate
- Box 54, Item 1326.9 **Mr. Wizard Science Secrets**, 1994 June 9
1 Videoreels (1 inch)
[Image\(s\)](#)
Edited master.
- Box 55, Item 1326.91 **Hawaiian Volcanoes** , undated
1 Motion picture film (16mm)
Anthology of recent eruptions on Manoa and Kilauea
- Box 55, Item 1326.92 **How About...Reports**, undated
1 Motion picture film (Duration: 05:46; 16mm)
- Box 55, Item 1326.93 **Mr. Wizard Behind the Scenes**, undated
1 Motion picture film (16mm)

- Box 55, Item 1326.94 **Mr. Wizard Close-Ups**, undated
1 Motion picture film (Duration:00:30.; 16mm)
Programs 1-10 with academy leaders removed. Informational TV spots produced with the National Science Foundation.
- Box 55, Item 1326.95 **Mr. Wizard Close-Ups**, undated
1 Motion picture film (Duration:00:29.; 16mm)
Programs 1-20 with academy leaders removed. Informational TV spots produced with the National Science Foundation. Release print #6.
- Box 55, Item 1326.96 **Mr. Wizard Studio, Hypo Crystals**, undated
1 Motion picture film (Duration: 04:15.; 16mm)
Transferred to 80-V.
- Box 55, Item 1326.97 **Santa Barbara Forest Fire**, undated
1 Motion picture film (16mm)
- Box 57, Item 1326.98 **Watch Mr. Wizard, SPE-NUCLEAR Power** , undated
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1 Videocassettes (D-2)

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1 Sound tape reel (Duration: 12:42; 5")
Printing duplicating. Salesman. Original narration.
- Box 54, Item
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1 Sound tape reel (3 3/4" IPS; 7")
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1 Sound tape reel
802, Petunias; 841, Tornado Detector; 846, Wired rats; 867, Lake Erie; 808, Wind Power; 882, Indian Medicine Wheels; 851, Good Forest Fires; and 8120, Lightning.
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3 Sound tape reels (7")
Mastering reels. Lowprint.
- Box 53, Item 1326.113 411, Reel 1, undated
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