



Smithsonian  
*National Museum of American History*  
*Kenneth E. Behring Center*

Guide to the Sosa, Bromley and  
Aguilar and Associates Records

NMAH.AC.1351

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2018

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Sosa, Bromley and Aguilar and Associates Records
<b>Identifier:</b>	NMAH.AC.1351
<b>Date:</b>	1981-1997
<b>Extent:</b>	14 Cubic feet (31 boxes and 1 map folder)
<b>Creator:</b>	Procter & Gamble Company Mars, Incorporated Sosa, Lionel Sosa, Bromley and Aguilar and Associates (San Antonio, Texas) American Airlines Aguilar, Adolfo Burger King Corporation Coca-Cola Company Anheuser-Busch Bromley, Ernest W.
<b>Language:</b>	English  Collection is predominantly in English with significant material in Spanish and very few materials in Portuguese. Advertisements containing Spanish have English translations available in the finding aid. However, newspaper and magazine articles in Spanish do not have translations. Most of the audiovisual material is in Spanish or bilingual English/Spanish. Some audiovisual material is subtitled or dubbed in English.
<b>Summary:</b>	The collection documents the work of the Sosa, Bromley and Aguilar and Associates advertising agency of San Antonio, Texas.
<b>Digital Content:</b>	<a href="#">Image(s): Sosa, Bromley and Aguilar and Associates Records</a>

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## Administrative Information

### Acquisition Information

Donated to the Archives Center in 2015, by Lionel Sosa, Ernest Bromley and Adolfo Aguilar.

### Separated Materials

Items relating to this collection were donated to the Division of Numismatics and Division of Work and Industry. See accessions: 2002.0007.0517 (Tetradrachm coin); 2015.0080.01 (1988 Clio Award Trophy Hispanic Advertising AIDS Campaign); 2015.0080.02 (Promotional Mug); 2015.0080.05 (Promotional Watch); 2016.3049.02 (1993 Clio Award for Hispanic Market

Coca Cola Classic); 2015.0080.06 (1990 Adweek Plaque); 2015.0080.03 (1995 Selena Commemorative Pin).

## Related Materials

Materials in the Archives Center:

López Negrete Communications Advertising Collection (NMAH.AC.1413)

Hector and Norma Orcí Advertising Agency Records (NMAH.AC.1384)

Association of Hispanic Advertising Agencies Collection (NMAH.AC.1343)

Dolores Valdes-Zacky Papers (NMAH.AC.1394)

Castor Advertising Corporation Collection (NMAH.AC.1461)

Spanish Language Television Collection (NMAH.AC.1404)

Goya Foods, Inc. Collection, 1960-2000 (NMAH.AC.0694)

## Processing Information

Collection processed by Sandy Enriquez, Latino Museum Studies Fellow Summer 2018, under the supervision of Alison Oswald.

## Preferred Citation

Sosa, Bromley and Aguilar and Associates Records, 1981-1997, Archives Center, National Museum of American History.

## Restrictions

Collection is open for research.

## Conditions Governing Use

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## Biographical / Historical

Lionel Sosa (b. 1939) is from San Antonio, Texas and is of Mexican descent. His first venture as an entrepreneur was starting a graphic design studio called Sosart which later developed into an advertising agency. Ernest Bromley (b.1951), of Puerto Rican and Canadian descent, joined the company in 1981 while employed at the University of Texas, San Antonio as a researcher. Bromley's background in acculturation, advertising and consumer research provided a unique perspective for the newly developed Sosa and Associates. Adolfo "Al" Aguilar (b. 1955), also of Mexican descent, studied advertising and marketing at the University of Texas, Austin. Aguilar worked for Coca-Cola's first Hispanic Marketing Department when he began meeting with Sosa and Bromley. Eventually, Aguilar helped bring the Coca-Cola account to Sosa Bromley and Associates. This successful transfer ultimately led to the development of Sosa, Bromley and Aguilar and Associates.

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## Scope and Contents

The collection documents the work of the Sosa, Bromley and Aguilar and Associates advertising agency of San Antonio, Texas. They created advertising for large corporations such as Western Union, American Airlines, Coca-Cola, Mars, Procter and Gamble, Anheuser-Busch, and Burger King. Additionally, they worked on political campaigns for Republican candidates including George W. Bush and Ronald Reagan. Works created for local institutions such as the San Antonio Symphony and Incarnate Word High School are also represented in the collection. Sosa, Bromley and Aguilar were pioneers in developing advertising strategies to appeal to Latino consumers.

This collection includes internal corporate documentation such as awards, financial reports, marketing strategies, advertisement samples and newsletters, as well as newspaper and magazine articles. The majority of the collection consists of audiovisual materials in D2, BetacamSP, 3/4" U-Matic and 1" videotape formats. The audiovisual materials contain commercials, casting calls/auditions, director reels, public service announcements, focus groups sessions and more. Six hours of oral histories with the principals and transcriptions of the interviews are also included in the collection. Prominent sections of the collection include advertisements created for the Center for Disease Control to address misconceptions about AIDS in Latino communities, as well as photographs, an audiocassette, and public service announcements pertaining to the life and death of singer Selena Quintanilla-Pérez.

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## Arrangement

This collection is divided into five series:

Series 1: Background Materials, 1980-2015

Series 2: Financial Materials, 1983-1989

Series 3: Clippings, 1988-1999

Series 4: Advertisements, 1988-1995

Series 5: Audiovisual Materials, 1988-1997

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Advertising agencies -- 1980-2000
- Advertising campaigns
- Advertising executives
- Minorities in advertising
- Television advertising -- 1980-2000
- advertising -- 1980-2000
- advertising -- Airlines
- advertising -- Alcoholic beverages
- advertising -- Audio-visual materials
- advertising -- Beverages

advertising -- Brand name products  
advertising -- Confectionery  
advertising -- Food  
advertising -- History  
advertising -- Soft drinks

Types of Materials:

Advertisements -- 1980-2000  
Articles -- 20th century  
Awards  
Commercials  
Ephemera -- 20th century  
Ledgers (account books)  
Magazines (periodicals) -- 20th century  
Marketing records  
Newsletters  
Oral history  
Photographs -- Black-and-white photoprints -- Silver gelatin -- 1980-2000

Geographic Names:

San Antonio (Tex.)  
Texas -- 20th century

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## Container Listing

### Series 1: Background Materials, 1980-2015

Box 1, Folder 1	Ernest Bromley Oral History Transcript, 2015-02-01 <i>1 electronic discs (dvd)</i> Interviewer: Kathleen Franz; total running time: 1:31:20; 28 pages.
Box 1, Folder 1	Al Aguilar Oral History Transcript, 2015-02-02 <i>1 electronic discs (dvd)</i> Interviewer: Kathleen Franz; total running time: 1:32:20; 31 pages.
Box 1, Folder 1	Lionel Sosa Oral History Transcript, 2015-02-02 <i>1 electronic discs (dvd)</i> Interviewer: Kathleen Franz; total running time: 1:38:14; 29 pages.
Box 1, Folder 2	Corporate Identity, 1988-2012
Box 1, Folder 3	Ad Briefs, Reports, Reviews, 1990-1992
Box 1, Folder 4	Internal Communication, 1988-1996
Box 1, Folder 5	Association of Hispanic Advertising Agencies (AHAA), 1997-1999
Box 30, Folder 5	Association of Hispanic Advertising Agencies (AHAA) Binder, 1999 This binder contains the phrase "Mano a Mano (Hand in Hand)" on the cover.
Box 1, Folder 6	Community Engagement, 1994-2015
Box 1, Folder 7	Books, 1980-1993
Box 30, Folder 1	Clio Awards, 1990
Map-folder 1	Sosa, Bromley, Aguilar & Associates Logo, undated

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**Series 2: Financial Materials, 1983-1989**

Box 1, Folder 8	Statement of Earnings, 1983-12-31
Box 1, Folder 9	Financial Statement (unaudited), 1983-12-31
Box 1, Folder 10	Audited Financial Statement, 1984-06-30
Box 1, Folder 11	Audited Financial Statement, 1985-06-30
Box 1, Folder 12	Audited Financial Statement and Supplemental Information, 1985-06-30, 1984
Box 1, Folder 13	Financial Statement (unaudited), 1985-07-31
Box 1, Folder 14	Financial Statement (unaudited), 1985-08-31
Box 2, Folder 1	Financial Statement (unaudited), 1985-09-30
Box 2, Folder 2	Financial Statement (unaudited), 1985-10-31
Box 2, Folder 3	Financial Statement (unaudited), 1985-11-30
Box 2, Folder 4	Financial Statement (unaudited), 1985-12-31
Box 2, Folder 5	Financial Statement (unaudited), 1986-01-31
Box 2, Folder 6	Financial Statement (unaudited), 1986-02-28
Box 2, Folder 7	Financial Statement (unaudited), 1986-03-31
Box 2, Folder 8	Financial Statement (unaudited), 1986-04-30
Box 2, Folder 9	Financial Statement (unaudited), 1986-05-31
Box 2, Folder 10	Audited Financial Statement, 1986-06-30
Box 2, Folder 11	Audited Financial Statement and Supplemental Information, 1986-06-30, 1985
Box 2, Folder 12	Financial Statement (unaudited), 1986-07-31
Box 2, Folder 13	Financial Statement (unaudited), 1986-08-31
Box 2, Folder 14	Financial Statement (unaudited), 1986-10-31
Box 2, Folder 15	Financial Statement (unaudited), 1986-11-30
Box 2, Folder 16	Financial Statement, 1986-12-31
Box 2, Folder 17	Financial Statement, 1987-01-31
Box 2, Folder 18	Financial Statement, 1987-02-28



Box 2, Folder 19	Financial Statement, 1987-03-31
Box 2, Folder 20	Financial Statement, 1987-05-31
Box 2, Folder 21	Financial Statement, 1987-06-30
Box 2, Folder 22	Financial Statement, 1987-07-31
Box 2, Folder 23	Financial Statement, 1987-08-31
Box 2, Folder 24	Financial Statement, 1987-09-30
Box 2, Folder 25	Financial Statement, 1987-10-31
Box 3, Folder 1	Financial Statement, 1987-11-30
Box 3, Folder 2	Financial Statement, 1987-12-31
Box 3, Folder 3	Accounts Receivable Aging, 1987-12-31
Box 3, Folder 4	Financial Statement, 1988-01-31
Box 3, Folder 5	Financial Statement, 1988-02-29
Box 3, Folder 6	Financial Statement, 1988-03-31
Box 3, Folder 7	Accounts Receivable Aging, 1988-04-30
Box 3, Folder 8	Financial Statement, 1988-04-30
Box 3, Folder 9	Financial Statement, 1988-05-31
Box 3, Folder 10	Accounts Receivable Aging, 1988-06-30
Box 3, Folder 11	Accounts Receivable Aging, 1988-07-29
Box 3, Folder 12	Unaudited Financial Statement and Supplemental Information, 1989-12-31

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## Series 3: Clippings, 1988-1999

Box 3, Folder 13	Newspaper photocopies, 1990-1998
Box 3, Folder 14	Magazine photocopies, 1988-1997
Box 3, Folder 15	Magazines, 1990-1996
Box 30, Folder 3	Oversized newspaper, newsletter, magazine, 1990-1999
Map-folder 1	<i>Adweek</i> , mounted clipping, 1996-04-15
Map-folder 1	<i>San Antonio Express-News</i> , mounted clipping, 1996-04-16
Map-folder 1	<i>Macmanus Group Annual Report</i> , mounted clipping, 1996

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## Series 4: Advertisements, 1988-1995

- Box 3, Folder 16      The Canadian Club Hispanic Art Tour, 1988
- Map-folder 1      The Canadian Club Hispanic Art Tour Calendar, 1988-1989
- Box 3, Folder 17      Selena, 1995  
                                  *1 cassette tape*  
                                  *5 contact sheets*  
                                  "Selena I-ER" English, "Selena II-ER" English, "Selena I-SR" Spanish, "Selena II-SR" Spanish. Labeled as "Selena Radio 5-3-95, 4:30 radio w/ slates" by New Age Recording.
- Box 30, Folder 2      Non-Mounted advertisements, 1988  
                                  Coca-Cola "¡Qué Glorioso!" (How Glorious! At dawn a special day arrives. A rebirth of life. Today, we at Coca-Cola give thanks to you for making us a part of your life. Happy Easter!) "¡Madre Mía!" (Mother of Mine! Always at our side when we most need her. Always there to give strength and guide the family. We at Coca-Cola say hello to all the mothers of the world. Happy Mother's Day.); Bud Light and Budweiser "Making a Difference: Jasso, Aguilera and Gracia" "Making a Difference: Martinez, Aguirre and Flores" "Making a Difference: Herrero, Diaz and Acevedo"; Kool Filter Kings Menthol "¡Sabrosón!" (Tasty! With more freshness).
- Box 30, Folder 4      Mounted advertisements, undated  
                                  Coca-Cola "¡Qué Glorioso!" (How Glorious! At dawn a special day arrives. A rebirth of life. Today, we at Coca-Cola give thanks to you for making us a part of your life. Happy Easter!) "¡Madre Mía!" (Mother of Mine! Always at our side when we most need her. Always there to give strength and guide the family. We at Coca-Cola say hello to all the mothers of the world. Happy Mother's Day) "¡El Sabor De Tu Vida!" (The Taste of Your Life! ...it fascinates me. (swig) I don't know why, but it makes me feel special. (sip) It goes with me everywhere. I like it. (sip) It's smooth. Vibrant. I don't get tired of... (swig) Mmmm.) "¡El Sabor De Tu Vida!" (The Taste of Your Life! ...it has magic. (swig) It's smooth and different. It makes me bubbly. (sip) I'm sure that we will never separate. (sip) It has no equal. It always surprises me, my... (swig) Mmmm.); Galavisión "Put a little Latin passion into your acquisition efforts" "Toss a few jalapeños into your marketing mix"; Bromley, Aguilar and Associates "We Were Hispanic."
- Map-folder 1      "We Were Hispanic" advertisement, undated
- Map-folder 1      "I Love Sex" poster, undated
- Map-folder 1      "What Do These Two Men Have in Common?" advertisement, undated
- Map-folder 1      "Travel to Puerto Vallarta with Coca-Cola" advertisement, 1988

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## Series 5: Audiovisual, 1988-1997

- Box 31                      Tape #6612, Sosa and Associates, 1988  
*1 videoreels (1 inch)*  
Anheuser-Busch "Budweiser/NHSF Challenge"; Pepsi Co "Pepsi Home Giveaway"; "Demo"; Gerber Life Insurance "Young Couple" "Grandfather"; O and M/CDC "Sandra and Luis" "Outsmart AIDS" "Married Man"; George Bush for President "Father-in-Law"; Republican National Committee "Hispanic Campaign 1988."
- Box 31                      Tape #6614, Sosa and Associates, 1988-1989  
*1 videoreels (1 inch)*  
Direct Demo Reel; Gillette Focus Group Presentation Revised, "Right Guard Sport Stick White Rain"; CDC/O and M AIDS "Sandra and Luis" "Outsmart AIDS"; AIG Presentation Featuring Sprite/Coca-Cola; Christmas Demo Reel.
- Box 31                      Tape #6626, Sosa and Associates, 1989  
*1 videoreels (1 inch)*  
Coca-Cola "Role Model" "Little Joe" "Don Johnson/Diet Coke"; Domino's Pizza "Crossover" "Spanish."
- Box 31                      Tape #6627, Sosa and Associates, 1989  
*1 videoreels (1 inch)*  
Coca-Cola "America" "Street Sound" "Family Brunch" "Sprite C.G." "Diet Co"; Domino's Pizza "Spanish."
- Box 31                      Tape #6631, Sosa and Associates, 1989  
*1 videoreels (1 inch)*  
"El Sabor De America (The Taste of America)" "El Sabor De America (The Taste of America) 1" "El Sabor De America (The Taste of America) 2" "El Sabor De America (The Taste of America) 1/OSDS" "El Sabor De America (The Taste of America) 2/OSDS."
- Box 31, Folder 1              Labels from Reels #6614 and #6631, 1988-1989
- Box 31                      Tape #6632, Sosa and Associates, 1989-11-30  
*1 videoreels (1 inch)*  
Coca-Cola "El Sabor De America (The Taste of America)" "Little Joe" "Role Models" "Rita Moreno" "Tania Leon" "Deborah Aguilar" "Julio Martinez" "Richard Pena" "Tina Ramirez"; Coke Classic Complete Campaign "Sprite Kind of Day."
- Box 4                        Tape #6633, Sosa and Associates, 1990  
*1 videocassettes (d-2)*  
Dubbed. Coca-Cola "Hi-Tech Sprite" "Dance Montage-Selena" "Dance Montage" "Dance Montage-Ange 30"; Burger King "Bonus Bag" "Franco" "Franco/Whopper"; Discovery '92 "Role Models" (annotation says "revised on 6636-1").
- Box 4                        Tape #6634, Sosa and Associates, 1990  
*1 videocassettes (d-2)*  
Coca-Cola "USA" "Main Thrust" "World Cup Soccer" "Dance Montage" "Montage-Caribbean/Angel" "Hi-Tech Sprite" "Pool Hall"; Anheuser-Busch Bud Dry "Sensation" (annotation says "revised audio version on 6635"); Maxwell House "Demo Spot"; Burger King "BK Bonus/Spanish"; Tom Luce for Governor

"Getting the Job Done" "Interest of Our Children" "Interest of Leadership"  
"Interest of Disclo 30" "Education" "Education/No Pass, No Play" "Education/  
Family" "Texas Pride/Dream" "Texas Old/New" "Saturday Night Live" "Hee-Haw"  
"Bustin Books Not Rocks."

Box 4

Tape #6635, Sosa and Associates, 1990  
*1 videocassettes (d-2)*

Coca-Cola "Dance Montage/Angel" "Role Models Phase II" "Dance Montage"  
"Dance Montage with Selena" "Classic" "Lourdes Saab" "Jesse Trevino"  
"Carmen Velasquez" "Ben Reyes" "Mario Algaze" "World Cup Soccer" "New  
York"; Anheuser-Busch Bud Dry "Sensation" (annotation says "revises version  
on 6634") "Volteando (Turning)" "Angulo (Angle)" "Que Movida/Vine. (What a  
Move)" "Que Movida/Mex. (What a Move)" "Que Movida/Carr. (What a Move)";  
Maxwell House "Demo Spot"; Burger King "BK Broiler" "Franco/Whopper"  
"Gen/Promo/SP" (annotation says "final edit on 6633, final master on 6633")  
"Wvane/Bogo 99 Cents"; Sosa and Associates "Agency Demo" "San Antonio  
Symphony," Sosa demo 150000 (annotation says "obsoulete, new one on  
6638"); Tom Luce for Governor Campaign "Family/Education" "Education/No  
Pass, No Play" "Texas Pride Dream" "Texas Old/New" "Saturday Night Live"  
"Hee-Haw" "Bustin Books Not Rocks"; Mars Hispanic Demo.

Box 5

Tape #6637, Sosa and Associates, 1990  
*1 videocassettes (d-2)*

Dubbed. Coca-Cola "World Cup Soccer" "New York"; Burger King "1990 Hilton  
Head Presentation" "Franco/BK Broiler (Spanish)"; Anheuser-Busch "Movidas  
(Moves) I, II, III" "Que Movida (What a Move)"; Maxwell House Coffee; American  
Airlines "Traveling Video/USA" "Traveling Video/Mexico" (annotation says "Final  
on 6639, no good"); Sandee B. Marion "Will" "Comparison"; Rey Feo (Ugly King)  
Pitch.

Box 5

Tape #6639, Sosa and Associates, 1990  
*1 videocassettes (d-2)*

Dubbed. Coca-Cola "A Qualitative Assessment of Grocery Store Retailers"  
"Young America" "Luis Miguel," Texas Initiative, "Coca-Cola Classic"; Tcada  
Presentation; Public Relations Presentation; Public Relations Dept. Gonzaba  
Presentation; Burger King "Burger Buddies"; American Airlines "Traveling Video"  
"Nuestro Viaje/Our Trip"; Anheuser-Busch "NHSF PSA" "NHSF Cents Off"  
"Que Movida (What a Move)"; Pan American League PSA "Style Show"; Avon  
Presentation Tape.

Box 5

Tape #6641, Sosa and Associates, 1990-1991  
*1 videocassettes (d-2)*

Coca-Cola "World Cup" "Street Sounds" "Family Brunch" "Treehouse"  
"Laughter" "Hilltop Reunion" "Chance Meeting" "El Paso Success Story"  
"America 1" "Toy Money," Tx. Initiative; Sprite "Pool Hall" "The Cover Girls";  
Burger King "Weathervane" "BK Broiler" "Shoppers Bonus Bag" "Bonus Wall"  
"Bonus Intro" "Sleepwalker" "In a Rush" "Opening Night" "Night/Snickers"  
"Opening Night/Shell" "Red Ribbon [Ribbob]" (annotation says "submaster  
on 6642") "Red Ribbon/Alaska" (annotation says "submaster on 6642") "Red  
Ribbons" "Combo Deal" "Vida en Burger King (Life in Burger King)"; Mars  
Candies "Sweeter Product"; Henry Cisneros for Mayor "Business" "Pride" "Not  
Stay" "Why Change"; A/B NHSF (PSA), CCUSA/America, CCUSA Jesse, CDC/  
Drugs, IWC/Gertrude, IWC/Barbara, IWC/Henry, IWC/Blackman; American

Airlines "U.S. Restaurant" "U.S. Beach" "MX. Presidential SQ" "Mx. Beach"  
"Travel Video USA"; American Airlines Planes; Sosa Name Change News  
Release; Bud Light "Eno Movida (Moves) Versions."

- Box 6                   Tape #6642, Sosa and Associates, 1990  
*1 videocassettes (d-2)*  
Burger King "Opening Night" "Coke Glass/Snickers" "Glass/Snickers-Yogurt"  
"Red Ribbon"; Diet Coke "Why II"; American Airlines "Travel Video"; Anheuser-  
Busch Coca-Cola Holiday Coupon; Western Union Money Wire Transfer Service  
to Mexico; Coca-Cola "Why I" "Why II" "Why III" (annotation says "master on  
6644"); Agency Christmas Reel "1990 A Big Year"; Coke Can over Neg Black;  
NCNB Agency Review.
- Box 6                   Tape #6643, Sosa and Associates, 1991  
*1 videocassettes (d-2)*  
Coca-Cola "Why II" "Luis Miguel" Coke Demo(?) Rita Moreno Cut, Anthony  
Muñoz; NCNB Agency Review; NCNIP "Nursing Lifestyle"; Burger King  
"Magician DB Cheese" (annotation says "revised on 6644") "I Can't Wait" "Mi  
Familia (My Family)" (annotation says "mixed demo w/ tag master on 6649")  
"Think Big" (annotation says: "mixed demo w/ tag master on 6649"); Agency  
Presentation Reel; Western Union Rough Cuts "Escuela (School)/Susana"  
"Farías/Mexico" "Farías/USA"; SA Art Instituto Work in Progress; Anheuser  
Busch Bud Light Texas.
- Box 6                   Tape #6647, Sosa and Associates, 1991  
*1 videocassettes (d-2)*  
Dubbed. Coca-Cola "Sabor de America (Taste of America) New York" "Sabor  
de America (Taste of America) Texas" "Sabor de America (Taste of America)  
National" "Sabor de America (Taste of America) California" "Intro Spanish"  
"Reminder" (annotation says "revised to 6649") "Sprite Kind of Day" (annotation  
says "master w/ graphics on 6646") "Angel 91" "Classic Teaser" "Concurso  
de El Magnate (The Magnate's Competition)" "Various Classic Can Over  
Space" ; Burger King "Magician I-DBL Cheeseburger" "Magician II-Bacon DBL,"  
Historical Reel, "Breakfast Buddy"; NCNIP "Nursing a Lifestyle" NCNIP Hispanic  
Recruiting Nurses Campaign; Coke America "Es Para Siempre (It's Forever)"  
test; Anheuser Busch "Baseball" "Volleyball" Bud Light; Steve Bartlett for Mayor  
Campaign.
- Box 7                   Tape #6649, Sosa and Associates, 1991  
*1 videocassettes (d-2)*  
Dubbed. Coca-Cola "Roadblock" "Reminder" "Sabor de America (Taste of  
America) Florida" "Sabor de America (Taste of America) National" "Sabor de  
America (Taste of America) New York" "Sabor de America (Taste of America)  
Cal" "Sabor de America (Taste of America) Nat" "Luis Miguel/Verano (Summer)"  
"Luis Miguel/Product" "Angel 91," All Regional and National Versions English  
and Spanish; The Hispanic Alliance for Free Trade English and Spanish  
Campaign Univision and Telemundo; Montgomery Ward "La Tienda de Las  
Tiendas (The Store of the Stores)"; Anheuser Busch "Bud Light w/ End  
Graphics"; Burger King "Freeze Model/Broiler" "BK Broiler Freeze Models"  
"BK Broiler Combo Deal" (annotation says "demo on 6641") "Vida en Burger  
King (Life in Burger King) (annotation says "demo on 6641") "Mi Familia (My  
Family)" (annotation says "demo on 6643") "Think Big" (annotation says "demo  
on 6643"); Maria Berriozabal for Mayor "Pride" "Pride w/ People" "Pinching

Pennies" "Agenda" "On Campaigning" "On Campning w/ Peop" "Tax Dollars w/ Peop" "Orgullo (Pride)" "Orgullo (Pride) w/ People" "Comunidad (Community)."

Box 7

Tape #6650, Sosa and Associates, 1991  
*1 videocassettes (d-2)*

Annotation says "6 BK Spots." Anheuser Busch "Bud Light Hispanic Spots w/ Graphic Treatments" "Crossover Shine a Light" "La Helada Dorada (The Golden Beer)" (annotation says "revised to 6648") "Baseball" "Volleyball" "Playa (Beach)"; Pedro Torres and Associates Campana Agua (Water Campaign) "Suder Inspector H2O"; Departamento del Distrito Federal Campana Agua (Department of the Federal District Water Campaign) "Suder Inspector H2O"; GTE Casting Recommendations; American Airlines "Donut"; Coca-Cola "Pop Music-Univision"; Burger King "Baila Con B.K./SP (Dance with B.K./SP)" "Think Big/Whopper SP" "Vida en BK (Life in BK)" "Mi Familia/Donut (My Family/Donut)" "Broiler Combo/Coke Glass" "Snickers/Intro Rev"; CC-USA "Angel 91"; Western Union "U.S. Sprint" "Susana" "Farías" "Local Agent Tags."

Box 7

Tape #6651, Sosa and Associates, 1991  
*1 videocassettes (d-2)*

Dubbed. Burger King "Baila Con BK (Dance with BK)" "Baila Con B.K. (Dance with B.K.) Alternate Version"; American Airlines "You're the One" "Steal-a-matics" "Snickers Intro"; Anheuser-Busch "Michelob Golden Draft"; Lionel 10th Anniversary Party Tape; Coca-Cola "Angela 91"; Carnaval (Carnival) Miami Diet Coke; Pedro Torres and Associates Campana Agua (Water Campaign) "Suder Inspector H2O"; Western Union "Susana" "Farías" "Allas (Wings)/Danal's" "Checks Cashed"; Kathy, Juan, Nena "Agency Sample Reel Beneficial Finance Pitch" (annotation says "revised on 6648"); GTE "The Movies" "Anniversary" "La Fiesta (The Party)"; American Airlines work(?), Maria for Mayor.

Box 8

Tape #6653, Sosa and Associates, undated  
*1 videocassettes (d-2)*

Coca-Cola "Luis Miguel Verano (Summer)" "Angel '91" "Sabor de America (Taste of America)," Product with Dynamic Ribbon Tag, Texas Initiative, " '92 Creative Melody and Interactive."

Box 8

Tape #6654, Sosa and Associates, 1991  
*1 videocassettes (d-2)*

Dubbed. Anheuser Busch "Water Sprinkler" "Bud Light Pre-Planned Demo" "August Busch Presentation"; Coca-Cola "Fama y Fortuna (Fame and Fortune)" "Testimonial" "Michelob Golden Draft" (annotation says "revised to 6657"); Clorox Presentation; American Airlines "Columbus" "Picasso/De La Rent" "Marquez/C"; Agency Sample Reel Revised for Clorox Pitch; Burger King "Experiencia Especial Capsule (Special Experience Capsule)" "Bullseye BBQ Burger" "Whopper with Bacon"; The Best and the Brightest Hispanic Super Reel.

Box 8

Tape #6659, Sosa and Associates, 1991  
*1 videocassettes (d-2)*

Dubbed. Annotation says "3 BK Spots." City Water Board of San Antonio; NCNB "New Home" "New Business" "New Home/Soon To Be" "Your Business/Soon" "New Home/Nations Bank"; Burger King "Broiler Meal Comb/Coke Glass" "Vida (Life) Remix" "1991 Comercial Montage"; H.V.R.D. Focus Group; Miller Lite and Coors Beer; Steve Bartlett for Mayor "Reverand/Faces"; Western Union "AT and T Holiday Presentation" "AT and T Holiday Promo/Susanna" "Farías"; Coca-Cola

"Bottler's Convention"; Wrangler "Steal-o-Matic"; Animated Tag for Discovery '92 Revised w/Celebremos (Let's Celebrate) For Role-Models (annotation says "animation").

- Box 9      Tape #6661, Sosa and Associates, undated  
1 videocassettes (d-2)  
Incarnate Word College Historical Review '86-'91; Pierre Ferrari Presentation; Burger King 1991 Commercial Montage; American Airlines Stealamic, Image '97; Bud Light Casting Tape 11/91; Coca-Cola "Rita Moreno" "Lourdes Saab" (annotation says "on 6663") "Celebremos Unidos (Let's Celebrate Together)" "Tania Leon" "Mario Algaze" (annotation says "on 6663") "Jesse Trevino" "Luis Sabines" "Ben Reyes" (annotation says "on 6663").
- Box 9      Tape #6667, Sosa and Associates, 1992  
1 videocassettes (d-2)  
Annotation says "2 BK Spots." Coca-Cola "The Stand" "The Trade" "Test Bottle Drop Rotoscope" "Test Bottles Over Color Bars" "VCR" "Angel" "Luis Miguel" "Latin House" "Shared Around the World"; Diet Coke "Miss Universe w/ Supers" (annotation says "revised to 6668"); John Gabriel JDG-Eng-1/2/3/5/4/6, JDG-SP-1/2/3; Combat "Tank" "Gallery"; American Airlines "Mother's Day Promotion" "Spanish 1st Avid Rough Cut" "Envelope Over Clouds For Mother's Day Promotion '92" "American Airlines Matte" "Matte Color Fill" "Make It Happen" "Uncle Carlos"; The North American Free Trade Agreement "The Human Perspective"; Kingsford Charcoal "Pepe el Codo (Pepe the Elbow)"; Burger King "Confession" "Forgiveness" "Deception."
- Box 9      Tape #6669, Sosa and Associates, undated  
1 videocassettes (d-2)  
Dubbed. The North American Free Trade Agreement "The Human Perspective"; Burger King "Scratching"; Kingsford Charcoal "Pepe El Codo (Pepe the Elbow)"; Liquid Plumr Focus Group Spot #1, Focus Group Spot #2; John D. Gabriel "Endorsement" "Like His Relatives" "Lived Up to Reputation" "Don't be Misled" "Spears Wants to be Judge"; Amoco Casting Recommendations; Payless Shoe Source Payless Research; 1992 Agency Demo Reel; Nations Bank "Anita" "Arturo."
- Box 10     Tape #6670, Sosa and Associates, 1992  
1 videocassettes (d-2)  
Dubbed. Burger King "Deception" "Ethnic Research Results" "Confession/Coke Glass"; GTE Hispanic Market Campaign; Bud Light "Untreated"; Anheuser Busch "Bud Light" "New York Hype" "Chicago Hype" "Los Angeles Opening" "Theatre of Life Version" "Baile (Dance) Bottles" (annotation says "revised to 6674"); Nations Bank "Anita" "Arturo"; LensCrafters "Wait and Wait"; Kingsford Charcoal "L.A. Park B-Roll"; Coca-Cola "The Stand" "The Trade Texas/Spanish" "Celebremos (Let's Celebrate) Logo, Sabor Para Siempre (Flavor Forever), Wave, Classic Logo" "Lymon Cities" "Pepe El Codo (Pepe the Elbow) Promo."
- Box 10     Tape #6677, Sosa and Associates, undated  
1 videocassettes (d-2)  
Dubbed. Annotation says "2 BK Spots." Amoco Oil Co. "Mechanic [Mechanic] Chicago" "Mechanic Miami" "Mechanic New York"; Coca-Cola "Situation Analysis" "Operation Earthquake" Wind "Reach" Wind "Keep It Coming" [Comong] Wind "It's Time"; San Antonio Light "Spot 1 2nd Chance



How To" "Spot 2 2nd Chance How To"; Agency Demo Reel per Mark Gonzalez; Mars Pitch Presentation; Burger King "Making Up" Dinner Baskets "Dreamer"; California Avocado [Avacado] Comm. Avid Cut, Revised Avid Cut (Rueben); LensCrafter "Patricia" "Gerardo."

Box 10

Tape #6679, Sosa and Associates, 1992  
*1 videocassettes (d-2)*

Dubbed. Coca-Cola "Situation Analysis" "Operation Shockwave" "Operation Earthquake" "Celebremos (Let's Celebrate) Sweepstakes"; Anheuser-Busch/Bud Light "Lifestyle-Baile (Dance) Bottles"; Mars Candy "Skittles Steal-O-Matic" "Snickers Steal-O-Matic"; Burger King "Dinner Basket" "Making Up" Dinner Baskets "Dreamer Aladdin Cup Promo"; Payless Shoe Source "Who Says" (annotation says "revised on 6681 @ 34:00:00") "Holiday II"; Incarnate Word "Get A Life" "Submasters for English Spots"; Amoco "Crystal Clear Ultimate Avid Cut w/ English Translation."

Box 11

Tape #6682, Sosa and Associates, 1993  
*1 videocassettes (d-2)*

Dubbed. Walt Disney Pictures "Aladdin The Making of"; Payless Shoe Source "Holiday I"; Incarnate Word College "Laredo Nursing Program" "Laredo Nursing PR" "Brain Power" "Winning [Winng] Edge" "Never Le" "Get A Li" "High School"; California Avocado Commission "Aguacate Con Todo (Avocado With Everything)"; Burger King "Clock" (annotation says "final on 6683") "Clock/Italian Fest/SP" (annotation says "rev 6692 7/21/93") "Showdown w/ Bite"; Amoco "Analogy"; Coca-Cola "Telemundo Promo/Microphone" "Univision Promo/Microphone"; American Airlines "Mother's Day Tenn. Promo" "Mother's Day Texas Promo" "Make It Happen" "Uncle Carlos" "Showdown Spanish"; 1993 Agency Demo with Subtitles; Payless ShoeSource "Little Eyes" "Little Girl" "Closet" "Dreams" "Color My World."

Box 11

Tape #6683, Sosa and Associates, 1993  
*1 videocassettes (d-2)*

Dubbed. Walt Disney Pictures/Burger King Corp "The Making of Aladdin with commercial breaks"; Incarnate Word Spanish Sub Masters; California Avocado Commission "Aguacate Con Todo (Avocado With Everything)"; Burger King Corp "Clock Donut Version 1/Version 2" "Clock/99/WhopperSP" (annotation says "2 revision 7/21/93 #6692 #7508, final version 6/23/93") "Showdown Spanish" "Showdown Avdi Edit 03"; Clorox – Combat "Lab Man Cut 1/Cut 2"; San Antonio Hispanic Chamber of Commerce "1993 Campaign"; Diet Coke "Microphone Rev."; American Airlines "Mother's Day Generic Master 30" "Make It Happen" "Uncle Carlos"; Coca-Cola "Red Risk Logo" "Classic w/ Spanish Tag Lines"; Western Union "Nadie Mas (Nobody Else)" "Solo Minutos (Only Minutes)."

Box 11

Tape #6685, Sosa and Associates, 1993  
*1 videocassettes (d-2)*

Dubbed. Sprint "Weekends" "Dolar (Dollar)" "Acertate (Be Successful)" "Chismosear (Gossip)" "Telegrafo (Telegraph)" "Amigos (Friends) [Amogos]" "Generic"; Clorox/Combat "Lab Man"; Coca-Cola "Day w/ Empuje (with Push)" "Day w/o Empuje (without Push)" "Night w/ Move Toward [Toward] Neon" "Night Tu Sabor (Your Flavor)" "Day Tu Sabor (Your Flavor)" "Night Siempre (Forever)" "Day Siempre (Forever)" "Director English" "Director Spanish"; NAFTA Audio Sub @ 170000; Burger King "I Knew That" "Gustavo" "Last Action Hero" "LAH/ Fighting Scenes" "BK TV Clock/99 Whopper" "LAH Fighting Scenes Puerto

Rico"; Western Union "Nadie Mas (Nobody Else) Subtitled" "Susanna" "Nadie Mas (Nobody Else)"; Payless ShoeSource "Flirt Donut"; San Antonio Hispanic Chamber of Commerce "Demo of 5 English and 3 Spanish"; Incarnate Word "3 Billion" "Faith" "\$3 Billion Spanish" "Faith Spanish" "Bill w/ Voice Over Spanish/English" "Faith w/ Voice Over Spanish/English"; Sosa DMB and B Americas Demo Reel.

- Box 12                   Tape #6687, Sosa and Associates, 1993  
*1 videocassettes (d-2)*  
Payless ShoeSource "Dreams" "My Own World" "Todo (Everything)" "Flirt"; Burger King "Gustavo" "LAH/Fighting Scenes" "BK TV Clock – 99 Whopper" "I Knew That – 99 Whopper"; Anheuser Busch "Corrido (Mexican Folk Song)" "Movidia Deportiva (Sporty Moves)" "Caribbean"; Norelco "Reverse" "Touch" "Oversleep"; LensCrafters "Gerardo" "Patricia"; Coca-Cola "Day" "Night" "Director"; Bank of America California Presentation, "Theme-O-Matic" (annotation says "rev to 6686"); Western Union "Intra Skylines" "Nadie Mas (Nobody Else) – Skyline."
- Box 12                   Tape #6690, Sosa and Associates, 1993  
*1 videocassettes (d-2)*  
Coca-Cola "What Are You Thirsting For, Male Spanish and English" "What Are You Thirsting For, Female Spanish and English" "What Are You Thirsting For? International Versions" "Olympic Luge Spanish" "Olympic Ski Jump Spanish" "Leadership TV" "Polar Bear Ski Jump" "Always At the World Cup" "Always a Passion" "Big To Small" "Latino Lyric Logo" "Summer" "Summer-20 NR" (annotation says "revised on #6684, 4 versions") "Soltera (Single)" "Soccer Boys" "Street Skaters Generic Mastr30" "Latino Car Tire Spanish" "Sprite Crossword English" "Tejano (Texan) Road Trip" "Polar Bear Santa."
- Box 12, Folder 1       Always Coca-Cola Log from Tape #6690, 1994-03-25
- Box 12                   Tape #6691, Sosa and Associates, undated  
*1 videocassettes (d-2)*  
Dubbed. Kelly Air Force Base "Case for Kelly AFB"; Demo Reel, Reel 1A; Sprint Presentation, Broadcast Example, "Acercate (Move Closer) #1" "Heart" "Sun"; Clio Winners; Sprite Crossword "Music Alt"; Burger King "BK Fashion Show" "What Value Really Should Be Generic Master Spanish"; Polaroid Research "Captiva (Captivate)" "Watches II"; Coca-Cola "Soccer Boys."
- Box 13                   Tape #6692, Sosa and Associates, 1993  
*1 videocassettes (d-2)*  
Dubbed. Demo Reel 1, Demo Reel 2; Burger King "BK Fashion Show" "Clock 99/Whopper" "Clock 39/49 Cent" "Clock 2 Fors" "Italian Fes" "Slot Machine Tests" "Slot Machine/2Burg/2Fries" "What Value Really Should Be" "Car Trip-Fish Combo" "Counter"; Coca-Cola, Sprite and Sprint Demo Reel; Sprint Avid Offline 9 Spots w/ Countdown "Mama Opening" "Mama Reminder" "Mama Closing" "Girlfriend Opening" "G-friend Reminder" "Girlfriend Closing" "Graphics"; M and M/Mars Inc Skittles "Fruit Fantasy."
- Box 13                   Tape #6710, Sosa and Associates, 1994-03-24

- 1 videocassettes (d-2)  
Sprite "Rooftop Male – English" "Beach Female – English" "Beach Female – Spanish."
- Box 13, Folder 1 Slate Info From Tape #6710, 1994
- Box 13 Tape #6711, Sosa and Associates, 1994-04-14  
1 videocassettes (d-2)  
Dubbed. Burger King ".99 Whopper Jr" Earthquake Edit.
- Box 14 Tape #6719, Sosa and Associates, 1995  
1 videocassettes (d-2)  
Annotation says "3 BK Spots." Dubbed. Western Union "Mexico Competitive"; DMB and B Americas "Ideas-Porta Demo"; Fiesta River Barge Co. "Proposed Barge Presentation" "Image"; M and M Mars Skittles "Fruit Going On"; San Antonio Symphony "Tuba/Opening" "Conductor/McFerrin" "Opera/Horne" "Oboe/Murph"; Western Union "Dinero En Minutos (Money in Minutes) New/ Logo" "L.A. USA New/Logo" "L.A. In Country" "DNM Nix" "DNM Any" "DNM Smiths" "DNM 1-800#"; Southwestern Bell CallNotes "Selena On the Road" "Selena On the Studio"; Pontiac "Very Interested"; Juvenile Diabetes Foundation "Spanish Happy Feet"; Burger King "The Architect" "#ASYV-2205R" "The Rhyme/La Rima"; Anheuser-Busch "Oops" "Picnic-Revised" "Rodeo"; The Schupp Company Bud Light "Spotlight-Phoenix."
- Box 14 Tape #6721, Sosa and Associates, 1995  
1 videocassettes (d-2)  
Annotation says "2 BK Spots." Coca-Cola/Tiger Electronics "Christmas Giveaway"; Incarnate Word College "Less Money" "Quickly" "Brainpower Connect" "Mom (B)" "Dad" "Fast" "All the Brainpower" "O.K." "Quickly" "Todo (Everything)"; Blockbuster "Unwrap"; Christmas Party Video "Brady Bunch"; Home Depot Client Sample and Subtitle "Customer" "Employees"; Budweiser "Trajeron (They Brought)" "Lengua (Tongue/Language)"; Burger King Mexico "Super Bowl Crawler Version 1/Version 2"; Bank of America "Spurs Checking Jumbotron 95"; Polaroid Animatics "Family Gathering" "Bird Talk" "Silent Movie"; Sprint "Como Tu Y Yo (Like You and Me)" "Estan Aqui (They Are Here)" "Mi Padre (My Father)" "DRTV Amiga (Female Friend)"; Western Union "Dinero En Minutos (Money in Minutes)" "In Country" "Elektra/Mother" "Elektra" "Elektra [Elktra] No Tag"; Pontiac "Price Excitement"; Witte Museum "Fly Now Daily-Spanish"; Burger King "Jamaica Cinema" "Tienes Jamaica (You Have Jamaica)"; Anheuser/Busch "Fama (Fame) – Promo."
- Box 14 Tape #6729, Sosa and Associates, 1995-1996  
1 videocassettes (d-2)  
Coca-Cola "Dance" "Dehydrated Man" "Surreal Beach" "Always Traveling" "Fall Sun" "Pin Box" "The Choice" "HCM Validation Video" "Crisp and Clean" "Christmas Caravan" "Christmas Caravan – Alternate ending" "CCUSA '96 Creative" "Copier" "Blushing" "Smart Glass" "5 Second Special" "Bottle Birth" "Animal Crackers" "In the Dark" "Hairhead" "Spring Sun" "Destapa (Uncover)" "Poster" "Couch" "Straw/Couch" "Summer Sun" "Ice Cubes II"; Coca-Cola USA Sprite "Low Rider/UTC Promo" "Grant Hill Spanish" "Beautiful People Spanish"; Coca-Cola Bottlers Presentation "Rough Cut 1"; Coca Cola Focus

Group "Corriendo (Running)" "Squeeze [Squesse] Bottle"; Sprite "More For a Can."

Box 15

Tape #6731, Sosa and Associates, undated  
*1 videocassettes (betacamsp)*

Procter and Gamble "Director's Reels-Dawn"; Selena PSA "The Music Stopped" "Como La Flor (Like the Flower)" "Tristeza (Sadness)"; Coca-Cola/Disney Promo Final Rough Cut Spot 1 and Spot 2; Burger King "Supers" "Curtain" "El Que Sabe, Sabe (He That Knows, Knows) Full Mix" "Santa Cups Spanish" "Santa Cups English"; Bud Light "Couch (Spots)" "Spotlight (San Antonio)"; Bud Light Sportlight "Houston" "San Antonio"; Wu-Promises "Competitive Mexico" "Competitive Phone Call" "Country Mexico" "In Country Lat. Am."; Western Union "Competitive" "Competitive Phone Call" "Country Mexico" "In Country Lat. Am." "Latin Amer. Lunch" "Maps-Latin Amer./World"; Pampers Disney Promo.

Box 15

Tape #6732, Sosa and Associates, 1996  
*1 videocassettes (d-2)*

Procter and Gamble Folgers Crystal "The Band"; Folgers Crystals Decaf "First Car"; Pepto-Bismol "Los Tres (The Three)" "Luisa" "Javier"; Pampers "Swing" "The First" (annotation says "6733") "Mimos (Cuddle)"; Bounty "World of Color" "Most Colorful" "Under the Sun"; Vacuum Folgers "Casa (House)"; Ultra Dawn "Hermanas (Sisters)" "Lemon Power" "Mountain Spring" "Wave"; Puffs Advanced "Juegos (Games)" ; Vapor-Rub "Terapia (Therapy)" "Terapia (Therapy)" (annotation says "revised on 6780 @ 00:18:00"); Sunny Delight "Softball"; Pampers Trainers Ultra "Ir Solito (Go By Himself)"; Pampers Stretch "Gatear (Crawl)" "Pampers/Disney Tag" "Gatear (Crawl)/Disney Tag"; Folgers Ultra "Ultra Friends; Folgers RVF "Surprise"; Folgers RIF "Neighbors"; Aleve "Working II" (annotation says "this replaces spot on 6733 has extra disclaimer"); Quilted Bounty "Es Mejor (It's Better)/Clothlike" (annotation says "master on 6733 @24"); Charmin "Gatitos (Little Cats)" "Pepito (Little Pepe)."

Box 15

Tape #6733, Sosa and Associates, 1996  
*1 videocassettes (d-2)*

Procter and Gamble Pepto-Bismol "Los Tres (The Three)" "Luisa"; Pampers Baby Dry "Skin" "Rocking Chair" "Skin-New" "Goodnight-New"; Crest (Bride-Paste/SP/FP) "Bride-Gel"; Always Ultra "Tranquila (Calm)"; Bounty "Twins" (annotation says "master on 6742"); Always "Fiesta (Party)"; Pampers "Swing" "The First"; Regular Vacuum Folgers "Casa (House)"; Ultra Dawn "Hermanas (Sisters)" "Lemon Power" "Mountain Spring" "Hermanas" "Mt. Spring" "Hermanas (Sisters)" "Wave/SP" "1,2,3"; Puffs Advanced "Juegos (Games)"; Puffs Advanced Xtra Strgth "Juegos"; Charmin "Canyon Drop/SP" "Las Vecinitas (The Little Neighbors)/SP/FP" (annotation says "master on 6742"); Sunny Delight "Softball/SP"; Charmin Ultra "Pepito (Little Pepe)"; Folgers Ultra "Ultra Friends/SP"; Folgers RSV "Surprise"; Folgers RIF "Neighbors"; Aleve "Working II" "Ernesto"; Quilted Bounty "Es Mejor (It's Better)/Clothlike"; Pampers Stretch "Baseline-Mimos (Cuddles)"; Scope "Studio" (annotation says "master on 6742") "Don (Mister) Jaime" (annotation says "master on 6742"); Bounty Summer Fun Prints "Most Colorful Under the Sun."

Box 16

Tape #6734, Sosa and Associates, 1995-1996  
*1 videocassettes (d-2)*

Procter and Gamble Ultra Dawn "Carmen"; Sunny Delight "The Right Stuff"; Pampers Premium "Air"; Pampers Baby Dry "Skin-New" "Rocking Chair-New"

"Goodnight"; Alevé "Carpintero (Carpenter)/Mom" "Costurera (Seamstress) Watcha-Headache"; Charmin Ultra "Mom's Make Up" "Las Vecinitas (The Little Neighbors)" "Baby #1" "Baby #2" Mommy #1" "Mommy #2"; Scope Green; Bounty Rinse and Reuse "Birthday"; Pepto-Bismol "Poli" "Feria (Fair)"; Scope "Serenata (Serenade)" "Misa (Religious Mass)"; Folgers "Ultra Friends"; Folgers/DVF/DIF "Skate" "Now You're Up"; Folgers RIF "Neighbors"; Folgers RVF "Surprise"; Always With Channels "Canales (Channels)." Bud Light "Couch"; Anheuser Busch – Bud Light "Dancing Couch" "Sports Couch"; Incarnate Word College "They Say Its" "To Get Where" "I Dropped Out" "When I Told" "I Can Handle" "Professors."

Box 16

Tape #6736, Sosa and Associates, 1995-1996  
1 videocassettes (d-2)

Sprint "Tia (Aunt) Genoveva" "1-800-A-Tu-Casa (To Your House)" (annotation says "revised on 6747 ") "The Bill" "Toy-Store-DRTV" "Donut" "Mexicana (Mexican)-Retention" Mexicana (Mexican)-Acquisition" "Window Gazing" "Bus Ride-Speed" "El Mensaje de Federico (The Message of Federico)" "Restaurant [R]estaurant]" "Window Gazing Telemundo" "Bus Ride-Speed Telemundo" "Window Gazing Univision" "Bus Ride-Speed Univision" "Couples" "Primas/Cousins" "Acercate Siempre (Always Be Close)" "Couples Telemundo" "Couples Univision" "Couples Sabado Gigante (Huge Saturday, TV show)" "Tia (Aunt) Genoveva Telemundo" "Tia (Aunt) Genoveva Univision" "Tia (Aunt) Genoveva Sabado Gigante (Huge Saturday, TV show); Burger King "Aren't You Hungry?" (annotation says "sub on 6754 @ 36:00").

Box 16

Tape #6737, Sosa and Associates, undated  
1 videocassettes (d-2)

Western Union "Astro Travel-CLA" "Winn Dixie-CLA" "Corrido (Mexican Folk Song)" "Corrido (Mexican Folk Song) with Card" "Every Single Country [Contry]" "Comp. Mexico/Telecomm/SP/FP" "Chicago Promo" "Dallas Promo" "L.A. Promo" "New York Pr." "Houston Promo" "San Diego Promo" "San Francisco Promo" "Salinas Pro" "Fresno Prom" "Mex. Promises" "Elektra/Ralphs" "In Country/Mex" "Mex. Promises-Revised" "In Country-Guatemala" "In Country-Columbia" "In Country-Dominican Rep" "In Country-Brazil Pres." "Promises Canada Tag 1" "Promises Canada Tag 2" "In Country- El Salvador" "In Country-Guatemala" "In Country-Nicaragua, Panama" "In Country-Honduras, Belize" "Ralphs" "Jewel" "Currency Exchange/Chicagoland" "Astro Travel" "Fiesta (Party) Mart" "Brookshire Brothers" "Malone S" "Jerry's" "Ralph's-CLA."

Box 17

Tape #6738, Sosa and Associates, 1995  
1 videocassettes (d-2)

Western Union "Promise Clean Sub-master" "Promises Mexico Intro 3" "Promises Mex. Elektra Truck Tag" "Promises Mex. Electra Tag" "South American Presentation" "Promises Intro-Bashas" "Competitive Mexico 4L" "CLA – Fiesta (Party) Mart" "Corrido (Mexican Folk Song)" "Corrido (Mexican Folk Song) with Phone Card" "Competitive Ver.1" "Competitive Ver.2" "Competitive Ver.3" "Every Single Country."

Box 17

Tape #6739, Sosa and Associates, 1997  
1 videocassettes (d-2)

Western Union "Elektra Tag" "Mexico Competitive" "Every Single Country" "Promises Intro "Checks Cashed"" "Promises Intro Astro Travel" "Bashas' Food City" "WUPI-3221 Sub-Titled" "WLAL-3111 Sub-Titled" "WICL-3115 Sub-Titled"

"Promises Latin America" "CLA/CSMT Promo" "Envio Consentido (Shipping You Can Trust) Black and White" "Big Card" "Hand Card" "Localidades (Locations)" "Big Hand-Alt" "Localidades (Locations)-Alt" "Big Hand Subtitled" "Localidades (Locations) Subtitled" "Promises Intro Mexico Master and Sub #1 On MS" "Promises Intro Mexico Master and Sub #1 on MST" "Latin American Launch" "Competitive Mexico" "Competitive Latin America" "In Country Latin America" "In Country Dominican Republic" "In Country Mexico-Receiver" "Promises Canada" "Brazilian in Country" "Full Frame Pre-Build Money Exchanges" "Promises Intro Mexico 4L" "In Country Mexico-Receiver [Reciever] 4L." Annotation says "Master and Sub #1 on MST 6740."

Box 17

Tape #6740, Sosa and Associates, undated  
*1 videocassettes (d-2)*

Western Union WLAL-2508 "Latin American Laun" "WUPC-3117 Promises Canada" "WUCM-3112 Competitive Mexico" "WUPC-2514 Promises Canada" "WUCM-2509 Competitive Mexico" "WBIC-3118 Brazilian in Country" "WCLD-3114 Competitive Latin" "WBIC-2515 Brazilian In Country" "WCLD-2511 Competitive Latin" "Western Union Presentation w/ Supers" "WICL-3115 "In Country Latin Am" "Bridges" "WICL-2512 In Country Latin Am" "Envio Consentido (Shipping You Can Trust) – B and W" "Black and White" "Hand Card" "Locations" "WIDR-3120 In Country [Country] Dominica" "Wise Man" "Mother and Son" "WIDR-2516 In Country Dominica" "Tango" "WIMR-3116 In Country Mexico" "Tango Two" "WIMR-2513 In Country Mexico" "Promises Intro Mexico" "Competitive Latin America" "Promises Canada" "In Country Latin America" "Latin American Launch" "Brazilian in Country" "In Country Dominican Republic" "Competitive Mexico" "WUPI-3121 Promises Intro" "In Country Mexico-Receiver [Reveiver]" "WUPI-2517 Promises Intro." Annotation says "Sub #2 on MST 6739."

Box 18

Tape #6741, Sosa and Associates, 1995-1996  
*1 videocassettes (d-2)*

Dubbed. Annotation says "1 Bk Spot." Bristol-Myers Squibb Co. "Miss Clairol – Entrevista [Entrevista] (Interview) '96"; Blockbuster Video "Species" "Holiday"; Home Depot "Glidden Ev." "Rustoleum" "Schedule Reel"; Western Auto "Omnibus" "Havoline - .69" "Heatmaster – 49.99" "Donut" "Havoline - .84" "Wu Presentation Master Clean"; Coca-Cola Valued Youth Program "Final Master"; Sprint Telemundo "Toy Store – Dan" Univision "Toy Store – Dan"; San Antonio Symphony "Submaster" "Pops-Bernadette Peters" "Pops-Neil Sedaka" "Pops-Rita Moreno" "Classical" "Nutcracker" "Christmas Serenade"; Bud Light "Avid Layoff With Audio Layback"; Anheuser/Busch Bud Light "Dancing Couch" "Sports Couch" "Soccer Revised" "Fama (Fame) Promo"; Coca-Cola "HCM Validation Video"; Burger King Turkey "Are You Hungry."

Box 18

Tape #6742, Sosa and Associates, 1995-1996  
*1 videocassettes (d-2)*

Procter and Gamble Bounty "World of Color" "Twins" (annotation says "sub on 6733"); Pampers Premium "Mimos (Cuddles)" "Softness" "Air" (annotation says "master on 6734") "Swing" "The First"; Crest "Bride-Paste" "Bride-Gel"; Always "Fiesta (Party)" "Tranquila (Calm)" (annotation says "sub w/o disc. On 6746 @ 01:10:0"); Pepto-Bismol "Bog Bottle/Try Outs" "Sobremesa (After Dinner Conversation)/Garlic"; Folgers "Harmony"; Folgers DVF "Skate"; Folgers DIF "Now You're Up" (annotation says "mstr on 6734"); Folgers RIF "Neighbors" (annotation says "mstr on 6734"); Folgers RVF

"Surprise" (annotation says "mstr on 6734"); Always with Channels "Canales (Channels)" (annotation says "Sub on 6734 @ 52:00"); Aleve "Gymnist"; Ultra Dawn "Carmen" "1, 2, 3"; Pampers Stretch "Baseline Mimos (Cuddles)"; Scope "Studio" (annotation says "sub on 6733 @ 36:00:00") "Don (Mister) Jaime" (annotation says "sub on 6733 @ 38:00:00"); Charmin "Las Vecinitas (The Little Neighbors)" (annotation says "sub on 6733").

- Box 18                   Tape #6743, Sosa and Associates, undated  
*1 videocassettes (d-2)*  
Western Auto "Batteries" "Son Como Ninos (They Are Like Children)" "Son Como Ninos (They Are Like Children) – Donut."
- Box 19                   Tape #6744, Sosa and Associates, 1996  
*1 videocassettes (betacamsp)*  
Sprint "Competitive Reel 1995" "Competitive Reel 1996" "Interview"; Minute Maid Presentation; Spurs "6th Man (Tunnel)"; Investment Realty Co "Estancia Momentos de Julio Iglesias (Julio Iglesias's Ranch Moments)"; Western Union "Promises"; Sosa "Christmas Collage"; Mexico Sector [Sectur] "Letras (Letters)" "Sentidos (Senses)." Procter and Gamble Pepto-Bismol "Tres (Three)/ El Profesor (The Professor)" "Luisa"; Charmin "Neighbors"; Bounty "Twins"; Pampers Premium "Softness"; Pampers Premium SAP "Swing"; Pampers Premium Breathability [Brathability] "The First"; Always "Canales (Channels)"; Ultra Dawn "Carmen"; Pampers "Mimos (Cuddles) W/ Shirt" "Mimos (Cuddles) W/O Shirt" "Hospitals Know" "Baseline-Mimos (Cuddles)."
- Box 19                   Tape #6745, Sosa and Associates, 1995  
*1 videocassettes (d-2)*  
Home Depot "Dutch Boy" "Leviton" "Rustoleum" "Werner" "Woods Wire" "Glidden EV SS" "Insinkerator" "Krylon" "Philips" "Ryobi" "Stanley" "Sterling/K" "American Standard" "Kohler" "Stanley Tool" "Kinkead Shower DRS" "Moen Faucets" "Premdor Crown" "RD Werner" "Stanley Door" "Om Scott/Turf" "Ryobi Outdoor" "Armstrong Flooring" "Levolor" "Rubbermaid Refuse" "Kwikset."
- Box 19                   Tape #6746, Sosa and Associates, 1996  
*1 videocassettes (d-2)*  
Procter and Gamble Charmin "Hands-Animatic" "Mom Tissue Mom" "Grand Canyon" "Canyon Drop" "T.V" "Alone" "Gala"; Ultra Dawn "Abused Pots"; Nyquil "Silly"; Bounty "Most Colorful Under the Sun" "World of Color"; Bounty Rinse and Reuse "Birthday"; Puffs "Juegos (Games)" "People"; Pepto Bismol "Los Tres (The Three)" (annotation says "6733 @ 46:00:00") "Poli" "Feria (Fair)" "Nuevo Cocinero (New Cook)" "Javier"; Always "Tranquila (Calm)" (annotation says "master on ms 6733 clean sub w/9o supers on 6742") "Teacher" "Fiesta (Party)" (annotation says "master on mst 6733 clean sub w/ o supers on 6742"); Scope Green "Encuentros (Encounters)"; Scope "Studio" "Mentalidad (Mentality)" "Combination"; Bounty Towels "El Desastre (The Disaster)"; Crest Toothpaste "Nieve (Snow)"; Crest Gum Care "Halfway"; Aleve "Ernesto" (annotation says "master on 6733 @ 32") "Carpintero (Carpenter)/ Mom" "Costurera (Seamstress)/Watcha"; Dawn Dishwash "Costillas (Ribs)"; Folgers Crystals "Inside A Cup Spinning" "Pescador (Fisherman)" "The Band" (annotation says "was on 6732 @ 13:00"); Folgers Vac "Flamenco"; Folgers "Harmony"; Sunny Delight "The Right Stuff"; Folgers Crystals Decaf "First Car" (annotation says "mas on 6732 @ 45:00"); Pampers Baby Dry "Skin" "Rocking Chair" "Goodnight."

- Box 20                   Tape #6747, Sosa and Associates, 1996  
*1 videocassettes (d-2)*  
Sprint "The Bill" "The Vacation" "Tio (Uncle) Tony" "Vacation-Offer" "1-800-A-Tu-Casa (To Your House)/Street Singer" (annotation says "this replaces spot on MSTR 6736") "Couples" "Primas/Cousins" (annotation says "revised from MST 6736") "Tia (Aunt) Genoveva" (annotation says "master on mstr# 6736 @ 1:14:" and "clean sub on 6747") "Various Disclaimers and Supers15 Each" "Cash Back" (annotation says "final master on 6747 @ 33:00:0" and "clean w/o supers 6747 @ 28:00:").
- Box 20                   Tape #6748, Sosa and Associates, undated  
*1 videocassettes (d-2)*  
Home Depot "Dewalt" "Eveready" "Leviton" "Makita" "Ryobi" "Stanley" "Stanley 20' Tape" "Black and Decker" "Dewalt Power Tools" "Dewalt \$127" "Leviton Dimmers" "Ryobi \$98" "Dutchboy" "Eveready – Generic" "Eveready \$4.97" "GE Bulbs" "GL Semi Glo" "Woods Wire" "Cooper Tools" "Dewalt/Generic" "Genie Wet Dry Vac" "Makita/Generic" "Black and Decker/Snake Light" "Black and Decker/\$23.00" "Makita Drill/\$179.93" "Dewalt 9.6V Cordless" "Dewalt Drill/\$125" "Dewalt Saw/\$119" "Premdor" "Armstrong Floors" "Glidden EV Interior" "Levolor BL" "Genie Gara" "American Standard" "Moen" "Philips Lighting" "Stanley Deo" "Kwikset."
- Box 20                   Tape #6749, Sosa and Associates, 1995  
*1 videocassettes (betacamsp)*  
"Lobby Demo 25 Spots"
- Box 20                   Tape #6751, Sosa and Associates, 1996  
*1 videocassettes (d-2)*  
Spurs "Sixth Man/Tunnel" "Sixth Man/Backyard" "Casting Selects"; Charmin "Building" "Animals" "Mirror Steam"; Maybelline International "Labios (Lips)" Spanish "Labios (Lips)" Portuguese; San Antonio Symphony "12/95 Presentation"; Block Buster "Toys/First Knight"; Hispanic Marketing Video; M and M Mars "Best of the Bunch" "Yummies"; Western Auto/Animatics "Cancion (Song)" "Nino (Child)"; Coca-Cola "Slide Show English" "Hi-8 English" "Slide Show Spanish" "Hi-8 Spanish"; Bristol-Myers Squibb Co. "Miss Clairol" "Entrevista (Interview) [Entrevista] – '96"; Bud Light "Yo Quiero (I Want) w/ Graphix" "Beer Spot" "Gameshow"; University of the Incarnate Word "St. Anthony's" "Incarnate Word HS"; American Airlines "The Same Moon" "Ticket" "Flying" "Flying (Alternate Version)"; A-B Convention Video; Coca-Cola USA Sprite "Low Rider"; Hispanic Chamber of Commerce "Juntos (Together)."
- Box 21                   Tape #6752, Sosa and Associates, 1994, 1996  
*1 videocassettes (d-2)*  
Coca-Cola "Slide Show" "Slide Show/Pix" "Launch Always" "Twist Hispanic" "Lawn Ornament [Onament]" "Pinball" "BBQ Hispanic" (annotation says "revised on mstr 6759 @ 52:00:00"); Sprite "Low Rider" "Myth/UTC-U.S." "Subliminal"; Classic "Pasion (Passion)"; Promotional Hometown Heroes "Paul Gonzalez" "Danny Hernandez"; Selena Promotion "New Spotlight."
- Box 21                   Tape #6753, Sosa and Associates, 1996  
*1 videocassettes (betacamsp)*  
Burger [Burher] King "Lasso" "Al Rescate (To The Rescue)" "Countdown"; Anheuser-Busch [Bush] "Taquitos-California" Bud Light; Sprint "1-800-A Tu



Casa (To Your House)" "Street Singer Revised"; St Anthony Incarnate; Folgers Presentation; Western Auto "Son Como Ninos (They Are Like Children) – Full 30" "Son Como Ninos (They Are Like Children) –Havoline" "Son Como Ninos (They Are Like Children) –Donut"; Spurs "6th Man (Tunnel)" "6th Man (Backyard)"; Procter and Gamble Scope "Studio" "Don (Mister) Jaime"; Pepto Bismol "Suggested Call Backs" "Javier"; Clairol "Avid Cut Product Infusium 23"; Procter and Gamble Pampers "Air"; Procter and Gamble Folgers "Red" "Casa."

Box 21

Tape #6754, Sosa and Associates, 1996  
*1 videocassettes (d-2)*

Sprint Acercate Siempre (Always Be Close) "Vacation" "Tio (Uncle) Tony" "The Bill"; Procter and Gamble Pampers Premium "Air" "Air Animatic" "What's Closest"; Clairol Miss Clairol Animatic "Hand" "Chatting" "Hands"; San Antonio Symphony "Fufu Stuff" "Fiddler On The Porch" "Orale (Yeah!)" "Kid's Stuff"; American Airlines "Reflections" "El Columpio (The Swing)" "The Same Moon" "Flying"; University of the Incarnate Word "Growth" "Brainpower" "Global" "Values" "Change" "The Universe" "March 25" "St. Anthony's" "Incarnate Word HS" "High Schools"; Betty Crocker Sales Video Short "Do You Love Me"; Bristol-Myers Squibb Co "Entrevista (Interview)"; Coca-Cola Sprite "Low Rider"; M and M Skittles "Yummies Hispanic"; Burger King "Aren't You Hungry?" (annotation says "submaster of ASWB-6121 on 6735 @ 01:14:00"); Western Auto "Son Como Ninos (They Are Like Children)" "Havoline" "Donut"; Spurs "Sixth Man" "Sixth Man/Backyard"; Minute Maid "Sales Rally Video."

Box 22

Tape #6755, Sosa and Associates, 1996  
*1 videocassettes (d-2)*

Anheuser Busch [Bush] Bud Light "Yo Quiero (I Want)" "Refrescamente (Refreshingly)" "Taquitos" "Taquitos/Chicago" "Taquitos/Texas" "Taquitos/California" "Beer Spot" "Gameshow" "Convention Video" "Refreshment Animation" "Refrescamente (Refreshingly)/California [Califnorcia]/Norteno (Mexican Music Style)" "Refrescamente (Refreshingly)/Chicago/Norteno (Mexican Music Style)" "Refrescamente (Refreshingly)/Miami/Batucada (Brazilian Samba)" "Refrescamente (Refreshingly)/New York/Batucada (Brazilian Samba)" "Refrescamente (Refreshingly)/Texas/Norteno (Mexican Music Style)."

Box 22

Tape #6756, Sosa and Associates, 1996  
*1 videocassettes (d-2)*

Coca-Cola "Passion KOLM 6301 Span" "Passion KOLM 6302 Eng" "Passion KOLM 6303 Span/No V.O" "Passion KOLM 6304 Eng./No V.O."

Box 22, Folder 1

Coca-Cola Log from Tape #6756, 1996

Box 22

Tape #6757, Sosa and Associates, undated  
*1 videocassettes (d-2)*

Home Depot "Premodor" "Armstrong" "Gliden Evss Ext" "Rusoleum" "Leviton Dimmers" "Om Scott/Turf Buil" "Ryobi Outdoor" "Rubbermaid" "Krylon" "Celotex" "Owens Corning Roof" "RD Werner" "15th Anniversary Video."

Box 23

Tape #6758, Sosa and Associates, undated  
*1 videocassettes (d-2)*

Coca-Cola "Only You-Subtitled"; Home Depot "OM Scott" "Ryobi Outdoor" "Leviton Dimmers" "Kwikset Lo" "Glidden Evss Ext" "Krylon" "Owens Corning Roof" "Stanley To" "Ryobi Power Tools" "Armstrong Floor" "Levelor Blinds" "Dap

Alex P" "Murray Mowers" "In Sink Erator" "Hunter Fan" "Dewalt Too" "Makita" "Weber Grill" "Stanley Doors" "Phillips L" "Glidden Ext" "Amer. Std. Fixture" "Celotex Shingles" "Rubbermaid Refuse" "Ryobi Tools" "GE Lighting" "Owens Corning" "Levelor BL" "Millspride" Moen Faucets" "Dap Kwixse" "Armstrong Floors" "Cooper Tools" "Black and Decker Tool" "Dewalt" "Eveready" "Glidden Int."

Box 23

Tape #6759, Sosa and Associates, 1996  
*1 videocassettes (d-2)*

Coca-Cola Sprite "Myth-U.S." "Language Class" "Hispanic Fashion Promo"; Coca-Cola Classic "Ball" "Lung Capacity" "Gymnast" "Brazil Soccer-Subtitled" Portuguese, CSM Tool Kit, "Global Soccer Video" "Caught Red Handed", Selena Premiere Sweepstakes, "Glass To Metal" "BBA Hispanic Video" "BBC Project" (annotation says "revised from mstr 6779, 6752, 6759"); Coca-Cola Red Promo "CC-Alert."

Box 23

Tape #6760, Sosa and Associates, 1996  
*1 videocassettes (d-2)*

Procter and Gamble "Los Tres (The Three)" "Luisa"; Coca-Cola Sprite "Language Class"; AMOCO "Push" "Tanker"; Polaroid "Scruffy"; Bristol-Myers Squibb Co Infusium 23 "Confia En El (Trust In Him)"; Anheuser Busch Bud Light "Refrescamente (Refreshingly) Miami" "Taqitos/Texas" "Taqitos/California"; San Antonio Spurs "Family" "Client" "Season Tickets Vers. 2" "Intro Vers. 2"; P and G Always "Party" "Overnight" "Breakthrough"; San Antonio Symphony "Fufu Stuff/R. Clooney" "Fiddler On The Porch" "Orale (Yeah!)" "Kid's Stuff" "Class Sea Open" "Fufu Stuff/D. Brubeck" "Fiddler On The Porch/L. Gatlin" "Fiddler On The Porch/Mad Butter" "Orale (Yeah!)/Pop Series Open" "Orale (Yeah!)/Emilio" "Orale (Yeah!)/Tito Puente"; Western Auto "Havoline Formula 3" "Armor All-Armor Plate."

Box 24

Tape #6761, Sosa and Associates, 1996  
*1 videocassettes (betacamsp)*

St. Peter's St. Joseph's Childrens Home "St. PJ's Music Video" "St. PJ Video"; Sprint "The Bill"; Levis Presentation; Procter and Gamble Bounty Rinse and Reuse "Birthday3-Ver.1" "Cleaning Demos A" "Cleaning Demos B" "Cleaning Demos C" "Birthday3-Ver.2"; Procter and Gamble Bounty "Birthday2" "Paco3"; EL Chisme (The Gossip) Part 2 (annotation says: "Part 1 is on Master 603 @ 36:00"); Procter and Gamble Always "Tranquila (Calm)"; Western Union "Envio Consentido (Shipping You Can Trust)" "Ver. 1 Big Card" "Ver.2 Hand Card" "Ver.3 Localidades (Locations)"; Procter and Gamble Green Scope "Encuentros (Encounters)- Version2" "Encuentros (Encounters)-Version1"; Procter and Gamble Pampers Premium "Softness" "Swing"; Amoco "Push" "Tanker"; Bud Light "Taqitos" "Itas"; Western Union "\$300 for \$12.50" "\$125 for \$10"; Procter and Gamble Pampers Baby Dry "Skin-New" "Goodnight-New" "Rocking Chair-New"; Procter and Gamble "The First" "Swing"; Procter and Gamble Aleve "Carpenter/Mom" "Seamstress/Watchmaker" "Mom-Agency Version"; Incarnate Word/St. Anthony's "St. Antony" "Camera Card" "Incarnate Word" "Graduate" "Image"; Procter and Gamble Charmin Ultra "Las Vecinitas (The Little Neighbors)"; Burger King "Al Rescate (To The Rescue)."

Box 24

Tape #6762, Sosa and Associates, 1996

*1 videocassettes (d-2)*

Creative Presentation For 7/14/96; Western Union "Every Single Cntry" "125th Telecomm Mexico"; UIW "Genius" "Universe" "Incarnate High School" "The World"; St. Anthony High School "It's A Cool School"; St. PJ's Childrens Home "Video Complete" (annotation says: "Split aud Sub w/o testimonials on MST 6766 @ 32:00:0" and "Master on MST 6766"); Pontiac Widetrack GrandPrix "Slot Car" "Wide Jump"; Bristol-Myers Squibb Co Infusium 23 "Confia En El (Trust In Him)"; San Antonio Spurs "Family" "Client" "Season Tickets" "Buddies" "Date" "Intro"; Amoco "Push" "Tanker"; New Agency Reel 9/96; Coca-Cola HCM Presentation, CSM Tool Kit.

Box 24

Tape #6763, Sosa and Associates, 1996

*1 videocassettes (d-2)*

Sprint "Tio (Uncle) Tony" "Vacation" "The Bill" (annotation says "clean sub and finished mstr #6790") "Vacation-Off" (annotation says "submaster w/o offer and disclmr on MS 6747 @ 1:19:30") "Tia (Aunt) Genoveva" "Competition Reel" "Feb. Phone Reel #1" "Feb. Phone Reel #2" "Feb. Phone Reel #3" "Fotonovela (Photo Story/Comic)" "Tia (Aunt) Alejandro" (annotation says "mastr# 6790 @ 36:00:") "The Guzman Family Submaster" (annotation says "master on 6790 @ 39:00").

Box 25, Folder 1

Log From Tape #6764, undated

Box 25

Tape #6764, Sosa and Associates, 1996

*1 videocassettes (d-2)*

San Antonio Spurs "Pacers TV" "Family" "Client" "Client Bud Girls Tagline" "Intro" "Fan Pack-1" "Fan Pack-2" "Fan Pack-3" "Opening Night" "Game 1"; Phone Demo; Southern California GMC Dealers "Todo Cabe (Everything Fits)"; SOSA Creative Presentation; Presentation Inner-City Case Study; Burger King "Pick Me Up" "Familia (Family)" "Familia (Family) w/ Product" "Familia (Family) w/ Family"; Procter [Procter] and Gamble Always-Ultra Recommended Call Backs; Bud Light Refrescamente (Refreshingly) Client Changes, Client Changes Alt, Agency Recommendation; Western Union "125th Anniv. Mexico" "125 Anos (Years)/Mexico" "125 Latin/Dom. Rep."; San Antonio Symphony "Dinero (Money) Teaser" "Orale (Yeah!) Teaser" "Fufu Teaser"; Procter and Gamble Bounty Rinse and Reuse "High Chair" "Bounty Birthday" "Paco"; Bristol-Myers Squibb Miss Clairol "Dile No A Las Canas (Say No To White Hair)."

Box 25

Tape #6766, Sosa and Associates, 1996

*1 videocassettes (d-2)*

UIW "Genius" "Universe" Incarnate High School "The World" St. Anthony High School "It's A Cool School"; Sprint Presentation #1; San Antonio Symphony "Nutcracker '96" "Christmas Serenade '96"; St. PJ's Childrens Home Split Audio Submaster w/o Testimonials and Graphics; St. Peter's St. Joseph's Childrens Home (annotation says "do not dub revised on #6767 @ 58:30:00"); Southern California GMC Dealers "Todo Cabe (Everything Fits)" (annotation says "master on mstr# 6767 @ 50:00:0"); Graphic Jam Demo for Procter and Gamble; St. PJ's Childrens Home "Stock Market" "Thousand Pictures" "Photograph" "Reasons" "Christmas"; San Antonio Spurs "Holiday Pak-TV" (annotation says "intro ver 2 from mstr# 6760"). Annotation on cover says: "@ 1:23:00:00 Bud Light Pitch '96 Submaster 11 min."

Box 25

Tape #6767, Sosa and Associates, 1996

*1 videocassettes (d-2)*

UIW "Genius" "Universe" "The World" "It's A Cool School" "Constellation"; San Antonio Spurs "Spurs Tickets" "Buddies" "Opening Night" "Lakers TV" "Sonic TV" "Bulls TV"; Levis Presentation Reel; San Antonio Symphony "Nutcracker" "Christmas"; Sprint "Sprint Competitive Demo"; Burger King "Al Rescate (To The Rescue) Toy Story Slow" "Nacion N (N Nation)"; Southern California GMC Dealers "Todo Cabe (Everything Fits)" (annotation says "clean sub w/o supers on 6766 @ 57:00:00 master"); St. P.J's "PSA's" "St. P.J's Video" (annotation says "this replaces master on mstr #6766 @ 44:00:00"); Incarnate Word 4-spots, 4-Donuts; Bristol-Myers [Meyers] Squibb Co Nice'N'Easy "Talk Show"; Maxwell House Coffee.

Box 26

Tape #6768, Sosa and Associates, 1996

*1 videocassettes (d-2)*

San Antonio Spurs "Magic" "Jazz" "Spurs vs. Magic" "Season Tickets" "Orlando" "Houston" (annotation says "master 6776") "Phoenix-TV" "Miami-TV" "Dallas-TV" "Knicks-TV" "Lakers" "Mavericks" "Warriors" "Hawks" "Bucks" "Will's Hair/Grizzlies" "Center vs. 3 Pt./Grizzlies" "Will's Hair/Warriors" "Center vs. 3 Pt." "Will's Hair/Hawks" "Center vs. 3 Pt./Hawks" "Bionic Sean/Raptors" "We'll Be Back/Raptors" "Bionic Sean/Bucks" "We'll Be Back/Bucks" "Honey Hips/Hornets" "Dave's Neighborhood/Hornets" "Honey Hips/Timberwolves" "Dave's Neighborhood/Timberwo" "Will's Hair" "Bionic Sean" "We'll Be Back" "Honey Hips/LR" "Rockets" "Celtic."

Box 26

Tape #6769, Sosa and Associates, undated

*1 videocassettes (d-2)*

Anheuser Busch "97 Presentation"; University of the Incarnate Word "Julia/To Get Where/January" "Kate/They Say It's" (annotation says "submaster on 6767") "Mary/I'm A Grandma/March" "Sean/I Can Handle/Ma" "Kate/They Say It's May" "Sean/I Can Handle/June" "Mary/I'm A Grandma/September" "Sean/I Can Handle/October"; Levi's Rap Session; Marshall's Presentation Reel, "Marshall's Pitch"; San Antonio Spurs "Warriors" "Hawks" "Bucks" (annotation says "master on mstr# 6768").

Box 26

Tape #6770, Sosa and Associates, undated

*1 videocassettes (d-2)*

El Chismes (The Gossip) Christmas Video; Southern California GMC Dealers "Todo Cabe (Everything Fits)"; San Antonio Spurs "Knicks-TV" "Lakers" "Mavericks" "Chuck/David Back" "Dave's Sleeves" "Bionic Sean" "Will's Hair" (annotation says "sprt 7643") "Dave's Neighborhood" "Center vs. 3 Pt." "We'll Be Back"; Anheuser Busch Bud Light Yo Quiero (I Want) Campaign "Beer Spot" "Taquitos" "Yo Quiero [Quero] (I Want)" "Game Show" "Latin Rock Merengue"; Anheuser Busch Bud Light "Slick Boys" "Carne" "Locker Room" "Cantina (Cafeteria)" "Ritmo (Rhythm)"; Direct "Ad Week Demo"; Bristol-Myers Squibb Clairol Hydrience "Breakthrough"; Marshall's "Marshall's Pitch"; St. Peter-St Joseph Children's Home "There's No Place Like Home"; Amoco Competitive Reel-Tied; University of the Incarnate Word "Time"; Western Union "Origenes (Origins) Senders" "Origenes (Origins) Receivers" (annotation says "master on 6772 29:00"); Levi's Storyboard Artwork Lay-Off For Animatic; GMC Pontiac Grand Am "Year End Clearance."

Box 27

Tape #6772, Sosa and Associates, 1997-1998

*1 videocassettes (d-2)*

Western Union "Envio Consentido (Shipping You Can Trust) Video"  
 "Tango" (annotation says "sub on 6740 @ 01:27:00") "Casting Selects"  
 "Origenes (Origins) – Senders" "Origenes (Origins) – Receivers" (annotation  
 says "sub on 6770 01:29:00") "Origenes (Origins) – Generic" (annotation says  
 "clean sub on mstr# 6788 @ 8:00" and "master on mstr# 6788") "Origenes  
 (Origins) – Promo" "Origenes (Origins) – Generic/Vaquero (Cowboy)" "Origenes  
 (Origins) – Generic/Elizabeth" "Telecomm Tag Elements" "Origenes (Origins)  
 Ecuador/El Salvador" "Origenes (Origins) Colombia/Guatemala" "Elizabeth"  
 "Hierbero (Herbalist/Healer)" "Mercedes" "Vaquero (Cowboy)" "Cliente  
 Consentido (Best Client)."

Box 27, Folder 1

Western Union Log From Tape #6772, 1997-1998

Box 27

Tape #6773, Sosa and Associates, 1997  
*1 videocassettes (betacamsp)*

American Airlines "Reflections-Version 5" "The Swing-Version 6" "The Swing-  
 Version 7"; GM Pontiac "Manifiesto (Manifest) Vol#1" "Manifiesto (Manifest)  
 Vol#2"; Pringles Hispanic Teens Focus Group; Coca-Cola "Selena Premier  
 Video"; Western Union "Tango" "Without Coupon w/ Broom" "With Coupon/ w/  
 Broom"; Campbells Presentation"; University of the Incarnate Word "Pin Head"  
 "Stretch" "Faces" "Infinity." Procter and Gamble Pepto "Feria (Fair) [Feria]"  
 "Poli"; Scope "Serenata (Serenade)" "Misa (Religious mass)"; Pampers Baby  
 Dry "Big Brother" "6th Sense"; Charmin Triple Roll "Busy Mom"; Charmin Ultra  
 "The Potty."

Box 27

Tape #6774, Sosa and Associates, undated  
*1 videocassettes (d-2)*

Annotation says "1 BK Spot." Pringles Hispanic Teens Focus Group; Amoco  
 Competitive Reel; Monday Meeting Presentation w/ Name Change; M and M  
 Mars/Skittles "Hound" "Merlin"; San Antonio Spurs "Celtics" (annotation says  
 "sprt-7873") "Phoenix" "Seattle" "Houston"; Western Union "Tango Casting  
 Selects" "Tango-Subtitled"; Burger King "Back Seat"; Polaroid "Architect" "Dog  
 And Cat"; Coca-Cola "Love Letter Box/Hispanic"; University of the Incarnate  
 Word "Time-Revised"; Pontiac WideTrack Grand Prix "Slot Car" "Wide Jump."

Box 28

Tape #6775, Sosa and Associates, 1997-1998  
*1 videocassettes (d-2)*

BA and A Agency Reel Open and Close; "New-July '97 Agency Open" "Agency  
 Demo Reel"; Campbell Presentation, Campbells Montage; Bromley, Aguilar  
 and Associates "MFCG Demo Open"; Levi's "Levi's TT Video" "City Bus"  
 "Balcony"; "Agency Meeting-Presentation"; "Case Study 11/04/97"; "Agency  
 Demo 4/98" (annotation says "logo"); "Agency Demo Summer '98."

Box 28

Tape #6776, Sosa and Associates, 1997  
*1 videocassettes (d-2)*

San Antonio Spurs "Pik-A-Pak (Season Tickets)" (annotation says "clean version  
 w/o supers on mstr# 6806") "Opening Night" (annotation says "sub on 6806")  
 "Rockets" (annotation says "master on 6768") "Celtic" "Magic" "Jazz" "Phoenix"  
 "Seattle" "Will's Hair-Seattle" "Houston" (annotation says "submaster on mstr#  
 6774 @ 1:20:00:00") "Action and Faces Submaster" "Mini Paks TV" (annotation  
 says "master on 6782 @ 10:00") "Regular Season On Sale" (annotation says  
 "master on 6782 @ 16:00") "Who-Love New" "G11 Orlando" "G13 Houston"

"Indiana" (annotation says "master on 6791 @ 53:00") "Boston" "Portland" "Sacramento" (annotation says "sub on 6791 @ 55:00") "G21 Houston" "Dallas G20" "G-24-Phoenix" "G26 Utah" "G29 Philadelphia" "G39 Seattle Supersonics" "Heb-Seattle" "G40 Los Angeles Lakers" "Phoenix-Game 3" "Suns-Game 3" (annotation says "masters on #6791").

Box 28

Tape #6777, Sosa and Associates, undated  
*1 videocassettes (d-2)*

Procter and Gamble Pampers Premium "Play Too" "Magic" (annotation says "clean sub w/o supers on mstr# 6799 @ 52:00:00") "Air" "The First" "Swing" "The Two Best Things" "What Baby Needs" "Demo Composite" "Smiles" (annotation says "masters on 6780"); Pampers Submasters "Something New" (annotation says "sub#2 on mstr 6797") "Play Too"; Comp. Reel; Music Demos "Big Brother" "6th Sense"; Baby Dry "Baby Proof – World" "World" "Baby Proof – Home" "Skin" "Rocking Chair" "Goodnight."

Box 29

Tape #6778, Sosa and Associates, undated  
*1 videocassettes (d-2)*

Anheuser-Busch Bud Light "Carne (Meat)" "Slick Boys" "Victory Party" "Cantina (Cafeteria)" "Ritmo (Rhythm)" "Arm Wrestle" "Gool (Goal!)."

Box 29

Tape #6779, Sosa and Associates, 1997  
*1 videocassettes (d-2)*

GMC Pontiac Grand Am "Year End Clearance – Texas" "Year End Clearance – Miami" "Competitive Presentation" "Hispanic Focus Groups" "Sunfire and Grand Am"; Burger King "98 BIM Presentation"; University of the Incarnate Word "Pinhead" "Stretch" "Faces/Donut" "Infinet 30"; Western Union Migrant Farm Workers Focus Groups Fresno, California; Coca-Cola "BBC Project" (annotation says "revised on 6759 @ 52:00:00"); Reebok "Reebok Faces"; San Antonio Spurs "Names-Emotion"; Procter and Gamble Folger's "Futbolito (Little Soccer)"; Levi's "Alex" "Lucy"; Orlandi Valuta "Orgullo (Pride)" "Bienvenida (Welcome)."

Box 29

Bromley, Aguilar and Associates Case Study, 1997-11-04  
*1 videocassettes (u-matic)*

Bromley, Aguilar and Associates "Case Study 11/04/97"

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