



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Lisa Lindahl Papers

NMAH.AC.1352

Austin Arminio

2016

Archives Center, National Museum of American History

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Lisa Lindahl Papers
<b>Date:</b>	2001-2005
<b>Identifier:</b>	NMAH.AC.1352
<b>Creator:</b>	Lindahl, Lisa (Donor)
<b>Extent:</b>	0.15 Cubic feet (1 box)
<b>Language:</b>	English .
<b>Summary:</b>	The collection documents the creation and marketing of the Compressure Comfort Bra, a bra designed to alleviate pain for women who have had breast cancer. The bra was developed in 2000 by Lisa Lindahl with physical therapist, Lesli Bell.

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## Administrative Information

### Acquisition Information

Donated to the Archives Center in 2015 by Lisa Lindahl.

### Materials in the Archives Center

Maidenform Collection (AC0585)

Jogbra, Inc. Records (AC1315)

Division of Medicine and Science Disability Reference Collection (AC1319)

### Processing Information

Processed by Austin Arminio, intern, 2016.

### Preferred Citation

Lisa Lindahl Papers, 2001-2003, Archives Center, National Museum of American History.

### Restrictions

Collection is open for research.

### Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

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## Biographical / Historical

In 1977 Lisa Lindahl, with Hinda Miller and Polly Palmer Smith, created the first sportsbra, called the Jogbra. In 2000, Lindahl partnered with Lesli Bell, a physical therapist looking to create a garment for women suffering

from edema following breast cancer surgery. The two developed the Compressure Comfort Bra and founded the company Bellisse to sell their product.

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## Scope and Contents

The collection consists of newspaper and magazine articles, a DVD, and promotional and marketing materials relating to a compressure comfort bra Lindahl designed for use by patients with edema following breast cancer surgery.

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## Arrangement

The collection is arranged into one series.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Brassieres -- 20th century
- Breast -- Cancer
- Edema
- Medical innovations
- Sports bra
- Women inventors

### Types of Materials:

- Articles -- 20th century
- DVDs
- Newspaper clippings
- Promotional literature

### Names:

- Bell, Lesli
- Bellisse

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## Container Listing

Box 1, Folder 1	Compressure Comfort Bra promotional materials, 2003 Notes: Includes sales kits.
Box 1, Folder 2	Compressure Comfort Bra newsclippings, 2001-2003
Box 1, Folder 3	Compressure Comfort Bra, undated
Box 1, Folder 4	Bellisse, Inc. WCAX-TV feature story, 2003-05-16 1 Videocassettes (VHS) 3 Electronic discs (DVD)
Box 1, Folder 5	Compressure Comfort Bra fitting video 1 Electronic discs (DVD)
Box 1, Folder 6	Presentation notes to prospective Bellisse investors, 2005