



Smithsonian

National Museum of American History Kenneth E. Behring Center

Mortimer Spiller Company Records

NMAH.AC.1387

NMAH Staff

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Table of Contents

Collection Overview	1
Administrative Information	1
Arrangement.....	2
Scope and Contents.....	1
Biographical / Historical.....	1
Names and Subjects	2
Container Listing	

Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Mortimer Spiller Company Records
Date:	1954 - 1989
Identifier:	NMAH.AC.1387
Creator:	Spiller, Mortimer (Creator) Spiller, Harley (Donor) Mortimer Spiller Company
Extent:	2.25 Cubic feet (3 boxes)
Language:	English .
Digital Content:	Image(s): Mortimer Spiller Company Records

Administrative Information

Acquisition Information

Donated to the Archives Center in 2016 by Harley J. Spiller.

Preferred Citation

Mortimer Spiller Company Records, 1954-1989, Archives Center, National Museum of American History.

Restrictions

Collection is unprocessed.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Biographical / Historical

Advertising company, Batavia, New York.

Scope and Contents

The collection documents the Spiller Company's work in developing print advertising and advertising novelties such as advertisements placed on balloons, blotters, clipboards, calendars, hats, etc. Many of the products they developed advertisements for were toys and novelties. The collection includes design

drawings, a notebook, business records, correspondence, photographs, trade literature, point of purchase displays, and newsletters.

Arrangement

Collection is unarranged.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Advertising agencies -- 1950-2000
- Advertising history -- 1950-2000
- Marketing -- 1950-2000
- Novelties
- Popular culture
- Toys
- advertising -- 1950-2000

Types of Materials:

- Advertisements -- 1950-2000
- Business records -- 1950-2000
- Clippings -- 1950-2000
- Correspondence -- 1950-2000
- Design drawings -- 1950-2000
- Newsletters -- 1950-2000
- Notebooks -- 1950-2000
- Photographs -- 1950-2000
- Point-of-purchase displays -- 1950-2000
- Price lists -- 1950-2000
- Print advertising -- 1950-2000