



Smithsonian

National Museum of American History Kenneth E. Behring Center

National Industrial Conservation Movement Posters Collection

NMAH.AC.1454

Alison Oswald

2021

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	National Industrial Conservation Movement Posters Collection
Date:	1916-1917
Identifier:	NMAH.AC.1454
Creator:	National Association of Manufacturers (Creator) National Industrial Conservation Movement (Creator)
Source:	Borkan, Gary A.
Extent:	.15 Cubic feet (13 posters)
Language:	English .
Summary:	Posters produced for the National Association of Manufacturers' National Industrial Conservation Movement campaign.

Administrative Information

Acquisition Information

Collection purchased in 2017.

Related Materials

Materials in the Archives Center

Princeton University Poster Collection, NMAH.AC.0433

Sheldon Claire Collection, NMAH.AC.0768

Pratt, Read Corporation Records, NMAH.AC.0320

Mr. and Mrs. F.F. Randolph Poster Collection, NMAH.AC.0876

Emanuel Gerard Collection of Mather and Company Employee Motivation Posters, NMAH.AC.0877

Materials in Other Divisions

Division of Work and Industry

Division of Political and Military History (now Division of Political and Military History)

Processing Information

Collection is unprocessed.

Preferred Citation

National Industrial Conservation Movement Posters, Archives Center, National Museum of American History

Restrictions

The collection is open for research.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Historical

The black-and-white posters (approximately 19" x 25") were produced by the National Association of Manufacturers (NAM) for their National Industrial Conservation Movement campaign around 1918. The posters provide a window on the early work of the NAM, a key group in terms of business history. The posters communicate the NAM's desire to reduce government regulation of business and to mold a supportive work ethic amongst factory workers.

Arrangement

Collection is arranged into one series.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

Posters

Names:

Borkan, Gary A.

Container Listing

Map-folder 1	National Security and Prosperity Depend Upon Industrial Peace, circa 1918
Map-folder 1	Every Business Has three Partners
Map-folder 1	"When You Attack Men Who Maintain Pay Rolls You Hit The Wage Earner. Kick His Wide and Cuff His Children." -Elbert Hubbard, circa 1918
Map-folder 1	Criticism is often due to misunderstanding. Get acquainted with our town's industries. Help Build Up-Not Destroy!", circa 1918
Map-folder 1	This Town Is Your Home Help To Make It a Better Home By Co-Operating With It's Merchants and Business Men, circa 1918
Map-folder 1	"We Are Human 'Round Here.", circa 1918
Map-folder 1	Good Business Law Teaches That The Man Who Makes Himself Worth More Wil Get More, circa 1918
Map-folder 1	Mr. Consumer:-When Legislation Makes Business Dance You Have to Pay the Fiddler, circa 1918
Map-folder 1	"Stick to Your Job. The Man who jumps from one job to another never learns enough about any particular class of work to become valuable in it.", circa 1918
Map-folder 1	We Have in America every requisite for the greatest national prosperity the world has ever seen. the biggest thing in America is business. Why oppress it!
Map-folder 1	Would You Legislate Industry into the Straight-Jacket of Depression?
Map-folder 1	Constructive Public Opinion is Necessary for Successful Business, circa 1918
Map-folder 1	"Get Busy and Help Take The Dust Out of Industry.", circa 1918