Byron Lewis Papers

NMAH.AC.1583

Audrey Willius and Vanessa Broussard-Simmons

2023
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Collection Overview

Repository: Archives Center, National Museum of American History
Title: Byron Lewis Papers
Date: 1931-2021
Identifier: NMAH.AC.1583
Creator: Lewis, Byron E., Sr., 1931- (Donor)
Extent: 15 Cubic feet (12 boxes, 1 map folder)
Language: English.
Summary: Collection documents the life and career of Byron Lewis, founder of UniWorld Group, Inc., (UWG), an early African American advertising agency.
Digital Content: Image(s): Byron Lewis Papers

Administrative Information

Acquisition Information
Collection donated by Byron Lewis and Sylvia Lewis, December 8, 2022.

Related Materials
Materials at the Archives Center, National Museum of American History
Caroline R. Jones Papers, NMAH.AC.0552
Emmett McBain Afro-American Advertising Poster Collection, NMAH.AC.0192

Processing Information
Collection processed by Audrey Willius, intern, 2023 and Vanessa Broussard Simmons, archivist, 2023.

Preferred Citation
Byron Lewis Papers, Archives Center, National Museum of American History.

Restrictions
Collection is open for research. Researchers must handle unprotected photographs with gloves. Researchers must use reference copies of audio-visual materials. When no reference copy exists, the Archives Center staff will produce reference copies on an "as needed" basis, as resources allow.

Conditions Governing Use
Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.
Content Description

Archival materials documenting the life and career of Byron Lewis, founder of UniWorld Group, Incorporated, (UWG), an early African American advertising agency. Materials include photographs, correspondence, drawings, newspaper clippings, magazines (e.g. Urbanite Magazine and the Tuesday Magazine), radio scripts, and audio and videotapes.

Arrangement

Collection is unarranged.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
- Advertising agencies
- Audio tapes
- Black people -- History
- Business Advertising
- Consumerism. Consumers--History--20th century
- Consumers--History--20th century
- advertising

Types of Materials:
- Brochures
- Business cards
- Correspondence
- Magazines (periodicals)
- Photographs
- Videotapes

Names:
- Lewis, Sylvia Wong
- Uniworld Group, Inc. (Bethesda, Md.)

Functions:
- Film festivals