



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Museum of Menstruation Collection

NMAH.AC.1586

Alison Oswald

2023

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## Table of Contents

Collection Overview .....	
Administrative Information .....	1
Biographical .....	1
Scope and Contents .....	2
Arrangement .....	2
Names and Subjects .....	
Container Listing .....	
Series 1: Museum of Menstruation Records, 1984-2003 .....	4
Series 2: Booklets, Pamphlets and Other Writings, circa 1894-2003 .....	8
Series 3: Product Inserts and Product Packaging, circa 1890s-2011 .....	15
Series 4: Advertising and Sales Materials, 1914-2000s .....	19
Series 5: Ephemera and Other Materials , circa 1896-2005 .....	32

## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Museum of Menstruation Collection
<b>Date:</b>	circa 1890s-2011
<b>Identifier:</b>	NMAH.AC.1586
<b>Creator:</b>	Finley, Harry, 1942- (Donor)
<b>Extent:</b>	7.5 Cubic feet (23 boxes, 1 map folder)
<b>Language:</b>	Some materials in Dutch, French, German, Italian, Japanese, Norwegian, and Spanish.
<b>Summary:</b>	Collection documents menstruation and menstrual products.

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## Administrative Information

### Acquisition Information

Collection donated by Harry Finley, October 13, 2022.

### Processing Information

Collection processed by Alison Oswald, archivist, 2023.

An arrangement scheme for the papers was imposed during processing in the absence of a usable original order. Original file folder titles were retained in most cases.

### Preferred Citation

Museum of Menstruation Collection, Archives Center, National Museum of American History

### Restrictions

Collection is open for research. Reference copies for audio and moving images materials do not exist. Use of these materials requires special arrangement. Gloves must be worn when handling unprotected photographs and negatives.

### Conditions Governing Use

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## Biographical

Harry Finley (1942-) was born in Long Branch, New Jersey to George and Marjorie Finley. He holds a B.A. in Philosophy from Johns Hopkins University and did post graduate work in philosophy and German at the University

of Florida. Finley worked as a graphic designer for the Department of the Army in Washington DC and Germany (1971—2004) and also as a painter, illustrator, and cartoonist.

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## Historical

The Museum of Menstruation (MUM) was founded by Harry Finley in 1994 and operated as a physical museum until 1998, after which it continued as an extensive website. The Museum was an outgrowth of a collection he started assembling when living in Europe. Finley worked in Germany as a graphic designer for the U.S. government and was researching print ad layouts. Among the print ads he acquired some documented Kotex and other menstrual products which piqued his interest. Finley built the Museum's collection through his own collecting efforts, and through purchasing materials and by writing to researchers and menstrual-product manufacturers.

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## Scope and Contents

The collection documents through advertisements, product packaging, educational materials and pamphlets, correspondence, photographs, and videotapes, one of the most important topics in health experienced by half of the world's population, menstruation. Menstruation products are a worldwide industry with a documented connection to women's rights, pervasive economic, education, and opportunity inequities, and ecological problems.

The archival materials document health, business, advertising, and innovation history. Topics found within the collection include freedom, equality, success, ideals of race and gender in advertising, disposable products and innovation, small, woman-owned businesses and DIYers (Do It Yourself) who devised products to keep plastics out of landfills; business and health issues with multinational conglomerates, such as Tambrands, Procter & Gamble, Kimberly-Clark Corporation, and Scott Paper Company; and period poverty and tampon tax issues.

The collection represents US-made and consumed products, both mass-marketed and small business/DIY (Do It Yourself), from around the country. Also represented are products produced in other countries such as the United Kingdom, Germany, France, Japan, Mexico and Italy. All major, corporate US brands (and many multinational brands) are represented, for example: Tampax (now owned by Procter & Gamble), Kotex (Kimberly-Clark and Scott Paper), o.b (Johnson & Johnson, now Edgewell Personal Care). Also represented are a host of small companies, inventors, and DIY (Do It Yourself) products, such as: Women's Choice, Glad Rags, Instead Cup (Ultrafem), the Keeper, and organic cotton products from Natracare.

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## Arrangement

Collection is arranged into five series.

Series 1: Museum of Menstruation Materials, 1984-2003

Series 2: Booklets, Pamphlets, and Other Writings, circa 1894-2003

Series 3: Product Inserts and Product Packaging, circa 1890s-2011

Series 4: Advertising and Sales Materials, 1914-2000s

Series 5: Ephemera and Other Materials, circa 1896-2005

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Advertising, magazine -- 20th century  
Birth control  
Contraceptives industry  
Coupons (Retail trade)  
Feminine hygiene products  
Feminine hygiene products industry  
Health education  
Hygiene  
Menstrual cycle  
Menstruation  
Patent medicines  
Pregnancy  
Sanitary napkins  
Sex  
Sex instruction  
Tampons  
Teenagers  
Women -- Health and hygiene  
Zines

Types of Materials:

Advertisements  
CD-ROMs  
Correspondence  
Filmstrips  
Fliers (printed matter)  
Newspaper clippings  
Pamphlets  
Patents  
Photographs  
Postcards  
Trade literature  
Videocassettes

Names:

Museum of Menstruation (1994-1998)

## Container Listing

### Series 1: Museum of Menstruation Records, 1984-2003

**Scope and Contents:** This series consists of correspondence, printed materials, letterhead, photographs, promotional materials, and newspaper clippings and articles about the founding and operation of the Museum of Menstruation by Harry Finley. The museum opened on July 31, 1994 in the basement of Finley's home and closed in 1998.

The correspondence contains both handwritten and typescript--incoming and outgoing--faxes, postcards, and invoices for products Finley purchased for the museum collection. The bulk of the correspondence is arranged chronologically and is between Harry Finley and individuals, organizations, and companies interested in the topic of menstruation, and accessing his collection for research.

Box 1, Folder 1	Business cards, [1990s?]
Box 1, Folder 2	Letterhead, 1990s
Box 21, Folder 13	Photograph of Harry Finley, 1995
Box 1, Folder 3	Promotional Materials, 1994 Notes: File includes original logo, MUM, for the Museum of Menstruation drawn by Harry Finley, and promotional materials--fliers and pamphlets--describing the museum's mission, goals, how to donate materials, and visit.
Box 1, Folder 3A	Correspondence, 1985, 1991-1992
Box 1, Folder 4	Correspondence, 1994-03-1994-08
Box 1, Folder 5	Correspondence, 1994-09-1994-12
Box 1, Folder 6	Correspondence, 1995-01-1995-07
Box 1, Folder 7	Correspondence, 1995-08-1995-12
Box 1, Folder 8	Correspondence, 1996
Box 1, Folder 9	Correspondence, 1997
Box 1, Folder 10	Correspondence, 1998
Box 1, Folder 11	Correspondence, 1999
Box 1, Folder 12	Correspondence, 2000-2005, 2007

	Notes:	Includes <i>Passage A Girl's Guide</i> , GladRags Catalog, Protecting Women and the Environment, and correspondence with Michelle Singer of GladRags, Keeper!, Inc., (2001) and a Dis-Pos-A-Bag, for sanitary napkins (2005).
Box 2, Folder 1		Correspondence, undated
Box 2, Folder 2	Notes:	Tamara Slayton (Menstrual Health Foundation, New Cycle Products, Inc.), 1990 Includes copies of the New Cycle Menstrual Wealth Catalogue (1992), invoices, correspondence, brochures, pamphlets, the newsletter <i>Womankind</i> , an executive summary for New Cycle Products, Inc., and a business plan, workbook, "Reclaiming the Menstrual Matrix" (1990) and the "Ecology of Being Female" (1990) published by the Menstrual Health Foundation (1991).
Box 2, Folder 3		Individuals interested in the Museum of Menstruation, 1994
Box 2, Folder 4		Close to [friends of] the Museum of Menstruation, 1994
Box 2, Folder 5		Shirley Landis, 1996-1997
Box 2, Folder 6	Notes:	Starry Nights Productions, Inc., 1996 2 Videocassettes (VHS) <i>Under Wraps</i> is a film that examines how people perceive menstruation in popular culture. File contains correspondence and two videocassettes, a screening copy and the full version of the film. Additional correspondence with Starry Night Productions staff can be found in Box 1, Folder 8.
Box 2, Folder 7		Donna Swift, 1996
Box 2, Folder 8		Philip M. Tierno, 1997
Box 2, Folder 9	Notes:	Museum of Menstruation, photographs, 1990s File contains color photographs (4 in x 6 in) documenting the Museum of Menstruation's exhibits, objects, and archival materials.
Box 2, Folder 10		Harry Finley radio interview, Howard Stern Show (WJFK-FM), 1998-05-04 1 Cassette tape (Duration: 25:00)
Box 3, Folder 1		Articles about Museum of Menstruation, 1994-2003
Box 3, Folder 2		Articles about Museum of Menstruation, 1994-2003
Box 22, Folder 1		Articles about Museum of Menstruation, 1995-1997
Box 3, Folder 3	Notes:	Tampon Plastic Campaign, 1984-1989 Consists of correspondence, newspaper clippings, press releases, and fliers relating to stopping the manufacture and use of plastic

	tampon applicators. Most of the materials relate to this issue in the State of Massachusetts. Also included are materials from the Tampon Applicator Creative Klubs International (TACKI) which was established in 1985 to develop creative uses for discarded, non-biodegradable, plastic feminine hygiene products, commonly referred to as "beach whistles."
Box 3, Folder 4	Frankfurt City Museum, Underwear Exhibit, 1980s
Box 3, Folder 5	Johnson & Johnson, notes (o.b.), 1994
Box 3, Folder 6	United States Post Office, A Consumer's Guide to Postal Services and Practices, 1994
Box 3, Folder 7	Non-profit corporation information (State of Maryland), 1994
Box 3, Folder 8	Mailing lists for Catamenia, 1994-1995
Box 3, Folder 9	Catamenia, 1994, 1996 Notes: <i>Catamenia</i> was a quarterly newsletter published by the Museum of Menstruation. The newsletter featured information about the social and historical aspects of menstruation and menstrual hygiene, mainly in industrialized countries.
Box 3, Folder 10	Scholarly resources about menstruation, 1994 Notes: The file contains bibliographic information about resources related to menstruation, a pamphlet titled "Stop the Whitewash and the Waste, Women Taking Action on Sanitary Products and Diapers," (undated) and the Volcano Press Catalog (1996-1997).
Box 3, Folder 11	Vestfold Fylkesmuseum Exhibit (Norway), 1995
Box 3, Folder 12	Project proposals, 1995-1996
Box 3, Folder 13	Inventory record sheets, 1996
Box 3, Folder 14	Surveys/questionnaires, 1996, undated
Box 3, Folder 15	Non-profit information, 1997
Box 3, Folder 16	Werkstudio (Ad Agency), 1997
Box 3, Folder 17	Society for Menstrual Cycle Research, 1995 Notes: File contains conference related materials, membership directory information, and the Society for Menstrual Cycle Research Newsletter (1995).
Box 3, Folder 18	Society for Menstrual Cycle Research Conference, 1998



Box 4, Folder 1      Museum of Menstruation, pad ads, 1999  
1 Videocassettes (VHS) (Duration: 07:13)  
Notes:      Includes a 1/2" VHS videocassette from the Toronto Video Post, "Undercurrents," with reporter Catherine Legge interviewing Harry Finley at his Museum of Menstruation about the shame and embarrassment factors associated with "fem-hy" marketing strategies.

Box 4, Folder 2      Ideas for the museum, undated

[Return to Table of Contents](#)

## Series 2: Booklets, Pamphlets and Other Writings, circa 1894-2003

**Scope and Contents:** This series consists of books, pamphlets and other writings documenting menstruation and other personal health related issues. The materials are arranged alphabetically by the name of the author and then title.

Box 4, Folder 3	American College of Obstetricians and Gynecologists. Dysmenorrhea, 1992
Box 4, Folder 3	American College of Obstetricians and Gynecologists. Menstrual Hygiene Products, 1997
Box 4, Folder 3	American College of Obstetricians and Gynecologists. Menstruation, 1995
Box 4, Folder 4	American Medical Association. The Age of Romance, 1948
Box 4, Folder 5	American Medical Association. How Life Goes On and On, 1948
Box 4, Folder 6	American Medical Association. In Training for Boys of High School Age, 1948
Box 4, Folder 7	American Medical Association. New Knowledge for Women, 1933
Box 4, Folder 8	American Medical Association. The Story of Life for Boys and Girls of Ten Years, 1951
Box 4, Folder 9	Australian Medical Publishing Company. Obstetrics for the War-Time Graduate in Services, Therapeutic Abortion, 1946
Box 4, Folder 10	Beltx Company, St. Louis, Missouri. Just Between Us, 1950 Notes: Booklet contains the "Beltx Calendar" for keeping track of your menstrual cycle.
Box 4, Folder 11	Boston Women's Health Collective. A Guide to Your Gynecological Health, 1983
Box 4, Folder 12	Campana Corporation, Batavia, Illinois. Getting to Know Yourself, [1960?]
Box 4, Folder 13	Canadian Cellucotton Products Company, Ltd. Marjorie May Learns about Life, 1935-1936
Box 4, Folder 14	Carnation Company. Pregnancy in Anatomical Illustrations, 1962
Box 4, Folder 15	Cellucotton Products Company. Marjorie May's 12th Birthday, 1938
Box 4, Folder 15	Cellucotton Products Company. Marjorie May Learns about Life, 1938
Box 4, Folder 16	Chattanooga Medicine Company, Chattanooga, Tennessee. Home Treatment Female Diseases, 1894

Box 4, Folder 17	Chattanooga Medicine Company, Chattanooga, Tennessee. Twentieth Century Song Book, 1904
Box 4, Folder 18	Chattanooga Medicine Company, Chattanooga, Tennessee. The Cardui Song Book, 1907
Box 4, Folder 19	Chattanooga Medicine Company, Chattanooga, Tennessee. Cardui Home Treatment of Female Diseases, [1913?]
Box 4, Folder 20	ETR Associates. Menstruation Facts, 1989
Box 4, Folder 21	ETR Associates. Talking with Your Daughter about Menstruation, 1989
Box 4, Folder 22	ETR Associates. Female Facts, 1990
Box 4, Folder 23	ETR Associates. Your Pelvic Exam, 1998
Box 4, Folder 24	Glenbrook Laboratories. Midol, What Women Want to Know, 1960
Box 4, Folder 25	Haldeman-Julius Publications. Little Blue Book 1362, Law Every Woman Should Know, 1929
Box 4, Folder 26	John Hancock Mutual Life Insurance Company. Caring for the Sick in the Home, 1942
Box 4, Folder 27	<a href="#">International Cellucotton Products Company. As One Girl to Another, 1940, 1943</a>
Box 4, Folder 28	International Cellucotton Products Company. Facts about Menstruation That Every Woman Should Know, 1933-1936
Box 4, Folder 29	International Cellucotton Products Company. Marjorie May's 12th Birthday, 1929-1935
Box 4, Folder 30	International Cellucotton Products Company. Very Personally Yours, 1948-1949
Box 4, Folder 31	International Cellucotton Products Company. You're a Young Lady Now, 1952-1953
Box 4, Folder 32	Institute for Feminist Theory and Research International Conference. Menstruation Blood, Body, Brand, 2003
Box 23, Folder 16	Institute for Feminist Theory and Research International Conference. Menstruation Blood, Body, Brand, 2003 Notes: Consists of conference posters.
Box 4, Folder 33	Kimberly-Clark Corporation, Kotex. Becoming Aware, Sarah's Story, A Personal Informative Story about a Young Girl and Womanhood, 1992 Notes: Includes a parent's guide.

Box 4, Folder 34	Kimberly-Clark Corporation, Kotex Products. The Miracle of You, What It Means to Be a Girl, 1968
Box 4, Folder 35	Kimberly-Clark Corporation. Now You Are 10, 1958
Box 4, Folder 36	Kimberly-Clark Corporation. The Story of Kimberly-Clark Corporation, 1872-1957, 1957
Box 4, Folder 37	Kimberly-Clark Corporation. Are You in the Know about Etiquette, Dating, Grooming, Fashions, This 'n' That, 1956 Notes: Includes a promotional booklet for Kotex sanitary napkins and belt that discusses social etiquette, dating, grooming, and fashion for teenage girls in the form of a multiple choice quiz.
Box 5, Folder 1	Kimberly-Clark Corporation. Tell It Like It Is, 1981
Box 5, Folder 2	Kimberly-Clark Corporation. You and Your Daughter, Asked and Unasked Questions Every Mother Should Answer, 1968
Box 5, Folder 3	Kimberly-Clark Corporation. Your First Pregnancy for the Young Woman Who's Contemplating or Expecting a Baby, 1970
Box 5, Folder 4	Kimberly-Clark Corporation. You're a Young Lady Now, 1952, 1959, 1961
Box 5, Folder 5	Kimberly-Clark Corporation. Your Years of Self Discovery, The Pleasures of Femininity, 1968
Box 5, Folder 6	Kimberly-Clark Corporation. Getting Married Your Quest for Intimacy, 1969
Box 5, Folder 7	Kimberly-Clark Corporation. Very Personally Yours, 1976, 1981
Box 5, Folder 8	Kotex Company. Health Facts on Menstruation, 1933
Box 5, Folder 9	Kotex Company. Important to Mothers, 1932
Box 5, Folder 10	Kotex Company. Marjorie May's Twelfth Birthday, 1930-1932
Box 5, Folder 11	Kotex Company. Personal Hygiene for Women, 1928
Box 5, Folder 12	Lanteen Laboratories. Marriage Hygiene, 1941
Box 5, Folder 12A	Lanteen Laboratories. Birth Control, A Healthy Necessity in Marriage, 1930
Box 5, Folder 13	Lehn and Fink, Inc. Marriage Hygiene, 1932
Box 5, Folder 14	Marvel Company, New Haven, Connecticut. Feminine Hygiene the Marvel Way, undated

Box 5, Folder 15	Mead Johnson Laboratories. Oral Contraceptives and Your Nutrition, 1972
Box 5, Folder 16	Metropolitan Insurance Company. Understanding Your Teenager, 1953
Box 5, Folder 17	Network Publications. Menstruation Facts, 1989
Box 5, Folder 17	Network Publications. Female Facts, 1990
Box 5, Folder 18	Norwich Corporation. Answers to Questions Women Ask Most Often, 1968
Box 5, Folder 19	Personal Products Company, Milltown, New Jersey. For Boys: A Book about Girls, 1977
Box 5, Folder 20	Personal Products Company, Milltown, New Jersey. Boys Have You Wondered What Happens When Girls Grow Up?, 1973
Box 5, Folder 21	Personal Products Company, Milltown, New Jersey. Essence of Womanhood, 1959
Box 5, Folder 22	Personal Products Company, Milltown, New Jersey. Growing Up and Liking It, 1944, 1949
Box 5, Folder 23	Personal Products Company, Milltown, New Jersey. Growing Up and Liking It, 1956-1957
Box 5, Folder 24	Personal Products Company, Milltown, New Jersey. Growing Up and Liking It, 1963-1964
Box 5, Folder 25	Personal Products Company, Milltown, New Jersey. Growing Up and Liking It, 1970, 1972, 1978
Box 5, Folder 26	Personal Products Company, Milltown, New Jersey. Growing Up and Liking It, 1993
Box 5, Folder 27	Personal Products Company, Milltown, New Jersey. A Teaching Guide for Menstrual Hygiene, 1962
Box 5, Folder 28	Personal Products Company, Milltown, New Jersey. Are You Sure You Know Her Buying Habits? Read How Modess Is Revolutionizing the Sanitary Napkin Business, 1965
Box 5, Folder 29	Personal Products Company, Milltown, New Jersey. Growing Up, The Great Adventure, 1967-1968
Box 5, Folder 30	Personal Products Company, Milltown, New Jersey. Educational Portfolio on Menstrual Hygiene, 1968
Box 5, Folder 31	Personal Products Company, Milltown, New Jersey. A Teacher's Guide to Feminine Hygiene, 1973

Box 5, Folder 32	<a href="#">Personal Products Company, Milltown, New Jersey. How Shall I Tell My Daughter?, 1954-1955, 1968-1969, 1973, 1981</a>
Box 5, Folder 33	Personal Products Company, Milltown, New Jersey. Nancy's Biggest Day at Camp, 1941
Box 5, Folder 34	Personal Products Company, Milltown, New Jersey. The Periodic Cycle, 1938
Box 23, Folder 14	<p>Personal Products Company. Educational Portfolio on Menstrual Hygiene, 1949-1951</p> <p>Notes: Includes an educational "kit" with information sheets, request for information cards, a general guide to menstrual hygiene, a poster titled "What Happens During Menstruation?"; and the following publications: <i>Growing Up and Liking It</i> (1949-1951); <i>Sally, and Mary and Kate Wondered</i> (undated); <i>Very Personally Yours</i> (1948); <i>It's Much Easier When You Know</i> (1948); <i>How Shall I Tell My Daughter?</i> (1951); and <i>Your Daughter's First Time</i> (1951).</p>
Box 5, Folder 35	Personal Products Company, Milltown, New Jersey. Sally and Mary and Kate Wondered, 1956
Box 6, Folder 1	Personal Care Products Company, Education Department, 1967
Box 6, Folder 2	Personal Products Corporation. What a Trained Nurse Wrote to Her Young Sister, undated
Box 6, Folder 3	Personal Products Company. Your Image Is Your Fortune! Sanitary Protection Is an Important Reason Why She Prefers One State to Another, 1967
Box 6, Folder 4	Personal Products Company. Your Personal Guide to Menstruation and Tampon Usage, 1988
Box 6, Folder 5	Personal Products Company. Your Teenage Menstrual Cycle, 1980
Box 6, Folder 6	<p>Personal Products Company. Lydia E. Pinkham Medicine Company. Lynn, Massachusetts, 1918-1930s</p> <p>Notes: File contains postcards compliments of Lydia E. Pinkham's Medicine Company, a trade card, a letter from the Lydia E. Pinkham' Medicine Company (1918). Pinkham was a successful American patent-medicine proprietor who created the Vegetable Compound. The following publications are included:</p> <p>Lydia E. Pinkham's private text-book upon ailments peculiar to women (1905)</p> <p>Home Exercises (circa 1915)</p> <p>Stretching Your Dollar (circa 1920-1929)</p> <p>Come Into the Kitchen (193-?)</p> <p>Home Talks (circa 1915)</p>

## Fruits and Candies (circa 1930s)

Practical Cooking Recipes Together with Health Suggestions Concerning the Use of Lydia E. Pinkham's Vegetable Compound and Other Pinkham Medicines (circa 1930)

Box 6, Folder 7	Planned Parenthood Federation of America, Inc. About Menstruation, 1980
Box 6, Folder 7	Planned Parenthood Federation of America, Inc. Having Your Period, 1986
Box 6, Folder 8	Procter & Gamble. Always Changing, Guidebooks for Girls About Growing Up, 1995
Box 6, Folder 9	Procter & Gamble. Always in Style Your Personal Guide to Choosing Feminine Protection Products, 1993
Box 6, Folder 10	Procter & Gamble. Changing: A Booklet for Girls, 1983
Box 6, Folder 11	Procter & Gamble. Period and Puberty a Practical Guide for Parents, 1987
Box 6, Folder 12	Procter & Gamble. Period and Puberty a Practical Guide for Girls, 1987
Box 6, Folder 13	Public Affairs Committee Incorporated. How Can We Teach about Sex?, 1946
Box 6, Folder 14	Sanofi, Netherlands. Tandenpoetsen Is Toch ook Niet Eng Alles Wat U Weten moet Over intiem-hygiene, circa 2000s
Box 6, Folder 15	Schering Corporation. Magic Medicine in Menstruation, 1934
Box 6, Folder 16	Scott Paper Company. World of a Girl, 1965
Box 6, Folder 17	G.D. Searle and Company (Searle Enovid). The Disturbances of Menstruation of Pregnancy and for Ovulation Control, 1960
Box 6, Folder 18	Sterling Drug, Inc. Congratulations! You're Growing Up! A Menstruation Guide for Maturing Young Women, 1978
Box 6, Folder 19	Tambrands Limited. Hvordan Kroppen Din Forandrer Seg, 1990
Box 6, Folder 20	Tambrands Limited. It's a Woman's World, 1989
Box 6, Folder 21	Tambrands Limited. Q & A, Just for Girls, 1987
Box 6, Folder 22	Tambrands, Incorporated. Tampax, Who Am I Now? Facts, Fibs and Fantasies about Puberty, 1989
Box 6, Folder 23	Tambrands Limited. Your Body Matters, A Guide to Well-Being during Your Periods, 1995

Box 6, Folder 24	Tampax Incorporated. Educational Material on Menstruation Furnished by the Makers of Tampax, 1965 Notes: File contains an educational kit with articles about menstruation and "From Fiction to Fact, A Teaching Guide on Menstruation and Menstrual Health."
Box 6, Folder 25	Tampax Incorporated. Accent on You..., 1972, 1980
Box 6, Folder 26	Tampax Incorporated. It's a Woman's World, 1983
Box 7, Folder 1	Veneral Disease by Gilbert Thayer, undated
Box 7, Folder 2	University of Minnesota, Institute for Child Welfare, Your Own Story, 1943
Box 7, Folder 3	Wells, Richardson & Co, Emily Hayes. Cousin John's Extravagant Wife: A Story, circa 1884
Box 7, Folder 4	World's Dispensary Medical Association, Buffalo, New York. Ladies Notebook and Calendar, 1914-1915
Box 7, Folder 5	World's Dispensary Medical Association, Buffalo, New York. What Your Neighbors Say Dream Book, undated
Box 7, Folder 6	Zonite Products Corporation. Facts for Women, 1931
Box 7, Folder 7	Zorn Uitgeverij BV, Leiden, Netherlands. Volwassen Worden, Een Boekje Over de Puberteit, 2004
Box 7, Folder 8	Ween man erwaschen wird [When one is awakened], circa 1960s
Box 7, Folder 9	PMT and You, undated Notes: Premenstrual Tension (PMT)

[Return to Table of Contents](#)



## Series 3: Product Inserts and Product Packaging, circa 1890s-2011

**Scope and Contents:** This series consists primarily of product inserts--printed cards and instructions--included inside product packaging. The materials are arranged alphabetically by the name of the product and, when known, the company/manufacturer name is included. Some instances of packaging only are included here. For example, the Form-Fit Elastic Sanitary Belt (Box 7/Folder 20).

Box 7, Folder 10	Amolin Powder (Norwich Pharmacal Company), undated
Box 7, Folder 11	Anna Health Sponge (American Sponge & Chamois Company, Inc.), [1940s?]
Box 7, Folder 12	Carefree Panty Shields (McNeil-PPC), 1992
Box 7, Folder 13	Cloth Menstrual Pad (Skuld the Rag Hag), undated
Box 7, Folder 14	Coets Quilted Squares (Personal Products Corporation), [1962?]
Box 7, Folder 15	Comfort Curves, Menstrual Lingerie and Accessories (Feminine Options), 1994
Box 7, Folder 16	Delicates (Compressed Products Corporation), undated
Box 7, Folder 17	Elddy Tampon, 2011 Notes: Instructions in Japanese.
Box 7, Folder 18	Femizol-7 (Lake Pharmaceutical), [1980s?]
Box 7, Folder 19	Fibs Tampons (International Cellucotton Products Company), undated
Box 7, Folder 20	Form-Fit Elastic Sanitary Belt (Logan Fabric Company), circa 1914 Notes: Includes packaging only.
Box 7, Folder 21	Form-Fit Elastic Sanitary Apron (Logan Fabric Company), circa 1914 Notes: Includes packaging only.
Box 7, Folder 22	Gards Maxi Pad (Hospital Specialty Company), undated
Box 7, Folder 23	Gay Analgesic for Women (F.H. Fowles Company), undated
Box 7, Folder 23A	[God] Care Sanitary Napkins (Indonesia), 1995
Box 7, Folder 24	Gynotex Wet, Lubricated Tampon, [1990s?]
Box 7, Folder 25	Holly-Pax Tampons (Universal Cotton Products Corporation), [1939?]
Box 7, Folder 26	Hydas Underwear, 1990s
Box 7, Folder 27	Hygimona Underwear, undated

Box 7, Folder 28	Ingram's Sterilendum Enema, [circa 1890s]
Box 7, Folder 29	Jellak Vaginal Jelly (Larre Laboratories, Inc.), undated
Box 7, Folder 30	Johnson & Johnson, annual report, 1994
Box 7, Folder 31	Brief history of Johnson & Johnson, 1995
Box 7, Folder 32	Kimberly-Clark Corporation, unit product code coupons, 1992
Box 7, Folder 33	Kimberly-Clark Corporation, background materials, 1994-1995
Box 7, Folder 34	Kotex Tampons (Kimberly-Clark Corporation of Canada), undated
Box 7, Folder 35	Kotex (Kotex Company and Cellucotton Products Company), circa 1920s and 1940s Notes: File contains instructions on how to use, fasten and dispose of Kotex products.
Box 7, Folder 36	Kotex Pads (Kimberly-Clark Corporation), 1968-2004 Notes: Includes brochures, instructions, and coupons for Kotex products.
Box 7, Folder 37	Kotex, "Your Keys to More Profits" (Kimberly-Clark Corporation ), 1970s
Box 7, Folder 38	Lactacyd (SmithKline Beecham), Netherlands, undated Notes: Includes information about Lactacyd for Sanofi Winthrop.
Box 7, Folder 39	Libra, G-String Panty Liner, 2001
Box 8, Folder 1	Lil-lets Tampons, 1974
Box 8, Folder 2	Medipax Tampon (Noyes & Sproul, Inc.), 1939
Box 8, Folder 3	Meds Tampons (Personal Products Company), 1950s-1960s
Box 8, Folder 4	Melona Textilhygiene, undated
Box 8, Folder 5	Minisept Tampons, undated
Box 8, Folder 6	Moderne Women (Sealtex Company), undated
Box 8, Folder 7	Modess (Personal Products Company), 1957-1967
Box 8, Folder 8	<a href="#">Modess 4-Star Spectacular (Personal Products Company), 1957</a> Notes: File contains a product and pricing kit for retailers detailing new Modess Tampons, Modess Belts, Modess Napkins, and Teen-age by Modess.

Box 8, Folder 9	Nappons Tampons (Nappon Laboratories), 1956
Box 8, Folder 10	Nefa Sanitary Napkin, 1936
Box 8, Folder 11	New Freedom (Kimberly-Clark Corporation), undated
Box 8, Folder 12	New Cycle Menstrual Cloth Pad (Menstrual Health Foundation), 1990s
Box 8, Folder 13	Nunap Pad (Neway Manufacturing Company), 1930s
Box 8, Folder 14	Orange Blossom Suppositories (Myers Laboratories, Inc.), 1880s
Box 8, Folder 15	Ortho-Novum Tablets, 1963
Box 23, Folder 14	Personal Products Company, various coupons, 1991 Notes: Includes coupons for Carefree, o.b., Stayfree, and Sure & Natural menstrual products.
Box 8, Folder 16	Playtex Tampon, retail pricing, 1977
Box 8, Folder 17	Procter & Gamble Company, letters to customers, 1980, 1985
Box 8, Folder 18	Pursettes (Campana Corporation), 1973
Box 8, Folder 19	Quest Deoderant Powder (Vick Chemical Company), 1960s
Box 8, Folder 20	Santalette Sanitary Knicker (Kleinert's), 1950s
Box 8, Folder 21	Sanitary Napkin Bags (examples of) , 2002-2006, undated
Box 8, Folder 22	She Shell Underwear, [1980s?]
Box 8, Folder 23	Schenck's Mandrake Pills (J.H. Schenck & Son), [1870s-1880s]
Box 8, Folder 24	Slim-Pax Tampon (Tambrands, Inc.), circa 1961
Box 8, Folder 25	Stayfree Pads (Personal Products Company), 1991-1992, 2006
Box 8, Folder 26	Sure Tampons (Mayfield Laboratories), 1960s
Box 8, Folder 27	Sure and Natural (McNeil-PPC), 1991
Box 8, Folder 28	Surety Panties (ICD Industries, Inc.), undated
Box 8, Folder 29	Tampax Tampons (Tampax, Inc.), 1936-1996 Notes: Instructions and product information for Tampax tampons. Includes a Tampax booklet in Japanese.

Box 8, Folder 30	Tampax Boxes (Tampax, Inc.), 1959
Box 23, Folder 13	Tampax Limited. Medical Department. Are Vaginal Tampons Prejudicial to Health? , 1952
Box 8, Folder 31	Tassaway Menstrual Cup (Tassette, Inc.), 1968, 1970
Box 8, Folder 32	Tassette Menstrual Cup (Tassette, Inc.), 1960-1969 Notes: Includes booklet "An Intimate Side of a Woman's Life...Perfect Menstrual Protection with or without Tampons," by Leona W. Chalmers, 1937 and a brochure for Tacine, a pain reliever for menstrual pain.
Box 8, Folder 33	Tru-Fit Sanitary Belt (Logan Fabric Company), 1930s
Box 8, Folder 34	Wampole Antiseptic Vaginal Cones (Henry K. Wampole & Company), 1930s
Box 8, Folder 35	<a href="#">Wix Pads (Universal Cotton Products Corporation/Wix Company), [1934?]</a> Notes: Includes point-of-purchase advertisements, "Freedom! Use Wix Sanitary Protection."
Box 8, Folder 36	Woman's Remedy Company (Dr. Grace Feder Thompson), 1912

[Return to Table of Contents](#)

## Series 4: Advertising and Sales Materials, 1914-2000s

**Scope and Contents:** Series contains primarily advertisements torn from magazines--published in the United States and Europe--representing a variety of menstrual and personal health products. Some catalogs, pamphlets, and fliers can also be found here. The brands Kotex and Tampax are well represented. Sales and marketing materials in the form of press kits with correspondence and, in some instances, videocassettes are also present. The materials are arranged alphabetically by product name and, when known, the manufacturer's name is included.

Box 9, Folder 1	Advil, Pain Relief (Whitehall-Robins), 1996
Box 9, Folder 2	Always, Pad (Procter & Gamble), 1980s
Box 9, Folder 3	Always, Pad (Procter & Gamble), 1990s
Box 9, Folder 4	Always, Pad (Procter & Gamble), 2000s
Box 17, Folder 1	Always, Pad (Procter & Gamble), 1989-1994
Box 9, Folder 5	Amira Fleur, Tampons, undated
Box 17, Folder 2	Ammen's Medicated Powder (Bristol-Myers), 1967
Box 17, Folder 3	April Showers Deodorant (Cheramy Perfumer), 1962
Box 9, Folder 6	Assure, Pad (Personal Products Company), 1984
Box 17, Folder 4	Bidette (Young's Drug Products Company) , 1968
Box 17, Folder 5	Bromo-Seltzer (Emerson Drug Company), 1934
Box 9, Folder 7	B-Test, Pregnancy Test, circa 1980s
Box 17, Folder 6	Camelia Pad (Helmer Freres S.A. Colmar), 1960s-1991
Box 9, Folder 8	Carefree Intimate Cleanser, 1991
Box 17, Folder 7	Carefree Panty Shields, 1970s
Box 17, Folder 8	Carefree Panty Shields, 1980s
Box 17, Folder 9	Carefree Panty Shields, 1990s
Box 17, Folder 10	Carefree Tampons, 1967-1994
Box 9, Folder 9	Catalog pages (unidentified), various menstrual products, undated

Notes: File contains primarily unidentified catalog pages in French and English. One catalog page features items from JCPenney.

Box 22, Folder 2	Colleens (Mayfield Industries) , 1961
Box 9, Folder 10	Comfo-Gard, Underwear (Malen Manufacturing Company), 1950s
Box 9, Folder 11	Concep, Condom (Netherlands), undated
Box 17, Folder 11	Confetti Pads, 1988
Box 17, Folder 12	Confidents Napkins (Scott Paper Company), 1962
Box 17, Folder 13	Confidents Tampons, 1992
Box 9, Folder 12	Cosmea, Pad (Germany), 1980
Box 9, Folder 13	Cuptime, Menstrual Cup, 1990s
Box 9, Folder 14	Daintette, Menstrual Cup, undated
Box 9, Folder 15	Dafodyl (Celphar), undated
Box 9, Folder 16	Delfan, Vaginal Foam (Ortho Pharmaceutical Corporation), undated
Box 9, Folder 17	Demure, Liquid Douche, 1968
Box 17, Folder 14	Demure Cleansing Deodorant Douche, 1967
Box 9, Folder 18	Discret Anatomic Pad, undated
Box 9, Folder 19	Durex, Condom (Reckitt Benckiser), undated
Box 9, Folder 20	Sensilube, Intimate Moisturizing Gel, Durex, (Reckitt Benckiser), undated
Box 9, Folder 21	Dykon, Contraceptive Jelly (Dykon Products Company, Inc.), [1940s?]
Box 9, Folder 22	Efamol 500, Supplements (Asta Pharma), 1990
Box 9, Folder 23	Ellipse Ruby, Pad, 1982
Box 17, Folder 15	EMKO Foam for Birth Control (EMKO Company), 1967
Box 9, Folder 24	Evax SalvaSlip, Pad, undated
Box 22, Folder 4	Fax (Sanitary Products Company) , 1930

Box 17, Folder 16	FDS, Feminine Hygiene Deodorant Spray (Alberto-Culver Company) , 1968
Box 9, Folder 25	Femapirin, Pain Relief, undated
Box 9, Folder 26	Femerital, Pain Relief, undated
Box 9, Folder 27	Femfresh, Cleansing Tissues, 1988
Box 17, Folder 18	Femina Pad, 1980s
Box 9, Folder 28	Femine Options, Cloth Menstrual Pads, 1993-1994
Box 9, Folder 29	Femine Syringe (B.F. Goodrich Company), 1949
Box 9, Folder 30	Feminque, Pad, 1984
Box 9, Folder 31	Feminax, Pain Relief (Bayer), 1989
Box 17, Folder 19	Fems Feminine Napkins (Kimberly-Clark Corporation), 1921, 1960s
Box 9, Folder 32	Femtest Stick, Pregnancy Test, 1989
Box 9, Folder 33	Fibs, Kotex Tampon (Kotex Company), 1939, 1942, 1948-1949
Box 9, Folder 34	Freedom, Pad (Kimberly-Clark Corporation), circa 1990s
Box 17, Folder 20	Freedom, Pad (Kimberly-Clark Corporation), 1989-1994
Box 17, Folder 21	Freedom Tampons (Kimberly-Clark Corporation), 1980s-1990s
Box 9, Folder 35	Freelady, Electronic Stimulation for Menstrual Pain, undated
Box 9, Folder 36	Full Bloom Pty Limited, Lunatic Pants, 1997
Box 17, Folder 22	Hickory Personal Necessities (A. Stein & Company) , 1925
Box 17, Folder 23	Hygenic Products Company Sani-Flush, 1928
Box 9, Folder 37	Indisposables (Indisposables Cotton Diaper Company), 1990s
Box 9, Folder 38	Instead Menstrual Cup (Ultrafem, Inc.), 1996 Notes: File includes 1/2" VHS videocassette of infomercials (1997), product literature, coupons, correspondence, faxes, and data about the company.
Box 9, Folder 39	Instead Menstrual Cup, Pricing Data (Ultrafem, Inc.), 1996-1997

Box 10, Folder 1	Insync Miniform (A-Fem Medical Corporation), 1998 Notes: Includes two press kits.
Box 10, Folder 2	Ironized Yeast, 1966
Box 10, Folder 3	Japanese Advertisements (photocopies from a book), undated
Box 21, Folder 14	Indonesian and Japanese advertisements, [1980s?], undated
Box 10, Folder 4	Jeunesse Anion (Well Gold International, Inc.), undated Notes: File contains a document outlining the concepts and objectives of Jeunesse which is to share the first menstrual experience through a package containing a booklet, videotape and feminine napkins.
Box 17, Folder 24	Juvenia Adhesive Pad, undated
Box 10, Folder 5	Kao Nice Day Maxi Pad [Thailand?], undated
Box 10, Folder 6	<a href="#">The Keeper (The Keeper, Inc.), 1990-1995</a>
Box 10, Folder 7	Kodeen Pain Relief (Northern Drug & Chemical Company, Ltd.), [1950s?]
Box 10, Folder 8	Koromex Douche Powder (Holland-Rantos Company), 1966
Box 10, Folder 9	Kotex Sanitary Pad (Cellucotton Products Company), 1920s
Box 22, Folder 6	<a href="#">Kotex Sanitary Pad (Cellucotton Products Company), 1920s</a>
Box 10, Folder 10	Kotex Sanitary Pad (Cellucotton Products Company and Kotex Company), 1930s
Box 22, Folder 7	Kotex Sanitary Pad (Cellucotton Products Company), 1930s
Box 10, Folder 11	Kotex Sanitary Pad (Cellucotton Products Company and Kotex Company), 1940s Notes: File includes a partial issue of <i>American Girl</i> , May 1943.
Box 22, Folder 8	Kotex Sanitary Pad (Cellucotton Products Company and Kotex Company), 1940s
Box 10, Folder 12	Kotex Sanitary Pad (Kimberly-Clark Corporation), 1950s
Box 22, Folder 9	Kotex Sanitary Pad (Cellucotton Products Company and Kotex Company), 1950s
Box 10, Folder 13	Kotex Sanitary Pad (Kimberly-Clark Corporation), 1960s
Box 22, Folder 10	Kotex Sanitary Pad (Kimberly-Clark Corporation), 1960s
Box 10, Folder 14	Kotex Sanitary Pad (Kimberly-Clark Corporation), 1970s



Box 22, Folder 11	Kotex Sanitary Pad (Kimberly-Clark Corporation), 1970s
Box 10, Folder 15	Kotex Sanitary Pad (Kimberly-Clark Corporation), 1980s
Box 10, Folder 16	Kotex Sanitary Pad (Kimberly-Clark Corporation), 1990s
Box 10, Folder 17	Kotex Sanitary Pad (Kimberly-Clark Corporation), 2000s
Box 10, Folder 18	Kotex Comfortable Tampons (Kimberly-Clark Corporation), 1974
Box 17, Folder 25	Kotex Tampons (Kimberly-Clark Corporation) , 1965-1994
Box 22, Folder 2	Kotex Advertisements from the Wisconsin Historical Society collections, 1922-1952
Box 10, Folder 19	Kotex, Marketing and Media Plan (Kimberly-Clark Corporation), 1975
Box 17, Folder 26	Kotydia Panty Liner, undated
Box 10, Folder 20	K-Y Lubricating Jelly (Johnson & Johnson), 1989
Box 10, Folder 21	Lactacyd Femina Douche, undated
Box 10, Folder 22	Liasan Intimate Lotion Wash, undated
Box 17, Folder 27	Libresse Sanitary Towel (Essity), 1960s
Box 17, Folder 28	Liberti, undated
Box 10, Folder 23	Libra Pads (essity), 1995
Box 10, Folder 24	Lightdays (Kimberly-Clark Corporation), 1981-1990
Box 17, Folder 29	Liliadhesive Pad, 1980s
Box 18, Folder 1	Lil-lets (Lil-lets UK, Ltd.), 1991 Notes: Also includes manufacturers Smith & Nephew Products and Marion Cooper, Smith & Nephew Consumer Products, Ltd.
Box 18, Folder 2	Lines/Unilines Pads, 1985-1989
Box 10, Folder 25	Lotus Futura Pad, undated
Box 10, Folder 26	Lygenes Suppository (Lehn & Fink Products Corporation), 1939
Box 10, Folder 27	Lysette Douche (Lehn & Fink Products Corporation), 1973
Box 18, Folder 3	Lysol Disinfectant (Lehn & Fink, Inc.), 1928, 1934

Box 18, Folder 4	Madel Milch Koperlotion , circa 1970s
Box 11, Folder 1	Many Moons (Ecofem Products), 1992
Box 18, Folder 5	Marvel Hygenic Spray (Marvel Company) , 1926
Box 11, Folder 2	Massengill Douche, 1966
Box 11, Folder 2	Massengill Towelette, 1991
Box 11, Folder 3	Maxi-Kini Support Band/Belt, undated
Box 11, Folder 4	Maxithins (Tambrands, Inc.), 1984
Box 18, Folder 6	Meds Tampons (Personal Products Company) , 1946-1982
Box 11, Folder 5	Menstraleve Pain Relief, 1983
Box 11, Folder 6	Menstrual Wealth Catalogue, 1991
Box 18, Folder 7	<a href="#">Midol Pain Relief and Midol Deodorant Spray Mist, 1966, 1972</a>
Box 18, Folder 8	Mimosept Mini Pad (Denmark) , 1961, 1972 Notes: Includes a 33-1/3 R.P.M. Lyntone Recording titled "The Doctor Speaks, A Private and Friendly Talk for Women," 1961.
Box 23, Folder 3	Mimosept Mini (Molnlycke Hygiene), undated
Box 18, Folder 9	Modess Sanitary Napkin (Johnson & Johnson), 1940s Notes: Includes examples of advertisements from the "Modess...because" campaign.  General Robert Wood Johnson, the son of Company co-founder Robert Wood Johnson, was Chairman and CEO of Johnson & Johnson from 1932 to 1963. Johnson liked to attend advertising strategy meetings, and at one such meeting in the late 1940s, he suggested that the company link its new Modess ad campaign to high fashion and make it different than anything seen before. So the product director and the agency hired some of the era's leading fashion designers to design gowns specifically for the ads, which were modelled by famous fashion models and photographed by well-known photographers in palaces, art museums and other beautiful locations in Europe and the U.S. General Robert Wood Johnson thought the proposed advertising copy was too wordy, which he felt could discourage women who felt uncomfortable reading ads about sanitary protection products. Johnson encouraged the marketing team to limit the copy to a paragraph, or a sentence, or just two words, and he suggested "Modess...because."

**Source**

"Modess Advertising in the 20th Century: From Silent Purchase Coupons to Empowered Women" (<https://ourstory.jnj.com/> last accessed on April 11, 2023).

Box 18, Folder 10	Modess Sanitary Napkin, 1928-1956
Box 18, Folder 11	Modess Tampons, 1950s
Box 23, Folder 4	Modess Tampons, 1957
Box 11, Folder 7	Moontime Menstrual Traders, Women We Are Menstruation Resource Kit, 1995 Notes: File includes a resource kit which contains samples of pads and brochures.
Box 18, Folder 12	Montgomery Ward Company (catalog pages), 1922-1925
Box 18, Folder 13	<a href="#">MUM Deodorant Cream (MUM Manufacturing Company), 1926</a>
Box 23, Folder 5	Nana (Essity), 1987
Box 11, Folder 8	Natracare, LLC, 1997
Box 11, Folder 9	Natural Choice Menstral products, 1998
Box 11, Folder 10	Natural Concepts, Reusable Cotton Menstrual Products, 1995
Box 11, Folder 11	Neckermann (German Mail order), [1990s]
Box 11, Folder 12	Nefa Planoform (Netherlands), 1954
Box 18, Folder 14	Nett Tampons, 1990-1994
Box 11, Folder 13	Nett Mini Tampons (Medipost), 1985
Box 18, Folder 15	Nettina Pads, undated
Box 18, Folder 16	<a href="#">New Freedom Pads (Kimberly-Clark Corporation) , 1974-1994</a>
Box 18, Folder 17	New Mene (Robinson of Chesterfield), undated
Box 11, Folder 14	Nikin Pads and Briefs (Robinsons of Chesterfield), [1960s?]
Box 18, Folder 18	Norforms Deodorant (Norwich Products), 1960s
Box 23, Folder 6	Nosotros (Essity), 1991
Box 11, Folder 15	Nupak Sanitary Pad (Johnson & Johnson), 1927

Box 23, Folder 7	Nuova/Nuvenia (Evax), 1988
Box 18, Folder 19	Nuvo Sanitary Belt (Kleinert's), 1948
Box 11, Folder 16	o.b. Tampons (Johnson & Johnson), 1962-1997
Box 19, Folder 1	o.b. Tampons (Johnson & Johnson), 1970s
Box 19, Folder 2	o.b. Tampons (Johnson & Johnson), 1980s
Box 19, Folder 3	o.b. Tampons (Johnson & Johnson), 1990s
Box 19, Folder 4	o.b. Tampons (Johnson & Johnson), 2000s
Box 19, Folder 5	Ortho Diaphragms (Ortho Pharmaceutical Corporation) , undated
Box 11, Folder 17	OVA II Pregnancy Test (Faraday Laboratories), 1972
Box 11, Folder 18	Oxfordettes (Virginia Specialty Company), undated
Box 11, Folder 19	Padettes (A-Fem Medical Corporation/Athena Medical Corporation), 1996 Notes: File contains press kits and a 1/2" VHS videocassette titled "A-Fem Corporation/Fresh 'n Fit Padette," News Compilation.
Box 11, Folder 20	Pantex Panty, circa 1996
Box 11, Folder 21	Dr. Pierce's Women's Tonic (Greeting Card), 1980s
Box 11, Folder 22	Playtex Tampons (Playtex Products, Inc.), 1972
Box 19, Folder 6	Playtex Tampons (Playtex Products, Inc.), 1972-1996
Box 12, Folder 1	PMS Balance (Rexall Corporation), 1985 Notes: Includes a point-of-purchase advertisement with offer coupons.
Box 12, Folder 2	PMS Relief (Lake Pharmaceutical, Inc.), 1993
Box 19, Folder 7	Polivia Menstrual Pad, 1989
Box 19, Folder 8	Pristeen Feminine Hygiene Deodorant (Warner Lambert Pharmaceutical) , 1969
Box 19, Folder 9	Pursettes (Campana Sales Company) , 1960-1963
Box 19, Folder 10	<a href="#">Pursettes Tampons (Campana Sales Company) , 1957-1976</a> Notes: Includes a point-of-purchase advertisement.
Box 19, Folder 11	<a href="#">Pursettes (Campana Sales Company) , 1957-1976</a>

Box 23, Folder 8	Pursettes (Campana Sales Company) , 1959
Box 19, Folder 12	Quest Deodorant Powder, 1937, 1966
Box 12, Folder 3	Red River, Serafina, New Mexico, undated
Box 19, Folder 12	Reform Self-Sit Pads (Denmark), 1970s
Box 12, Folder 4	Rely Tampons (Procter & Gamble), 1980
Box 12, Folder 5	Ria Panty Liners (Hartmann), circa 1990s Notes: Includes a sample of a Ria pad.
Box 20, Folder 1	Cathy Rigby, 1978-1982 Notes: American Olympic gymnast Cathy Rigby promoted Stayfree pads.
Box 20, Folder 2	Saba Pads (Mölnlycke), 1945-1985 Notes: Includes a photocopy of the book "Saba 40 Years of Growth and Well-Being."
Box 20, Folder 3	Salva-Slip Panty Liners (Evax), 1988
Box 12, Folder 6	Sani-Flite Feminine Napkin, 1971
Box 20, Folder 4	Sani-Scants Sanitary Briefs (Kleinert's), 1950s
Box 12, Folder 7	San-Nap-Pak (San-Nap-Pak Manufacturing Company), 1932
Box 12, Folder 8	Scott Confidants Pad (Scott ), undated
Box 12, Folder 9	Sea Pearls Sea Sponge Tampons (Jade & Pearl, Inc.), 1999
Box 20, Folder 5	Sears Roebuck Company (catalog pages) , 1914-1969
Box 20, Folder 6	Serena Sanitary Napkin (German) , 1959-1990
Box 12, Folder 10	Serviettes Periodiques, undated
Box 12, Folder 11	Seventh generation Cloth Pads, 1991
Box 12, Folder 12	Shape to Fit (International Playtex, Inc.), 1980
Box 12, Folder 13	Silhouettes (Johnson & Johnson), 1989-1994
Box 12, Folder 14	Skuld the Rag Hag Pad, undated
Box 12, Folder 15	Stayfree (Personal Care Products), 1971-1996

Box 20, Folder 7	Stayfree Pads (Personal Care Products), 1972-1973
Box 12, Folder 16	Summer's Eve (C.B. Fleet Company, Inc.), 1973
Box 12, Folder 17	Sure and Natural (Personal Care Products), 1985-1991
Box 23, Folder 9	Sure Tampons (Mayfield Laboratories, Inc.) , 1964-1965
Box 12, Folder 18	Tampax Tampons (Tampax, Incorporated), 1953-1998
Box 12, Folder 19	Tampax Tampons (Tampax, Incorporated), 1946-1998
Box 20, Folder 9	Tampax Tampons (Tampax, Incorporated), 1930s
Box 20, Folder 10	Tampax Tampons (Tampax, Incorporated), 1940s
Box 23, Folder 10	Tampax Tampons (Tampax, Incorporated), 1940s
Box 20, Folder 11	Tampax Tampons (Tampax, Incorporated), 1950s
Box 20, Folder 12	Tampax Tampons (Tampax, Incorporated), 1960s
Box 20, Folder 13	Tampax Tampons (Tampax, Incorporated), 1970s
Box 20, Folder 14	Tampax Tampons (Tampax, Incorporated), 1980s
Box 20, Folder 15	<a href="#">Tampax Tampons (Tampax, Incorporated), 1990s, 2001</a>
Box 12, Folder 20	Tampax Tampons (Tampax, Incorporated), brochure and correspondence, 1961, 1990 Notes: File contains the brochure "Facts & Falshoods: The Truth about Your Period," (1990) and an inter-office memorandum from Tampax Incorporated (1961).
Box 12, Folder 21	Tampax, Compak Tampons, Tampons, "Play to See if You Have Won!" (Tampax, Incorporated), 2002 Notes: File contains a 33-1/3 RPM stereo sound sheet.
Box 20, Folder 8	Tampax Tampons, French (Tampax, Incorporated), 1960s-1994
Box 23, Folder 11	Tampax, The Champ in Every Way, 1963 Notes: File consists of a press kit.
Box 23, Folder 11	Tampax, All Eyes Are on Tampax in 1964, 1964 Notes: File consists of a press kit.

Box 20, Folder 16	Tampax , New Heights in Sales and Profits for You in 1966 with Tampax Tampons, 1966
Box 20, Folder 17	<a href="#">Tampax, Sales and Profits are Flying High with Tampax, 1967</a>
Box 20, Folder 18	Tampax Tampons Present for 1968 More Sales More Profits, 1968 Notes: Advertising and sales kit prepared by Tampax, incorporated
Box 21, Folder 1	<a href="#">Tampax Invites You to Meet 1969s Beautiful Sales Force, 1969</a>
Box 21, Folder 2	Tampax, Incorporated Press Kit, [1970?]
Box 21, Folder 3	Tassaway Menstrual Cup (Tassette, Inc.), 1970s Notes: File contains memorandum (1970) related to the Tassaway vaginal cup.
Box 21, Folder 4	Tassette Menstrual Cup (Tassette, Inc.) , 1959-1970 Notes: File includes advertisements, newsclippings, correspondence to Shareholders from Tassette, Inc., stock prospectus, notice of annual meeting of stockholders, and copies of patents (US Patent 1,932,383 for a Catamenial Plug and US Patent 2,089,113 for a Catamenial Appliance).
Box 12, Folder 21A	Teen-age Box (Personal Products Corporation) , 1956-09 Notes: Includes an announcement for Personal Products Corporation "Teen-age Box" which contained the booklet "Growing Up and Liking It," Modess sanitary napkins, and a Modess sanitary belt.
Box 21, Folder 5	Théa Pad, 1980
Box 12, Folder 22	Tintex, Tint, Dyes and Color Removal, 1932
Box 12, Folder 23	Today Sponge (Whitehall Laboratories), 1984
Box 12, Folder 24	Top Secret Sanitary Panty, 1991
Box 12, Folder 25	Undercare, 1991
Box 21, Folder 6	Unilines Pad, 1987
Box 21, Folder 7	V.A. Douche Powder (Norcliff Laboratories, Inc.), 1967, 1972
Box 12, Folder 26	Vagisil (Combe, Inc.), 1996
Box 23, Folder 12	Vania Pocket , 1989
Box 12, Folder 27	Venus Sanitary Napkin (Venus Corporation), 1931

Box 21, Folder 8	Vespré Pad, [1970s?]
Box 12, Folder 28	Victoria Protector (Chicago Specialty Company), undated
Box 12, Folder 29	Vogarell Products Company (Various Hygiene Products), 1955
Box 12, Folder 30	Whenever Maxi Pads and Panty Shields, 1987
Box 12, Folder 31	Whisper Pads (Procter & Gamble), 1994
Box 21, Folder 9	Dr. White's Contour (Smith & Nephew Products, Ltd.), 1987
Box 21, Folder 10	Dr. White's Panty Pad (Lilia-White Sales, Ltd.), 1970s, 1991
Box 12, Folder 32	Wild Witch Washable Catalogue, Reusable Pads, 1998
Box 12, Folder 33	Women's Choice, Menstrual Pads and Liners, 1994
Box 12, Folder 34	Zacht & Zeker Panty Liners, undated
Box 21, Folder 11	Zephies Hygenic Tampons (Zephyr Laboratories) , undated Notes: Consists of packaging.
Box 12, Folder 35	Zero-Jel (Zero-Jel Laboratories, Inc.), 1932
Box 21, Folder 12	Zonite Personal Antiseptic (Zonite Products Corporation), 1932, 1962
Map-folder 1	Carefree Essentials, Washington Post, 1993-11-29
Map-folder 1	Fem Tampons, Daily Chronicle, Spokane, Washington, 1968-11-13
Map-folder 1	Modess Tampons. Springfield Union, 1956-11-30
Map-folder 1	Kotex with Wondersoft, advertisement, 1956-07-26
Map-folder 1	Playtex Tampons, 1972
Map-folder 1	Pursette's Tampons, Rochester Democrat and Chronicle, 1964-08-13
Map-folder 1	Pursette's Tampons, Rochester Times Union, 1964-08-19
Map-folder 1	Pursette's Tampons, Rochester Democrat and Chronicle, 1964-08-20
Map-folder 1	Pursette's Tampons, Rochester Times Union, 1964-08-26
Map-folder 1	Pursette's Tampons, Rochester Democrat and Chronicle, 1964-08-27



Map-folder 1                      Today's Choice, Washington Post, 1991-09-23

Map-folder 1                      New Days, Washington Post, 1992-09-22

[Return to Table of Contents](#)

## Series 5: Ephemera and Other Materials , circa 1896-2005

Scope and Contents: This series contains a wide variety of materials documenting menstruation.

Box 13, Folder 1	Blood Relations, Paintings by Shari Zolla, 1997-1998
Box 13, Folder 2	Boston Women's Health Book Collective, 1994
Box 13, Folder 3	A Catamenial Conversation: Making Sense of the Tampon, 1935-1990 by Rachel Sobel , 1990
Box 13, Folder 4	Catamenial Device (US Patent 3,102,541), 1963
Box 13, Folder 5	Center for Health & Gender Equity (menstrual seclusion in India) , undated
Box 13, Folder 6	Clampax Pontoons, Instructions, undated
Box 23, Folder 15	Colorado Woman News, 1995 Notes: Includes an article titled "Marketing a Safer Tampon," page 15. Natracare Products are highlighted.
Box 21	Confidence Because You Understand Menstruation , [1956?] Notes: Filmstrip produced by Personal Products Corporation.
Box 13, Folder 7	Combination Tampon and Menstrual Pad (US Patent 6,059,763), 2000
Box 22, Folder 3	Commercial and Financial Chronicle (Tassette, Inc.), 1969
Box 13, Folder 8	Consumer Reports, 1942-06
Box 13, Folder 8	Consumer Reports, 1945-09
Box 13, Folder 8	Consumer Reports, 1949-08
Box 13, Folder 9	The Curse's Blessing, Frontiers, Journal of Women Studies, 1993
Box 13, Folder 10	Cycle of Life and Death Journal, 1997
Box 13, Folder 12	The Curse, 1990s Notes: <i>The Curse</i> is a monthly, self-published publication intended to bring relief to the Women of Williamsburg (W.O.W's).
Box 13, Folder 11	Susan Dey, actress, 1987
Box 23, Folder 1	The Effects of Estrogen in the Menopause, Transatlantic Telephone Symposium , 1960

1 Sound recording (33-1/3 R.P.M. )

Notes: Organized and produced by the Excerpta Medica Foundation under a grant from Ayerst Laboratories.

Box 13, Folder 13	Empress Has Red Clothes, March Menstrual Madness Events, 1999-03
Box 13, Folder 14	Everything You've Heard Is True, 2001 Notes: Includes a self-published publication.
Box 13, Folder 15	Feminine Hygiene Fun. Fried Eggs on Sex TV, 1999
Box 13, Folder 16	First Blood Project, 1994
Box 13, Folder 17	A Friend Comes to Visit. A Comic Conversation about a Touchy Topic, undated
Box 22, Folder 5	Goddessing, 1997 Notes: Publication includes articles, poems, book reviews, announcements for readings, art shows , and travel tours related to goddesses (female deity).
Box 13, Folder 18	How to Make a Cloth Maxi-Pad, 1991
Box 13, Folder 19	Hygienic Catamenial Tampon (US Patent 2,057,206), 1936
Box 13, Folder 20	Insane Action, 1998-1999 Notes: Includes the self-published publication <i>Insane Action</i> , correspondence, <i>Vagina a Comic Coloring Activity Book</i> , and a comic title "The Adventures of Super Tampon."
Box 14, Folder 1	In Search of Juan Colorado, 1994
Map-folder 1	Just Laughs, Funny Times, 1994-08
Box 14, Folder 2	Kerry-Teen, Clothing label, 1950s
Box 14, Folder 3	Kitab Al-Haid [The Book of Menstruation], partial translations for book 3, undated
Box 14, Folder 4	Lectures on Chronic Catarrh by S.B. Hartmann, [after 1896]
Box 14, Folder 5	Maclean's, 2005-12
Box 14, Folder 6	J.A. McGill Company. The Famous Specific Orange Blossom: A Positive Cure for All Female Diseases Every Lady Can Treat Herself, 1885
Box 14, Folder 7	Medea Books, Santa Cruz, California, 1994 Notes: File contains a "Young Woman's Guide to Menstrual Alternatives" and a catalog of publications available from Medea Books (1994).

Box 14, Folder 8	Men's Attitude's Toward Menstruating Women by Denise Heassler, 1994
Box 14, Folder 9	Menstruals Agenda, undated Notes: File contains a media release for the Menstruals Agenda, the creation of Sharon Hill and Alison Blackburn. The Menstruals Agenda grew out of their parody on feminine hygiene advertising which was featured in the Out of the Box exhibition at the Melbourne Fringe Festival. As a result of the exhibition, Hill and Blackburn created a commercial product to remind women each month of their periods and to give women a witty perspective on it. The Agenda features twelve graphic designs lampooning various commercial aspects of selling feminine hygiene products.
Box 14, Folder 10	Menstrual Album, The Bloody Shame Collection , 1998 1 Sound discs (CD) (10 tracks) Notes: Album by the Duncan Guy Band.
Box 14, Folder 11	Menstrual Blood, 1972 1 Cassette tape (Duration: 42:15) Notes: The audio track (actuality) to a theater-piece about the psychology, sociology, and physiology of menstruation produced by Isabel Welsh. Presented at the U.C. Art Museum during the Festival of Bay Area women artists, October 1, 1972. Second half of program is Isabel Welsh being interviewed by Jan Legnitto about the piece.
Box 14, Folder 12	Mostriano Il Mestruo, 2005 Notes: Handmade book contains original art works of seven artists from Italy. Loosely translated title is <i>We Show Menstruation</i> , edited by Troglodyte Tribe Society for Happy Deeds.
Box 14, Folder 5	New Physician, 1995-03
Box 14, Folder 5	New Physician, 1997-10
Box 15, Folder 1	Newspaper, Magazine Clippings and Articles, 1966-2001 Notes: Materials document menstruation, menstrual products, and women's health broadly.
Box 23, Folder 18	Newspaper clippings and articles, 1995
Box 15, Folder 2	North American Companies Selling Chlorine Free, Usable and Disposable Products, list, 1994
Box 15, Folder 3	"The Origins of Menstruation Leave in Japan" by Hiromi Mizuno, 1993
Box 15, Folder 4	Period Piece, undated

	1 Videocassettes (VHS) (Duration: 30:00)
Box 15, Folder 5	Personal Products Corporation. Complete Menstrual Hygiene and Grooming Programs, undated
Box 15, Folder 6	Pissed off Women. Friends Don't Let Friends Use Tampons (bumper sticker) , undated
Box 15, Folder 7	Problem: Peinliche Werbung, Analyse und Internationaler Vergleich der Werblischen Gestaltung fur Werbesensibile Produkte [Problem: Embarrassing advertising, analysis and international comparison of advertising design for advertising-sensitive products] (German thesis of Nadja Gragert), 1997
Box 15, Folder 8	QZ, 2003 Notes: The Queen Zine, or QZ for short, was founded as a creative nexus by publisher and editrix Little Shiva in the summer of 2000 and ended on June 2, 2006 with issue 122. File contains select issues.
Box 15, Folder 9	The Rag (Moonwit), 1994 Notes: The Moonwit Collective provided information about menstruation and was a group of mostly women active worldwide from 1989-2004. "Moonwit" stood for Meeting Our Own Needs With Imagination & Tenacity. The collective was focused on sewing and selling reusable washable cloth menstrual pads, opening conversations about menstruation, dispelling stigma, and providing menstrual health education through their publication "The Rag".
Box 15, Folder 10	Red Flower, Rethinking Menstruation by Dena Taylor, 1988
Box 15, Folder 11	Red Letter Days: A Journal to Track Life's Periods (order form), 1995
Box 23, Folder 17	Rochester Patriot, 1975-1976 Notes: Articles relate to Rely tampons manufactured by Procter & Gamble and tested by women in Rochester, New York.
Box 15, Folder 12	Sacred Women, Sacred Blood a Celebration of Menarche, 1996 Notes: File also includes correspondence with Nicola Beechsquirrel and color photocopies of her art.
Box 15, Folder 13	Sanitary Towel Advertisement Survey, Company Magazine, 1992
Box 15, Folder 14	The Satin Shoe, [1990s?] Notes: Includes a self-published zine by Pat Earl.
Box 15, Folder 15	Sea Sponges, 1980-1981
Box 15, Folder 16	Tambrands Gearing Up for Growth (annual report), 1994
Box 15, Folder 17	Vaginal Receptacle (US Patent 1,891,761), 1932

Box 16, Folder 2	Tampax Incorporated, Interoffice Memorandum, 1961, 1964 Notes: Memorandum relates to Modesss being dropped in 1961 from <i>Fair Trade</i> and Pursettes advertising for 1964.
Box 16, Folder 3	"Tampons: Advertising and Bodily Practice, 1936-1950" by Lara Freidenfelds, 1998
Box 16, Folder 4	Tampons and Other Catamenial Receptors by Maria Gutcho, 1979
Box 16, Folder 5	Tassette, Inc., (stock certificate) , 1971
Box 16, Folder 6	Tampon patent drawing by David Pressman, undated
Box 16, Folder 7	Tradition of the Red Moon by Fanni Fazekas, 2004 1 Electronic discs (DVD)
Box 16, Folder 8	28 Days, A Deck of Cards by Bea Nettles, 1991
Box 16, Folder 9	VaginaPalooza Fair [University of Delaware?], 2002-2003
Box 16, Folder 10	Vikalp Design (Lakshmi Murthy), 2002 Notes: Vikalddesign specializes in media design and communication for reproductive health to rural people. Includes do it yourself (DIY) instructions and pattern to make reusable menstrual pads and color photographs of a class making pads.
Box 16, Folder 11	Wellesley Women's Alliance for Action, GirlCon97, 1997-04
Box 14, Folder 5	Who Weekly, 1997-11
Box 16, Folder 12	Women's Health Education Project, Womanist Health Newsletter, 1994
Map-folder 1	"Women's History Month Period Pieces," Woman News, Chicago Tribune ", 2005-03-30
Box 16, Folder 13	Zero Throwaway Panties (Undercover International Wrexham), undated Notes: Details a comic strip introducing Zero Woman.

[Return to Table of Contents](#)