



Smithsonian

National Museum of American History Kenneth E. Behring Center

Anchor Brewing Company Records

NMAH.AC.1591

Alison Oswald

2024

Archives Center, National Museum of American History
P.O. Box 37012
Suite 1100, MRC 601
Washington, D.C. 20013-7012
Business Number: Phone: 202-633-3270
Fax Number: Fax: 202-786-2453
archivescenter@si.edu
<https://americanhistory.si.edu/archives>

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Anchor Brewing Company Records
Date:	1880s-2023 (bulk 1965-2010)
Identifier:	NMAH.AC.1591
Creator:	Anchor Brewing Company
Source:	Minami, Mashashi (Donor)
Extent:	40 Cubic feet (102 boxes, 5 map folders)
Language:	Some materials in Danish, German and Swedish.
Summary:	Collection documents the activities of Anchor Brewing Company of San Francisco, California.

Administrative Information

Acquisition Information

Collection donated by Anchor Brewing Company at Sapporo Beer, through President and CEO, Mashashi Minami, 2023.

Related Materials

Materials in the Archives Center

Warshaw Collection of Business Americana, Series: Beer (NMAH.AC.0060)

Walter H. Voigt Brewing Industry Collection (NMAH.AC.1195)

DFS Ad Agency Falstaff Beer Advertisements (NMAH.AC.0332)

Christian Heurich Brewing Company Records (NMAH.AC.1104)

Archives Center Brewing History Collection (NMAH.AC.1419)

American Beer Brewing Oral History Collection (NMAH.AC.1595)

Processing Information

Collection processed by Alison Oswald, archivist, 2023-2024. An arrangement scheme for the papers was imposed during processing in the absence of a usable original order. Original file folder titles were retained in most cases.

Preferred Citation

Anchor Brewing Company Records, Archives Center, National Museum of American History

Restrictions

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Historical

Anchor Brewing Company in San Francisco, California, was a tremendously influential American brewery that is widely recognized as the first American microbrewery. Under the influential leadership of Fritz Maytag III, its owner from 1965 to 2010, Anchor Brewing Co. initiated a phenomenal wave of growth in the global brewing industry that came to be known as the microbrewing—now "craft beer"—revolution.

Anchor Brewing Co. was founded in 1896, closed briefly during Prohibition, and reopened following repeal. In 1965, Fritz Maytag III (a member of the Iowa-based washing machine-making family, as well as the producers of Maytag Blue Cheese) bought a controlling stake in Anchor Brewing Co. At the time, the American brewing industry was highly consolidated. In 1965, about 200 American breweries made approximately 108 million barrels of beer. About 40 percent of this total came from the nation's five largest breweries and the industry would consolidate even further over the next fifteen years (Stack, M. A Concise History of America's Brewing Industry, 2003; Beer Institute 1993: 8). American beer had become big business, and yet Maytag envisioned something different: a brewery that would produce beer in small batches using artisan ingredients, traditional techniques, and European recipes that had not been brewed in the United States for more than a century, if ever.

Speaking in a 2017 American Beer and Brewing oral history, Maytag said, "I went down to see the brewery not because I loved the beer; I really was not a beer enthusiast." Rather, Maytag had been a science enthusiast since childhood. "I had no idea what it was...but it had a magic effect on me." He purchased the company and taught himself how to brew beer. With the guidance of an unusually erudite owner, Anchor's historic "steam beer" recipe improved. Maytag continued with recipes that swung ever farther from the mainstream, as he experimented with styles he had tasted while traveling in Europe.

In the 1970s, virtually every beer on American supermarket shelves was a light lager style, often brewed with rice and corn. Anchor, in contrast, bottled porter, a dry-hopped ale, a barleywine, and its first annual Christmas Ale. In 1969, four years into Maytag's tenure at Anchor, his brewery produced only 800 barrels of beer. Maytag's revitalized brewery attracted waves of visitors—journalists, beer drinkers yearning for new flavors, and homebrewers curious about how he was making it all work—and the popularity of Anchor's beer grew. Over the course of forty-five years, Maytag navigated Anchor to the top of a new industry. Craft brewing started slowly in the 1970s, expanded geographically and numerically in the late 1980s—in 1985, for the first time, the U.S. counted more microbreweries than large-scale breweries—and exploded in the early 2000s (Elzinga, C. Tremblay, and V. Tremblay, "Craft Beer in the United States: History, Numbers and Geography," 2015: 252).

Maytag shared ingredients with other upstart brewers, like Jack McAuliffe, founder of New Albion Brewing Company in Sonoma in 1976 (John "Jack" McAuliffe Oral History, 2019-03-09 and Suzy Denison Oral History, 2019-11-17, American Beer and Brewing Oral History Collection,). He inspired many others from afar, who experienced separate eureka moments tasting Anchor Steam Beer.

When Maytag sold his brewery in 2010 to two investors from the spirits world—they vowed to build the Anchor brand into a new beer and spirits endeavor, but would sell the brewery in 2017 to Sapporo Holdings, who would liquidate the business in 2023—Admirers lauded Maytag as the nation's first microbrewer of modern times. Hamdi Ulukaya, founder and CEO of yogurt maker Chobani, purchased Anchor Brewing Company in 2024.

The histories of Fritz Maytag and Anchor Brewing Company were interwoven with historical and cultural trends beyond beer: calls for consumer choice during an era of corporate consolidation; a spirit of entrepreneurial innovation that spurred novel modes of production, packaging, marketing, transportation, and advertising; and a return to slower, artisan production of food and drink following decades of increasing homogeneity. With origins in the

counterculture, the consumer movement, and the "good food movement," microbrewing's impact rippled across realms of the social, the economic, and the gastronomic alike.

In 2023, the United States counted nearly 10,000 breweries, more than 99 percent of them small operations. The brewing industry supported nearly 2.4 million jobs (Beer Institute). The pace of craft beer's growth from the 1980s onward and the creation of new or changed relationships among growers, brewers, equipment manufacturers, marketing representatives, distributors, retailers, the media, and consumers—began in many respects with Anchor Brewing Company. "It's hard to pin down because I was in the middle of it," Maytag said, when asked to reflect on Anchor's place in such transformations. "(We were really the only ones in the early days We were sort of there at the very beginning [L]ater ... we saw that it was a movement" (Fritz Maytag Oral History Interview, 2017-03-28, American Beer and Brewing Oral History Collection, NMAH.AC.1595).

Source

Acquisition Information Sheet, Theresa McCulla, Curator, Division of Work and Industry, National Museum of American History, 2023

Scope and Contents

Collection consists primarily of business records documenting the activities of Anchor Brewing Company of San Francisco, California. Materials include meeting minutes, brew books, photographs, slides, advertisements, financial records, beer labels, testing records, correspondence, and audio visual materials.

Arrangement

Collection is arranged into nine series.

Series 1: Background Materials, 1905-2021

Series 2: Beer Brewing Data, 1955-2023

Series 3: Subject Files, 1916-2021, undated

Series 4: Financial Materials, 1930s-1993

Series 5: Legal Materials, 1979-2020

Series 6: Advertising, Marketing and Sales Materials, 1963-2020, undated

Series 7: Photographs, Negatives, Transparencies, and Slides, 1880s-2008

Series 8: Oversize Materials, 1936-2007, undated

Series 9: Audio Visual Materials, 1977-1999, undated

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Beer
- Breweries
- Brewing
- Technical manuals
- Testing

Types of Materials:

- 16mm films
- Advertisements
- Articles
- Beverage labels
- Blueprints
- Business cards
- Calendars
- Color slides
- Compact discs
- Correspondence
- Financial records
- Invoices
- Labels
- Negatives
- Newsletters
- Notebooks
- Notes
- Photographs
- Receipts (financial records)
- Trademarks
- Videotapes

Names:

- Burkhart, David Aaron, 1954-
- Maytag, Fritz, 1937-
- Minami, Mashashi

Places:

- California -- San Francisco

Container Listing

Series 1: Background Materials, 1905-2021

Box 1, Folder 1; Box 80, Folder 1; Box 80, Folder 2	Anchor Brewing Company, Articles of Incorporation, 1905, 1935, 1960, 1966, 1977, 2014 Notes: Primarily photocopies of articles of incorporation, correspondence, memoranda, stock shares certificates, email print outs and newspaper clippings. Some documents detail Fritz Maytag's purchase of the company in 1965.
Box 1, Folder 2	Anchor Brewing Company, histories , 1979, 1993 and undated Notes: Includes typescript and printed brochures detailing the history of the company.
Box 1, Folder 2A	"Steam: The Thinking Drinking Man's Beer", [1950s?]
Box 1, Folder 3	Business cards, undated Notes: File includes printed business cards and handwritten notes with names and telephone numbers of individuals and organizations that Anchor Brewing Company conducted business with.
Box 1, Folder 4	Fritz Maytag, biographical information , 1977-1978, 1994, undated Notes: File consists primarily of articles about Fritz Maytag. Also included is a brochure, "The Story of Famous Maytag Blue Cheese," produced by Maytag Dairy Farms, Inc., undated.
Box 1, Folder 5	Fritz Maytag, speeches , 1986, 1998, 2010, 2019
Box 1, Folder 6	Fritz Maytag, retirement from Brewer's Association of America, 1981-10-26 Notes: Bound volume of congratulatory letters to Fritz Maytag on his retirement.
Box 1, Folder 7	Dave Burkhart, interview transcripts, undated Notes: Dave Burkhart was the design and graphics production manager and brewery historian for Anchor Brewing Company.
Box 1, Folder 8	Pacific Brewing and Malting Company, Articles of Incorporation, 1953
Box 1, Folder 8	Viking Brewing Company, Articles of Incorporation, 1896
Box 1, Folder 9	Chas Bach Company, 1886, 1915-1916, undated Notes: Includes a San Francisco Chamber of Commerce Certificate, letter to Carl Bach from Bauer-Schweitzer Hop and Malt Company (1915); Bach & Lux receipt (1886); and Chas. Bach Hops, Malts, Corks & brewers Materials, photograph (ancpic_250), undated.

Box 2, Folder 1	Bauer-Schweitzer Malt House, Cash Book , 1909-1910
Box 99, Folder 1	Desk Calendars, 1995-1998
Box 99, Folder 2	Desk Calendars, 1999-2002
Box 99, Folder 3	Desk Calendars, 2003-2006
Box 99, Folder 4	Desk Calendars, 2007-2010
Box 100, Folder 1	Desk Calendars, 2011-2012, 2014
Box 44, Folder 1	Burkhart, David. The Anchor Brewing Story, America's First Craft Brewery & San Francisco's Original Anchor Steam Beer, 2022
	Articles, Newspaper Clippings and Press Releases, 1918-2019 Notes: Includes articles from <i>American Wine Society</i> , <i>Cook's</i> , <i>Good Packaging</i> , <i>The New Brewer</i> , <i>American Brewer</i> , and <i>Zymurgy</i> .
Box 2, Folder 2	Newspaper Clippings, 1918
Box 2, Folder 3	Newspaper Clippings, 1940
Box 80, Folder 3	Articles, 1949, 1966, 1968 Notes: Includes <i>Life Magazine</i> (1949), <i>S.F. Territorial News</i> (1966), <i>California Living</i> (1968) and <i>Apple Hill Cider Press</i> (1981). A brochure for Apple Hill detailing its products and attractions is also included.
Box 2, Folder 4	Newspaper Clippings, 1960-1962
Box 2, Folder 5	Newspaper Clippings, 1965-1966
Box 2, Folder 6	Newspaper Clippings, 1967 Notes: Includes an edition of <i>Vortex</i> , Volume 27, March 1967, a publication of the American Chemical Society. The cover features Assistant Brew Master, David Lyon of Steam Beer Brewing Company.
Box 2, Folder 7	Newspaper Clippings, 1971
Box 2, Folder 8	Newspaper Clippings, 1972 Notes: Includes an edition of <i>The Brewery-Ana Gazette</i> , Volume 3, Number 4, 1973.
Box 2, Folder 9	Newspaper Clippings, 1973
Box 2, Folder 10	Newspaper Clippings, 1974

Box 2, Folder 11	Newspaper Clippings, 1975 Notes: Includes <i>Centri-Facts</i> , a publication of Centrico, Inc., for the Chemical, Dairy, and Food Processing Industries, September 1975. Details the Westfalia SA-7, a hermetic de-sludger used by Anchor Brewing Company.
Box 2, Folder 12	Newspaper Clippings, 1976
Box 2, Folder 13	Newspaper Clippings, 1977
Box 2, Folder 14	Newspaper Clippings, 1978
Box 2, Folder 15	Newspaper Clippings, 1979
Box 80, Folder 4	Articles, 1977-1978, 1998 Notes: Includes <i>Los Angeles Times, Home</i> (1977), <i>Los Angeles Times, Home</i> (1978), <i>Los Angeles Times, Home</i> (1979), <i>Celebrator Beer News</i> (1998), and <i>Southwest Brewing News</i> (1998).
Box 3, Folder 1	Newspaper Clippings, 1980
Box 3, Folder 2	Newspaper Clippings, 1982
Box 3, Folder 3	Newspaper Clippings, 1983
Box 3, Folder 6	Newspaper Clippings, 1986
Box 3, Folder 7	Newspaper Clippings, 1987
Box 3, Folder 8	Newspaper Clippings, 1988
Box 3, Folder 9	Newspaper Clippings, 1989
Box 3, Folder 10	Newspaper Clippings, 1990
Box 3, Folder 11	Newspaper Clippings, 1992
Box 3, Folder 12	Newspaper Clippings, 1993
Box 3, Folder 13	Newspaper Clippings, 1994
Box 4, Folder 1	Newspaper Clippings, 1995
Box 4, Folder 2	Newspaper Clippings, 1996
Box 4, Folder 3	Newspaper Clippings, 1997

Box 4, Folder 4	Newspaper Clippings, 1998
Box 4, Folder 5	Newspaper Clippings, 1999
Box 4, Folder 6	Newspaper Clippings, 2000
Box 4, Folder 7	Newspaper Clippings, 2001
Box 4, Folder 8	Newspaper Clippings, 2003
Box 4, Folder 9	Newspaper Clippings, 2005
Box 4, Folder 10	Newspaper Clippings, 2006
Box 4, Folder 11	Newspaper Clippings, 2007
Box 4, Folder 12	Newspaper Clippings, 2010
Box 4, Folder 13	Newspaper Clippings, 2013
Box 4, Folder 14	Newspaper Clippings, 2017, 2019
Box 4, Folder 15	Newspaper Clippings, undated
Box 102	Scrapbook of Newspaper Clippings, 1961-1970 1 Scrapbook (24 in x 18 in) Notes: Scrapbook consists of newspaper clippings and articles from various publications about Anchor Steam Beer.
Box 102	The Richmond Banner, 1966-03-18 Notes: Includes an article "In Day Gone By..." featuring an image of a horse drawn wagon for Apollo Beer (1908) which was brewed in Seattle.
Box 102	The Richmond Banner, 1966-05-27 Notes: Includes an article "In Days Gone By..." featuring an image of a Milwaukee Brewery truck (1910).

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Series 2: Beer Brewing Data, 1955-2023

Subseries 2.1: Brew Notebooks, 1955-1988

Scope and Contents: This subseries contains brew notebooks for Joe Allen (1888-1976), a brew master at Anchor Brewing Company and Fritz Maytag, former owner of Anchor Brewing Company. Additional lab notebooks and unidentified brew notebooks are also here.

Box 9, Folder 6	Joe Allen, Brew Book, 1955-01-16-1959-01-01
Box 9, Folder 7	Joe Allen, Brew Book, 1959-01-01-1959-06-04
Box 9, Folder 8	Joe Allen, Brew Book, 1960
Box 10, Folder 1	Joe Allen, Brew Book, 1961
Box 11, Folder 2	Joe Allen, Brew Book, 1962
Box 12, Folder 3	Joe Allen, Brew Book, 1963
Box 13, Folder 4	Joe Allen, Brew Book, 1964
Box 11, Folder 1	Joe Allen, Brew Book, 1965
Box 11, Folder 2	Joe Allen, Brew Book, 1966
Box 11, Folder 3	Joe Allen, Brew Book, 1968
Box 12, Folder 1	Joe Allen, Brew Book, 1969
Box 12, Folder 2	Joe Allen, Brew Book, 1970
Box 12, Folder 3	Joe Allen, Brew Book, 1971-04-23-1974-01-29
Box 12, Folder 4	Fritz Maytag, Brew Book, 1975
Box 13, Folder 1	Fritz Maytag, Brew Book, 1974-02-05-1975-08-12
Box 13, Folder 2	Fritz Maytag, Brew Book, 1975-08-18-1976-12-08
Box 13, Folder 3	Fritz Maytag, Brew Book, 1976-12-08-1977-11-09
Box 13, Folder 4	Fritz Maytag, Brew Book, 1977-11-13-1978-08-28
Box 13, Folder 5	Fritz Maytag, Brew Book
Box 13, Folder 6	Fritz Maytag, Brew Book, 1979-04-25-1980-08-02

Box 14, Folder 1	Fritz Maytag, Brew Book, 1980-01-01-1980-02-02
Box 14, Folder 2	Fritz Maytag, Brew Book, 1980-08-05-1982-02-23
Box 14, Folder 3	Fritz Maytag, Brew Book, 1982-02-25-1983-05-18
Box 14, Folder 4	Fritz Maytag, Brew Book, 1983-05-20-1984-05-15
Box 14, Folder 5	Fritz Maytag, Brew Book, 1984-05-17-1985-04-19
Box 14, Folder 6	Fritz Maytag, Brew Book, 1985-04-23-1986-03-07
Box 15, Folder 1	Fritz Maytag, Brew Book (Glass In), 1978-03-22-1979-04-09
Box 15, Folder 2	Fritz Maytag, Brew Book (Racking), 1980-08-05-1983-07-11
Box 15, Folder 3	Fritz Maytag, Brew Book (Racking), 1983-07-18-1984-03-10
Box 15, Folder 4	Fritz Maytag, Brew Book (Racking), 1986-03-18-1988-08-01
Box 15, Folder 5	Fritz Maytag, Brew Book (Racking), 1988-08-02-1989-11-10
Box 15, Folder 6	Fritz Maytag, Brew Book (Bottle), 1986-03-11-1987-01-06
Box 15, Folder 7	Fritz Maytag, Brew Book (Bottle), 1987-01-1987-11
Box 16, Folder 1	Fritz Maytag, Brew Book (Bottle), 1987-11-1988-08
Box 16, Folder 2	Fritz Maytag, Brew Book (Bottle), 1988-08-25-1989-05-31
Box 16, Folder 3	Lab Work Notebook, 1970-05
Box 16, Folder 4	Lab Work Notebook, 1970-12-08-1971-02-22
Box 16, Folder 5	Brew Notebook, 1966-04
Box 16, Folder 6	Brew Notebooks, 1967
Box 16, Folder 7	Brew Notebook, 1971

Subseries 2.4: Brew Schedules, 2007-2023

Box 16, Folder 8	Brew Schedules, 2007
Box 16, Folder 9	Brew Schedules, 2011-2012

Box 17, Folder 1	Brew Schedules, 2013-2014
Box 17, Folder 2	Brew Schedules, 2016-2017
Box 17, Folder 3	Brew Schedules, 2018-2019
Box 17, Folder 4	Brew Schedules, 2020-2021
Box 17, Folder 5	Brew Schedules, 2023

Subseries 2.3: Brew Charts, 1962-2021

Box 17, Folder 5A	Brew Chart, 1962
Box 17, Folder 6	Brew Charts, 1967-1968
Box 17, Folder 7	Brew Charts, 1969
Box 17, Folder 8	Brew Charts, 1970 Notes: Folder contains two charts for Brew 18. One is dated June 7, 1970 and the other is dated July 7, 1970.
Box 17, Folder 9	Brew Charts, 1971-01-13-1971-05-25
Box 18, Folder 1	Brew Charts, 1971-06-11-1971-12-28
Box 18, Folder 2	Brew Charts, 1972-01-03-1972-06-30
Box 18, Folder 3	Brew Charts, 1972-07-06-1972-12-29
Box 18, Folder 4	Brew Charts, 1973-06-01-1973-10-29
Box 18, Folder 5	Brew Charts, 1973-01-09-1973-05-29
Box 18, Folder 6	Brew Charts, 1973-11-02-1973-11-26
Box 91, Folder 1	Brew Charts, 1973
Box 19, Folder 1	Brew Charts, 1974
Box 91, Folder 2	Brew Charts, 1974
Box 91, Folder 3	Brew Charts, 1975
Box 19, Folder 2	Brew Charts, 1976-01-05-1976-03-26

Box 91, Folder 4	Brew Charts, 1976
Box 19, Folder 3	Brew Charts, 1976-04-02-1976-06-15
Box 91, Folder 5	Brew Charts, 1977
Box 19, Folder 4	Brew Charts, 1979-08-14-1979-10-29
Box 19, Folder 5	Brew Charts, 1979-11-01-1979-12-31
Box 19, Folder 6	Brew Charts, 1980-01-08-1980-09-19
Box 19, Folder 7	Brew Charts, 1981
Box 19, Folder 8	Brew Charts, 1982
Box 19, Folder 9	Brew Charts, 1983
Box 20, Folder 1	Brew Charts, 1984
Box 20, Folder 2	Brew Charts, 1985
Box 20, Folder 3	Brew Charts, 1986
Box 20, Folder 4	Brew Charts, 1987
Box 20, Folder 5	Brew Charts (Ale), 1976
Box 20, Folder 6	Brew Charts (Ale), 1977-09-05-1977-10-25
Box 20, Folder 7	Brew Charts (Ale), 1978-11
Box 20, Folder 8	Brew Charts (Ale), 1981-1983
Box 20, Folder 9	Brew Charts (Christmas Ale), 1983-1987, 1999
Box 20, Folder 10	Brew Charts (Lager)
Box 20, Folder 11	Brew Chart (Liberty Ale) , 1984-1987, 1999
Box 21, Folder 1	Brew Charts (Barley Wine), 1975
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Box 21, Folder 4	Brew Charts (Barley Wine), 1979

Box 21, Folder 5	Brew Charts (Barley Wine), 1982-1987, 1999
Box 22, Folder 1	Brew Charts (Porter), 1972-1974
Box 22, Folder 2	Brew Charts (Porter), 1975
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Box 22, Folder 6	Brew Charts (Porter), 1978-01-05-1978-12-21
Box 22, Folder 7	Brew Charts (Porter), 1992-01-14-1992-12-12
Box 23, Folder 1	Brew Charts (Porter), 1993
Box 23, Folder 2	Brew Charts (Porter), 1994-01-05-1994-06-25
Box 23, Folder 3	Brew Charts (Porter), 1994-07-06-1994-12-28
Box 23, Folder 4	Brew Charts (Porter), 1980-1987, 1999
Box 23, Folder 5	Brew Charts (Small Beer), 1999
Box 23, Folder 6	Brew Charts (Steam), 1973-09-10
Box 24, Folder 1	Brew Charts (Steam), 1974-01-04-1974-03-29
Box 24, Folder 2	Brew Charts (Steam), 1974-04-01-1974-06-28
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Box 24, Folder 4	Brew Charts (Steam), 1974-10-04-1974-12-31
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Box 25, Folder 4	Brew Charts (Steam), 1977-01-03-1977-02-28

Box 25, Folder 5	Brew Charts (Steam), 1977-03-03-1977-06-02
Box 25, Folder 6	Brew Charts (Steam), 1977-08-21-1977-09-28
Box 26, Folder 1	Brew Charts (Steam), 1977-06-03-1977-07-29
Box 26, Folder 2	Brew Charts (Steam), 1978-01-03-1978-03-31
Box 26, Folder 3	Brew Charts (Steam), 1978-04-01-1978-05-05
Box 26, Folder 4	Brew Charts (Steam), 1978-05-06-1978-07-31
Box 26, Folder 5	Brew Charts (Steam), 1978-08-01-1978-09-30
Box 27, Folder 1	Brew Charts (Steam), 1978-10-02-1978-12-29
Box 27, Folder 2	Brew Charts (Steam), 1979-01-02-1979-02-27
Box 27, Folder 3	Brew Charts (Steam), 1979-03-02-1979-03-31
Box 27, Folder 4	Brew Charts (Steam), 1979-04-02-1979-06-30
Box 27, Folder 5	Brew Charts (Steam), 1979-07-03-1979-07-28
Box 27, Folder 6	Brew Charts (Steam), 1979-08-13
Box 27, Folder 7	Brew Charts (Stout), 2012
Box 27, Folder 8	Brew Charts (Wheat), 1984, 1987, 1999
Box 27, Folder 9	Brew Charts (Miscellaneous), 1989, 1999
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Box 31, Folder 2	Archival Recipes, 2015-2021
Box 31, Folder 3	Beer Tasting Data, 1987-09
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Box 31, Folder 5	Beer Tasting Data, 1988
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Box 31, Folder 7	Lab Reports for Bottled Beer, 1975
Box 31, Folder 8	Lab Reports for Bottled Beer, 1976

Box 31, Folder 9	Lab Reports for Bottled Beer, 1977 Notes: Includes an individual two-glass flavor testing form, undated.
Box 31, Folder 10	Old Lab Notes (Andrea), Yeast Examination and Plating, 1976-1977
Box 31, Folder 11	ETS Laboratories, Laboratory Reports for Beer, 1993-1999
Box 31, Folder 12	Yeast Cell Count Data, 1964-1995
Box 32, Folder 1	[Yeast?] Cell Data, 1999-2013
Box 32, Folder 2	Brewing Data, Miscellaneous, 1965-1995
Box 32, Folder 3	Brew Data, Miscellaneous, undated

Subseries 2.4: Grain Run Data Notebooks, 2013-2020, undated

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Box 88, Folder 1	Grain Run Data Notebooks, 2013-10-20-2014-01-15
Box 88, Folder 1	Grain Run Data Notebooks, 2014-01-15-2014-04-08
Box 88, Folder 2	Grain Run Data Notebooks, 2014-04-09-2014-06-20
Box 88, Folder 2	Grain Run Data Notebooks, 2014-06-20-2014-09-04
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Box 89, Folder 3	Grain Run Data Notebooks, 2017-05-02-2017-08-18
Box 89, Folder 3	Grain Run Data Notebooks, 2017-08-22-2017-12-15
Box 90, Folder 1	Grain Run Data Notebooks, 2018-01-01-2018-05-23
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Box 90, Folder 3	Grain Run Data Notebooks, undated
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Subseries 2.5: Testing Data, 1957-2009

Box 32, Folder 4	Allen-Bradley, Variable Speed Controller User Manual, 1995
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Box 32, Folder 6	Bauer-Schweitzer Malting Company, Inc., 1976-1978
Box 32, Folder 7	Beckman Instruments, Beckman Model Du Spectrophotometer Manual, 1977
Box 32, Folder 8	Briess Malting Company, 1976
Box 32, Folder 9	Philip Canevari, Laboratory Notes, 1973-1976
Box 32, Folder 10	Chill Grade Tests, 1974-1975
Box 32, Folder 11	Collupulin Data (Chemical Stabilizer, Enzyme Papain), 1969
Box 32, Folder 12	Distilled Spirits Plant Data, 1995-1996
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Box 32, Folder 15	Microscope negatives and contact sheets for beer analysis, undated
Box 32, Folder 16	Möllring, F.K. Zeiss Microscopy from the Very Beginning, [1974?]
Box 33, Folder 1	Motomco, Inc. (Moisture Meter), 1975
Box 33, Folder 2	Schwarz Services International Limited, 1957, 1971-1980
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Box 33, Folder 8	W.S. Tyler Company, 1963
Box 33, Folder 9	Volume and Air Tests, 1974-1980
Box 33, Folder 10	Yeast Washing, 1968-1974 Notes: Includes yeast sample kits from Schwarz Services International Limited.
Box 33, Folder 11	Industrial Waste Ordinance (Waste Water), 1975
Box 33, Folder 12	California Board of Pharmacy, 1973-1981 Notes: File contains correspondence about an exemption for Steam Beer Brewery to purchase hypodermic needles and/or syringes.
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Box 91, Folder 7	"Anchor Boy," artwork for t-shirt by Dimas Jose Arellano, 2023?
Box 91, Folder 8	Anchor Hocking Glass Corporation, 12 ounce one way select beer bottle drawing, 1971
Box 91, Folder 9	Anchor Bock Beer, advertisements, undated
Box 91, Folder 10	Anchor California Lager, advertisements, undated
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Box 5, Folder 3	Anchor Steam Beer Truck (Model), 1992-1995
Box 5, Folder 4	Baldor Motor and Drives, 1995
Box 91, Folder 13	Beer Bloid (American Home Brewers Association), 1982-1983
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Box 5, Folder 6	Bhutanese Archers, 2003

Box 5, Folder 7	Bohemian Club Symphony Orchestra, 2017-2018
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Box 5, Folder 9	Brew House, drawings for equipment, 1978? Notes: Drawings, ink and pencil, detailing the layout of the brew house floor and equipment.
Box 5, Folder 9A	Designs for a still [by Fritz Maytag], 1999-03-24
Box 91, Folder 14	Brotherhood Dry Hopped Steam Beer, undated
Box 5, Folder 10	California Road Club Jersey, Artwork, 1995, undated
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Box 5, Folder 12	California Festival of Beers, Tasting Guide, 1988-05-07
Box 5, Folder 13	Community Music Center, 1982
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Box 6, Folder 9	Correspondence, Chronological, 2003-2021 Notes: Includes the announcement for the merger of Sapporo USA, Inc. (SUSA) and Anchor Brewing Company, December 2018.
Box 6, Folder 10	Correspondence, Out of State, 1974-1980
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Box 7, Folder 3	Dubuque Star Brewing Company, 1978-1983, 2004 Notes: Folder includes balance sheets for Dubuque Star Brewing, business cards, articles, an Agri Industries Annual Report (1981), <i>Pipeline</i> , the Voice of the American Grain and Related Industries (1982) and a Picketts Brewery Product costing policy.
Box 7, Folder 4	Fan Mail, 2003
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Box 7, Folder 6	Folding Carton, information , 1969-1970
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Box 7, Folder 12	Maltose Falcons Newsletter, 1978
Box 7, Folder 14	Master Brewers Association of America, 39th Annual Convention (Technical Proceedings), 1945
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Box 28, Folder 2	Nitrosamines, correspondence, 1973-1979-10
Box 28, Folder 3	Nitrosamines, correspondence, 1979-11-1991 Notes: Folder includes correspondence with the Brewers' Association of America, the United States Brewers Association, and Anchor Brewing Company, detailing the presence of nitrosamines, cancer causing agents, in malt beverages. Included is a survey taken by Anchor Brewing Company about what steps the company took to ensure the reduction of or elimination of nitrosamines from malt beverages.
Box 28, Folder 4	Olympia Brewing Company, correspondence, 1971-1983 Notes: File contains an Olympia Brewing Company gift catalog, circa 1970s.
Box 28, Folder 5	Owens-Illinois, Inc., 1969
Box 28, Folder 6	Owens-Illinois, Inc., 1970
Box 28, Folder 7	Owens-Illinois, Inc., 1971
Box 28, Folder 8	Joseph L. Owades, 1979-1993, 1996, 2003 Notes: File contains correspondence with Joseph L. Owades (1919-2005), an biochemist and technical and strategic consultant to the fermentation industry. Owades developed the first light-calorie beer.
Box 28, Folder 9	Potrero Commons Ale, 1990 Notes: Materials include correspondence, labels, photographs, and newspaper clippings, detailing Potrero Commons Ale (brown ale) developed by Anchor Brewing Company to raise money for the purchase of open space target for development on Potrero Hill. Also included is a copy of <i>Green Consensus</i> , June/July 1990, detailing "Potrero Commons: The Art of the Deal" and a document from Potrero Commons to the San Francisco Department of Planning detailing issues surrounding the environmental review of the proposed development at 18th Street and Arkansas Street.
Box 29, Folder 1	Potrero Neighborhood Commons, 1986, 1990-1993 Notes: File folder documents the Portreo Commons, a non-profit group who advocated to retain open space and stop further development on Potrero Hill (18th and Arkansas Street) in San Francisco. Materials include the articles of incorporation (1985) for the Starr King Park, a non-profit public benefit corporation established to protect open space; correspondence; environmental review documents; meeting minutes (handwritten); City and County of San Francisco,

	Department of City Planning documents; copies of the <i>Potrero View</i> ; information about McKinley Square Park (Vermont and 20th Streets) in San Francisco; and bank statements for Anchor Brewing Company, Trustee of Potrero Commons. Anchor Brewing Company created a special ale called Potrero Commons Ale and donated its proceeds from the ale to help purchase the Potrero Commons space.
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Box 30, Folder 8	SMB Technik, Inc., miscellaneous, 1994, 2012 Notes: Includes photographs.
Box 30, Folder 9	South Market: A Plan for San Francisco's last Frontier, 1981
Box 30, Folder 10	Standard Paper Box Corporation, correspondence, 1972-1973
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Box 8, Folder 6	Sumerian Beer Project , 1916-2016 (bulk 1989-1993)

Box 8, Folder 7	Television Project, The Beer Hunter, 1989-1990
Box 8, Folder 8	Transcontinental Bicycle Record (Anchor Brewing Company endorsement) , 1979
Box 8, Folder 8	United States Brewers Foundation, 76th Annual Convention, Proceedings, 1952
Box 8, Folder 9	United States Brewers Foundation, 79th Annual Convention, Proceedings, 1955
Box 8, Folder 10	United States Brewers Foundation, 80th Annual Convention, Proceedings, 1956
Box 9, Folder 1	United States Brewers' Academy, 1977
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Box 39, Folder 11	James River Steam Brewery, Pottsville, Pennsylvania, 1999
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Box 40, Folder 3	Trademark Opposition, Affidavit of David Burkhart in Canada, 2020
Box 40, Folder 4	Trademark Opposition in Name of Sleeman Breweries, Ltd., Affidavit of Mark Carpenter, 2002

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Series 6: Advertising, Marketing and Sales Materials , 1963-2020, undated

Scope and Contents: This series consists of advertising, marketing, and sales related materials that promoted Anchor Brewing Company products. The majority of the materials are labels and the associated artwork for and the approval of said labels from the United States Department of the Treasury, Bureau of Alcohol, Tobacco and Firearms. Examples of labels for the bottle, neck of the bottle, and associated cardboard packaging for bottles (six-pack) is also present. Original artwork and color palettes selected for specific products is also here. Product information fliers and advertisements, posters, and general beer ephemera are included.

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Box 40, Folder 10	Sales Data, 2008
Box 40, Folder 11	Pricing Information for Anchor Beer, undated Notes: Pricing information for Anchor Beer products by keg size, cost per ounce, 12 ounce bottle case cost, and bottle cost each.
Box 41, Folder 1	Anchor Argonaut Collection, Flying Cloud, undated
Box 41, Folder 2	Anchor Brewing, artwork, 2000
Box 41, Folder 3	Anchor Porter, advertisements, undated
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Box 41, Folder 5	Anchor Porter, history, 1980, 2012, 2019
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Box 41, Folder 7	Anchor Steam Beer, enamel pin art, undated
Box 41, Folder 8	Anchor Steam Beer, shelf-strips, undated
Box 41, Folder 9	Anchor Steam Beer, press kit, 2004?

Box 41, Folder 10	Anchor Steam Beer, label approval, 1970-1998
Box 41, Folder 11	Anchor Steam Beer, color palettes, 1988
Box 41, Folder 12	Anchor Steam Beer, labels, 1997 Notes: Materials are ink on tracing paper, mock-ups, and photographs of labels. Some materials in the file are labeled.
Box 41, Folder 13	Anchor Steam Beer, label artwork by Bill Hyd & Associates, undated
Box 101, Folder 3	Anchor Steam Beer, artwork, packaging, 1975-1990s Notes: Includes original pencil sketches.
Box 41, Folder 14	Anchor Summer Beer, 2002 1 Sound disk CD-R Notes: CD-R contains revised neck labels for Anchor Summer Beer, 2002.
Box 80, Folder 5A	Anchor Summer Beer, advertisements, undated
Box 41, Folder 15	Anchor Wheat Beer, 1984 Notes: Detailed notes on what Anchor Wheat Beer is.
Box 41, Folder 16	Anchor Wheat Beer, shelf-strip labels, undated
Box 41, Folder 17	Anchor Wheat Beer, label approval, 1985-1986
Box 41, Folder 18	Anchor Wheat Beer, label approval, 1997-2000
Box 100, Folder 2	Anchor Wheat, artwork, undated
Box 41, Folder 19	Ballantine Burton Ale, 1964
Box 41, Folder 20	Barley Wine, labels and product information (photocopies), undated Notes: Includes photocopies of advertisements for: Bass Barley Wine, Truman's Barley Wine, Bass and Company Pale Ale, and Gold Label Barley Wine.
Box 80, Folder 5	Big Leaf Maple, Red Autumn, advertisement
Box 41, Folder 20A	Bookmaker's Ale, 1997-06-27 Notes: Beer made in celebration of books and book people.
Box 41, Folder 21	Breckle's Brown, labels, undated Notes: File contains Pantone color chips considered for label.
Box 100, Folder 3	Breckle's Brown, advertisements, undated
Box 41, Folder 22	The Brewer's Art, newsletter and artwork, undated

Box 41, Folder 23	Bridale, label for (Luanne Kim Musser and William Paul Zimmerman), 1995-12-29
Box 41, Folder 24	Bridale (special ale), label and bottle approval, 1995
Box 41, Folder 25	California Steam Beer, label approval, 1978
Box 92, Folder 1	Christmas Ale, general artwork, undated
Box 92, Folder 2	Christmas Ale, labels, 1975, 1979
Box 92, Folder 3	Christmas Ale, artwork and packaging, 1983, 1984, 1992, 1993
Box 92, Folder 4	Christmas Ale, artwork and packaging, 1994
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Box 92, Folder 6	Christmas Ale, artwork, 1996
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Box 42, Folder 4	Christmas Ale, packaging and logo, 1995
Box 42, Folder 5	Christmas Ale, labels, 1996

	Notes:	Includes an invitation to the Christmas Ale Party, December 3, 1996.
Box 42, Folder 6	Christmas Ale, calendar and address book, 1975-1995 Notes:	File includes a mock-up of a calendar for 1995.
Box 42, Folder 7	Christmas Ale, advertising, 1977-2009	
Box 42, Folder 8	Christmas Ale, label approval, 2003	
Box 42, Folder 9	Christmas Ale, label, 2019	
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Box 42, Folder 10A	Copper and black still (cromalin), 1999	
Box 42, Folder 11	Genevieve Gin, circa 1990s	
Box 42, Folder 12	Golden City Pale Ale, 2020, undated	
Box 93, Folder 8	Golden City Pale Ale, logo artwork, undated	
Box 42, Folder 13	Golden Gate Steam beer, label approval, 1978	
Box 42, Folder 14	Humming Ale, label approval, 2009	
Box 42, Folder 15	Humming Ale, advertisement, [2009?], undated	
Box 100, Folder 6	Humming Ale, advertisement, [2009?], undated	
Box 42, Folder 16	Michael Jackson, birthday label, 2002	
Box 42, Folder 17	Junipero Gin, 2004 Notes:	Includes labels and "What Is an Essay?" The label describes Essay 7 DDG-GNS-1 which translates to Essay 7 Distilled Dry Gin and Grain Neutral Spirits.
Box 42, Folder 18	Liberty Ale, label approval, 1975	
Box 42, Folder 19	Liberty Ale, shelf-strip, undated	
Box 42, Folder 20	Liberty Ale, label approval, 1983-2000, 2012	
Box 100, Folder 4	Liberty Ale, artwork and labels, 1995 Notes:	Scans: ancdoc_marketing_001a-b and ancdoc_marketing_001c-g
Box 80, Folder 6	Mango Wheat, packaging, undated	
Box 42, Folder 21	Old Foghorn, label approval, 1976-1989, 2014	

	Notes:	File contains notes, marketing information and correspondence about the proposed label for Old Foghorn and its identification as a barley wine style ale.
Box 42, Folder 22		Old Foghorn, label approval, 1976, 1986-1997
Box 42, Folder 23		Old Foghorn, artwork, 1995
Box 43, Folder 1		Old Foghorn, 22 ounce bottle, face and neck label, 1995 1 computer_disc_3.5 Notes: Computer disk for Old Foghorn die line drawings (Illustrator 5.5).
Box 93, Folder 9		Old Foghorn Barley Wine Style Ale, labels and advertisements, undated Notes: Includes scan: ancdoc_marketing_002c-g and ancdoc-labels_073-075.
Box 80, Folder 7		Old Potrero, 1993, 1996 1 CD-R Notes: Includes CD-R with rye shipping carton label graphics for Classic Bourbon, Tennessee and a Rye Whiskey article.
Box 80, Folder 8		Orange Splash Lager, packaging
Box 80, Folder 9		Our Barrel Ale, advertising, undated
Box 43, Folder 2		Pilsner (Stay Strong San Francisco), label copy, undated
Box 93, Folder 11		Potrero Commons Ale, 1990
Box 43, Folder 3		San Francisco Steam Beer, label approval, 1978
Box 43, Folder 4		Sapporo Lager Beer, label, undated
Box 43, Folder 5		Seasonal beers, brochure, post 2010
Box 43, Folder 6		Tubes and buns, label artwork, undated
Box 80, Folder 10		Zymaster Series, advertising
Box 43, Folder 7		Beer labels (for all Anchor products), 1974-1995
Box 43, Folder 8		Beer tap covers, undated
Box 43, Folder 8A		San Francisco LGBT Pride week, beer coaster/bierdeckel, 2019 Notes: Beer coaster developed in partnership between Anchor Brewing Company and the San Francisco LGBT Center.
Box 43, Folder 9		Miscellaneous design elements and labels, 1970-2007, undated

	Notes:	File includes mock-ups--ink and pencil--of labels, beer deckles for Kelsey's Roadhouse and Duffy's Draught, and labels for Eastside Lime Rickey, Augustiner Beer, Eastside Pineapple Juice, Eastside Zest, Zesto, Eastside Pilsner Brew, and Zobelein's Beer.
Box 43, Folder 10	Ephemera, 1870-1981, undated Notes:	File contains a variety of materials documenting beer. Materials include: Menu for the Old Spaghetti Factory and Cafe that has a definition of steam beer; The ballad of Steam Beer by William S. Barnes, beer deckles, postcards; Brochure "Panaorama of San Francisco;" Advertisements; Innsbrau Brewing Company label; Newman Guild Religious Arts Invitational, 1966 Postcards; Spaghetti Factory Cafe menu listing steam beer; Anchor Brewing Company Christmas card, 1981; Bruerei Schrempp Karlsruhe (Baden) stamp; a Wunder Brewing Company, Oakland, California, advertisement; San Francisco Exposition City postcard, 1915; and Pacific Mail SS Company Ship, postcard, 1870.
Box 43, Folder 11	Foghorn Ale, crown cap, 1995-07-18	
Box 43, Folder 12	Anchor Brewing Company, crown cap, option 1, 2014-04-22	
Box 43, Folder 13	Anchor Brewing Company, crown cap, option 2, 2014-04-22	
Box 43, Folder 14	Anchor Winter Wheat Black (Argonaut Collection), crown cap, 2014-11-03	
Box 43, Folder 15	Anchor Brewing Company, crown cap, Anchor Steam, option 1, 2015-02-06	
Box 43, Folder 16	Anchor Brewing Company, crown cap, Argonaut 15 blue, option 2, 2015-03-10	
Box 43, Folder 17	Anchor Brewing Company, crown cap, Argonaut 15 blue, option 1, 2015-03-15	
Box 43, Folder 18	Anchor Brewing Company, crown cap, Argonaut 15 blue, option 2, 2015-03-15	
Box 43, Folder 19	Bottling and crown cap information, 1996, 1999-2000	
Box 43, Folder 20	Windows 2000 crowns for Anchor brewing, 2000	

Box 43, Folder 21	Crowns for bottles and color palette, 1995
Box 43, Folder 22	Color standards for Anchor crowns, 2006
Box 102	America's Classic Craft-Brewed Beer, undated 3 Posters (25 in x 19 in.) Notes: Includes one point-of-purchase advertisement.
Box 102	"Thirst Quenching Map, Whereon Is Shown the Location of Those Establishments Serving Steam Beer on Tap", undated 1 Map (28 in x 22 in)
Box 102	Special [Christmas] Ale, bottle neck label, 1900 1 Drawings (visual works) (25 in x 11.5 in)
Box 102	Our Special Ale (Christmas), 1975-1994, 1995 1 Poster (24 in x 18 in)
Box 102	Original artwork for posters, undated 5 Posters (26 in x 20 in and 19.5 in x 18.75 in) Notes: Includes original artwork and mock-ups for posters in color pencil depicting Anchor Steam beer, staff, buildings, kettles, and labels.
Box 93, Folder 10	Patriotic Eagle Vignette, artwork, 1975, undated
Box 102	Small Brewers Committee Statement and Pledge, undated 1 Poster (20.5 in. x 14 in.)
Box 93, Folder 12	Weisen Beer, artwork, undated
Box 81, Folder 1	Dennis Zieminski, artwork , undated
Box 96, Folder 1	Steam Beer on Draught, advertisement , circa 1940s
Box 96, Folder 2	Scrapbook, 1982-1992 Notes: Scrapbook contains business cards for Anchor Brewing Company employees; brochures, stationery, product information; examples of labels; invitations for Turtle Island String Quartet and Francis Kuttner (1993); Christmas Ale Party (1992); Mozart Society of California (1991-1992); Anchor Chamber Players (1992); and Christmas cards.
Box 96, Folder 3	Scrapbook (of photographs) Notes: Scrapbook includes photographs (primarily 8 in. x 10 in.; 11 in. x 14 in.) of Lawrence Steese, Anchor employee, historical images of Rainier Beer employees, Milwaukee Brewery employees, equipment views (mash tank, kegs), employees working with equipment, customers at bar, pouring beer from tap, and a hot air balloon with Anchor Steam Beer logo.

Also included is a photograph of "Boots," Matthew Steese, Courtland Mudge, Frances Steese, Lawrence Steese, Fritz Maytag and Al Serbian and images of a twelve foot sculpture titled "The Couple" which Fritz Maytag purchased from artist Ron Boise (1966) and mounted atop the 8th Street brewery. The Anchor Brewery became a sculpture gallery for San Francisco's citywide Spring Mobilization Art Show protesting the war in Vietnam. And an image of a heifer, "Vern Micki," at the Green Gulch Ranch, Sausalito, California (undated).

Box 96, Folder 4	Golden Gate Bridge, 50th Anniversary, 1987 Notes: Photograph by Bill Brach.
Box 98, Folder 7	Cheers to Another Chapter in SF's Rich Baseball History, A Century-Long Legacy: Anchor Brewing and San Francisco Baseball, 2010-10-31 2 Posters (10.25 in. x 17.5 in.) Notes: Feature ran in the <i>San Francisco Chronicle</i> and SFgate.com on October 21, 2010.

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Series 7: Photographs, Negatives, Transparencies, and Slides, 1880s-2008

Scope and Contents: This series consists of photographs (black-and-white and color), negatives, slides and transparencies documenting various activities of the Anchor Brewing Company. Many of the photographs were taken by Andree Abecassis, Kirk Amyx, Howard Erker, Terrence McCarthy, Alan Paterson, Lars Speyer, Lester Zeidman, and others. When available, the photographer is identified.

Some of the Andree Abecassis photographs consist of black-and-white images mounted on foam core board that document a variety of activities at Anchor Brewing Company.

File names associated with each photographer are listed.

Andree Abecassis , 1992-1996, undated

Scope and Contents: Born December 20, 1938, in New York City to Albert and Lettie Abecassis, Andree was raised in an apartment on West 70th Street with her parents, maternal grandmother and maternal aunts—all members of a large Sephardic family from Essaouira, Morocco. She attended PS 87, Joan of Arc Junior HS, the High School of Music and Art and Barnard College ('60)—every one of those schools reachable on the M104 city bus. Editor-in-chief of the *Barnard Bulletin*, she earned an M.A. from the University of Pennsylvania and pursued a career in photojournalism, working for years at The *Saturday Evening Post* and later Channel 13 and The 51st State. In 1973, Andree moved cross-country to Berkeley, where for 15 years she lugged her heavy camera equipment all over the state as a freelancer photographer shooting celebrities, events, and her favorite subjects: her many friends and their families. In the '90s she cheerfully leaped into yet another media career, joining her mother at Ann Elmo Agency—the family literary agency founded by two of her aunts. She died in 2020.

Source

New York Times, Obituary, November 17, 2020.

Box 45	Andree Abecassis, Slides (1-380), 1992, 1996-06
Box 46	Andree Abecassis, Slides (381-445), 1996-06
Box 47	Andree Abecassis, Negatives , 1990-1992 Notes: Materials consist of negatives and contact sheets. Many of the contact sheets are annotated on the verso.
Box 81, Folder 2	Andree Abecassis, photographs, undated Notes: Images include Mike Lee and other Anchor employees performing work.
Box 81, Folder 3	Abecassis photographs, undated
Box 81, Folder 4	Abecassis photographs, undated
Box 82, Folder 1	Abecassis photographs, undated
Box 82, Folder 2	Abecassis photographs, undated
Box 82, Folder 3	Abecassis photographs, undated

Box 83, Folder 1	Abecassis photographs, undated
Box 83, Folder 2	Abecassis photographs, undated
Box 83, Folder 3	Abecassis photographs, undated
Box 84, Folder 1	Abecassis photographs, undated
Box 84, Folder 2	Abecassis photographs, undated
Box 85, Folder 1	Abecassis photographs, undated
Box 85, Folder 2	Abecassis photographs, undated
Box 85, Folder 3	Abecassis photographs, undated
Box 86, Folder 1	Abecassis photographs, undated
Box 96, Folder 5	Andree Abecassis, photographs Notes: Images include Mark Carpenter.

Kirk Amyx , 1995-2000

Box 48	Kirk Amyx, Slides and Transparencies, 1995-2000
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James Chen, undated

Box 48	James Chen, Slides Notes: Images of Fritz Maytag, Anchor Brewing employees, customers at bar, kettles, bottles being labeled.
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Howard Erker, undated

Box 48	Howard Erker, Photographs, undated Notes: Includes four black-and-white images, one depicts Lawrence Steese, Anchor employee.
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Terrence McCarthy, 1990s-2003

Box 49	Negatives (4039, 7387-7415), circa 1990s Notes: Black and white negatives and contact sheets depict Anchor Brewing Company employees and equipment, such as bottling machines.
Box 50	Negatives (7416-7679), circa 1990s

	Notes:	Black and white negatives and contact sheets depict Anchor Brewing Company employees and equipment, such as bottling machines.
Box 51	Negatives (7680-7729), circa 1990s Notes:	Black and white negatives and contact sheets depict Anchor Brewing Company employees and equipment, such as bottling machines.
Box 52	Negatives (8083-8122) Notes:	Black and white negatives and contact sheets depict Anchor Brewing Company employees and equipment.
Box 53	Negatives (8233-8268) Notes:	Black and white negatives and contact sheets depict Anchor Brewing Company employees and equipment.
Box 54	Negatives (8442-9023) Notes:	Black and white negatives and contact sheets depict Anchor Brewing Company employees and equipment.
Box 54		Negatives, Old Potrero Whiskey (012899), 1999
Box 54		Negatives, Old Potrero Whiskey (040799), 1999-04-07
Box 54	Fritz Maytag (051403), 2003-05-14 Notes:	Color transparencies.
Box 54	Negatives (61570-61572), undated Notes:	Negatives depict serving beer at [a conference or convention?].
Box 54	Anchor Day 1 (080101), 2001-08-11 Notes:	Color transparencies depicting employees working in brewery.
Box 55		Anchor Day 2 (080201), 2001-08-02
Box 55		Anchor Day 3 (080301), 2001-08-03
Box 55		Anchor Day 4 (081001), 2001-08-10
Box 56	Anchor Day 5 (081501), 2001-08-15 Notes:	Includes color transparencies depicting employees, customers at bar, equipment, and exterior building views.
Box 56	Anchor Small Beer, undated Notes:	Color transparencies depicting bottles of Anchor Small Beer.
Box 56	Anchor Employees, undated Notes:	Color transparencies that include Anchor employees and Fritz Maytag.

Alan Paterson, undated

Box 57	Slides Notes:	Slides document Anchor Brewing Company employees.
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Lars Speyer , circa 1960s-1995

Box 86, Folder 2	Speyer photographs, undated
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Box 86, Folder 3	Speyer photographs, undated
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Box 86, Folder 4	Speyer photographs, undated
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Box 87, Folder 1	Speyer photographs, undated
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Box 87, Folder 2	Speyer photographs, undated
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Box 56	Speyer, photographs (1-17)
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Box 56	Negatives (12-305), circa 1960s Notes:	Negatives include images of Anchor Brewing Company activities, equipment, bottling, cases of beer, fermenting room, mash tuns, brew yeast room, and trucks.
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Box 57	Photographs (2-296), circa 1960s Notes:	Photographs document the brewery and equipment.
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Box 58	Negatives (1607-2353), [1993-1995?] Notes:	Includes film negatives documenting Anchor Brewing Company employees, working, a sailing trip, a conference, and a [beer festival?].
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Lester Zeidman, 1982

Box 58	Photographs, 1982
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Box 43, Folder 23	Wisdom Import Sales Company, Inc., visit to Anchor Steam Brewery, 1981-1982
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Box 58	Firemen's Fund , 1985 Notes:	Includes slides for "Safety Doesn't Just Happen, General The Supervisory Training Program," "The Value of Loss Control a Progra Leaders Guide and Safety Doesn't Just Happen," and "General Industry Supervisory Training Program, Human Relations Program Leader's Guide," developed by the Firemen's Fund Insurance Companies.
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Anchor Brewing Company provided its time and facilities in developing the slide presentations. Included are printed guides with step-by-step procedures for ensuring an effective workshop.

Box 59	Firemen's Fund , 1985 Notes: Includes slides for "Safety Doesn't Just Happen, General The Supervisory Training Program, Safety Education, Program Leader's Guide;" "Safety Doesn't Just Happen, General Industry Supervisory Training Program, Hazard Analysis and Recognition, Program Leader's Guide;" and "Safety Doesn't Just Happen, General Supervisory Training Program, Accident Investigation Prohram Leader's Guide," developed by the Firemen's Fund Insurance Companies. Anchor Brewing Company provided its time and facilities in developing the slide presenations. Included are printed guides with step-by-step procedures for ensuring an effective workshop.
Box 59	Fritz Maytag Slide Shows (1), undated Notes: File consists of three separate slide shows, assembled and used by Fritz Maytag. Some slides attributed to photographer, Fred Eckhardt.
Box 59	Fritz Maytag Slide Show (2), undated Notes: File consists of three separate slide shows, assembled and used by Fritz Maytag. Some slides attributed to photographer, Fred Eckhardt.
Box 60	Fritz Maytag Slide Show (3), undated Notes: File consists of three separate slide shows, assembled and used by Fritz Maytag. Some slides attributed to photographer, Fred Eckhardt.
Box 60	Fritz Maytag Slide Show (4), undated Notes: File consists of three separate slide shows, assembled and used by Fritz Maytag. Some slides attributed to photographer, Fred Eckhardt.
Box 61	Ninkasi Sumerian Beer Project (1), 1989 Notes: Slides document the Ninkasi Sumerian Beer Project initiated by Anchor Brewing Company to recreate an ancient beer. The goddess of brewing in ancient Sumeria was called Ninkasi.
Box 62	Ninkasi Sumerian Beer Project (2), 1989 Notes: Slides document the Ninkasi Sumerian Beer Project initiated by Anchor Brewing Company to recreate an ancient beer. The goddess of brewing in ancient Sumeria was called Ninkasi.
Box 63	Ninkasi Sumerian Beer Project (Duplicates) Notes: Slides document the Ninkasi Sumerian Beer Project initiated by Anchor Brewing Company to recreate an ancient beer. The goddess of brewing in ancient Sumeria was called Ninkasi.

Box 63	Ninkasi Sumerian Beer Project, Hops Trip, 1989 Notes: Slides document the Ninkasi Sumerian Beer Project initiated by Anchor Brewing Company to recreate an ancient beer. The goddess of brewing in ancient Sumeria was called Ninkasi.
Box 64	Ninkasi Sumerian Beer Project/ Ninkasi Bappir to Beer, 1989 Notes: Slides document the Ninkasi Sumerian Beer Project initiated by Anchor Brewing Company to recreate an ancient beer. The goddess of brewing in ancient Sumeria was called Ninkasi.
Box 64	Ninkasi Sumerian Beer Project/Ninkasi Bappir to Beer, 1989 Notes: Slides document the Ninkasi Sumerian Beer Project initiated by Anchor Brewing Company to recreate an ancient beer. The goddess of brewing in ancient Sumeria was called Ninkasi.
Box 65	Ninkasi Sumerian Beer Project/Ninkasi Bappir to Beer, 1989 Notes: Slides document the Ninkasi Sumerian Beer Project initiated by Anchor Brewing Company to recreate an ancient beer. The goddess of brewing in ancient Sumeria was called Ninkasi.
Box 65	Ephemera, Negatives, undated
Box 65	Historical (1-34), Negatives
Box 66	Historical (1-19), Transparencies and Prints
Box 66	Miscellaneous (100-587), Negatives Notes: Includes negatives arranged by number. Also includes a photograph of Dan M. Sullivan [bar?], 1878 and 1880 Seventh Street, Oakland, California with inscription, "November 9, 1908, Council Bluffs."
Box 67	Miscellaneous (588-1606), Negatives Notes: Includes negatives and the associated prints.
Box 68	Miscellaneous (1-280), Slides, 1954, 1989 Notes: Slides include images of: Anchor Brewing Company activities, employees at work, brewing beer, and Anchor Steam Beer at the Crystal Palace Market (1954)
Box 69	Miscellaneous (281-500), Slides, undated Notes: Slides document Anchor Brewing Company activities and labels for beer. Some slides attributed to Fred Eckhardt and David K. Low & Associates.
Box 70	Miscellaneous (501-875), Slides Notes: Slides document Anchor Brewing Company activities and there are transparencies of beer labels. Some slides taken by Fred Eckhardt.
Box 43, Folder 24	San Francisco History Center, San Francisco Public Library Images, [2008?]

1 Electronic discs (CD)

Notes: CD contains 11 images (300 DPI) and cataloging print outs detailing each image. Images include views of San Francisco, Brewmaster Joe Allen, Fritz Maytag, exterior images of Anchor Brewing Company, and Emporium Sign on Crystal Palace Market. All images form part of the San Francisco Historical Photograph Collection.

Box 71	Photographs (1-13), undated Notes: Black-and-white images (4 in. x 6 in.) of making wooden cask barrels.
Box 71	Photographs (14-15), undated Notes: Includes a contact sheet depicting two Anchor employees, undated and an Anchor Steam Beer flag flying near a river, undated.
Box 71	Photographs (16-59), undated Notes: Polaroid images of brewing equipment, undated.
Box 71	Photographs (60-61), 1966 Notes: Image of Janis Joplin and Big Brother at Anchor Brewery. Photograph by Bill Brach.
Box 71	Photographs (62-68), circa 1940s Notes: Black-and-white images of a picnic at the Richardson Hop Ranch.
Box 71	Photographs (70-72), undated Notes: Black-and-white images of [mash tank?]
Box 71	Photographs (73-74), undated Notes: Group image of [brewing members?] that include: Jorge Aldape, Ramon E. Midence, Arturo McKenna, Fred Ronald Baum, Raymundo Nazar, Enrique Villegas, Daniel Barthold, James Drysdale, Jesus Bayliss, Fritz Maytag, Kenneth Shotton, R.J.V. Knight, Robert Dittus, H. Arthur Ziadie, Franz Joseph Budel, Kenneth Reese, Gordon MacDermott, Carlos Bañomera, Thomas Clarke, George Priller, Donald Kelsick, Ishmael Izuagwu Okorie, and Mario Castillo, undated. Single image of an unidentified man standing behind a bar, undated.
Box 71	Photographs (75-95), undated Notes: Black-and-white images (2.75 in. x 3.5 in.) depicting equipment installation at brewery.
Box 71	Photographs (97a-e), 1982 Notes: Photographs and contact sheets of Fritz Maytag shot by Lura Romei, photo journalist.
Box 71	Photographs (98-128), undated Notes: Black-and-white images depicting Anchor Brewing Company employees in brewery, brewhouse and office settings: Bruce Joseph, Tim Herring, Mike Lee, Richard Gosse, Bob Anders, Linda Rowe,

Fritz Maytag, Mark Carpenter, Gordon MacDermott, Chris Solomon, Marek Pastuszynski, Susan Anders, and Alan Kornhauser.

Box 71	Photographs (129-131), undated Notes: Includes image of Anchor Steam Beer bar scene (ancpic_130) and group image of Lawrence Steese, Fritz Maytag, Courtland Mudge, Frances Steese, and Al Serbian, and unknown (ancpic_129); motorcycles at [brewery?] (ancpic_131).
Box 71	Photographs (133-163), undated Notes: Color images depicting employess in brewery and views of equipment.
Box 71	Photographs (164-191), circa 1960s-1970s Notes: Black-and-white photographs of Lawrence Steese and other Anchor employees, circa 1960s. Includes a note from Laurie Steese from 2010. Includes images by photographer Michael Alexander, 1978.
Box 72	Photographs (192-196), undated Notes: Black-and-white images of interior of brewery.
Box 72	Photographs (197-201), 1978, undated Notes: Black-and-white images of Anchor brew masters. One image by photographer Michael Alexander, 1978.
Box 72	Photographs (202a-b), 1975 Notes: Black-and-white image of Fritz Maytag drawing a glass of steam beer at Anchor Steam Beer brewing Company. Photo by AP Wire.
Box 72	Photographs (205-207), 1935, undated Notes: Includes black-and-white images of Lawrence Steese, undated and the Siebel Institute of Brewing Technology, 1935.
Box 72	Photographs (208), undated Notes: Images of steam beer and porter beer bottles and six-packs by Wisdom Import Sales Company, Inc.
Box 72	Photographs (209-212), 1962 Notes: Black-and-white images of Lawrence Steese. Photographs by Mary Hill.
Box 72	Photographs (213-221), undated Notes: Group image of Anchor Brewing Company staff near kettle.
Box 72	Photographs (222-223), 1911, undated Notes: Image of Jim the Horse and Ruddy, 1911 (ancpic_222) and group image of Lawrence Steese, Fritz Maytag, Courtland Mudge, Frances Steese, and Al Serbian, and unknown (ancpic_223).
Box 72	Photographs (224-232), 1911, 1915, undated

	Notes:	Includes images for Union Steam beer, 1911 (ancpic_224a-b); Maloney's Park Bar, 1915 (ancpic_232); Marston's Saloon (ancpic_231); Southern California Saloon (ancpic_230); stereograph of Ferry Landing from Oakland (ancpic_229)
Box 72	Photographs (ancpic_233-234), undated Notes:	Stained glass window of "The Fairmont Anchor Beer."
Box 72	Photographs (235-236), undated Notes:	Black-and-white images of brewing equipment.
Box 43, Folder 25	Photographs (237-249), 1907-1908, 1943, undated Notes:	Images include six photographs of the San Francisco earthquake damage, 1907 (ancpic_237-242); brewery staff (ancpic_243); brewery equipment, 1943 (ancpic_244); brewery equipment, 1911 (ancpic_245); brewery staff, 1911 (ancpic_245); horse drawn wagon, 1908 (ancpic_247); George Goerl, William Volmer, Louis Baumgartner and Al Bach, undated (ancpic-248); and exterior view of Chas Bach Company Pioneer Malt House, undated (ancpic-249);
Box 72	Photographs (251-252), undated Notes:	Image of Anchor Steam sign (stained glass) in brew house (ancpic_251) and group on beach drinking Anchor Beer (ancpic_252).
Box 72	Photographs (260), [circa 1970s?] Notes:	Image of Lawrence Steese in brewery with kegs.
Box 72	Photographs (261-265; 267), 1880, undated Notes:	Includes images of Warner's Saloon, 1880 (ancpic_261); Globe Lager Beer building (ancpic_262-265); and two women at bar (ancpic-267).
Box 72	Photographs (268-279), circa 1970s Notes:	Anchor Steam Bicycle Team.
Box 72	Photographs (281-299), 1995-1997 Notes:	Images document presentation of Protrero Commons funds with Chris Saber, Ann Foy, and Fritz Maytag, 1995 (ancpic_295); a visit to a brewery in [Toldeo, Spain?], 1997 (ancpic_296); and an Anchor Brewing Company visit to Japan (ancpic_281-294; 297-299).
Box 72	Photographs (300-306), 1998 Notes:	Images depict Anchor Brewing Company trade fair booth, 1998.
Box 72	Photographs (307-318), 1995 Notes:	Images depict Anchor Brewing Company trade fair booth, 1995.
Box 72	Photographs (319-340), 1997 Notes:	Images depict Anchor Brewing Company trade fair booth, 1997.

Box 72	Photographs (341-400), 1997 Notes: Images document an Anchor Brewing Company trip to Japan.
Box 72	Photographs (401-424), 1993 Notes: Images document agricultural equipment.
Box 73	Photographs (426-454), 1993 Notes: Images document Anchor Brewing Company employees working and visitors in the brewhouse.
Box 73	Photographs (455-470), undated Notes: Images depict paintings of beer, and kettles.
Box 73	Photographs (471-479), undated Notes: Images depict interior views of Anchor brewery, equipment, and employees, particularly Fritz Maytag. Some photographs by Howard Erker.
Box 73	Photographs (484-488), 1999, undated Notes: Images of Anchor brewhouse and group photograph of 57 Anchor Brewing employees, 1999 (ancpic_488), by photographer Terrence McCarthy.
Box 73	Photographs (489-492), circa 1970s Notes: Contact sheets documenting Anchor Brewing Company employees.
Box 73	Photographs (493-500), circa 1990s Notes: Images document a beer tasting event.
Box 73	Photographs (501-527), circa 1990s Notes: Images and contact sheets of Anchor Brewing Company products and people tasting the products.
Box 73	Brewing and Malting Science Short Course, University of Wisconsin, Madison, 1973 Notes: Includes list of attendees and certificate of short course completion for Philip Canevari.
Box 73	Courses in Brewery Microbiology, Siebel Institute of Technology, 1974, 1983, undated
Box 73	"Steam Beer" Trademark Documentation , 1979-05
Box 73	Anchor Brewing Company, Trip to Germany, 1993-09 Notes: Includes photographs and negatives.
Box 73	Anchor Brewing Company, Trip to Germany, 1994
Box 74	BBV Brewhouse Dismantling, Germany, 1994

Box 74	Smeets Brewery, Belgium, 1996-11
Box 74	BBV and Anchor, Karlsruhe, Germany, 1998-03
Box 74	Mash Tun and Kettle Installation (from Ziemens in Germany), circa 1990s
Box 74	Installation of Equipment at Anchor Brewing Company, 1999-10
Box 74	Installation of Equipment at Anchor Brewing Company, 2000-09
Box 74	Installation of Equipment at Anchor Brewing Company, circa early 2000s
Box 74	Racking, undated
Box 74	Anchor Brewing Company, unidentified band playing, patrons at bar, undated
Box 75	Anchor Brewing Company, employees, [early 2000s?] Notes: Includes black-and-white images of Anchor Brewing Company employees working with equipment in brewery and color photographs of casks.
Box 75	Negatives and contact sheets (03265-19693), undated Notes: Materials are arranged numerically by the six digit number assigned to the negatives and corresponding contact sheet.
Box 76	Negatives and contact sheets (20247-86948), undated Notes: Materials are arranged numerically by the six digit number assigned to the negatives and corresponding contact sheet.
Box 76	Fritz Maytag, head shots, 2003-05-03
Box 77	Photographs (341-385), circa 1970s Notes: Includes color photographs of exterior work and delivery of equipment to Anchor Brewing Company.
Box 77	Photographs (485-489)
Box 77	Photographs (697-733), 1999-01 Notes: Includes color photographs of a kettle installation.
Box 77	Photographs (734-769), 1999-02 Notes: Includes color photographs of a kettle installation.
Box 77	Photographs (852-864), 1999-02 Notes: Includes color photographs of a kettle installation.
Box 77	Photographs (1607-1667), undated

	Notes:	Color photographs document a trip to Japan and the Anchor Brewing Company booth at a trade fair.
Box 77	Photographs (1719-1749), undated Notes:	Color photographs documenting installed kettle in brewery.
Box 77	Photographs (1757-1779), early 1990s Notes:	Color photographs documenting a tour of the Anchor Brewing Company.
Box 77	Photographs (1780-1814), 1995 Notes:	Beer tasting.
Box 77	Photographs (1815-1839), 1993 Notes:	Includes color photographs of a neighborhood in San Francisco.
Box 78	Photographs (1840-1848), 1993 Notes:	Color photographs of kitchen equipment.
Box 78	Photographs (1849-1863), undated Notes:	Color photographs of Anchor employees.
Box 78	Photographs (1864-1879), undated Notes:	Color photographs of Anchor Brewing Company employees.
Box 78	Photographs (1880-1887), 1992-07-10 Notes:	Color photographs of DSP arriving at Anchor Brewing Company.
Box 78	Photographs (1888-1911), 1999 Notes:	Color photographs of a native dance.
Box 78	Photographs (1913-1938), 1999-03 Notes:	Color photographs of a trip to Japan.
Box 78	Photographs (1939-1962), 1993-08 Notes:	Color photographs depicting the interior of an unidentified brewery.
Box 78	Photographs (1963-1976), [1993?] Notes:	Color photographs of trip to Japan featuring Gallery Cafe Bar with Anchor Steam neon sign.
Box 78	Photographs (1977-2012), 1995-08 Notes:	Color photographs of a brewery visit and tasting [somewhere in California?] by Anchor Brewing Company employees. Fritz Maytag included in images.
Box 78	Photographs (2013-2044), circa 1990s Notes:	Color photographs of a building fire and Anchor Brewing Company employees.

Box 78	Photographs (2045-2080), circa 1990s Notes: Color photographs of the Central California Restaurant and Brewery [festival?].
Box 78	Photographs (2081-2091), circa 1990s Notes: Color photographs of the Nightclub and Bar Convention and Trade Show featuring the Anchor Brewing Company trade booth and employees.
Box 79	Photographs (2092-2114), circa 1990s Notes: Color photographs of the Nightclub and Bar Convention and Trade Show featuring the Anchor Brewing Company trade booth and employees.
Box 79	Photographs (2115-2135), 1993 Notes: Black-and-white images of construction work at 18th Street and Arkansas in San Francisco.
Box 79	Photographs (2136-2187), 1993 Notes: Black-and-white images of a fishing trip.
Box 79	Photographs (2188-2220), 1993 Notes: Black-and-white images of a fishing trip.
Box 79	Photographs (2221-2261), 1993 Notes: Black-and-white images depicting the International Beer and Food Tasting under the Brooklyn Bridge.
Box 79	Photographs (2262-2277;2317), 1997 Notes: Black-and-white images depicting interior views of Anchor Brewing Company and equipment.
Box 79	Photographs (2359), 1993 Notes: Black-and-white image of Fritz Maytag.
Box 79	Miscellaneous, 1982, undated Notes: Consists of miscellaneous negatives, photographs and slides depicting a variety of activities for Anchor Brewing Company. The slides are credited to Andree Abecassis, photographer.

Oversize Photographs, 1880s-2000s

Box 102	Steve Jobs, 1984 2 Photographs (21 7/8 in. x 28 in.) Notes: Photographs by Norman Seef. The Archives Center does not own the rights to these photographs.
Box 102	John Weiland Brewing Company, staff, [circa 1880s?]

Box 102	Fritz Maytag and unidentified Anchor Brewing Company employee, undated 1 Photograph (19.75 in x 24 in)
Box 102	Anchor Brewing Company employee cleaning equipment, undated 1 Photograph (19.75 in x 24 in)
Box 102	Anchor Brewing Company employee [pouring hops into kettle?], undated 1 Photograph (19.75 in x 24 in)
Box 102	Pouring concrete , undated 1 Photograph (19.75 in x 24 in)
Box 87, Folder 3	Pabst Brewing Company, staff, circa 1870s Notes: ancpic_203-204
Box 87, Folder 3A	Chas. Bach Company, malting equipment on railroad cars, [circa 1880s?]
Box 97, Folder 1	Anchor Brewery Building , circa 1890s 1 Photograph (13.25 in. x 16.75 in.)
Box 98, Folder 1	Apollo Lager Beer wagon , [1908?]
Box 97, Folder 2	California State Brewers Association, by the Brewers Protective Association of San Francisco, Banquet, 1910-09-07 1 Photograph (11 in. x 19 in.) Notes: Banquet held at the Maison Doree Resaturant, 717 Market Street, San Francisco.
Box 97, Folder 3	Northern California Brew Masters Association, Banquet, 1937-05-22 1 Photograph (9.25 in. x 17 in.) Notes: Banquet held at Solari's Grill, San Francisco. Photograph by J.H. Brenestul of Western Photo Company.
Box 97, Folder 3	National Brewmasters Association of America, District of Northern California, Annual Banquet, 1938-02-19 1 Photograph (9.25 in. x 16.75 in.) Notes: Banquest held at the Whitcomb Hotel, San Francisco. Photograph by J.H. Brenestul, Western Photo Company.
Box 97, Folder 3	Master Brewers' Association of America, District Northern California, Annual Dinner Dance, 1940-03-30 1 Photograph (9.25 in. x 19.75 in.) Notes: Morton Photo 5574.
Box 97, Folder 4	Small Brewers Association, Annual Banquet, 1951-10 1 Photograph (10.5 in. x 18.5 in.) Notes: Banquest held at the Edgewater Beach Hotel, Chicago. Frank & Associates Photographers.

Box 97, Folder 5	[Brewers Association?], Directors' Dinner, 1952-10 1 Photograph (13.5 in. x 18 in.) Notes: Photography by Flash Foto Company, Chicago.
Box 97, Folder 5	[Brewers Association?], Directors' Dinner, 1953-10 1 Photograph (15 in. x 15 in.) Notes: Series of eight photographs matted.
Box 97, Folder 6	Brewers Association. Convention , 1951 1 Photograph (14 in. x 20 in.) Notes: Series of six photographs matted.
Box 97, Folder 6	Brewers Association, Convention , 1953 1 Photograph (16 in. x 20 in.) Notes: Series of five photographs matted.
Box 97, Folder 7	Brewers Association, Convention , 1957 1 Photograph (15 in. x 16 in.) Notes: Series of nine photographs mounted.
Box 97, Folder 8	Brewers Association of America, Gold Award, 1956-10
Box 97, Folder 9	[Small Brewers Association?] Meeting, Chicago , circa 1950s 1 Photograph (11.25 in. x 19.25 in.) Notes: Photography by Burke & Dean, Chicago.
Box 97, Folder 10	Fritz Maytag and Anchor Brewing Company staff, circa late 1970s 1 Photograph (16 in. x 20 in.) Notes: Photograph features: Linda Rowe, Chris Solomon, Gordon McDermott, Aaron Donald, Tim Morse, Mike Lee, Mark Carpenter, Fritz Maytag, Al Kornhauser, Sue Anders, Michael Heiner, and Paul Michaels.
Box 97, Folder 11	Anchor Brewing Company, Corporate Cup Ski Team , 1989 1 Photograph (16 in. x 20 in.) Notes: Collage of eight photographs documenting ski team. Includes images of Bill Kiebala, Christine Meairs, and Dan Riley.
Box 97, Folder 12	Anchor Steam Cycling Team, circa 1980s 1 Photograph (16 in. x 20 in.)
Box 98, Folder 2	Nann Racing (George Nann), circa 1970s 1 Photograph (11 in. x 14 in.)
Box 97, Folder 13	Nann Racing, circa 1990s 1 Photograph (8 in. x 20 in.) Notes: Drag race car features Anchor Steam Beer logo.
Box 97, Folder 14	Vienna Brewery, Santa Cruz, California , undated

	1 Photograph (14 in. x 16.75 in.) Notes: Includes the name Peters & Walti Proprietors.
Box 97, Folder 15	Kreis's Pioneer Brewery, Redwood City, San Mateo County, California, undated 1 Lithograph (15.5 in. x 17.5 in.) Notes: Lithograph by G.T. Brown & Company, published by Moore & DePue.
Box 97, Folder 15	San Jose Brewery and Residence of [P.H. Doerr], San Jose, California, undated 1 Lithograph (13.25 in. x 17 in.) Notes: Brewery at corner of 4th and Williams Streets, San Jose, California.
Box 97, Folder 16	Anchor Steam Bar, circa 1940s 1 Photograph (16 in. x 20 in.) Notes: Image includes Joe Erdlatz (bartender on right), Claude Thomas (bartender on left), and Gladys Thomas (facing camera) .
Box 87, Folder 4	Anchor Brewery Building, corner of Pacific and Larkin, San Francisco, 1896 Notes: ancneg_historical_033-034
Box 87, Folder 5	Anchor Brewing Company, office and warehouse views, 1911-10
Box 87, Folder 6	Anchor Brewing Company, washing kegs, undated
Box 87, Folder 6	Three men at bar, 1967-10 Notes: Photography, [J. Dabkoski?].
Box 87, Folder 7	Anchor Steam Beer, tractor trailers, circa 1970s
Box 87, Folder 7A	Customers at Anchor Bar, circa 1970s
Box 87, Folder 8	Fritz Maytag, Napa, California, 1980-09
Box 87, Folder 9	Fritz Maytag, Napa, California, circa 1980s
Box 98, Folder 3	Fritz Maytag at Anchor Brewing Company Bar, featuring beers brewed by company, circa 2000s 1 Photograph (16 in. x 20 in.)
Box 87, Folder 10	Anchor Brewing Company, employee with three men, beers in hand, circa 1980s
Box 87, Folder 11	Anchor Brewing Company, employees, 1999
Box 87, Folder 12	Anchor Brewing Company, kettle, undated
Box 87, Folder 13	Man driving forklift in warehouse, undated
Box 87, Folder 13	Two employees near forklift, undated

Box 98, Folder 4	Beer kettles , undated 3 Photographs (16 in. x 20 in. and 11 in. x 14 in.)
Box 98, Folder 5	Anchor Brewing Company employee at microscope, undated 1 Photograph (16 in. x 20 in.)
Box 98, Folder 5	Anchor Brewing Company employee tasting beer, undated 1 Photograph (16 in. x 20 in.)
Box 98, Folder 6	[Fermenter?], undated 1 Photograph (11 in. x 17.25 in.)

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Series 8: Oversize Materials, 1936-2007, undated

Scope and Contents: Materials include primarily posters and architectural drawings.

Map-folder 1	Brewers Bulletin, 1952-02-07 1 Clippings (Books, newspapers, etc.) (18 in x 24 in) Notes: Includes an article titled "Anchor Steam Beer, Old Institution in San Francisco. Firm Claims To be Only Steam Brewery in World."
Map-folder 1	12 oz. 1-Way Beer, "No Deposit, No Return, Not to be Refilled.", 1966-10-24 1 Drawings (visual works) (11 in. x 16 in.)
Map-folder 1	Old Foghorn, packaging, undated 1 Visual works (works) (24.25 in. x 25 in.) Notes: Packaging by Crown Packaging, Ltd., Vancouver, British Columbia
Map-folder 1	"Christmas Ale, Merry Christmas and Happy New Year, 1975-2007", 2007 1 Poster (12.5 in. x 33 in.)
Map-folder 1	"Anchor Steam Beer", 1968 1 Visual works (works) (25 in. x 27.75 in.)
Map-folder 1	"Anchor Steam Beer, Congratulations World Champs", 2014 1 Visual works (works) (25.5 in. x 31.5 in.)
Map-folder 2	"Anchor Oktoberfest", undated 1 Poster (24 in. x 35.75 in.)
Map-folder 2	"Anchor Steam Beer Since 1896", undated 1 Poster (25.5 in. x 35 in.)
Map-folder 2	"This Land Is Our Land, This Beer Is Our Beer, Anchor California Lager", undated 1 Poster (24 in. x 36 in.)
Map-folder 2	"Go West! Inspired by the California Gold Rush and All Those Who Go West", undated 1 Poster (24 in. x 36 in.)
Map-folder 3	Plant for Standard Brands of California, Mariposa and De Haro Streets, San Francisco, Floor Plans, 1936 8 Blueprints (24 in x 38 in.) 7 Drawings (visual works) (24 in x 38 in) Notes: Architect Edward A. Eames.
Map-folder 3	Plant for Standard Brands of California, Mariposa and De Haro Streets, San Francisco, Mechanical , 1936

	<p>5 Drawings (visual works) (M1-M5; 34.75 in x 23.5 in)</p> <p>5 Blueprints (M1-M5; 22.75 in. x 33.5 in.)</p> <p>3 Copies (derivative objects) (M1-M3; 24 in x 36 in)</p>
Map-folder 3	<p>Plant for Standard Brands of California, Mariposa and De Haro Streets, San Francisco, Electrical, 1936</p> <p>9 Drawings (visual works) (E1-E9; 35 in x 24 in)</p> <p>4 Blueprints (E1, E2, E4 and E8; 22.5 in. x 33.5 in.)</p> <p>20 Copies (E1-E8; 24 in x 36.5 in)</p>
Map-folder 3	<p>Plant for Standard Brands of California, Mariposa and De Haro Streets, San Francisco, Design, 1936</p> <p>5 Drawings (visual works) (D1 to D4; 22 in. x 34 in.)</p>
Map-folder 4	<p>Standard Brands of California [for Coffee Plant on De Haro Street], 1937-1939, 1952</p> <p>25 Drawings (visual works) (27.75 in. x 41.5 in. or smaller)</p> <p>Notes: Consists primarily of blueprints, copies of blueprints, and drawings on tracing paper for foundations, elevations, excavations, roof and plot plans, floor plans, shop drawings, details for iron works, and general notes for column and slab schedules.</p>
Map-folder 5	<p>Standard Brands of California [for Coffee Plant on De Haro Street], 1936-1950</p> <p>34 Drawings (visual works) (approximately 24 in. x 38 in.)</p> <p>Notes: Includes roof plans, working model of Chase and Sanborn Coffee Plant, layouts, elevations, floor plans, electrical plans and shop drawings.</p>

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Series 9: Audio Visual Materials, 1977-1999, undated

Box 44	Anchor Steam Brewery Tour, 1994-03 1 Videocassettes (VHS) (Duration: 20:00) Notes: Tour of Anchor Steam.
Box 44	Anchor Steam Brewing, undated 2 Videocassettes (VHS) (Duration: 11:46) Notes: History of company, narrated by Fritz Maytag.
Box 44	Damn Good Beer, 1999-05-29 1 Videocassettes (VHS) (Duration: 05:50) Notes: Produced at San Francisco State University, narrated by Alan Farmer.
Box 44	Anchor Brewing Company, undated 1 Videocassettes (VHS) (Duration: 44:32) Notes: Documents brewing processes.
Box 44	Steam Beer, 1977-07-04 1 Videocassettes (U-matic)
Reel OF1591.1; Reel OF1591.2	Anchor Steam Beer, undated 2 Film reels (16mm)

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