



Smithsonian Institution Archives

Website Development Records, 2001-2002

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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Website Development Records
Identifier:	Accession 03-036
Date:	2001-2002
Extent:	1 cu. ft. (2 document box)
Creator::	Hirshhorn Museum and Sculpture Garden. Department of Public Programs/Curatorial Division
Language:	Language of Materials: English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 03-036, Hirshhorn Museum and Sculpture Garden. Department of Public Programs/Curatorial Division, Website Development Records

Descriptive Entry

This accession consists of records that document the planning and redesign of the original, static Hirshhorn Museum and Sculpture Garden's website, first launched in 1997. The redesigned website is completely dynamic; presenting web pages constructed "on-the-fly" using a content load tool that accesses image and descriptive content from a central database of information. The database includes images, descriptions of collection objects, background information on the history of the museum and its design, as well as the general information on the life of Joseph H. Hirshhorn and his art collection. The database can also generate a current calendar of events. The redesign was a collaborative effort between the Hirshhorn's Department of Public Programs/Curatorial Division, Office of Public Affairs, Department of Education, and Second Story Interactive, a web design firm; and managed by Anne-Louise Marquis, Interim Web Manager and Research Associate in the Public Programs/Curatorial Division.

Records include correspondence and memoranda, notes, design specifications, Request for Proposal (RFP), design ideas, text, and financial records. Records exist either in paper or electronic form and are not necessarily duplicated in both forms.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Art museums
Web sites

Types of Materials:

Brochures
Compact discs
Electronic records
Floppy disks
Manuscripts

Names:

Hirshhorn Museum and Sculpture Garden. Department of Education
Hirshhorn Museum and Sculpture Garden. Office of Public Affairs
Hirshhorn, Joseph H.
Marquis, Anne-Louise
Second Story Interactive

Container Listing

Box 1

Electronic Files

- Box 1 of 2 Email correspondence
- Box 1 of 2 Evaluation (RFP), Final RFP, Bid List, Strategy
- Box 1 of 2 Web Plans Book for new website

Paper Files

- Box 1 of 2 Accessibility Issues
- Box 1 of 2 Reuse/Content
- Box 1 of 2 Creative Brief/Sign-Off
- Box 1 of 2 Advisor Input
- Box 1 of 2 RFP Process
- Box 1 of 2 Deliverables
- Box 1 of 2 Editor
- Box 1 of 2 Photography Issues
- Box 1 of 2 Rights and Reproduction
- Box 1 of 2 Smithsonian Disclaimers
- Box 1 of 2 Domain
- Box 1 of 2 Globals
- Box 1 of 2 Database (Content Load Tool more)
- Box 1 of 2 Statistics
- Box 1 of 2 Technical Queries - How-To Process
- Box 1 of 2 Working Notes (entire development period)
- Box 1 of 2 Launch
- Box 1 of 2 Graphic Style

Box 1 of 2 Site Map and Content Outline and Content Load Tool

Box 1 of 2 Home Page Ideas

Box 1 of 2 Visit Text

Box 1 of 2 Museum Text

Box 1 of 2 Hirshhorn Story Text

Box 2

Box 2 of 2 Collection Text

Box 2 of 2 Programs & Events Text

Box 2 of 2 Education Text

Box 2 of 2 Contribute Text

Box 2 of 2 Calendar

Box 2 of 2 Purchase Orders Invoices in Process

Box 2 of 2 Purchase Orders Invoices Paid

Box 2 of 2 Second Story Proposal - plus contract questions and secondary material