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Collection Overview

Repository: Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title: Publicity Records
Identifier: Accession 03-096
Date: 1974-1998
Extent: 4 cu. ft. (4 record storage boxes)
Creator: Hirshhorn Museum and Sculpture Garden. Office of Public Affairs
Language: Language of Materials: English

Administrative Information

Prefered Citation
Smithsonian Institution Archives, Accession 03-096, Hirshhorn Museum and Sculpture Garden. Office of Public Affairs, Publicity Records

Descriptive Entry
This accession consists of records documenting the publicity of exhibitions. Materials include press releases, handouts, correspondence, press kits, clippings, background materials, installation photographs, and object photographs.

Names and Subject Terms
This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
Art museums
Art, Modern
Museum exhibits
Museums -- Public relations
Publicity

Types of Materials:
Black-and-white negatives
Black-and-white photographs
Black-and-white transparencies
Clippings
Color negatives
Color transparencies
Manuscripts

Names:
Bridging the Century: Images of Bridges from the Museum’s Collection (Exhibition) (1987: Washington, D.C.)
Collection in Context: Henry Moore’s "Stringed Figure No. 1" (Exhibition) (1998: Washington, D.C.)
DIRECTIONS: Juan Munoz (Exhibition) (1997: Washington, D.C.)
George Segal, A Retrospective: Sculptures, Paintings, and Drawings (Exhibition) (1998: Washington, D.C.)
Jeff Wall (Exhibition) (1997: Washington, D.C.)
Relief Sculpture: Selections from the Museum's Collection (Exhibition) (1986: Washington, D.C.)
Representation Abroad (Exhibition) (1985: Washington, D.C.)


WORKS: Kate Ericson/Mel Ziegler (Exhibition) (1988: Washington, D.C.)

Container Listing

Box 1

*Content: A Contemporary Focus 1974-1984, October 4, 1974-January 6, 1985*

- Box 1 of 4 Press Releases and Clippings
- Box 1 of 4 Opening and 10th Anniversary Dinner
- Box 1 of 4 Survey and Visitor Comments
- Box 1 of 4 Release and Kit Material
- Box 1 of 4 Correspondence

*Jim Dine: Five Themes, February 20-April 28, 1985*

- Box 1 of 4 Release and Press Kit Material
- Box 1 of 4 Correspondence, Opening Lists, etc.
- Box 1 of 4 Press Releases

*European Modernism from the Collection, September 13, 1984-January 13, 1985*

- Box 1 of 4 General

*Conservation of Modern Art, July 15-September 3, 1985*

- Box 1 of 4 Correspondence, Release, Kit Contents, Photographs, Clippings

*Representation Abroad, June 5-September 2, 1985*

- Box 1 of 4 Correspondence, Press, Embassies, Opening Dinner

*Artist Collaboration in the 20th Century, June 9-August 19, 1985*

- Box 1 of 4 Correspondence, Press, Opening

*A New Romanticism: 16 Artists from Italy, October 3, 1985-January 5, 1986*

- Box 1 of 4 Correspondence

- Box 1 of 4 Release and Press Kit Material
Lucien Freud, September 15-November 29, 1986

Box 1 of 4

General

Relief Sculpture Selections from the Collection, January 28-April 13, 1986

Box 1 of 4

Full File: Correspondence, Release, Kit Material

Recent Acquisitions, November 12, 1986-March 1, 1987

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General

Interiors: Prints and Drawings from the Museum's Collection, March 26-July 6, 1986

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Bridging the Century, March 11-May 24, 1987

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Morris Louis, May 21-July 26, 1987

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Patterned Images, June 28, 1987

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Arnold Newman, July 1-September 27, 1987

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The Sea and Shore, October 1, 1987-April 3, 1988

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Roger Brown, August 13-October 18, 1987

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Shapiro and Levitt, December 2, 1987-February 28, 1988

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The Armory Show: 75 Years Later, December 21, 1987-March 13, 1988

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Central European Art Since 1960, February 18-April 17, 1980

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Correspondence, Press Release

Sherry Levine, March 30-May 9, 1988

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Different Drummers, May-August 14, 1988

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General

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Duplicate Photographs (2 folders)

DIRECTIONS: Fisher, June 22-October 10, 1988

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General

Box 1 of 4
Press Release, Handouts

Russian and Soviet Paintings, July 12-September 25, 1988

Box 1 of 4
General (2 folders)

Box 1 of 4
Photographs/Negatives

DIRECTIONS 1986

Box 1 of 4
Correspondence

Box 1 of 4
Press Releases

Box 2

Robert Cumming, June 22-October 10, 1988

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General

Box 2 of 4
Correspondence

Giacometti, September 15-November 13, 1988

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Box 2 of 4
Press Release/Handouts
Box 2 of 4  Photographs

*DIRECTIONS: Alison Saar*, April 1-July 25, 1993

Box 2 of 4  Loan Letter/Forms
Box 2 of 4  Correspondence
Box 2 of 4  Research, Bibliography, Articles, Notes
Box 2 of 4  Education


Box 2 of 4  Festival
Box 2 of 4  Correspondence

*DIRECTIONS: Carmen Lomas Garza*, November 18, 1995-February 18, 1996

Box 2 of 4  General
Box 2 of 4  Correspondence
Box 2 of 4  Press Release/Handouts
Box 2 of 4  Photographs/Negatives
Box 2 of 4  Background

*George Baselitz*, February 8-May 5, 1996

Box 2 of 4  Correspondence
Box 2 of 4  Background Information
Box 2 of 4  Clippings
Box 2 of 4  Photographs and Negatives
Box 2 of 4  Label Copy
Box 2 of 4  Press Kits

*DIRECTIONS: Beverly Semmes*, March 21-June 23, 1996

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Box 2 of 4  Photographs/Negatives
Box 2 of 4  Press Release/Handouts
Box 2 of 4  Background
Box 2 of 4  Press Kits

*Distemper: Dissonant Themes in the Art of the 1990’s, June 1996-September 1997*

Box 2 of 4  Correspondence
Box 2 of 4  Background Information
Box 2 of 4  Press Release/Handouts
Box 2 of 4  Photographs/Negatives

*DIRECTIONS: Byron Kim, July 18-October 20, 1996*

Box 2 of 4  Correspondence
Box 2 of 4  Background
Box 2 of 4  Press Release/Handouts
Box 2 of 4  Photographs/Negatives
Box 2 of 4  Press Kits

Box 3

*Richard Lindner: Paintings and Watercolors, October 17, 1996-January 12, 1997*

Box 3 of 4  General
Box 3 of 4  Press Release and Handouts
Box 3 of 4  Press Kit Items and Early Push
Box 3 of 4  Correspondence
Box 3 of 4  Photographs and Negatives
Box 3 of 4  Press Kits

*DIRECTIONS: Rudolf Schwarzkogler, November 7, 1996-January 20, 1997*

Box 3 of 4  Correspondence
Box 3 of 4  Background
Box 3 of 4  Press Release
Box 3 of 4  Photographs
Box 3 of 4  Handout
Box 3 of 4  Press Kit

*The Collection in Context: Paul Gauguin, November 20, 1996-May 7, 1997*

Box 3 of 4  Correspondence
Box 3 of 4  Background
Box 3 of 4  Press Release
Box 3 of 4  Photographs/Negatives

*DIRECTIONS: Juan Munoz, February 27-June 15, 1997*

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Box 3 of 4  Photographs/Negatives
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*Jeff Wall, February 13-May 11, 1997*

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Box 3 of 4  Press Release/Handout
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*Collection in Context: Raymond Duchamp-Villon, May 23-November 30, 1997*

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Box 3 of 4  Correspondence
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*The Hirshhorn Collection: Recent Acquisitions 1992-1996, June 4-September 7, 1997*

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*Louis Lawler: Monochrome, July 17-October 19, 1997*

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<td>Box 4 of 4</td>
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*Stanley Spencer, October 9, 1997-January 4, 1998*

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*DIRECTIONS: Toba Knedoori, November 20, 1997-February 22, 1998*
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Box 4 of 4  Press Releases/Handouts
Box 4 of 4  Photographs/Negatives
Box 4 of 4  Background
Box 4 of 4  Press Kits
Box 4 of 4  Press Releases

George Segal, February 19-May 17, 1998

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Ericson-Zigler, March 7-May 30, 1998

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DIRECTIONS: Kiki Smith, March 19-June 21, 1998

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The Collection in Context: Henry Moore, June 4-November 29, 1998

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| Box 4 of 4 | Press Kit |


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| Box 4 of 4 | Handouts/Press Releases |