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Subject Files, 2003-2004

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Table of Contents

Collection Overview	1
Administrative Information	1
Descriptive Entry.....	1
Names and Subjects	1
Container Listing	2

Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
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Administrative Information

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Descriptive Entry

This collection documents the media campaign surrounding the opening of the Steven F. Udvar-Hazy Center in Dulles, Virginia, in 2004. Materials include statistics, reports, media participation lists and copies of articles from newspapers, wire services, periodicals, the web and other sources.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Aeronautical museums
Museums -- Public relations
Publicity

Types of Materials:

Clippings
Manuscripts

Names:

Steven F. Udvar-Hazy Center

Container Listing

Box 1

Box 1 of 1	Introduction and Contents
Box 1 of 1	Cover Stories and Highlights (A)
Box 1 of 1	Media Fam Tours and Visits (B)
Box 1 of 1	Statistics (C)
Box 1 of 1	Final Television Audience Estimate Report (D)
Box 1 of 1	Participation in Media Events (E)
Box 1 of 1	Media Materials (F)
Box 1 of 1	Coverage - Washington Post (1)
Box 1 of 1	Coverage - Newspapers (2) (2 folders)
Box 1 of 1	Coverage - Wire Services (3)
Box 1 of 1	Coverage - Foreign Press (4)
Box 1 of 1	Coverage - Periodicals (5) (2 folders)
Box 1 of 1	Coverage - B-29 Enola Gay (6)
Box 1 of 1	Coverage - Web, Newspapers and Magazines (7) (2 folders)
Box 1 of 1	Coverage - Web, Television and Radio