



Smithsonian

Institution Archives

Marketing Records, 1991-1999

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Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Marketing Records
Date:	1991-1999
Identifier:	Accession 05-189
Creator::	Smithsonian Productions
Extent:	0.5 cu. ft. (1 document box)
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 05-189, Smithsonian Productions, Marketing Records

Descriptive Entry

This accession consists of press kits for a variety of radio productions including "Black Radio: Telling It Like It Was;" "River of Song: A Musical Journey Down the Mississippi River;" "Guitar: Electrified, Amplified, Deified;" "Jazz Smithsonian;" "Spirits of the Present: The Legacy of Native America;" "Folk Masters at the Barns of Wolf Trap;" "Cole Porter's 100th from Carnegie Hall;" and "Radio Smithsonian." Also included are promotional materials for the television production "River of Song: Music Along the Mississippi" and the documentary video "Dream Window: Reflections on the Japanese Garden." Materials include fact sheets, marketing materials, general correspondence, graphics associated with the production, and other promotional materials. Some fact sheets include licensing and fee information as well as short biographies of the performers involved.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Documentary television programs
- Marketing
- Radio -- Production and direction
- Radio programs
- Television -- Production and direction

Types of Materials:

- Brochures
- Manuscripts

Preferred Titles:

Black Radio: Telling It Like It Was (Radio program : 1995)
Cole Porter's 100th from Carnegie Hall (Radio program : 1991)
Dream Window: Reflections on the Japanese Garden (Documentary film : 1991)
Folk Masters from the Barns of Wolf Trap (Radio program)
Guitar: Electrified, Amplified, Deified (Radio program : 1996)
Jazz Smithsonian (Radio program : 1993)
Radio Smithsonian (Radio program)
Spirits of the Present: The Legacy from Native America (Radio program : 1992)
The Mississippi: River of Song (Radio program : 1999)
The Mississippi: River of Song (Television program : 1999)

Container Listing

Box 1	
Box 1 of 1	Black Radio: Telling It Like It Was (1995)
Box 1 of 1	The Mississippi: River of Song (1999)
Box 1 of 1	The Guitar: Electrified, Amplified, Deified (1997)
Box 1 of 1	Jazz Smithsonian (1994)
Box 1 of 1	Jazz Smithsonian (1995)
Box 1 of 1	Jazz Smithsonian (1996)
Box 1 of 1	Cole Porter's 100th from Carnegie Hall (1991)
Box 1 of 1	Dream Window: Reflections on the Japanese Garden (1992)
Box 1 of 1	Spirits of the Present: The Legacy from Native America (1992)
Box 1 of 1	Radio Smithsonian
Box 1 of 1	Folk Masters from the Barns of Wolf Trap (1992)
Box 1 of 1	Folk Masters from the Barns of Wolf Trap (1994-1995)
Box 1 of 1	Folk Masters from the Barns of Wolf Trap (1995-1996)
Box 1 of 1	Folk Masters from the Barns of Wolf Trap (1996-1997)