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## Subject Files, 1975-2002

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## Collection Overview

<b>Repository:</b>	Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a>
<b>Title:</b>	Subject Files
<b>Identifier:</b>	Accession 06-083
<b>Date:</b>	1975-2002
<b>Extent:</b>	2.5 cu. ft. (2 record storage boxes) (1 document box)
<b>Creator::</b>	National Zoological Park. Office of Public Affairs
<b>Language:</b>	English

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## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Accession 06-083, National Zoological Park. Office of Public Affairs, Subject Files

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## Descriptive Entry

This accession consists of records documenting the research and activities of the Office of Public Affairs, particularly as they relate to education. Materials include correspondence, memoranda, publications, serials, photographs, transparencies, posters, brochures, planning documents, activity books, reports, curriculum guides, special event files, notes, animal information sheets, floor plans, recordings, and press releases.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Publicity
- Zoos
- Zoos -- Educational aspects

### Types of Materials:

- Audiotapes
- Black-and-white photographs
- Brochures
- Color photographs
- Color transparencies

Compact discs  
Manuscripts  
Newsletters  
Posters  
Serials (publications)

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## Container Listing

### Box 1

- Box 1 of 3 "An Analysis of Visitor Socioeconomic, Behavioral, and Attitudinal Characteristics at the National Zoological Park," June 1976
- Box 1 of 3 "National Zoo Receives Rare Monkeys" Press Release, December 14, 1977
- Box 1 of 3 "The National Zoological Park's Field Studies Program at the Conservation and Research Center" Report for April 1980 to December 1981
- Box 1 of 3 National Zoological Park's Conservation Report, December 17, 1981
- Box 1 of 3 National Zoological Park's Conservation Report, December 2, 1982
- Box 1 of 3 Newborn Black-footed Ferrets, July 1991
- Box 1 of 3 Traffic/Parking Survey, July 1995
- Box 1 of 3 International Association of Zoo Educators, 1990-1991
- Box 1 of 3 Surveys of National Zoological Park (NZN) Visitors, 1981-1983
- Box 1 of 3 William Mann Photograph
- Box 1 of 3 "How do we Rate?" - Comparisons to Other Zoos, March 1975
- Box 1 of 3 "Families, Frogs, and Fun," - HerpLab Case Study, 1984
- Box 1 of 3 Educational Program Posters
- Box 1 of 3 Birds (Educational Materials)
- Box 1 of 3 Single Visit Study
- Box 1 of 3 SANZ (Saturday Afternoons at the National Zoo) Posters, 1979-1989
- Box 1 of 3 Reptile Room
- Box 1 of 3 Report of the "Zoo Educators Training Course Workshop," 1989
- Box 1 of 3 Report of the "Zoo Educator Training Course," 1991
- Box 1 of 3 National Zoo News, FY 1985-FY 1992
- Box 1 of 3 Zoo Explorers Pack, 1984
- Box 1 of 3 Conservation in Zoos, 1993-1994
- Box 1 of 3 "Zoogoer"

- Box 1 of 3 Education Information
- Box 1 of 3 Strategic Plan for Education, 2000-2005 (written in 1999)
- Box 1 of 3 "The Tamarin Trickster" (Play)
- Box 2
- Box 2 of 3 Observation Studies
- Box 2 of 3 "Snakes, Snails, and History Tails," 1991
- Box 2 of 3 Zoo Poetry
- Box 2 of 3 Centennial Planning Committee, 1985-1987
- Box 2 of 3 Zoo Speeches for the 100th Birthday (audio cassette), March 2, 1989
- Box 2 of 3 Pandas Audiovisual Presentation, 1979
- Box 2 of 3 Zoo Images (2 CDs), 2002
- Box 2 of 3 Black-footed Ferret Arrival at CRC (Photographs)
- Box 2 of 3 Panda Arrival and Special Events (Photographs), 2000
- Box 2 of 3 Curriculum Handbook for "Zoo Animals: A Closer Look," 1992-1993
- Box 2 of 3 "Science Safari" Series, 1994
- Box 2 of 3 Animal Informational Brochures
- Box 2 of 3 "Primate Behavior," 1989
- Box 2 of 3 Children's Trail and Center Project Proposal, 1987
- Box 2 of 3 "Guide Manual for Animals with Backbones," 1987
- Box 2 of 3 Patrick Rhino Press Release
- Box 2 of 3 David Challinor Clipping, October 20, 2000
- Box 2 of 3 Proboscis Monkey Background Information
- Box 2 of 3 "How to Zoo," 1995-1996
- Box 2 of 3 "Zoo Observation Training," 1985
- Box 2 of 3 Animal Information Sheets, 1972
- Box 2 of 3 Review of Education Programs, 1984

- Box 2 of 3 School Programs and Materials, 1992-1993
- Box 2 of 3 "NOAHS: Keepers of the Ark" Program Description
- Box 2 of 3 "Animals in the Classroom," 1989
- Box 2 of 3 "How to Zoo," 1994-1995
- Box 2 of 3 Floor Plans - Education and Administration Building
- Box 2 of 3 Office of Protection Services (OPS) Meeting Notes
- Box 2 of 3 "A Proposal for the Australian Pavilion"
- Box 2 of 3 "The Mating Game," Symposium Proceedings, 1984
- Box 2 of 3 "Birds of the National Zoo" History, 1889-1989
- Box 2 of 3 "Zoo Design," 1985
- Box 2 of 3 Building and Cage Plans, 1981
- Box 2 of 3 "Listen, Look, and Learn"
- Box 2 of 3 Importance of NZP Research Mission - Academic Impact, December 1984
- Box 2 of 3 THR's Project on Status of Collection: Changes, Directions, New Exhibits
- Box 2 of 3 1980 Evaluation of the Office of Zoological Research
- Box 2 of 3 NZP Structural/Labor/Organizational Issues
- Box 2 of 3 1986 Revised Master Plan
- Box 2 of 3 NZP - Friends of the National Zoo (FONZ) - Resident Associates Program (RAP) Meeting, 1977
- Box 2 of 3 "How to Zoo," 1996
- Box 2 of 3 "ZooArk," 1986
- Box 2 of 3 First International Children's Zoo Symposium Proceedings, 1987
- Box 2 of 3 "Zoo Design," 1989
- Box 3
- Box 3 of 3 Notes about the National Zoological Park's History, compiled by Sybil E. Hamlet (index cards)