



Smithsonian Institution Archives

Direct Mail Program Records, 1991-1997

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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Direct Mail Program Records
Identifier:	Accession 06-139
Date:	1991-1997
Extent:	1 cu. ft. (1 record storage box)
Creator::	National Museum of the American Indian. Membership Department
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 06-139, National Museum of the American Indian. Membership Department, Direct Mail Program Records

Descriptive Entry

This accession consists of records documenting the National Museum of the American Indian direct mail program, contracted out to Lautman and Company. Materials include year-end reports, direct mail membership and renewal samples.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Fund raising
Museums -- Membership

Types of Materials:

Manuscripts
Pamphlets

Names:

Lautman and Company

Container Listing

Box 1

Box 1 of 1	1991 Membership Program Report
Box 1 of 1	1991 Year-End Report
Box 1 of 1	1992 Year-End Report
Box 1 of 1	1993 Year-End Report
Box 1 of 1	1994 Year-End Report
Box 1 of 1	1994 Year-End Report Samples
Box 1 of 1	1996 Annual Report Book II
Box 1 of 1	1997 Renewal and Acknowledgment Samples
Box 1 of 1	Renewal Samples (2 folders)