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Subject Files, 1977-2003

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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
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Descriptive Entry

This accession consists of records documenting the research and activities of the Office of Public Affairs, especially those activities related to public outreach, media relations, special events, and reporting. Materials include correspondence, memoranda, publications, serials, maps, brochures, annual report submissions, press releases, studies, photographs, compact discs, and planning documents.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Public relations
- Publicity
- Special events
- Zoos
- Zoos -- Educational aspects

Types of Materials:

- Books
- Brochures
- Clippings
- Color photographs

Compact discs
Manuscripts
Maps
Serials (publications)

Container Listing

Box 1

- Box 1 of 4 Symposium: "The History and Evolution of the Modern Zoo," 1989
- Box 1 of 4 Symposium: "Wildlife Survivors in the Human Niche," 1985
- Box 1 of 4 Symposium: "Perceptions of Animals in American Culture," 1983
- Box 1 of 4 Zoo Map
- Box 1 of 4 Zoo Poetry Brochure
- Box 1 of 4 Symposium: "Intelligence Insights into the Animal Mind," 1983
- Box 1 of 4 Symposium: "Behind the Scenes: Animal Studies at the Zoo," 1986
- Box 1 of 4 Symposium: "Exploring the Mysteries of Animal Reproduction," 1984
- Box 1 of 4 "The National Zoo's Conservation and Research Center" - Membership Brochure
- Box 1 of 4 "Wild Animals Do Not Make Good Pets" - American Association of Zoological Parks and Aquariums Brochure, 1990
- Box 1 of 4 "Wildlife Conservation and Management Training Program" - Brochure
- Box 1 of 4 "Leading the Way" - Friends of the National Zoo Publication
- Box 1 of 4 Zoo Folder
- Box 1 of 4 "The New Ark: The Importance of Zoos and Aquariums in Wildlife Conservation" - American Association of Zoological Parks and Aquariums Brochure
- Box 1 of 4 American Zoological
- Box 1 of 4 American Zoo and Aquarium Association Public Relations Committee, 1992-1996
- Box 1 of 4 American Zoo and Aquarium Association Public Relations Committee, 1989-1996
- Box 1 of 4 Biopark Publications, 1996-2000
- Box 1 of 4 General Information about the Zoo
- Box 1 of 4 Centennial Press, 1989
- Box 1 of 4 Care of Snakes in Captivity

Box 1 of 4	Trail System, 1977
Box 1 of 4	Proboscis Monkeys - Press Releases
Box 1 of 4	International Day of the Seal, 1991
Box 1 of 4	Golden Lion Tamarin Reintroduction, 1990
Box 1 of 4	Sumatran Tiger Cubs, 1999
Box 1 of 4	Human/Animal Partnerships Program Press Release, 1982
Box 1 of 4	Hays Spring Amphipod, 1982
Box 1 of 4	Project Ideas, 1981
Box 1 of 4	Amphibian News Article - "Leading a Double Life at the National Zoo," 1982
Box 1 of 4	Ted Reed Profile for "The Torch"
Box 1 of 4	"Washingtonian" Article - "The Last Panda," 1994
Box 1 of 4	Reptile and Amphibian House Reopening - Press Release, 1981
Box 1 of 4	Great Ape House - Press Release, 1981
Box 1 of 4	California Condor Sculptures - Press Release, 1981
Box 1 of 4	International Union of Directors of Zoological Gardens - Press Release, 1981
Box 1 of 4	John Eisenberg's C. Hart Merriam Award
Box 1 of 4	Kouprey Sculpture - Press Release, 1981
Box 1 of 4	Bengal Tiger Cub
Box 1 of 4	Symposium: "Biology and Management of Cervidae, 1982
Box 1 of 4	Herplab - Press Release, 1982
Box 1 of 4	Golden Lion Tamarin Article - "New York Times," 1985
Box 1 of 4	Volunteer Call for Giant Panda Yard - Press Release, 1984
Box 1 of 4	Event: "Raccoons on the Radio: Zoo Field Research," 1982
Box 1 of 4	German Gift Eagles - Press Release, 1982
Box 1 of 4	Crocodilians from Nepal, 1982
Box 1 of 4	"Guide to the National Zoological Park, Washington, D.C.," 1989

- Box 1 of 4 Photographs of Recently-born Animals, 2001
- Box 1 of 4 Nepal Rhinoceros
- Box 1 of 4 Black-footed Ferrets, 1991
- Box 1 of 4 Life Sciences Career Survey, 1983
- Box 1 of 4 Amazon GIS Exhibit, ESRI User Conference, 2003 (includes electronic records)
- Box 1 of 4 Panda Debut Photographs, 2001 (3 folders)
- Box 1 of 4 Allison Jolly Book Signing and Illustrated Lecture, 2004
- Box 1 of 4 Zoo Patch
- Box 1 of 4 Conservation and Research Center Brochure
- Box 1 of 4 American Zoo and Aquarium Association Visiting Committee Report, 2003
- Box 1 of 4 Appropriations Research, 1999
- Box 1 of 4 Report of the Smithsonian Institution Science Commission, 2002
- Box 1 of 4 Communications and Funding Working Group Responses to Science Commission Report, 2003
- Box 1 of 4 "A Vision of Science at the Smithsonian's National Zoological Park" PowerPoint Slides
- Box 1 of 4 China Conservation and Research Center for the Giant Panda (Woolong), 2002
- Box 1 of 4 Responses to Science Commission Report, 2003
- Box 1 of 4 Science Advisory Group Meeting, 2003
- Box 1 of 4 Interactive X-ray Assisted Diagnosis of Selected Zoological Cases (includes electronic records)
- Box 1 of 4 Panda Videotape Project, 1982
- Box 1 of 4 National Zoological Park Employee Newsletter, First Issue, November 1991
- Box 1 of 4 Operations Notes (Office of Public Affairs)
- Box 1 of 4 Rosen Publishing, 2001-2002

Box 2

Box 2 of 4	Office of Public Affairs Operations Notes (Mac Meetings)
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Box 2 of 4	Strategic Plans, 2003
Box 2 of 4	Strategic Plans (Office of Public Affairs), 1991-1992
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Box 2 of 4	Postal Answer Line
Box 2 of 4	Television and Radio Topics/Media Stories
Box 2 of 4	Video News Release
Box 2 of 4	Video Library
Box 2 of 4	Water Exhibit
Box 2 of 4	ZooDoo
Box 2 of 4	What You Can Do for Conservation
Box 2 of 4	Wild Residents on National Zoological Park Grounds Project
Box 2 of 4	When Animals are Active at the National Zoological Park
Box 2 of 4	ZooGoer (Issues)
Box 2 of 4	Medals of the National Zoological Park
Box 2 of 4	Parking Policy
Box 2 of 4	Minority Outreach
Box 2 of 4	Lucy Spelman and Media
Box 2 of 4	2001 Master Plans
Box 2 of 4	Malaysian Elephant Satellite Tracking
Box 2 of 4	Congressional Picnic, 1989
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Box 2 of 4	Nepal File
Box 2 of 4	Hill and Knowlton

Box 2 of 4	Freedom of Information Act and the National Zoological Park
Box 2 of 4	Film Policy (Smithsonian Institution), April 4, 2001
Box 2 of 4	National Zoological Park Logos and Symbols
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Box 2 of 4	Hunting Ranch Controversy
Box 2 of 4	Handbook of Collection Management Procedures, 1997 (2 folders)
Box 2 of 4	New Education Building
Box 2 of 4	Education Policy Statement (Smithsonian Institution)
Box 2 of 4	Elephant/People Interaction
Box 2 of 4	Ticket Sales Account for Symposia, 1982-1988
Box 2 of 4	Friends of the National Zoo Symposium Publication Fund - printing, artwork, etc., 1986
Box 2 of 4	National Zoological Park Publication Account with Friends of the National Zoo
Box 2 of 4	SI Year/Annual Report, 1995
Box 2 of 4	SI Year/Annual Report, 2002
Box 2 of 4	Annals and Regents' Report, 2001
Box 2 of 4	Regents' Annual Report, 2002
Box 2 of 4	Euthanasia Policy (National Zoological Park)
Box 2 of 4	Escaped Animal Plan
Box 2 of 4	Zoo Tape (4800, 48010)
Box 2 of 4	Inquiries, Referrals, and Responses
Box 2 of 4	Easter Monday Logos
Box 2 of 4	Easter Monday Planning Committee
Box 2 of 4	Youth Conference and Exposition, 2001
Box 2 of 4	African-American Family Celebration, 2001
Box 2 of 4	African-American Family Celebration, 2002

- Box 2 of 4 African-American Family Celebration, 2003
- Box 3
- Box 3 of 4 Easter Monday, 1997-2001
- Box 3 of 4 Burma Matter, Spring 1997
- Box 3 of 4 Collections Management Policy (including other zoos)
- Box 3 of 4 Combating Animal Rights Extremists
- Box 3 of 4 Congress of Scholars (Smithsonian Institution)
- Box 3 of 4 Daylight Savings Graph by Mike Morgan to get Zoo Closing Times
- Box 3 of 4 Deer Matters (National Zoological Park/Conservation and Research Center)
- Box 3 of 4 Mac's Operations Notes
- Box 3 of 4 Maps (2 folders)
- Box 3 of 4 Asia Trail - 10-year Renewal Plan, 2003
- Box 3 of 4 Afro-American Initiative
- Box 3 of 4 Conservation Crossroads/Adult Center and Smithsonian Institution Traveling Exhibition Service Exhibit
- Box 3 of 4 Congressional Zoo Night
- Box 3 of 4 Artwork at the Zoo
- Box 3 of 4 Animal Welfare/Euthanasia Committee
- Box 3 of 4 Amazonia
- Box 3 of 4 Condor Sculptures Proposal
- Box 3 of 4 Computer Curriculum Corporation
- Box 3 of 4 Audiovisual Booth - "How to "
- Box 3 of 4 Office of Public Affairs Audiovisual Inventories
- Box 3 of 4 Office of Public Affairs Equipment Inventory and E/A Building Audiovisual Booth Problems and Inventory
- Box 3 of 4 Audiovisual Inventories (Office of Education)
- Box 3 of 4 BBC, Summer 2001

Box 3 of 4	Animal Planet - "Total Zoo," 2001
Box 3 of 4	Animal Planet, September 2000-April 2001
Box 3 of 4	Partners of Americas - Brasilia/DC
Box 3 of 4	Cactus Garden
Box 3 of 4	Friends of the National Zoo
Box 3 of 4	Friends of the National Zoo History
Box 3 of 4	Gifts of State (Animals)
Box 3 of 4	Education/Information Plans
Box 3 of 4	Deaf Way II, Summer 2002
Box 3 of 4	Dinamation
Box 3 of 4	Baby Elephant, June 18, 1984
Box 3 of 4	Bald Eagles from Germany
Box 3 of 4	Smithsonian Institution Annals, 1997
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Box 3 of 4	Smithsonian Institution Submissions, 1995-1996
Box 3 of 4	Kouprey Sculpture
Box 3 of 4	Laws and Regulations of the National Zoological Park
Box 3 of 4	Mpala Ranch
Box 3 of 4	"Mopie" Gorilla
Box 3 of 4	Smithsonian Institution Year, 2002
Box 3 of 4	Smithsonian History, Mission, and Priorities
Box 3 of 4	Smithsonian Year
Box 3 of 4	Herplab
Box 3 of 4	Office of Public Affairs - Smithsonian Institution Year
Box 3 of 4	Hispanic Heritage - Fiesta Musical
Box 3 of 4	Smithsonian Institution Annals (Zoo Submission), FY 1994

Box 4

- Box 4 of 4 Regents' Annual Report, FY 2002
- Box 4 of 4 Mohini (Tiger) - "Enchantress"
- Box 4 of 4 Nepal - Gharials, June 1982
- Box 4 of 4 Great Bear Event, June 22, 1989
- Box 4 of 4 Elephant (Nancy)
- Box 4 of 4 Elephant Training Policy (National Zoological Park and American Association of Zoological Parks and Aquariums)
- Box 4 of 4 Exxon/FWF/Save the Tiger Fund