



Smithsonian Institution Archives

News Media Issues Files, 2002-2003

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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	News Media Issues Files
Identifier:	Accession 07-063
Date:	2002-2003
Extent:	1 cu. ft. (1 record storage box)
Creator::	National Zoological Park. Office of Public Affairs
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 07-063, National Zoological Park. Office of Public Affairs, News Media Issues Files

Use Restriction

Restricted for 15 years, until Jan-01-2019; Transferring office; 1/25/2007 letter, Wright to Hoage; Contact reference staff for details.

Descriptive Entry

This accession consists of records documenting responses to issues and crises in the news media related to the National Zoological Park. These records document a particularly active period of high-profile animal deaths and investigations by several regulatory bodies and news agencies. Species documented in this accession include elephants, cheetahs, giraffes, gorillas, orangutans, red pandas, seals, prairie dogs, bears, zebras, pandas, pygmy hippopotami, and tigers. Materials include copies of articles, text to be posted on the website, Freedom of Information Act (FOIA) requests and responses, copies of animal medical records, copies of regulations, copies of reports by various outside agencies, letters of complaint received from the public, letters to the editor written by zoo staff, transcripts of interviews with zoo staff, files related to employee morale, formal correspondence and email with reporters, and memoranda and email among zoo staff and between zoo staff and Smithsonian Institution, Office of Public Affairs staff.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
Animal welfare

Bears
Cheetah
Elephants
Giraffe
Gorilla
Investigative reporting
News agencies
Orangutan
Pandas
Prairie dogs
Public relations
Publicity
Pygmy hippopotamus
Red panda
Seals (Animals)
Tigers
Veterinary medicine
Zebras
Zoo animals
Zoos

Types of Materials:

Manuscripts

Names:

National Zoological Park (U.S.)
Smithsonian Institution. Office of Public Affairs

Container Listing

Box 1

Box 1 of 1	Animal Deaths - General, 2002-2003 (2 folders)
Box 1 of 1	Elephants, 2003
Box 1 of 1	Cheetahs, 2002
Box 1 of 1	West Nile Virus, 2002-2003
Box 1 of 1	Kids Farm, 2003
Box 1 of 1	Lucy Spelman Profile, "Washington Post," 2003
Box 1 of 1	Giraffes, 2002-2003
Box 1 of 1	Volunteers, 2003
Box 1 of 1	Spelman Interview, National Geographic Society, 2003
Box 1 of 1	Facilities, 2003
Box 1 of 1	Zoo Panel, 2003
Box 1 of 1	Gorillas, 2002
Box 1 of 1	Think Tank, 2002
Box 1 of 1	Deputy Director Selection, 2002
Box 1 of 1	Planet Zoo, 2002
Box 1 of 1	Zoofari, 2002
Box 1 of 1	Red Pandas, 2002-2003
Box 1 of 1	Seals, 2002
Box 1 of 1	Prairie Dogs, 2002
Box 1 of 1	Bears, 2002
Box 1 of 1	"Washingtonian," 2002
Box 1 of 1	Top 110 Things You Want Done List, 2002
Box 1 of 1	Tigers, 2002

Box 1 of 1	United States Department of Agriculture Inspection Report, 2002
Box 1 of 1	Staffing Issues, 2003
Box 1 of 1	Complaints, 2003
Box 1 of 1	Press - General, 2002-2003
Box 1 of 1	Starbucks, 2002
Box 1 of 1	Website Statement, 2003
Box 1 of 1	Zebras, 2003
Box 1 of 1	Congressional Hearing, 2003
Box 1 of 1	Animal Welfare Act, 2003
Box 1 of 1	Pandas, 2002-2003
Box 1 of 1	Pygmy Hippopotamus, 2003
Box 1 of 1	FOIA Request - "Washington Post"
Box 1 of 1	Grimaldi/Cohn ("Washington Post") Investigation into Elephants with Tuberculosis
Box 1 of 1	Medical Records (4 folders)
Box 1 of 1	FOX FOIA, 2003
Box 1 of 1	"Washington Post" FOIA, 2003
Box 1 of 1	Hill and Knowlton Communications Support, 2003
Box 1 of 1	Crisis Communication Plan, 2002
Box 1 of 1	Accreditation, 2003