



Smithsonian Institution Archives

Publicity Records, 2001-2004

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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Publicity Records
Identifier:	Accession 07-105
Date:	2001-2004
Extent:	2 cu. ft. (2 record storage boxes)
Creator::	National Portrait Gallery. Office of External Affairs
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Administrative Information

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Descriptive Entry

This accession consists of publicity records related to the traveling exhibition, *George Washington: A National Treasure*. At the center of this exhibition was the portrait by Gilbert Stuart of George Washington, which is also known as the Lansdowne portrait. The exhibition traveled through Houston, Texas; Las Vegas, Nevada; Los Angeles, California; Seattle, Washington; Oklahoma City, Oklahoma; New York, New York; and Little Rock, Arkansas. Materials include visual guidelines, brochures, teacher resource guides, stationary and envelopes, reports, clippings, color photographs, VHS tapes, and Betacam-SP tapes.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Art museums
- Art, American
- Museums -- Educational aspects
- Portraits, American
- Publicity
- Traveling exhibitions

Types of Materials:

- Brochures

Clippings
Color photographs
Manuscripts
Videotapes

Names:

George Washington: A National Treasure (Traveling exhibition) (2002-2004)
Stuart, Gilbert, 1755-1828
Washington, George, 1732-1799

Container Listing

Box 1

- Box 1 of 2 *George Washington: A National Treasure* - Visual Guidelines
- Box 1 of 2 *George Washington: A National Treasure* - Family Guide, 2002
- Box 1 of 2 *George Washington: A National Treasure* - Brochure, 2002
- Box 1 of 2 *George Washington: A National Treasure* - Folders, 2001
- Box 1 of 2 *George Washington: A National Treasure* - Bookmarks, 2001
- Box 1 of 2 *George Washington: A National Treasure* - Mailing envelopes
- Box 1 of 2 *George Washington: A National Treasure* - Stickers
- Box 1 of 2 *George Washington: A National Treasure* - "The Patriot Papers," Vol. 1, No. 1, Winter 2002
- Box 1 of 2 *George Washington: A National Treasure* - Teach Resource Guide, 2002
- Box 1 of 2 *George Washington: A National Treasure* - Letterhead stationary
- Box 1 of 2 *George Washington: A National Treasure* - Impact at the Museum of Fine Arts, Houston, 2002
- Box 1 of 2 *George Washington: A National Treasure* - A Report of Houston Highlights, Submitted to the Donald W. Reynolds Foundation, July 26, 2002
- Box 1 of 2 *George Washington: A National Treasure* - A Report of Houston Highlights, Supplemental Materials, July 26, 2002
- Box 1 of 2 *George Washington: A National Treasure* - Media Coverage, February 22 - March 4, 2001
- Box 1 of 2 *George Washington: A National Treasure* - Media Coverage, 2001-2002
- Box 1 of 2 *George Washington: A National Treasure* - Media Coverage, 2003-2004
- Box 1 of 2 *George Washington: A National Treasure* - Miscellaneous Media Coverage, 2001

Box 1 of 2 *George Washington: A National Treasure* - Press clippings, 2001 (3 folders)

Box 1 of 2 *George Washington: A National Treasure* - Press clippings, 2002-2003 (2 folders)

Box 1 of 2 *George Washington: A National Treasure* - Press clippings, 2004 (2 folders)

Box 1 of 2 *George Washington: A National Treasure* - Photographs, post-dinner mingling, 2002

Box 2

Box 2 of 2 *George Washington: A National Treasure* - Media Highlights reel, February 15, 2002 - August 22, 2004, Master, Betacam SP, TRT: 57:00

Box 2 of 2 *George Washington: A National Treasure* - Media Highlights reel, February 15, 2002 - August 22, 2004; VHS, TRT: 57:00

Box 2 of 2 *George Washington: A National Treasure* - Hillman & Carr, Final Program Master, color corrected, uncaptioned, revised audio fix (10/10/2002); dubbed from HDCAM source, 2/6/2003; Betacam SP

Box 2 of 2 *George Washington: A National Treasure* - Hillman & Carr, Sample narration selects: 1. Terrence Currier - "A National Endures" TRT: 1:05; 2. Elizabeth Noone - "Bringing the People Home" TRT: 40 seconds; VHS

Box 2 of 2 *George Washington: A National Treasure* - Lansdowne compilation tape, B-Roll, Master, Betacam SP

Box 2 of 2 *George Washington: A National Treasure* - TV newsclips, Little Rock, AR; 2004 (2 VHS tapes)

Box 2 of 2 *George Washington: A National Treasure* - "George Washington: Journey of An Icon" - Sampling of Media Highlights, VHS

Box 2 of 2 *George Washington: A National Treasure* - "George Washington: Journey of An Icon" - Rough Cut #2, VHS