



Smithsonian Institution Archives

Exhibition Records, 1991-2001

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives
Washington, D.C.
Contact us at osiaref@si.edu

Table of Contents

Collection Overview	1
Administrative Information	1
Descriptive Entry.....	1
Names and Subjects	1
Container Listing	3

Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Exhibition Records
Identifier:	Accession 07-149
Date:	1991-2001
Extent:	5.5 cu. ft. (5 record storage boxes) (1 document box)
Creator::	National Portrait Gallery. Department of Exhibitions and Collections Management
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 07-149, National Portrait Gallery. Department of Exhibitions and Collections Management, Exhibition Records

Access Restriction

Boxes 3-5 contain materials restricted indefinitely; see finding aid; Transferring office; 2/20/2007 memorandum, Toda to Butler; Contact reference staff for details.

Descriptive Entry

This accession consists of records which document all the various aspects of exhibition development, planning, design, and publicity. In particular these records document the exhibition, *Red, Hot, and Blue: A Salute to American Musicals*. Aspects of the exhibition documented include the development of an accompanying CD-ROM and CD music compilation; corporate sponsorship; a companion exhibition titled, *American Voices: Music at the Smithsonian* which was presented by Discover Card and accompanied the traveling *America's Smithsonian* exhibition; educational programs; lender files; exhibition scripts; product development; publicity; permissions; and audiovisual development and implementation. Additionally covered in these records is the planned exhibition, *Oscar!*. Materials include correspondence, memoranda, visitor comments, contracts, permissions, resumes, brochures, proposals, black-and-white photographs and transparencies, press kits, color photographs and transparencies, catalogue manuscripts, typeset copy label text, manuals, and exhibition scripts.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Art museums
Art, American
Corporate sponsorship
Museum exhibits
Museums -- Collection management
Museums -- Educational aspects
Museums -- Public relations
Musicals
Product management

Types of Materials:

Black-and-white photographs
Black-and-white transparencies
Brochures
Color photographs
Color transparencies
Manuscripts

Names:

America's Smithsonian (Traveling exhibition) (1995-1998)
American Voices: Music at the Smithsonian (Traveling exhibition) (1996)
Discover Card
Oscar! (Proposed exhibition)
Red, Hot, and Blue: A Salute to American Musicals (Exhibition) (1996-1997: Washington, D.C.)

Container Listing

Box 1

Red, Hot, & Blue: A Salute to American Musicals, October 25, 1996-July 6, 1997

- Box 1 of 6 General - Red, Hot & Blue, 1991-1997 (2 folders)
- Box 1 of 6 American Voices: Music at the Smithsonian (AV) - Hillman and Carr, 1996
- Box 1 of 6 AV - Liebert/Hopewell, 1992-1996
- Box 1 of 6 AV - Universal Media, Inc., 1995-1996
- Box 1 of 6 AV Equipment, 1996
- Box 1 of 6 AV Permissions, 1993-1997
- Box 1 of 6 AV Program - Treatment, 1993-1997
- Box 1 of 6 AMC (American Movie Classics), 1996
- Box 1 of 6 Proposal - SI Office of Telecommunications regarding Gary Smith, 1996
- Box 1 of 6 Show #1 - Street Scene - 1900-1907, 1995
- Box 1 of 6 Show #2 - Ziegfeld Follies, 1996
- Box 1 of 6 Show #3 - Dust Bowl
- Box 1 of 6 AV - State of the Arts/NJ Network (Red, Hot & Blue documentary video), 1996-1997
- Box 1 of 6 Brochure manuscripts and illustrations, 1996-1997
- Box 1 of 6 Budget - Special Exhibition Fund, 1991-1997
- Box 1 of 6 Budget, 1995-1998
- Box 1 of 6 Creative Artists Agency (CAA), 1996

Box 1 of 6	Catalogue, 1994-1997
Box 1 of 6	Catalogue - Permissions, 1995-1996
Box 1 of 6	Catalogue - Intern and contractor work
Box 1 of 6	Catalogue - Illustrations, 1995-1996 (2 folders)
Box 1 of 6	Catalogue - Manuscript, 1995
Box 2	
Box 2 of 6	SI Press - Red, Hot & B Catalog Promotion, 1995-1996
Box 2 of 6	Red, Hot & Blue - CD-ROM, 1996
Box 2 of 6	Smithsonian Press - Red, Hot & Blue CD boxed set - "Star-Spangle Rhythm: Voices of Broadway and Hollywood," 1996-1997
Box 2 of 6	Red, Hot & Blue - Development, 1994-1997
Box 2 of 6	Red, Hot & Blue - Preview exhibition, "Voices of the American Musical," 1995-1996 (2 folders)
Box 2 of 6	Discover Card, 1996-1997
Box 2 of 6	Press kit - "American Voices: Music at the Smithsonian Presented by Discover Card," 1996
Box 2 of 6	Educational Programs, 1996-1997
Box 2 of 6	Exhibition Production Schedule, 1995
Box 2 of 6	Flyer, 1996
Box 2 of 6	Graphics - Signage, Blow-ups, etc., 1996
Box 2 of 6	Hormuth, Susan (Researcher), 1996
Box 2 of 6	In-House Photo Orders, 1996-1997
Box 2 of 6	Harry Ransom Humanities Research Center, University of Texas at Austin - Photo Orders, 1995-1996

- Box 2 of 6 Installation / Deinstallation, 1996-1997
- Box 2 of 6 Wichita - Inheritance of objects (Music Theater of Wichita), 1997
- Box 2 of 6 Silver Spring Sidewalk Sweepers - News Release, 1997
- Box 2 of 6 Labels - Typeset Copy (3 folders)
- Box 2 of 6 Labels - Manuscript, 1994, 1996-1997
- Box 2 of 6 Museum Shop, 1996-1997
- Box 2 of 6 Opening, 1996
- Box 2 of 6 Palm Press - Reproduction rights for Dr. Harold E. Edgerton, 1995
- Box 2 of 6 PCI (Public Communications Inc.), 1996
- Box 2 of 6 Poster, 1996-1997
- Box 2 of 6 Products for Red, Hot & Blue - Museum Shops, 1996-1997
- Box 2 of 6 Publicity, 1996-1997
- Box 2 of 6 Red Hot & Blue Restaurant Co-Promotions, 1995-1996
- Box 2 of 6 Research, 1996
- Box 3
- Box 3 of 6 Script, 1993, 1995-1997 (2 folders)
- Box 3 of 6 Sheet music - Permissions, 1996
- Box 3 of 6 State Historical Society of Wisconsin - Photograph file, 1994-1996
- Box 3 of 6 Song Book - Universal Press
- Box 3 of 6 Smithsonian Institution Traveling Exhibition Service (SITES) Exhibition of Red, Hot & Blue, 1997
- Box 3 of 6 SITES Graphics specifications manual for Red, Hot & Blue

- Box 3 of 6 SITES Photos, 1996
- Box 3 of 6 SITES - Traveling exhibition, 1996-2001
- Box 3 of 6 Turner Classic Movies,
- Box 3 of 6 Image Rights, 1995-1996
- Box 3 of 6 Universal Press - Red, Hot & Blue calendar, 1994-1995, 1997
- Box 3 of 6 Miscellaneous photographs
- Box 3 of 6 Lender sheets
- Box 3 of 6 Lender Files (27 folders) [RESTRICTED]
- Box 4
- Box 4 of 6 Lender Files (51 folders) [RESTRICTED]
- Box 5
- Box 5 of 6 Lender Files (30 folders) [RESTRICTED]
- Box 5 of 6 D&P Binder 1 of 4 - I. Prologue: Street Scene: Tony Pastor, Harrigan & Hart, Weber & Fields, Williams & Walker, Sissieretta Jones, Sophie Tucker, Lillian Russell, Victor Herbert, George Cohan
- Box 5 of 6 D&P Binder 1 of 4 - II. Curtain Up: The Ziegfeld Era: Florenz Ziegfeld, Lee & J. J. Shubert, Marilyn Miller, Fannie Brice, Eddie Cantor, Al Jolson, Irving Berlin, Eubie Blake, Jerome Kern
- Box 5 of 6 D&P Binder 2 of 4 - III. Light the Lights: Broadway & Hollywood: Busby Berkeley, Astaire & Rogers, Gershwins, Cole Porter, Rodgers & Hart, Marc Blitzstein, Moss Hart, Eleanor Powell, MacDonald & Eddy, Shirley Temple, K. Dunham, Walt Disney, Judy Garland
- Box 6
- Box 6 of 6 D&P Binder 3 of 4 - IV. The Heights: The Golden Age: Rodgers & Hammerstein, Agnes de Mille, Jo Mielzner, Mary Martin, Dorothy Fields, Ethel Merman, Lerner & Loewe, Vincente Minnelli, Gene Kelly, Leonard Bernstein, Jerome Robbins, The Music Man, Jules Styne, Frank Loesser (2 folders)

Box 6 of 6

D&P Binder 4 of 4 - V. Side by Side by Side: Redefinition & Revival: Jerry Herman, Bob Fosse, Tony Walton, Joseph Papp, Geoffrey Holder, Gregory Hines, Stephen Sondheim, Harold Prince

Oscar! (Planned Exhibition)

Box 6 of 6

Budget, 2000