



Smithsonian Institution Archives

**Subject Files, 1902, 1979-1991, 1996-2003**

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## Collection Overview

<b>Repository:</b>	Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a>
<b>Title:</b>	Subject Files
<b>Identifier:</b>	Accession 08-067
<b>Date:</b>	1902, 1979-1991, 1996-2003
<b>Extent:</b>	0.5 cu. ft. (1 document box)
<b>Creator::</b>	National Zoological Park. Office of Public Affairs
<b>Language:</b>	English

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## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Accession 08-067, National Zoological Park. Office of Public Affairs, Subject Files

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## Descriptive Entry

This accession consists of records documenting the activities of the Office of Public Affairs, especially those activities related to publicity, outreach, and the dissemination of information. Materials include clippings, correspondence, advertisements, photographs, fact sheets, informational materials, a program proposal, a calendar of events, and an illustrated guide from 1902.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Public relations
- Publicity
- Zoo animals
- Zoos

### Types of Materials:

- Black-and-white photographs
- Clippings
- Color photographs
- Manuscripts

## Container Listing

### Box 1

- Box 1 of 1 Black Footed Ferret Reintroduction - Photographs, Fall 2002
- Box 1 of 1 Giant Panda Arrival Photographs, November 2000
- Box 1 of 1 Illustrated Guide to the National Zoo, 1902
- Box 1 of 1 National Zoological Park (NZIP) Organizational Chart, May 1986
- Box 1 of 1 Smithsonian Institution Fact Sheet, January 1987
- Box 1 of 1 Status of the Collections, December 31, 1987
- Box 1 of 1 FY 1988 Allocation Distribution by Object Class
- Box 1 of 1 Facts and Figures, Fall 1983
- Box 1 of 1 Fact Sheet, c. 1991
- Box 1 of 1 Vital Statistics, undated
- Box 1 of 1 News Clippings about NZP Animals, 1980-1991
- Box 1 of 1 News Clippings about NZP Animals, 1996-2003
- Box 1 of 1 "A Wildlife Studies Education Program within the Zoological Park Setting, An Informal Proposal," May 1979
- Box 1 of 1 News Segments Featuring NZP, March 2003
- Box 1 of 1 Mi Globo Publishing, 1990
- Box 1 of 1 "Perceptions of Animals in American Culture," Resident Associate Program Lecture Advertisement, August 1990
- Box 1 of 1 Smithsonian World Advertisement for Zoo Program, January 1990
- Box 1 of 1 NZP Calendar of Events, Spring/Summer 1990
- Box 1 of 1 American Association of Zoological Parks and Aquariums, Significant Achievement Award, September 1984
- Box 1 of 1 Thank You Letters, 1982