



Smithsonian Institution Archives

## Administrative Records, 1988-2000

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## Collection Overview

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|--------------------|--|
| <b>Repository:</b> | Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a> |
| <b>Title:</b>      | Administrative Records   |
| <b>Identifier:</b> | Accession 08-090   |
| <b>Date:</b>       | 1988-2000  |
| <b>Extent:</b>     | 10 cu. ft. (10 record storage boxes)   |
| <b>Creator::</b>   | Smithsonian Institution. Office of the Counselor to the Secretary                                      |
| <b>Language:</b>   | English  |

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## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Accession 08-090, Smithsonian Institution, Office of the Counselor to the Secretary, Administrative Records

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## Descriptive Entry

This accession consists of records which document the administrative activities of Marc Pachter during his tenure as Deputy Assistant Secretary for External Affairs (1990-1994), Counselor to the Secretary for Electronic Communications and Special Projects (1994-1995), and Counselor to the Secretary (1995-2000), respectively. Of particular interest are the records related to the Creative Artists Agency (CAA) Initiative, under the direction of Pachter, which explored opportunities for the Smithsonian Institution to reach new audiences through the entertainment marketplace, in particular looking at television and feature film opportunities. Some of these materials date from the tenure of Jeffrey LaRiche, Deputy Assistant Secretary for External Affairs (1988-1989). Materials include correspondence, memoranda, brochures, reports, contracts, and clippings. Some materials are in electronic format.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

Museums -- Administration  
Museums -- Public relations

### Types of Materials:

Brochures  
Clippings

Compact discs  
Electronic records  
Manuscripts

Names:

Creative Artists Agency  
LaRiche, Jeffrey  
Pachter, Marc  
Smithsonian Institution. Deputy Assistant Secretary for External Affairs  
Smithsonian Institution. Office of the Counselor to the Secretary for Electronic Media and Special Projects

## Container Listing

### Box 1

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| Box 1 of 10 | ABC News, 1998-1999                       |
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| Box 2 of 10 | I. Michael Heyman, 1994-1999 (2 folders)  |
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| Box 2 of 10 | Smithsonian Capital Campaign Message Development Program - Final report, March 15, 1999 |
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Box 3 of 10 Research Libraries Group (RLG) Material, 1999

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Box 3 of 10 "History of SI" talk, March 11, 1998

Box 3 of 10 Smithsonian Without Walls (Judy Gradwohl), 1996-1998 (2 folders)

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- Box 5 of 10 CAA Scripts - Mandalay Television Script - "Just the Blues: The WDIA Story" by Lionel Chetwynd, 1999
- Box 5 of 10 CAA Scripts - Mandalay Television Script - "Good Rocking Tonight!: The WDIA Story by Nelson George, 1998
- Box 5 of 10 CAA Scripts - Haft Entertainment - "Robert E. Lee"
- Box 5 of 10 Smithsonian Productions - "Remembering Slavery," 1998 (includes electronic records)
- Box 5 of 10 President's Committee on Arts and Humanities, 1997-1999
- Box 5 of 10 President's Committee on Arts and Humanities, 1990-1997
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Box 10

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