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Subject Files, *circa* 1977-2003

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## Collection Overview

<b>Repository:</b>	Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a>
<b>Title:</b>	Subject Files
<b>Identifier:</b>	Accession 09-038
<b>Date:</b>	<i>circa</i> 1977-2003
<b>Extent:</b>	7 cu. ft. (7 record storage boxes)
<b>Creator::</b>	National Zoological Park. Office of Public Affairs
<b>Language:</b>	English

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## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Accession 09-038, National Zoological Park. Office of Public Affairs, Subject Files

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## Descriptive Entry

This accession consists of records documenting the activities of the National Zoological Park (NZN), Office of Public Affairs, especially those activities related to publicity, outreach, and education. Materials include educational activities, biographical files, clippings, press releases, publications, memoranda, correspondence, brochures, pamphlets, newsletters, reports, event photographs, transparencies of animals, lecture recordings, training videotapes, videotapes of news segments, audiotapes of interviews, films and videotapes created by National Zoological Park staff, and related materials.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Public relations
- Publicity
- Zoo animals
- Zoos
- Zoos -- Educational aspects

### Types of Materials:

- Audiotapes
- Books

Brochures  
Clippings  
Color photographs  
Color transparencies  
Manuscripts  
Motion pictures (visual works)  
Newsletters  
Pamphlets  
Videotapes

## Container Listing

### Box 1

Box 1 of 7	Larry Small (3 folders)
Box 1 of 7	Lucy Spelman (2 folders)
Box 1 of 7	Panda slides
Box 1 of 7	National Zoo Brochures
Box 1 of 7	Friends of the National Zoo Bumper stickers
Box 1 of 7	2003 Giant Panda
Box 1 of 7	2002 Giant Panda
Box 1 of 7	Giant Panda 2001
Box 1 of 7	2000 Giant Panda
Box 1 of 7	Giant Panda 2000
Box 1 of 7	1999 Giant Panda
Box 1 of 7	1998 Giant Panda
Box 1 of 7	1997 Giant Panda
Box 1 of 7	1996 Giant Panda
Box 1 of 7	1995 Giant Panda
Box 1 of 7	1994 Giant Panda
Box 1 of 7	1993 Giant Panda
Box 1 of 7	1992 Giant Panda
Box 1 of 7	1991 Giant Panda
Box 1 of 7	Panda Conference/Symposium - June, 1991
Box 1 of 7	Giant Panda 1990
Box 1 of 7	1989 Pandas
Box 1 of 7	Pandas 1988

Box 1 of 7 Pandas 1987  
Box 1 of 7 1985 Panda 1986  
Box 1 of 7 1984 Panda  
Box 1 of 7 1983 Panda and videotape project  
Box 1 of 7 1983 Panda furniture project  
Box 1 of 7 Ling-Ling Illness - December 1983  
Box 1 of 7 Panda Info

Box 2

Box 2 of 7 General Panda  
Box 2 of 7 Panda info kit  
Box 2 of 7 1997 Giant Panda  
Box 2 of 7 Panda 1980 - Artificial Insemination  
Box 2 of 7 Giant Panda 1981  
Box 2 of 7 1982 Panda  
Box 2 of 7 Comparative Study of Zoo visitors  
Box 2 of 7 Visitor Behavior  
Box 2 of 7 Hoagels Public Information/Education file  
Box 2 of 7 Exploring Amazonia  
Box 2 of 7 National Zoo showing  
Box 2 of 7 Coping with Media Scrutiny  
Box 2 of 7 Miscellaneous  
Box 2 of 7 Serious Science: NZP clips  
Box 2 of 7 Black footed Ferrets  
Box 2 of 7 Press story ideas for NZP  
Box 2 of 7 NZP History  
Box 2 of 7 Zoo Extinct game

Box 2 of 7	Feature: Animal
Box 2 of 7	State-of-the-art Research
Box 2 of 7	Haye's Spring Scud
Box 2 of 7	Ham's Story
Box 2 of 7	Guam Birds
Box 2 of 7	Golden Lion Tamarin Fire Story
Box 2 of 7	C.A.U.Z
Box 2 of 7	Conservation education
Box 2 of 7	Zoo events 1989 and 1990
Box 2 of 7	The Mating game (2 copies)
Box 2 of 7	NZP Publications
Box 2 of 7	NZP Crisis plan
Box 2 of 7	Endangered and Protected Species
Box 2 of 7	Zoo history
Box 2 of 7	1983 Zoo Mission Review and 1984 Conservation Symposium of Zoo Staff
Box 2 of 7	WJLA-TU7 Crisis, May 1994
Box 2 of 7	1976 Westat Survey
Box 2 of 7	Why Zoos? Bibliography

Box 3

Box 3 of 7	Conservation and restoration center
Box 3 of 7	Department of Zoological Research - Research reports
Box 3 of 7	Gnu/Yak Times
Box 3 of 7	RDC News and notes
Box 3 of 7	Welcome to the National Zoo - College student project
Box 3 of 7	NZP History
Box 3 of 7	What about Increase?

Box 3 of 7	Friends of the National Zoo/Conservation and Research Center/ Zoogoer
Box 3 of 7	Conservation and Research Center 1998, 1999, 2000
Box 3 of 7	Media
Box 3 of 7	Goldston
Box 3 of 7	History and Evolution of the Modern Zoo
Box 3 of 7	The Mating Game
Box 3 of 7	Culture: The Missing Element in Conservation and Development
Box 3 of 7	Conservation and Research Center Annual Report
Box 3 of 7	Friends of the National Zoo, 2001 Promotions Planning Document
Box 3 of 7	Miscellaneous
Box 3 of 7	A Manual for Censusing Primates
Box 3 of 7	Robinson, Michael H.
Box 3 of 7	Spelman, Lucy
Box 3 of 7	Stevens, Lisa
Box 3 of 7	Small, Lawrence
Box 3 of 7	Seidensticker, John
Box 3 of 7	Rudran, Rudy
Box 3 of 7	Rubinoff, Ira
Box 3 of 7	R. J. "Bob" Hoage
Box 3 of 7	Olmstead, Frederick Law
Box 3 of 7	Robbins, Sabin
Box 3 of 7	Oftedal, Olav
Box 3 of 7	Panda Keepers
Box 3 of 7	Morton, Eugene
Box 3 of 7	Gingrich, Newt
Box 3 of 7	Murray, Suzan



Box 3 of 7                    Marcellini, Dale  
Box 3 of 7                    Wildt, David  
Box 3 of 7                    Wemmer, Christian

Box 4

Box 4 of 7                    Conservation and Research Center (2 folders)  
Box 4 of 7                    Tigertalk  
Box 4 of 7                    Conservation and Research Center - Closing 2001  
Box 4 of 7                    Conservation and Research Center  
Box 4 of 7                    Holt House (2 folders)  
Box 4 of 7                    Scientific Publications  
Box 4 of 7                    Elementary Self-guiding materials  
Box 4 of 7                    Pre-K-2nd Self-guiding materials  
Box 4 of 7                    Self-guiding materials  
Box 4 of 7                    Bird-Watching Adventures  
Box 4 of 7                    ZooLab Visits  
Box 4 of 7                    Inside the Elephant House  
Box 4 of 7                    Peek a Zoo  
Box 4 of 7                    Your Zoo Program  
Box 4 of 7                    Snakes, Snails, and History Tails  
Box 4 of 7                    Families, Frogs, and Fun  
Box 4 of 7                    Zoo Ark  
Box 4 of 7                    The National Zoo News  
Box 4 of 7                    Vanishing Animals  
Box 4 of 7                    Correspondence; bibliography  
Box 4 of 7                    Animal Images  
Box 4 of 7                    Zoo Explorers Pack

Box 4 of 7	Looking Closely
Box 4 of 7	Reptiles and Amphibians
Box 4 of 7	Small Mammal Slide Program
Box 4 of 7	Pets and Pet Care in the Classroom
Box 4 of 7	Reptiles and Amphibian Program Grades K-6
Box 4 of 7	Letters for Bibliographies
Box 4 of 7	Bird Bibliography
Box 4 of 7	Articles on Birds
Box 4 of 7	Mammal Bibliography
Box 4 of 7	Seal/Sea Lion Care
Box 4 of 7	Elephant care at the National Zoo
Box 4 of 7	Articles on Bison
Box 4 of 7	Articles of Orangutans
Box 4 of 7	Articles on the Red and Maned Wolves
Box 4 of 7	Articles on Rhinoceros
Box 4 of 7	Articles on Marsupials
Box 4 of 7	General Articles on Cats
Box 4 of 7	Articles on Cats at the National Zoo
Box 4 of 7	Articles on Lions
Box 4 of 7	Articles on Leopards
Box 4 of 7	Articles on Tigers
Box 4 of 7	Fact Sheets on Pandas
Box 4 of 7	Reptile and Amphibian Bibliography
Box 4 of 7	Articles on Frogs
Box 4 of 7	Amphibian Care
Box 4 of 7	Lizard Care

Box 4 of 7                    Turtle Care

Box 4 of 7                    Snake care

Box 4 of 7                    Invertebrate Bibliography

Box 4 of 7                    Endangered Species at the National Zoo

Box 4 of 7                    Articles on Rainforests

Box 4 of 7                    Articles on Bioparks

Box 4 of 7                    Articles on History of Zoos

Box 4 of 7                    Information on Zoo Careers

Box 4 of 7                    Miscellaneous

Box 5

Box 5 of 7                    "The Biology and Conservation of Callitrichidae," Devra Kleiman, Editor

Box 5 of 7                    "Asian Elephants," John F. Eisenberg, George McKay, and John Seidensticker

Box 5 of 7                    "What's for Lunch: Animal Feeding at the National Zoo"

Box 5 of 7                    "Zoo Diets or What's Cooking at the National Zoo"

Box 5 of 7                    Bill and Chelsea Clinton Visit, January 2000

Box 5 of 7                    Lecture Recordings - Chimp to Chimp Interactions, August 27, 1986 (audiocassettes)

Box 5 of 7                    Conference Recordings (audiocassettes)

Box 5 of 7                    MHR Wilax (in audiocassette box)

Box 5 of 7                    Reed - Nepal, October 11-17, 1977 (in audiocassette box)

Box 5 of 7                    Dr. Reed and Calf (in audiocassette box)

Box 5 of 7                    Animal Communications - Dr. Gene Morton, December 2, 1992

Box 5 of 7                    Golden Lion Tamarin Calls (in audiocassette box)

Box 5 of 7                    Yanomamo Musical (in audiocassette box)

Box 5 of 7                    Golden Lion Tamarin Lecture, December 12, 1984 (2 tapes in audiocassette box)

- Box 5 of 7 National Public Radio, "All Things Considered" - Dr. Gene Morton on "Animal Talk," May 22, 1992 (in audiocassette box)
- Box 5 of 7 National Public Radio, "Public Interest" - Extinction, May 4, 1998 (in audiocassette box)
- Box 5 of 7 For Wire Service - Gene Morton, Migratory Songbirds, January 18, 1990 (in audiocassette box)
- Box 5 of 7 SI Wire Service - Lisa Stevens, Gorilla Group, December 1989 (in audiocassette box)
- Box 5 of 7 Golden Lion Tamarin Conference - Drs. Kleiman, Beck, and Robinson, August 2, 1984 (in audiocassette box)
- Box 5 of 7 Dietz, Brazil and Golden Lion Tamarins (in audiocassette box)
- Box 5 of 7 Interview with Diane Rehm - Jim and Lou Ann Dietz, Golden Lion Tamarin Reintroduction, December 12, 1984 (in audiocassette box)
- Box 5 of 7 History and Evolution of the Modern Zoo, Tape 2, 10/13/1989 (in audiocassette box)
- Box 5 of 7 Carillon (2 tapes in audiocassette box)
- Box 5 of 7 National Public Radio - Flamingoes, February 7, 1987 (in audiocassette box)
- Box 5 of 7 "105 seconds" with Bob Hoage of the National Zoo on New Arrival Chi-Chi to DC, March 5, 1981 (in audiocassette box)

Box 6

- Box 6 of 7 Giant Panda 25th Anniversary - Bob Hoage on Television, April 16, 1997, VHS
- Box 6 of 7 Lucy Spelman - ABC News, August 28, 2001, VHS
- Box 6 of 7 African-American Family Day, 2001, VHS (2 tapes)
- Box 6 of 7 Total Zoo Elephant Birth, Tape 1 and 2, November 25, 2001, VHS
- Box 6 of 7 Total Zoo Elephant Birth, Tape 3, November 25, 2001, VHS
- Box 6 of 7 The Zoochotic Report: A Zoo Check Investigation, The Born-Free Foundation (PETA), 10:36, 1992, VHS
- Box 6 of 7 National Geographic Today - Golden Lion Tamarin, April 4, 2001, VHS
- Box 6 of 7 Easmon Preview - TV7, April 12, 2001, VHS
- Box 6 of 7 Panda Arrival - TV9, December 6, 2000, VHS

- Box 6 of 7 National Zoo Panda Coverage, April 4-7, 2003, VHS
- Box 6 of 7 Roxanne Russel and Eric Engberg, CBS - Zoo Breeding and Kandula's Bath, December 29, 2001, VHS
- Box 6 of 7 A Visit to the Giant Pandas, Zoe Wolfe, June 15, 2001, VHS
- Box 6 of 7 Zebras, Channel 4, February 25, 2000, VHS
- Box 6 of 7 Zebra Coverage, WMAL-TV7, February 29, 2000, VHS
- Box 6 of 7 Robert J. Hoage on TV7, November 2003, VHS
- Box 6 of 7 Animal Intelligence, Dale Marcellini on Cobra Bite, Poco Das Antas and Golden Lion Tamarins on World of Nature, Pollinarium, and Hsing-Hsing, 1995-1997, VHS
- Box 6 of 7 Zoo Stuff, VHS
- Box 6 of 7 WJLA - Busch Gardens Lion Story at National Zoological Park, VHS
- Box 6 of 7 Giant Panda Mating - National Zoo and Chengdu Zoo, 4:00, VHS
- Box 6 of 7 Zoo Stuff - Small's Problem/Conservation and Research Center Closing, January 5-6, 2001, VHS
- Box 6 of 7 Giant Panda Arrival, November 29-December 4, 2000, VHS
- Box 6 of 7 The Panda's Anniversary - National and Washington Coverage, January 10, 2002, VHS
- Box 6 of 7 African-American Easter Family Day, April 4, 1994, VHS
- Box 6 of 7 National Zoo Shooting - Network, Cable, and Washington Coverage, April 24-25, 2000, VHS
- Box 6 of 7 Panda's One Millionth Visitor, Fox News Now and FNC Cable, 2:54, May 4, 2001, and Conservation and Research Center, World News Saturday, ABC, 2:35, May 5, 2001, VHS
- Box 6 of 7 Panda Debut - Local and National Coverage, January 10, 2001
- Box 6 of 7 Pathology Report on Death of Zebra, Document Referring to M. Allan and L. Spelman Changing Zebra Diet, and Animal Welfare Committee Inspection Report, VHS
- Box 6 of 7 African-American Family Day, 1999, VHS
- Box 6 of 7 National Zoo - Elephant Trainers, Capital Edition, WUSA, 8:45, VHS
- Box 6 of 7 Asia in Washington, The Straits Times/Singapore Press, VHS

- Box 6 of 7                    Robert Hoage, January 8, 2003, VHS
- Box 6 of 7                    Tiger in the Wild, 1970s, 16 mm film
- Box 7
- Box 7 of 7                    Beaver Tape, June 11, 1997, VHS
- Box 7 of 7                    Larry Collins, Conservation and Research Center, VHS
- Box 7 of 7                    Video Six-Pack: 7-10 Second Teasers by Marc Brettelder - Komodo Hatchings, Kumari Birth, Cheetah, Beaver, New Opportunities in Animal Health Sciences (NOAHS), and Sea Lions, July 15, 1995, VHS
- Box 7 of 7                    Golden Lion Tamarin Reintroduction Project, Rough Cut, 25:12, VHS
- Box 7 of 7                    Think Tank: Is a Cow a Tool? - Part 2, VHS
- Box 7 of 7                    Critter Cam - Seals/Boness Research, VHS
- Box 7 of 7                    Komodo Dragons, Natural History and Historic Hatchings, VHS (2 tapes)
- Box 7 of 7                    Elephant Birth/Nursing Loop for Elephant House, November 25, 2001, VHS
- Box 7 of 7                    Infant Development in Golden Headed Lion Tamarins and Golden Lion Tamarins, Tape 1, 1986, VHS
- Box 7 of 7                    Infant Development in Golden Headed Lion Tamarins and Golden Lion Tamarins, Tape 2, 1986, VHS
- Box 7 of 7                    Infant Development in Golden Headed Lion Tamarins and Golden Lion Tamarins, Tape 3, 1986, VHS
- Box 7 of 7                    Golden Headed Lion Tamarin Twins, Born December 21, 1986, Tape 1, VHS
- Box 7 of 7                    Golden Headed Lion Tamarin Twins (Born December 12, 1986) and Golden Lion Tamarin (Born January 18, 1987) Infant Development, Tape 2, VHS
- Box 7 of 7                    Golden Headed Lion Tamarin Infant Born May 7, 1987, VHS
- Box 7 of 7                    Birth of Twin Golden Headed Lion Tamarins, September 16, 1987, VHS
- Box 7 of 7                    Golden Headed Lion Tamarin Twins, Born September 16, 1987, Tape 2, VHS
- Box 7 of 7                    Golden Headed Lion Tamarin Twins, Born September 16, 1987, Tape 3, VHS
- Box 7 of 7                    Smithsonian Fantastic Journey, VHS
- Box 7 of 7                    Panda Feeding II, 3:00, U-matic S
- Box 7 of 7                    Panda Autopsy, U-matic S

Box 7 of 7

Zoo Animal Observational Training, Submaster, 3/4" U-matic

Box 7 of 7

Golden Lion Tamarins Release to Wild in Brazil, Projection Print, 1984, 16 mm film