



Smithsonian Institution Archives

Publicity Files, circa 1975-2006

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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Publicity Files
Identifier:	Accession 10-047
Date:	circa 1975-2006
Extent:	4 cu. ft. (4 record storage boxes)
Creator::	Hirshhorn Museum and Sculpture Garden. Communications and Marketing
Language:	Language of Materials: English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 10-047, Hirshhorn Museum and Sculpture Garden. Communications and Marketing, Publicity Files

Descriptive Entry

This accession consists of records documenting publicity for exhibitions, lectures, films, public programs, and other activities. Exhibitions documented in this accession include *Clyfford Still: Paintings, 1944-1960*; *Edward Ruscha*; *Regarding Beauty: A View of the Late Twentieth Century*; *William Kentrige*; *Alberto Giacometti, 1901-1966*; *DIRECTIONS: Alison Saar*; *DIRECTIONS: Juan Munoz*; *DIRECTIONS: Robert Cummings: Intuitive Inventions*; *Distemper: Dissonant Themes of the Art of the 1990's*; *Jeff Wall*; *Relief Sculpture: Selections from the Museum's Collection*; *Richard Lindner: Paintings and Watercolors, 1948-1977*; *Stanley Spencer: An English Vision*; *Stephan Balkenhol: Sculptures and Drawings*; *WORKS: Different Drummers*; *WORKS: Kate Ericson/Mel Ziegler*; *WORKS: Vernon Fisher*; *DIRECTIONS: Christian Marclay*; *DIRECTIONS: Cindy Sherman*; *DIRECTIONS: Ericka Beckman*; *DIRECTIONS: Jac Leirner*; *DIRECTIONS: Keith Sonnier Neon*; *DIRECTIONS: Mel Chin*; *DIRECTIONS: Susana Solano*; *Francis Bacon*; *Jean Dubuffet 1943-1963: Paintings, Sculptures, Assemblages*; *John Baldessari*; *Martin Puryear*; *Robert Moskowitz*; *Sean Scully: Twenty Years, 1976-1995*; *Sigmar Polke*; *WORKS: Krzysztof Wodiczko*; *WORKS: Alfredo Jaar*; *WORKS: Daniel Buren*; *WORKS: David Ireland*; *WORKS: Lawrence Weiner - With the Passage of Time*; *WORKS: Matt Mullican*; *DIRECTIONS: Walter Pichler: Works on Paper*; *DIRECTIONS: Boyd Webb*; *DIRECTIONS: Francesc Torres*; *DIRECTIONS: Saint Clair Cemin*; *DIRECTIONS: Thomas Struth Museum Photos*; *DIRECTIONS: Tim Rollins and K.O.S. 'Animal Farm'*; *Gerhard Richter Paintings*; *DIRECTIONS: Cecily Brown*; *DIRECTIONS: Dan Steinhilber*; *DIRECTIONS: Ernesto Neto*; *DIRECTIONS: Marina Abramovic*; *DIRECTIONS: Ron Mueck*; *DIRECTIONS: Tacita Dean*; *H. C. Westermann*; *Zero To Infinity: Arte Povera 1962-1972*; *Open City: Street Photographs Since 1950*; *Metropolis in the Machine Age*; *Gyroscope*; *Douglas Gordon*; *Biennale di Venezia*; *WORKS: Sol LeWitt*; *Recent Acquisitions: 1974-1977*; *Works: Dennis Adams*; *DIRECTIONS: Joel Shapiro: Painted Wood*; *Els Quatre Gats: Art in Barcelona Around 1900*; *De Stijl: 1917-1931, Visions of Utopia*; *Artists and Models*; and *Ana Mendieta: Earth Body Sculpture and Performance, 1972-1985*. Materials include press releases,

press kits, newspaper clippings, correspondence, handouts, invitations, background materials, audiotaped interviews, photographs, and related materials. Some materials are in electronic format. This accession also includes biographical files for Ned Rifkin, Director, 2002-2004; Olga M. Viso, Assistant Curator, 1995-1997, Associate Curator, 1998-2000, Curator of Contemporary Art, 2000-2003, Deputy Director, 2003-2005, and Director, 2005-2007; and Stephen E. Weil, Deputy Director, 1974-1995.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Art museums
- Art, Modern
- Museum exhibits
- Museums -- Press coverage
- Publicity
- Special events

Types of Materials:

- Audiotapes
- Black-and-white photographs
- Brochures
- Clippings
- Color negatives
- Color photographs
- Color transparencies
- Compact discs
- Digital images
- Electronic records
- Floppy disks
- Manuscripts

Names:

- Alberto Giacometti, 1901-1966 (Exhibition) (1988: Washington, D.C.)
- Ana Mendieta: Earth Body Sculpture and Performance, 1972-1985 (Exhibition) (2004-2005: Washington, D.C.)
- Artists and Models (Exhibition) (1975: Washington, D.C.)
- Biennale di Venezia
- Clyfford Still: Paintings, 1944-1960 (Exhibition) (2001: Washington, D.C.)
- DIRECTIONS: Alison Saar (Exhibition) (1993: Washington, D.C.)
- DIRECTIONS: Boyd Webb (Exhibition) (1990-1991: Washington, D.C.)
- DIRECTIONS: Cecily Brown (Exhibition) (2002-2003: Washington, D.C.)
- DIRECTIONS: Christian Marclay (Exhibition). (1990: Washington, D.C.)
- DIRECTIONS: Cindy Sherman (Exhibition) (1995: Washington, D.C.)
- DIRECTIONS: Dan Steinilber (Exhibition) (2003-2004: Washington, D.C.)
- DIRECTIONS: Ericka Beckman (Exhibition) (1989: Washington, D.C.)
- DIRECTIONS: Ernesto Neto (Exhibition) (2002: Washington, D.C.)
- DIRECTIONS: Francesc Torres (Exhibition) (1992: Washington, D.C.)
- DIRECTIONS: Jac Leirner (Exhibition). (1993: Washington, D.C.)

DIRECTIONS: Joel Shapiro: Painted Wood (Exhibition) (1987: Washington, D.C.)
DIRECTIONS: Juan Munoz (Exhibition) (1997: Washington, D.C.)
DIRECTIONS: Keith Sonnier Neon (Exhibition) (1989: Washington, D.C.)
DIRECTIONS: Marina Abramovic (Exhibition) (2001-2002: Washington, D.C.)
DIRECTIONS: Mel Chin (Exhibition) (1989: Washington, D.C.)
DIRECTIONS: Robert Cummings: Intuitive Inventions (Exhibition) (1988: Washington, D.C.)
DIRECTIONS: Ron Mueck (Exhibition) (2002: Washington, D.C.)
DIRECTIONS: Saint Clair Cemin (Exhibition) (1991-1992: Washington, D.C.)
DIRECTIONS: Susana Solano (Exhibition) (1989-1990: Washington, D.C.)
DIRECTIONS: Tacita Dean (Exhibition) (2001: Washington, D.C.)
DIRECTIONS: Thomas Struth Museum Photos (Exhibition) (1992: Washington, D.C.)
DIRECTIONS: Walter Pichler: Works on Paper (Exhibition) (1988: Washington, D.C.)
De Stijl: 1917-1931, Visions of Utopia (Exhibition) (1972: Washington, D.C.)
Distemper: Dissonant Themes of the Art of the 1990's (Exhibition) (1996: Washington, D.C.)
Douglas Gordon (Exhibition) (2004: Washington, D.C.)
Edward Ruscha (Exhibition) (2000: Washington, D.C.)
Els Quatre Gats: Art in Barcelona Around 1900 (Exhibition) (1978: Washington, D.C.)
Francis Bacon (Exhibition) (1989-1990: Washington, D.C.)
Gerhard Richter Paintings (Exhibition) (1988: Washington, D.C.)
Gyroscope (Exhibition) (2003-2004: Washington, D.C.)
H. C. Westermann (Exhibition) (2002: Washington, D.C.)
Jean Dubuffet 1943-1963: Paintings, Sculptures, Assemblages (Exhibition) (1993: Washington, D.C.)
Jeff Wall (Exhibition) (1997: Washington, D.C.)
John Baldessari (Exhibition) (1990-1991: Washington, D.C.)
Martin Puryear (Exhibition) (1992: Washington, D.C.)
Metropolis in the Machine Age (Exhibition) (2002: Washington, D.C.)
Open City: Street Photographs Since 1950 (Exhibition) (2002: Washington, D.C.)
Recent Acquisitions: 1974-1977 (Exhibition) (1978: Washington, D.C.)
Regarding Beauty: A View of the Late Twentieth Century (Exhibition) (1999-2000: Washington, D.C.)
Relief Sculpture: Selections from the Museum's Collection (Exhibition) (1986: Washington, D.C.)
Richard Lindner: Paintings and Watercolors, 1948-1977 (Exhibition) (1996-1997: Washington, D.C.)
Rifkin, Ned
Robert Moskowitz (Exhibition) (1989: Washington, D.C.)
Sean Scully: Twenty Years, 1976-1995 (Exhibition). (1995: Washington, D.C.)
Sigmar Polke (Exhibition) (1991: Washington, D.C.)
Stanley Spencer: An English Vision (Exhibition) (1997-1998: Washington, D.C.)
Stephan Balkenhol: Sculptures and Drawings (Exhibition) (1995-1996: Washington, D.C.)
Viso, Olga M., 1966-
WORKS: Alfredo Jaar (Exhibition). (1991-1992: Washington, D.C.)
WORKS: Daniel Buren (Exhibition) (1989: Washington, D.C.)
WORKS: David Ireland (Exhibition). (1990: Washington, D.C.)
WORKS: Dennis Adams (Exhibition). (1990: Washington, D.C.)
WORKS: Different Drummers (Exhibition) (1988: Washington, D.C.)
WORKS: Kate Ericson/Mel Ziegler (Exhibition) (1988: Washington, D.C.)
WORKS: Krzysztof Wodiczko (Exhibition) (1988-1989: Washington, D.C.)
WORKS: Lawrence Weiner - With the Passage of Time (Exhibition) (1990-1991: Washington, D.C.)
WORKS: Matt Mullican (Exhibition). (1990: Washington, D.C.)
WORKS: Sol LeWitt (Exhibition) (1987: Washington, D.C.)
WORKS: Vernon Fisher (Exhibition) (1988: Washington, D.C.)
Weil, Stephen E.
William Kentridge (Exhibition) (2001: Washington, D.C.)
Zero To Infinity: Arte Povera 1962-1972 (Exhibition) (2002-2003: Washington, D.C.)

Container Listing

Box 1

- Box 1 of 4 DIRECTIONS: Ernest Neto (2 folders - folder 1 includes electronic records)
- Box 1 of 4 H. C. Westermann (3 folders - folder 1 includes electronic records)
- Box 1 of 4 DIRECTIONS: Marina Abramovic
- Box 1 of 4 DIRECTIONS: Juan Munoz (3 folders - folder 1 includes electronic records)
- Box 1 of 4 DIRECTIONS: Tacita Dean
- Box 1 of 4 Zero to Infinity: Arte Povera (3 folders - folder 3 includes electronic records)

Box 2

- Box 2 of 4 Ron Mueck (4 folders - folder 3 includes electronic records)
- Box 2 of 4 Open City: Street Photographs Since 1950 (3 folders - folder 1 includes electronic records)
- Box 2 of 4 Metropolis in the Machine Age (2 folders - folder 1 includes electronic records)
- Box 2 of 4 Gyroscope
- Box 2 of 4 DIRECTIONS: Dan Steinhilber (2 folders - both include electronic records)

Box 3

- Box 3 of 4 Douglas Gordon (4 folders - folder 2 includes electronic records)
- Box 3 of 4 Gerhard Richter (4 folders - folder 4 includes electronic records)
- Box 3 of 4 Minimal Art and Its Legacy
- Box 3 of 4 DIRECTIONS: Cecily Brown (2 folders - folder 1 includes electronic records)
- Box 3 of 4 Robert Gober - Venice Biennale (4 folders - folder 1 includes electronic records)
- Box 3 of 4 Arte Povera
- Box 3 of 4 John Baldessari
- Box 3 of 4 Regarding Beauty

Box 4

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Box 4 of 4	Sol LeWitt Works
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Box 4 of 4	DIRECTIONS: Christian Marclay
Box 4 of 4	DIRECTIONS: Francesc Torres Memorial
Box 4 of 4	DIRECTIONS: Thomas Struth Museum Photographs
Box 4 of 4	DIRECTIONS: Saint Clair Cemin
Box 4 of 4	DIRECTIONS: Walter Pichler Works on Paper
Box 4 of 4	David Ireland Works
Box 4 of 4	Sigmar Polke
Box 4 of 4	Dennis Adams Works
Box 4 of 4	Daniel Buren Works
Box 4 of 4	Robert Cummin Intuitive Inventions

Box 4 of 4 DIRECTIONS: Joel Shapiro Painted Wood

Box 4 of 4 Vernon Fisher Works

Box 4 of 4 DIRECTIONS: Keith Sonnier Neon

Box 4 of 4 DIRECTIONS: Jac Leirner

Box 4 of 4 DIRECTIONS: Boyd Webb

Box 4 of 4 Krysztof Wodiczko Works

Box 4 of 4 DIRECTIONS: Mel Chin

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Box 4 of 4 DIRECTIONS: Cindy Sherman Film Stills

Box 4 of 4 Jeff Wall

Box 4 of 4 Els Quatre Gats: Art in Barcelona Around 1900

Box 4 of 4 Saul Steinberg

Box 4 of 4 De Stijl: Visions of Utopia

Box 4 of 4 Henry Moore

Box 4 of 4 Regarding Beauty: A View of the Late Twentieth Century

Box 4 of 4 Different Drummers

Box 4 of 4 Distemper: Dissonant Themes in the Art of the 1990s

Box 4 of 4 Artists and Models: Portraits from HMSG

Box 4 of 4 Looking at Abstract Art: A Tour to Give Yourself

Box 4 of 4 Stanley Spencer: An English Vision

Box 4 of 4 Hans Richter's Stalingrad (Victory in the East)

Box 4 of 4 Robert Moskowitz

Box 4 of 4 Bruce Nauman

Box 4 of 4 Richard Lindner: Paintings and Watercolors, 1948-1977

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Box 4 of 4	Jean Dubuffet, 1943-1963: Paintings, Sculptures, Assemblages
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Box 4 of 4	Selections from HMSG - Greenville County Museum of Art
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