Collection Overview

Repository: Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title: Publicity Files
Identifier: Accession 10-047
Date: circa 1975-2006
Extent: 4 cu. ft. (4 record storage boxes)
Creator: Hirshhorn Museum and Sculpture Garden. Communications and Marketing
Language: Language of Materials: English

Administrative Information

Preferred Citation
Smithsonian Institution Archives, Accession 10-047, Hirshhorn Museum and Sculpture Garden. Communications and Marketing, Publicity Files

Descriptive Entry

This accession consists of records documenting publicity for exhibitions, lectures, films, public programs, and other activities. Exhibitions documented in this accession include Clyfford Still: Paintings, 1944-1960; Edward Ruscha; Regarding Beauty: A View of the Late Twentieth Century; William Kentridge; Alberto Giacometti, 1901-1966; DIRECTIONS: Alison Saar; DIRECTIONS: Juan Munoz; DIRECTIONS: Robert Cummings: Intuitive Inventions; Distemper: Dissonant Themes of the Art of the 1990's; Jeff Wall; Relief Sculpture: Selections from the Museum's Collection; Richard Lindner: Paintings and Watercolors, 1948-1977; Stanley Spencer: An English Vision; Stephan Balkenhol: Sculptures and Drawings; WORKS: Different Drummers; WORKS: Kate Ericson/Mel Ziegler; WORKS: Vernon Fisher; DIRECTIONS: Christian Marclay; DIRECTIONS: Cindy Sherman; DIRECTIONS: Ericka Beckman; DIRECTIONS: Jac Leirner; DIRECTIONS: Keith Sonnier Neon; DIRECTIONS: Mel Chin; DIRECTIONS: Susana Solano; Francis Bacon; Jean Dubuffet 1943-1963: Paintings, Sculptures, Assemblages; John Baldessari; Martin Puryear; Robert Moskowitz; Sean Scully; Twenty Years, 1976-1995; Sigmar Polke; WORKS: Krzysztof Wodiczko; WORKS: Alfredo Jaar; WORKS: Daniel Buren; WORKS: David Ireland; WORKS: Lawrence Weiner - With the Passage of Time; WORKS: Matt Mullican; DIRECTIONS: Walter Pichler: Works on Paper; DIRECTIONS: Boyd Webb; DIRECTIONS: Francesca P. Torres; DIRECTIONS: Saint Clair Cemin; DIRECTIONS: Thomas Struth Museum Photos; DIRECTIONS: Tim Rollins and K.O.S. 'Animal Farm'; Gerhard Richter Paintings; DIRECTIONS: Cecily Brown; DIRECTIONS: Dan Steinhilber; DIRECTIONS: Ernesto Neto; DIRECTIONS: Marina Abramovic; DIRECTIONS: Ron Mueck; DIRECTIONS: Tacita Dean; H. C. Westermann; Zero To Infinity: Arte Povera 1962-1972; Open City: Street Photographs Since 1950; Metropolis in the Machine Age; Gyroscope; Douglas Gordon: Biennale di Venezia; WORKS: Sol LeWitt; Recent Acquisitions: 1974-1977; Works: Dennis Adams; DIRECTIONS: Joel Shapiro: Painted Wood; Els Quatre Gats: Art in Barcelona Around 1900; De Stijl: 1917-1931, Visions of Utopia; Artists and Models; and Ana Mendieta: Earth Body Sculpture and Performance, 1972-1985. Materials include press releases,
press kits, newspaper clippings, correspondence, handouts, invitations, background materials, audiotaped
interviews, photographs, and related materials. Some materials are in electronic format. This accession
also includes biographical files for Ned Rifkin, Director, 2002-2004; Olga M. Víso, Assistant Curator,
1995-1997, Associate Curator, 1998-2000, Curator of Contemporary Art, 2000-2003, Deputy Director,

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
- Art museums
- Art, Modern
- Museum exhibits
- Museums -- Press coverage
- Publicity
- Special events

Types of Materials:
- Audiotapes
- Black-and-white photographs
- Brochures
- Clippings
- Color negatives
- Color photographs
- Color transparencies
- Compact discs
- Digital images
- Electronic records
- Floppy disks
- Manuscripts

Names:
- Artists and Models (Exhibition) (1975: Washington, D.C.)
- Biennale di Venezia
DIRECTIONS: Juan Munoz (Exhibition) (1997: Washington, D.C.)
Distemper: Dissonant Themes of the Art of the 1900's (Exhibition) (1996: Washington, D.C.)
Els Quatre Gats: Art in Barcelona Around 1900 (Exhibition) (1978: Washington, D.C.)
Jeff Wall (Exhibition) (1997: Washington, D.C.)
Martin Puryear (Exhibition) (1992: Washington, D.C.)
Metropolis in the Machine Age (Exhibition) (2002: Washington, D.C.)
Relief Sculpture: Selections from the Museum’s Collection (Exhibition) (1986: Washington, D.C.)
Rifkin, Ned
Viso, Olga M., 1966-
WORKS: Kate Ericson/Mel Ziegler (Exhibition) (1988: Washington, D.C.)
Weil, Stephen E.
Container Listing

Box 1

Box 1 of 4  DIRECTIONS: Ernest Neto (2 folders - folder 1 includes electronic records)
Box 1 of 4  H. C. Westermann (3 folders - folder 1 includes electronic records)
Box 1 of 4  DIRECTIONS: Marina Abramovic
Box 1 of 4  DIRECTIONS: Juan Munoz (3 folders - folder 1 includes electronic records)
Box 1 of 4  DIRECTIONS: Tacita Dean
Box 1 of 4  Zero to Infinity: Arte Povera (3 folders - folder 3 includes electronic records)

Box 2

Box 2 of 4  Ron Mueck (4 folders - folder 3 includes electronic records)
Box 2 of 4  Open City: Street Photographs Since 1950 (3 folders - folder 1 includes electronic records)
Box 2 of 4  Metropolis in the Machine Age (2 folders - folder 1 includes electronic records)
Box 2 of 4  Gyroscope
Box 2 of 4  DIRECTIONS: Dan Steinhilber (2 folders - both include electronic records)

Box 3

Box 3 of 4  Douglas Gordon (4 folders - folder 2 includes electronic records)
Box 3 of 4  Gerhard Richter (4 folders - folder 4 includes electronic records)
Box 3 of 4  Minimal Art and Its Legacy
Box 3 of 4  DIRECTIONS: Cecily Brown (2 folders - folder 1 includes electronic records)
Box 3 of 4  Robert Gober - Venice Biennale (4 folders - folder 1 includes electronic records)
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Box 3 of 4  John Baldessari
Box 3 of 4  Regarding Beauty

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| Box 4 of 4 | Sigmar Polke |
| Box 4 of 4 | Dennis Adams Works |
| Box 4 of 4 | Daniel Buren Works |
| Box 4 of 4 | Robert Cummin Intuitive Inventions |
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Box 4 of 4  Els Quatre Gats: Art in Barcelona Around 1900
Box 4 of 4  Saul Steinberg
Box 4 of 4  De Stijl: Visions of Utopia
Box 4 of 4  Henry Moore
Box 4 of 4  Regarding Beauty: A View of the Late Twentieth Century
Box 4 of 4  Different Drummers
Box 4 of 4  Distemper: Dissonant Themes in the Art of the 1990s
Box 4 of 4  Artists and Models: Portraits from HMSG
Box 4 of 4  Looking at Abstract Art: A Tour to Give Yourself
Box 4 of 4  Stanley Spencer: An English Vision
Box 4 of 4  Hans Richter's Stalingrad (Victory in the East)
Box 4 of 4  Robert Moskowitz
Box 4 of 4  Bruce Nauman
Box 4 of 4  Richard Lindner: Paintings and Watercolors, 1948-1977
Box 4 of 4  Chuck Close
Box 4 of 4  Alexandra Exeter: Marionettes and Theatrical Designs
| Box 4 of 4                      | John Baldessari                      |
| Box 4 of 4                      | Jean Dubuffet, 1943-1963: Paintings, Sculptures, Assemblages |
| Box 4 of 4                      | Stephan Balkenhol: Sculptures and Drawings |
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| Box 4 of 4                      | Ned Rifkin Biographical File           |
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| Box 4 of 4                      | Selections from HMSG - Greenville County Museum of Art |
| Box 4 of 4                      | Traveling Exhibitions                  |