

Smithsonian Institution Archives

Publicity Records, 1995-1996, 1999

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Collection Overview

Repository: Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu

Title: Publicity Records

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Administrative Information

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Descriptive Entry

This accession consists of publicity reports related to major Smithsonian Institution events, exhibitions, or projects. Documented in this collection is the traveling exhibition *America's Smithsonian* in honor of the 150th Anniversary of the Smithsonian Institution and the groundbreaking for the National Museum of the American Indian. Materials include information about media relations and special events; new releases; clippings; advertisements; and other related publicity materials.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Museums -- Press coverage Museums -- Public relations

Publicity

Types of Materials:

Manuscripts

Names:

America's Smithsonian (Traveling exhibition) (1995-1998) National Museum of the American Indian (U.S.) Smithsonian Institution. 150th Anniversary Program

Container Listing

Box	1

America's Smithsonian - Los Angeles, California; December 6, 1995-February 13, 1996

Box 1 of 1 Publicity Report

America's Smithsonian - New York City, June 11-July 24, 1996 - Publicity

Report

Box 1 of 1 Media Relations

Box 1 of 1 Clippings

Box 1 of 1 Advertising

Box 1 of 1 Grassroots

Box 1 of 1 Special Events

National Museum of the American Indian - Groundbreaking; September 28,

1999

Box 1 of 1 Publicity Report (3 folders)