



Smithsonian Institution Archives

## Audiovisual Records, 1989-2003

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives  
Washington, D.C.  
Contact us at [osiaref@si.edu](mailto:osiaref@si.edu)

## Table of Contents

Collection Overview .....	1
Administrative Information .....	1
Descriptive Entry.....	1
Names and Subjects .....	1
Container Listing .....	3

---

## Collection Overview

<b>Repository:</b>	Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a>
<b>Title:</b>	Audiovisual Records
<b>Identifier:</b>	Accession 10-199
<b>Date:</b>	1989-2003
<b>Extent:</b>	5 cu. ft. (5 record storage boxes)
<b>Creator::</b>	National Museum of the American Indian. Office of Public Affairs
<b>Language:</b>	English

---

## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Accession 10-199, National Museum of the American Indian.  
Office of Public Affairs, Audiovisual Records

---

## Descriptive Entry

This accession consists of audiovisual records collected or created by the Office of Public Affairs of press coverage and publicity in regards to the National Museum of the American Indian (NMAI). Subjects covered include the groundbreaking and construction of the Washington, D.C. museum; the National Powwow; press conferences; public service announcements; interviews with NMAI staff; and the exhibition, *Pathways of Tradition: Indian Insights into Indian Worlds*. Materials include VHS tapes, Betacam-SP tapes, U-matic tapes, and audiocassettes.

---

## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Advertising, Public service
- Indians of North America -- Museums
- Museum buildings
- Museum exhibits
- Museums -- Employees
- Museums -- Press coverage
- Museums -- Public relations
- Powwows
- Press conferences

Types of Materials:

Audiotapes  
Videotapes

Names:

National Museum of the American Indian (U.S.)  
National Museum of the American Indian Building (Washington, D.C.)  
National Powwow (1992: Washington, D.C.)  
National Powwow (2002: Washington, D.C.)  
Pathways of Tradition: Indian Insights into Indian Worlds (Exhibition) (1992-1993: New York, N.Y.)

---

## Container Listing

### Box 1

VHS videotapes - 35 items

- Box 1 of 5 "Antiques Roadshow with Heye Center" episode; PBS; February 11, 2002
- Box 1 of 5 "Oprah" episode; Channel 7; ABC; February 11, 2002
- Box 1 of 5 Groundbreaking of Mall building: Speeches, News conference; September 25, 1999
- Box 1 of 5 Groundbreaking of Mall building: Comp reel; Assorted networks (NBC, CNN, ABC)
- Box 1 of 5 Artworks; Fox Channel 5
- Box 1 of 5 CRC Profiles; KOTV; September 26, 1999
- Box 1 of 5 Destination NYC
- Box 1 of 5 "National Geographic Today"
- Box 1 of 5 A Place of Healing; KOTV
- Box 1 of 5 "Great Museums" Episode 12
- Box 1 of 5 NMAI National and New York Coverage; October 26 to November 20, 1994
- Box 1 of 5 "Eyewitness News This Morning;" WUSA-TV (CBS in D.C.); March 27, 1998
- Box 1 of 5 "Spring Dance" Afternoon Report; Newschannel 8 (D.C.); March 20, 2002
- Box 1 of 5 C-SPAN Coverage of NMAI, "Washington Journal" episode
- Box 1 of 5 Television News Clips of Groundbreaking and Cultural Resources Center (CRC)
- Box 1 of 5 Groundbreaking, review copy; September 28, 1999
- Box 1 of 5 Groundbreaking; September 28, 1999

- Box 1 of 5 Albuquerque "Good Morning New Mexico;" Action 7 KOAT-TV (ABC in Albuquerque); September 29, 1999
- Box 1 of 5 "Up to the Minute" 15 minute version; CBS; September 29, 1999
- Box 1 of 5 "Up to the Minute" 21 minute version; CBS; September 29, 1999
- Box 1 of 5 Navajo Painter-David Johns; KTSP-10 Phoenix; April 17, 1990
- Box 1 of 5 "National Geographic Today" Powwow - National Mall, Master Copy; September 14, 2002
- Box 1 of 5 San Francisco Focus Group (stationary camera footage); August 19, 1997
- Box 1 of 5 Mary Martin, John Colonghi; February 22, 1992
- Box 1 of 5 Washington Artworks; CNN, Fox News
- Box 1 of 5 WRW Thanksgiving 2001; ABC (Channel 7)
- Box 1 of 5 Smithsonian Ceremony: Tape 1; March 1, 1999
- Box 1 of 5 Smithsonian Ceremony: Tape 2; March 1, 1999
- Box 1 of 5 Smithsonian Ceremony: Tape 3; March 1, 1999
- Box 1 of 5 National Museum of the American Indian CRC; CNN
- Box 1 of 5 American Buffalo Commemorative Coin - WTTG (Fox 5) and Today Show clips
- Box 1 of 5 CNN "Headline News" - Congressional Budget Cuts, Research Branch Footage, Kathleen Ash-Milby, George Horse Capture; CNN; April 2, 1995
- Box 1 of 5 Rick West on Mall site, Lark McCarthy in studio, footage of 155th St. Building, fundraising plug; Fox Channel 5; October 23, 1991
- Box 1 of 5 The "Today Show," January 7, 1991; Fox Morning News, October 23, 1991; Today Show, Fox, and CNN coverage of Neiman Marcus catalog promotion; NBC
- Box 1 of 5 CTV News Program, April 7, 1997

Box 2

VHS videotapes - 17 items

- Box 2 of 5 NMAI National Campaign video
- Box 2 of 5 Construction on the National Mall; April 15, 2003
- Box 2 of 5 A Walk up Broadway with David Hartman and Barry Lewis; WNET; 1999
- Box 2 of 5 Great Masters of Mexican Folk Art
- Box 2 of 5 B-roll tape: A: Heye Center, CRC; B: Mall museum site before groundbreaking; C: Groundbreaking ceremony; D: General construction footage; E: Powwow and ceremony honoring Rick West; F: Topping Out Ceremony; G: Sound bite of George Horse Capture; H: Moccasin circle; September 17, 2003
- Box 2 of 5 National Museum of the American Indian, September 25-29, 1999: Museum Groundbreaking news coverage; September 25, 1999
- Box 2 of 5 American Indian Public Service Announcements (PSAs) with Carroll O'Connor; December 8, 1993
- Box 2 of 5 Gala at Pierre Hotel, featuring Tom Brokaw; December 2, 1998
- Box 2 of 5 NMAI Weaving: Program 1 and 2
- Box 2 of 5 Federal News Service: National Press Club Lunch featuring W. Richard West; September 27, 1999
- Box 2 of 5 NMAI Welcome Center: Television Highlights Program; June 8, 2001
- Box 2 of 5 Groundbreaking panel discussion: version 2; September 27, 1999
- Box 2 of 5 CSPAN: "Washington Journal" episode featuring George Horse Capture of NMAI; November 27, 1999
- Box 2 of 5 NMAI PSAs: 60 and 30 second versions of "Chant" and "Eagle" spots; December 27, 1994
- Box 2 of 5 Mary Jane Lenz in the collections' office - September 25, 1999; Groundbreaking, September 25, 1999
- Box 2 of 5 National Museum of Native Americans; December 1, 1993

Betacam-SP videotapes - 4 items

- Box 2 of 5            Segment A: Chant; Segment B: Chant; Segment C:Eagle; Segment D: Eagle;  
December 30, 1994
- Box 2 of 5            David Hoover, Tape 1; CNN
- Box 2 of 5            David Hoover, Tape 2; CNN
- Box 2 of 5            Rick Peterson Report; KOTV, Tulsa, Oklahoma; May 31, 1990

U-matic videotapes - 7 items

- Box 2 of 5            Coverage of Meeting with Tribal Leaders; KOTV, Tulsa, Oklahoma; May 31,  
1990
- Box 2 of 5            Signing Ceremony with Secretary Adams; Channel 7, ABC; May 8, 1989
- Box 2 of 5            The Act of Renewal; WETA, Channel 26
- Box 2 of 5            "Prime News" - Art Auction Fundraiser coverage; CNN; March 23, 1992
- Box 2 of 5            NBC-TV - The Today Show; January 7, 1991
- Box 2 of 5            "Early Prime" - Segment on Neiman Marcus catalog with John Colonghi of  
NMAI; CNN; September 14, 1992
- Box 2 of 5            The "Today Show" - Segment on Neiman Marcus Catalog for Christmas;  
WNBC-TV; September 14, 1992

Box 3

Betacam-SP videotapes - 30 items

- Box 3 of 5            American Indian Powwow, Tape 1; September 14, 2002
- Box 3 of 5            American Indian Powwow, Tape 2; September 14, 2002
- Box 3 of 5            American Indian Powwow, Tape 3; September 14, 2002
- Box 3 of 5            American Indian Powwow, Tape 4; September 14, 2002
- Box 3 of 5            American Indian Powwow, Steadicam, Tape 1; November 14, 1992



Box 3 of 5 American Indian Powwow, Steadicam, Tape 2; November 14, 1992

Box 3 of 5 American Indian Powwow, Steadicam, Tape 3; November 14, 1992

Box 3 of 5 American Indian Powwow, Tape 1; November 14, 1992

Box 3 of 5 American Indian Powwow, Tape 2; November 14, 1992

Box 3 of 5 American Indian Powwow, Tape 3; November 14, 1992

Box 3 of 5 American Indian Powwow, Tape 4; November 14, 1992

Box 3 of 5 American Indian Powwow, Tape 5; November 14, 1992

Box 3 of 5 American Indian Powwow, Tape 6; November 14, 1992

Box 3 of 5 American Indian Powwow, Tape 7; November 14, 1992

Box 3 of 5 American Indian Powwow, Tape 8; November 14, 1992

Box 3 of 5 American Indian Powwow, Tape 9; November 14, 1992

Box 3 of 5 American Indian Powwow, Tape 10; November 14, 1992

Box 3 of 5 American Indian Powwow, Tape 11; November 14, 1992

Box 3 of 5 NMAI-CRC, Tape 1; February 2, 1999

Box 3 of 5 NMAI-CRC, Tape 2; February 2, 1999

Box 3 of 5 NMAI-CRC, Tape 3; February 2, 1999

Box 3 of 5 When Ceremony and Interview, Tape 1; December 4, 1997

Box 3 of 5 When Ceremony and Interview, Tape 2; December 4, 1997

Box 3 of 5 When Ceremony and Interview, Tape 3; December 4, 1997

Box 3 of 5 Smithsonian Announcement, Tape 1; May 21, 1990

Box 3 of 5 Smithsonian Announcement, Tape 2; May 21, 1990

Box 3 of 5 NMAI Artifacts Tape 1; October 6, 1992

Box 3 of 5 NMAI Artifacts Tape 2; October 6, 1992

Box 3 of 5 NMAI Artifacts Tape 3; October 6, 1992

Box 3 of 5 NMAI Artifacts Tape 4; October 6, 1992

Box 4

U-matic videotapes - 10 items

Box 4 of 5 Smithsonian Institution Press Conference; KTVQ-2; May 21, 1990

Box 4 of 5 Pathways of Tradition; November 1, 1992

Box 4 of 5 Powwow Steadicam Tape 1; November 14, 1992

Box 4 of 5 Powwow Steadicam Tape 2; November 14, 1992

Box 4 of 5 Powwow Steadicam Tape 3; November 14, 1992

Box 4 of 5 Pathways of Tradition Tape 1

Box 4 of 5 Pathways of Tradition Tape 2

Box 4 of 5 Pathways of Tradition Tape 3

Box 4 of 5 Pathways of Tradition Tape 4

Box 4 of 5 The Act of Renewal - A National Museum of the American Indian; WETA,  
Channel 26

VHS videotapes - 1 item

Box 4 of 5 NMAI Final Approval copy - Pathways of Tradition; October 23, 1992

Betacam-SP videotapes - 4 items

Box 4 of 5 National Museum of the American Indian Groundbreaking (final); September  
28, 1999

Box 4 of 5 Announcement of Oneida Nation Gift to the Smithsonian Institution National  
Museum of the American Indian; April 12, 2002

Box 4 of 5                    Smithsonian National Museum of the American Indian VNR and B-Roll;  
September 28, 1999

Box 4 of 5                    NMAI Interview; November 14, 1992

Box 5

U-matic videotapes - 8 items

Box 5 of 5                    Pathways of Tradition Tape 5

Box 5 of 5                    Pathways of Tradition Tape 6

Box 5 of 5                    Pathways of Tradition Tape 7

Box 5 of 5                    Pathways of Tradition Tape 8

Box 5 of 5                    Pathways of Tradition Tape 9

Box 5 of 5                    Pathways of Tradition Tape 10

Box 5 of 5                    Pathways of Tradition Tape 11

Box 5 of 5                    Pathways of Tradition Tape 12

Audiocassettes - 5 items

Box 5 of 5                    Russ on Raven's show, Gala Turner issue; WBAI-radio; April 20, 1998

Box 5 of 5                    All Things Considered - Indian Museum; National Public Radio (NPR);  
September 28, 1999

Box 5 of 5                    Diane Rehm: New Museums; WAMU-88.5 FM; July 1, 1998

Box 5 of 5                    Native American Calling: Current Events; April 20, 1998

Box 5 of 5                    Native American Calling: Memorial Day