



Smithsonian Institution Archives

Press Kits, circa 1994-2008

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Press Kits
Identifier:	Accession 12-100
Date:	circa 1994-2008
Extent:	1 cu. ft. (1 record storage box)
Creator::	National Museum of Natural History. Office of Public Affairs
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 12-100, National Museum of Natural History.
Office of Public Affairs, Press Kits

Descriptive Entry

This accession consists of press kits distributed by the National Museum of Natural History for exhibitions, collections, outreach, and other news. Materials include press releases, background information, postcards, brochures, images, fact sheets, and related materials. Records dated prior to 1998 were created by the Office of Development and Public Affairs.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Museum exhibits
- Museums -- Collection management
- Museums -- Educational aspects
- Museums -- Public relations
- Natural history museums
- Television programs

Types of Materials:

- Black-and-white photographs
- Black-and-white transparencies
- Brochures

Color photographs
Color transparencies
Manuscripts
Picture postcards

Names:

National Museum of Natural History (U.S.)
National Museum of Natural History (U.S.). Office of Development and Public Affairs

Container Listing

Box 1

- Box 1 of 1 Ocean Initiative
- Box 1 of 1 "African Voices," 1999
- Box 1 of 1 "Buccellati: Art in Gold, Silver, and Gems," 2000
- Box 1 of 1 Geology, Gems, and Minerals
- Box 1 of 1 Janet Annenberg Hooker Hall of Geology, Gems, and Minerals, 1997
[Digital Content: Color postcard advertising the opening of the Janet Annenberg Hooker Hall of Geology, Gems and Minerals at the National Museum of Natural History. \[Image nos. SIA2013-07753 \(front\) and SIA2013-07754 \(back\)\]](#)
- Box 1 of 1 "Amber: Window to the Past," 1997
- Box 1 of 1 Hologlobe, 1996
- Box 1 of 1 Immersion Cinema, 2001
- Box 1 of 1 "America's Wildest Places: Our National Wildlife Refuge System," 2003
- Box 1 of 1 "El Nino's Powerful Reach," 2002
- Box 1 of 1 Smithsonian O. Orkin Insect Safari, 2003
- Box 1 of 1 "Spiders!," 1994
- Box 1 of 1 "Vikings: The North Atlantic Saga, 2000
[Digital Content: Color postcard advertising the opening of the "Vikings: The North Atlantic Saga" exhibit at the National Museum of Natural History. \[Image nos. SIA2013-07755 \(front\) and SIA2013-07756 \(back\)\]](#)
- Box 1 of 1 "Peter Rabbit's Garden: A Beatrix Potter Exhibition," 2002
[Digital Content: Color postcard advertising the "Peter Rabbit's Garden: A Beatrix Potter Exhibition" exhibit at the National Museum of Natural History. \[Image nos. SIA2013-07757 \(front\) and SIA2013-07758 \(back\)\]](#)
- Box 1 of 1 "Dig It: The Secrets of Soil," 2008

- Box 1 of 1 Kenneth E. Behring Family Hall of Mammals, 2003
- Box 1 of 1 Botany, 2002
- Box 1 of 1 "Quest for the Giant Squid" (Discovery Channel), 2000
- Box 1 of 1 "Living Tradition of Yup'ik Masks," 1997