



Smithsonian Institution Archives

## Senior Archivist Records, 1981-2006

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Smithsonian Institution Archives  
Washington, D.C.  
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## Collection Overview

<b>Repository:</b>	Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a>
<b>Title:</b>	Senior Archivist Records
<b>Identifier:</b>	Accession 12-193
<b>Date:</b>	1981-2006
<b>Extent:</b>	5 cu. ft. (5 record storage boxes)
<b>Creator::</b>	National Museum of American History. Archives Center
<b>Language:</b>	English

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## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Accession 12-193, National Museum of American History. Archives Center, Senior Archivist Records

### Use Restriction

Restricted for 15 years, until Jan-01-2022; Transferring office; 02/14/2012 memorandum, Toda to Fleckner; Contact reference staff for details.

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## Descriptive Entry

This accession consists of the records created and maintained by John Fleckner during his tenure as Senior Archivist, 2005- , and Chief Archivist, 1982-2004. The materials document his role in National Museum of American History (NMAH) committees and initiatives, exhibitions, collections acquisitions, information technology, collections management systems, strategic planning, policies and procedures, fundraising, public relations, and the management and history of the Archives Center. Also included are some records from Fleckner's tenure as Acting Director of the Archives of American Art, 1987-1988. Materials include correspondence, memoranda, reports, staff meeting minutes, statistics, evaluations, surveys, budget records, conference records, fundraising records, newsletters, brochures, and images.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Archives -- Acquisitions
- Archives -- Administration
- Archives -- Collection management

Archives -- Processing  
Archives -- Public relations  
Archives -- Reference services  
Archivists  
Museum archives  
Museum exhibits  
Strategic planning

Types of Materials:

Black-and-white photographs  
Brochures  
Manuscripts  
Newsletters

Names:

Archives of American Art  
Fleckner, John A., 1941-

## Container Listing

### Box 1

Box 1 of 5	Common Agenda, 1989
Box 1 of 5	Common Agenda history conference, 1987
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Box 1 of 5	Twentieth Century Collection Project, 1986-1989
Box 1 of 5	Videodisk Users Group, 1983-1985
Box 1 of 5	Global Connections/Making Connections exhibition, 2002
Box 1 of 5	Collections Planning - Round 2, 2003
Box 1 of 5	Collections Planning - Frameworks, 2003
Box 1 of 5	Collections Planning, 2002
Box 1 of 5	Business History/Land of Plenty exhibition, 2003
Box 1 of 5	NMAH Reference Center, 1994-2001
Box 1 of 5	Automation Task Force, 1996-2000
Box 1 of 5	Audiovisual materials, 1992-2000
Box 1 of 5	Collection of Advertising History - Fath Davis Ruffins, 1987-2000
Box 1 of 5	Photographic collections, 1983-1997
Box 1 of 5	Collections acquisition and management, 1988-1999
Box 1 of 5	Preservation program, 1985-1996
Box 1 of 5	Archives Center evaluation - Materials for reviewers, 1999
Box 1 of 5	Archives Center evaluation - Follow-up, 2000
Box 1 of 5	Archives Center evaluation - Self-study, 1999
Box 1 of 5	Archives Center evaluation - Planning, 1999-2000
Box 1 of 5	Archives Center - Policies and program statements, 1990-2004

Box 1 of 5 NMAH Policies and program statements, 1996-2000

Box 1 of 5 Annual Reports and Statistics, 1991-1994

Box 2

Box 2 of 5 Annual Reports and Statistics, 1982-1989

Box 2 of 5 Archives Center (AC) Staff meetings, 1982-1988

Box 2 of 5 AC General Administration, 1982-1994

Box 2 of 5 AC General Administration, 1984-1988

Box 2 of 5 AC General Administration, 1993-1994

Box 2 of 5 AC General Administration, 1995-1996 (2 folders)

Box 2 of 5 AC General Administration, 2000

Box 2 of 5 AC General Administration, 2001

Box 2 of 5 AC General Administration, 2002

Box 2 of 5 AC General Administration, 2003

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Box 2 of 5 AC Budget, 1990

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Box 2 of 5 Background and Development of AC, 1983-1987

Box 2 of 5 AC Management Group, 1997-2001

Box 2 of 5 AC General Records (During Fleckner detail to Archives of American Art), 1987-1988

Box 2 of 5 Reproduction Fees, 1992-1993

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Box 3 of 5                    Staff Development, 1993  
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- Box 3 of 5 Ayer Advertising Agency, 1986-2001
- Box 3 of 5 Center for Advertising History - Symbols exhibit, 1991-1993 (2 folders)
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- Box 3 of 5 Center for Advertising History - Publicity, 1985-1994
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- Box 4 of 5 Center for Advertising History - Statements, plans, policies, 1987-1991
- Box 4 of 5 Modern Advertising History Program, 1986-1988
- Box 4 of 5 Center for Advertising History - Grocery Manufacturers Association, 2001-2002
- Box 4 of 5 Collection of Business Americana, 1982-1988
- Box 4 of 5 Collection of Business Americana - Valentines, 1983
- Box 4 of 5 Collection of Business Americana - Pepsi Project, 1983-1985
- Box 4 of 5 Center for Advertising History - Marlboro, 1985-1987
- Box 4 of 5 Center for Advertising History - Nike, 1990
- Box 4 of 5 Center for Advertising History - Alka Seltzer, 1985-1987
- Box 4 of 5 Center for Advertising History - Cover Girl, 1989
- Box 4 of 5 Center for Advertising History - Federal Express, 1988



Box 4 of 5 National Museum of African American History and Culture - Collections Review Steering Committee, 2004-2006

Box 4 of 5 AC Relocation, 2001-2003 (3 folders)

Box 4 of 5 AC Relocation - Program Statements, 2001-2003

Box 4 of 5 Collection Acquisition Planning, 1981-1986

Box 4 of 5 Collection Acquisition Planning, 1994-2000

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Box 5

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