



Smithsonian Institution Archives

Program Records, 2004-2009

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Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Program Records
Identifier:	Accession 13-001
Date:	2004-2009
Extent:	1.5 cu. ft. (1 record storage box) (1 document box)
Creator::	Smithsonian American Art Museum. Information Technology Office
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 13-001, Smithsonian American Art Museum, Information Technology Office, Program Records

Use Restriction

Restricted for 15 years, until Jan-01-2025; Transferring office; 10/5/2012 memorandum, Toda to Vaughters; Contact reference staff for details.

Descriptive Entry

This accession consists of records that document activities related to revisions and additions to the Smithsonian American Art Museum's (SAAM) website, as well other web projects, exhibition related content, podcasts, blogs, the Slguide Project, and alternate reality games. People documented in the collection include Michael Edson, Chief and Nancy Proctor, Head, New Media Initiatives. Materials include correspondence, memoranda, reports, proposals, usability testing records, meeting minutes, visitor surveys, contracts, images, and video recordings. Some materials are in electronic format.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Alternate reality games
- Blogs
- Information technology
- Museum exhibits
- Museums -- Educational aspects

Museums -- Public relations
Podcasts
Web sites

Types of Materials:

Compact discs
Digital images
Digital versatile discs
Electronic records
Manuscripts
Video recordings

Names:

Edson, Michael Peter
Proctor, Nancy, 1968-
Slguide Project

Container Listing

Box 1

Box 1 of 2	SAAM strategy plan, 2007-2009
Box 1 of 2	American Art 2.0, 2009
Box 1 of 2	Proposal - "Smithsonian at Gallery Place" - Shared SAAM/National Portrait Gallery (NPG) website, 2005
Box 1 of 2	New Media Initiatives (NMI) - Quarterly content meetings, 2008
Box 1 of 2	Usability testing, 2005
Box 1 of 2	SAAM Creative - Wireless handheld system, 2004 (includes electronic records)
Box 1 of 2	Ironworks Consulting - Unified Data Access Strategy - Use case specification, 2004
Box 1 of 2	Media Asset Database
Box 1 of 2	Patent Office Building information technology strategy, 2004-2005
Box 1 of 2	Shared online brand - SAAM/NPG, 2005
Box 1 of 2	Exhibitions, 2005
Box 1 of 2	Public facing information technology, 2006
Box 1 of 2	Hand Help Master files, 2005
Box 1 of 2	SAAM Hand Held Proposal - Series of soundscapes, 2005
Box 1 of 2	William Johnson - Search collections, 2005
Box 1 of 2	Web Quarterly Reports, 2005
Box 1 of 2	Web Quarterly - Content Road Map, 2005
Box 1 of 2	Website usability testing results, 2005

Box 1 of 2	Wivid Contract, 2005
Box 1 of 2	Wivid, 2005
Box 1 of 2	Wivid meetings, 2004-2005
Box 1 of 2	Shared information technology projects, 2006
Box 1 of 2	Shared site calendar, 2006
Box 1 of 2	Kids site, 2005
Box 1 of 2	Education web changes, 2006
Box 1 of 2	Blog, 2005-2008
Box 1 of 2	Editorial Calendar, 2004
Box 1 of 2	Web production, 2004
Box 1 of 2	Redesign, 2004
Box 1 of 2	TeamSite Website Migration Specification, 2004
Box 1 of 2	Creative Brief - High Impact Electronic Presence for the reopening of SAAM/ NPG
Box 1 of 2	Web Week, 2005
Box 1 of 2	Prioritized Content and Implementation Roadmap, 2005
Box 1 of 2	Luce/Lunder centers kiosks, 2005
Box 1 of 2	Mediatrope - Luce/Lunder centers, 2005
Box 1 of 2	Mediatrope, 2008
Box 1 of 2	Luce training, 2005
Box 1 of 2	Shared spaces, 2007
Box 1 of 2	Online exhibition - Robert Cottingham, 2004

- Box 1 of 2 Online exhibition - Modernism in American Silver, 2005
- Box 1 of 2 Curator content, 2004-2005
- Box 1 of 2 Web analytics, 2008
- Box 1 of 2 Student podcast proposal, 2008
- Box 1 of 2 Muse Awards - Entry, 2008 (electronic records)
- Box 1 of 2 Art to Zoom: Teaching Visual Literacy in a Multimedia World, 2008 (includes electronic records)
- Box 1 of 2 Accommodating Nature: The Photographs of Frank Gohlke, 2008
- Box 1 of 2 Street SAAM - Project plan, 2008
- Box 1 of 2 Georgia O'Keeffe and Ansel Adams: Natural Affinities - Podcast, 2008 (includes electronic records)

Box 2

- Box 2 of 2 1934: A New Deal for Artists, 2008
- Box 2 of 2 Save Outdoor Sculpture, 2008
- Box 2 of 2 David M. Rumsey, 2008
- Box 2 of 2 Ghosts of a Chance - Alternate reality game, 2008 (includes electronic records)
- Box 2 of 2 Visitor surveys - Website, 2008
- Box 2 of 2 NMI pipeline, 2008
- Box 2 of 2 Navigation Arts - Website redesign, 2007-2008 (2 folders)