



# Smithsonian

*Institution Archives*

## Website Records, 2013

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives  
Washington, D.C.  
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## Collection Overview

<b>Repository:</b>	Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a>
<b>Title:</b>	Website Records
<b>Date:</b>	2013
<b>Identifier:</b>	Accession 13-301
<b>Creator::</b>	Smithsonian Institution. Office of Public Affairs
<b>Extent:</b>	
<b>Language:</b>	English

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## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Accession 13-301, Smithsonian Institution, Office of Public Affairs, Website Records

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## Descriptive Entry

This accession consists of the Visual Identity Program website as it existed on August 19, 2013. The program provides rules and specifications for the use of logos by Smithsonian Institution offices. Materials are in electronic format.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Branding (Marketing)
- Logos (Symbols)
- Museums -- Public relations
- Web sites

### Types of Materials:

- Electronic records
- Web sites

### Names:

- Smithsonian Institution
- Smithsonian Institution. Office of Public Affairs. Visual Identity Program

## Container Listing

### Electronic Records

Electronic Records

[Visual Identity Program website, crawled August 19, 2013](#)