



Smithsonian Institution Archives

Website Records, 2013

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Website Records
Identifier:	Accession 13-301
Date:	2013
Extent:	
Creator::	Smithsonian Institution. Office of Public Affairs
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 13-301, Smithsonian Institution, Office of Public Affairs, Website Records

Descriptive Entry

This accession consists of the Visual Identity Program website as it existed on August 19, 2013. The program provides rules and specifications for the use of logos by Smithsonian Institution offices. Materials are in electronic format.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Branding (Marketing)
- Logos (Symbols)
- Museums -- Public relations
- Web sites

Types of Materials:

- Electronic records
- Web sites

Names:

- Smithsonian Institution
- Smithsonian Institution. Office of Public Affairs. Visual Identity Program

Container Listing

Electronic Records

Electronic Records Visual Identity Program website, crawled August 19, 2013
[Digital Content](#)